



APRIL 2025 | USA 

LEADERSHIP

IN ACTION

| ENHANCING THE LIVES OF THOSE WE TOUCH® |

YOU'LL LOVE IT!



7 Proven
**WAYS TO SHARE
MELALEUCA** *p. 12*



A MESSAGE FROM CEO **JERRY FELTON**

All Roads Lead to Melaleuca

Those who know and understand the power of Melaleuca will often say, “All roads lead to Melaleuca.” What does that mean? It’s simple. In today’s world, most people are in need of improving something meaningful in their lives. It might be their physical health. It might be their financial situation. Or they may want to improve their inner wellness or emotional well-being—including their positive social connection to friends and community.

The fact is that Melaleuca meets all these wellness needs—and more. And Melaleuca’s solutions literally work for every human being. That’s why “all roads lead to Melaleuca.”

We have over 400 exclusive wellness products inspired by nature and proven by science. Products that are superior to the competition. Products that have been carefully designed to elevate health and wellness in every way. These are real products purchased and consumed by millions of real customers every month because they really love them.

There are many reasons to love Melaleuca. But my absolute favorite thing about this company is our mission and how we change lives. Melaleuca’s business-building opportunity is designed for everyone. If you need to get out of debt or want to get ahead—or if you’re interested in dusting off your financial dreams and goals—you can do it here at Melaleuca.

There is no financial investment to get started. You don’t need an elite education, an extraordinary set of skills, or years of work experience. Anyone—absolutely anyone—can come to Melaleuca, apply hard work and dedication, and be rewarded in ways that are absolutely life changing.

Consider the following individuals whose roads have led to Melaleuca:

Senior Director 2 **Amy Trietsch** said *no* to Melaleuca seventeen times. And then—eventually—she said *yes*. Her road to Melaleuca may have taken the scenic route, but it brought her here all the same. In January, she triple-advanced from Director 8 to Senior Director 2, and her check was \$17,805.

For Senior Director 5 **Josie Hinkle**, her road to Melaleuca started with the birth of her daughter. Motherhood made her passionate about using safe cleaning products, and she found them at Melaleuca. Though she wasn’t interested in building a business, once she tried Melaleuca’s products, she couldn’t help but share them.

Executive Director 6 **Elicia Bennett** was a single mom and an education professional. She had no business experience. She initially declined an invitation to enroll as a Melaleuca customer. When the time was right, she not only enrolled but also started



building her business. Thanks to her Melaleuca income, Elicia can be there to support her elderly mother and teenage son.

Executive Director 2 **Maricel Meade** is a legal immigrant to the United States. She was worried that she didn't have the connections or skills to build a business. While attending Convention, Maricel committed to go all in with Melaleuca. Today her monthly repeat income is over \$5,000!

Three years ago, Director 2 **Joyce Galewick** enrolled at the age of 89! Widowed and living alone, Melaleuca has reinvigorated Joyce with purpose and connection. Plus, she earns a reliable monthly check averaging about \$75—which is enough to pay for her Melaleuca products.

Corporate Directors 2 **Kristin and Kristian Hoenicke** were serial entrepreneurs who saw their traditional businesses, as well as their multiple attempts at MLMs, crumble—leaving them broke and without a home. Their road led them to Melaleuca. And now we're honored to call them our 2022 and 2024 Melaleuca Marketing Executives of the Year.

Senior Director 9 **Angie Echols**' road to Melaleuca started as a teenager when she tried Melaleuca products for the first time. That experience stayed with her, and decades later she rediscovered Melaleuca. With her business, she earned Fast Track 2024 and got to go to Paradisus. She also earned PartnerUp Las Vegas. And most recently, she qualified for Quest and got to go to Cancún!

Executive Director **Lindsay Percuoco** was a happy shopper for two years before she was open to building a business. She and her husband were both elementary school teachers with a desire

to increase their income. She exemplifies "grit." She doesn't give up. She advanced from Senior Director 5 to Executive Director in one year and earned \$123,857.

Executive Directors 6 **Wilhelm and Maria Siemens**' road to Melaleuca started when they tried a bottle of *Melaleuca® Herbal Shampoo*. They called the phone number on the bottle to find out how to get more. Consequently, they learned about Melaleuca's Shopping Club and business opportunity that is now changing their lives.

Melaleuca is home to doctors and plumbers, farmers and teachers, stay-at-home parents, and more. All can succeed here at Melaleuca. It takes hard work, being coachable, and being consistent. There is no educational requirement. People of all ages and backgrounds are building Melaleuca businesses in more than 20 countries around the world. Over the past 40 years, more than \$7.6 billion in commissions have been paid to families just like yours. And we're just getting started.

Now more than ever, people are seeking financial stability, better health, and connection and purpose. And that's what we have here. Continue to share Melaleuca with passion and perseverance. We have what the world needs. That's why all roads lead to Melaleuca.



Facebook.com/groups/MelaleucaEnhancingLives





Renew™
INTENSIVE SKIN THERAPY

CLINICALLY PROVEN MOISTURIZING LOTION
Heals & Prevents Even the Driest Skin
Provides Immediate & Long-Lasting Relief
Leaves Skin Softer & Healthier



Melaleuca
8 FL OZ (237 mL)

7 *Proven* WAYS TO SHARE MELALEUCA

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Feature Story

Doing anything new can take you out of your comfort zone. Learn from seasoned Marketing Executives how to build confidence in yourself and develop seven approaches anyone can use to introduce others to Melaleuca.



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APRIL 2025



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FEBRUARY 2025

EXECUTIVE LEADERSHIP COUNCIL

The Executive Leadership Council represents the pinnacle of dedication, leadership, and consistency at Melaleuca. These outstanding business builders have demonstrated an unwavering commitment to growth, mentorship, and overall wellness. We celebrate their hard work and congratulate them on earning their place among Melaleuca's top leaders.



Masters are those Executive, National, Corporate, and Presidential Directors who have been Senior Directors or above for five or more years.



5

Chelsie & Bo Gilbert
MISSISSIPPI

MELALEUCA LIFETIME EARNINGS: **\$1,736,282**



6

 **MASTERS**

Erin & Aaron Clark
MISSOURI

MELALEUCA LIFETIME EARNINGS: **\$11,792,215**



1

Morgan & Derek Martin
TENNESSEE

MELALEUCA LIFETIME EARNINGS: **\$1,077,513**



7

Kristina & Christopher Brown
TEXAS

MELALEUCA LIFETIME EARNINGS: **\$416,294**



11

Jessie & Andrew Trudeau
FLORIDA

MELALEUCA LIFETIME EARNINGS: **\$847,041**



12

Kayla Roberts
MANITOBA

MELALEUCA LIFETIME EARNINGS: **\$484,245**



13

Jenna & Nolan Trudeau
ALBERTA

MELALEUCA LIFETIME EARNINGS: **\$709,860**

The Executive Leadership Council (ELC) is composed of the top Presidential, Corporate, National, or Executive Director businesses with the highest contribution index and a current Monthly Retention Index (MRI) of 50% or more. At least five positions are reserved for Masters.



2

Jonathan & Kimberly Montgomery
GEORGIA

MELALEUCA LIFETIME EARNINGS: **\$450,217**



3

Joshua & Natalie Blanton
SOUTH CAROLINA

MELALEUCA LIFETIME EARNINGS: **\$234,636**



4

Emily Raynes
NORTH CAROLINA

MELALEUCA LIFETIME EARNINGS: **\$174,270**



8

 **MASTERS**

Lucas & Chantel Brooks
KANSAS

MELALEUCA LIFETIME EARNINGS: **\$1,061,868**



9

 **MASTERS**

Ashley & Brandon Olive
TEXAS

MELALEUCA LIFETIME EARNINGS: **\$6,624,349**



10

Benjamin & Brittany Kovacs
OHIO

MELALEUCA LIFETIME EARNINGS: **\$329,872**



14

Shanna Kelty
OREGON

MELALEUCA LIFETIME EARNINGS: **\$741,561**



15

 **MASTERS**

Abby & Dustin Tormondson
KANSAS

MELALEUCA LIFETIME EARNINGS: **\$1,269,628**



16

 **MASTERS**

Sadie & Brent Kolves
FLORIDA

MELALEUCA LIFETIME EARNINGS: **\$1,895,320**

YOUR NEW TITLE: CHIEF MOMENTUM OFFICER!



DARRIN JOHNSON

Senior VP of Sales

✕ @darrinToGo

📷 @darrinjohnson1

You've heard it said that you're the CEO of your life, right? And sure, you get to decide how you spend your time, where your money goes, and what your personal brand represents. But here's the truth: Taking command as the CEO of your life isn't enough.

Here's why. As a CEO, it's actually pretty easy to get disconnected from what's happening on the ground. The higher you climb, the harder it is to feel the pulse of what's going on around you. Sound familiar?

That's why I'm giving you a new title. As of right now, you've been promoted to Chief Momentum Officer! I first heard this term from performance psychologist Dr. Julie Gurner, and it resonated with me. Chief Momentum Officer isn't just some cute title. It may be the most important role you'll ever have.

Move from Good to Great!

Working with Melaleuca leaders worldwide, I've noticed something critical that we just don't talk about enough. Whether you're a Director 3 or a Corporate Director, your ability to create momentum—for your team, your family, and yourself—is what separates good from great. Do you inspire action, or do you feel like you're just pushing a rope? Let's explore how you can become a leader who inspires action and creates momentum.

First, what exactly is momentum? It's not just growth metrics or progress charts. Momentum is when you and your team feel unstoppable. Period. And that's basic brain science.

As of right now,
you've been promoted to
Chief Momentum Officer!

When you succeed in something, your brain releases dopamine, that feel-good chemical that reinforces behavior, generates energy, and drives more action.

My point is that when you are on the ground with your team, celebrating every win together, you're all getting that dopamine hit. Now you're not just a bunch of people working—you're a team creating powerful forward motion together.

Your Chief Momentum Officer Checklist

Are you ready to become the kind of leader who creates exponential momentum? Are you ready to assume your duties as Chief Momentum Officer? Here are your job responsibilities.

✓ Lead by Example

This is nonnegotiable. There's a reason why Lead by Example is one of Melaleuca's Seven Critical Business-Building Activities. Are you walking your talk or just talking? Are you consistently enrolling new Members each month, attending Convention and ADVANCE Regional Conferences, and staying engaged with your team? Do people see you as someone who consistently delivers results? Are you the energy giver in every interaction? Remember, others are watching you—so bring it every single day.

✓ Challenge the Status Quo

Let's be honest: You're on autopilot most days. Your comfortable routines feel good, but they're probably not getting you where you want to go. You need to push yourself to break patterns. Great leaders deliberately disrupt comfortable routines because they know growth happens outside their comfort zones. So shake things up—starting today. Try out new ways to build relationships on social media. Experiment with new ways to approach others. Above all, get out of your comfort zone on purpose.

CONTINUED >>

✓ Win Friends and Influence People

Dale Carnegie nailed it decades ago, and it still works today. What you celebrate publicly sets the tone for everyone. Be specific about expectations and celebrate progress loudly. Great leaders know there's always something and someone worth celebrating. Here's a question that will change your leadership. Ask your team, "What's the best recognition you've ever received and what made it special?" You'll be shocked at what you learn. A personal note might mean more than any public shout-out. Plus, just asking your team this question shows you're serious about building momentum.

✓ Bring the Energy

Look, we all know a Debbie Downer (like that SNL character who shows up and kills the vibe with negativity). As a leader, you cannot afford to be that person. Not even once.

As Chief Momentum Officer, your optimism isn't optional—it's required.

Be intentional about the energy you bring to every meeting and every web conference call. Ask yourself: Would you be inspired by you?

I challenge you to make sure every single interaction you have leaves the other person more energized than they were before you showed up. And if you do identify an energy vampire in your midst? First, make sure that it's not you, of course! Then—if you want real momentum—either help them reframe their perceptions or limit your time with them. No exceptions.

✓ Keep Score

When my kids played sports, their youth soccer league didn't keep score because everyone needed a trophy. But guess what? The kids ALWAYS knew the score. The parents knew too. That's just human nature.

Keeping score drives behavior when it's done right. As Chief Momentum Officer, it's your job to create opportunities for people to win publicly and then celebrate them loudly. This



creates positive energy in your team and shows everyone what's possible.

During my time as Vice President of Pharmaceutical Sales for a Fortune 100 pharmaceutical company, I led and managed 500 sales reps. One of the ways I created exponential momentum was by publicly celebrating top performers—and, just as importantly, never shaming those at the bottom. Doing that just kills momentum and crushes spirits. My advice to you is to focus intensely on what's going right and celebrate progress (not just results). Then just watch how your momentum builds.

Be Unstoppable

As the Chief Momentum Officer, it's crucial to keep track of what's right in front of you:

- April is the final month to earn Fast Track Punta Cana. If you're serious about creating momentum and elevating your brand as a leader, guiding your team to Fast Track success isn't optional.

- Side gigs are exploding because people need additional income streams. Melaleuca stands alone in offering genuine repeat income that builds over time.
- Wellness isn't just trending these days—it's a mainstream movement. Melaleuca's business model and product line perfectly position you to fulfill our mission of enhancing lives.

Melaleuca is built for both speed and endurance. We're debt-free and thriving. And we're just getting started.

Now embrace your role as Chief Momentum Officer! Not everyone has the grit and optimism to inspire action in others, but you absolutely do. How do I know? Because you're a Melaleuca leader. Like all of us, you live by our mission to enhance the lives of those we touch by helping people reach their goals.SM

You're unstoppable. Let's go!

ONE MINUTE TO GROW

Check Off a To-Do While Waiting for Your Checkup

Before you scroll social media, check Grow first! It takes just minutes to complete a Grow app To-Do created specifically to move your business forward. While in the app, you can also filter To-Dos by when they were received, by when they expire, and by priority. You can even create your own custom To-Dos and set reminders to ensure that nothing slips through the cracks. Your business is sure to get a clean bill of health when you utilize Grow!



With every spare minute,
you can build your Melaleuca
business with Grow.







7

PROVEN WAYS TO SHARE MELALEUCA!

*It's Undeniable.
Helping Others Just Feels Good.*

Our mission is to help others in all kinds of ways. That's what makes Melaleuca such a special company. Over the years, Melaleuca has helped millions of people through its life-changing products and peerless Compensation Plan designed to help the little guy.

If you're a new business builder—or coaching a new builder—this article is for you! *Leadership in Action* consulted with seasoned Marketing Executives who drew on their own experiences as new business builders and their experiences developing Directors to identify seven ways to share Melaleuca that anyone can duplicate.

CONTINUED ►

Here's a PRO TIP!

Before we get any further, let's start with the fundamentals. You're building a business because Melaleuca has made a difference in your life, and you're eager to help others. That's such a basic foundation for every business builder that it can be easy to underestimate how important it is. When talking about Melaleuca, it might feel easier to focus on products, ingredients, or income. While those things might intrigue a prospective customer, they won't be the tipping point.

"People don't buy what you do, they buy why you do it," Executive Director 6 Jenna Trudeau says. "It's so important to share why you got involved in this company and how it's different from other ways of shopping. Get vulnerable. Share the pain points that brought you to Melaleuca. This allows prospective customers to see themselves in you."

With that advice in mind, look at how you can use these seven ways to share the store you love.

1. USE PRODUCTS AND SERVICES ENTHUSIASTICALLY

Share Melaleuca without saying a word by proudly using Melaleuca products whenever you can. Friends and family will take note of the intoxicating *Sei Bella*® perfume you're wearing. They'll check out the travel-size bottle of *Renew*® Lotion you keep in your handbag. They'll see eye-catching products on your countertop and notice the sign for your *Melaleuca Home Security* system. Chances are that they'll ask you about them. Maximize the opportunity for these interactions by completely converting your home to Melaleuca products. Plus, the more product experiences YOU have, the easier it is to identify ways to help others.

2. HOST A GET-TOGETHER

In-homes are a great way to enroll new Members and develop personal leadership at a record-breaking pace. If the idea of hosting an in-home event makes you sweat with nerves, ditch the "in-home" label and invite some friends over for a get-together where you can showcase some products, talk total-body wellness, and just hang out. Senior Director 7 Noelle Kruise shares the way she invites others to this type of event:

Hi [NAME]! I wanted to see if you're free on Friday night. I'm having a little get-together, wellness style, but there will be yummy snacks...so not totally healthy 😊 6:30 if you can make it! We are just going to be sampling some things while we hang out and learn about healthier living on a budget! Nothing to buy (because it's all my own stuff from the store) but lots to learn! I'd love to have you come! Let me know! ❤️

3. LAW OF RECIPROCITY

The law of reciprocity is the idea that people feel the urge to do something in return when something is done for them. If you're not sure how to start a conversation about a product you like or how you're building a business, try flipping the script. Ask your friend for an opinion or recommendation (on something that wouldn't have a direct

comparison with Melaleuca), and then it will feel very natural to recommend a Melaleuca product or service in return. If you have a friend who would appreciate you showing up for them for an activity they are involved with, you'll feel more comfortable asking them to take time to attend a Melaleuca Overview.

4. GO ONLINE

Social media offers endless opportunities for sharing how Melaleuca has improved your day-to-day life. "The goal is to generate curiosity about Melaleuca through social media posts," says Corporate Director 5 Ashley Olive. "You don't need to be a product specialist. You just want someone to see the value of a product.

"When it comes to the business side, it's all about nuance. Followers noticing that I'm home or that I'm able to go on field trips and be present for my kids. Posts showing my husband at home with our daughter on a Monday morning. People who see my posts wonder what I do for a living. It plants the seeds that start a conversation."

You can expand your warm market with social media. Join online groups that interest you. Engage in the conversations. Send out new friend requests to individuals who you connect with. As you get to know your new friends, you'll quickly learn how Melaleuca can help them.

