

LEADERSHIP

IN ACTION

| ENHANCING THE LIVES OF THOSE WE TOUCH® |

What will you achieve in 2025?

Visualize your goals. Then take action! P. 14





EXECUTIVE CHAIRMAN



FRANK VANDERSLOOT

It's Our Time!

Happy New Year! I can't believe it's already 2025. It seems like last year went by in the blink of an eye! And yet so much has happened in the last 12 months! Life is like that. And time is like that. We are now in our 40th year as a company. Those 40 years have gone by pretty fast.



Tens of thousands of new customers enroll with us every month. Customer retention is at an all-time high. And our future looks extremely bright!"

Over the years, our PhDs and scientists have discovered, developed, and patented a huge number of innovative formulas we call jaw-droppers based on natural ingredients that are safer and more effective than anything you can find in the grocery store. And we've now partnered with a number of other outside scientists who work exclusively with Melaleuca to unlock the secrets of nature and find solutions to the many health challenges that are created by pesticides, herbicides, and other chemicals that pollute our air, our water, and our food supply.

And today, we find ourselves in a very unique position. It appears we are now the largest and most successful direct selling company in the United States. While dozens of other direct selling companies are floundering, tens of thousands of new customers enroll with us every month. Customer retention is at an all-time high. And our future looks extremely bright!

I want to be clear. I think it would be wrong for us to take credit for what has been created here. We have had way too much good fortune to suggest that we created this by ourselves. I don't pretend to know the reason we have received all of these blessings that go far beyond anything I ever dreamed of. But I feel a huge responsibility to take care of the stewardship that we've been entrusted with. And that stewardship has never been more impactful on families than it is today.

And I'm eternally grateful for the many who threw in with us and believed in us when there was nothing to believe in. And for the thousands who joined us along the way to help us fulfill our mission of enhancing lives.

We've now paid out \$7.5 billion in commissions and bonuses to average households like yours. 2024 was one of Melaleuca's most successful years in our history. In today's world of inflation, financial uncertainties, and world unrest,



people need Melaleuca more than ever. I love hearing the stories of the many lives that have been changed.

While Melaleuca has been prospering, much of the direct selling arena has come crashing down. As we have said since the beginning, multilevel marketing has never been a sustainable business model. That's because MLMs almost always focus on getting people to buy excess inventories rather than focus on selling products to end consumers. Any business that does not focus on the sale of legitimate products to end consumers is doomed to fail. They've always failed. But they are now failing at a much faster rate. One after another.

And as you know, Melaleuca has no debt whatsoever. I don't know of any other company our size that can say that.

And why does Melaleuca continue to prosper while these companies implode? It's because of the difference of our business model. And the differences in our product line. Again, a company that focuses on sales to its own distributors rather than sales to actual consumers is doomed to fail.

That's the difference between Melaleuca's model and the MLM model! In fact, 82% of all of those who purchased from Melaleuca last month are strictly customers. They do not receive commissions or bonuses. They just want superior products because they want to live healthier lives. And yet over 96% of everyone who purchased from Melaleuca last month will purchase again this month. That's why Melaleuca is prospering.

Do you remember the commercial where 7UP® claimed to be the uncola? Well Melaleuca is the un-MLM. That's why we're succeeding while the MLMs are failing! Because our business model is the opposite of multilevel marketing.

Believe me, we take no joy in the failures of others. We agonize for their distributors and the many people who have believed in the MLM model. Those good people are seeking a home where they know they have a future. They want substance, not hype. And they can find it here with us.

Millions are looking for a healthier life. They want safe, natural ingredients that they can trust. With recent changes in our nation, we believe there's going to be a lot more focus on healthy ingredients in this country and around the world. And as people become more educated, they will choose Melaleuca. Others who are struggling financially, who want to take charge of their lives, get out of debt, and experience financial freedom will choose Melaleuca. And don't forget, more than half of our new customers simply join us because they want to live a healthier, more vibrant life. There's never been a better time to be building a Melaleuca business.

Sincerely,





Living la Vida Paradisus!

This past November, thousands of Melaleuca Marketing Executives traded their fall sweaters for swimsuits and joined their families, teammates, and Melaleuca's Management Team at the tropical Paradisus resort! The consistent hard work they put in earlier in the year during the company-wide Fast Track paid off as they enjoyed luxurious suites, white sand beaches, and even a belly flop contest emceed by CEO Jerry Felton. While the trip was incredible, the real reward was the business-building habits and momentum that participants developed during Fast Track. That's exactly why one of the Seven Critical Business-Building Activities is always be involved in Fast Track!

What will you achieve in 2025?

Visualize your goals. Then take action!

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Feature Story

What if the secret to actually achieving your goals isn't all about working harder, but about seeing your goals more clearly? The more clearly you envision your success, the more likely you are to find a path to reach it and the more consistent you can be with the activities needed to move toward it!





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The five new Grow app enhancements announced at Launch 2025 are more than just updates—they're game changers. Here's a closer look at each of them and how you can start using them today!



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Executive Message

Putting these three powerful strategies to work will change how you perceive yourself, your purpose, and your potential—letting you overcome every challenge on your way to achieving great things in 2025.



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Advancing Leaders

What can you learn from the experience and advice of these leaders?



NOVEMBER 2024

EXECUTIVE LEADERSHIP COUNCIL



1

Jamie & Jazzlyn Young
TEXAS

MELALEUCA LIFETIME EARNINGS:
\$485,633



2

Morgan & Derek Martin
TENNESSEE

MELALEUCA LIFETIME EARNINGS:
\$879,968



3

Gaby & Lance Walerczyk
TEXAS

MELALEUCA LIFETIME EARNINGS:
\$256,135



4

Bo & Chelsie Gilbert
MISSISSIPPI

MELALEUCA LIFETIME EARNINGS:
\$1,524,164



5

Jessie & Andrew Trudeau
FLORIDA

MELALEUCA LIFETIME EARNINGS:
\$740,426



6

Kappes & Joy Chatfield
NEBRASKA

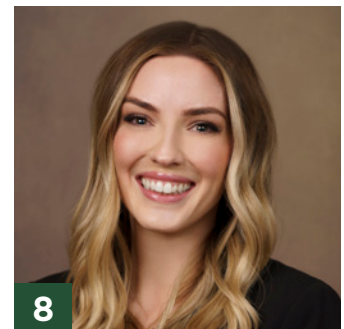
MELALEUCA LIFETIME EARNINGS:
\$124,687



7

Jonathan & Kimberly Montgomery
GEORGIA

MELALEUCA LIFETIME EARNINGS:
\$354,496



8

Meghan Dirk
ALBERTA

MELALEUCA LIFETIME EARNINGS:
\$724,469

All Executive Leadership Council (ELC) calculations are based on Member growth from US and Canadian customers only.

We congratulate these leaders for demonstrating the results of great leadership, tenacity, and hard work. Please consult the Annual Income Statistics on page 58 for typical results.

The Executive Leadership Council is composed of the top Presidential, Corporate, National, or Executive Director businesses with the highest contribution index and a current Monthly Retention Index (MRI) of 50% or more. The contribution index is the product of the net increase in an organization's Members during the prior 60 days, multiplied by the number of each Presidential, Corporate, National, or Executive Director's **Personal Enrollee Advancement Factor** (the same factor found within President's Club criteria). Council membership is reviewed monthly. At least five positions are reserved for Masters.



9

Kayla Roberts
MANITOBA

MELALEUCA LIFETIME EARNINGS:
\$424,855



10

Tyler & Laura Schmidt
MINNESOTA

MELALEUCA LIFETIME EARNINGS:
\$1,728,642



11

**Kristin & Kristian
Hoenicke**
TEXAS

MELALEUCA LIFETIME EARNINGS:
\$3,473,869



12

**Benjamin & Brittany
Kovacs**
OHIO

MELALEUCA LIFETIME EARNINGS:
\$263,864



13

**Angelita Dias & Jorge
Medrano**
TEXAS

MELALEUCA LIFETIME EARNINGS:
\$1,770,328



14

Sun Kim
CALIFORNIA

MELALEUCA LIFETIME EARNINGS:
\$3,497,173



15

Erin & Aaron Clark
MISSOURI

MELALEUCA LIFETIME EARNINGS:
\$11,239,314



16

**Laura Garza & Jorge
Perez**
TEXAS

MELALEUCA LIFETIME EARNINGS:
\$2,789,448



Masters are those Executive, National, Corporate, and Presidential Directors who have been Senior Directors or above for five or more years.

DISCOVER THE 3 BEST
STRATEGIES FOR REACHING

YOUR 2025 GOALS



DARRIN JOHNSON
SENIOR VP OF SALES

✕ @darrinToGo

📷 @darrinjohnson1



Welcome to 2025! In my role at Melaleuca, I get to work with leaders across North America. I'm energized each time I sit down with one of these amazing people and listen to their stories of overcoming challenges and finding more joy and purpose in their lives.

The insights that I've gained from these successful people could fill volumes! But I've noticed something even more profound in what they've shared with me. Woven into what they say are three powerful strategies that they're using to consistently reach their goals regardless of the obstacles.

I want to share those three strategies with you. Putting them to work will change how you perceive yourself, your purpose, and your potential. I believe they will help you overcome every challenge on your way to achieving great things in 2025.

So—are you ready to learn the three strategies that will enable you to reach your goals this year? Here they are.

1. NO ONE CARES.

I know this seems harsh at first, but let me explain. I'm convinced that we often hesitate to clarify our purpose, set ambitious goals, or take action because we worry too much about others' opinions. Does this resonate with you?

Here's the reality: no one cares. Why? Because they're too preoccupied with their own lives and what others think of them. Researchers call this the spotlight effect.

The spotlight effect. This is a psychological phenomenon where we overestimate how much others notice our actions and appearance. Though we might feel constantly scrutinized, research shows that people are too focused on their own concerns to pay much attention to others. This mindset often prevents us from pursuing our goals due to an exaggerated fear of judgment.

I recently spoke to Jay Alderton (Instagram: @jayalderton), a former soldier, a mindset expert, and the author of *Hard Stuff, Easy Life*. Jay described the spotlight effect this way:

"You need to understand that most of our fears stem from worrying about others' judgment," Jay says. "When we

We see ourselves as the main character and everyone else as extras. The irony is that everyone else sees themselves as the main character, and we're their extras.

No one is watching! It's incredibly liberating when you realize that no one is watching—that no one cares. Even if others have an opinion, it's fleeting because they're too busy with their own lives to dwell on yours. This realization should empower you to take risks and pursue your goals without worrying about what others think. What's the point? No one is looking at you, so do the thing and don't look back.

2. WHAT DO YOU WANT?

Here's a crucial question that we all need to ask ourselves much more often: "What is it that I really, really want but am afraid to admit?" I believe people struggle to find joy and purpose because they haven't honestly answered this question.

Too many of us live according to others' expectations—trying not to disappoint our parents or spouse, knowing we're capable of more but lacking the courage to acknowledge it. Let's change that now.

Write down your answer. I challenge you to find a quiet place without distractions.

No one is looking at you, so do the thing and don't look back.

enter a room, we often think strangers are watching us. But by that logic, those strangers are thinking the same thing—are people looking at me? This means nobody is actually looking at you. And this is absolutely true."

Turn off your phone. Brew a fresh cup of *Mountain Cabin® Premium Coffee*. Grab a pen and several sheets of blank paper, and at the top of the first page, write: "What is it that I really, really want but am afraid to admit?"

CONTINUED >>

Write freely for 10 minutes without stopping. If you get stuck, keep writing until you find your flow again. See where this exercise takes you! If you're bold enough—and I think you are—display what you wrote somewhere you'll see it daily as a reminder of what you truly want in life.

Here's the ultimate cheat code to find more joy and purpose in life: Align your time and actions with what you really, really want. If they're not aligned, make the necessary changes.

3. DEFY GRAVITY.

I'm a fan of *Wicked*, and I know I'm not alone. In 2005, I took my young family to see *Wicked* in Chicago during its national tour. I immediately fell in love with the story and its many life lessons. Nearly twenty years later, I saw *Wicked* again at the Apollo Victoria Theatre in London, and it felt just as magical as the first time. The show's anthem, "Defying Gravity," serves as a powerful call to action for anyone who is ready to break free from convention, embrace change, and push beyond their comfort zone. The song radiates both defiance and confidence.

The song begins, "Something has changed within me; something is not the same." This line beautifully captures what many of us experience throughout life. We're constantly evolving as our journey

unfolds. Each step prepares us for what's ahead. Our challenges strengthen us. Our mistakes humble us. And our successes belong not just to us but to all those who help us along the way.

Go for it! I believe the lyrics from "Defying Gravity" are the message we all need to hear as we begin this New Year:

Something has changed within me; something is not the same.

I'm through with playing by the rules of someone else's game.

Too late for second-guessing;
too late to go back to sleep.

It's time to trust my instincts,
close my eyes, and leap!


Why not transform your life in 2025?

I'm excited for you! January has brought fresh possibilities, and Melaleuca unites thousands of like-minded people who want to make a difference in the world. You're an integral part of our mission.

While I may not know your unique reasons for building your Melaleuca business, I'm certain of this: You can achieve your

goals here and transform your life in the process. If my message resonates with you, I challenge you to do these three things.

1. Take action. Remember, no one cares—so get out of your head and just start.
2. Complete the exercise and answer honestly: "What is it that you really, really want but are afraid to admit?"
3. It's time to defy gravity. You've got this! "It's time to trust my instincts, close my eyes, and leap."

Happy New Year! Let's make this our best year yet! 



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The Results Are Clear—It's More Effective Than Ever!

NEW
FORMULA!

CLEAR POWER®

Now in a brand-new formula, *Clear Power 12x* is safer, gentler, and more effective than ever thanks to cutting-edge technology and plant-based surfactants! Our upgraded ingredients are mild yet powerful, delivering the same fast-drying, streak-free results you've always relied on. And don't worry—*Clear Power* still smells as amazing as ever with its signature fresh scent!

Use on:

- Windows
- Mirrors
- Stainless steel appliances
- Glass
- Phone screens






Build a Life You Love

What will you achieve in 2025?

Visualize your goals. Then take action!

What if the secret to actually achieving your goals isn't about working harder, but about seeing them more clearly? By vividly envisioning the outcomes of your goals, you can train your mind to focus, your actions to align, and your confidence to grow.



If you're like most North Americans, your 2025 began not only with a celebration of the New Year but also with a list of goals or resolutions you'd like to achieve. You may have even written them down, taped them to your fridge or desk, and told them to someone you trust. But there's one simple yet powerful step you may have overlooked—visualization.

Visualization, sometimes referred to as envisioning, is what researchers from the Wharton School of Business call “the leadership skill of time travel.” It's basically imagining how you—and the world around you—will be different once you've achieved your goal. And while that may seem like childish pretending, it's much more than that. It's engaging your imagination with intention and meaning. And it really works.

NEW
ADVANCEMENTS
**EXECUTIVE
DIRECTOR**

Thriving

MENTORING

FEATURE

SUCCEED

TART STRONG

AR BONUS

MELALEUCA PAY FOR YOUR CAR

SENIOR, EXECUTIVE, NATIONAL, CORPORATE & PRESIDENTIAL DIRECTORS
Grow your business to Senior Director, then select your new vehicle and
apply for Melaleuca's Car Bonus program! Active leaders receive the
following monthly Car Bonus for qualifying vehicles at these statuses:

**REACH YOUR
GOALS!**



Continued>>

Your Brain Believes It

Research shows that vividly imagining something activates the same neural pathways in the brain as actually doing or experiencing that thing. Repeatedly seeing yourself achieve your goals or succeed in a difficult situation promotes neuroplasticity, which strengthens the areas of your brain related to your success. According to psychologist Barbara Nusbaum, PhD, when you visualize your goals, “they feel more real and they feel more possible. We also become better at actually moving towards them.” Why? Because we are immersing ourselves in our goals in a multisensory, experiential way.

“Ask yourself, ‘What do I really want to accomplish this year?’ Then push yourself to imagine even more.”

—National Director Laura Schmidt

Visualization has been shown to improve performance and increase the likelihood of success in activities as varied as softball, surgery, public speaking, and business management. And as proven Melaleuca leaders can attest, it can help you achieve your personal development and Melaleuca business goals!

Go Big!

It may seem odd to think that there is a “right” way to daydream, but science has shown that there are ways to make visualization more effective. The first step is to go big.

“Sometimes we limit ourselves in what we think we can achieve,” says National Director and 2023 Marketing Executive of the Year Laura Schmidt. “This is about reinforcing belief in what’s possible. Ask yourself, ‘What do I really want to accomplish this year?’ Then push yourself to imagine even more.”

National Director 5 Jen Sebbas agrees. “The whole point is to set bold goals,” she says. “You have to put something out there that seems almost unattainable. I would always rather shoot high and miss than shoot low and make it.”

“Most people are so bogged down with the stresses of life that they’ve stopped envisioning a brighter future,” National Director Courtney Martin adds. “This is an opportunity to help people start imagining what’s possible again.”

Pack It with Detail

This one is critical. As you visualize your goal, imagine the scene with all five of your senses. Dr. Nusbaum stresses the importance of picturing the wished-for outcome in vivid detail. “We need to make the visualization as real, people-based, detailed, and emotion-filled as possible,” she says.

That’s something Jen Sebbas understands perfectly. “You have to put yourself in that moment,” she says. “Imagine where you are. Who is around you? How does it feel? What is the lighting? Add in every little detail you can imagine.”

The details are important because the act of visualizing can activate associated memories, emotional context, and even your heart rate. “Your brain doesn’t care that you’re not actually having the experience,” says Mike Tranter, a neuroscientist specializing in the neural circuitry within the brain, “your neurons are still activated.”



Practice Makes Pathways

Just as eating one healthy meal isn't enough to help you reach your weight loss goals, one single visualization session isn't enough to alter your neural pathways and give you the edge on your goals. It needs to become a daily practice. Experts recommend taking a few minutes every morning or evening to recreate that moment of success in your mind.

"The reality is that our thoughts are going to become our words, and our words are going to become our actions, and our actions are going to be what help us achieve our goals," Courtney says. "If you're not going through that process every day, then it's going to be a lot harder to get the result you want."

Surrounding yourself with items or images that remind you of your goal is also a great way to reinforce your visualization. One of the simplest ways to gather your aspirations into a singular reference point is by creating what some experts refer to as a "vision board."

Bring Your Vision to Life

"I love vision boards," says National Director 7 Laura Garza. "They are so important because they let you capture your *why* in a form that you see every day and don't forget about. That's very powerful."

While there is no one right way to create a vision board, it should be filled with words and images that help you remember the way you feel when envisioning your success.

"I like to use old *Leadership in Action* magazines," Jen says. "Nothing aligns more with my goals than the words and pictures in the success stories of people who have done what I aspire to accomplish. I put my big goal in the very middle, and then I surround it—practically engulf it—with pictures and phrases that give me the support I need to get to that big goal in the middle."

No matter what your final product looks like, the long-term power is in displaying your vision board someplace highly visible. And for the best results, create it with others and share it with those who care about you.

A Group Activity

"Our vision board parties are an incredible way for our team to connect, reflect, and plan for the future," Laura Schmidt says. "We come together in a relaxed and

fun setting with magazines, printouts, markers, and poster boards. It's more than just arts and crafts—it's a time to visualize our goals in a tangible way and share our aspirations with others, which builds a sense of accountability and encouragement. There's incredible value in going through the exercise of sorting through what you're really trying to accomplish."

"If we can't get together to make our vision boards, then we all share pictures of them on our group chat," Laura Garza adds. "When we share our goals with each other, we all feel much more connected, like we're a part of something bigger than ourselves. We give each other permission to imagine a future filled with possibility."

"You also need to share them with your family," Courtney adds. "That allows them to be invested in the process and get behind your goals. That way, when mom is on a video conference at 8:00 p.m., the kids know that there is a purpose behind it."

Added Accountability

One of the biggest benefits of sharing your goals—whether through a vision board, a list, or a simple conversation with someone you trust—is that it creates accountability. "You will almost always be the first one to quit on yourself," Courtney explains. "So if

"When we share our goals with each other, we all feel much more connected, like we're a part of something bigger than ourselves."

—National Director Laura Garza

you're sharing your vision and goals with others, then you're more likely to take the action to achieve them. We don't want to let other people down."

"Accountability really increases when you share your goals with others," Laura Garza adds. "And if you're ever feeling down, you've got a whole team that can remind you of why it's so important. It's very encouraging."

Gain Clarity and Focus

Getting specific about your goals and aspirations helps prepare your mind and your body for what needs to happen this year. "By physically seeing our goals represented visually every day, we stay focused and



Continued>>

inspired,” Laura Schmidt says. “For me, creating a vision board gives life to abstract goals—it bridges the gap between where I am now and where I want to be.”

Courtney agrees. “When you visualize what you want, you’re more likely to actually put it into action and go after it,” she says. “It’s literally feeding your brain every single day.”

Improve Motivation and Belief

Repeatedly envisioning your goals can reduce the negative emotions that can come up as you work toward them, helping you better manage stress and motivating you to take action.

“It can be easy to think, ‘This is too hard’ or ‘This isn’t going anywhere,’” Jen says. “But then you see your goals in a tangible way, and you remember what it is that you’re going for and why you’re doing it, and it motivates you. When you stay in the emotions of your vision, it gives you the ability to engage in the actions that move you toward your goal.”

Provide a Sense of Direction

When you have a well-defined vision, it’s a lot easier to ensure that your efforts are aligned with your goals, making you more effective and efficient. Michael Hyatt, author and former CEO of Thomas Nelson, explains, “Vision and strategy are both important. But there is a priority to them. Vision always comes first. Always. If you have a clear vision, you will eventually attract the right strategy. If you don’t have a clear vision, no strategy will save you.”

“I can get up and be full of grit, tenacity, gratitude, and all these things all day long, every day. But if I don’t know where my heart’s deepest desire wants to take me, then I’m just stuck circling in a holding pattern.”

—National Director 5 Jen Sebbas

That’s a fact that Jen readily attests to. “I can get up and be full of grit, tenacity, gratitude, and all these things all day long, every day,” she says. “But if I don’t know where my heart’s deepest desire wants to take me, then I’m just stuck circling in a holding pattern.”

“It can be easy to get overwhelmed,” Courtney adds. “But if you wake up every day and ask, ‘What’s the first step I need to take to move me toward my vision?’ then that action is going to have a domino effect that brings you closer and closer to what’s on your vision board.”

Seeing Beyond the Board

While there is no question that a vision board can be effective at helping you reconnect with those projected feelings of success, they are only one tool in your visualization toolbox. Some find that words—such as journaling—are just as effective and can add strength and support to their vision.


“I’m a word person,” Jen says. “I write important, positive words on everything—my walls, my skin, everywhere. I believe that when you see them, your brain receives that. And whether you realize it or not, you’re responding to it and aligning with it.”

For Jen, even your Melaleuca contact list can work as a type of vision board. “Certain people are so hard for me to reach out to that I would rather cut off my right arm than find the courage to contact them,” she explains. “But if I put their name down on my contact list, I’m going to open it up every day and see that name. And once it’s been in my brain long enough, I’m going reach out to them. But without that name in front of my face every day, it would never happen.”

It doesn’t have to be a visual stimulus that reminds you of your vision. Courtney points out that surrounding yourself with media that reinforces what’s on your vision board can be truly powerful. “We have incredible resources here at Melaleuca,” she says. “If you’re not taking advantage of them, you’re really missing out.” Through the Grow app, Marketing Executives have access to hundreds of hours of *BEST Series* trainings and other resources that align with their specific vision.

“One aspect of visualization that people don’t often consider is music,” Jen says. “If you pick a song or two that encompass what your dreams represent, they can heighten your ability to see those dreams in your mind and align with the actions that it takes to achieve them. I have certain songs that I listen to on repeat when I need to boost my belief.”

Where Will You Be at the End of 2025?

If you haven't already, it's not too late to set your goals for the year. Once you have them, start to visualize yourself achieving them. The more clearly you envision your success, the more likely you are to find a path to reach it and the more consistent you can be with the activities needed to move toward it. It's a simple but powerful way to align intention with action to boost your energy levels and your efforts. 

**TODAY
I WILL!**

Grow Your Legacy

NEW
ADVANCEMENTS
**EXECUTIVE
DIRECTOR**

Hard Work

SUCCESS

Ask!



Jonathan & Kimberly Montgomery

GEORGIA

A River of Giving



“Two years ago, I was locked away in the back office of the corporation I worked at,” Executive Director 4 Jonathan Montgomery shares. “I knew I was made for more—not just more money, but to live out my purpose.”

Since starting a Melaleuca business to supplement his income, Jonathan has relished the opportunity to impact others’ lives, whether through health conversations or financial empowerment. “One of my biggest fears has always been looking back and wondering if my life mattered,” he says. “I don’t worry about that anymore. With Melaleuca, I get to contribute and make a difference.”

In September 2024, Jonathan and Kimberly found themselves in the direct path of Hurricane Helene. Knowing their passion for service, the Melaleuca Foundation turned to the couple as a force for good in the wake of devastation. “To help our community, the Melaleuca Foundation sent us more than \$40,000 worth of personal care products, a thousand hamburger patties, and a

thousand hot dogs,” he recalls. “We grilled the food, loaded it into our church vans, and drove through the community, giving away food so people didn’t have to wait in food lines for hours and risk running out of gas.”

The Montgomerys’ Melaleuca business gave them financial security during that uncertain time. “The hurricane demolished 40 trees on our property, and we were able to pay \$18,000 cash to have all of those trees removed,” Jonathan says. “There is no way on earth that we would have been able to do that before we had our Melaleuca business. The trees would’ve just been left to rot. While it would have been nice not to have had such a large expense, it’s all about perspective. We were able to hire teams who needed the work, which allowed them to feed their families. It’s all because Melaleuca has been so good to us. I believe we’re supposed to be a river of giving—that the blessings that come to us should flow through us and not stop with us.”

Jonathan’s vision for the future is focused on helping others think beyond the perceived limitations of their current lives. “As I’ve heard Melaleuca leaders say, dig your well before you’re thirsty,” he advises. “Plant seeds now so you’re prepared when life’s storms come.”

With a purpose-driven heart and a commitment to empowering others, Jonathan’s journey with Melaleuca is proof of the impact that living out your purpose can achieve. LH

LAST MONTH’S
EARNINGS

\$29,525

LIFETIME
EARNINGS

\$354,496

Kristina & Christopher Brown

TEXAS

Discovering Hope After Heartbreak



Four devastating miscarriages caused Kristina and her husband, Christopher, to begin seeking healthier products. “We didn’t know the cause of the miscarriages,” Kristina shares, “but our struggle led us to start researching ingredients in foods and household products. We learned that they can have a major effect on health.”

Before shopping with Melaleuca, the Browns had never intentionally used wellness products. However, Kristina hoped that switching to nontoxic products would improve her family’s health.

As a new Melaleuca Member, Kristina decided to participate in the *Peak Performance Pack* challenge by taking her supplements morning and evening for 90 days. In that time, Kristina’s cholesterol levels dropped significantly—but what was more amazing was how much better she felt overall. “Once you get that wellness bug, there’s a domino effect,” she laughs. “I couldn’t wait to take even more ownership of my health because I felt so good!”

In addition to taking the *Peak Performance Pack*, Kristina also began taking *Vitality Coldwater Omega-3®* to support her brain and cardiovascular system.

“In the past few years with Melaleuca, I’ve learned a lot about the gut-brain connection,” she says. “Most of us are not getting adequate nutrition to support our mental wellness. I love that Melaleuca gives me some control over my mental and physical health. Finding my happiness is worth more than the money I’ve made here.”

While the pain of a miscarriage never fully goes away, Kristina and Christopher are focused on giving their children the best life possible. “We just took the whole family to Mexico after we earned a trip though Melaleuca,” she says. “We also paid my daughter’s tuition for her spring semester of school.”

Kristina’s word for the new year is *hope*. “Melaleuca gives me hope for the future,” she explains. “Whatever it is we decide to do as a family, we can achieve it through these products and this business.”

Today, Kristina is excited to share this hope with other families. “Just remember that everyone’s Melaleuca journey is different,” she says. “It took me three years longer to reach Executive Director than I thought it would, but I knew I was not going to take my foot off the gas until I reached my goal. Even if your journey is not what you thought it would be, remember that anyone can build a Melaleuca business if you’re just willing to do the work.” **JW**

LAST MONTH’S
EARNINGS

\$21,316

LIFETIME
EARNINGS

\$357,376

Kappes & Joy Chatfield NEBRASKA

When You Serve Others, Success Follows



As a pastor, Kappes is no stranger to acting on faith. So when he felt prompted to make a sizeable donation to his church, he didn't hesitate.

Kappes felt a great sense of peace after making the offering, but a few days later, he also felt prompted to reach back out to his enroller, Executive Director 4 Gaby Walerczyk. "Up to that point, we had been enjoying the Melaleuca products as customers," he explains, "but we weren't sold on the business side." Nevertheless, Kappes followed his prompting to contact Gaby.

"After that conversation, we saw what was possible with Melaleuca, and we went to work," Kappes explains. "And this year, we have been very focused on enrolling others, training our team, and creating a culture of service. The results have compounded like wildfire."

For Kappes, his Melaleuca business is very much an extension of his ministry. "It's all about serving and loving others," he explains. "It's about representing your values in every interaction that you have, and Melaleuca lets me do that."

"I help my team realize that what we have with Melaleuca is something truly valuable," Kappes adds, "but at the end of the day, it's more important to be present in someone's life than to do a quick enrollment. Sharing Melaleuca is just one of many ways we can show we care."

This genuine interest that Kappes and his team show to others has attracted a lot of families who feel similarly. "People are realizing that they can get products from a lot of different places, and some of them are pretty good," he explains. "But with Melaleuca, you not only get great products, you also get products that are manufactured in America, and you are supporting commonsense values that help all people flourish. And I love that!"

One year after making that significant offering to his church, Kappes noticed something very interesting. "As I was reviewing our business numbers for the year, I saw that this year we earned ten times the amount of our offering," he says. "We sowed by faith, and we believe that the vehicle that God blessed us through is Melaleuca."

As exciting as that income is for the Chatfields, what makes Kappes truly happy is seeing his team succeed. "Someone who is just getting started on my team messaged our group chat after getting her commission check and said, 'I'm literally in tears because this is really working,'" he shares. "When I see that other people are winning because my family and I said yes to Melaleuca—that is an absolute game changer! It's addicting to see that. I will keep doing this for years just to experience more of that!" MH

LAST MONTH'S
EARNINGS

\$21,154

LIFETIME
EARNINGS

\$124,687

Stacy & Garry Bodnar

ALBERTA



"If you believe in yourself, have a strong why, work hard, and follow the Seven Critical Business-Building Activities, you will succeed. The beauty of the business opportunity is that you don't do it alone; you succeed by lifting others."

Lifetime Earnings: **\$6,009,921**

Personal Enrollees' Earnings: **\$4,729,027**

Monthly Repeat Income: **\$18,029**

We're Building This Together

For Alberta native Stacy Bodnar, her relationship with Melaleuca began with skepticism. Referred to Corporate Directors 4 Mark and Myrna Atha by a mutual friend, Stacy, who was building a successful career as a real estate professional, reluctantly agreed to a meeting after several calls. "I thought, 'Okay, Mark, you can share. I'm probably not going to be interested, but if I listen, you'll stop calling,'" Stacy says. Yet the information resonated. "It just made sense to be a customer."

At the time, Stacy co-owned a realty business with her parents. However, life took an unexpected turn when her son, Kyle, was diagnosed with autism at three years old. She needed a change in lifestyle that could offer her the flexibility she needed to prioritize Kyle's specialized treatments and care. That's when she began to take Melaleuca seriously.


"Melaleuca was a perfect fit," Stacy says. "It allowed me to work around Kyle's schedule and still provide the income we needed."

What started as a necessity soon grew into a passion. "Initially, it was about creating an income so I could be at home," she said. "But over the years, my focus has shifted to helping others achieve the type of life that I've been blessed with."

A key part of Stacy's success has been her husband, Garry, who provides unwavering support. While not actively building the business himself, Garry has played a vital role in their Melaleuca journey. "We're building this together, just with different roles," Stacy says. "When our kids were younger, Garry handled bedtimes while I built our business. That allowed him to develop a stronger relationship with our children and allowed me to focus."

Together, Stacy and Garry have achieved goals through Melaleuca they never thought possible. They are debt-free and enjoy a life filled with meaningful experiences, from traveling with their children to creating priceless memories with Stacy's parents.

As they look toward the future, Stacy is determined to advance to Corporate Director, but her goals go beyond status. "It's about seeing people grow," she says. "Watching them gain confidence, achieve time freedom, and improve their health through Melaleuca's products is the most rewarding part of this journey."

For those just starting their business, Stacy offers this simple advice: "Believe in yourself and the possibilities. Melaleuca has the potential to change your life, but it requires persistence and a genuine desire to help others." 

NEW DEEP MARINE AGE DEFYING NECK AND CHEST CREAM

**Fast-acting peptides
smooth skin to improve the
appearance of your décolleté.**

It's true—your neck and chest age faster than almost anywhere else on your body! Infused with algae and other sea minerals, *Sei Bella® Deep Marine Age Defying Neck and Chest Cream* is designed specifically to target the delicate skin on your décolleté, leaving it softer, smoother, and younger-looking.

WHY YOU'LL LOVE IT

- Peptides, antioxidants, and age-defying sea minerals reduce the appearance of wrinkles, fine lines, sagging, and uneven skin tone to turn back the hands of time in less than eight weeks
- Helps address the first visible signs of aging on the delicate skin of your neck, chest, and décolleté
- Improves the appearance of skin firmness and elasticity
- Visibly improves the appearance of wrinkles
- Brightens skin with amino acids and antioxidants
- Minimizes discoloration and imperfections
- Leaves skin feeling smoother, more hydrated, and visibly younger-looking





The Grow App **NEW** **ENHANCEMENTS**

At Melaleuca, we're always looking for ways to empower our Marketing Executives to build successful, sustainable businesses. That's why the latest updates to the Grow app, announced during Launch 2025, are so exciting—they're inspired by you. These enhancements are a direct result of feedback from Marketing Executives and insights from

Melaleuca leaders who have identified opportunities to simplify, streamline, and supercharge how you grow your business.

Together, these updates take the guesswork out of managing your business, giving you clear, actionable tools to achieve your goals. Let's dive into what's new and how it can help you and your team thrive.

The new features include:

- Progress Trackers
- Enrollment Invitation Tracker
- New My Team Filters
- Personalized To-Dos
- Enhanced Getting Started Experience for New Marketing Executives

1 PROGRESS TRACKERS

Gone are the days of piecing together information from your M.O.R.E. and monthly business reports to see where you stand for your next advancement or any of the many bonuses available at Melaleuca. The new Progress Trackers provide a crystal-clear view of your advancement and bonus qualifications—all in one place. These trackers help you:

- **Monitor key milestones:** See how close you are to advancing to your next status and what you need to do to get there.
- **Track bonuses:** Easily check your progress toward earning the Critical Activity Bonus (CAB), Pacesetter Bonuses, 20/20 Bonus, Circle of Influence (COI), and Expanded Circle of Influence (ECOI).

Now everything you need is spelled out for you in the Grow app, making it easier to plan and focus your efforts. This feature not only saves you time but also ensures that you never miss an opportunity to qualify for a bonus or advancement. You can also do the same for your team members!

2 ENROLLMENT INVITATION TRACKER

The new Enrollment Invitation Tracker makes it easier than ever to connect with potential customers and do follow-ups. With this tool, you can:

- **Track invitation status:** View whether each enrollment invitation has been opened, viewed, or acted upon, providing a clear picture of the status of each invitation.

- **Connect directly:** See which prospective customers have become Members and which ones may still require follow-up. You can connect with them in moments, even on the go!
- **Recommended actions:** The Grow app can provide helpful To-Dos you can carry out with your potential customers. You can also create your own To-Dos.

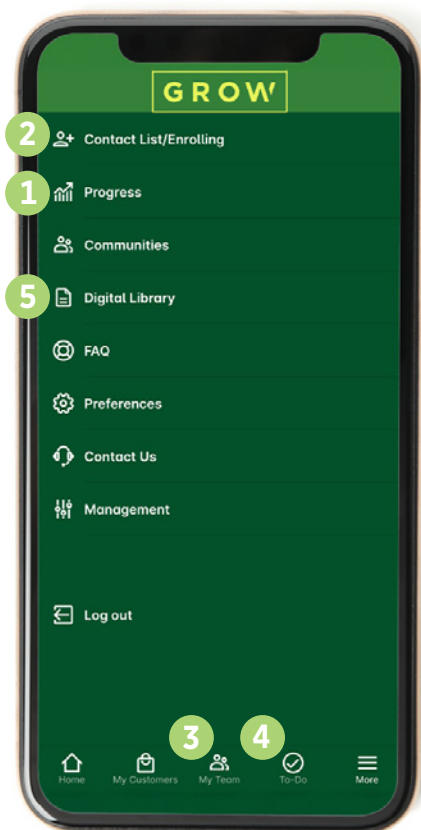
This feature gives you a clear road map for nurturing your potential customers in managing the final process of setting up their Melaleuca account and helping them place their first order. By knowing exactly where each potential customer is in the enrollment process, you can follow up with confidence and provide the right support at the right time.

3 MY TEAM FILTERS

Leading your organization is easier and more effective with the new My Team filters. These six filters give you the tools to:

- **Monitor bonus progress:** See where your business partners stand in earning bonuses like the CAB, COI, ECOI, and the 20/20 Bonus.
- **Identify potential leaders:** Quickly spot new business partners who are on the verge of advancing to Director, allowing you to provide the support they need to succeed.
- **Locate business partners needing assistance:** Easily find team members who may need extra encouragement or coaching to stay on track toward their goals.

Just like the Progress Trackers, these filters eliminate guesswork. Instead of juggling multiple reports, you can access everything you need right in the app. This allows you to focus on building



WHERE TO FIND THE NEW GROW APP ENHANCEMENTS

- 1 Progress Trackers
- 2 Enrollment Invitation Trackers
- 3 My Team Filters
- 4 Personalized To-Dos
- 5 Enhanced Getting Started Experience

The Grow app enhancements are more than just updates—they're game changers!



momentum and helping your team achieve their goals—while growing your own business in the process.

4 PERSONALIZED TO-DOS

Your business, your way. The new personalized To-Dos let you customize your tasks to suit your unique needs:

- **Create custom To-Dos: Set reminders for specific actions.** You can pair these To-Dos with the contacts you've uploaded to the app.
- **Swipe, sort, and manage:** If you aren't ready to tackle a task that Grow has generated for you, simply adjust the timing to fit your schedule or swipe to clear ones that you may have already done or that may not apply to you and your organization anymore. You can also filter your To-Dos to find the one you're looking for.
- **See in-depth information:** You can now see when a Grow Recommended task was received, as well as when that task is set to expire.

For example, you can set a reminder like, "Follow up with Lisa on Friday at 5:00 p.m." Or you can reschedule a

Strategy Session with a new business builder to a time that works better for everyone. This flexibility helps you stay proactive and organized, ensuring that no opportunity slips through the cracks.

5 ENHANCED GETTING STARTED EXPERIENCE

Starting a new business is exciting, and the Grow app now makes it easier than ever for new Marketing Executives to hit the ground running. The enhanced Getting Started experience includes:

- **A new set of To-Dos:** These tasks for new Marketing Executives and their enrollers are tailored to the critical first steps of building a business.
- **The Getting Started program:** This guide helps new Marketing Executives learn what they need to know to maintain their energy and build momentum right away when starting their Melaleuca business.

This feature ensures that new team members stay engaged and informed during their crucial first days. By providing step-by-step guidance, it helps them take immediate action, laying a strong foundation for long-term success.

START USING THE NEW FEATURES TODAY

The Grow app enhancements are more than just updates—they're game changers! These tools make your business easier to manage, more efficient, and more rewarding. Here's how to get started:

1. **Explore the new features:** Take time to familiarize yourself with the Progress Trackers, Enrollment Invitation Tracker, My Team filters, personalized To-Dos, and the new Getting Started experience.
2. **Incorporate them into your daily routine:** Use the tools to stay organized, track progress, and support your team.
3. **Share with your team:** Encourage your team members to start using the Grow app if they aren't already and take advantage of these enhancements.

With these updates, you have everything you need to build a thriving business. Start using the enhanced Grow app today and watch your success soar! ^{HS}



DIG YOUR WELL BEFORE YOU'RE THIRSTY



PRESENTED BY
Sandie Siemens
National Director 9

We've all heard the phrase, "dig a well before you're thirsty." But what does it really mean? The idea is to build a resource before you need it—dig a well, and then when you need water, you've got water.

Thirty-five years ago, when my husband, Lyle, and I were first married, we found out that he had a serious heart defect. Many of his relatives had died young, and we decided that our only hope was to live a big life, knowing he'd probably die young because of his heart defect. Our Melaleuca business allowed us the income to chase adventure. We've always been so grateful for the solid income from our Melaleuca business.

A year ago, the last of our six children started college, and Lyle and I planned

an amazing empty-nest year full of travel and fun. We went on the 2023 PartnerUp Cruise. From there, we flew to New Mexico and had a great week with family. Next, we went on our sailing catamaran in the Caribbean for 10 days. We flew home on a Monday morning, did laundry, and packed the car again because we had planned to head out for the next leg of our adventure that night. Lyle also had a standard checkup with his cardiologist to monitor his heart. The doctor did the usual tests, and then he said, "Your heart is done. You

need to go to the emergency room now and wait for a heart transplant."

You never know when you'll need your well.

To qualify for a transplant, you must get approved by a team of 22 people. And it's an intensive approval process. After we'd been seen by the dentist, the psychiatrist, and other specialists and Lyle had liver and kidney biopsies, a social worker sat us down for a crucial conversation. I would need to sign a form in front of a notary stating that once Lyle was discharged from the hospital, I would be by his side 24 hours a day, seven days a week, for 12 weeks straight.

I was able to say, "That's no problem."

She told me to slow down and talk with my boss and get back to her. I sat for a second and said, "Okay. I just checked with my boss. She's good."

The social worker asked, "What do you do?"

I said, "Oh, I'm self-employed. I pick my own hours. I'm good."

Then she asked, "If you're self-employed, how do you have insurance? You need insurance approval."

And I said, "We pay for really, really good insurance. We've always made sure to have coverage at the best hospitals with the best doctors because of Lyle's heart condition."

The social worker told us that 25%–30% of people can't sign that form and get denied for a transplant because they can't get 12 weeks off work and still keep their health benefits.

I was able sign that form because I had dug and built my well before I needed it. I wasn't relying on bottles of water coming from somewhere else. I had my own well.

Eleven weeks later, Lyle had an eight-hour transplant surgery. Just when the surgeons were closing him up, the technician monitoring Lyle's heart noticed something flapping. They realized something that happens about once in every 400 transplants—his aorta had torn, from the top of the aortic arch all the way down to his leg. The aorta is the main artery that delivers oxygen-rich blood to your body. Due to the tear, or aortic dissection, Lyle's spinal cord, left arm, left leg, liver, and bowel were without a supply of blood. Through a series of miracles, Lyle underwent an additional five-hour emergency surgery to repair the tear.

When the surgeon found me after the procedure, he was emotionless. He said, "If Lyle's liver was without blood for too long, he'll die in 48 hours. If his bowel was without blood for too long, he'll die in 72 hours. He will likely be paralyzed because his spinal cord was without blood. If he's not paralyzed, he'll have left-side weakness, similar to those who have had a stroke." Then he said, "No one has ever survived this after a transplant. I know you pray, so get people to pray right now." We reached out to our friends and Melaleuca family, and they all prayed with us.

I was told that Lyle is the first person to survive undergoing these two intense surgeries on the same day.

Lyle's hospitalization and recovery were a hard five months. Throughout the ordeal, I worried about so many things. I worried whether he

would survive until they found a heart. I worried about his internal bleeding, his hemoglobin, his potassium, his liver numbers, and his kidney numbers. I worried about another family losing a loved one so that my husband could live. I worried about the trauma our six kids experienced watching their dad be so critically ill.

But you know what I didn't worry about for one second? I didn't worry about not getting a paycheck and being unable to pay my bills. It was then that I truly understood what it means to dig your well before you're thirsty.

There are so many ways to dig a well. But no well can be dug without focus. **Figure out what works for you and focus on that.**

What might get in your way?

Looking back on my 21 years building a Melaleuca business, I see a couple of things that almost stopped me from digging my well. One thing was negativity. When I started my Melaleuca business, my family and friends thought I was crazy. I even experienced doubt and negativity from other builders within Melaleuca who were telling me that it just doesn't work anymore. The world's changed. Building a Melaleuca business is too hard, they said.

A second thing that almost caused me to stop digging my well was distractions. You know, I'm simple. I dig my well with a shovel and a wheelbarrow. But then I'd see people digging their wells with horses and oxen or backhoes and tractors. And I'd start to compare. I'd think, look at their well. It's so easy for them! Maybe I should go out and buy a tractor. And I get distracted at the dealership looking for tractors instead of digging my well.

There are so many ways to dig a well. But no well can be dug without focus. Figure out what works for you and focus on that. For me, I chose to focus on two areas. First, I stay mission-focused, making sure everything I do helps others reach their goals. Second, I focus on earning the Critical Activity Bonus every month. That means I enroll four shoppers and help somebody get to Director. The Critical Activity Bonus is mission-driven, it's simple, and it pays great.

When the Critical Activity Bonus was announced, I had a huge problem. I am not a good enroller. I'm not an influencer. I don't post on social media. I think I've only had one year in my 21 years with Melaleuca when I've enrolled four shoppers every month. So I had to start making some changes. I began by telling myself that I could enroll four new Members a month. Just because I hadn't been a good enroller didn't mean I couldn't become a good enroller. I simply had to do more of the activities that would grow my business.

Build your well with the Critical Activity Bonus.

I was really good at getting two enrollments a month. So I asked myself, "What if I did two times the activity? Could I get four enrollments then?" That seemed too simple, but



STAGE to PAGE

*Lessons shared by
Melaleuca's leading
Marketing Executives*


Melaleuca events are where our leaders come together to share their latest insights and best practices. Look to this series to see excerpts from past events.

I gave it a try. I doubled the number of approaches I did, I doubled the Melaleuca Overviews I presented, and I enrolled four new Members three months in a row, and I started earning the Critical Activity Bonus. Then I wondered, “What if I did four times the activity?” All of a sudden, I enrolled eight new Members. I enrolled 14 new Members one month and 10 the next month. That’s what I used to enroll in a year! The math worked.

I didn’t just hope to earn the Critical Activity Bonus—I was laser-focused on earning the Critical Activity Bonus. Every month I was in the hospital with Lyle, I earned the Critical Activity Bonus. Shutting down negativity and avoiding distractions created this focus and momentum for me. After a long drought, I’m enrolling consistently, and I’m developing Directors.

Building your well takes work, but it’s worth it.

Building this business is hard. I’ve had lots of *noes*, ghosting, objections, and people canceling on me. One minute someone is all in, and the next minute they’re all out. Building this business is hard. But if I had had to watch my husband die because he couldn’t get approval for a transplant because I had a job that wouldn’t grant me 12 weeks off work, that would’ve been way harder than any hardship in this business.

I’m so glad I dug a well before I was thirsty, even though it was hard. It’s not too late for you to dig your well. If you’re already digging, keep going. If you’ve gotten distracted, start over. There’s no way to know what the future holds, but I can promise you that you’ll never regret digging that well. Dig it now, before you’re thirsty. 

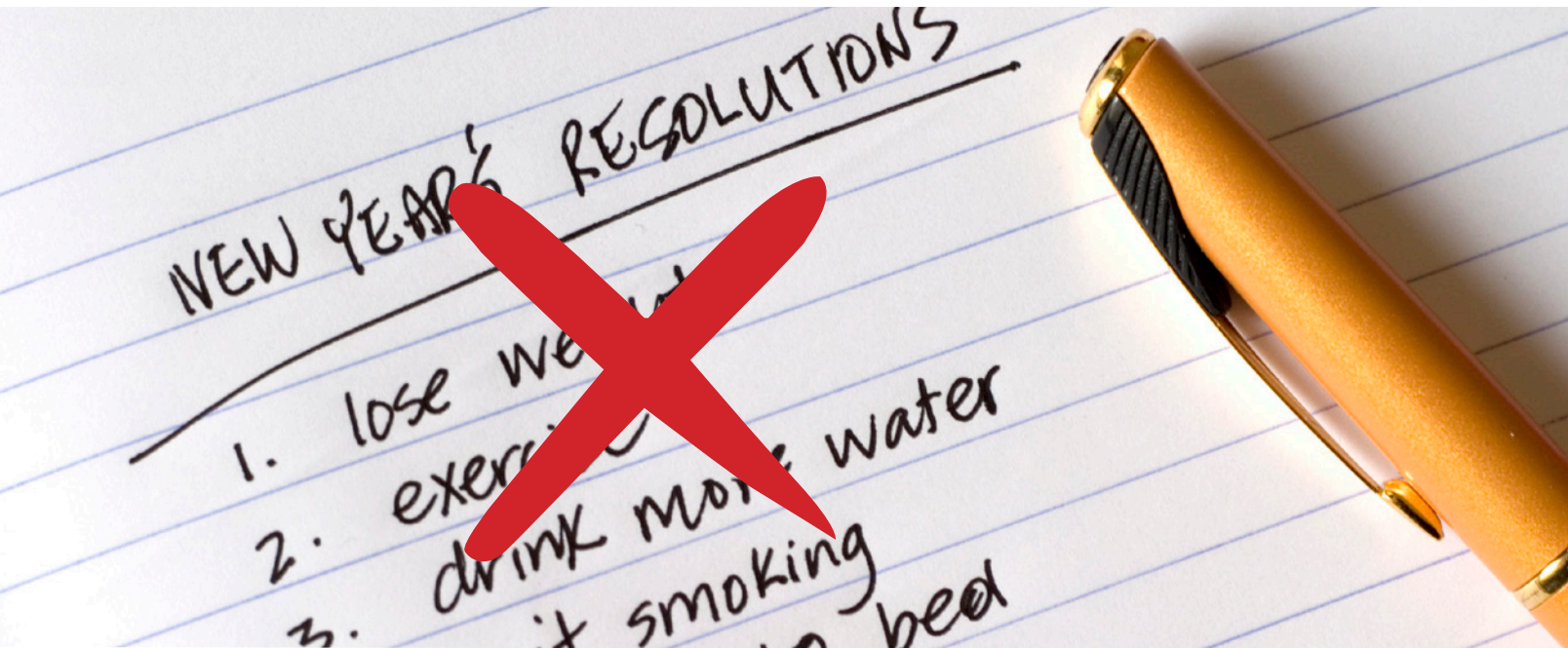




SUSAN TORBORG
R3 DIRECTOR



Success Is Found in Your Daily Routine



Have you been guilty of making grand New Year's resolutions only to be in the same place at the end of the year? Trying to change existing habits or introduce new ones—and make them stick—is notoriously difficult. Making resolutions is more of a cultural tradition than a strategy for success. Building habits is hard, and we're wired for what we're used to, already good at, or familiar with. But that doesn't mean we're doomed to failure. There's a better way to change your behavior and progress toward the results you want to see: the practice of habit stacking.