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5. GIVE GIFTS

Any gift-giving occasion is an opportunity to get a unique and excellent product into someone's hands who wouldn't experience that product any other way. Share why you gave that product—why it's your personal favorite or why you thought of them when you saw it. Of course, you can mention it's from the company you've partnered with.



6. REFER A FRIEND

Refer a Friend is a great way to ease into building a business and discover the power of repeat income.

Director 9 Tori Galbreath has seen the success of Refer a Friend firsthand. “If I have a customer who wants to refer one or two customers, I’ll show them how to send the Refer a Friend video. Often, after they get their first \$25 check, they’ll come back to me and say, ‘Okay, now what do I really need to do to build my business?’”

7. GET INTO R3

“When it comes to health and weight loss, people connect and collaborate all the time,” Director of R3 Susan Torborg says. “And since R3 is a free program that is available to Melaleuca Members and Non-Members alike, it’s a low-barrier way to introduce others into the Melaleuca community.”

After Senior Director Taylor Hoopii lost 17 pounds with R3, he became a “walking billboard” for R3. Family members, friends, and coworkers asked him what he was doing to successfully lose weight. Then they joined him in R3 challenges and got great results too. In turn, they shared R3 with others. “My business has exploded thanks to R3,” Taylor says. “R3 is what I lead with whenever I talk about Melaleuca.”

Quiet Your INNER CRITIC

You're here because you already know that Melaleuca has so much to offer, and you know how important it is to share it. But sharing might feel uncomfortable. That's only natural. Doing anything new takes you out of your comfort zone. There's a learning curve to conquer. The same applies to sharing Melaleuca. It's a skill that you can—and will—develop with persistence and practice.

Feeling nervous or fumbling an approach doesn't mean anything more than that you're learning and growing. But our inner critic often tells us things are far worse than they actually are. Our biggest hurdles are almost always the ones we create in our own minds. But with the right mindset and a few simple strategies, you can quiet your doubts and share Melaleuca with confidence. Here's how:

- Practice, Practice, Practice
- Use Your Resources
- Focus on Others
- Immerse Yourself in Melaleuca Culture
- Remember, You've Done This Before

Practice, Practice, Practice

Practicing your approaches helps build confidence before you ever start a conversation. Repeating your message aloud allows you to refine your wording, adjust your tone, and become more comfortable overall. Work with your enroller to fine-tune your approach. The more you practice in a low-pressure setting, the more natural and self-assured you'll feel when the time comes to share Melaleuca with others.

Use Your Resources

From your enroller to Melaleuca's attentive Business Development team, the Grow app, ADVANCE meetings, the Business Center at Melaleuca.com, and more, you have all the resources you need to succeed. "We have so many tools at Melaleuca and so many ways for people to get their eyes on a Melaleuca Overview," Executive Director 4 Katie Hill says. "Melaleuca's tools make building a business simple."

Focus on Others

Customers and Marketing Executives alike consistently and proudly say that their lives are better because of Melaleuca. There are literally thousands upon thousands of customers who are so grateful that someone—like you—shared Melaleuca with them.

"Instead of thinking, 'Who can I enroll?' I take the perspective of 'Whose life can I change next?'" National Director 3 Morgan Martin says. "When I look at it like that, it takes the pressure off because it feels good to help others."

Immerse Yourself in Melaleuca Culture

It's something that's hard to explain until you experience it yourself, but you're sure to undergo a major shift in your business as you immerse yourself in Melaleuca culture. Impostor syndrome will vanish. Belief in Melaleuca and in yourself will soar. Your business-building efforts will be more intentional and yield more results.

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Tori Galbreath got a slower start to building her own business. Sharing Melaleuca wasn't something she ever planned on doing, but the products were so good that she couldn't help but talk about them. Once she did, she qualified for the 2023 PartnerUp Cruise. "I got really immersed in the Melaleuca culture on that cruise," Tori says. "It blew my mind that the entire ship was filled with everyday people who were winning with Melaleuca. That's when I overcame my impostor syndrome and realized that even though my journey may not look like someone else's, I was worthy and capable of success."

How can you immerse yourself in Melaleuca culture? Participate fully in team activities. Attend Convention and every Melaleuca event you can. Go all in with Fast Track. Actively listen to the *BEST Series* and Leadercast episodes.

Remember, You've Done This Before

Just like telling your friends about a restaurant you love, a podcast that you know they'd be interested in, or a hilarious meme, sharing Melaleuca feels good because you know it can make a positive impact. And if your friend doesn't try the restaurant or listen to the podcast, will your relationship be ruined? Of course not. Don't overthink how natural it is to share things we love with those we love.




Change Someone's Life. Change Yours.

SHARE MELALEUCA.

At the heart of it all, sharing Melaleuca is simply about offering something that can truly make a difference. Products that promote wellness and protect our health. Residual income that is reliable and scalable. A business model that thrives on genuine connections and sharing what matters most.

When you show your enthusiasm and a willingness to help, those around you will respond to your sincerity. And as you practice, you'll grow more confident in sharing what you love about Melaleuca in a way that feels natural and effortless.

Now more than ever, Melaleuca is worth sharing. So go ahead—share with confidence, knowing that you're not just introducing products; you're providing solutions, improving lives, and making a lasting impact. 

Chelsie & Bo Gilbert MISSISSIPPI

What If She'd Stopped Asking?



Four times Chelsie said *no* to Melaleuca. Looking back now, she's so grateful her enroller, Corporate Director 5 Ashley Olive, didn't give up and asked Chelsie to look at Melaleuca a fifth time. You see, Ashley knew Melaleuca had something that Chelsie wanted in her life—even if it took Chelsie over two years to recognize it. And as Chelsie has built her business, that's a lesson she's carried with her from day one.


Of all the Seven Critical Business-Building Activities, approaching others to set appointments is the one that Chelsie finds the most challenging. But her nerves fade when she stays focused on Melaleuca's mission of helping others. "Even if I don't get a yes, I have planted seeds that will grow until the time is right," Chelsie says. "A *no* right now is not a *no* forever."

Her patient persistence is a key to her thriving Melaleuca business. She leads by example and invests in all her business builders. This most recent company-sponsored Fast Track helped spark Chelsie's double advancement to National Director 5, but more importantly, it has established habits that will benefit her entire organization for years to come.

Reflecting on last year's corporate Fast Track, Chelsie says it was a game changer for her and others in her organization. She teamed up with Barb Houser, a new business builder at the time who is celebrating her advancement to Executive Director in this issue! "Fast Track set Barb up with consistent habits and knowing exactly what to do to grow her business," Chelsie says.

Since she had such a successful time with Fast Track last year, it might be surprising to learn that Chelsie deliberately teamed up with different Marketing Executives this year. "I always set up a different team for each Fast Track," she explains. "That's how we establish duplication in our organization. It helps more people win. If all the people who win stick together, that doesn't help others have success. I'm never worried about how far the team will go because we all make the commitment and hold each other accountable. The trip is a nice bonus, but the long-term growth from Fast Track is what really matters."

With an established repeat income of over \$22,000 per month, Chelsie and Bo recently purchased and renovated a dreamy New Orleans-style house. However, they ran into four major surprise plumbing problems that their advancement check will pay for.

Moments like these give Chelsie a chance to reflect on her entire journey with Melaleuca. She's grateful for the life she lives now and all the lives she's helped enhance. "I'm forever grateful to Ashley for not giving up on me," Chelsie says. "What if she'd stopped asking?" 

LAST MONTH'S
EARNINGS

\$139,023

LIFETIME
EARNINGS

\$1,736,282

Morgan & Derek Martin

TENNESSEE

Helping Each Other Rise



When Morgan Martin chose to build a business as a Melaleuca Marketing Executive, she had some basic goals in mind. More flexibility to be with her family. Steadier income. And the ability to use and share great products. “I wanted to be a wife and a mom first and to get paid what I’m worth,” she says. “I had a six-month-old son at the time, and he was the reason that I saw so much opportunity with Melaleuca. I wanted to be present with him. I didn’t want to keep spinning my wheels trying to figure out how to keep my paycheck up or why my paycheck keeps dropping even though I worked harder than ever. I came to Melaleuca because I wanted the freedom that I had been promised for seven and a half years at an MLM but had never truly received.”

After enrolling with Melaleuca, Morgan found everything she was looking for and more. She was not only able to reach her personal goals but also help others reach theirs. “At first it was like, ‘Oh, if I help this person advance, I get this bonus, and they get this bonus,’” she explains. “I had experienced a certain level of success at the MLM, but my team never saw commas in

their paychecks, and definitely not in their first month! But they worked just as hard as my Melaleuca team does.”

Feeling that Melaleuca had created a culture where the Compensation Plan was perfectly aligned with the company’s mission, Morgan knew she had found the right opportunity. “When you enhance the lives of those you touch by helping people reach their goals, you reach your goals too. And everything that your team is doing impacts you in return,” she says. “That’s only the selfish part. What’s important is helping them change their lives. It’s helping them have safer homes, and that’s what really matters.”

Morgan notes that if you come into your Melaleuca business with the mentality of needing to make things work for yourself and your family, the benefits of helping others reach their goals becomes clear quickly. “Over the last two and a half years, this business is no longer about me,” Morgan says. “I forget about the Mentoring Bonus and the advancement that it gets me along the way because I’m just so excited to help my team members reach their goals. This collaborative effort started off with a somewhat selfish motive, but it’s turned into this mindset that has become a natural part of who I am. It’s now the culture of the company and our team. And the heartbeat of what we do every day is helping other people without even realizing what that’s doing for us along the way.” ^{SA}

LAST MONTH’S
EARNINGS

\$113,445

LIFETIME
EARNINGS

\$1,077,513

Joshua & Natalie Blanton

SOUTH CAROLINA

I Just Make It Work Around My Life



When Natalie Blanton's four-month-old had eczema, she was looking for anything that would alleviate his dry, itchy, red skin. Then she saw a before-and-after picture that her friend, Executive Director 4 Jonathan Montgomery, had posted about a product called *Renew® Lotion*. She had to give it a try.

"I messaged Jonathan and said, 'Just send me a link to *Renew*—that's literally all I want,'" Natalie says. "He sent me a link and told me that I could purchase it as a Non-Member of the Melaleuca Shopping Club, but that I ought to check out what the rest of the store had to offer. Because I was already buying similar products somewhere else, I decided to go ahead and try out a Melaleuca Membership just to get *Renew* at a better price."

Jonathan had approached Natalie about Melaleuca several months before, but in the throes of life with a newborn, she had forgotten about it. When he offhandedly mentioned that this could also be a good side hustle for her if she was interested, she figured that it couldn't hurt to earn a little extra income.

"I post a lot on social media, so sharing Melaleuca really fit into what I was already doing," she explains. "Jonathan told me that

his check that month had been around \$18,000. I figured if I had 10% of his success, that would be \$1,800. And that would be a pretty fun little side hustle. So I posted a picture when I got my first Melaleuca box and said I was jumping on the wellness train."

With two toddlers and two other family businesses, Natalie and her husband, Joshua, had a lot on their plates, but instead of feeling overwhelmed when she became a Marketing Executive, Natalie didn't let building a Melaleuca business take over her life—she just added it to her life. She immediately told her sister, Emily Raynes, about the store, and Emily became her first shopper and business partner.

"I opened my account in September of 2023 and have shared Melaleuca constantly ever since then," Natalie says. "I've never taken a week off, a month off, or given myself a break. I just make it work within the constraints of my life, which for me is about an hour a day. I have no direct sales experience, but I think Melaleuca is a business that you can do with whatever skills you have, and it's going to help you develop the new skills that you need to be successful, like resilience and perseverance."

Her commitment to working on her business daily and her joy in sharing Melaleuca have helped Natalie build far more than just a nice side hustle. "I really love to help other busy wives and mamas that are in a similar season of life as me recognize the earning potential that's here just by sharing where we're buying our essentials," she says. "The Lord brought this company into our lives at the perfect time, and I am so blessed to offer this financial lifeline to so many people who had no idea it even existed!" ^{SA}

LAST MONTH'S
EARNINGS

\$68,668

LIFETIME
EARNINGS

\$234,636

Christopher & Kristina Brown

TEXAS

You'll Love This!



When Kristina Brown first discovered Melaleuca, she was looking for safer products for her family. She enrolled as a customer after she was referred by a mutual friend to National Director 3 Sabrina Ellis but canceled within a week due to financial struggles. “Sabrina called me right away,” Kristina says. “She shared the referral business side of Melaleuca with me and told me it was about switching stores. I reactivated my account, but I didn’t start building right away.”

For a year, Kristina continued shopping while Sabrina showed the potential of her repeat income. “I wasn’t interested at first, but when I told her I couldn’t afford to visit my daughter who was teaching in France, Sabrina helped me see how Melaleuca could help with that specific goal,” Kristina says. “That shift made it feel doable.”

Kristina was a former nurse who left a six-figure salary to homeschool her children. As a result, she and her husband, Christopher, were struggling to live on just his income. With five children, three of whom were under six, Kristina needed financial flexibility. Melaleuca provided the answer.


“With my commissions, we paid off all our credit card debt,” Kristina says. “My husband is a tennis coach and doesn’t have a guaranteed income, but we don’t stress because we know my repeat income from Melaleuca is reliable.”

That security has given the family freedom like they’ve never had before. “Christopher used to work weekends, missing out on the kids’ activities,” Kristina says. “Now he can take time off. We’re also helping to pay for our daughter’s college tuition.

“Before Melaleuca, long-term goals seemed out of reach. We told our kids they’d have to get scholarships or work through school. Now we’re helping them and taking trips we never thought were possible.”

Beyond financial relief, Melaleuca has brought peace of mind. “The stability gives us security we never had,” Kristina says. “Instead of asking, ‘How will we afford this?’ we can reasonably say yes and enjoy life.”

Kristina’s favorite part of her business is seeing others grow. “I love watching my builders go from fearful to confident,” she says. “One of my friends who recently started building was hesitant, but I told her, ‘Once you start helping people, you’ll love this!’ Now, she’s thriving and will soon advance to Director 3.”

Outside of Melaleuca, Kristina’s focus remains on her family. “Spending time with my kids is my favorite thing,” she says. “Thanks to Melaleuca, I can do that while building something meaningful. This business has truly been a blessing for us.” 

LAST MONTH'S
EARNINGS

\$22,812

LIFETIME
EARNINGS

\$416,294

Brittany & Benjamin Kovacs

OHIO

Connecting with Support



Brittany Kovacs' journey with Melaleuca began as a shopper. For eight months in 2022, she purchased products without considering the business opportunity. Having spent over seven years in an MLM with moderate success, she began to feel disconnected from its mission. When she welcomed her third child in late 2022, she sought a path aligned with her values.

In May 2023, she contacted her enroller and explored Melaleuca's business opportunity. She felt the products were exceptional and saw that the Compensation Plan emphasized long-term success. After careful thought, she left the MLM company behind and started building her Melaleuca business in July 2023. Starting over was daunting. In her prior business, she had struggled to help others achieve lasting success, leading to doubts. But Melaleuca's everyday essentials and strong support system reassured her. Stories of successful women, including National Director 9 Brittney McLaughlin, inspired her.

With three young children, including a nursing baby, Brittany leaned on her enroller, Executive Director 4 Katie Hill, for guidance. "I stayed closely connected with Katie and my support team when I started," she says. "I practically lived on video calls

with Katie for a while." She recommends new business builders do the same. "Stay connected to—and learn from—your support team!" she says.

A key shift for Brittany was income stability. Unlike in her MLM, where constant recruitment was necessary, Melaleuca provides consistent, repeat income. "The energy I put in determines the outcome," she says. "Unlike many things in life, this is something I can direct."

She feels Melaleuca restored her work-life balance. No longer trapped in social sales, she focuses on meaningful connections and helping others to build confidence. "Melaleuca has processes where a new business builder can quickly help their first customers," she says. "I'm amazed at how fast business builders can start with what Melaleuca provides online or through the Grow app, and I love how their confidence soars after that."

Brittany is now focused on empowering other women. "Some need financial stability, others crave family time, and many seek freedom from the daily grind," she says. Her most recent proud moment was helping her friend, Maddy Brett, advance her business. Maddy's firefighter husband worked extra jobs, but after Maddy advanced to Senior Director 2, Maddy's repeat income allowed him to cut back his hours and spend more time with family.

Stories like these fuel Brittany's passion. Many on her team are homeschooling or blue-collar families. Seeing Melaleuca help parents be home for their children resonates deeply with her. Her mission is to help more families experience freedom—whether that's financial relief, more time together, or peace of mind. ^{HS}

LAST MONTH'S
EARNINGS

\$29,972

LIFETIME
EARNINGS

\$329,872

Emily Raynes

NORTH CAROLINA

Planting the Seeds



Emily Raynes was broke. She found herself unable to work the job she loved as a travel nanny, and she was coping with a long-term illness that completely sapped her energy.

That's why Emily listened when her sister called to tell her about an online shopping club called Melaleuca. "I learned that Melaleuca sold household cleaners, shower gel, cosmetics—all the products I used but without the chlorine bleach, parabens, or phthalates that I had been urged to get rid of," she says.

With some assistance from her sister, Emily enrolled, placed her first order, and began trying the products.

Emily's sister called again. This time, she invited Emily to share Melaleuca with others and earn some money. "That month, I enrolled 10 customers and received a \$1,100 check," Emily says. "It blew my mind!"


Her organization grew over the ensuing months, but developing a Director proved elusive. Finally, Emily reached out to a friend with a compelling invitation and promise. "If she'd work with me,

I'd help her earn a check with a comma," Emily explains. "She trusted me, and in a week, my friend was a Director 2 and I had reached Director 3!"

When she meets with her team, Emily likes to talk about farming. "I'll tell them, 'When you plant a seed, you have to come back regularly to give it sunlight, weed it, and water it,'" she says. "That's the only way it will grow."