What Is Habit Stacking?

Habit stacking is a way to integrate new lifestyle habits into your existing daily routines. This helps you remember the new habit and perform it with less mental effort.

New Year's resolutions tend to be broad goals like “lose weight” or “stop eating sugar.” In contrast, habit stacking focuses on specific actions you can easily stack onto existing routines, like eating 20 grams of protein after getting dressed in the morning or taking a 15-minute walk after eating lunch. This cue-based approach links the new habit to an existing behavior. You get a built-in reminder and rely on your existing brain power. It's much easier than building and strengthening an entirely new neural pathway.

NEW YEAR'S RESOLUTIONS → HABIT STACKING

Broad goals like “lose weight” or “stop eating sugar.”

Emphasize the result instead of the process.

Meant to be accomplished by the end of the year.

Drastic changes that require major behavioral changes.

Have a 91% failure rate, according to a study by Ohio State University.

Focuses on small, consistent actions each day.

Emphasizes the process instead of the result.

New habits are tied to current behaviors.

Linking behaviors creates lasting change.


Gradually builds a healthy new habit over time that will ultimately deliver a desired result.

R3 Uses the Power of Habit Stacking

Thousands of R3 followers across the globe are stacking healthy habits and making lifelong health improvements. The six-week plan is sectioned into three two-week phases: Reset, Reintroduce, and Real Life. We follow five R3 principles that stack upon each other, building a solid foundation for healthy progress.

1. Stay away from the foods on the No List as well as you can.
2. Consume protein according to hunger within the first hour of your day.
3. Eat foods from the Yes List, preferably with a protein, every three hours.
4. Reintroduce foods from the No List, preferably complex carbs, in moderation during weeks three and four.
5. Enjoy a meal of your choice, total pleasure, once during weeks five and six.

When life gets hard and it's difficult to stay on track or you feel weak and eat your emotions, the foundation of the R3 principles brings you back to your healthy behaviors sooner. Over time R3 trains your brain to be more attracted to healthy foods and exercise because they make you feel more energized!

“You will never change your life until you change something you do daily.” This powerful quote by John C. Maxwell captures the simplicity and power of daily routines. A new year is a wonderful time to evaluate where you are currently at and where you want to be. This year, throw out the resolution mindset and try habit stacking. Through habit stacking, new healthy behaviors become deeply integrated into your daily life. You will make sustainable progress. You're less likely to feel overwhelmed, give up, or forget. And you become the version of yourself you truly want to be. 



The Seven Healthy Habits of R3

Think of ways you can build one or more of these habits into your day with habit stacking

Community | Build deep relationships and show up as your authentic self.

Nutrition | Follow the five R3 principles to create healthier eating patterns and increase metabolism.

Supplements | Focus on improving cellular health by taking your *Peak Performance Pack* morning and evening.

Water | Stay hydrated to improve digestion, energy, immunity, and metabolism.

Exercise | Move your body often to improve strength, cardiovascular health, and flexibility.

Silence | Practice daily silence to improve peace, mental clarity, self-awareness, productivity, creativity, sleep, and relationships.

Sleep | Enjoy 7–8 hours of sleep per night to restore your body and brain and reduce stress.

Continued ►

**“You will
never change
your life until
you change
something
you do daily.”**

— John C. Maxwell

Stack one or more of these habits into your day for a healthier 2025:

- Take your *Peak Performance Pack* when you have your breakfast.
- Listen to an uplifting podcast while you get ready in the morning.
- Make your bed before leaving your bedroom in the morning.
- Stretch and move your body while you watch TV.
- Call a relative or friend (hands-free, of course!) while you drive to the store.
- Do ten squats while you brush your teeth.
- Eat protein with every meal or snack.

Habit stacking empowered the success of these R3 participants:



Heather Lynn • Follow
September 26

I have had a horrible relationship with food and scales my entire adult life. When I joined the Fit for Fall Challenge 2023, my life changed. I found an incredible freedom and had a deeper understanding of the program. I remember asking, so when do I fall off? I was still in the diet mentality. That has changed. I live R3 now. Yes, I have lost almost 60 pounds, but that is just a byproduct of what I have gained with R3.



Jessica Gibson • Follow
November 26

I finally committed to R3 in January 2024 and started feeling a difference in a month. A year later I'm down 4 pant sizes! I've lost 69 pounds, gained tons of energy, improved my relationship with food, and even lost weight while on vacation! My family noticed that I'm much happier, too. A simple eating plan has had this tremendous ripple effect on my life and the others around me. Now that's a transformation!



Sarah Davenport • Follow
October 18

January 1, 2024, I decided I would be all in with R3 for the entire year. I walked every day no matter the weather. I joined all the national challenges and private challenges. I didn't lose a large amount of weight like many do, but my overall body composition has changed. I can fit into an old pair of jeans. I can do a squat and stand back up unassisted. I am stronger, healthier, and happier. These are life-changing victories.

Note: Results will vary depending on a combination of the participant's healthy eating and exercise habits. On average, participants lose two pounds per week.

SUPERIOR METABOLISM SUPPORT

Vitality for Life® Berberine Glucose Support is designed to help support healthy weight management and glucose levels with three powerful key ingredients: berberine, milk thistle, and chromium powered by *Oligo®* for maximum absorbability.*

COMPARE

LUMA NUTRITION®
BERBERINE†



 **Berberine**
GLUCOSE SUPPORT



NOW® BERBERINE
GLUCOSE SUPPORT†



BERBERINE
EXTRACT
(BERBERIS
ARISTATA)



MILK THISTLE



CHROMIUM
POWERED BY
OLIGO



* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

† Product names are registered trademarks of their respective owners.



2025
CONVENTION

WHY CONVENTION IS NONNEGOTIABLE FOR YOUR BUSINESS SUCCESS

Building a thriving Melaleuca business is no small feat—it takes the right effort, dedication, and resources. For Marketing Executives who want to achieve long-term success with their Melaleuca business, attending Convention is more than just a good idea—it's essential. Much like the eight customers required to advance to Director, Convention is the springboard that propels you toward new levels of growth, understanding, and success. Here's why Convention 2025 should be on your calendar—and why you should start planning for it today.



THE SPRINGBOARD TO YOUR FULL POTENTIAL

Think of Convention as the ultimate investment in yourself and your future. It's where possibility becomes tangible.

As Executive Director 6 Marlo Payne explains, "Convention is where your heart meets your mind. It's where you're going to get all the tools to build a business that lasts a lifetime."

At Convention 2025, you'll gain insight into what's possible by hearing from others who have found success through their Melaleuca journeys. Learning from Marketing Executives who started where you are now can inspire you to see new opportunities and think bigger about your own goals.

TOOLS, INSPIRATION, AND CONNECTION

Convention offers more than just training sessions—it's a holistic experience that equips you with practical tools, energizes you with aspirational stories, and connects you with a supportive network of like-minded individuals. "If you were a nurse or doctor—or any professional, really—continuing education would be essential," says Marlo Payne. "Convention is the same—it's an investment in your business today and tomorrow."

In addition to receiving actionable knowledge, you'll also strengthen relationships with your team and other business builders. Sharing the Convention experience with others fosters camaraderie and encourages collaboration, which can be key to your success. As Marlo points out, "It's about connecting with people, building team spirit, and finding the inspiration to make meaningful changes."

ENHANCING YOUR KNOWLEDGE AND LEADERSHIP SKILLS

National Director 3 Sabrina Ellis emphasizes that Convention is a game changer for both personal and professional growth: "Convention sharpens your leadership skills and boosts your confidence in sharing Melaleuca's products. Hearing directly from the Management Team and top Marketing Executives gives you the tools and vision to take your business to new heights."

The combination of expert guidance, practical training, and inspiration is unmatched—and it's exactly what you need to accelerate your success.

DISCOVERING MELALEUCA'S CULTURE

One of the most rewarding aspects of Convention is immersing yourself in Melaleuca's unique culture. As Executive Director 2 Nicole Remini-Wiskow explains, "At Convention, you get to see who Melaleuca is. The culture here is unlike any other. From check-in to the main events and breakout sessions, you'll see and hear from people just like you. It will give you the stories and the posture you need to move your business forward."

The wisdom shared and the knowledge gained at Convention 2025 will provide you as a Marketing Executive with the energy and vision necessary to drive your business to the next level. Plus, the hands-on experience in the product hall—where you can touch, feel, and smell the products (both newly announced and old favorites)—reinforces the value that Melaleuca brings to customers.

CONTINUED>>



PLAN NOW FOR MAY

If you'd like to take your business to the next level, now is the time to plan for Convention 2025 on May 15–17 in Salt Lake City.

HERE'S WHAT YOU NEED TO KNOW TO GET STARTED:

- **First-Time Directors:** If you've recently advanced to Director status, you qualify for a special ticket price—just \$99 for Convention and \$49 for the Awards Gala. This offer is only available for two months after you advance to Director, so act quickly to lock in your discount! If you would like more information about this, call Business Development at (208) 522-0870.

EXAMPLE: If you advance to Director status this month (January), you will have until March 30 to purchase your discounted tickets.

- **Save the Date:** Mark the dates (May 15–17) on your calendar and treat Convention like a must-attend business meeting.
- **Budget Now:** Not ready to buy your ticket today? Start setting aside a little each week to make it happen.
- **Bring Your Team:** Convention is even more impactful when experienced with teammates from your organization. Encourage others to join you!

Commit today to invest in yourself and your business. Convention is where breakthroughs happen—don't miss out!

YOUR BUSINESS BREAKTHROUGH STARTS HERE

Attending Convention is not just a milestone—it's a mindset. It's a declaration that you are serious about your business and committed to reaching your full potential. As Marlo Payne beautifully stated, "Change happens at Convention."

Don't miss the opportunity to invest in yourself and your future. Commit to being in Salt Lake City this May—and watch how it transforms your business for years to come. ^{HS}

[MELALEUCA.COM/CONVENTION](https://melaaleuca.com/convention) | [!\[\]\(cf531ed27e91483460120fcc057b3901_img.jpg\)](#) [!\[\]\(34fde9b7c74442c0438f550a41236260_img.jpg\)](#) [!\[\]\(f3ffd03e145adb5d0f6f54d9f4fb82fd_img.jpg\)](#)



VITALITY
FOR LIFE®



NEW!

Vitality

Iron Support

Did you know that low iron is the most common nutritional deficiency in the world? The amount of iron you need depends on multiple factors: your age, sex, diet, and more. Iron deficiency can affect anyone, and addressing it often requires supplementation.

But not all iron supplements are the same. Most feature iron in a form that's hard for your body to absorb, causing stomach discomfort while not giving you the full benefits.

Melaleuca has created *Vitality Iron Support* to help those who suffer from iron deficiencies get more of the iron they need. This proprietary, stand-alone supplement is the only product on the market powered by our patented *Oligo*® mineral-delivery technology* to make it more absorbable while helping reduce stomach discomfort. Having healthy iron levels can help boost your functional energy, support a healthy mood, support cardiovascular exercise performance, and help form red blood cells.†



* US patents 8,273,393 and 8,697,158

† These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

WARNING: Accidental overdose of iron-containing products is a leading cause of fatal poisoning in children under 6. Keep this product out of reach of children. In case of accidental overdose, call a doctor or Poison Control Center immediately.

RESET YOUR GOALS. RECHART YOUR COURSE.

"If you don't have a goal, it's like you're getting into a sailboat and having somebody push you out into the middle of the water," says National Director 7 Heather Guzzino.

"Then who knows where you're going to end up? To get where you want to go in your boat, you have to chart a course. You have to use the sail.

"To get where you want to go in any part of your life, you have to set a goal. Anyone who is consistently successful always has goals."



NATIONAL DIRECTORS 7
ALAN AND HEATHER GUZZINO



YOUR GOALS ARE SUBJECT TO CHANGE

Ask any leading Melaleuca Marketing Executive and they'll tell you that they're not perfect. They've had to learn how to set effective business goals that stretch them without overwhelming them. They've also had to learn how to tweak, readjust, and even reboot those goals to keep them in line with their changing priorities and circumstances.

After all, goals are tools to keep you motivated to accomplish what you want in life. They should be malleable enough that you can adjust them even as you work to complete them. Reaching your goals involves the fundamental tasks of setting those goals, planning out how you're going to reach them, frequently analyzing the results you're getting, and adjusting and resetting your goals based on your analysis. If you're stuck somewhere on the path toward realizing the life you want and the person you want to become, this process can act as a reboot.

"As you gain experience in setting and working toward your goals," Heather says, "you also get more comfortable analyzing your progress and reevaluating your goals on a regular basis. Learn to do this consistently, and you'll improve yourself in many ways!"

Is the New Year a good opportunity for a reboot? Absolutely—as long as the New Year's resolutions you set will get you moving in the direction you want to go.

"The New Year does feel like the perfect time to make a fresh start," Alan says. "And many people take advantage of that! Maybe they want to finally drop those 10 or 20 pounds, get in shape to run that marathon, or make significant progress on another aspect of their overall health. It's a great opportunity to learn how to set and reach goals if they're new to the process.

"I've been setting and working toward my goals for a long time. For me, the New Year is a great time to ask, 'What did I do last year? What can I do better this

year?' But I'm not necessarily making massive changes in every aspect of my life just because it's January. The New Year is simply one part of my evolution. I'm using it as one more opportunity to make smaller adjustments and refine good habits."

HEALTHY HABITS START HERE

Like the Guzzinos, National Directors Jill and Greg Parker are excellent examples of Marketing Executives who have lots of practice setting goals and consistently reaching them as they build their business—but who also recognize the need to practice goal setting in other areas of their lives.

"You can get so focused and driven building your business that you lose focus on consistently working toward your health and fitness goals," Greg laughs. "Of course, as part of Melaleuca: The Wellness Company®, we never completely lose focus on our wellness!

"Thanks in part to Melaleuca's R3 Weight Loss Program, we do have some healthy habits that help us maintain a reasonable level of wellness," Jill says. "We have a habit of healthy eating, for example. We center our weekly menu on quality protein and vegetables and staying away from processed foods and preservatives.

Because we have that habit, it doesn't take a lot of extra effort for us to maintain a healthy diet.

"However, if we wanted to start fine-tuning our diet even more, or if we wanted to resurrect some older habits that we've fallen out of—like working out—it would take some hard work combined with setting new goals and following a plan to reach them."



**NATIONAL DIRECTORS
GREG AND JILL PARKER**

CONTINUED >>

THE OPPORTUNITY MULTIPLIER

National Director 2 Ernest Ross sees the process of analyzing his progress and adjusting his goals as a daily opportunity to improve himself and succeed in life.

“The more opportunities you give yourself to improve throughout your life, the more successful you’ll be,” Ernest says. “Let’s say that you will live to around age 90. That means you will have about 70 years—from age 20 to age 90—to work on reaching your goals. That seems like a long time. But if you only evaluate your progress and set and adjust your goals once a year, you’ll only have 70 opportunities to make improvements.

“What if you take a look at your progress once a month instead of every year? Let’s say you set your goals in January. In February, you revisit those goals, evaluate your progress, and adjust your goals and your activities. Then you do the same thing in March, April, May, and so on. At the end of the year, you’ll have given yourself not just one, but 12 opportunities to succeed and improve. Over that same 70-year stretch of your adult life, you’ll have 840 opportunities!

“Of course, most people who are operating at a really high level don’t just take stock of their goals once a month or even once a week. They do this process every 24 hours. That’s me. Every day that I get out of bed, I consider it



NATIONAL DIRECTORS 2
SHERITA AND ERNEST ROSS

another opportunity to win. As long as God continues to bless me with breath, I will take stock of my progress and adjust my course every single day. By doing so, I’ve got 25,550 opportunities to improve. With that many tries, how could I lose?”

Ernest has put this goal-refinement process to work in many areas of his life. As a former professional athlete, he puts a lot of stock in maintaining his physical and emotional health and is constantly setting and achieving fitness goals. But one day, he asked himself, “Why not apply my personal improvement process to reading more books?”

“I wrote down my goal to read a book,” he says. “I wrote down my plan as well. Every day at lunch, I was going to read instead of wasting time playing a game on my phone. If I missed a day, I would figure out why, make the adjustment, and get back on track the next day. Following my plan started a new habit for me. I finished a book—and then read a second, third, and fourth one—all just by changing how I used my time.”

“The more opportunities you give yourself to improve throughout your life, the more successful you’ll be.”

National Director 2
Ernest Ross




“As you gain experience in setting and working toward your goals, you also get more comfortable analyzing your progress and reevaluating your goals on a regular basis. Learn to do this consistently, and you’ll improve yourself in many ways!”

National Director 7
Heather Guzzino



FIVE TIPS FOR USING YOUR GOALS TO SUCCEED

So how do experienced Marketing Executives constantly revise and refine their goals to stay motivated and focused on what they’re trying to achieve? Our experts have some timely advice.

1. “Make sure every goal you set is realistic,” Jill says. “It can stretch you, but it shouldn’t be so hard that you give up on it. Have your end goal in mind and then set goals that help you get there. Be careful not to go all out right from the start. If I want to start going to the gym again and my goal demands that I work out for an hour and a half a day, seven days a week, I might not make it a week before giving up. Instead, start with maybe two or three days a week with the plan to gradually work up to going every day.”
2. “Write down your goals and your plans,” Ernest suggests. “If you write down your goals, you’ll be 30% more likely to accomplish them successfully. If you write down your goals and your plans for executing those goals, you’ll be 80% more likely to accomplish them.”
3. “Don’t look at someone else’s achievements and think that your goals have to match theirs,” Greg says. “Stay focused on your own goals and not on what everyone else is doing. Run your race, not theirs!”
4. “Set your goals in a way that requires you to put in consistent effort in doing the right activities,” Jill says. “You can tell if you have the right goals by the results of your efforts. If you’re consistent but not getting the results you’re hoping for, it might be time to revisit your goals and make some adjustments.”
5. Reward yourself for making the effort. “Even if you haven’t quite reached your goal, it’s important to celebrate all your wins along the way,” Alan says. “Anticipation of a reward is a great motivator to stick to it all the way through!” 



LOCKED IN, PRICED OUT

The Housing Market Crisis That's Redefining the American Way of Life

Feeling stuck? If you aren't now, you may be soon. And you won't be alone. The current housing crisis is slowly paralyzing Americans from all walks of life, and the problem is multifactorial. Since 2022, mortgage rates have been at a 30-year high due to the US Federal Reserve's aggressive rate hikes designed to stanch a once-in-a-generation spike in inflation. But even before the COVID-19 pandemic and the inflation it sparked, prohibitive zoning laws and the high cost of building materials had already created a housing shortage in almost every region of the US. So today, when houses do become available, multinational corporations are snatching them up with all-cash offers over asking price at a rate never seen before. And that's only part of the story.

With 66% of Americans viewing homeownership as a major part of their goals in life,* hardworking Americans are struggling to break free from a frozen housing market.

INTEREST RATES AT ODDS

In September, the US Federal Reserve tried to ease housing market pressure by dropping interest rates by 0.5%. In November and then in December, they dropped interest rates by an additional half percent—however, this did little to put American minds at ease. As of this writing, America's mortgage interest rate is hovering between 6% and 7% for a 30-year fixed loan.

And even if homebuyers have the means to afford a house under these circumstances, there's yet another roadblock: Many homeowners aren't selling. That's because they locked into a rate that was 4% or lower before inflation took effect.

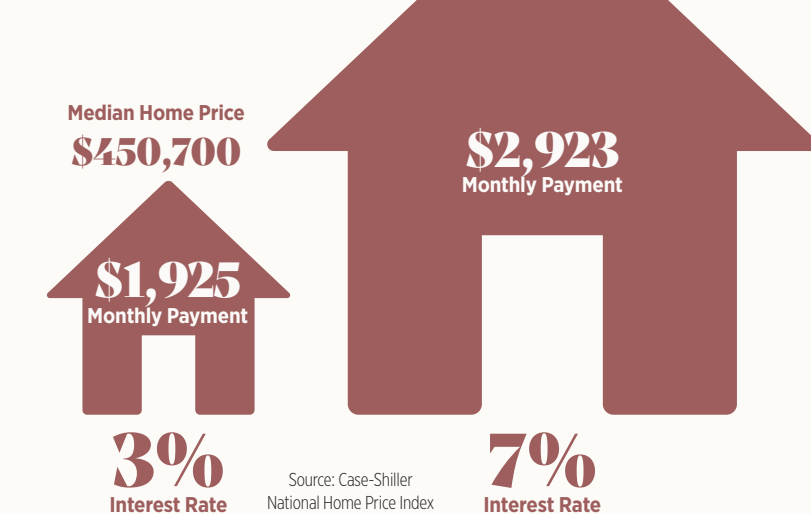
Even if these homeowners wanted to move, they can't afford the higher mortgage rate on something new, especially if they're looking to relocate to a higher cost-of-living area or size up to a larger space. Hence, the gridlock—new buyers can't afford a high mortgage rate, and current owners refuse to give up their low mortgage rates.

HIGH DEMAND, LOW INVENTORY

In addition to high mortgage interest rates, there's another glaring problem keeping Americans stuck in place: a historic housing shortage. The simple fact is that new construction is not keeping up with population growth. The National Association of Realtors® estimates there is a shortage of 5.5 million housing units nationwide. And despite record building in some areas, this number is only growing.

In a recent poll, 77% of Americans agree with the statement "America has a housing shortage, and we need more homes and rentals," including 74% of voters living in the suburbs and 76% of those in rural communities.*

The scarcity of homes and apartments drives up prices, making it increasingly difficult for families to upgrade or for first-time buyers to break into the market. In many areas, zoning restrictions and construction costs are mostly to blame. Most cities and suburbs have strict laws that favor single-family homes and restrict multifamily units or higher-density housing. On its surface, these rules and regulations may not sound like a bad thing,



5.5
Million
Nationwide Housing
Units Shortage

47.1%
Housing Price
Increase Since 2020
Source: Case-Shiller National
Home Price Index

Decrease in Volume
of Interstate Moves

2022
20%
Year Over Year
Decrease

2023
12%
Year Over
Year Decrease

Source: Allied Van Lines Inc.

50%

**Decline in the
Inventory of Homes
Since February 2020**
Source: whitehouse.gov

because they're driven by existing homeowners seeking to preserve neighborhood character—except that zoning laws inadvertently hobble an already-stagnant housing market.

Additionally, the rising costs of materials and labor have made new construction increasingly expensive, pushing many homes out of reach for middle-class buyers while putting pressure on the existing housing stock.

IMPACTS BEYOND THE FRONT DOOR

From inflation concerns to job market shifts that are putting retirement out of reach for many Americans, potential buyers are hesitant—or even unable—to take on large mortgages. This flies in the face of a strong stock market and booming GDP that paints an outward appearance of robust economic success.

The sluggishness in today's US housing market is more than an economic inconvenience. It's a force reshaping the American experience in profound ways. From altered retirement plans to stifled goals of entrepreneurship and the disruption of generational wealth transfer, the impacts of an increasingly rigid housing market touch every aspect of society.

As we look to the future, it's clear that achieving the American Dream will require more than fresh economic policy—it will compel a new generation to achieve their homeownership goals by seeking additional streams of revenue. Meanwhile, established homeowners must pivot toward aggressive debt reduction and increased savings to enable cash purchases, freeing themselves from the constraints of high-interest mortgages in a market that doesn't look to change anytime soon. **JW**



You may lose as much as

50%

of your muscle mass by
the time you turn 80!



WELLNESS INSIDER



Boost your wellness IQ with eye-opening data and in-depth explanations. Learn practical strategies to enhance specific aspects of your wellness journey—and become a trusted guide for those you're helping along the way.

The Power of protein

Protein isn't just the domain of athletes. Everyone needs protein in their daily lives—especially as they get older and begin losing muscle mass. Getting enough protein can make a big difference in how you feel and what you're able to accomplish each day. Pay attention to protein!



THE NEGATIVE EFFECTS OF LOSING MUSCLE MASS

As you age, you deal with a long list of changes to your body. But the one that may have the greatest impact on your daily health is an accelerated loss of muscle mass.

Did you know that it's common to lose as much as 50% of your muscle mass by the time you turn 80? But even in your 50s and 60s, that gradual loss of muscle can already be making an impact through a process called sarcopenia. Sarcopenia involves the decline and shrinkage of skeletal muscle fibers—think biceps, quads, calves, triceps, etc.—as well as the specialized cells that regulate muscle repair and growth after strength training exercises.