Emily has a great example of helping a seed grow. Her nanny mom—the mother of the children Emily had nannied—was someone Emily had loved and respected for years. She had begun following Emily on social media, and Emily invited her to enroll and try out products like *Renew*® Lotion and *MelaPower*® to help with her sons' dry skin. She did. For months, Emily checked in with her nanny mom. She even invited her (unsuccessfully) to join a Fast Track team with her.

Finally, her nanny mom shared Melaleuca with her mother-in-law—and received a commission check! "Her check was for \$46," Emily says. "Mine was for \$9,000. She told her husband that one day, she would be holding a \$9,000 check. Several months later, she helped three of her sisters advance to Director 2. Soon, she was holding her own check for \$9,000! Of course, I bawled. Now this wonderful woman is a Senior Director 2, and we're doing Fast Track together!"

There are dozens more stories she could tell. Emily feels that they've all happened with divine help. "Jesus is my business partner," she says. "By myself, I could not have trained others to build a business. But He helps me help people. He gives me ideas for teaching them. All of this has been such a blessing." 

LAST MONTH'S
EARNINGS

\$48,195

LIFETIME
EARNINGS

\$174,270

Barb & Matt Houser ONTARIO

We Are Making a Difference Here



When Barb's mother was diagnosed with cancer, she and Matt were advised to remove hormone-disrupting products from their home. She had no idea how many of the products they were using were toxic—including laundry products, cosmetics, cleaning supplies, personal care items, and more. "Immediately, I began shopping for safer products where I could," she says. "But I was paying a lot more for them, and half the time they didn't work as well."

Although Barb had shopped with Melaleuca during the height of the COVID-19 pandemic, she hadn't initially explored everything Melaleuca could offer as both a store and a business opportunity. This time, she went all in. "When I fully discovered Melaleuca, I was blown away that it was a one-stop shop where I could find healthier alternatives for the products I needed at *much* lower prices," she says.

Referring others to the products she used and loved just made sense. "After losing my mom, showing others how to remove the toxins from their homes felt purposeful to me," she says.

Barb had also spent years spinning her wheels in the MLM industry. This experience made her even more aware of how unique Melaleuca was.

"I was blown away by Melaleuca's business model," she says. "This company has real integrity. It feels so rewarding to know that I'm making a positive impact on the people around me."

Her belief in Melaleuca shines in every word—an authenticity that has inspired friends, family, and strangers to switch their own homes over to safer products.

"As consumers, we often have blind trust in brands we grew up seeing used all around us," she says. "I had never really considered what was in the products we used before my mom got sick. When you know better, you do better."

Learning about the health benefits of using safer products has made Barb even more passionate to share Melaleuca with members of her community.

"Think of it this way: People need what we have here," she says. "Most of our products are monthly—if not weekly—necessities. We're not selling products to someone, we're simply coming from the perspective of a friend beside them saying, 'Hey, I'm a customer here too, and I just want to share something you might not know about. No worries if you say *no*, but these products and this business model have changed our lives in countless ways. I think it could change yours too.'"

Ultimately, Barb's faith guides her in everything she does. She firmly believes it led her to Melaleuca. "I know God created each and every one of us with purpose," she says. "Through Melaleuca, I get to help others find purpose and make a positive impact. We are all made for more, and Melaleuca can be a vehicle that helps us shine our lights in this world." JW

LAST MONTH'S
EARNINGS

\$20,965

LIFETIME
EARNINGS

\$151,617

Rob & Tracy Melchior ARIZONA

The Power of a Clean Load of Dishes



Rob and Tracy Melchior's Melaleuca journey began when Tracy met a new acquaintance at a fundraiser and friended her on social media. She soon noticed that this friend often mentioned in her posts a certain line of safer-for-your-home products she used. Due to some health issues, Tracy had already begun looking to switch to safer home cleaners but was feeling overwhelmed by the prospect. Making her own cleaners was so time consuming! At the same time, she could see that most "green" cleaners on store shelves cost twice as much and worked half as well.

After several months of seeing her friends' posts, Tracy finally responded. "Okay, I'll bite," she posted.


But Tracy was not easy to enroll! Her enroller, Executive Director 2 Nicole Remini-Wiskow, had to chase Tracy down to get her to attend the *Melaleuca: An Overview* presentation. Then it took Tracy weeks to place her first order. And her order, when it came, sat for two weeks until she ran out of dishwasher detergent. Only then did she try *Diamond Brite*®.

"All of a sudden, I was excited about cleaning my home and doing my laundry!" Tracy says. "I organically posted a before-and-after photo of my dishes and mentioned how impressed I was with how clean they were without the chemical smell. Several friends were curious about what I was using, so I asked Nicole what to do. During the latter half of December, she guided me to enroll nine customers."

"In January, I opened my mailbox and couldn't believe it. Melaleuca had not only sent me a beautiful jacket but also a check for \$500! That really got me thinking, and I decided to continue learning about the company and their products."

Tracy is known in her team as the ingredient guru. It's true—she has an in-depth knowledge of the ingredients that appear in the products we use every day. She has looked closely at Melaleuca's products and ingredient philosophy. And she likes what she has found! "Every time I've scrutinized Melaleuca," she says, "they've lived up to the scrutiny. And the more I do this, the more confident I become."

Tracy's and Rob's focus on the concept of overall wellness has served them well, bolstering not only their own health but also that of their friends and family who have trusted them. "Rob and I both had successful corporate careers," Tracy says, "so we're *mission* driven, not *commission* driven. Our passion for sharing Melaleuca is rooted in our desire for others to experience what Melaleuca has done for us!"

Finally, the Melchiors are deeply grateful for the relationships they have with their "Melatives"—all of the customers and Marketing Executives they've gotten to know and serve over the years. This community has truly enhanced their lives like nothing else! 

LAST MONTH'S
EARNINGS

\$18,428

LIFETIME
EARNINGS

\$244,120

Adam & Devan Rothers KANSAS

When Life Throws Curveballs, Melaleuca Is There



When Devan enrolled with Melaleuca in 2017, she never could have imagined that she would be a stay-at-home mother of four who is also an Executive Director and homeschooler. In fact, back then, she couldn't even imagine building a Melaleuca business. "I was probably [Executive Director 6] Abby Tormondson's worst customer for a solid year," Devan laughs. "I only shopped for the cleaning and laundry products, and I really didn't see the vision of Melaleuca."

In late 2018, Devan and Adam had their second child, as well as a frank discussion about finances. "We were making ends meet," Devan remembers, "but we couldn't ever afford to move or do fun things." It was then that she reached back out to Abby. "I emailed her and said something like, 'It's me again. We really need some extra income, but I don't think I can make Melaleuca work because of the monthly requirement.' And she simply reminded me that I had already been shopping for more than a year and half."

In early 2019, Devan had a defining moment. "I woke up one day and asked myself, 'What am I doing? Why am I not sharing this?' So I called Abby and said, 'I'm doing it!'"

Determined, Devan enrolled 13 customers that month and then another 20+ the month after. While that was an excellent start, it was two years before she reached Senior Director, and then another five years to Executive Director. For some, that gap could be frustrating, but for Devan it was a time of personal growth and development. "I wasn't sitting down during those times," she explains. "I was working really hard, and I made some of the best friends I will ever have in this life. But I had to relax and find peace in the journey and believe that it's going to happen when it's going to happen."

A whole lot did happen between those advancements. The Rothers family has grown to include four children, and Devan is now homeschooling them. "Part of the reason we were even able to have four kids is because of my Melaleuca income," she says. "And through all the curveballs life has thrown at us over the years, it's been so nice to be able to say, 'We can do that.' And my Melaleuca income is a big part of that."

Melaleuca has also helped the Rothers move to a small town outside of the city and take numerous camping trips. Next, they hope to help Adam find a job he loves going to every day.

For those who think that they don't have what it takes to build a Melaleuca business, Devan has some simple advice: "I built my business from the ground up," she says. "I know exactly how you feel. But if you're coachable and willing to put in the work, it will happen. It won't always be sunshine and rainbows, but it's going to be worth it." MH

LAST MONTH'S
EARNINGS

\$19,947

LIFETIME
EARNINGS

\$314,545

Lisa & Jason Rusk OHIO

Moms, You Don't Have to Feel Stuck!



One of Lisa's most prized possessions is a handwritten note she keeps on her desk. It reads: "Keep working. You're doing great! Thank you, Mom. Love, Jacks."

It was given to her by her oldest son in 2021, when he was 16.

The note reminds her that her family sees the discipline and hard work she puts into her Melaleuca business. But it is also a reminder to see what is possible—the blessings and benefits that come from hard work. And for Lisa, it's a reminder that Melaleuca lets her choose her own sacrifices.

In corporate America, someone up the chain told me when and where I had to be," Lisa explains. "They decided what I could and couldn't show up for. With Melaleuca, I get to choose my sacrifices. That means I get to be a mom and a wife first, and it means that my boys can't remember the last time Mom wasn't at home."

Of course, there was a time when Lisa wasn't home much. As an educator, Lisa used to work long hours every day and take on extra jobs in the summer months just to make ends meet.

When Lisa was first introduced to Melaleuca, she had very little belief in herself and very little confidence, but she did trust her enroller, National Director Keely Trimble. "From our first conversation, Keely was just so relatable, and she made it so personal," Lisa recalls. "She helped paint a vision of what was possible with Melaleuca. She helped me see that Marketing Executives are just ordinary people living extraordinary lives because of Melaleuca."

As Lisa explored Melaleuca, its products and its mission, her belief in the company—and confidence in herself—grew. But what really made a difference were Melaleuca's events. "Attending Launch, ADVANCE, and Convention totally changed my perception of what I could do here," she says. "I went home with so much belief and posture and just wanted to be a better person overall."

"When you come here with a strong work ethic and a passion to help others, you will absolutely win big," Lisa adds. "Now I have a crazy strong fire in my belly to help other moms have what we have. I want moms to know that there are options out there. You don't have to feel stuck. You don't have to feel exhausted. My job is to give them options and then let them decide."

One of Lisa's favorite parts of building a Melaleuca business is forming relationships. "The friendships I have made are just so real and genuine—that has been life changing for me," she says. "You cannot build this business alone. It's not meant for that. You need to lock arms and let others help you. It's like I always say, just dive in, believe in the mission, be a product of the products, and let Melaleuca change you, because it absolutely will." MLH

LAST MONTH'S
EARNINGS

\$18,757

LIFETIME
EARNINGS

\$532,040

Zach & Brittney Zillig OHIO

Melaleuca Makes Mom Life Easier



When Executive Director Brittney Zillig's third baby developed full-body eczema at only two months old, Brittney was determined to fill her home with safer products. She began researching the ingredients in common household essentials that can lead to rashes and skin disorders—and discovered that products she thought were good for sensitive skin were, in fact, contributing to the severe rashes her baby boy was experiencing.

"I grew up in a Clorox® family," she says, "so switching to vinegar and water really didn't appeal to me." For one thing, she couldn't stand the smell of vinegar. After trying numerous "clean" and "clear" products to help her son, she saw a post about Melaleuca from one of her Instagram friends.

"National Director 3 Morgan Martin shared something about these amazing, healthy products, and I knew I had to learn more," she says.

It took Brittney a few weeks of testing before she determined that Melaleuca products were right for her family, but once that decision was made, she was all in.

"Not only did they not give my baby a rash—they also smelled fantastic!" she exclaims.

Brittney's son hasn't had a rash for almost a year. These days, Brittney has shifted her focus from helping her own family get healthier to helping other families clear the toxins from their homes.

"We all want to use better ingredients, but we want our loved ones to use better ingredients too," she says.

Brittney gave birth to her fourth baby in January. Reaching Executive Director with a newborn added another layer of difficulty, but she was determined to achieve her goals.

"My family of six is currently living in a 2-bedroom, 1-bathroom home," she says. "It's almost like an apartment. I want to have a nice, regular house with a little land."

Brittney continues to share the benefits of Melaleuca with every mom she knows. Having essentials shipped right to your door makes a world of difference for this demographic in particular.

"We're the ones lugging our babies down shopping aisles and struggling to read labels while watching kids run this way and that," she laughs. "With just one box a month, Melaleuca reduces so much stress!" JW

LAST MONTH'S
EARNINGS

\$32,912

LIFETIME
EARNINGS

\$104,853

Developing Confidence:

Overcoming Social Comparison and Impostor Syndrome

When starting any new journey, it's natural to feel uncertain or even a little scared. Maybe you've looked at someone else's success and thought, "I'll never measure up." Or perhaps you've achieved a personal or professional milestone but still feel like you don't truly deserve it. If so, you're not alone.

These feelings, which are brought on almost exclusively from social comparison, are incredibly common, especially in business. Many people, including Marketing Executives, struggle with self-doubt, questioning whether they're good enough or if they just got lucky. But while these thoughts may feel discouraging, they don't have to be roadblocks to success. Learning how to recognize and manage them can help you build confidence and grow your Melaleuca business more effectively.

Social Comparison: The Trap of Measuring Up

Social comparison is the tendency to evaluate one's own value based on others' achievements. At Melaleuca, it can look like this:

- Watching your enroller, support team, or fellow business builders succeed and feeling like you're falling behind.
- Comparing your status, commissions, or progress to someone else's and thinking you'll never catch up.
- Feeling discouraged when someone else succeeds, wondering if you have what it takes.

While we're often told that comparison can be motivating, research consistently shows it's more likely to create unnecessary pressure and self-doubt. The healthier approach is to recognize when comparison is undermining your confidence and shift your focus toward personal growth instead. Rather than measuring yourself against others, measure your progress against your own previous achievements and the specific goals that matter to you.

Impostor Syndrome: The Fear of Not Being "Enough"

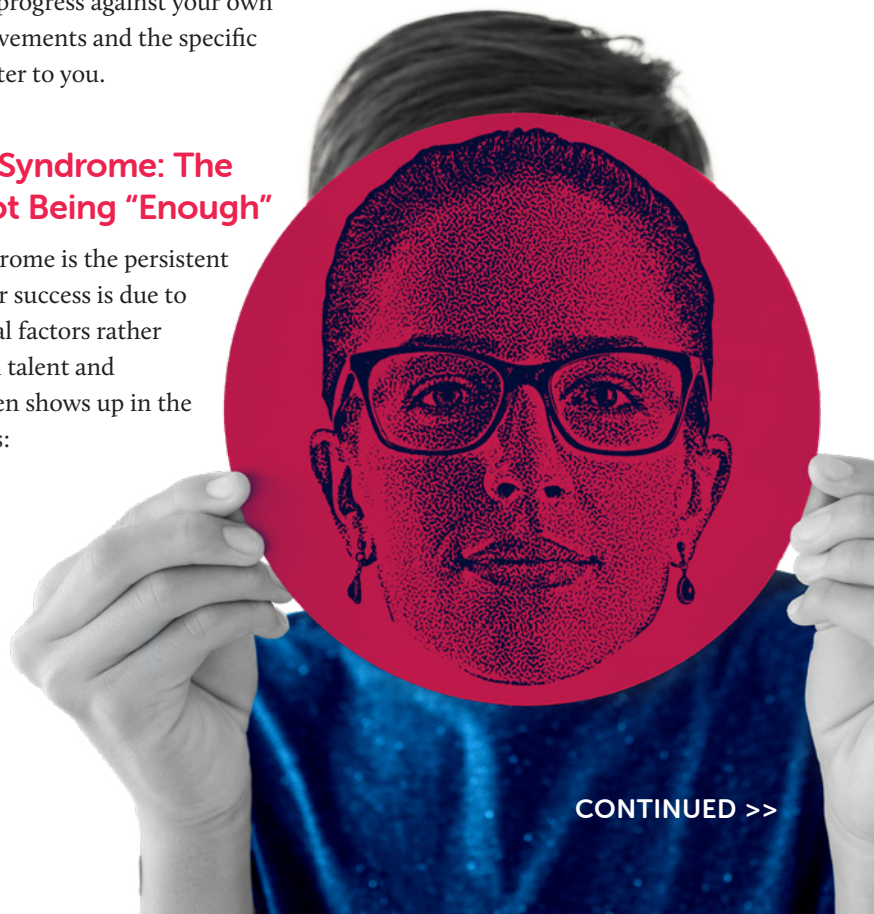
Impostor syndrome is the persistent belief that your success is due to luck or external factors rather than your own talent and abilities. It often shows up in the following ways:

- Feeling like you don't deserve your achievements.
- Worrying that people will "find out" you're not as capable as they think.
- Downplaying your successes or setting impossibly high standards for yourself.

Some of the most successful business builders and leaders have experienced impostor syndrome at one time or another. But at some point they didn't let it stop them. They acknowledged the feeling and chose to push forward anyway.

These Feelings Are Normal

If you've ever struggled with self-doubt, know this: You are not alone. Almost everyone, from CEOs and best-selling authors to top Marketing Executives, has faced these thoughts at one time or another. Even those who seem like they are entirely capable and confident on the outside have likely questioned themselves along the way.



CONTINUED >>

The key is to recognize that these feelings don't reflect reality. They are just thoughts, not facts. Instead of seeing them as proof that you're not good enough, reframe them as signs of growth. They indicate that you're pushing yourself beyond your comfort zone, which is exactly where success happens.

Practical Strategies to Overcome These Barriers

1. Shift Your Perspective About Comparison

- Instead of seeing others' success as proof of your shortcomings, see their achievements as inspiration.

If they can do it, so can you! Melaleuca's referral business model is made to be duplicated.

- Track your progress. Look at where you are now and how far you've come instead of measuring yourself against someone else's timeline.
- Focus on learning from others rather than competing with them.

2. Reframe Negative Thoughts

- Challenge self-doubt by listing your achievements and strengths. Remind yourself of your work.
- Replace thoughts like "I'm not good enough" with affirmations such as "I am learning and improving every day."