CONTINUED ►



HOW DOES LOSS OF MUSCLE MASS AFFECT YOU?

Skeletal muscles make up around 40% of your body mass and contain up to 75% of all the proteins in your body.

Not surprisingly, these muscles play a big role in your daily health and well-being. Losing skeletal muscle mass can negatively affect your quality of life in a variety of ways, including:

- Loss of mobility
- Loss of strength and endurance
- Loss of joint strength and stability
- Increased susceptibility to falls and injuries
- Decline in ability to regulate body temperature
- Decline in ability to store important nutrients

No wonder so many people complain of feeling frail and losing their independence as they get older. Without the muscle mass they once had, their bodies just can't function at optimal levels anymore.



HOW PROTEIN HELPS YOU KEEP YOUR STRENGTH

One of the most important ways to slow muscle mass decline as you age is to get adequate amounts of protein into your diet each day. Protein is the main component of muscle, bones, organs, skin, and nails, and it plays a vital role in every aspect of your health. The following is a short list of what protein is doing inside your body right now.

- Building connective tissue
- Building cell membranes
- Contributing to the bone matrix
- Regulating your blood's pH balance
- Forming hormones and enzymes, including those that play a role in the regulation of sleep, digestion, and ovulation
- Boosting immune function (antibodies are proteins)
- Creating new blood cells
- Creating RNA and DNA
- Creating neurotransmitters

Proteins consist of long chains of amino acids that are held together by peptide bonds. When you consume protein, your body breaks it down into amino acids and absorbs those amino acids to build muscles, make hormones and antibodies, and store as fat to be burned as energy.

Your body contains 20 different amino acids altogether, and how those amino acids are arranged determines the properties of the protein they're part of and the role the protein plays in your body. Your body makes 11 of those amino acids. The other nine amino acids, called the essential amino acids, come from the foods you eat.



MAKE A PLAN TO GET YOUR PROTEIN

Getting more protein into your daily diet gives you a better chance of healthy aging. But it may take some planning and tracking. First, you need to know how much protein is ideal for you. Then, you need to plan where you'll get that protein from. Finally, you should track what you eat so you can make sure you're actually getting all the protein you need.

Protein

It's called a macronutrient because it's one of three nutrients your body uses in large amounts. The other macronutrients are carbohydrates and fats.



Lost & Found

From the way muscle loss and fat gain often coincide, it may seem like muscles turn into fat. That's not the case! Muscle and fat are two different types of tissue, and one can't turn into another. However, fat tissue can infiltrate where dwindling muscle fibers used to be, causing even more loss of strength and mobility as you age—especially if you don't get adequate exercise or consume enough protein.

HOW MUCH?

Experts agree that as you age, you should focus on getting even more protein than you did in your 20s, 30s, and 40s. But how much do you need each day? Here's an easy way to calculate. If you're under 50, multiply your weight in pounds by 0.38. If you're over 50, multiply your weight by 0.45.

For example, someone under 50 who weighs 125 pounds should consume almost 48 grams of protein daily. Someone over 50 who weighs 125 pounds should consume 56 grams of protein daily. Those who are engaged in strength or endurance training need even more protein daily.


FROM WHERE?

But where can you get all that protein? Fortunately, a lot of the foods you eat are complete sources of protein—providing all the essential amino acids your body needs. Beef, poultry, fish, eggs, dairy products, soy, and quinoa all provide complete proteins. To ensure that you get enough protein, it's smart to plan out a menu for all your meals. Avoid highly processed foods as much as possible. Even if they have a fair amount of protein, they can be loaded with other ingredients that are harmful to you. Preparing your own meals with fresh, unprocessed foods will supply you with the most health benefits.

WHEN?

Experts suggest getting plenty of protein with each meal and even prioritizing protein in your snacks. Spreading out your protein intake over the course of the day will ensure that your body has a constant supply. And since your body processes protein more slowly than carbohydrates, protein can help you feel fuller and more satisfied for longer—a key part of healthy weight management.

If tracking your protein intake sounds onerous, there are a number of phone apps that can calculate how much protein you're getting from each item you eat. If you find that you're coming up short, you can add a protein supplement to help you meet your daily protein goal.

You can't reverse time and go back to the body you had in your 20s. But by understanding how your body is changing and what you can do to address those changes, you can start to maintain and even increase your wellness and get even more enjoyment from the many years ahead. 



Melaleuca
SERVICES

Start the New Year with **SAVINGS!**

Spend Less on Everyday Essentials with Melaleuca Services

With Melaleuca Services, you have access to a powerful suite of solutions designed to help you cut costs and keep more money in your pocketbook. Here are four simple ways you can take advantage of Melaleuca Services to save money every month.



Melaleuca **REWARDS VISA® CARD**

Maximize Every Dollar with the Melaleuca Rewards Visa Card

The *Melaleuca Rewards Visa Card* is more than just a credit card—it's your key to making every purchase work harder for you. Earn up to **6% back in Loyalty Shopping Dollars¹** on Melaleuca and everyday purchases, ensuring you're getting top value for every dollar spent.

Need to consolidate holiday debt? Take advantage of **an ultralow APR intro on balance transfers.** This allows you to pay down balances faster while reducing interest costs. Whether you're buying groceries, fueling your car, or shopping at Melaleuca, the *Melaleuca Rewards Visa Card* helps you make the most of your money.

Earn 6% back on ALL Melaleuca purchases¹ including *Melaleuca Services* like *Melaleuca Home Security*, *InfoGuard Advanced Identity Protection*, and even *Riverbend Ranch Black Label Beef!*

Earn 4% back on gas, EV charging, groceries, and dining purchases¹

Earn 2% back on all other purchases¹

Apply today at **Melaleuca.com/Visa.**

Must apply here for this offer.
Offers vary elsewhere.

¹ See the Rewards Terms and Conditions in the Summary of Credit Terms for details, including earning, redemption, expiration, and forfeiture (subject to applicable law). Please see the Melaleuca Rewards Program terms and conditions at Melaleuca.com for information regarding other limitations on Loyalty Shopping Dollars.

Cards are issued by First National Bank of Omaha (FNBO®) pursuant to a license from Visa U.S.A., Inc. Visa and Visa Signature are registered trademarks of Visa International Service Association and used under license.



Find Peace of Mind for Less with Melaleuca Home Security

Safety and savings go hand in hand with *Melaleuca Home Security*. Protect your home with professional 24/7 monitoring at unbeatable rates! Enjoy response times 3x faster than the industry average and flexible, \$0-down, credit-free financing on your equipment.

But the savings don't stop there. Most insurance companies offer discounts of up to **20% on homeowner's insurance** when you install a professionally monitored system. That savings is more than enough to pay for your monthly monitoring! Peace of mind has never been more practical—or affordable!

Pick Your Plan and Save!

Plan	Monthly Cost
Core Security	\$16.99
Video Monitoring	\$26.99
Smart Home	\$36.99

Homeowner's Insurance Savings

Your Home's Value	20% Savings Monthly*
\$400K	\$54
\$500K	\$65

No matter which plan you choose, you can save more than the cost of the plan by reducing your insurance premiums!

* Savings based on average homeowner's insurance premium rates obtained from Insurance.com



Enjoy Incredible Discounts with the Melaleuca Deals App

From dining and entertainment to shopping and travel, the *Melaleuca Deals* app makes saving effortless. Members enjoy discounts of up to **50% off** or exclusive BOGO offers at thousands of locations.

Simply show your phone or book your travel through the app to save instantly!

The average *Melaleuca Deals* subscriber saves an incredible **\$964 a year!**



Cut Health Care Costs with Melaleuca Health Care Savings

Rising health care costs don't have to derail your budget. *Melaleuca Health Care Savings* offers significant savings on prescriptions, medical services, vision, dental, and other health care needs.

The Total Care Plan goes even further, providing unlimited, 24/7 telemedicine visits and counseling services through DialCare.

Save an average of **\$1,200 annually** with *Melaleuca Health Care Savings*!†

† Based on a family of four using the Total Care Plan.

Savings That Add Up to a Better Year

Melaleuca Services are designed to help you save money on the things you're already doing. And they are only available to Melaleuca Members.

Learn more at **Melaleuca.com/Services**.

Melaleuca events provide you with world-class coaching and practical advice you can use to enhance your business and your life.

January 4, 2025

Launch 2025 | Virtual Event

Don't miss this exclusive opportunity to kick-start your year with inspiration, learning tools, and leadership training. Open to everyone. Watch with a friend!

February 5-8, 2025

Leadership Quest | Cancun, MX

Earn your invitation to this exclusive leadership event with Melaleuca's most dedicated and influential leaders.

March 8, 2025

ADVANCE* | Scottsdale, AZ

March 8, 2025

ADVANCE* | Philadelphia, PA

May 15-17, 2025

Convention 2025 | Salt Lake City, UT

Every Melaleuca Member is invited to participate in three days of celebration, networking with friends, new product announcements, and training you won't find anywhere else.

June 7, 2025

ADVANCE* | Atlanta, GA

June 7, 2025

ADVANCE* | Edmonton, AB

July 1-5, 2025

Road to Executive Director | Idaho Falls, ID

Newly advanced Senior Directors are invited to Melaleuca Global Headquarters for life-changing coaching and a closer look at Melaleuca operations.

July 4, 2025

Melaleuca Freedom Celebration | Idaho Falls, ID

Celebrate the independence of the United States with the largest fireworks display west of the Mississippi.

August 9, 2025

ADVANCE* | Idaho Falls, ID

August 23, 2025

ADVANCE* | Minneapolis, MN

For the schedule of Executive Director Perspective events, see page 64.

CONNECT at Melaleuca **EVENTS**



**ADVANCE is a regional event that combines world-class training and celebration to help you build your business.*

Learn more at **Melaleuca.com/Events**.

Dates and details are subject to change. Visit Melaleuca.com/Events for the latest calendar updates.



ADVANCE

REGIONAL CONFERENCE

SUCCESS IS CLOSER THAN EVER!
ARE YOU READY TO ADVANCE?

ADVANCE is coming to a city near you! In just three hours, you'll get the tools, habits, and vision you need to take your Melaleuca business further than you thought possible. Make plans now to join us!

DISCOVER THE STRATEGIES,
SKILLS, AND INSIGHTS TO
ADVANCE YOUR BUSINESS!

To find the ADVANCE meeting closest to you, visit Melaleuca.com/Advance.





JOIN US FOR AN UNFORGETTABLE GRECO-ROMAN CRUISE!

As a President's Club 2025 earner, you'll enjoy a once-in-a-lifetime excursion through the Mediterranean aboard a luxury cruise ship alongside fellow leaders and Melaleuca's Management Team.

You'll set sail on the Oceania *Vista*, the height of nautical perfection. Launched in 2023, it features a distinctive blend of grand spaces with a metropolitan flair, offering a variety of culinary delights and a luxurious sanctuary amid the seas.

Your travel begins in Athens with stops at some of the oldest and most historically rich sites in the world. You'll experience food, culture, and the breathtaking scenery of the Mediterranean landscape.

PRESIDENT'S CLUB IS MORE THAN TRAVELING TO AMAZING DESTINATIONS

The hard work and dedication required to become a member of President's Club aren't put in just for the sake of going on one-of-a-kind adventures. Achieving President's Club is about fully committing yourself to Melaleuca's mission of enhancing lives while you set the foundation to reach your loftiest goals. It's about building a business to last a lifetime.

QUALIFICATION PERIOD: APRIL 2024-MARCH 2025



ONE MINUTE TO GROW

Share the Monthly Incentive While Shopping

In the time it takes to get from the produce section to frozen foods, you can browse the Digital Library and find details on the latest enroller promotion to send to your newest business builder. And while you're waiting in the checkout line, you can find everything you need to put together a successful Strategy Session. And that's just one aisle of options you can access 24/7 in the Grow Digital Library.



What will you
do to Grow your
business today?





EXECUTIVE DIRECTOR PERSPECTIVE

DISCOVER PROVEN STRATEGIES WITH MELALEUCA'S MOST SUCCESSFUL LEADERS!

Come and bring a guest to meet with Melaleuca's most successful leaders and experience a live, in-person Melaleuca Overview in an intimate setting as they share their stories, their perspectives, and what they did to build life-changing repeat income.

- In-person training designed to help you build a strong, successful Melaleuca business
- Network with other local Marketing Executives
- Set goals and create action plans with the Melaleuca Coaching & Leader Development Team
- Celebrate your success and the success of Marketing Executives in your area



COMING TO A CITY NEAR YOU! US, CANADA & MEXICO

JANUARY 2025 EVENTS

1/3 **Idaho Falls, ID**

1/6 **Las Vegas, NV** (Spanish)

1/7 **Dallas, TX** (Spanish)

1/8 **Puerto Rico** (Spanish)

1/9 **Miami, FL** (Spanish)

1/11 **Anaheim, CA** (Spanish)

1/13 **Mérida, YU** (Spanish)

1/14 **Hermosillo, SO** (Spanish)

1/15 **Monterrey, NL** (Spanish)

1/16 **Querétaro, QT** (Spanish)

1/17 **Guadalajara, JA** (Spanish)

1/18 **Mexico City, MX** (Spanish)

1/18 **Honolulu, HI**

1/22 **Tampa Bay, FL**

1/22 **Raleigh, NC**

1/23 **Pensacola, FL**

1/23 **Saint Louis, MO**

1/29 **Scottsdale, AZ**

FEBRUARY 2025 EVENTS

2/15 **Honolulu, HI**

2/18 **Tupelo, MS**

2/18 **Hillsboro, OR** (Spanish)

2/18 **Laredo, TX** (Spanish)

2/19 **Jackson, MS**

2/19 **Las Vegas, NV**

2/20 **Phoenix, AZ** (Spanish)

2/20 **Torreón, CH** (Spanish)

2/20 **Puebla, PU** (Spanish)

2/20 **Houston, TX**

2/22 **Nogales, SO** (Spanish)

2/25 **Vancouver, BC**

2/26 **Toronto, ON**

MARCH 2025 EVENTS

3/4 **Houston, TX** (Spanish)

3/5 **York, PA**

3/11 **Blue Ash, OH**

3/13 **Columbus, OH**

3/14 **Louisville, KY**

3/15 **La Salle, IL**

3/20 **Atlanta, GA**

3/22 **West Covina, CA**

3/22 **Valdosta, GA**

3/22 **Coeur d'Alene, ID**

3/29 **Covington, LA**

The Melaleuca Overview begins at 7:00 PM (local time). Check the **Grow app** for the specific venue information and who will be presenting in your city.

This event is FREE to attend, and guests are encouraged!

MELALEUCA 2023 ANNUAL INCOME STATISTICS

Our entire customer base of more than a million customers have all been referred by someone who loves our products.

Customers

The majority (**82%**) of those who buy Melaleuca products each month are strictly customers. They are not interested in pursuing the Melaleuca financial opportunity. They do not receive compensation from the company. They purchase Melaleuca products simply because they want to be healthy and they believe that Melaleuca products will help them with that goal. Having customers who are loyal to our brand simply because they love our products provides the strongest foundation for our business opportunity.



Product Advocates

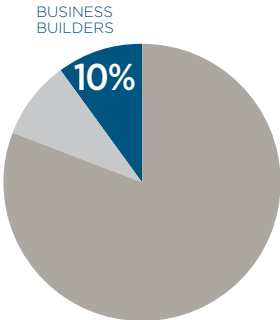
8% of all Melaleuca customers have referred at least one customer but fewer than eight customers. As those customers purchase products directly from Melaleuca, those who referred them receive a small commission. These households are not necessarily interested in the financial opportunity. Their relationship with Melaleuca is based on their love of Melaleuca products. Their “status” is determined by how many customers they have referred. A Product Advocate has at least one customer. A Product Advocate 2 has referred at least two customers, and a Product Advocate 3 has referred at least four customers. While these individuals may not be considered serious business builders, their customers (like the vast majority of Melaleuca customers) come from word-of-mouth referrals. Therefore, the overall contribution of these individuals is significant.

PRODUCT ADVOCATE

PRODUCT ADVOCATE 2

PRODUCT ADVOCATE 3

ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
\$2,111	\$14	\$110	0	1	1	4	1 Mo.	387 Mo.
\$3,802	\$28	\$234	2	2	2	8	1 Mo.	414 Mo.
\$5,613	\$57	\$519	4	5	4	18	1 Mo.	372 Mo.



Beginning a Business

About one out of ten customers (**10%**) decide to start their own Melaleuca business and eventually achieve Director status, which is considered the first step to becoming a business builder. Directors have made a significant effort (probably spent 50 hours or more) in developing at least eight Melaleuca customers. Those estimated 50 hours could have been spent in a single week or could have been spent over several years. But at some point in their lives, Directors have invested enough time to develop (and maintain) at least eight Melaleuca customers.

DIRECTOR 1-2 (89.6%)

ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
\$30,910	\$274	\$2,131	8	17	8	76	1 Mo.	373 Mo.



Initial Leadership Status

Leaders at these statuses have made a more serious effort to build a Melaleuca business. Those who have reached these leadership statuses have not only invested enough time to refer several customers but also helped some of those customers start a business and become Marketing Executives. Those Marketing Executives have, in turn, referred additional customers who purchase Melaleuca products each month. Commissions are paid based on the development of customers and the development of leaders who help others reach their goals.

	ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
	HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
DIRECTOR 3 (3.4%)	\$27,619	\$3,104	\$10,339	11	40	41	212	1 Mo.	352 Mo.
DIRECTOR 4-5 (1.9%)	\$34,109	\$4,794	\$16,003	13	52	96	312	1 Mo.	339 Mo.
DIRECTOR 6-7 (0.9%)	\$53,619	\$11,279	\$23,344	14	69	195	398	1 Mo.	362 Mo.
DIRECTOR 8-9 (0.6%)	\$88,510	\$14,459	\$34,233	24	91	274	507	1 Mo.	354 Mo.

Advanced Leadership Status

Those Marketing Executives who reach Senior Director or above have shown substantial interest and dedication in building a Melaleuca business. While most do not work their businesses full time, it is essential that they invest some time each month nurturing, training, and helping those in their marketing organizations. Melaleuca advocates that Marketing Executives keep their full-time jobs and work their Melaleuca businesses in their spare time. However, some Executive Directors at the higher income statuses do work their businesses close to full time. Melaleuca strongly advocates that Marketing Executives do not quit their full-time jobs until their Melaleuca incomes far surpass the incomes they receive from their full-time employers. Rather, they should add their Melaleuca incomes to their regular incomes, thereby making a substantial difference in their family finances.

	ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
	HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
SENIOR DIRECTOR 1-9 (2.0%)	\$249,423	\$16,702	\$66,072	20	107	332	990	1 Mo.	365 Mo.
EXECUTIVE DIRECTOR 1-9 (1.3%)	\$746,288	\$61,858	\$180,497	40	156	893	2,634	2 Mo.	353 Mo.
NATIONAL DIRECTOR 1-9 (0.2%)	\$796,219	\$149,240	\$301,035	55	194	2,920	4,897	5 Mo.	277 Mo.
CORPORATE-PRESIDENTIAL DIRECTOR (0.1%)	\$2,718,243	\$346,175	\$1,142,703	76	293	6,543	13,979	10 Mo.	251 Mo.

The above annual income statistics include all US and Canadian Melaleuca Marketing Executives who were active during all 12 months of the period ending December 2023 and performed the minimum activity required at each status. The incomes stated include all commissions, incentives, and bonuses earned during the period.

For the purpose of these statistics, a Marketing Executive's leadership or developmental status was calculated by taking the highest status achieved and maintained for at least seven consecutive months.

These numbers represent gross income, not net income. In other words, they do not include any business expenses. However, it should not be necessary to spend any significant amount to build a Melaleuca business. You will need access to a telephone and an email account, but you should not invest in purchasing leads, meeting rooms, or training materials. Nor should you invest in advertising, building a website, and so on.

Your biggest investment will be your time, not your pocketbook. Your business is best built from your own home without making any large financial investment. Such investments are neither necessary nor conducive to your success.

The information on this page is not necessarily representative of what any individual Marketing Executive will earn with this program. Any representation or guarantee of specific earnings would be misleading. Success with any business takes hard work, diligence, perseverance, and leadership. Success with Melaleuca will depend on how effectively a Marketing Executive exercises those qualities.



CAR BONUS

LET MELALEUCA PAY FOR YOUR CAR

FOR SENIOR, EXECUTIVE, NATIONAL, CORPORATE & PRESIDENTIAL DIRECTORS

Grow your business to Senior Director, then select your new vehicle and apply for Melaleuca's Car Bonus program! Active leaders receive the following monthly Car Bonus for qualifying vehicles at these statuses:



Senior
Director

\$500
PER MONTH

Executive
Director

\$1,000
PER MONTH

National
Director

\$1,200
PER MONTH

Corporate
Director

\$1,500
PER MONTH

Presidential
Director

\$1,500
PER MONTH



Executive Directors 4 **Gris Navarro & Giovanne Santoyo** Mex
2021 Mazda M2

In March 2023, shortly after advancing to Senior Director, Gris Navarro took advantage of the Car Bonus by purchasing an additional vehicle for her family. "The Car Bonus came at the right time for us," Gris says. "Our kids have grown up, and having an extra vehicle for them supports the family dynamic. So receiving this monthly bonus to pay for a family car is a very significant reward for us."

Gris is grateful that, in addition to the income she earns from her business, Melaleuca provides her with bonuses that reward her efforts and dedication. "I feel very blessed working with Melaleuca. It takes effort, but I love every minute of it. Best of all, these amazing rewards—like the Car Bonus—are something I can share with my entire family."



THOUSANDS of CARS

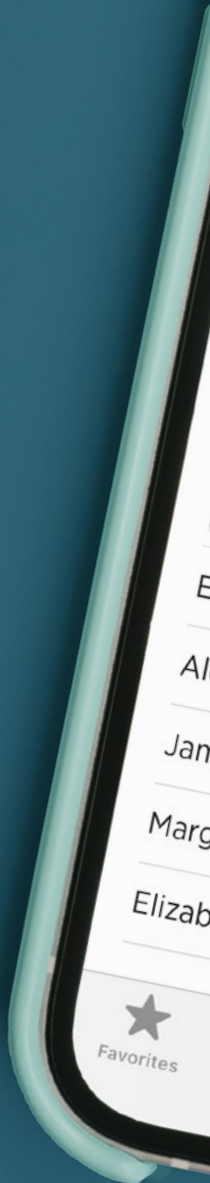


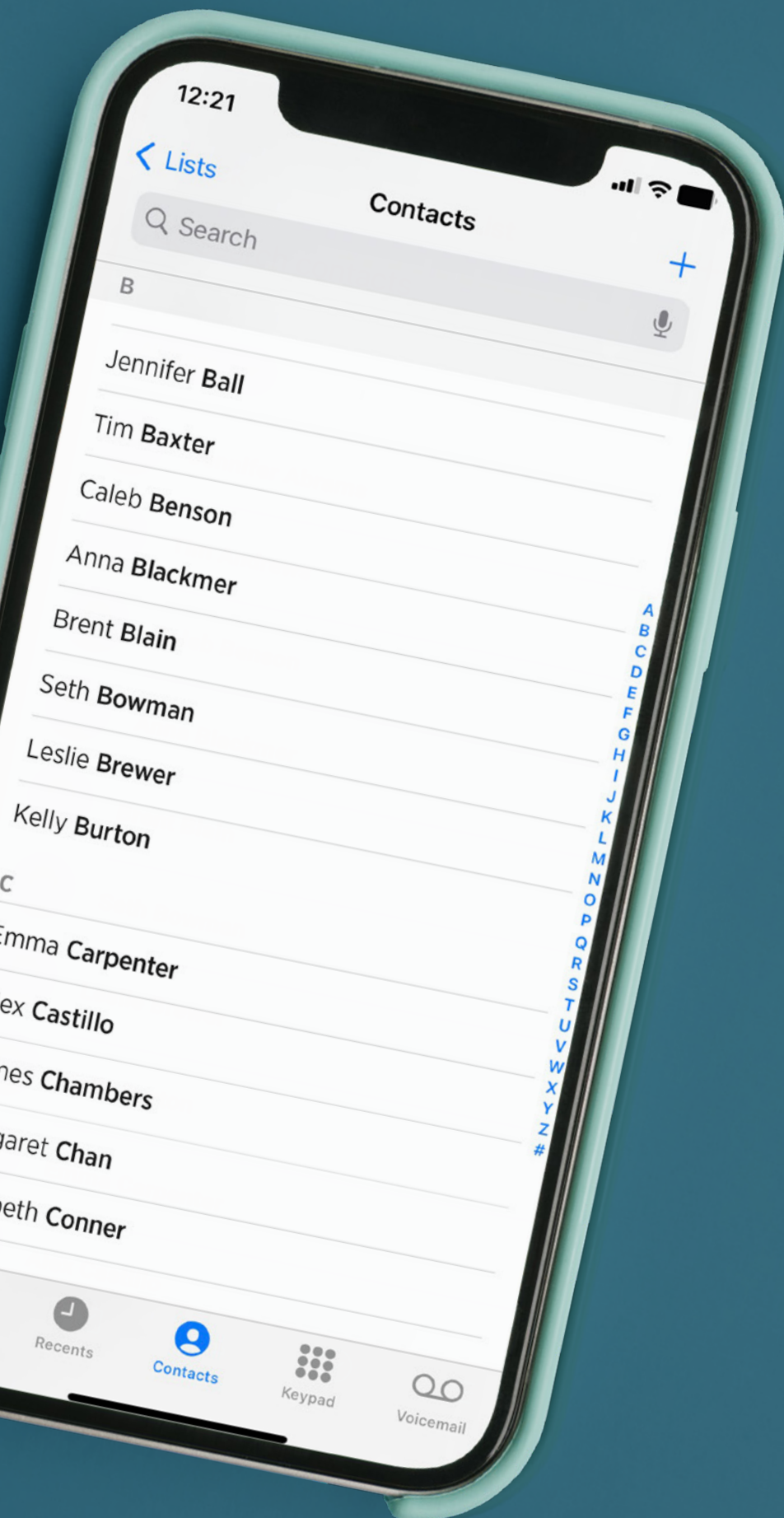
MILLIONS of SMILES



№ 1

BUILD YOUR CONTACT LIST





7

CRITICAL BUSINESS-BUILDING ACTIVITIES

1

► **Build Your Contact List**

2

Set Appointments

3

Share Melaleuca: An Overview

4

Hold Strategy Sessions

5

Celebrate Success

6

Always Be Involved with Fast Track

7

Lead by Example

Brittney & Zach Zillig OHIO

Baby Business



Brittney Zillig had been on the hunt for safer home cleaning products for years. Her third child had struggled with chronically dry and rash-prone skin from the time he turned two months old. Brittney felt like she had tried everything to pinpoint the cause—she had switched laundry detergents, ordered more nature-based cleaners, and even changed her diet while she breastfed.