- Accept that no one is exempt from mistakes. Progress matters more than perfection.

3. Act Despite Fear

- Confidence doesn't come from waiting until you feel "ready." It comes from acting, even when you're uncertain.
- Set small, achievable goals to build momentum and reinforce positive experiences.
- Celebrate wins, no matter how small; they add up over time.


4. Surround Yourself with Encouragement

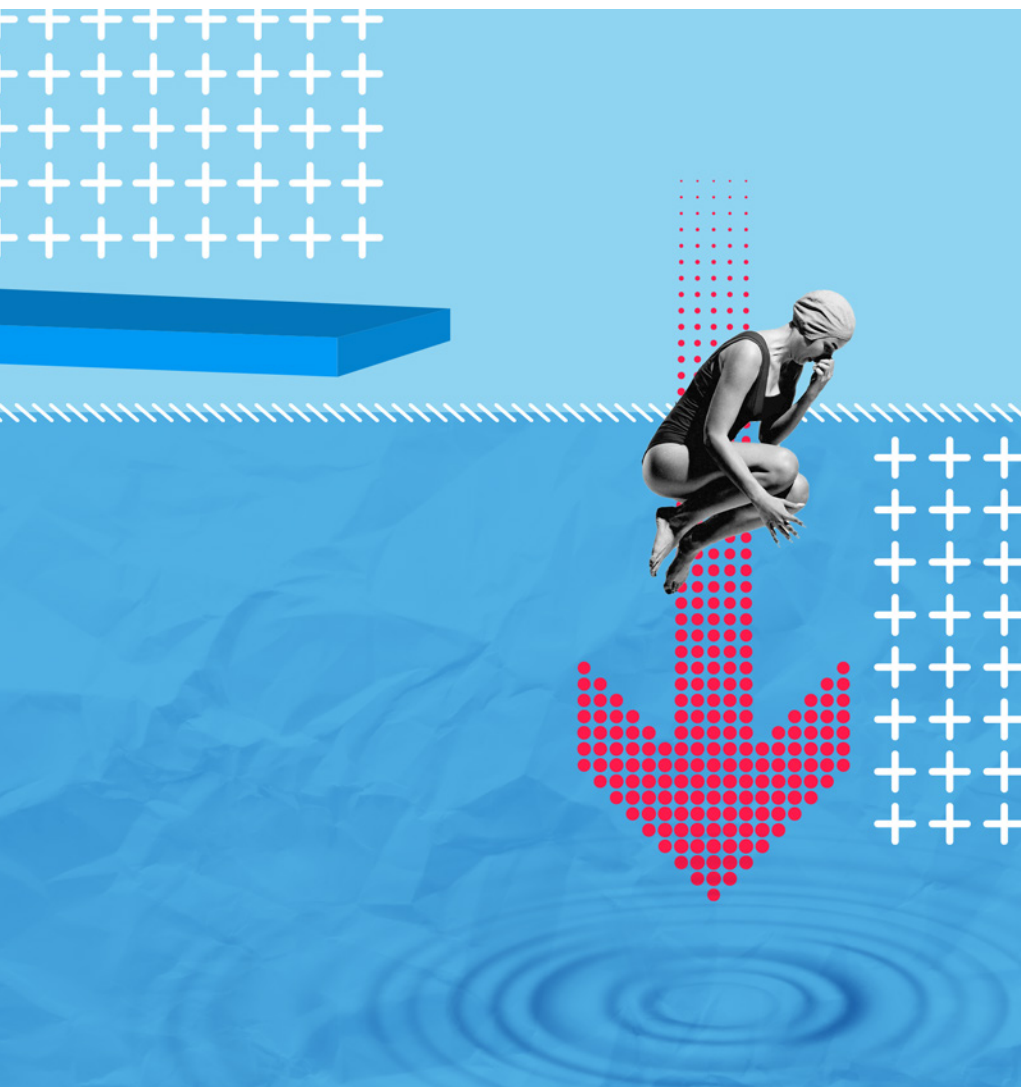
- Connect with mentors on your support team who lift you and remind you of your potential.
- Limit exposure to social media if it leads to negative comparisons. Focus on your journey, not someone else's highlight reel.

5. Focus on Your Why

- Remember why you started your business, and keep your purpose front and center.
- Keep a success journal and write down wins, positive feedback, and milestones to remind yourself of your progress.

Experiencing social comparison and even impostor syndrome are normal, but they don't have to control your mindset or limit your success. By recognizing these feelings, reframing negative thoughts, and taking intentional action, you can build true confidence and grow your business without fear.




No one starts with unshakable confidence; it's something you develop over time. The more you challenge self-doubt and take steps forward, the stronger your belief in yourself will become. So take that next step today—you've got this! 



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COMPARE	VITAL PROTEINS® ORIGINAL COLLAGEN PEPTIDES†	COLLAGEN BOOST with CERAMIDES	ANCIENT NUTRITION MULTI COLLAGEN PROTEIN†
		 NEW PRODUCT!	
SERVINGS PER CONTAINER	14	30	24
GRASS-FED BOVINE COLLAGEN	✓	✓	✓
SPECIFIC PEPTIDE SEQUENCES PROVEN TO CONSISTENTLY SUPPORT COLLAGEN SYNTHESIS*	—	✓	—
REDUCES APPEARANCE OF CELLULITE*	—	✓	—
HELPS SUPPORT THE GROWTH OF JOINT CARTILAGE*‡	—	✓	—
VISIBLY IMPROVES SKIN ELASTICITY, HYDRATION, AND TONE*	—	✓	—
INCLUDES CERAMIDES TO HELP SKIN STAY HYDRATED*	—	✓	—

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

† Product names are registered trademarks of their respective owners.
‡ With 2 servings per day.



GROW
YOUR SUCCESS

HIT THE GROUND GROWING



Inspired by a Training Presented by
Breanna Borchers at Quest 2025



Every Marketing Executive wants to set their new enrollees up for success, but helping them best utilize their time can be difficult. Luckily, integrating the Grow app from day one simplifies the process, ensures better organization, and leads to faster results.

MANAGING YOUR BUSINESS IN A FAST-PACED WORLD

Marketing Executives juggle multiple responsibilities, such as family, work, and growing their organizations—all while staying connected with potential customers and fellow business builders. In the past, staying organized, prioritized, and focused required multiple tracking methods across digital and physical platforms. But in today's world, this fragmented approach can slow growth and create unnecessary stress.

Social media, for example, is a good place to grow your contact list and connect with potential customers and builders. But with contacts spread across multiple platforms, it means that information is everywhere. This can make follow-ups difficult and lead to missed opportunities. The launch of the Grow app changed that by providing a mobile-friendly hub for organizing potential customers and business builders, tracking team progress, and streamlining communication.

WHY GROW?

Some Marketing Executives may hesitate to fully adopt Grow, believing their existing systems are effective enough. Others may feel overwhelmed by the idea of adding something new to their established workflow. However, those who have embraced Grow have found it to be a game changer in maximizing the investment of their limited time.

KEY BENEFITS INCLUDE:

- **One Place for All Contacts:** No more scattered notebooks or additional apps. Everything is stored in Grow, making follow-ups seamless.
- **Real-Time Engagement:** Marketing Executives can send enrollment links, track team progress, and manage customer interactions from anywhere while working from their phone.
- **Enhanced Training and Onboarding:** New enrollees start strong by accessing the *Foundations* video and other resources, ensuring they are better prepared for Strategy Sessions and early success.
- **Seamless Social Media and In-Person Integration:** Whether reaching out through social media or hosting in-home presentations, the Grow app makes it easy to track interactions and follow up efficiently.
- **Instant Notifications and Insights:** Grow keeps leaders informed about their team members' progress, making mentorship and support more proactive.


IMPLEMENTING GROW ON YOUR TEAM

For Marketing Executives looking to maximize success, integrating Grow into daily activities is simple:

1. **Encourage Immediate Subscription:** The moment a Category 2 or 3 enrolls, send them a message with clear instructions to subscribe to and download the Grow app.
2. **Use Grow for Every Contact:** No matter how you intend to stay in contact with a potential customer—whether through social media, phone contact, or an in-person meeting—enter them into Grow immediately.
3. **Onboard New Category 2s and 3s:** Grow simplifies the Melaleuca learning curve since trainings are housed in one place. Additionally, when Category 2s and 3s are onboarded using the Grow app, there is a significant increase in the number of customers who become enrollers in their first 30 days.
4. **Leverage the Digital Library:** The resources available in Grow—including the overview video, event invitations, product comparisons, and approach scripts—help enrollees build a solid contact list and act quickly.
5. **Track and Follow Up with Ease:** With contacts already in the app, it's easy to send invitations, monitor engagement, and follow up strategically.

THE RESULTS SPEAK FOR THEMSELVES

Marketing Executives who have fully embraced the Grow app have seen faster enrollments, more engaged teams, and a smoother business-building experience. New enrollees show up to Strategy Sessions better prepared.

The future of building your Melaleuca business is here. The Grow app simplifies the business-building process, allowing Marketing Executives to focus on what truly matters—helping their teams succeed. By encouraging enrollees to adopt Grow from day one, you're setting them up for long-term growth. Don't wait! Integrate Grow into your daily activities today and watch your business thrive. 

THANKS TO R3, AMBER GOT “The Call” FROM FRANK!

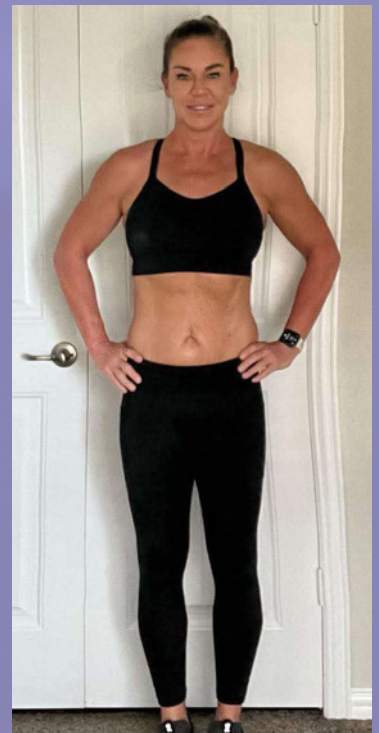


SUSAN TORBORG
R3 DIRECTOR

Health has always been a passion for Amber Blanch from Midlothian, Texas. For the past 17 years, she has been a group fitness instructor and personal trainer. She became a Melaleuca customer in May 2020 and started to refer other customers to shop from Melaleuca six months later.



BEFORE R3



AFTER R3 (50 POUNDS LOST)



Even though her profession keeps her moving and helping others on their fitness journeys, Amber struggled to lose her own unwanted weight. “I have always worked out for two hours a day,” she says. “I have tried every diet out there, including keto, tracking macros, and creating a calorie deficit. I just couldn’t stick to any of them.”

In April 2023, Amber decided to go all in with R3. “I had seen so many people have amazing results with R3 that I hoped it would be a good fit for me,” she says. “I ordered the *Peak Performance Pack*, *FiberWise*®, *NutraTherm*™, and *Good Zymes*® and committed to taking them daily. I printed out the R3 Yes List and No List and put them on my fridge so they were always there when I wanted to eat.”

Amber had some hiccups adjusting to her new eating habits, especially during the Reset phase, but for the first time in her life, she found that she could commit to a nutrition plan. She didn’t feel deprived or hungry! She told herself, “This isn’t a diet; it will be your lifestyle now!”

She lost five pounds in her first month, which wasn’t as much as she had hoped, but she knew that if she just kept going, the weight would come off. She was right! After six months of following the R3 Weight Loss Plan, Amber lost 50 pounds. Better yet, the weight has stayed off for over a year! Amber was intrigued that finally, as a fitness instructor, she had found something everyone could follow. R3 was easy!


R3 changed not only the health of Amber’s body but also the health of her business. Before her experience with R3, Amber had built a successful Melaleuca business to Senior Director 8 status but hadn’t advanced in more than a year. Her personal success with R3 gave her a powerful story to share with her friends on social media. As a product of the products, her confidence in referring Melaleuca soared. She encouraged the customers and Directors

on her team to participate in the upcoming R3 challenge. She grew her business in volume, developed two new Directors, and advanced to Executive Director.

“I was finally able to build my business from Senior Director 8 to Executive Director solely by sharing R3 with my customers,” Amber says. “My Product Point average went from 50.5 Product Points to 54.36 Product Points because all my new customers started shopping for R3 weight loss bundles.” Her customer retention increased as well because once her customers started taking the supplements, they never wanted to be without them.

“I was finally able to build my business from Senior Director 8 to Executive Director solely by sharing R3 with my customers.”

All new Executive Directors anticipate the congratulatory phone call from Melaleuca Executive Chairman Frank VanderSloot. “When I had my call with Frank about achieving Executive Director status, he told me I had one of the highest Product Point averages for a new Executive Director, and he asked me what I was doing,” Amber recalls. “My answer was, ‘Sharing R3 with anyone and everyone! This is the nutrition plan everyone should follow.’”

Since Amber changed her approach to fueling her body, her family has followed along. They have all lost weight, kicked sugar cravings, and never felt healthier. “I hadn’t realized how inflamed my body was until I started following Melaleuca’s R3 Weight Loss Program and taking the *Peak Performance Pack* and other *Vitality for Life*® supplements,” she says. “I’ve never felt better and healthier. Thank you, Frank and R3, and thank you, Melaleuca!” 



CREATING YOUR GAME PLAN FOR SUCCESS!



PRESENTED BY
Kevin Merriweather
Executive Director 4

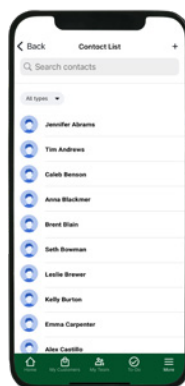
Maybe you enrolled with Melaleuca to earn more income so that you have less to worry about. Or maybe you want to do more with your life, time, and energy. For others, you might want to get out of debt. Whatever your reason, I'm here to tell you that Melaleuca is THE vehicle to help you reach your goals.

You'll see there is nothing complex about what I'm about to share. In fact, it's remarkably simple. I'm going to share my road-tested secrets to building a thriving Melaleuca business, and when you follow this game plan consistently, you'll win.

Your game plan for growth can be found in the Seven Critical Business-Building Activities.

#1: Add Names to Your Contact List

Why does a contact list matter? If your goal is to enroll between four and eight Members every month, you're going to need a solid, growing contact list. It's really the launching pad for a successful business.



If you were going to build a home, you wouldn't start without a blueprint. Similarly, your contact list is the blueprint for a successful Melaleuca business. Without this detailed plan to guide you, your construction will stall before it ever truly begins.

You can create a contact in a few different ways. For me, the Grow app is my favorite. I absolutely love the Grow app. It gives you an incredible opportunity to leverage technology and add names to your contact list right from your phone while keeping it simple and organized.

I actually keep a written list as well. For me, when I write things down, I tend to retain more of the information. Now this is not something you do in just five minutes. This is a 30-minute task. I want you to put time, energy, intention, and focus into this. Make it part of your daily routine. And if you need to, use a memory jogger.

Here's a quick memory jogger :

Who do you work out with or play your favorite sport with?

Who is someone from college or high school who you still are connected to?

Who is your delivery driver?

Who is a trainer at your gym?

Who do you know who is in law enforcement or is a firefighter?

Who do you know who has recently retired?

Who do you know who is a stay-at-home mom or wants to be?

Congratulations! By answering those questions, you just added a bunch of names to your contact list! Now do that every single day.

CONTINUED >>

#2: Schedule Appointments

This is really where the rubber meets the road in your business. It's the one activity that requires the most practice, but the more you practice, the better you'll get, and ultimately the more effective you'll be at enrolling customers.

Here are three proven strategies you can use IMMEDIATELY to have more success approaching others and scheduling more appointments. In fact, this is exactly what I do and what I say—and you can too:

1) I've got something I'm excited about and I want to share it with you!

We've been shopping at an online store that's been saving us time and money on a lot of our household essentials. We've absolutely enjoyed the experience, and I'd love to share the store with you!

2) I'd love to share what we've been doing from home to supplement our income.

3) Do you keep your options open?

Remember, no matter what you say, your posture is key. It's so important because people are attracted to positive energy, and they want to be on a winning team. We've got what people are looking for, so don't chase, don't beg, and don't talk too much. Instead, say less to more people.

Now, you might be asking yourself, "How do I know when to approach? Do I build a relationship first?" The answer is yes! A random text or social media message is not the formula for success. This is a relationship business. You want to invest time in building successful relationships, because if someone likes you, they will do business with you.

#3: Share the Melaleuca Overview

Sharing a complete Overview is essential because this is where you get to share what makes Melaleuca different—the exceptional products and the lucrative Compensation Plan. And the best part is that Melaleuca provides fantastic options to be able to share the Overview.

There's a 12-minute Overview video on the Grow app. It's short, but you couldn't find a more professional explanation of what we do here at Melaleuca. I use this every time I share Melaleuca with someone. And the reason I do that is because I want to show how duplicable building a Melaleuca business can be.

"Let's get your first order placed right now. Your box will be here in the next two or three days. I cannot wait for you to try everything!"

The key is that I never just send the link and hope for the best. You want to get a commitment up front to watch the Overview. So this is exactly what I say: "If I send you a short video explaining how the store works, will you watch it?" That's a simple yes or no question. Another option would be, "How do you want me to send the Overview? Text or email?"

A third option, if you have the time, is to say, "Let's watch it together right now." I love doing that! Watching it together

allows you to answer their questions and actually close the deal.

Place the First Order


One final secret that will let you go from the Overview to the first order is this: As soon as I've shared the Overview, my next comment is, "Let's get your first order placed right now. Your box will be here in the next two or three days. I cannot wait for you to try everything!"