“I knew there had to be a reason that my baby’s skin was in such bad shape,” Brittney says. “I spent two years looking for that reason, and my search led me to Melaleuca.”

One day, Brittney was tagged in a social media post about breastfeeding and pumping. She got to talking with another woman—National Director Morgan Martin—who had also been tagged in the post. “We chatted about breastfeeding,” Brittney recalls, “and in


the course of our conversations, Morgan mentioned her business. I asked her what she did, and she introduced me to Melaleuca. My first order was filled with *EcoSense*® home cleaners!

“Two weeks later, after seeing for myself the difference the products were making for my family, I called Morgan back and told her I was ready to get started building my own Melaleuca business. I even had two friends who were interested in Melaleuca and waiting to hear the Melaleuca Overview.”

Now, even as her business flourishes, Brittney is finding more time to be with her family.

“I spent years putting in wasted time trying to succeed with a network marketing company,” she says. “But as I shifted my efforts to building my Melaleuca business, my time constraints diminished. I could be more present for my kids and my husband the way I always wanted to be.”

Brittney thrives in chaos! That’s why the Grow app has been so revolutionary for her. It has streamlined her daily efforts, letting her get everything done while she’s on the go. “I can follow up with contacts on social media, help get new builders up and running, send out training materials, and more—all from the carpool line,” she laughs.

And guess what? There’s a new baby on the way! Today the Zilligs have a thriving Melaleuca business with a goal to advance to Executive Director in 2025. Their top priority is their family. That hasn’t changed—but the possibilities have multiplied. “This time,” Brittney says, “I’ll have a cleaner, safer home. I’ll have the time I want to spend with my little newborn. And I’ll still have a check coming each month. I want to help other moms have that too. Melaleuca is allowing us to help so many others fill their lives with wellness.” 

TOP SENIOR DIRECTORS

Presenting the top eight Senior Director businesses with the highest contribution index and a Monthly Retention Index (MRI) of 50% or more! Reaching the Senior Director statuses at Melaleuca is a monumental achievement that signifies profound growth and a steadfast commitment to helping others. It opens the doors to greater bonuses and compensation, including the Melaleuca Car Bonus program.

By reaching this milestone, these Senior Directors have proven that they can lead by example, consistently sharing the value of Melaleuca's products and business model while providing ongoing mentorship and guidance to their teams.

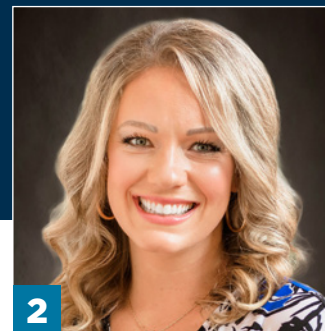
The contribution index is the product of the net increase in each Senior Director's organizational Members during the prior 60 days (roll-ups not included), multiplied by the number of each Senior Director's personally enrolled Directors, plus the number of their personally enrolled Members. Membership in this elite group is reviewed monthly. To be recognized as a member of this group, leaders must submit a picture at Melaleuca.com/MyAccount/PhotoUpload.



1

Amy Varley

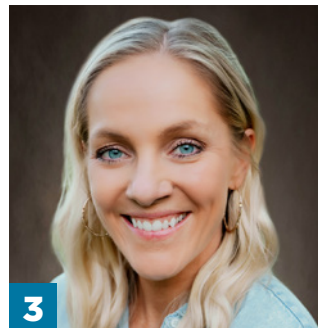
Senior Director 7, TX



2

Emily Raynes

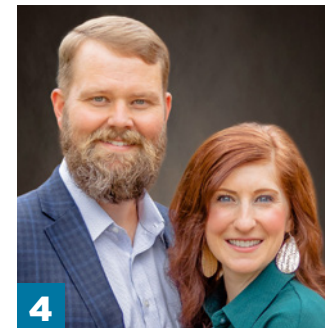
Senior Director 4, NC



3

Brittney & Zach Zillig

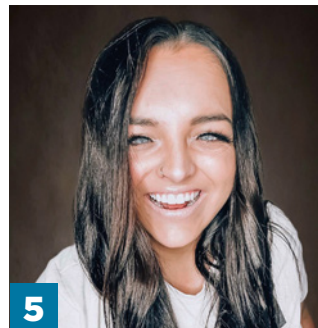
Senior Directors 6, OH



4

Joshua & Natalie Blanton

Senior Directors 6, SC



5

Josie & Tyson Hinkle

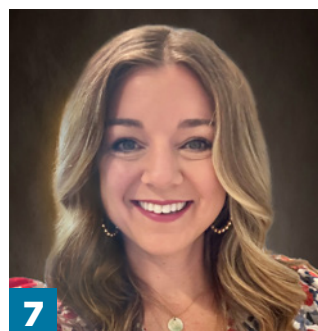
Senior Directors 5, MT



6

Noelle & Dusty Kruike

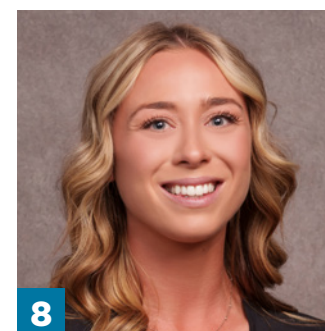
Senior Directors 7, MI



7

Lindsey & Patrick Patterson

Senior Directors 8, MS



8

Megan Garland

Senior Director 6, AB

SENIOR DIRECTORS 7-SENIOR DIRECTORS

SENIOR DIRECTORS 7



SD7

PACESETTER

Amy Varley
TEXAS
Enrolled: 01/05/2024

SENIOR DIRECTORS 6



SD6

Lauren & Thomas Gaede
SOUTH CAROLINA
Enrolled: 05/10/2023



SD6

Megan Garland
ALBERTA
Enrolled: 03/09/2021



SD6

Trish & Brett Roloson
PRINCE EDWARD ISLAND
Enrolled: 07/06/2022



SD6

PACESETTER

Brittney & Zach Zillig
OHIO
Enrolled: 02/14/2024

SENIOR DIRECTORS 5



SD5

PACESETTER

Josie & Tyson Hinkle
MONTANA
Enrolled: 07/26/2023

SENIOR DIRECTORS 4



SD4

PACESETTER

Emily Raynes*
SOUTH CAROLINA
Enrolled: 09/15/2023



SD4

PACESETTER

Bob Schick*
FLORIDA
Enrolled: 11/18/2022

SENIOR DIRECTORS 3



SD3

Hayley Barnes
BRITISH COLUMBIA
Enrolled: 09/09/2021



SD3

Robert & Tessa Jacques
CALIFORNIA
Enrolled: 08/31/2022



SD3

PACESETTER

Emily Raynes*
SOUTH CAROLINA
Enrolled: 09/15/2023



SD3

PACESETTER

Megan & Jason Rogne
IDAHO
Enrolled: 04/01/2020



SD3

PACESETTER

Bob Schick*
FLORIDA
Enrolled: 11/18/2022

SENIOR DIRECTORS 2



SD2

Andrea & Troy Angus
MANITOBA
Enrolled: 11/18/2023



SD2

PACESETTER

Allie Boyd
TEXAS
Enrolled: 01/05/2024



SD2

Justine & Jeremy Brooks
TENNESSEE
Enrolled: 10/27/2021

SENIOR DIRECTORS



SD

PACESETTER

Allison & Nathan Neal
TENNESSEE
Enrolled: 02/16/2023



2025 CONVENTION

IT'S EVERYTHING YOU NEED TO
MOVE YOUR BUSINESS FORWARD!

Convention is more than just an event—it's a toolbox of proven, road-tested strategies customized for exactly where you are in your business. You'll leave with new friends, a road map for success, and a champion's mindset that will let you take on the world!

CONVENTION ISN'T EXTRA,
IT'S ESSENTIAL!
MAY 15-17, 2025
GET YOUR TICKET TODAY



MELALEUCA.COM/CONVENTION | #GROWYOURLEGACY |   



TJ & Amy Trietsch TEXAS

Grit, Consistency, and Willingness



For Amy Trietsch, the persistence of a friend didn't just open a door—it transformed her life. Executive Director 2 Kristina Brown had been recommending a Melaleuca business to Amy for years. Amy consistently said *no*. But Amy's circumstances changed, and on the eighteenth invitation she finally said *yes*. Amy had been involved with an MLM business that was shutting down, leaving her searching for her next step. So when Kristina shared a photo of her Senior Director advancement bonus, Amy was intrigued. "I trusted Kristina because she never gave up on me," Amy says. "She didn't know my situation, but her timing was perfect. So I said, 'Okay, let's do it.'"

Amy initially hesitated to enroll because she previously felt unsupported by her MLM team. She carried much of the workload while others benefited, which left her wary. And shifting from her background in fitness and

weight loss to introducing a wider variety of products made her feel uncertain at first.

What she discovered at Melaleuca was a refreshing change. "Melaleuca's products speak for themselves," Amy explains. "I don't have to defend the products or the company or sell hope. These are real-life, high-quality products people already use, but at reasonable prices."

The change in approach—from pushing products to empowering others—proved transformative. Within three months, Amy saw significant success and helped her enrollees achieve their goals in the process. She credits Melaleuca's unmatched Compensation Plan, supportive leadership, and the Seven Critical Business-Building Activities for creating a thriving and collaborative environment.

One standout story for Amy is that of Director 5 Hannah Davis, her first personally enrolled Director. Hannah enrolled after following Amy's journey online. With just seven days left in the month when she enrolled, Hannah advanced to Director 2. Her compensation was enough to ease her husband's grueling schedule of back-to-back shifts. By her second paycheck, Hannah had created a new sense of balance for her family.

"Hannah's Melaleuca experience embodies what this business is all about," Amy says. "It's not just about financial freedom; it's about giving families their time back. There's no other opportunity that could have done this so quickly while also allowing her to stay home with her kids."

As Amy's business continues to grow, her mission is clear: to help as many women as possible achieve their goals—whether that's earning a few hundred extra dollars a month or building life-changing income. "Melaleuca isn't just a business—it's proof that anyone can succeed with grit, consistency, and a willingness to try." ^{HS}

TOP DIRECTORS

Presenting the top eight Director businesses with the highest contribution index and a Monthly Retention Index (MRI) of 50% or more! The Director statuses at Melaleuca are the first significant milestones in the journey toward personal wellness and business growth.

These Directors have not only demonstrated their dedication to improving their own lives but also a commitment to helping others do the same. They have become true leaders within the Melaleuca community, inspiring and guiding others on their wellness journeys.

The contribution index is the product of the net increase in each Director's organizational Members during the prior 60 days (roll-ups not included), multiplied by the number of each Director's personally enrolled Directors, plus the number of their personally enrolled Members. Membership in this elite group is reviewed monthly. To be recognized as a member of this group, leaders must submit a picture at Melaleuca.com/MyAccount/PhotoUpload.

**Guy-Edgir Frederic**

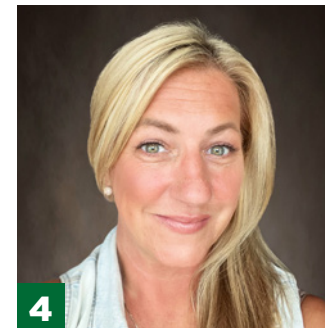
Director 7, QC

**Amy Trietsch**

Director 6, TX

**Demarius Hardy**

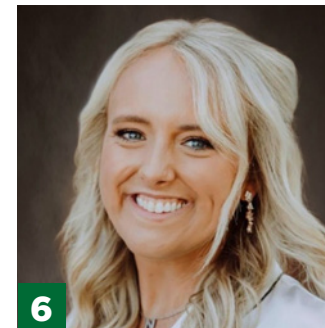
Director 6, NC

**Tracy Donald**

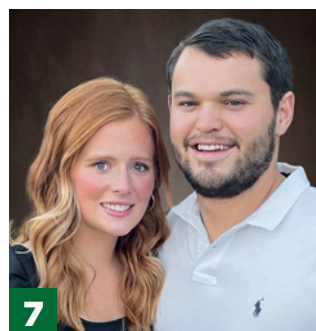
Director 6, ON

**Tammy Trenholm**

Director 8, NB

**Lauren & Max Nihart**

Directors 9, OH

**Tori & Colby Galbreath**

Directors 9, GA

**Brooklyn Blair**

Director 4, OH

DIRECTORS 9-DIRECTORS 5

DIRECTORS 9



D9

Judee & Bernard Capucio
TEXAS
Stay-at-Home Mom/Engineer



D9

Tori & Colby Galbreath
GEORGIA
Marketing Executives



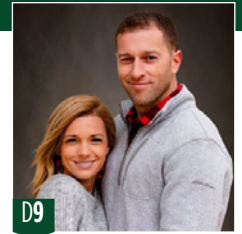
D9

Leslie & Rochelle Gaspard-Rochon
TEXAS
Stay-at-Home Mom/Marketing Executive



D9

Lauren & Max Nihart
OHIO
Marketing Executives



D9

Hannah & Adam Snyder
NEW YORK
Coach/United States Marine Corps Pilot

DIRECTORS 8



D8

Robin Cermak
MARYLAND
CEO



D8

Brett & Jackie Morrow
PENNSYLVANIA
Attorney/Medical Assistant

DIRECTORS 7



D7

Mercy Casili-Colunga
TEXAS
Stay-at-Home Mom



D7

Tori Farr
SASKATCHEWAN
Stay-at-Home Mom & Dental Assistant



D7

Guy-Edgir Frederic*
QUEBEC
Juriste de formation

DIRECTORS 6



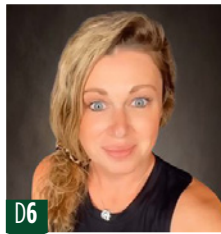
D6

Patrice & Larry Buller
DELAWARE
Personal Trainer/Marketing Executive



D6

Kylie Christianson
NORTH DAKOTA
Farmer & Rancher



D6

Mallory Fouillard
MANITOBA
Marketing Executive



D6

Guy-Edgir Frederic*
QUEBEC
Juriste de formation



D6

Demarius Hardy*
NORTH CAROLINA
CEO



D6

Kelly Krohn
NEBRASKA
Marketing Executive



D6

Sarah Schmucker
MICHIGAN
Marketing Executive



D6

Brandy Sharp
MISSISSIPPI
Marketing Executive



D6

Amy Trietsch
TEXAS
Third-Grade Teacher



D6

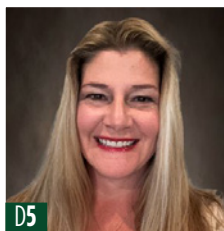
Kari Wilmeth
TEXAS
Public Relations

DIRECTORS 5



D5

Morgan Bennett*
MISSOURI
Stay-at-Home Mom



D5

Carrie Cercone
MICHIGAN
Stay-at-Home Mom



D5

Katie Flanagan
DELAWARE
Teacher



D5

Guy-Edgir Frederic*
QUEBEC
Juriste de formation



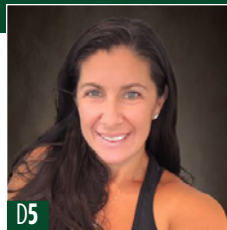
D5

Demarius Hardy*
NORTH CAROLINA
CEO



D5

Karissa Mays
TEXAS
Clinical Pharmacist



D5

Gina McLean
SOUTH CAROLINA
Marketing Executive



D5

Liz Morgan*
FLORIDA
Marketing Executive



D5

Marie Dorcius-Pierre & Adelson Pierre*
FLORIDA
Health Practitioner/Marketing Executive



D5

Russ & Julie Reed
OHIO
Marketing Executives



D5

PACESSETTER

Jessica & Gregory Sable
NEW JERSEY
Business Owner/Director of Ambulatory Operations



D5

PACESSETTER

Shelby Shely
OREGON
Realtor

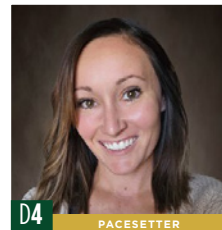


DIRECTORS 4

D4

PACESSETTER

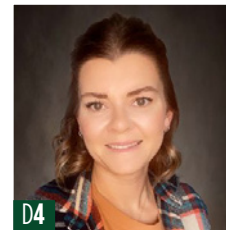
Krystle & Stephen Bamberski
FLORIDA
Marketing Executives



D4

PACESSETTER

Morgan Bennett*
MISSOURI
Stay-at-Home Mom



D4

Nicole Blair
ALBERTA
Nurse



D4

PACESSETTER

Brooklyn Blair*
OHIO
Musician



D4

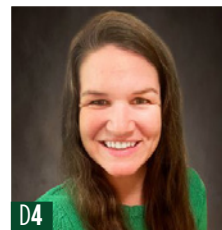
PACESSETTER

Brigit Blank
ILLINOIS
Marketing Executive



D4

Kourtney Brown
NORTH CAROLINA
Insurance Coordinator



D4

Kristin & Cory Burkeen
TENNESSEE
Marketing Executives



D4

PACESSETTER

Kelley Christopherson
SASKATCHEWAN
Marketing Executive



D4

PACESSETTER

Sarah Collins
PENNSYLVANIA
Marketing Executive



D4

PACESSETTER

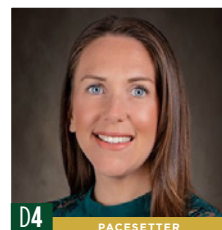
Marcenae France
GEORGIA
Regional Program Supervisor



D4

PACESSETTER

Guy-Edgir Frederic*
QUEBEC
Juriste de formation



D4

PACESSETTER

Maria Krauss
NEW JERSEY
Health Educator



D4

Jaime & Kate Liebes
ARIZONA
Marketing Executives



D4

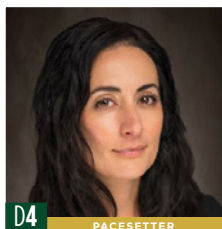
PACESSETTER

Phyllis Martin
KENTUCKY
Office Manager



D4

Liz Morgan*
FLORIDA
Marketing Executive



D4

PACESSETTER

Stefanie Nadeau
LOUISIANA
Sign Language Interpreter



D4

PACESSETTER

Bridget & Martin Navarro
CALIFORNIA
Team Member Relations Specialist/Recruiter



D4

PACESSETTER

Marie Dorcius-Pierre & Adelson Pierre*
FLORIDA
Health Practitioner/Marketing Executive

DIRECTORS 4-DIRECTORS 2

DIRECTORS 3



D4

PACESETTER

Kristie Reinhard*
NEW JERSEY
Farm Market Manager



D3

PACESETTER

Lindsay Amoroso*
ARIZONA
Entrepreneur



D3

PACESETTER

Brooklyn Blair*
OHIO
Musician



D3

PACESETTER

Gene Blough
TENNESSEE
Cybersecurity



D3

PACESETTER

Riley Childs*
MISSISSIPPI
Teacher & Graduate Student



D3

PACESETTER

Shelly Fraczek*
ONTARIO
Registered Early Childhood
Educator



D3

PACESETTER

Guy-Edgir Frederic*
QUEBEC
Juriste de formation



D3

PACESETTER

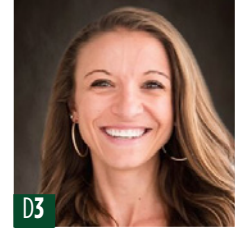
Jackie & Caleb Frost
IOWA
Licensed Massage Therapist/
Marketing Executive



D3

PACESETTER

Brenda Gauntlett
NEW YORK
Minister & Entrepreneur



D3

PACESETTER

Jessica Hatheway
PENNSYLVANIA
Women's Wellness & Lifestyle
Coach



D3

PACESETTER

**Brittany & Benjamin
Hyder**
NORTH CAROLINA
Director of Operations



D3

PACESETTER

Taylor Kirby
MINNESOTA
Registered Nurse



D3

PACESETTER

**Marie Dorcius-Pierre &
Adelson Pierre***
FLORIDA
Health Practitioner/Marketing
Executive



D3

PACESETTER

Kristie Reinhard*
NEW JERSEY
Farm Market Manager



D3

PACESETTER

Michelle Routon*
KENTUCKY
Stay-at-Home Mom



D3

PACESETTER

Chastity Sanders
TEXAS
Stay-at-Home Mom



D3

PACESETTER

Vanessa Tolley
CALIFORNIA
Marketing Executive



D3

PACESETTER

Dayna Webster*
MANITOBA
Funeral Director



D3

PACESETTER

Kim Weisbrook
SOUTH DAKOTA
Marketing Executive



DIRECTORS 2

D2

PACESETTER

Jennifer Altizer*
INDIANA
Marketing Executive



D2

PACESETTER

Lindsay Amoroso*
ARIZONA
Entrepreneur



D2

PACESETTER

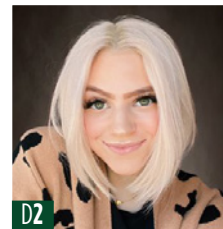
**Thomas & Roxanne
Bates***
NEBRASKA
Registered Nurse/Marketing
Executive



D2

PACESETTER

Vada Bracey*
KENTUCKY
Digital Creator



D2

PACESETTER

Taylor Brooks
MINNESOTA
Shift Supervisor



D2

PACESETTER

Riley Childs*
MISSISSIPPI
Teacher & Graduate Student



D2 PACESETTER

Lisa Coffey*
CALIFORNIA
Entrepreneur



D2 PACESETTER

Alvin Dampil*
ONTARIO
Data Entry



D2 PACESETTER

Megan Dare
FLORIDA
Marketing Executive



D2 PACESETTER

Leo & Lisa Dugan*
NEBRASKA
Chef/Former Family Support
Worker



D2 PACESETTER

Karisa Eddington
NORTH DAKOTA
Stay-at-Home Mom



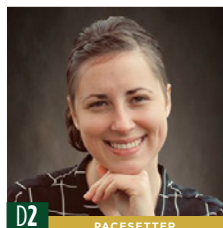
D2 PACESETTER

Jacqueline Edwards
TEXAS
Marketing Executive



D2 PACESETTER

Dr. Edwin Elam*
NORTH CAROLINA
Marketing Executive



D2 PACESETTER

Heidi Forsee*
FLORIDA
Marketing Executive



D2 PACESETTER

Shelly Fraczek*
ONTARIO
Registered Early Childhood
Educator



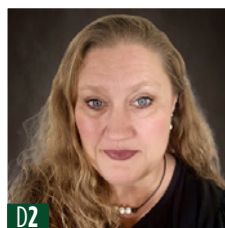
D2 PACESETTER

**Ashlee & Claudy
Francois***
MINNESOTA
Math Teacher/Marketing
Executive



D2 PACESETTER

Guy-Edgir Frederic*
QUEBEC
Juriste de formation



D2 PACESETTER

Tonya Guthrie*
TENNESSEE
Marketing Executive



D2 PACESETTER

**Cecelia & Doug
Harvey***
NORTH CAROLINA
Program Assistant/Network
Engineer



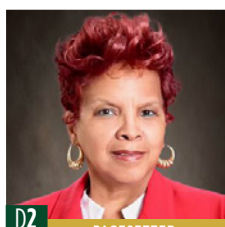
D2 PACESETTER

Kori Hawkins*
WASHINGTON
Stay-at-Home Mom



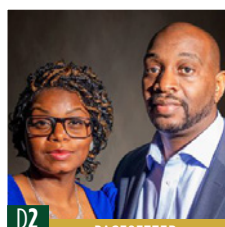
D2 PACESETTER

Vaughn & Kayla Hill*
ALABAMA
Teacher/Nurse



D2 PACESETTER

Theresa Hughes
ILLINOIS
Marketing Executive



D2 PACESETTER

**Michelle & Michael
Johnson***
DELAWARE
Family Base Therapist/Client
Advocate



D2 PACESETTER

Nicole Kays*
NEBRASKA
Paralegal



D2 PACESETTER

Christy Kletz*
TENNESSEE
Marketing Executive



D2 PACESETTER

Cheryl Knight*
KANSAS
Dental Hygienist



D2 PACESETTER

Ivonne Lamers*
ARIZONA
Naturopathic Practitioner



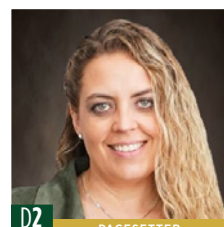
D2 PACESETTER

Beth Lehr*
PENNSYLVANIA
Marketing Executive



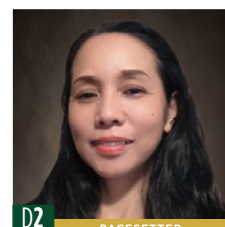
D2 PACESETTER

Ana Leon
NEVADA
Dental Office Manager



D2 PACESETTER

**Jocelyn Manness
Kitchur***
MANITOBA
Self-Employed



D2 PACESETTER

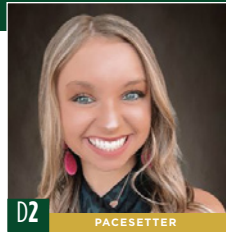
Isabel Manweiler*
ILLINOIS
Federal Employee

DIRECTORS 2



D2

Kateri Martinez
NEVADA
Stay-at-Home Mom



D2

PACESETTER

Camille Mayo*
MISSISSIPPI
Rental Admin Assistant



D2

PACESETTER

Jessica McManus
ARIZONA
Marketing Executive



D2

Sabrina McMurray*
ALBERTA
Freelance Hair & Makeup Artist



D2

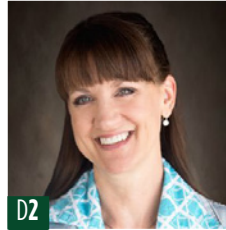
Jeri Meek*
IDAHO
Marketing Executive



D2

PACESETTER

Stephanie Merino
QUEBEC
Administrative Assistant



D2

Michelle Momeny*
OREGON
Retired Microbiologist



D2

Kelli L. Outenreath-Tooker*
OKLAHOMA
Marketing Executive



D2

PACESETTER

Baylee Penner*
OKLAHOMA
Marketing Executive



D2

PACESETTER

Marie Dorcius-Pierre & Adelson Pierre*
FLORIDA
Health Practitioner/Marketing Executive



D2

PACESETTER

Kristie Reinhard*
NEW JERSEY
Farm Market Manager



D2

PACESETTER

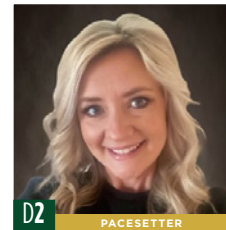
Rebekah Roberson*
MISSISSIPPI
Cardiac Sonographer



D2

PACESETTER

Ann Romines*
TENNESSEE
Mobile Day Care Specialist



D2

PACESETTER

Michelle Routon*
KENTUCKY
Stay-at-Home Mom



D2

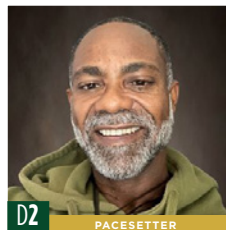
Megan Sanders*
GEORGIA
Marketing Executive



D2

PACESETTER

Maribeth & Emmanuel Serrano*
CALIFORNIA
Psychiatric Technician/LVN



D2

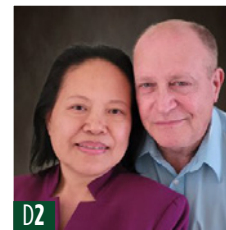
PACESETTER

Tyrale Smith*
CALIFORNIA
Entrepreneur



D2

Haley Smith
COLORADO
College Student



D2

Nemia & Thomas Stevens*
MASSACHUSETTS
Medical/Marketing Executive



D2

Anthony Tajanlangit*
ONTARIO
Musician



D2

PACESETTER

Maddison Thatcher*
UTAH
Marketing Executive



D2

PACESETTER

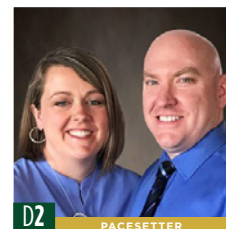
Nina Upchurch*
TENNESSEE
Entrepreneur



D2

PACESETTER

Haley Watkins*
TEXAS
Entrepreneur



D2

PACESETTER

Lindsey & Nathan Weathersby*
TENNESSEE
Stay-at-Home Mom/Loan Officer



D2

PACESETTER

Dayna Webster*
MANITOBA
Funeral Director



D2

PACESETTER

Sidra White*
IDAHO
Registered Nurse



D2

PACESETTER

Brandie Whitehurst*
NORTH CAROLINA
Marketing Executive



D2

PACESETTER

Alecia Wilson*
NORTH CAROLINA
Registered Nurse



D2

PACESETTER

Kendra Wymer*
MICHIGAN
Purchasing



DIRECTORS

D

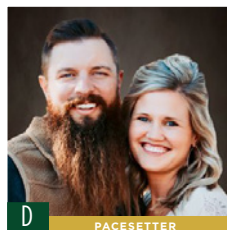
Jennifer Altizer*
INDIANA
Marketing Executive



D

PACESETTER

Lindsay Amoroso*
ARIZONA
Entrepreneur



D

PACESETTER

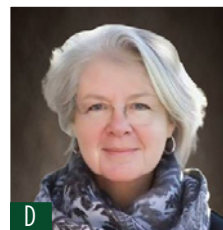
Thomas & Roxanne Bates*
NEBRASKA
Registered Nurse/Marketing Executive



D

PACESETTER

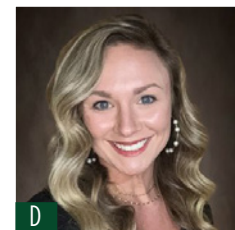
Vada Bracey*
KENTUCKY
Digital Creator



D

PACESETTER

Jackie Butler
FLORIDA
Marketing Executive



D

Riley Childs*
MISSISSIPPI
Teacher & Graduate Student



D

PACESETTER

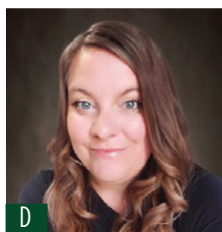
Lisa Coffey*
CALIFORNIA
Entrepreneur



D

PACESETTER

Alvin Dampil*
ONTARIO
Data Entry



D

PACESETTER

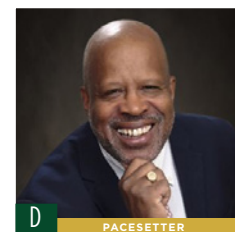
Jenn Davis
ONTARIO
Marketing Executive



D

PACESETTER

Leo & Lisa Dugan*
NEBRASKA
Chef/Former Family Support Worker



D

PACESETTER

Dr. Edwin Elam*
NORTH CAROLINA
Marketing Executive



D

PACESETTER

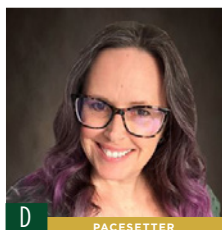
Lizeth Farias
CALIFORNIA
Stay-at-Home Mom



D

PACESETTER

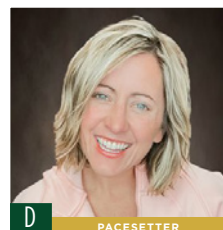
Heidi Forsee*
FLORIDA
Marketing Executive



D

PACESETTER

Shelly Fraczek*
ONTARIO
Registered Early Childhood Educator



D

PACESETTER

Ashlee & Claudy Francois*
MINNESOTA
Math Teacher/Marketing Executive



D

PACESETTER

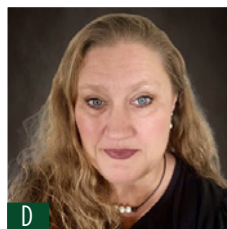
Guy-Edgir Frederic*
QUEBEC
Juriste de formation



D

PACESETTER

Diane Frederickson
TEXAS
Marketing Executive



D

PACESETTER

Tonya Guthrie*
TENNESSEE
Marketing Executive



D

PACESETTER

Karen Hamman
OHIO
Stylist



D

PACESETTER

Cecelia & Doug Harvey*
NORTH CAROLINA
Program Assistant/Network Engineer

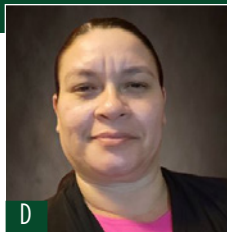


D

PACESETTER

Kori Hawkins*
WASHINGTON
Stay-at-Home Mom

DIRECTORS



D
Diana Hernandez
FLORIDA
Marketing Executive



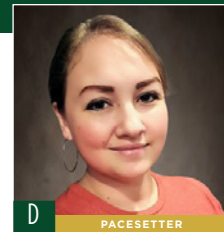
D PACESETTER
Vaughn & Kayla Hill*
ALABAMA
Teacher/Nurse



D PACESETTER
Mike Johns
ALABAMA
Marketing Executive



D PACESETTER
Michelle & Michael Johnson*
DELAWARE
Family Base Therapist/Client Advocate



D PACESETTER
Lily Kabinov
WASHINGTON
Marketing Executive



D PACESETTER
Nicole Kays*
NEBRASKA
Paralegal



D PACESETTER
Jamie Kelley
ALABAMA
Implementation Coordinator



D PACESETTER
Sarah Kimsey
TENNESSEE
Marketing Executive



D PACESETTER
Christy Kletz*
TENNESSEE
Marketing Executive



D PACESETTER
Cheryl Knight*
KANSAS
Dental Hygienist



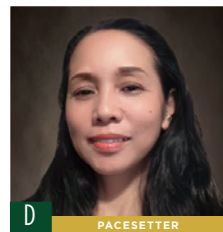
D PACESETTER
Ivonne Lamers*
ARIZONA
Naturopathic Practitioner



D PACESETTER
Beth Lehr*
PENNSYLVANIA
Marketing Executive



D PACESETTER
Jocelyn Manness Kitchur*
MANITOBA
Self-Employed



D PACESETTER
Isabel Manweiler*
ILLINOIS
Federal Employee



D PACESETTER
Camille Mayo*
MISSISSIPPI
Rental Admin Assistant



D PACESETTER
Renee McDonald
RHODE ISLAND
Administrative Officer



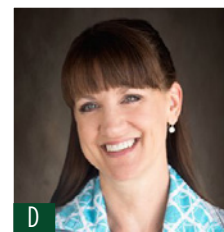
D PACESETTER
Sabrina McMurray*
ALBERTA
Freelance Hair & Makeup Artist



D PACESETTER
Jeri Meek*
IDAHO
Marketing Executive



D PACESETTER
Ronald Mirabueno
WASHINGTON
Health and Fitness Consultant



D PACESETTER
Michelle Momeny*
OREGON
Retired Microbiologist



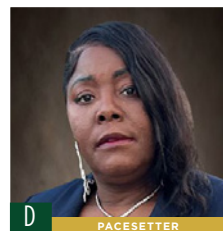
D PACESETTER
Leo Ordinario
ONTARIO
Machine Operator



D PACESETTER
Kelli L Outenreath-Tooker*
OKLAHOMA
Marketing Executive



D PACESETTER
Baylee Penner*
OKLAHOMA
Marketing Executive



D PACESETTER
Marie Dorcius-Pierre & Adelson Pierre*
FLORIDA
Health Practitioner/Marketing Executive



D PACESETTER
Kristie Reinhard*
NEW JERSEY
Farm Market Manager



D **Kendra Richards**
CALIFORNIA
PCOS Wellness Entrepreneur



D **Barbara Riley**
OREGON
Retired



D **Rebekah Roberson***
MISSISSIPPI
Cardiac Sonographer



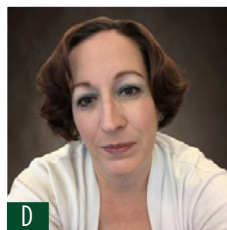
D **Ann Romines***
TENNESSEE
Mobile Day Care Specialist



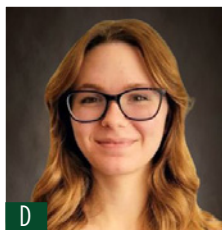
D **Lynda Rourke**
MICHIGAN
Gymnastics Coach



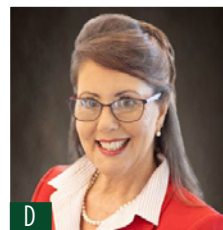
D **Michelle Routon***
KENTUCKY
Stay-at-Home Mom



D **Mary Jo Sabol**
NEW MEXICO
IT Trainer



D **Megan Sanders***
GEORGIA
Marketing Executive



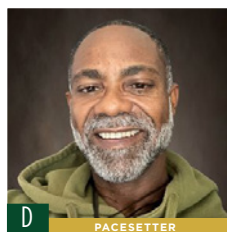
D **Sheila Santini**
FLORIDA
Marketing Executive



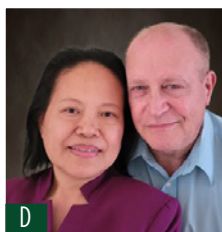
D **Wally & Shannon Schneider**
MICHIGAN
Marketing Executive/Third-Grade Teacher



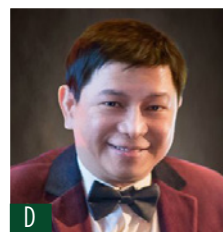
D **Maribeth & Emmanuel Serrano***
CALIFORNIA
Psychiatric Technician/LVN



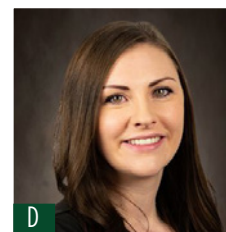
D **Tyrale Smith***
CALIFORNIA
Entrepreneur



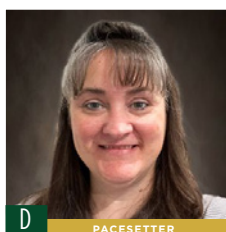
D **Nemia & Thomas Stevens***
MASSACHUSETTS
Medical/Marketing Executive



D **Anthony Tajanlangit***
ONTARIO
Musician



D **Maddison Thatcher***
UTAH
Marketing Executive



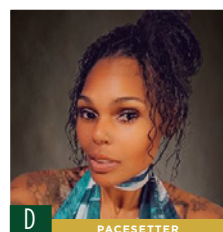
D **Tracy Tidmore**
ARKANSAS
Legal Assistant & Office Manager



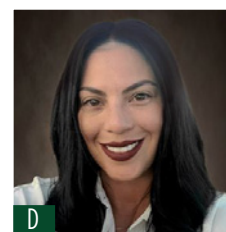
D **Sharon Trangmar**
SOUTH CAROLINA
Teacher



D **Joann Tuazon**
NEVADA
Registered Nurse



D **Nina Upchurch***
TENNESSEE
Entrepreneur



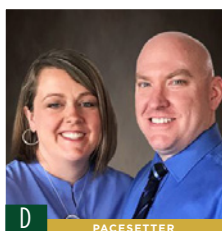
D **Maria Valtierra**
WISCONSIN
People Leader in Corporate



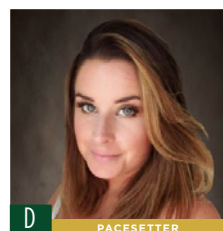
D **Alanna Visser**
ALBERTA
Social Worker



D **Haley Watkins***
TEXAS
Entrepreneur



D **Lindsey & Nathan Weathersby***
TENNESSEE
Stay-at-Home Mom/Loan Officer



D **Dayna Webster***
MANITOBA
Funeral Director



D **Sidra White***
IDAHO
Registered Nurse

DIRECTORS



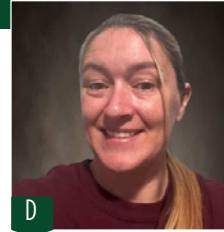
Brandie Whitehurst*
NORTH CAROLINA
Marketing Executive



Dianna Whitley
NEVADA
Marketing Executive



Alecia Wilson*
NORTH CAROLINA
Registered Nurse



Christine Wood
NEW YORK
Marketing Executive



Kendra Wymer*
MICHIGAN
Purchasing



**Laura Lee Young
Bollman**
TEXAS
Marketing Executive



It all *starts* with a phone call.

Want to speed the growth of your organization?
Double your phone calls. Phone calls lead to
appointments. Phone calls are the simple fuel that
powers your business.



O U R F O U N D I N G A X I O M

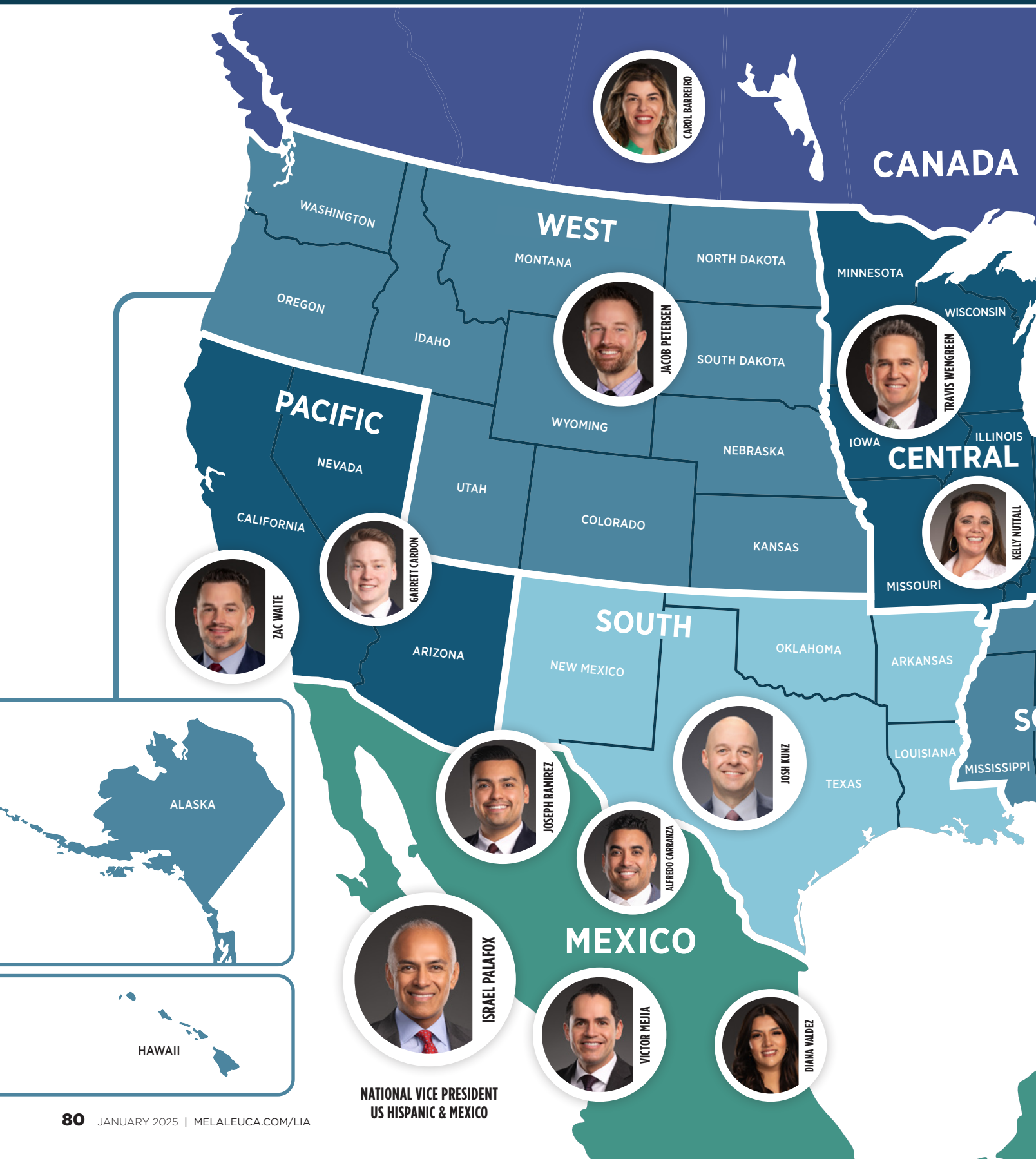
EXCEPTIONAL PRODUCTS AT REASONABLE PRICES

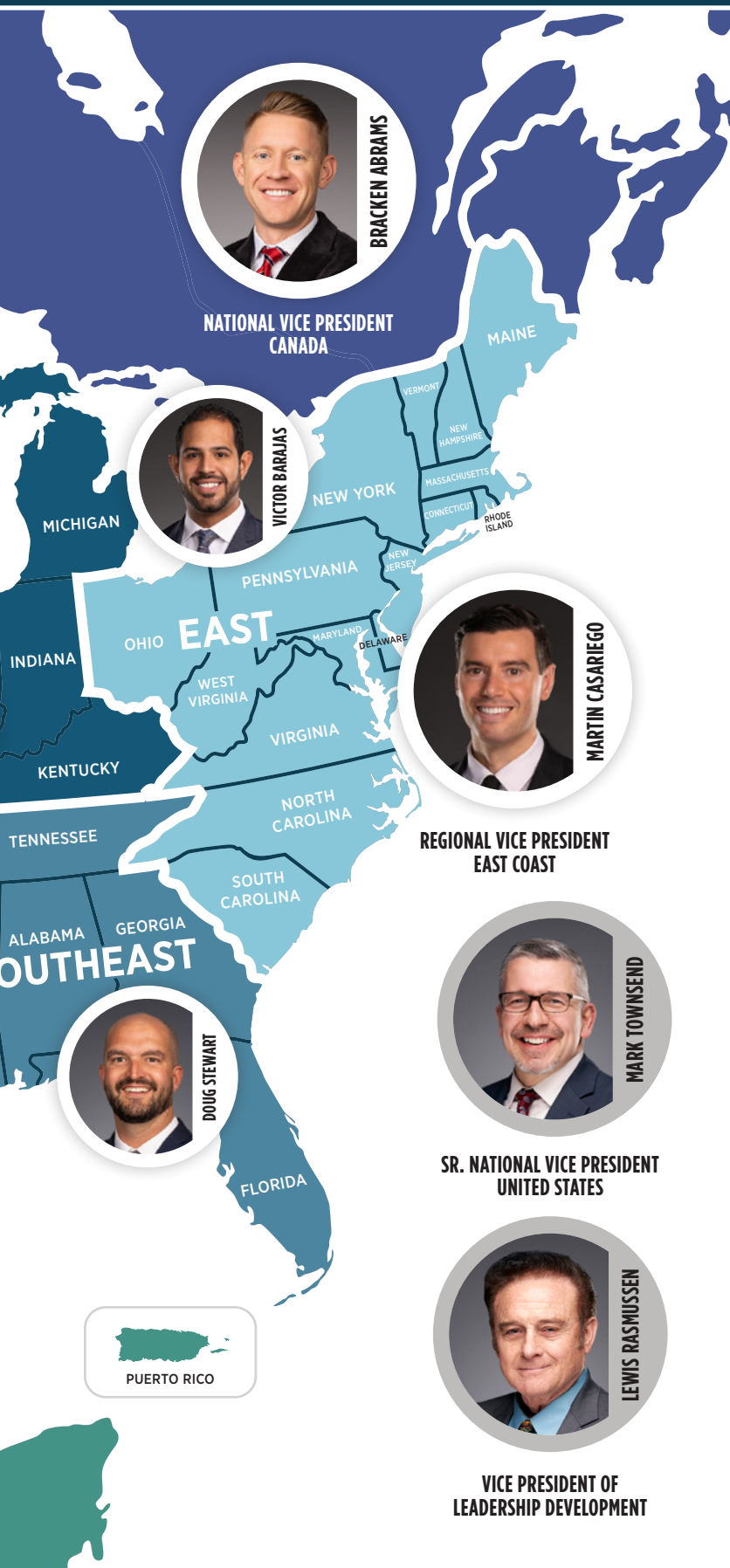
Quality before profit is one of the core principles that make Melaleuca products far superior to what you'll find at the grocery, big box, or health food store. And though quality costs more, we've stayed true to our founding axiom since our beginning.

[Melaleuca.com](https://www.Melaleuca.com)

Coaching & Leader Development Teams

Below you'll find your team listed by region and by title (vice president, director, and manager). We look forward to partnering with you!