The key is to do it with them while recommending some of your favorite products. Why? So that you can show them how easy and simple it is to shop at Melaleuca.com.

The Path to More Directors

Implement this game plan consistently and watch what happens. The end result will be a thriving Melaleuca business and a growing repeat income. The best benefit of implementing this game plan is that you're going to develop more personal Directors.

How can this add more Directors? You never know who your next Director will be. If we could pick them, or if we knew who they were, we'd go straight to them. But we don't. That's why you've got to consistently add names to your contact list. You have to consistently make approaches and set appointments. And then, last but not least, you've got to consistently share a full Melaleuca Overview.

I am cheering for you. I believe in you. Your support team is cheering you on. Everyone at Melaleuca is rooting for you. It's your season. Now, let's go own it! 



STAGE to PAGE

*Lessons shared by
Melaleuca's leading
Marketing Executives*

Melaleuca events are where our leaders come together to share their latest insights and best practices. Look to this series to see excerpts from past events.





Jennifer Becker & Daughters



Laura Schmidt & Family



Corina Diaz & Family



Jill Parker & Daughter



Laura Garza & Family

A MOTHER'S DAY GIFT



Affinia® Body Cleanser & Body Lotion Pack

A duo she can't do without!



Sei Bella® Eyeshadow Palettes

Make sure all eyes are on her on her special day!



Renew® Lotion with Pure™ Lavender

*Renew on its own makes a great gift, but **Renew with Pure Lavender**? Perfection.*



Sei Bella Vitamin C 4-Step Bundle

Give your radiant mom a gift that will make her glow even brighter! Plus, this month only, receive a **\$20 savings on the Vitamin C 4-Step Bundle!** Visit Melaleuca.com/Coupons.



Sei Bella Fragrance

Versatile, long-lasting, and with a personal touch, fragrance is one of the most popular Mother's Day gifts for a reason. Pick from five nature-inspired scents!



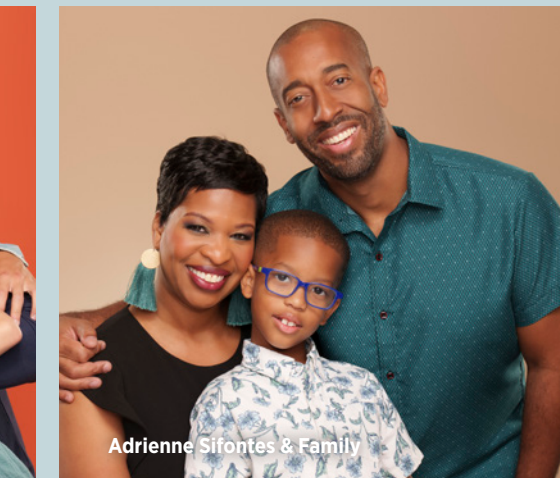
Courtney Martin & Daughters



Chelsea Hyneman & Family



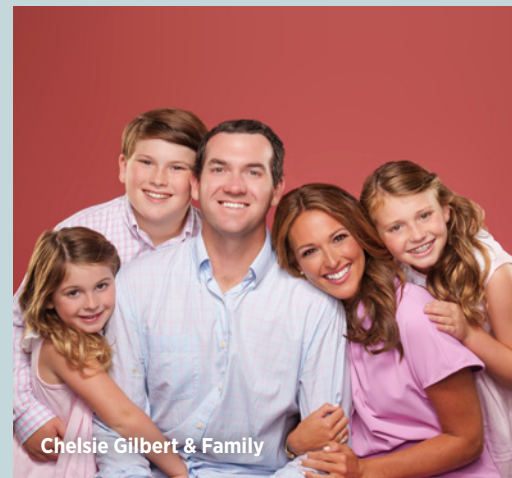
Heather Guzzino & Daughter



Adrienne Sifontes & Family



Monica Rojas & Daughter



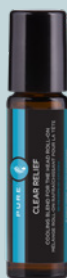
Chelsie Gilbert & Family

LIST YOU CAN'T MISS!



Sei Bella Lip Gloss

She deserves to shine this Mother's Day! Choose from 11 shades that range from clear to rich plumberry tart.



Pure Essential Oil Roll-Ons

Ideal for a mom on the go, *Pure Roll-Ons* feature ready-made lifestyle blends to help her relax anytime, anywhere.



Sei Bella Lip Treatment

There's nothing that lips love more than a deep moisturizing treatment.



Age Defying Neck and Chest Cream

Wow your mom with a rich, indulgent cream that is proven to turn back the hands of time in less than eight weeks with consistent daily use. Plus, this month only, receive a **\$4 savings on Age Defying Neck and Chest Cream!** Visit Melaleuca.com/Coupons.



Pure Bath Bombs and Shower Melts

Treat your mom to *Pure Soak Away the Day Bath Bombs* or *Let's Get Steamy Shower Melts*. Powered by *Pure Essential Oils*, these rejuvenating gifts add a touch of luxury to shower or bath time, turning routine into ritual.

THE FAST TRACKS AFTER FAST TRACK

The end of the 2025 Melaleuca Fast Track Punta Cana event is a time to celebrate achievements and reflect on progress. How did you, your team, and your organization perform? What growth did you see? And most importantly, how will you sustain that momentum in the months ahead?

One key to continued success is to maintain accountability and adopt a Fast Track mindset year-round. By carrying the same energy beyond the company-sponsored event, you can keep your business vibrant and growing. Many Marketing Executives build upon their success by creating and running their own Fast Tracks all year long.



Fast/Track

MAINTAIN SHARED ACCOUNTABILITY

Even after the company-sponsored Fast Track event concludes, the most successful Marketing Executives continue to report to their teams. Whether it's daily or weekly check-ins, the common thread is accountability. By holding each other accountable, you reinforce good habits and stay focused on the Seven Critical Business-Building Activities.

Focus on the key areas that will propel your business forward, whether that's increasing your approaches, expanding your contact list, or improving other critical activities. It's been proven time and time again: When performance is measured, performance improves. When performance is measured and reported, the rate of improvement accelerates. And when performance is measured, reported, and rewarded, the improvement is optimized. By staying accountable and committed to growth, you can ensure that every month feels like Fast Track season.

"Accountability in our organizations is key," says Executive Director 6 Shanna Keltz. "When you're reporting to someone outside yourself, you're far more likely to follow through with what you commit to. It creates consistent action and propels momentum." Shanna's strategy includes a daily video call with her team to provide structure and support, helping everyone stay on track and keep moving forward.

KEEP A FAST TRACK MENTALITY YEAR-ROUND

The real value of Fast Track extends far beyond the trips and prizes. It's Critical Business-Building Activity number six for a reason. Fast Track is a Melaleuca boot camp. It's the quickest and best way to develop the mindset, work ethic, and habits that lead to continued growth and success. As Executive Chairman Frank VanderSloot has said, "There is no secret to how the Senior and Executive Directors got where they are. They understand the Seven Critical Activities, and they work at them consistently. There is a magic way to build a large, successful Melaleuca business! It's called hard work! Doing the right things! Every day!" By consistently staying in this mindset, you'll find that when an official company-wide Fast Track event begins, you'll already have the momentum in place to hit the ground running.

"My organization just adopted the whole mindset of 'we're always in a Fast Track,'" National Director 9 Makenzie Schultz says. "We're always doing the Seven Critical Business-Building Activities. It makes it so much easier for official Fast Tracks because we don't waste any time since we're already doing it."


HOLD FAST TRACK EVENTS IN YOUR ORGANIZATION

Marketing Executives are not limited to participating in Fast Track only during company-wide events. In fact, those large events are the exception, not the rule! Successful business builders host smaller Fast Track events within their organizations throughout the year. And just like any company-sponsored Fast Track, it's important for everyone involved to commit fully and put in their best effort.

Fast Track events allow you to observe and track metrics that are most meaningful to your team's success. Some organizations reward hard work with Melaleuca products or logo gear. Others find that the most impactful reward is simply acknowledging the effort and progress made alongside the growth of the business. As you host these events in your organization, think about the types of rewards that will be motivating and meaningful for your team.

Executive Director 5 Brittany Pollock says, "We use something we started called 'push challenges' as something people ask for because they love the accountability and being surrounded by like-minded people, making them more motivated to grow their business." By fostering a community-oriented environment and staying focused on key business-building activities, these events can help maintain high energy levels and drive continuous growth, ensuring success year-round.

STAY ON TRACK

Melaleuca Fast Track events are designed to create short bursts of focused growth, but you shouldn't wait for a company-wide event to harness their power. By running your own structured Fast Tracks within your organizations, complete with clear goals, daily accountability, and specific metrics, you can build momentum anytime. Follow the same framework: Set a defined time frame your event will run, track progress daily, and stay disciplined in the Seven Critical Business-Building Activities. The key to lasting success is consistency and treating your team events with the same intensity as the company-sponsored events. In doing so, you'll create continuous growth for yourself and your organization. 

5 Simple Ways to Strengthen Your Cyber Safety

Did you know that in 2024 alone, the IRS flagged more than 2.8 million tax returns for identity fraud? Identity theft is only getting more common, and it can take weeks, months, or even years to untangle yourself from the damage.

Luckily, there are a few simple steps you can take to reduce your risk and protect your credit and your good name.



1. Think Before You Click!

More than 90% of successful cyberattacks start with a phishing email. That's an email that claims to be from an official source (like your bank, email service, or even your boss) but seems a little off. It usually says you need to enter or change your password or verify personal information. If you're ever suspicious, don't click any links or enter any information. Instead, contact the organization through their official website or phone number.

2. Update Your Software

Software manufacturers are constantly updating their apps and operating software to prevent cyber threats. But that won't do you any good if your software isn't up to date. You should update your phone, tablet, computer, and applications like web browsers as frequently as possible. Most will allow you to turn on automatic updates so you're never left behind.

3. Use Strong Passwords

Picking a password that is easy to guess is like locking your door but placing your key on the welcome mat. You should always use a password that is unique and has 12–16 characters. You can include random words to make it more memorable, but avoid using personal information or dates. Most computers and devices now offer a password manager that can generate a complex password and remember it for you. For the greatest protection, use two-factor or multifactor authentication when possible.

4. Check Your Privacy Settings

Social media and software companies make billions of dollars by collecting information, so many of their default settings share more than you need or want. When adjusting your setting preferences, be particularly mindful of location tracking and what information is public, for friends, or private. Also be aware that while your account may be private, your comments on other posts could be public.

5. Take Advantage of InfoGuard

As a Melaleuca Member, you get access to *InfoGuard Advanced Identity Protection* at an unbeatable value! Plans are available for both individuals and families. It's only \$5 to get started!

Here are just a few of the benefits you'll enjoy:



Protect Your Personal Info and Online Accounts

You're alerted if your Social Security, driver's license, passport, health insurance, banking, or other personal information are compromised online.



Prevent Financial Loss with Credit Monitoring

With *InfoGuard Ultimate*, we monitor your credit files, provide an up-to-date Vantage FICO score, provide one-click credit report access, and more.



Get the Cybersecurity That Experts Use

With Bitdefender®, you get the most innovative technologies that predict, prevent, detect, and remediate even the latest cyber threats anywhere in the world.



\$1 Million Insurance Coverage

With zero deductible, our \$1 million identity theft insurance policy helps put you in control with expense reimbursements related to identity theft restoration.



Choose your plan and get started for just \$5!

Learn more at Melaleuca.com/InfoGuard or call our identity protection experts at 208-534-4888.

* The \$1 million insurance policy is underwritten by an AM Best A-rated carrier. Coverage is subject to the conditions and exclusions in the policy. Every *InfoGuard* member is covered by an identity theft insurance policy with an aggregate limit of \$1,000,000 and a \$0 deductible. In the event of identity theft, you will be reimbursed for expenses related to identity restoration, including travel expenses, replacement of documents, loss of income, fraudulent withdrawals from a bank account, and legal costs. A complete copy of the terms, conditions, and exclusions is available upon request. No company can prevent all identity theft or monitor all transactions. *InfoGuard* does not monitor all transactions at all businesses.

Collagen Boost with Ceramides Could Be a Wellness Game Changer for You!

Collagen is the most abundant protein in your body. It makes up nearly 75% of your skin and represents 5% of all proteins in your body. It's an essential part of your body's connective tissues and helps your body maintain its structure and strength. Your skin and joints in particular can't function at their very best without adequate collagen.

Do you know why your skin starts to wrinkle and your joints lose comfort and mobility as you age? One major reason is the loss of collagen!

WHAT BENEFITS DO YOU GET?

Collagen Boost Core Benefits (identical in both products)

- Reduces wrinkles and fine lines*
- Improves skin elasticity and hydration*
- Decreases appearance of cellulite*
- Strengthens hair and nails*
- Reduces joint discomfort*
- Improves joint health and comfort*

Added Astaxanthin Benefits

- Protects from photoaging*
- Reduces skin redness*
- Improves skin tone*
- Improves muscle recovery*
- Boosts immune function*
- Fights oxidation*

Added Ceramide Benefits

- Improves skin hydration*
- Reduces transepidermal water loss*
- Supports skin barrier function*
- Colorless
- Flavorless



Your collagen production slows down as you age.

Your body naturally produces the many types of collagen it needs. So why turn to a collagen supplement? Here's why: As early as age 30, your body's collagen production starts slowing down. With less collagen, your skin, joints, and cartilage no longer have the optimal structural support you enjoyed when you were younger. Loss of collagen can lead to more joint discomfort and the appearance of wrinkles and saggy skin. And those effects become more noticeable as you age.

Fortunately, a well-designed collagen supplement can help by activating your body's natural collagen production.

Collagen Boost is formulated to target collagen production.

Vitality for Life® Collagen Boost is proven to support your body's collagen production to help you look and feel young! It's packed with 10 g of type I and type III bovine collagen from two unique sources specially designed to yield specific peptide sequences.


For a collagen supplement to be truly effective, the collagen it provides must help catalyze your body's own collagen-producing mechanisms. More specifically, the fibroblasts in your skin and the chondrocytes in your joints must encounter fragments of collagen with the right peptide sequences.

The collagen in *Collagen Boost* has undergone a specific enzymatic process that breaks it down into fragments that mimic natural, broken-down collagen, both in shape and composition. That's why *Collagen Boost* is able to provide benefits that most other collagen supplements can't adequately achieve. Thanks to this enzymatic process, our collagen has the exact peptide sequences to effectively support normal collagen synthesis in your fibroblast and chondrocyte cells.

Introducing NEW Collagen Boost with Ceramides.

Melaleuca is proud to announce the expansion of our *Collagen Boost* supplement line. You can now choose between *Collagen Boost with Ceramides* and *Collagen Boost with Astaxanthin*! Both deliver the exact same collagen technology and benefits. However, each provides different additional benefits, whether from added astaxanthin or added ceramides.

Collagen Boost with Ceramides replaces astaxanthin with the skin-hydrating benefits of ceramides, which are fatty acids that help support your skin barrier and reduce the amount of water lost from your skin to the air. Essential components of your skin's lipid matrix, they can help your skin stay hydrated and feeling soft and smooth. *Collagen Boost with Ceramides* provides 30 mg of phytoceramide complex in each serving.*

The ceramides in *Collagen Boost with Ceramides* are virtually colorless and flavorless. For those who want the full benefits of *Collagen Boost* but who may dislike the color, taste, or smell of astaxanthin, *Collagen Boost with Ceramides* is the perfect choice! 



NEW
PRODUCT!

* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

Let Us Introduce You to Your **BONES & JOINTS**

What is bone? Bone is living, growing tissue made up of three major components:



Collagen
provides soft
framework
of bone.



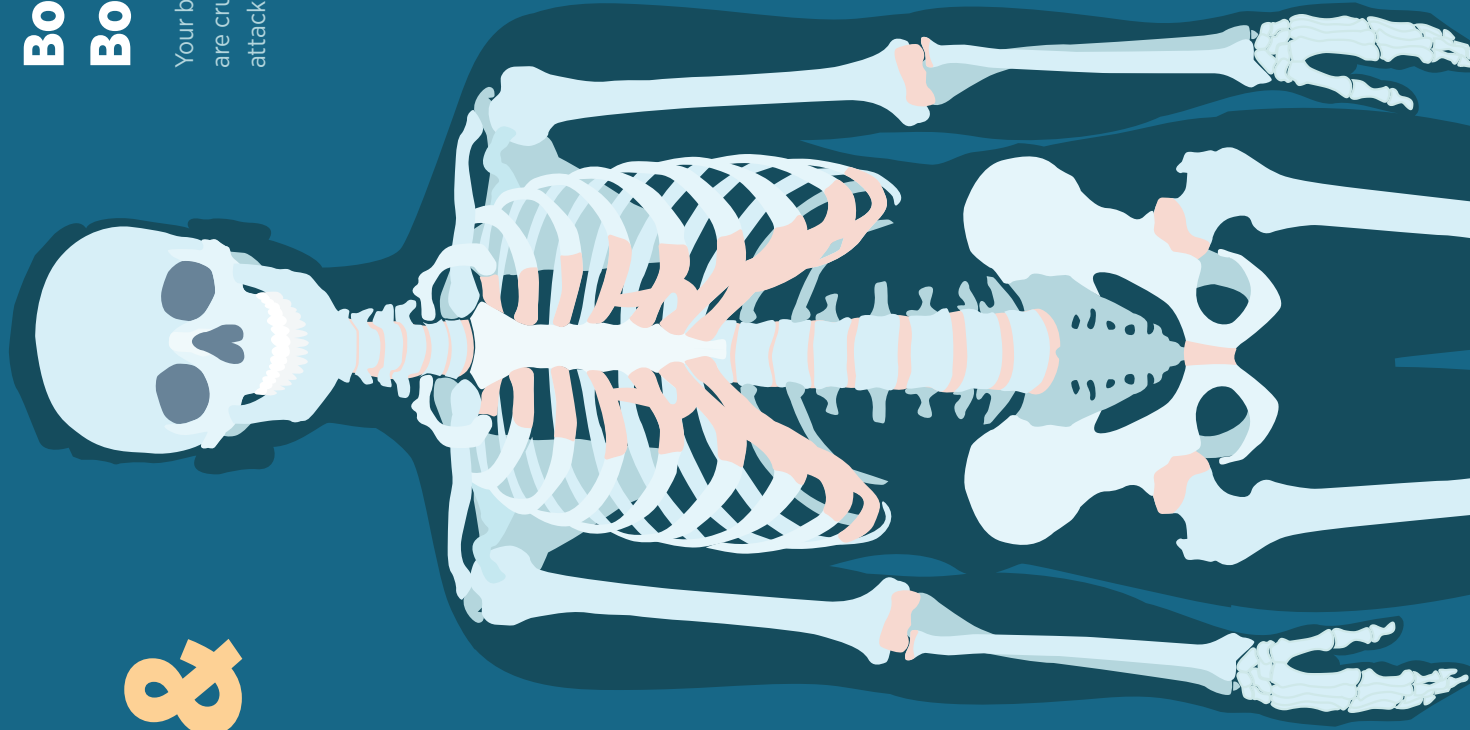
**Calcium
Phosphate**
adds strength
to bone.