COACHING & LEADER DEVELOPMENT

MARK TOWNSEND SR. NATIONAL VICE PRESIDENT OF COACHING & LEADER DEVELOPMENT	208-534-2052 mtownsend@melaleuca.com
LEWIS RASMUSSEN VICE PRESIDENT OF LEADERSHIP DEVELOPMENT	208-534-2335 lrasmussen@melaleuca.com

CANADA

BRACKEN ABRAMS NATIONAL VICE PRESIDENT OF CANADA	208-534-2710 brabrams@melaleuca.com
CAROL BARREIRO MANAGER	208-534-2244 cbarreiro@melaleuca.com

PACIFIC

ZAC WAITE DIRECTOR	208-534-2619 zwaite@melaleuca.com
GARRETT CARDON MANAGER AZ, CA, NV	208-534-4456 gcardon@melaleuca.com

WEST

JACOB PETERSEN DIRECTOR AK, CO, HI, ID, KS, MT, NE, ND, OR, SD, UT, WA, WY	208-534-2233 jpetersen@melaleuca.com
--	--

SOUTH

JOSH KUNZ DIRECTOR AR, LA, NM, OK, TX	208-534-2421 jkunz@melaleuca.com
---	--

CENTRAL

TRAVIS WENGREEN DIRECTOR	208-534-2213 twengreen@melaleuca.com
KELLY NUTTALL MANAGER IA, IL, IN, KY, MI, MN, MO, WI	208-534-2360 knuttall@melaleuca.com

SOUTHEAST

DOUG STEWART DIRECTOR	208-534-2829 dstewart@melaleuca.com
------------------------------	---

EAST

MARTIN CASARIEGO REGIONAL VICE PRESIDENT EAST COAST	208-534-2253 mcasariego@melaleuca.com
VICTOR BARAJAS DIRECTOR CT, DE, MA, MD, ME, NC, NH, NJ, NY, OH, PA, RI, SC, VA, VT, WV	208-534-2130 vbarajas@melaleuca.com

HISPANIC MARKET US/PUERTO RICO/MEXICO

ISRAEL PALAFOX NATIONAL VICE PRESIDENT US HISPANIC & MEXICO	208-534-2061 ipalafox@melaleuca.com
JOSEPH RAMIREZ DIRECTOR US HISPANIC	208-534-2075 jramirez2@melaleuca.com
ALFREDO CARRANZA MANAGER US HISPANIC	208-534-2038 acarranza@melaleuca.com
VICTOR MEJIA DIRECTOR MEXICO	208-534-2306 vmejia2@melaleuca.com
DIANA VALDEZ MANAGER MEXICO	208-534-2200 dvaldez@melaleuca.com



BEEF UP YOUR RESOLUTIONS





Make Riverbend Ranch Black Label Beef a part of your healthy eating plans.

Research shows that 79% of New Year's resolutions involve getting healthier. But only Melaleuca Members can make *Riverbend Ranch Black Label Beef* part of those plans.

Riverbend Ranch Black Label Beef can help you unleash your full potential with a diet rich in delicious protein. Beef contains all nine essential amino acids and is rich in nutrients like iron, zinc, and vitamins B6 and B12. Research performed at Quebec's Laval University shows that those who eat beef protein actually have lower levels of LDL cholesterol than those who don't consume beef. And *Riverbend Ranch Black Label Beef* is R3 Reset friendly!

You simply can't find beef like this in the grocery store! Our steaks are guaranteed to be USDA Prime or High Choice for the most marbling and unmatched flavor. Then they are aged to perfection for 21 days for melt-in-your-mouth tenderness. And all *Riverbend Ranch Black Label Beef* is raised without hormones or antibiotics—guaranteed!

NEVER EVER



**NEVER RAISED
WITH HORMONES
OR ANTIBIOTICS**

***Add flavor to your New Year's Resolutions
with Riverbend Ranch Black Label Beef!***
Melaleuca.com/RiverbendRanch

Expanded Circle of Influence

Congratulations to the qualifiers of the prestigious Expanded Circle of Influence Award. To qualify for this award, one must enroll eight quality Members during one calendar month. We are proud of these leaders' dedication and hard work, and wish them greater success as they continue to expand their circle of influence.



Morgan & Derek Martin
TENNESSEE



Baylee Penner
OKLAHOMA



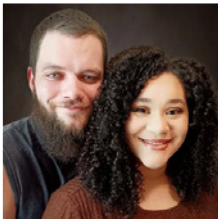
Brooklyn Blair
OHIO



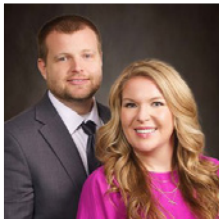
Katie Flanagan
DELAWARE



Cheryl Knight
KANSAS



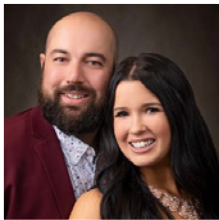
Cameron & Brianna Parker
KENTUCKY



Kevin & Angela Echols
GEORGIA



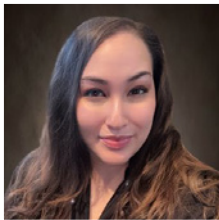
Megan Medlar
VERMONT



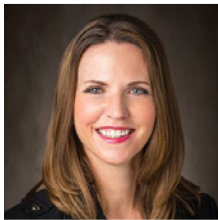
Tyler & Laura Schmidt
MINNESOTA



Alecia Wilson
NORTH CAROLINA



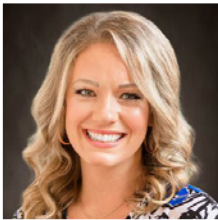
Lindsay Amoroso
ARIZONA



Nicole Kays
NEBRASKA



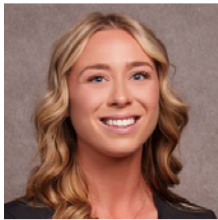
James & Katey Kloepper
ALBERTA



Emily Raynes
SOUTH CAROLINA



Kylie Christianson
NORTH DAKOTA



Megan Garland
ALBERTA



Kelsey Martinez
WISCONSIN



Natasha Rae
ONTARIO

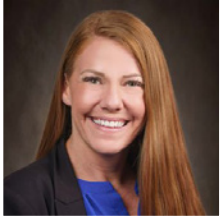


Dee & Justin Brooks
SOUTH CAROLINA



Theresa Hughes
ILLINOIS

Expanded Circle of Influence



Lindsey & Jason Short
INDIANA



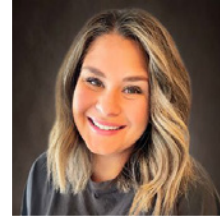
Art & Kimberly McCauley
IDAHO



Carie & Allen Parkes
ILLINOIS



Dayna Webster
MANITOBA



Maddy & William Brett
OHIO



Cecelia & Doug Harvey
NORTH CAROLINA



Kaylin Hobbs & Shane Murphy
MISSOURI



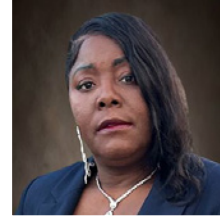
Maria Lynn Kyrkostas
NEW YORK



Beth Lehr
PENNSYLVANIA



Lisa Mistretta
FLORIDA



Marie Dorcius-Pierre & Adelson Pierre
FLORIDA



Adriana Salamon
NEW YORK



Maribeth & Emmanuel Serrano
CALIFORNIA



Susan & Dennis Smith
MISSISSIPPI



Sherlyn Tabaco-Moniz
HAWAII



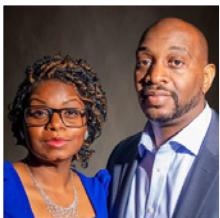
Bridgette & Vincent Zehentbauer
VIRGINIA



Joshua & Natalie Blanton
SOUTH CAROLINA



Margot Hayes
NOVA SCOTIA



Michelle & Michael Johnson
DELAWARE



Danielle Kawlewski
WISCONSIN



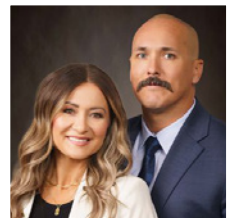
Benjamin & Brittany Kovacs
OHIO



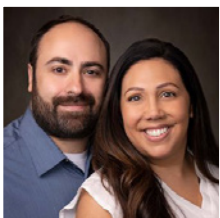
Nerissa Lewis
ALABAMA



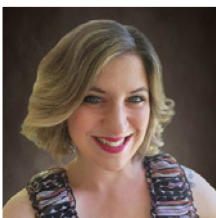
Maricel & Joseph Meade
TEXAS



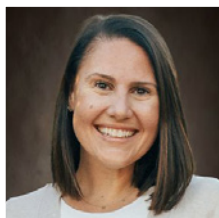
Tania & Marco Ortiz
CALIFORNIA



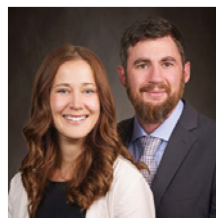
Bryan & Maria Pereira
CONNECTICUT



Ariel Purcell
ALABAMA



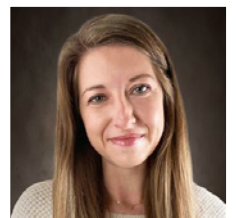
Kristie Reinhard
NEW JERSEY



Trish & Brett Roloson
PRINCE EDWARD ISLAND



Ann Romines
TENNESSEE



Tiffany Rowe
TENNESSEE

Expanded Circle of Influence



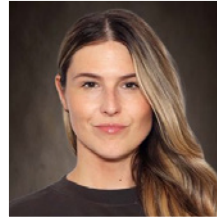
Sharon Trangmar
SOUTH CAROLINA



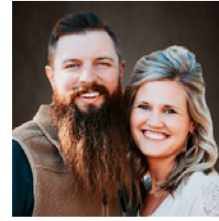
Kendra Wymer
MICHIGAN



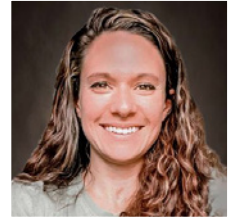
Dr. Olivia Arellano
CALIFORNIA



Hayley Barnes
BRITISH COLUMBIA



**Thomas & Roxanne
Bates**
NEBRASKA



Jordan Bulmer
INDIANA



Alvin Dampil
ONTARIO



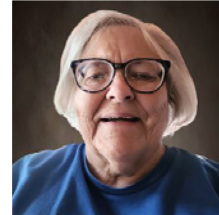
Helen & Durward Dilag
GEORGIA



Dr. Edwin Elam
NORTH CAROLINA



Guy-Edgir Frederic
QUEBEC



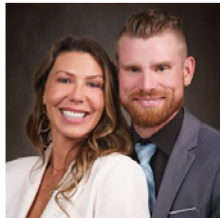
Diane Frederickson
TEXAS



**Evangelina & Ovidio
Garcia**
TEXAS



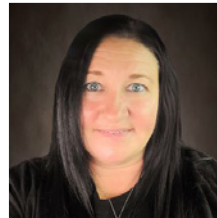
**Lindsey & Scott
Graham**
ARIZONA



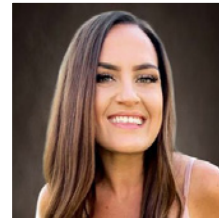
Jill & Phillip Ivey
TEXAS



**Raquel & Dennis
Jacinto**
ILLINOIS



Melissa Jordal
NEW YORK



Kim Maloney
ALBERTA



Leo Ordinario
ONTARIO



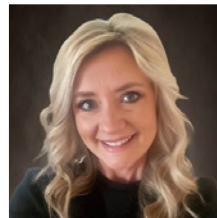
**Gene & Eleina
Pomerantz**
TENNESSEE



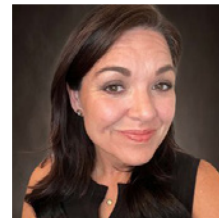
**Jessica & Brooks
Queitzsch**
PENNSYLVANIA



Russ & Julie Reed
OHIO



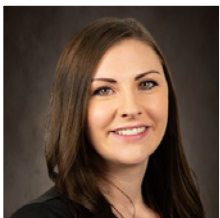
Michelle Routon
KENTUCKY



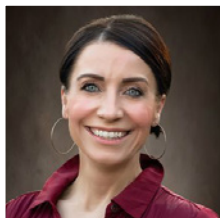
Vivian & Charles Sims
SOUTH CAROLINA



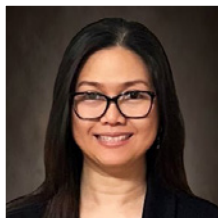
Tyrle Smith
CALIFORNIA



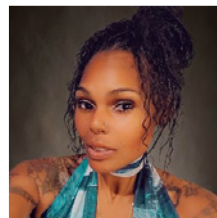
Maddison Thatcher
UTAH



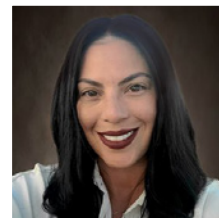
Amy Trietsch
TEXAS



Joann Tuazon
NEVADA



Nina Upchurch
TENNESSEE



Maria Valtierra
WISCONSIN



Elicia Bennett
FLORIDA

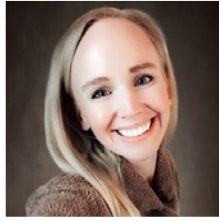
Expanded Circle of Influence



Stacy & Garry Bodnar
ALBERTA



Patrice & Larry Buller
DELAWARE



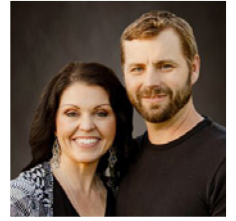
Alison & Matthew Callaway
TEXAS



Mercy Casili-Colunga
TEXAS



Leo & Lisa Dugan
NEBRASKA



Tracey & Jeremy Ebert
INDIANA



Jacqualine Edwards
TEXAS



Shana & Scott Falany
FLORIDA



Ashlee & Claudy Francois
MINNESOTA



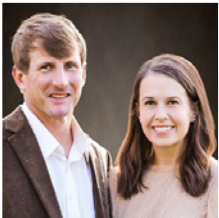
Dr. George & Elaine Grant
ONTARIO



Tonya Guthrie
TENNESSEE



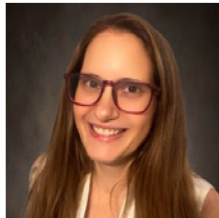
Demarius Hardy
NORTH CAROLINA



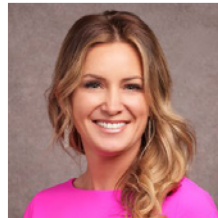
Vaughn & Kayla Hill
ALABAMA



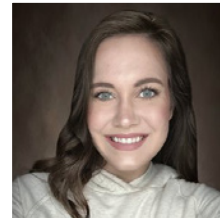
Mike Johns
ALABAMA



Jamie Kelley
ALABAMA



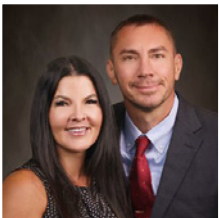
Shanna Kelty
OREGON



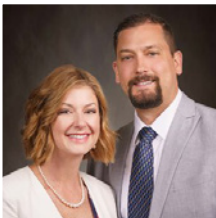
Sarah Kimsey
TENNESSEE



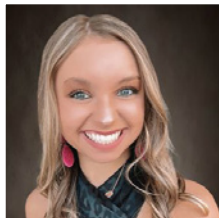
Christy Kletz
TENNESSEE



Sadie & Brent Kolves
FLORIDA



Noelle & Dusty Kruise
MICHIGAN



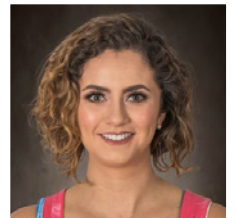
Camille Mayo
MISSISSIPPI



Dawn Menard
WISCONSIN



Ronald Mirabueno
WASHINGTON



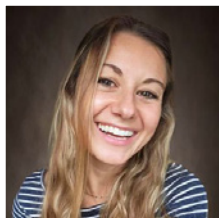
Ana Maria Padilla Moreno
KENTUCKY



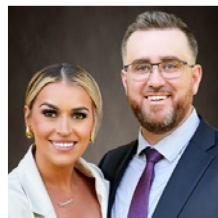
Patrice Patterson
GEORGIA



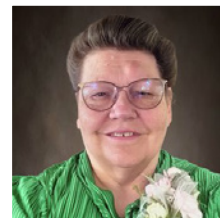
Lindsay & Nick Percuoco
MINNESOTA



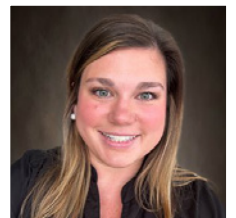
Sarah & Eddie Placencia
INDIANA



Brittany & Benjamin Pollock
MINNESOTA



Barbara Riley
OREGON



Rebekah Roberson
MISSISSIPPI

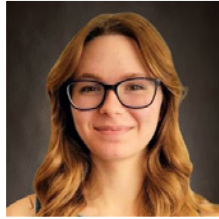
Expanded Circle of Influence– Circle of Influence



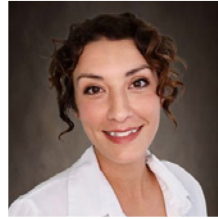
Lynda Rourke
MICHIGAN



Lisa Rusk
OHIO



Megan Sanders
GEORGIA



Robin & Daniel Sanders
PENNSYLVANIA



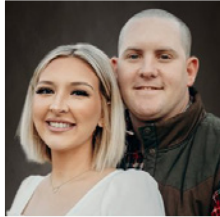
Wally & Shannon Schneider
MICHIGAN



Shelby Shely
OREGON



Hannah & Adam Snyder
NEW YORK



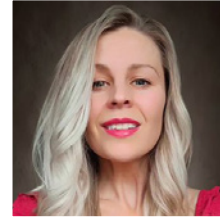
Madraye & Tyler Stanley
TENNESSEE



Kristin & Christopher Szekeres
ONTARIO



Anthony Tajanlangit
ONTARIO



Jenna Visosky
BRITISH COLUMBIA



Tina & Jay White
KANSAS



Robin Waugh-Castle & George Castle
FLORIDA



Phyllis Young
NEW YORK

Circle of Influence

Congratulations to these qualifiers of the distinguished Circle of Influence Award. To qualify for this award, you must enroll four quality Members during one calendar month. Achieving Circle of Influence has helped many Marketing Executives advance their businesses, grow their organizations and find new leadership for their teams. The effect of enrolling four customers each month can positively affect their businesses for years after. We are proud of these leaders' dedication and hard work.

ALBERTA

Amanda Bateman
Dez Bryce
Courtney Burns
Jillian Cormier
Altiera Dahlman
Cheryl Dawes
Meghan Dirk
Irish Gambito

Lisa Golden
Janet & Wayne Harroun
Kirsten & Brett Johnson
Renee Kassian
Leanne King
Tanelle Krassman
Shannon Kubin

BRITISH COLUMBIA

Guy & Revi Arad
Abundio & Gina Arreza
Stephanie Brandolini
Mandy Chan
Sydney Dash
Debbie & Scott Fortnum
Jessica Kacic
Karen Ketting-Olivier

Amanda Norder
Carle & Laurie Proskin

MANITOBA

Janet Douglas
Taylor Drier-Merkley
Oluwatoyin Fandoke
Mallory Fouillard
Dianne Gray-Wysocki & Wayne Wysocki
Amanda Hamm
Jamie Loep
Brette & Brandon Olsen
Joel Snyder
Cynthia Taylor-Iwankow & Chris Iwankow

NEW BRUNSWICK

Danie & Todd Branch
Tammy Clark
Tammy Trenholm

NEWFOUNDLAND & LABRADOR

Amy Donovan

ONTARIO

Sunny Agboju
Fisayo Babajide
Arona Bendijo
Nicole Clarke Lyttle
Pauline & Derek Clarke
Terry & Michael Commisso
Chinwe Ewurum
Barb & Matt Houser
John Labrosse
Donna MacDonald & Marc Verrette
Bola Ogundipe
Edward Ogundipe
Oluwademilade Omotayo
Oluwasola Omotayo
George Onilla
Bimbo Oyedotun
Melissa Pearson
Julie Raby

Patricia Ramirez & Mark Dubois
Trish Roberts
Belina Sabarillo-Bush
Christopher Sage & Vira Ventskovska
Shane Sayers
Katie Scott
Lani Serdon
Liesel Tamdang
Paolo & Faye Torres
Lorelei Vandendriessche & Chris Winik
Daniel & Helen Wright

QUEBEC

Adejoke Aminat Balogun
Shella Carpio & Engelbert Boceta
Jacynthe Dufour
Karen & Joe Hetzel
Armide Jean Louis
Guirlouse Clomène Joseph
Suzanne Lamouche

Veronique Lebeau

Stephanie Merino

Anise André Pierre Michel

Vanessa Rivard

Patricia Roy

Marie Gabrielle Saint-Jean

Richard Vallee & Marlaïne
Lefrancois

SASKATCHEWAN

Kelley Christopherson

Alma Daquiuag

Alyssa Hanson

Tanis & Geoff Leo

Rosario Malabanan

Jamie Martin

Sarah Natske

Holly Odland

Amanda Renwick

ALABAMA

Meredith Doster

Kayla Hill

Emily Mayo

Molly Rager

Ashley Wallis

Sydney White

ARIZONA

Tracy Beaudry & Chad
Brockschmidt

Kim Marie Branch-Pettid

Diane Burtch

Angela & Anthony Cook

Michael DeMarzo

Alexis Dupree

Lisa Fuller

Dianna & Greg Furstner

Gia Hartman

Debbie Hughes

Serene Isabelo

Sofia Ruby Mariscales

Kyle Melchior

Tracy & Rob Melchior

Troy & Shandee Messer

Kennya Mexia & Sergio
Inzunza

Consuelo Ortiz

Alyssa & Joshua Parks

Richard Petrillo

Lena Pugh

Tenaya Sorenson

Maley & Shawn Walsh

Chris Warren

ARKANSAS

Kristen Messina

Julia Preston

ARMED FORCES

Cory & Eliza Buckman

CALIFORNIA

Veronica Ayala

Julio Banuelos

Rosy Barajas & Rodrigo
Huete

Sylvia Beltran

Elisa & David Campos

Antonia & Guillermo
Carranza

Jack Carney

Maria Channell

Cesar Corona & Tammy
Barney

Orlando Corona

Rubi Del Toro

Bobbie Elliott

Tiffany Fick

Joelynn Flores

Trisha Ghergo

Francisco & Rhina
Guardado

Carlito Guinto

Alex & Tyler Hage

Robert & Tessa Jacques

Jermaine Johnson

Sun Kim

Erin Kutka

Cecilia Lopez & William
Coreas-Garcia

Lisa Lopez

Omar Lopez

Brandii Machuca

Carina & Gerard
Malabanan

Myra Malabanan

Michele & Michael Martin

Arle McGannon

Ana Monzon

Lisa Moore

Jennifer & Steve Morgan

Luis & Eleonor Navarro

Martin Navarro

Alissa & Fred Nazar

Lorna Niemeth

Nancy Noyola

Nancy N Oh

YoonJu Oh

Alison Olson

Elysee Park

Maria Ponce

Edwin & Lenita
Resplendor

Maria & Jose-Alejandro

Reynoso

Shannon & Frank Rich

Marcial Rosales Rosales

Laarni Silva

Laura Solano

Megan Stillman

Irene Tesimoni

Mario Villagrana-Solis

COLORADO

Neil & Sherronna Bishop

Michelle Elizer

Alexis Johnson

Catarina Phillips

Kristen Unroe

Danita Zanrè

CONNECTICUT

Brad & Jessica Barg

DELAWARE

Rachael Knotts

Cynthia Powell-Pope &
Loren Pope

FLORIDA

Dania Alen

Anita Barnes

Toni & Chad Burghardt

Susan & Sean Dampier

Beverly & Jordan Dela
Cruz

Cerette Dorcius

Pearlena Drummond

Amanda Ealum

Jenn Fellure

Heidi Forsee

Gina Franco

Britney Gillis

Kelsea Griffith

Jessica Hart

Terri Jackson

Robert Jones

Krista Kuhn

Ivonne Lamers

Karen & Maximo Lora

Cassandra Martin

Jennifer McNeil

Stephanie & Kevin
Merriweather

Louis Miller

Samia Molina

Liz Morgan

Patrick Morin

Brandi & Clint Newman

Fabricio Nobre

Melissa & Doug Prater

Ashley & Jeremiah Ranow

Deborah Reilly

Russ & Beth Schomp

Amber & Thomas Springer

Suzanne & Justin Stadler

Vivienne Stephen

Sandi Sullivan

Kristy Sutton

Sean & Geneveve Sykes

Eleanora Taylor

Jessicalyn & Carlos Tola

Jessie & Andrew Trudeau

Ofelia Vithoulkas

Rebecca White

GEORGIA

Lindsey Echols

Sherry & Rick Ellis

Sarah & Thomas Fisher

Danielle France

Tori & Colby Galbreath

Michael Green

Sandy Habersham

Jennifer Hunter

Stacy Joye

Paul & Leslie Kulwik

Jennifer & Jay Leach

Kimberly Massengill

Jeanie Paige McWhorter

Nicole Mills

Jonathan & Kimberly
Montgomery

Josette Okoli

Stephanie & Scott

Patterson

Ernest & Sherita Ross

Jordan Ross

Natasha Ross

Megan Sanders

Julia Volante

Brandi & Jeremiah

Whitmer

Kaitlyn Youmans

HAWAII

Hazel & Charlie Duran

Wanda Louis

IDAHO

Kerry & Kathy Buxton

Justin & Karli Hudgens

Chad Sommer

Sidra White

ILLINOIS

Joy Agerter-Hall

Netherine Agsald

Brigit Blank

Shawnee Boerckel

Tammy & Erik Burgwald

Michelle & Mike Case

Connie Daugherty

Jennifer Farr

Lisa Frerker

Chelsea Gomez

Jason & Keri Hayes

Deborah Jossell

Desiree & Devon Lenz

Patti Leynaud

Kendra Mason

Vicky & Fernando Palencia

Marlo & Jim Payne

Jackie Robin

Emmary & Aaron Roemer

Kathy & George Rosner

Brigid Walsh Jett

INDIANA

Alissa & Jason Alsup

Jennifer Altizer

Anastasia Card

Luzviminda Nones

Breana Nungester

Alicia & Jason Purdy

Joanne Tedesco

IOWA

Abbie Barta

Kendra Bladt

Dani Bucknell

Megan & Wesley Doyle

Areal Griffin

Valerie & T.C. Heard

Amber Johnson

Kelsey Lauridsen

Kenzie Mente

Kaylee Meyer

Stephanie Nepple

Samantha Paltz

Jessica & Cory Rezac

Kaylie Vajgrt

Renee Williams

KANSAS

Alicia Cabamungan

Evangeline & John Coffelt

Laurie Davis

Tina Goins

Callie Guajardo

Cheryl Knight

Shree Merriweather

Devan & Adam Rothers

Ame Smith

Angela Stallings

Amanda Uphaus

KENTUCKY

Richard & Mendy
Abrahamson

Margaret Bohn

Cindy & Chris Brown

Tristian Ezell

Kayla Holzknecht

Krissy Meadows

Joni Miles

Torynce Nesbitt

Kirstie Weiss

LOUISIANA

Aliscia Cranford

Brooke Delatte

Tammy & David Guillory

Carrie Herrera

Corey & Ross Keller

Craig & Kristin Kingrea

Kayla LaBorde

Ashlen McGinnis

Katie Powers

Samantha Starkey

MAINE

Alfred Moore Jr & Dr. Ruth
Moore

MARYLAND

Shavonne & Donzell
Bowman

Winifred Ridley

MASSACHUSETTS

Janeen Kovacevic

Ines Paulino

Dominic Zammuto

MICHIGAN

Inna Arshinov

Kerry & David Brooks

Stephanie Burke

Jessica Cepeda

Carrie Cercone

Michelle Corteggiano

Kathryn Daniels

Circle of Influence

Ben & Sarah Melton
Shea Mills
Lindsey & Patrick
Patterson
Hailey & Jake Polderman
Shannon Rawson
Brandy Sharp