Living Bone Cell
removes and
replaces weak
parts of the bone.

Collagen Is Crucial! Collagen is the most abundant protein in your body. It makes up nearly 75% of your skin and represents 5% of all proteins in your body. It's an essential part of your body's connective tissues and helps your body maintain its structure and strength. Your skin and joints in particular can't function at their very best without adequate collagen.

You Have **206** Bones in Your Body!



Bones and Your Body's Immunity

Your bone marrow produces white blood cells, which are crucial for fighting infections by recognizing and attacking foreign invaders like bacteria and viruses.

5 Types of Immune Cells

- Basophils
- Eosinophils
- Lymphocytes
- Monocytes
- Neutrophils

3 Ways They Protect

- Ingesting foreign materials and debris
- Destroying infectious agents
- Producing antibodies

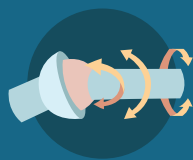
1 Goal in Mind

- Keep the body safe and healthy

5 Main Functions of Bones

Support, movement, protection, production of blood cells, and storage of minerals and endocrine regulation.

6 Types of Joints in Your Body



1 Ball-and-Socket Joint In this joint, the rounded head of one bone sits within the cavity of another. Movement in all directions is allowed. Your hip and shoulder joints are good examples.



2 Saddle Joint This joint allows movement back and forth and side to side, but does not allow rotation. The joint at the base of your thumbs is a saddle joint.



3 Hinge Joint This joint opens and closes in only one direction, like a door hinge. Your knee and elbow joints are good examples.



4 Condyloid Joint This type of joint permits movement without rotation. Your jaw and finger joints are good examples.



5 Pivot joint In this joint, one bone swivels around the ring formed by another bone. You'll find this joint between the first and second vertebrae of your neck.



6 Gliding Joint Also called a plane joint, this joint features smooth surfaces slipping over one another, allowing limited movement. Your wrist joints are good examples.

Protect Your Bones

Prevention is key to a lifetime of good bone health! Building strong bones and maintaining good bone health when you are younger will help prevent bone loss as you age. Here are five ways to support your bone health as you age.



Get enough calcium and vitamin D each day.



Maintain a healthy weight.



Exercise regularly with resistance and strength training.



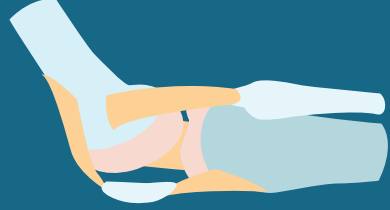
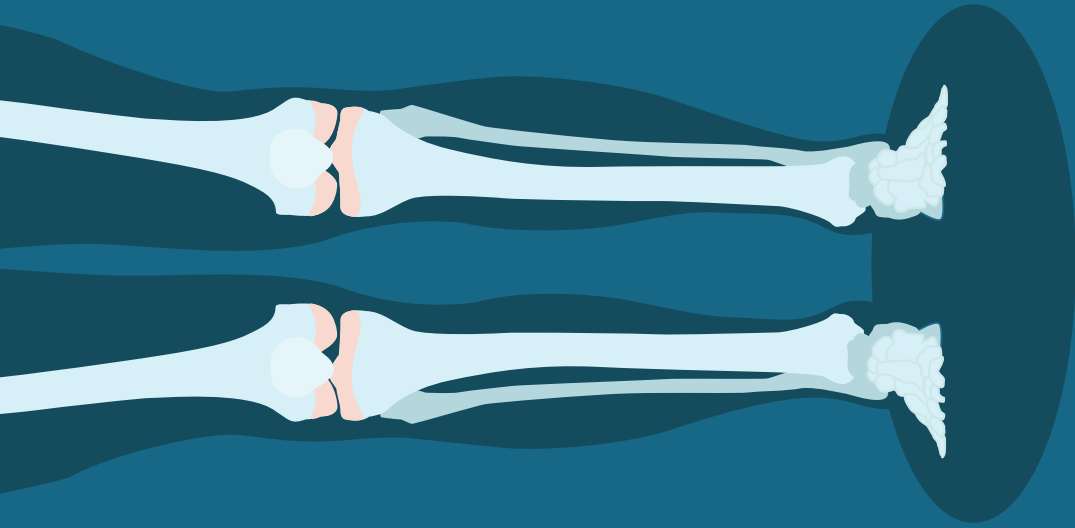
Wear appropriate protective gear when exercising, like a helmet while biking.



Avoid smoking and limit alcohol consumption.

Structure of a Joint

Joints are held together and supported by tough bands of connective tissue called ligaments. Smooth cartilage prevents friction as the bones move against one another. In freely movable joints, the entire joint is enclosed inside a membrane filled with lubricating synovial fluid, which helps to provide extra cushioning against impact.



How Chelsie & Bo Gilbert Are **Making Every Moment Count**





The Gilberts have found wellness in every part of their lives since enrolling with Melaleuca. They aren't as stressed about their finances as they once were. And they're able to enjoy more time together.

National Director 5 Chelsie Gilbert has battled with significant health issues her entire life. An asthma attack when she was six landed her in the hospital, and migraines and severely dry skin have plagued her since an early age. Her three children all deal with similar issues, and Chelsie and Bo devoted a lot of time to trying to soothe and resolve various flare-ups when the kids were younger.

"When we started shopping with Melaleuca and converting over the products in our home," Chelsie says, "we began to see dramatic differences in our wellness. In fact, only once in the more than four years we've been with Melaleuca has our youngest had a dry skin flare-up, and we think that happened when we stayed in a hotel where we didn't wash the bedsheets ourselves. When I cleaned the house before Melaleuca, I would cough the entire time. It would trigger migraines! But with Melaleuca's *EcoSense*® cleaners, it's just another day."

Bo isn't as susceptible to reactions to harsh chemicals, but there's no question that his stress levels have lowered since the Gilberts enrolled with Melaleuca. What was causing him the most stress? "He was worried about our kids getting in the cabinet beneath the kitchen sink and drinking the products," Chelsie says. "One of our favorite things about our Melaleuca home is that all of those cleaners that contained harsh chemicals are gone. We've replaced them with safer-for-your-home *EcoSense* cleaners!"

The Gilberts have found wellness in every part of their lives since enrolling with Melaleuca. They aren't as stressed about their finances as they once were. And they're able to enjoy more time together. Everyone is sleeping easier. That's especially great for Chelsie and Bo's mental wellness.

"There was a time, years ago, when we'd lay in bed asking, 'How are we going to pay for braces? When our kids start driving,

how are we going to afford a car?'" Chelsie recalls. "Living month to month was stressful. Today, thanks to the work we've done to build our Melaleuca repeat income, we've established a reliable savings as well as college funds for our kids. We're able to travel together. Bo and I prefer to give our kids experiences over gifts. Creating those memories together has made our family so much stronger."

Melaleuca has been instrumental in helping Chelsie reach her fitness goals. In August 2023, she committed herself to getting active again. An old friend had asked Chelsie and another mutual friend to support him as he started a personal training business.

After some introspection, Chelsie agreed. "Melaleuca does encourage us to prioritize our overall wellness," she says. "I never felt like I was fully reflecting that in my own life. I just couldn't find the motivation to get more active. But my friend's invitation spurred me to action! For a year and a half now, I've been weight training with him three times a week and getting other forms of exercise on the other two days."

Chelsie's new fitness habit has made a massive difference. "I just feel better," she says. "I have so much more energy. I used to feel so tired all the time—like I needed a nap every single day. Don't get me wrong, I love naps! But I couldn't even tell you the last time I actually felt like I needed one. And I sleep a million times better at night!"

On the cusp of having a full-fledged teenager in their home, the Gilberts are glad for the wellness that is infusing their lives. Every moment is precious, and they want to enjoy life to its fullest. "We only have seven years left with our oldest," Chelsie says. "I want to soak up every minute we have together. I want to have so much fun that our teens will still think it's cool to hang out with their parents. Melaleuca is helping us make our time count."

CONTINUED ►



Products That Changed the Game

for the Gilberts

1



ECOSENSE® HOUSEHOLD CLEANERS

Using *EcoSense* household cleaners, like *MelaPower*® and *Tub & Tile*™, has helped Chelsie and her family feel more comfortable in their home and clean with more confidence.

2



VITALITY FOR LIFE® COLLAGEN BOOST WITH ASTAXANTHIN

Chelsie loves *Collagen Boost* for the support it provides in maintaining healthy skin, hair, and joints and for the extra energy she feels as she takes it each day.* She mixes it into her *Sustain Pre-Active* before each workout!

3



SUSTAIN® PRE-ACTIVE

Chelsie relies on *Sustain Pre-Active* to provide the energy and endurance she needs to get the most out of her daily workouts.*

4



RIVERBEND RANCH® BLACK LABEL BEEF

“Bo is a little obsessed with *Riverbend Ranch Black Label Beef*,” Chelsie laughs. “It’s actually life-changing for him. It tastes so much better and is so much better for us!”

5



FLORIFY® FOR KIDS

“I’m so glad to be able to give my kids probiotics!” Chelsie says. “Our doctor has talked to us about getting more probiotics, and I feel like *Florify for Kids* has made a big difference to their daily wellness. And they love how it tastes! They’re even telling their friends about it!”* 

* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

Earn up to 6% back¹ in Loyalty Shopping Dollars, plus get a **\$100 welcome bonus¹**

after your first purchase made within the first three billing cycles after account opening.



Apply now and
get a decision in
less than 30 seconds!

Melaleuca.com/Visa



Must apply here for this offer. Offers vary elsewhere.

¹ See the Rewards Terms and Conditions in the Summary of Credit Terms for details, including earning, redemption, expiration, and forfeiture (subject to applicable law). Please see the Melaleuca Rewards Program terms and conditions at Melaleuca.com for information regarding other limitations on Loyalty Shopping Dollars.

Cards are issued by First National Bank of Omaha (FNBO[®]), pursuant to a license from Visa U.S.A., Inc. Visa and Visa Signature are registered trademarks of Visa International Service Association and used under license.

Melaleuca[®] Rewards Visa[®] Card

ECOSENSE®

SOL-U-MEL®

STAIN REMOVER, CLEANER, DEODORIZER

Shareable Insights

Tackle life's toughest messes! From pet stains to permanent marker, this beloved cleaner and deodorizer makes spring-cleaning a breeze using the penetrating properties of Melaleuca Oil. This naturally powered formula removes dozens of stains you thought would NEVER come out—saving you costly cleaning, repairs, and replacements. Share the benefits of *Sol-U-Mel* with these talking points:

- ***Sol-U-Mel* is the ultimate stain remover and deodorizer, neutralizing foul odors and removing dozens of the toughest messes and stains—including gum, wax, oily messes, and more**
- **Supercharges your cleaning power to eliminate extra-filthy messes on clothing, upholstery, carpet, walls, countertops, and hardwood floors**
- **Harnesses the naturally penetrating and dissolving powers of T36-C5® Melaleuca Oil**
- **Requires no gloves or special ventilation to use**
- **Free from caustic chemicals (including ammonia, chlorine bleach, and petroleum distillates)**





ECOSENSE

SOL-U-MEL

STAIN REMOVER, CLEANER, AND DEODORIZER

ORIGINAL

100% BIODEGRADABLE INGREDIENTS

NO
INGREDIENTS
WITH

CHLORINE BLEACH
AMMONIA
FORMALDEHYDE
PHTHALATES
PARABENS

CAUTION: EYE IRRITANT.
FLAMMABLE.
See back panel.

8 FL OZ (237 mL)

ECOSENSE

SOL-U-MEL

STAIN REMOVER, CLEANER, AND DEODORIZER

100% BIODEGRADABLE INGREDIENTS

NO
INGREDIENTS
WITH

CHLORINE BLEACH
AMMONIA
FORMALDEHYDE
PHTHALATES
PARABENS

CAUTION: EYE IRRITANT. FLAMMABLE.
See back panel.

MELALEUCA 2023 ANNUAL INCOME STATISTICS

Our entire customer base of more than a million customers have all been referred by someone who loves our products.

Customers

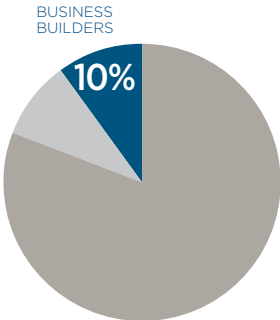
The majority (**82%**) of those who buy Melaleuca products each month are strictly customers. They are not interested in pursuing the Melaleuca financial opportunity. They do not receive compensation from the company. They purchase Melaleuca products simply because they want to be healthy and they believe that Melaleuca products will help them with that goal. Having customers who are loyal to our brand simply because they love our products provides the strongest foundation for our business opportunity.



Product Advocates

8% of all Melaleuca customers have referred at least one customer but fewer than eight customers. As those customers purchase products directly from Melaleuca, those who referred them receive a small commission. These households are not necessarily interested in the financial opportunity. Their relationship with Melaleuca is based on their love of Melaleuca products. Their “status” is determined by how many customers they have referred. A Product Advocate has at least one customer. A Product Advocate 2 has referred at least two customers, and a Product Advocate 3 has referred at least four customers. While these individuals may not be considered serious business builders, their customers (like the vast majority of Melaleuca customers) come from word-of-mouth referrals. Therefore, the overall contribution of these individuals is significant.

	ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
	HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
PRODUCT ADVOCATE	\$2,111	\$14	\$110	0	1	1	4	1 Mo.	387 Mo.
PRODUCT ADVOCATE 2	\$3,802	\$28	\$234	2	2	2	8	1 Mo.	414 Mo.
PRODUCT ADVOCATE 3	\$5,613	\$57	\$519	4	5	4	18	1 Mo.	372 Mo.



Beginning a Business

About one out of ten customers (**10%**) decide to start their own Melaleuca business and eventually achieve Director status, which is considered the first step to becoming a business builder. Directors have made a significant effort (probably spent 50 hours or more) in developing at least eight Melaleuca customers. Those estimated 50 hours could have been spent in a single week or could have been spent over several years. But at some point in their lives, Directors have invested enough time to develop (and maintain) at least eight Melaleuca customers.

	ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
	HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
DIRECTOR 1-2 (89.6%)	\$30,910	\$274	\$2,131	8	17	8	76	1 Mo.	373 Mo.



Initial Leadership Status

Leaders at these statuses have made a more serious effort to build a Melaleuca business. Those who have reached these leadership statuses have not only invested enough time to refer several customers but also helped some of those customers start a business and become Marketing Executives. Those Marketing Executives have, in turn, referred additional customers who purchase Melaleuca products each month. Commissions are paid based on the development of customers and the development of leaders who help others reach their goals.

	ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
	HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
DIRECTOR 3 (3.4%)	\$27,619	\$3,104	\$10,339	11	40	41	212	1 Mo.	352 Mo.
DIRECTOR 4-5 (1.9%)	\$34,109	\$4,794	\$16,003	13	52	96	312	1 Mo.	339 Mo.
DIRECTOR 6-7 (0.9%)	\$53,619	\$11,279	\$23,344	14	69	195	398	1 Mo.	362 Mo.
DIRECTOR 8-9 (0.6%)	\$88,510	\$14,459	\$34,233	24	91	274	507	1 Mo.	354 Mo.

Advanced Leadership Status

Those Marketing Executives who reach Senior Director or above have shown substantial interest and dedication in building a Melaleuca business. While most do not work their businesses full time, it is essential that they invest some time each month nurturing, training, and helping those in their marketing organizations. Melaleuca advocates that Marketing Executives keep their full-time jobs and work their Melaleuca businesses in their spare time. However, some Executive Directors at the higher income statuses do work their businesses close to full time. Melaleuca strongly advocates that Marketing Executives do not quit their full-time jobs until their Melaleuca incomes far surpass the incomes they receive from their full-time employers. Rather, they should add their Melaleuca incomes to their regular incomes, thereby making a substantial difference in their family finances.

	ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
	HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
SENIOR DIRECTOR 1-9 (2.0%)	\$249,423	\$16,702	\$66,072	20	107	332	990	1 Mo.	365 Mo.
EXECUTIVE DIRECTOR 1-9 (1.3%)	\$746,288	\$61,858	\$180,497	40	156	893	2,634	2 Mo.	353 Mo.
NATIONAL DIRECTOR 1-9 (0.2%)	\$796,219	\$149,240	\$301,035	55	194	2,920	4,897	5 Mo.	277 Mo.
CORPORATE-PRESIDENTIAL DIRECTOR (0.1%)	\$2,718,243	\$346,175	\$1,142,703	76	293	6,543	13,979	10 Mo.	251 Mo.

The above annual income statistics include all US and Canadian Melaleuca Marketing Executives who were active during all 12 months of the period ending December 2023 and performed the minimum activity required at each status. The incomes stated include all commissions, incentives, and bonuses earned during the period.

For the purpose of these statistics, a Marketing Executive's leadership or developmental status was calculated by taking the highest status achieved and maintained for at least seven consecutive months.

These numbers represent gross income, not net income. In other words, they do not include any business expenses. However, it should not be necessary to spend any significant amount to build a Melaleuca business. You will need access to a telephone and an email account, but you should not invest in purchasing leads, meeting rooms, or training materials. Nor should you invest in advertising, building a website, and so on.

Your biggest investment will be your time, not your pocketbook. Your business is best built from your own home without making any large financial investment. Such investments are neither necessary nor conducive to your success.

The information on this page is not necessarily representative of what any individual Marketing Executive will earn with this program. Any representation or guarantee of specific earnings would be misleading. Success with any business takes hard work, diligence, perseverance, and leadership. Success with Melaleuca will depend on how effectively a Marketing Executive exercises those qualities.



What Is Exercise Snacking?

Exercise snacks are **short bouts of movement, anywhere from 30 seconds to five minutes**, that happen over the course of the day and don't require going to the gym or doing any prep work. Research shows that exercise snacking can improve metabolic health, raise endurance, and stave off muscle changes that occur from sitting for too long.

WELLNESS INSIDER

Boost your wellness IQ with eye-opening data and in-depth explanations. Learn practical strategies to enhance specific aspects of your wellness journey—and become a trusted guide for those you're helping along the way.



Exercise Snacks

The Quick Fitness Fix

It could be taking the stairs instead of the elevator, parking your car further away from the place where you're running errands, or stepping away from your desk to do a few air squats every hour. If you struggle finding time to fit in the CDC's recommended 30 minutes a day of exercise, breaking up your daily fitness routine into bite-size bursts of activity might be the best way to reach your health goals!

CONTINUED ►

Movement Makes a Difference!

Reductions of

26%–31%

in all-cause mortality and 28%–38% in cardiovascular disease mortality were observed in participants who performed two to four times the recommended amount of moderate physical activity (approx. 20 minutes per day), according to a large 30-year study by the American Medical Association that followed more than 116,000 adults.



MANAGE YOUR WEIGHT

Did you know that breaking up your exercise into short bursts of moderate-intensity activity can burn even more calories throughout the day than doing it all at once? It's true! Exercise snacking works by improving your metabolism, helping your cells use blood sugar more effectively, and combating the negative effects of sitting all day. This means you'll burn more calories while feeling less burned out at the end of the day.



BUILD YOUR STRENGTH

As we age, our muscles atrophy. In fact, research shows that most people lost 3%–5% of their muscle mass every year after age 30. The medical term for this gradual decline is sarcopenia. By engaging in exercise snacking that involves weight-bearing activities (i.e., a few push-ups at your lunch break or a dozen squats every hour), you'll stimulate protein synthesis to maintain muscle mass during every phase of your life. And the more muscle mass you have, the more calories you burn at rest!



PROTECT YOUR HEART

Since 1950, heart disease has been the leading cause of death in the United States. It's also the leading cause of death for men and women worldwide. Research shows that short bursts of high-intensity exercise induce acute cardiovascular responses similar to those observed in longer-duration exercise.



SUPPORT YOUR SLEEP

While exercising immediately before bed can make it harder for some people to sleep (scientists think this is because exercise increases your heart rate and body temperature while releasing cortisol and endorphins), breaking up your daily exercise into bite-size chunks has the opposite effect. Your body not only enjoys the hormone-balancing effects of movement—which is known to improve sleep quality—but it also has plenty of time to wind down in the evening as you prepare for a good night's rest.





BOOST BRAIN ACTIVITY

Raise your hand if you've ever hit an afternoon slump! Quick bouts of exercise send blood and oxygen rushing to sluggish areas of the brain, which can help with energy, concentration, problem solving, and creativity. Exercise also provides significant psychological benefits by triggering the release of endorphins—the neurotransmitters associated with happiness and euphoria.



IMPROVE YOUR METABOLISM

Surprise! Exercise supports a faster metabolism. And exercise snacking actually takes metabolic efficiency even further because instead of reaping the benefits of physical activity all at once, your body is able to experience the effects throughout the day. That's because short bursts of activity can potentially lead to a higher overall calorie burn and better blood sugar control by keeping your metabolism stimulated for longer periods throughout the day.

Now that we've laid out what exercise snacks are and what the benefits can be, one question remains: What are some ways you can incorporate exercise snacking into your daily life? First, aim for a moderate effort level. Look at the list below to see if there's anything that catches your eye—if it's running in place, for example, go hard for 30 to 60 seconds. You can set an alarm to run in place for a minute every hour, or every three hours if every hour seems like too much. Whatever activity you choose to “snack” on, make sure you do it vigorously—meaning it should be difficult to say more than a few words without needing to take a breath. Begin climbing stairs instead of using elevators, and park as far from a store or office building as you feel comfortable with in order to get more steps in. The great thing about exercise snacking is that the more you do it, the more comfortable your body feels. Eventually, the short bursts of activity become so habitual that they'll just come naturally! **JW**

Exercise Snacks: Anytime, Anywhere



STAIR CLIMBING



PLANKS



JUMPING JACKS



BRISK WALKING



AIR SQUATS



JOGGING IN PLACE

Intensity Matters

While exercise snacking can be beneficial, the intensity of each short burst should be relatively high to achieve significant metabolic benefits.



CAR BONUS

LET MELALEUCA PAY FOR YOUR CAR

FOR SENIOR, EXECUTIVE, NATIONAL, CORPORATE & PRESIDENTIAL DIRECTORS

Grow your business to Senior Director, then select your new vehicle and apply for Melaleuca's Car Bonus program! Active leaders receive the following monthly Car Bonus for qualifying vehicles at these statuses:



Senior Directors 5 **Rosalba Zúñiga & Ubaldo Castañón** Mex
2025 BYD Song Plus

Since Rosalba Zúñiga and Ubaldo Castañón advanced to Senior Directors in 2020, they have enjoyed the Car Bonus, which has allowed them to drive vehicles that are more comfortable, enjoyable, and safe. “The Car Bonus is definitely something to be thankful for,” Rosalba says. “Having not one but two new cars is a dream come true for me and my family. It is a bonus that provides us a better quality of life.”

Ubaldo and Rosalba are very grateful for the financial support as well as the peace of mind and security that the Car Bonus gives them. “I am happy and grateful and, above all, I have the peace of mind of being part of a company that keeps its promises,” she says. “Without a doubt, the Melaleuca Car Bonus makes our journey and our business safer.” ^{SV}



THOUSANDS of CARS



MILLIONS of SMILES



ADVANCE

REGIONAL CONFERENCE

**SUCCESS IS CLOSER THAN EVER!
ARE YOU READY TO ADVANCE?**

ADVANCE is coming to a city near you! In just three hours, you'll get the tools, habits, and vision you need to take your Melaleuca business further than you thought possible. Make plans now to join us!

**DISCOVER THE STRATEGIES, SKILLS, AND INSIGHTS
TO ADVANCE YOUR BUSINESS!**

To find the ADVANCE meeting closest to you, visit Melaleuca.com/Advance.



Melaleuca events provide you with world-class coaching and practical advice you can use to enhance your business and your life.

May 15-17, 2025	Convention 2025 Salt Lake City, UT <i>Every Melaleuca Member is invited to participate in three days of celebration, networking with friends, new product announcements, and training you won't find anywhere else.</i>
June 7, 2025	ADVANCE* Atlanta, GA
June 7, 2025	ADVANCE* Edmonton, AB
July 1-5, 2025	Road to Executive Director Idaho Falls, ID <i>Newly advanced Senior Directors are invited to Melaleuca Global Headquarters for life-changing coaching and a closer look at Melaleuca operations.</i>
July 4, 2025	Melaleuca Freedom Celebration Idaho Falls, ID <i>Celebrate the independence of the United States with the largest fireworks display west of the Mississippi.</i>
August 9, 2025	ADVANCE* Idaho Falls, ID
August 23, 2025	ADVANCE* Minneapolis, MN
September 7-11, 2025	Fast Track Celebration Punta Cana, Dominican Republic
September 7-11, 2025	Standing ELC Punta Cana, Dominican Republic
October 25, 2025	ADVANCE* Dallas, TX
November 8, 2025	ADVANCE* Orlando, FL

For the schedule of Executive Director Perspective events, see page 80.

CONNECT at Melaleuca **EVENTS**



**ADVANCE is a regional event that combines world-class training and celebration to help you build your business.*

Learn more at **Melaleuca.com/Events**.

Dates and details are subject to change. Visit Melaleuca.com/Events for the latest calendar updates.



2025 CONVENTION

IT'S EVERYTHING YOU NEED TO MOVE YOUR BUSINESS FORWARD!

Convention is more than just an event—it's a toolbox of proven, road-tested strategies customized for exactly where you are in your business. You'll leave with new friends, a road map for success, and a champion's mindset that will let you take on the world!

CONVENTION ISN'T EXTRA, IT'S ESSENTIAL!

MAY 15-17, 2025
GET YOUR TICKET TODAY



MELALEUCA.COM/CONVENTION | #GROWYOURLEGACY |   



Located at the Calvin L. Rampton Salt Palace Convention Center, 100 S W Temple St, Salt Lake City, UT 84101

WEDNESDAY, MAY 14

All day—SOUTH FOYER

Tour Melaleuca's Global Headquarters in Idaho Falls.
See bus tour schedule for details. RSVP required.

12:00 PM–8:00 PM—HALL C

Convention Registration open

1:00 PM–8:00 PM—HALL 1

Logo & Product Merchandise and *Sei Bella*®
Product Stores open

THURSDAY, MAY 15

6:30 AM–7:15 AM—ROOM 155

Group Fitness Activity

7:00 AM–9:00 PM—HALL C

Convention Registration open (Registration
closed during General Session hours)

8:00 AM–1:00 PM—HALL 1

Logo & Product Merchandise and *Sei Bella*
Product Stores open

- 9:00 AM–11:30 AM (doors open at 8:30 AM)—HALL D
Leadership Meeting for Senior Directors
and above

9:00 AM–11:00 AM—SEE WORKSHOP SCHEDULE

Workshop sessions: impactful product
and business-building sessions

- 1:30 PM–5:00 PM (doors open at 12:30 PM)—HALL D
GENERAL SESSION 1

5:00 PM–9:00 PM—HALL A

Melaleuca Country Product Hall, Logo & Product
Merchandise Store, *Sei Bella* Product Store, and Food
Court open (doors open after General Session 1)

FRIDAY, MAY 16

8:00 AM–6:30 PM—HALL C

Convention Registration open (Registration
closed during General Session hours)

- 8:30 AM–11:30 AM (doors open at 8:00 AM)—HALL D
GENERAL SESSION 2

11:30 AM–7:00 PM—HALL A

Melaleuca Country Product Hall, Logo & Product
Merchandise Store, *Sei Bella* Product Store, and Food
Court open (doors open after General Session 2)

1:30 PM–3:00 PM—SEE WORKSHOP SCHEDULE

Workshop sessions: impactful product
and business-building sessions

4:00 PM–6:00 PM

Team meetings (see Convention app for details)

- 7:30 PM–9:00 PM (doors open at 7:00 PM)—HALL D
Have a blast at the **Melaleuca Talent Show!**

SATURDAY, MAY 17

8:30 AM–5:00 PM—HALL C

Convention Registration open (Registration
closed during General Session hours)

9:00 AM–1:00 PM—HALL A

Melaleuca Country Product Hall, Logo & Product
Merchandise Store, *Sei Bella* Product Store, and
Food Court open

9:00 AM–11:00 AM—SEE WORKSHOP SCHEDULE

Workshop sessions: impactful product
and business-building sessions

- 1:30 PM–4:00 PM (doors open at 1:00 PM)—HALL D
GENERAL SESSION 3

- 7:30 PM–10:00 PM (doors open at 7:00 PM)—HALL D
Celebrate at the Awards Gala



GLOBAL HEADQUARTERS TOUR

Tour Melaleuca's Global Headquarters, state-of-the-art Distribution Facility, and flagship Product Store. See for yourself where Melaleuca develops, manufactures, packages, and ships its 400+ products, and get an inside look at Melaleuca's corporate operations. It's the perfect way to kick-start your Convention 2025 experience.

BUS TOURS from Convention. Buses depart from the South Foyer at the Salt Palace Convention Center. Drive time to Idaho Falls, Idaho, is approx 3.5 hours.

Date	Depart SLC	Tour Time
Wednesday, May 14	6:30 AM	10:00 AM
	7:30 AM	11:00 AM
	8:30 AM	12:00 PM
	9:30 AM	1:00 PM
	10:30 AM	2:00 PM

Space for tours is limited, so register now!

Vist Melaleuca.com/Convention and click on "Tour."

Rates include: Round-trip deluxe motor coach transportation and boxed lunch provided at Melaleuca's Global Headquarters.

Cost per seat: \$50.00*

Children under 2: Free as a lap child.

Traveling through Idaho Falls on your way to Convention? We'd love to have you stop in for a tour! For all independent travel, please register for your tour by calling 208-522-0870. Tour schedules are limited, so be sure to register in advance.

For any questions regarding your tour reservation, please call **208-522-0870**.

* Cancellations accepted until April 24, 2025.

DON'T MISS THE POWER OF CONVENTION 2025!

NEW PRODUCT ANNOUNCEMENTS!
NEW TOOLS TO BUILD A SOLID BUSINESS!
NEW WAYS TO MAXIMIZE YOUR INCOME!
CELEBRATE ACHIEVEMENTS!

MELALEUCA.COM/CONVENTION |   



OUR COMMUNITY OF WELLNESS

RELATIONSHIPS MATTER

Our community of wellness is built on relationships. Relationships between individuals who share goals and values and who find joy in belonging to something bigger than themselves. You won't find these kinds of relationships with brands or retail stores that don't care who you are or what your goals are. But Melaleuca is a different kind of company.

Melaleuca.com

Casey & Megan Garland ALBERTA

“I Truly Don’t Know What We Would Have Done Without Melaleuca”



In 2024, a financial bomb was dropped on the Garland family. “We got some unexpected news about my husband’s company,” Megan explains. “As a result, his compensation has been severely reduced for more than a year.”


While that would have been devastating for the average family, Megan and her husband have been able to weather the storm thanks to her Melaleuca income. “I can’t even tell you how much peace of mind my income has given us,” she says. “I have such a sense of peace because I was able to dig this well before we got thirsty.”

Megan wasn’t always this confident in Melaleuca. Having worked hard for six years at an MLM with very little to show for it, she was reluctant to look at any business she could build from home. When

Executive Director 6 Meghan Dirk approached her about Melaleuca, Megan happily became a customer, but when anyone asked about the products, she simply referred them to Meghan. “I had a bit of PTSD from my MLM experience, so I didn’t want anything to do with building a business,” she says.

Meghan encouraged her to enroll her interested friends, and soon Megan found that she had earned the 2023 PartnerUp Cruise just by “dabbling.” It was on that cruise that everything changed for Megan. “The cruise was my first Melaleuca event,” she explains. “I got a chance to see the company, what they stand for, and how they conduct themselves. And I got to see the people. There were men and women of all different ages and walks of life. It was just such a breath of fresh air. From that moment, I was all in!”

For Megan, going all in has meant a lot of personal reflection. “I looked at where I wanted to be in my business and then looked at the actions I needed to take to get there. Then I asked myself, ‘Do my daily actions reflect that? If someone were following me around each day, would I feel ashamed of what I did or would I be proud?’ Those questions really influenced my mindset and posture.”

Her background has given Megan an incredible focus. “I know that so many families are struggling right now,” she says. “I know they are looking for additional streams of income, and I know they’re going to go to places where they can get hurt. I know they’re going to go into debt to try and make it work. So if I don’t put Melaleuca in front of them, I’m truly doing them a disservice. I know how much Melaleuca has changed my life, and I’m on a mission to share Melaleuca with as many people as possible and help them reach their goals like I’ve reached mine.” 

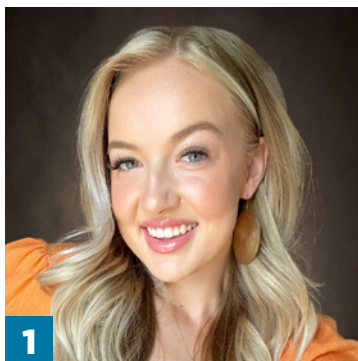


FEBRUARY 2025

TOP SENIOR DIRECTORS

Presenting the top eight Senior Director businesses with the highest contribution index and a Monthly Retention Index (MRI) of 50% or more!

Reaching Senior Director status is a monumental achievement, reflecting both ongoing growth and a steadfast commitment to helping others. These Senior Directors lead by example, consistently sharing the value of Melaleuca while mentoring and guiding their teams.