MISSOURI

Emily Basler
Morgan Bennett
Carey & Robert Byrd
Erin & Aaron Clark
Shyra Davis
Rachel Fenstermacher
Lauren Flanery
Mallory Ford
Michelle Holman
Alishia & Dereck LaPorte
Angie & Lance Loughridge
Amanda Luckey
Rebecca & Daniel Nichols
Amanda Reichel
Maria Renaud
Tracy & Al Ricotta
Cassie Stephans
John Zarbock

MONTANA

Jacelyn Avila
Anita & Alex Calvi
Alexis Hart
Camry Metcalf
Rebecca & Jesse Moore
Maya Nicholls
Tori Ulutoa
Ashley Wittmier

NEBRASKA

Vanessa & Bart Loving
Hailee Moore
Hanna Rainforth
Jessica Steider
Mollie Taylor

NEVADA

Cynthia Altman
Dalia Ayala
Tyler Baity
Maria De Jesus Aquilera
Ramirez
Christi & Dwayne Falcon
Brayan Garcia-Mendoza
Larry Baity & Terri
Haddad-Baity
Yoan Moreira
Yelitza & Tony Vergel
Donna Zappin

NEW HAMPSHIRE

Linda & Tom Varela
Lisa Weaver
Valerie & Robert Baylor
Nicole Cook
Dave & Lynn Crescenzo
Alexis Demetroulakos
Sophia Demetroulakos
Elizabeth Divinagracia
David & Cheryl Felsenthal
Angela Kalnas
Teresa Kirkendale
Maria Krauss
Yolanda Negrette
Geovardyd Parra
Leidyman Perez Salcedo
Mariana Santiago-Jimenez
Kristene Singer
Lindsey Rose Stam

NEW MEXICO

Gen & Charles Chamblee
Debbie Frazier
Melinda Lough
Dr. Phill & Claudia Macklin
Samantha Rasinski

NEW YORK

Betina Alcenat
Wendy Armstrong
Tyrone & Judith Carter
Jamie Dattilo
Dr. Thomas Davies
Brenda Gauntlett
Sharon Geraci
Mislie Joseph
Teresa Mormile
Russ & Ronni Paley
Tina Pavlicko
Jean Iguenson Pélacier
Elizabeth Pichardo
Rob & Laurie Pisciotta
Dorothea Sableski
Shelby Spall
Danny Tore
Cora Moore
Christine Wood

NORTH CAROLINA

Valencia Andrews
Joyce Babers-Metcalf
Latanya & Michael Bond
Nick Brucker & Adyana de
la Torre
Courtney Cable
Ali & Brandon Farabee
Diane Ferrara
Genevieve Exum Francis
Brittany & Benjamin Hyder

LaQuita Ibegwam
Jennifer & Charles Moretz
Leonila & Jason Renfrow
Abby Reynolds & Troy
Mitchell
Jennifer Robertson
Greta Ross
Jessica Spear
Ashley Tullai
Jennifer & Jeff Vukovich
Derek & Stacey
Weissenberger
Brandie Whitehurst
Amanda & Matthew
Wilcox
Tammara & Chris Williams
Kristen Woodruff
Billie Jo Woolard

NORTH DAKOTA

Cassidy Aslakson
Madison Church
John & Jennifer Dufner
Marcie Felt
Sara Kapp
Tammy & Brian Lardy
Samantha Mahoney
Jenny Rau
Seanna & Scot Smart

OHIO

Karley Brown
Evan & Shannon Brown
Tate & Reilly Bucher
Rachel Dombeck
MaryAnn & Daniel Domka
Joy & Shane Farley
Dr. Shelley Hamler
Nadia Jaime
Ida & Duane Miller
Lauren & Max Nihart
Barry & Kathi Pfahl
Sarah & Joshua Rankin
Joann & Dave Steirer
Kathrine Williams
Rachel Woodrum
Taylor Yarnell
Brittney & Zach Zillig

OKLAHOMA

Jodi Burns
Nolbia De Leon
Leland Glasco
Kelli L Outenreath-Tooker
Baylee Penner
Amy & Nate Smith
Nicole Williams

OREGON

Kindel & Dennis Bonin
Cassidy & Michael Burns

Kris Hogan
Barbara Riley
Mattee Stevenson

PENNSYLVANIA

Kate Acquaviva
Sarah Anyan
Christy & Mark Carr
Sarah Collins
Danielle Conklin
Tracy Deetz
Roxanne Fryer
Jessica Hodle
Amy & Ben Hunt
Sara Incandela
Angie Kinnard
Alan & Kim Krey
Mariah Lutz
Jacquelyn Manning
Kayla Mayes
Jocelyn Miller
Shelby Morris
Lorien Moyer
Heather Nugent
Kelly Porada
Melissa Rebovich
Stacy Garonzik
Ariel Uggiano
Stephen Underkofler
Paivi & Andrew Urho-
Young

PUERTO RICO

Elyssa & Cohen Barsten

SOUTH CAROLINA

Robert & Rachel Allen
Holly Bardone
Alexa Beck
Amy Bruno
Amy & Mark Fincannon
Lindsay Fournier
Alexa & Jon Freeborn
Lauren & Thomas Gaede
Lisa Gardzinski
Jason & Katie Hill
Julie House
Tina Jones
Vera Kostenko
Beverly Mangrum
Gina McLean
Johnny & Constance
Prioleau
Nicole Sottile
Sharon Trangmar
Kim Turner

SOUTH DAKOTA

Jim & Lee Bothell
Holly Dobesh
Amanda Madsen

Tracey Mehlhaff
Kalli Oolman

TENNESSEE

Tasha Bohn
Justine & Jeremy Brooks
Mandi Burchell
Darlene & Randy
Chapman
Missy Harris
Crystal Hepler
Jennifer & Bryce Jewett
Amber Kaye
Jillian LaPenna
Kaylyn & Ron Meade
Corey Meier
Allison Neal
Danielle & Johnny Odom
Carol Pierce
Jason & Courtney
Rainwater
Cora Rusk
David Smith
Nina Upchurch
Lindsey Weathersby

TEXAS

Crystal Addis
Gabriela Aladro & Patricio
Gonzalez
Vanessa Arizpe
Leticia Arteaga
Britney Atkerson
Jenny Baxter & Kurt
Kretsinger
Amber & Jeffrey Blanch
Allie Boyd
Jennifer Brady
Quintet Bryant
Janice & Chris Burke
Summer Cacciagioni
Judee & Bernard Capucau
Angelina & Miguel Castro
Arianna Coca
Bill Cole
Dr. Joselito Coquilla
Brittany Craine
Ismael Cruz & Olga Garza
Hannah Davis
Jordan Davis
Rebecca Driesenga
Gina & Kreg Gillispie
Luis Martinez & Ana Lucia
Chapa
Claudia & Paul Hardin
Josie Hereford
Isiris Huezco Barragan
Roberto Patricio Ixcot
Rion Jacobs
Le-Net James
Christie Johnson

Shannon & Michael King
Steve & Suzy Maier
Dianna Maria
Alicia & William Mitchell
Josefina Moreira
Katie Oder
Lesley Pardo
Sondra & Alan Pariser
Christopher & Sarah
Pentecost
Joylyn Peralta
Amber Phipps
Reyna Ramirez
Alicia Rendon
America Robledo Soto
Christian Rodriguez &
Jose Pecina
Candice Ross
Mariana Rubio
Kimberly & Mike Sewell
Sarah Tolson
Dawn Tooley
Andy and Jobina Turner
Ellise Utegenov
Bruno Vanini
Amy Varley
Tonatuih Aguayo & Maria
Teresa Vazquez
Claudia Villegas
Ashton Weems
Ryann West
Alisha Wright
Kayla Wright
Jazzlyn & Jamie Young

UTAH

Denia Lizzeth Andrade
Tirado
Jacquelyn & Joshua
Grimley
Rebekah & Grant
Pumphrey

VIRGINIA

Carly Fitzgerald
Anais Merchan
Jane Noces
Lisa & Steven Peterson
Rachael & James Tocci

VERMONT

Laura Newell
Olivia Whalen

WASHINGTON

Mark & Katie Bachand
Debbie Blackwell
Lisa Burk
Lynn & Tom Delancey
Brenda Dutton
Joann Lott

Leah & Sam Melquist
Resty Onal
Terry O'Neill
Danielle Wilson

WISCONSIN

Jacqueline Abel
Warren & Kathryn Clayton

Patricia & Mark Creed
Breanna Davis
Glenda Loomis
Susan Stauffer

Amber Sullivan
Dalton Zehm

WYOMING

Jessica Huntington

Pacesetter

These businesses have taken advantage of the tremendous potential of the Pacesetter program. Each has watched the Foundations video, enrolled eight (8) or more Members and advanced to a new high status of Director or above.

ALBERTA

Fauziyah Bello
Maria Glenda Castillo
Richard Del Pilar
Corinne Mannett
Tina Taylor

Oluwabunmi Bamidele

Omotoke Bello
Nicole Clarke Lyttle
Alvin Dampil
Emmanuel Ekpunobi
Favour Ekpunobi

BRITISH COLUMBIA

Stacey Blackwell
April Floro
Jessica Kacic
Courtnee Poirier

Damilola Evans
Ololade Evans
Chinwe Ewurum
Rena Ewurum
Ononuju Ezeibekwe

MANITOBA

Samantha Bisson
Taylor Drier-Merkley
Caroline Keshinro
Success Keshinro
Titilayo Keshinro
Erinma Ngene
Suzy Paradine

Ngozi Ezzeh
Ma Teresa Fran
Mercy Henshaw
Samuel Henshaw
Edionoabasi Pearl John-Udoh

Ekundayo Kobomoje
Aminat Lasisi
Martina Laureta
Shane Modeste

NEW BRUNSWICK

Tanya Washburn

Chioma Obinna
Adetoro Odejayi-Adewuyi
Gloria Odiadi
Bola Ogundipe

ONTARIO

Shabnam Aamer
Jayeola Esther Abodunrin
Abidemi Adebisi
Adekunbi Adejuwon
Adebo Christopher Adeoye
Omowunmi Olohigbe Adeoye
Segun Afolayan
Damilare Agboola
Oluwafunmilola Ajayi
Israel Ajeniya
Ibrahim Ajibade
Gbenga Akingbesote
Mary Akintunde
Vivian Amadi
Macy Askari-Robinson
Fisayo Babajide
Olusola Babatunde

Edward Ogundipe
Osaretin Okuonghae
Ayodeji olagunju
Kehinde Victor Oluronbi
Tolulope Oluronbi
Olugbemiga Omoboyo
Oluwademilade Omotayo
Oluwasola Omotayo
Oluwaseun Oshinusi
Bimbo Oyedotun
Christiana Andrea Pascual
Maria Criselda Pascual
Hope Pauls
Melissa Pearson
Trish Roberts
Olabisi Sodipo
Tammy Villeneuve
Ann Watkis
Lyene Wong-Regencia

QUEBEC

Martin Baillargeon
Adejoke Aminat Balogun
Jean-Yves Coté
Guy-Edgier Frederic
Hammed Hassan
Armide Jean Louis
Estherline Joseph Vital
Guirhouse Clomène Joseph
Stephanie Merino
Anise André Pierre Michel
Marie Rachelle Pierre
Berlande Thermitus
Jean Baptiste Volcy

SASKATCHEWAN

Chelsey & Dustin Billay
Kayla Carnie
Kelley Christopherson
Tori Farr
Shelby Joannette

ALABAMA

Andrekius Evans
Mary Green
Kayla Hill
Emily Mayo
Mason Mims
William Mims

ARIZONA

Gerald Byers
Rosaura Camacho
Jessica McManus
Elizabeth & James Valentine
Trisha & Robert Verzera

ARKANSAS

Laura Fitzgerald

CALIFORNIA

Amauri Abarca
Destiny Altman
Florita Araiza
Veronica Ayala
Joaquim Byers
Antonia & Guillermo Carranza
Ya Chen
Carmelina Contreras
Josefina Corona
Orlando Corona
Rubi Del Toro
Tiffany Fick

Miguel Fukutaki
Bernadette D'juliette Guardado
Carlito Guinto
Alicia Hernandez
Taylor Herren
Jermaine Johnson
Brian Kwak
Valerie Landers
Joe Lilavois
Karina Lucha
Brandii Machuca
Hadasaa Manzano
Susan Marquez
Amanda Martin
Martha Elena Meza
Bridget & Martin Navarro

Belinda Ocampo
Nancy N Oh
YoonJu Oh
Elysee Park
Silvia Pasos
Flor Perez
Maria Ponce
Maria Guadalupe Ramirez
Maria Raudales
Sarah Schaaf
LaTyce Scott
Maribeth & Emmanuel Serrano
Mirna Vasquez

COLORADO

April Bruce
Alexis Johnson
Alyssa Rushton
Maria Saucedo

CONNECTICUT

Jesse Valentin

DELAWARE

Patrice & Larry Buller
Katie Flanagan
Chrissy Moran
Ky Nix

FLORIDA

Dania Alen
Catherine Antiskay
Krystle & Stephen Bammerski
Megan Dare
Brooke Diemel
Timothy & Dee Dixon

Carol Erickson
Heidi Forsee
Tyler Hansen
Billy Hilger
Wilminx Joseph
Ivonne Lamers
Halo & Eric Lopes
Tajh Martin
Louis Miller
Jenny Morillo
Patrick Morin
Tiffany Perkins
Chrismane Phadael
Robert & Pamela Raypole
Bob Schick
Kristy Sutton

GEORGIA

Jefferson Green & Trenice Brown
Keith Cambell
Tiffany DeRamus
Marcenae France
Tori & Colby Galbreath
Michael Green
Tracye Hamler
Jennifer Hunter
Angela Melcer
Jordan Ross
Natasha Ross

HAWAII

Jonathan Katayama
Stacey McMillan
Taysen Wong Chong
Paula Yanagi

IDAHO

Madison Allen
Brooke Elder
Megan & Jason Rogne
Chad Sommer
Sidra White

ILLINOIS

Brigit Blank
Jennifer Farr
Theresa Hughes
Stacey Ledbetter
Kendra Mason
Randi Shoshara
Natalie Simmons
Jennifer Readnour

INDIANA

Liz Losson
Sherry Pemberton
Joanne Tedesco

IOWA

Melissa Bartz
Amber Johnson
Kylie Schmitz

KANSAS

Shayna Heideman
Angela Stallings

KENTUCKY

Phyllis Martin
John & Cathy Miller
Vicki Muir
Torynce Nesbitt

LOUISIANA

Aliscia Cranford
Brooke Delatte
Rebekah Jeanise
Stefanie Nadeau
Katie Powers

MARYLAND

Stephan Atkins Jr.
Stephan Atkins
Mauren Rocio Castro Garcia
Robin Cermak

MASSACHUSETTS

Ines Paulino

MICHIGAN

Jessica Cepeda
Emma Daum
Jessica Kash
Bailey Kolkema
Regina Lamarmog
Matt Neil
Sarah Schmucker
Shelby Sedgley
Chelsea Wolbers
Justine Zaharie

MINNESOTA

Melissae Bletsian
Taylor Brooks
Ashlee & Claudy Francois

Pacesetter–20/20 Club

MISSISSIPPI

Lauren Childers
Katlin Henderson
Camille Mayo
Rebekah Roberson
Lake Sartin

MISSOURI

Morgan Bennett
Mallory Ford
Jackie Heredia
Hayden Holiman
Amanda Reichel
Cassie Stephans
Noemi Tejeda

MONTANA

Josie & Tyson Hinkle
Tori Ulutoa

NEBRASKA

Janelle Anderson
Kappes & Joy Chatfield

NEVADA

Leyla Lazaro
Camila Salmeron
Elvira Sanchez
Suleima Vazquez
Yelitza & Tony Vergel

NEW JERSEY

Nicole Cook
Princess Daley

Elizabeth Divinagracia
Annie Eriksen
Maria Krauss
Amanda & Donald McCalip
Yolanda Negrette
Leidymar Perez Salcedo
Kristie Reinhard
Jessica & Gregory Sable

NEW MEXICO

Justice Dunn
Darrell & Robin MacLearn

NEW YORK

Kingsley Anyan
Michelle Clark
Melissa Coleman
Casandra Davis
Monica Mtonga-Anderson
Jean Iguenson Pélicier

NORTH CAROLINA

Valencia Andrews
Amanda Collins
Diane Ferrara
Demarius Hardy
Kisha Harrington
Cecelia & Doug Harvey
Clarence & Rachel Harvin
Nicole Marshall
Nicole Peterson Simmons
Latoya Powell
Jennifer Robertson
Greta Ross

Diana Sierra
Alecia Wilson

NORTH DAKOTA

Cassidy Aslakson
Kylie Christianson
Kimberly Jones

OHIO

Olivia Aichholz
Deborah Bates
Brooklyn Blair
Sharlenae Collingsworth
Rachel Dombeck
Courtney Metz
Lauren & Max Nihart
Kathrine Williams
Marcellus George Winters
Brittney & Zach Zillig

OKLAHOMA

Jodi Burns
Nolbia De Leon

OREGON

Shelby Shely

PENNSYLVANIA

Kelly Arp
Sarah Collins
Angie Kinnard
Monica LoMonaco
Jacqualyn Manning
Jocelyn Miller

Brett & Jackie Morrow
Jessica Podolsky
Stacy Garonzik

PUERTO RICO

Alice Navedo
Suheily Navedo
Fanny Vazquez

RHODE ISLAND

Robert Cappuccilli

SOUTH CAROLINA

Tisa Damron
Lindsay Fournier
Alexa & Jon Freeborn
Julie House
Gina McLean
Tyra Penny
Emily Raynes
Mitch Thompkins

TENNESSEE

Gene Blough
Melvin Cazares
Amber Kaye
Corey Meier
Allison Neal
Jason & Courtney
Rainwater
D'Carlis Richardson
Ann Romines
Dawn Wood

TEXAS

Maybelin Alas
Jesus Benitez
Allie Boyd
Summer Cacciagioni
Mercy Casili-Colunga
Alexandra Castro
Arianna Coca
Bethany Daniel
Jose Dueñas
Jacqualine Edwards
Yvonne Eguia
Leslie & Rochelle Gaspard-Rochon
Lourdes Gomez
Luis Lauro Gonzalez
Ana Guardado
Isiris Huezo Barragan
Beverly Hutchings
Roberto Patricio Ixcot
Christie Johnson
Otto Juarez
Beatriz Martinez
Ana Maria Mendoza
Katie Oder
Camari Osuna
Alicia Pareja
Amber Phipps
Stephanie Prince
Ashli Reger
Mariana Rubio
Natashai Taylor
Amy Trietsch
Amy Varley

Candi Warren
Ryann West
Alisha Wright

UTAH

Gavin Grimley
Alejandra Maldonado
Kelsee Wilson

VERMONT

Laura Newell

VIRGINIA

Caleb Collins
Carly Fitzgerald
Iris Kinney
Ju Yim

WASHINGTON

Monique Boyd
Lisa Burk
Brenda Dutton
Katrina Hanson
Resty Onal

WISCONSIN

Kara & Michael LaVenture
Olivia Newton
Amber Sullivan

WEST VIRGINIA

Michelle VanDevander

20/20 Club

Upon enrolling your 20th Member, you qualify for the 20/20 Club. This designation recognizes those who enjoy 20 percent commissions on the monthly purchases of their personal enrollees and have distinguished themselves by having . Those businesses receive a handsome pin and recognition in the digital Leadership in Action. Congratulations to this distinguished group!

ALBERTA

Maria Glenda Castillo
Annetta Labash

MANITOBA

Janet Douglas
Caroline Keshinro

NOVA SCOTIA

Genevieve Baechler

ONTARIO

Segun Afolayan
Isreal Ajeniya
Mary Akintunde
Amber & Ian DePass
Favour Ekpunobi
Ololade Evans
Adetoro Odejayi-Adewuuyi
Bola Ogundipe
Kehinde Victor Oluronbi

Oluwademilade Omotayo
Maria Criselda Pascual
Hope Pauls
Tammy Villeneuve

ALABAMA

Nerissa Lewis
Emily Mayo

ARIZONA

Gerald Byers

CALIFORNIA

Cesar Corona & Tammy Barney
Andrea Guerrero
Nicole Halpin
Amanda Martin
YoonJu Oh
Sarah Schaaf
Jonathan Ward
Vanessa Yonzon
Jackie Yu

DELAWARE

Chrissy Moran

GEORGIA

Sherry & Rick Ellis
Julia Volante

HAWAII

Sherlyn Tabaco-Moniz
Taysen Wong Chong

ILLINOIS

Theresa Hughes
Stacey Ledbetter

INDIANA

Jennifer Tilley

IOWA

Larry & Christine Link

KANSAS

Lonnie Alverson
Tina Goins
Cheryl Knight

MARYLAND

Stephan Atkins

MICHIGAN

Michelle Corteggiano
Bailey Kolkema
Sarah Schmucker
Jenanne Voss
Justine Zaharie

MINNESOTA

Melissae Bletsian
Pauline Drake
Taylor Kirby

MISSISSIPPI

Jessica Coggin
Catherine Martin
Shannon Rawson

MISSOURI

Ashley Atkins
Cassie Stephans

MONTANA

Camry Metcalf

NEBRASKA

Nicole Kays

NEW JERSEY

Annie Eriksen

NEW YORK

Lynn Amell
Tyrone & Judith Carter
Michelle Clark
Jen Jedrich
Melissa Jordal
Tina Pavlicko

NORTH CAROLINA

Cecelia & Doug Harvey
Kassie & Dustin Johnson
Latoya Powell
Jalen Ventrone
Alecia Wilson

NORTH DAKOTA

Arielle Schneider

OHIO

Olivia Aichholz

OKLAHOMA

Jacob & Ashly McClain

OREGON

Kris Hogan

PENNSYLVANIA

Kate Acquaviva

Angie Kinnard

Lorien Moyer

Raeann Reid

SOUTH CAROLINA

Tyra Penny

TENNESSEE

Ann Romines

TEXAS

Crystal Addis

Summer Cacciagioni

Jacqueline Edwards

Veronica Hall

Rion Jacobs

Cynthia Quinto

Laura Sosa

Sarah Tolson

Ashton Weems

Haley Wright

VIRGINIA

Jackie Davis

Bridgette & Vincent

Zehentbauer

WASHINGTON

Amy Bergemeier

Debbie Blackwell

Melissa Riedl

WISCONSIN

Dalton Zehm

WYOMING

Makena Cameron

Jessica Huntington



Harvest the Best, Wash Away the Rest!

When used as directed, *Harvest Pure™ Fruit and Vegetable Wash* removes more than twice as much pesticide residue as rinsing with water alone.



NEW

Did you know that washing your produce can reduce the risk of foodborne illness? It's true! It's also true that rinsing your produce under the tap for a few seconds isn't doing enough to remove the dirt and pesticide residue that sit on the surfaces of your favorite fruits and vegetables.

Fortunately, Melaleuca has introduced all-new *Harvest Pure Fruit and Vegetable Wash* to do the heavy lifting! A powerful combination of healthy, food-safe ingredients washes away grime and pesticide residue from your fruit and vegetables without leaving an unpleasant aftertaste.