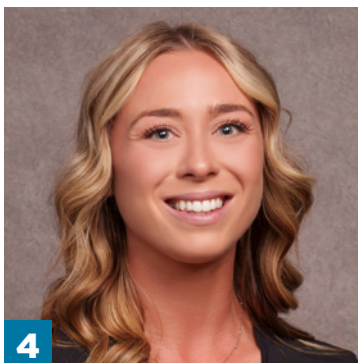
1
Sheyenne Brumbelow
Senior Director 2, TX



2
Amy Varley
Senior Director 9, TX



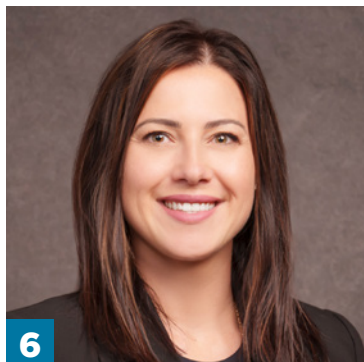
3
Amy & TJ Trietsch
Senior Directors 5, TX



4
Megan Garland
Senior Director 7, AB



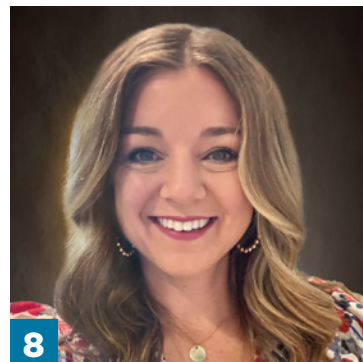
5
Brooklyn & William Blair
Senior Directors 2, OH



6
Brette & Brandon Olsen
Senior Directors 9, MB



7
Josie & Tyson Hinkle
Senior Directors 8, MT



8
Lindsey & Patrick Patterson
Senior Directors 9, MS

SENIOR DIRECTORS 9-SENIOR DIRECTORS 3

SENIOR DIRECTORS 9



SD9 **PACESETTER**
Joshua & Natalie Blanton*
SOUTH CAROLINA
Enrolled: 09/14/2023



SD9 **PACESETTER**
Lindsey & Patrick Patterson
MISSISSIPPI
Enrolled: 12/28/2023



SD9 **PACESETTER**
Amy Varley
TEXAS
Enrolled: 01/05/2024



SD9 **PACESETTER**
Brittney & Zach Zillig*
OHIO
Enrolled: 02/14/2024

SENIOR DIRECTORS 8



SD8 **PACESETTER**
Josie & Tyson Hinkle
MONTANA
Enrolled: 07/26/2023



SD8 **PACESETTER**
Brittney & Zach Zillig*
OHIO
Enrolled: 02/14/2024

SENIOR DIRECTORS 7



SD7
Lauren & Thomas Gaede
SOUTH CAROLINA
Enrolled: 05/10/2023



SD7
Jackie Robin
ILLINOIS
Enrolled: 06/23/2021



SD7
Cheryl & Shane Smith
MISSISSIPPI
Enrolled: 03/16/2004



SD7 **PACESETTER**
Brittney & Zach Zillig*
OHIO
Enrolled: 02/14/2024

SENIOR DIRECTORS 6



SD6
Dianna Maria*
TEXAS
Enrolled: 02/05/2023



SD6
Brandi & Clint Newman
FLORIDA
Enrolled: 06/11/2023



SD6 **PACESETTER**
Megan & Jason Rogne*
IDAHO
Enrolled: 04/01/2020

SENIOR DIRECTORS 5



SD5
Dianna Maria*
TEXAS
Enrolled: 02/05/2023



SD5 **PACESETTER**
Megan & Jason Rogne*
IDAHO
Enrolled: 04/01/2020



SD5 **PACESETTER**
Amy & TJ Trietsch*
TEXAS
Enrolled: 08/08/2024

SENIOR DIRECTORS 4



SD4
Hayley Barnes
BRITISH COLUMBIA
Enrolled: 09/09/2021



SD4
Christy & Mark Carr
PENNSYLVANIA
Enrolled: 11/27/2020



SD4
Dianna Maria*
TEXAS
Enrolled: 02/05/2023



SD4
Katherine & Chad Moir*
MANITOBA
Enrolled: 02/17/2024



SD4
Vivian & Charles Sims
SOUTH CAROLINA
Enrolled: 09/29/2019



SD4
Monica & Jock Sutter*
SASKATCHEWAN
Enrolled: 11/24/2023



SD4 **PACESETTER**
Amy & TJ Trietsch*
TEXAS
Enrolled: 08/08/2024



SD4
Trisha & Robert Verzera
ARIZONA
Enrolled: 05/23/2024

SENIOR DIRECTORS 3



SD3
Mary Anne & Raymond Carlson
WISCONSIN
Enrolled: 05/11/2021



SD3

Katherine & Chad Moir*
MANITOBA
Enrolled: 02/17/2024



SD3

Natasha Rae
ONTARIO
Enrolled: 04/17/2024



SD3

Monica & Jock Sutter*
SASKATCHEWAN
Enrolled: 11/24/2023



SD3

Amy & TJ Trietsch*
TEXAS
Enrolled: 08/08/2024

PACESETTER

SENIOR DIRECTORS
2



SD2

William & Maddy Brett*
OHIO
Enrolled: 09/01/2023

PACESETTER



SD2

PACESETTER

Sheyenne Brumbelow*
TEXAS
Enrolled: 12/15/2024



SD2

PACESETTER

Robin Cermak
MARYLAND
Enrolled: 02/01/2023



SD2

PACESETTER

Tori Farr*
SASKATCHEWAN
Enrolled: 03/02/2024



SD2

PACESETTER

Alissa & Fred Nazar*
CALIFORNIA
Enrolled: 09/03/2021



SD2

PACESETTER

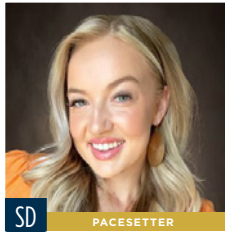
Lauren & Max Nihart
OHIO
Enrolled: 02/26/2024

SENIOR DIRECTORS



SD

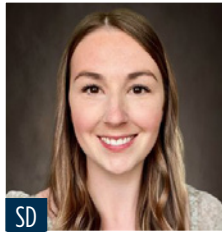
William & Maddy Brett*
OHIO
Enrolled: 09/01/2023



SD

PACESETTER

Sheyenne Brumbelow*
TEXAS
Enrolled: 12/15/2024



SD

Tori Farr*
SASKATCHEWAN
Enrolled: 03/02/2024



SD

PACESETTER

Guy-Edgir Frederic
QUEBEC
Enrolled: 07/17/2024



SD

Alissa & Fred Nazar*
CALIFORNIA
Enrolled: 09/03/2021



SD

Hannah & Adam Snyder
NEW YORK
Enrolled: 01/06/2023



№ 3

SHARE MELALEUCA AN OVERVI





A:
EW

7

CRITICAL BUSINESS-BUILDING ACTIVITIES

1

Build Your Contact List

2

Set Appointments

3

► **Share Melaleuca: An Overview**

4

Hold Strategy Sessions

5

Celebrate Success

6

Always Be Involved with Fast Track

7

Lead by Example



ROAD TO EXECUTIVE DIRECTOR

THIS IS WHERE EVERYTHING CHANGES FOR YOUR BUSINESS!

Experience three days of personalized training and tours designed specifically to help you take your business to Executive Director and beyond! Road to Executive Director has served as the turning point for hundreds of successful businesses, and you can experience it all when you advance your business to Senior Director.

**Advance your business to Senior Director
by May 31, 2025, and we'll see you
in Idaho Falls, Idaho!**

**ROAD TO EXECUTIVE DIRECTOR
IS BRINGING YOU TO OUR GLOBAL
HEADQUARTERS, JULY 1-5, 2025!**



— FAST TRACK —

SECRETS ROYAL BEACH

PUNTA CANA, DOMINICAN REPUBLIC

Unforgettable. This one word truly captures a week's stay here on Punta Cana's white sands. But even a trip like this is just the beginning of good things to come. Stay focused, achieve your Fast Track goals, and the rewards will last a lifetime.



Qualification period ends April 30!

MELALEUCA.COM/FASTTRACK | [#GROWYOURLEGACY](#) | [f](#) [X](#) [@](#)



Dawson & Olivia Aichholz OHIO

Better Health Starts at Home



Olivia Aichholz and her husband will celebrate their third anniversary in June. As the couple looks to the next chapter of their lives, their priority is starting a family—and making the switch to safer products has become fundamentally important. “My goal now is getting all of the toxins out of my home,” she says. “I want to ensure a safer environment for myself and my future children.”


This wasn’t always Olivia’s goal. Less than a year ago, she was convinced that no brand—especially a plant-based one—could compete with Clorox® and Lysol®. “Even though chemical-based cleaners made my eyes and throat burn, I didn’t want to give them up because I thought they worked so well,” she says. But her sister was adamant that she should give Melaleuca a shot.

Olivia started small. As a fan of Liquid I.V. electrolyte drink mix, she decided to test *Sustain® Active Electrolyte Hydration*. This seemingly innocuous switch opened the door just a crack. But a crack was all it took for Olivia to look into other aspects of Melaleuca, such as the business model. “I started seeing friends opening \$10,000 and \$15,000 checks,” she says, “and I thought, ‘Okay, maybe I could do this.’”

First, Olivia had to make sure she was as impressed with the rest of Melaleuca’s products as she was with *Sustain Active Electrolyte Hydration*. “I was convinced that more natural cleaners wouldn’t leave my house as spotless as Clorox and Lysol,” she says. “I have never been so happy to be wrong!”

After seeing incredible results from *EcoSense®* cleaners, Olivia went all in with Melaleuca. She bought a New Member Savings Pack for \$110 and documented her experience on social media. “My first post was something like ‘I don’t know if I’m going to like this wellness store, but I’m going to try it,’” she recalls. “And from there, people just started messaging me to ask about the products. My friends and family know that I won’t share things I don’t genuinely like so of course they were curious.”

Olivia was pleasantly surprised by the engagement and the growth she experienced in her business, but she was even more surprised when her husband became as hooked on the products as she was. “He was a dedicated Old Spice® man,” she laughs. “Now he loves *Alloy®*.”

Olivia’s husband also suffers from dry scalp and had used Head & Shoulders® for years—a chemical-laced product he has since replaced with *Melaleuca® Original Shampoo*. “Even if I weren’t building a business, Melaleuca would still be an important part of our family,” Olivia says. 



FEBRUARY 2025

TOP DIRECTORS

Presenting the top eight Director businesses with the highest contribution index and a Monthly Retention Index (MRI) of 50% or more!

These Directors have demonstrated their dedication to improving their own lives as well as their commitment to helping others do the same. They have become true leaders within the Melaleuca community, inspiring and guiding others on their wellness journeys.



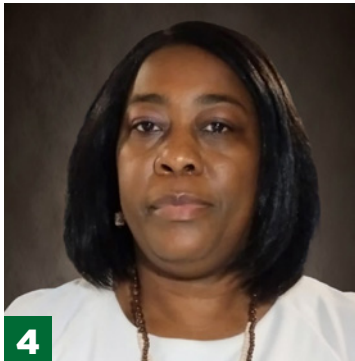
1
Jamie Martin
Director 9, SK



2
Alyssa Hanson
Director 8, SK



3
Hannah Davis
Director 9, TX



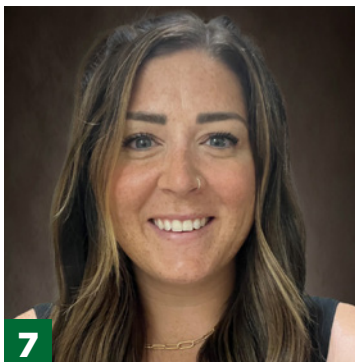
4
Modeline Jean
Director 4, ON



5
Allison Thomsen
Director 7, KS



6
Olivia & Dawson Aichholz
Directors 5, OH



7
Lindsay Rey
Director 7, SK



8
Alissa & Jason Alsup
Directors 7, IN

DIRECTORS 9-DIRECTORS 7

DIRECTORS 9



D9

PACESETTER

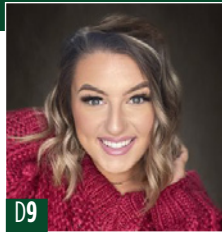
Sheyenne Brumbelow*
TEXAS
Marketing Executive



D9

PACESETTER

Hannah Davis*
TEXAS
Marketing Executive



D9

Megan & Wesley Doyle
IOWA
Stay-at-Home Mom/Marketing Executive



D9

Braydi Hoppus*
ALBERTA
Stay-at-Home Mom



D9

PACESETTER

Tori Farr*
SASKATCHEWAN
Stay-at-Home Mom & Dental Assistant



D9

Jamie Martin*
SASKATCHEWAN
Stay-at-Home Mom



D9

Amy & Casey Poepping
MINNESOTA
Business Owner/Marketing Executive

DIRECTORS 8



D8

Karah & Ian Bosmeijer
KANSAS
Marketing Executives



D8

Mercy Casili-Colunga
TEXAS
Stay-at-Home Mom



D8

PACESETTER

Hannah Davis*
TEXAS
Marketing Executive



D8

PACESETTER

Alexis Demetroulakos
NEW JERSEY
Marketing Executive



D8

Braydi Hoppus*
ALBERTA
Stay-at-Home Mom



D8

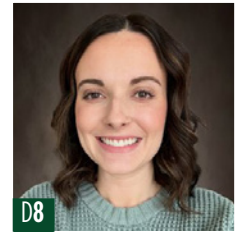
PACESETTER

Tori Farr*
SASKATCHEWAN
Stay-at-Home Mom & Dental Assistant



D8

Alyssa Hanson
SASKATCHEWAN
Addiction Counselor



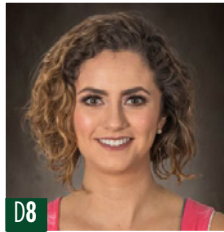
D8

Jamie Martin*
SASKATCHEWAN
Stay-at-Home Mom



D8

Kellie & James McAnnally
ALABAMA
Hairstylist/Marketing Executive



D8

Ana Maria Padilla Moreno
KENTUCKY
Marketing Executive

DIRECTORS 7



D7

PACESETTER

Alissa & Jason Alsup*
INDIANA
Social Media Marketing/Marketing Executive



D7

Kristin & Cory Burkeen
TENNESSEE
Stay-at-Home Mom/Lineman



D7

PACESETTER

Hannah Davis*
TEXAS
Marketing Executive



D7

Lindsey Echols*
GEORGIA
Marketing Executive



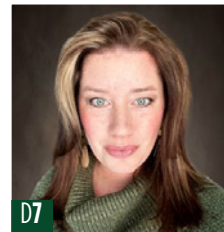
D7

Brian & Cheryl Johnson
OHIO
Project Manager/Marketing Executive



D7

Jamie Martin*
SASKATCHEWAN
Stay-at-Home Mom



D7

Stephanie & Scott Patterson
GEORGIA
Marketing Executives



D7

Lindsay Rey*
SASKATCHEWAN
Stay-at-Home Mom



D7

PACESETTER

Alyssa Rushton*
NEBRASKA
Entrepreneur



D7

PACESETTER

Jessica & Gregory Sable*
NEW JERSEY
Business Owner/Director of Ambulatory Operations



D7

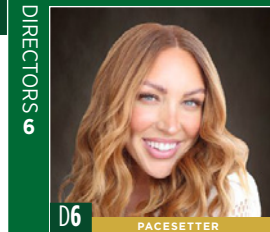
PACESETTER

Allison Thomsen*
KANSAS
Cosmetologist



D7

Ashley Tullai*
NORTH CAROLINA
Hairstylist



DIRECTORS 6

D6

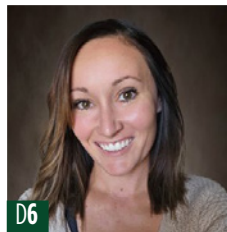
PACESETTER

Alissa & Jason Alsup*
INDIANA
Social Media Marketing/
Marketing Executive



D6

Christina Ammons
MISSOURI
Benefits Consultant



D6

Morgan Bennett
MISSOURI
Stay-at-Home Mom



D6

Carrie Cercone
MICHIGAN
Stay-at-Home Mom



D6

Ashley Davis
TEXAS
Entrepreneur & Fitness Professional



D6

PACESETTER

Hannah Davis*
TEXAS
Marketing Executive



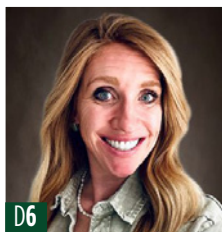
D6

Lindsey Echols*
GEORGIA
Marketing Executive



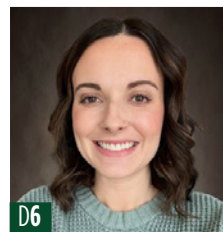
D6

Nancy & Jim Ferguson
MISSISSIPPI
Marketing Executives



D6

Katie LeDoux
WYOMING
Stay-at-Home Mom



D6

Jamie Martin*
SASKATCHEWAN
Stay-at-Home Mom



D6

Lindsay Rey*
SASKATCHEWAN
Stay-at-Home Mom



D6

PACESETTER

Alyssa Rushton*
NEBRASKA
Entrepreneur



D6

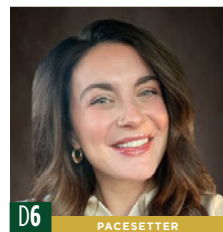
PACESETTER

Jessica & Gregory Sable*
NEW JERSEY
Business Owner/Director of Ambulatory Operations



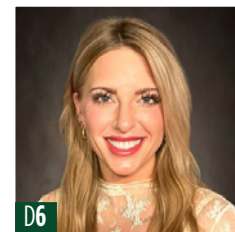
D6

Kate & Kory Swan*
IOWA
Marketing Executives



D6

Allison Thomsen*
KANSAS
Cosmetologist



D6

Ashley Tullai*
NORTH CAROLINA
Hairstylist



D6

PACESETTER

Dayna Webster
MANITOBA
Funeral Director



DIRECTORS 5

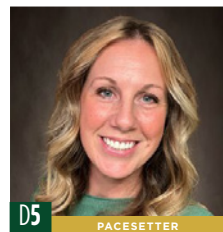
D5

Evan & Shannon Brown*
OHIO
Marketing Executives



D5

Dez Bryce
ALBERTA
Hairstylist



D5

Dani Bucknell*
IOWA
Teacher & Coach



D5

PACESETTER

Kelley Christopherson
SASKATCHEWAN
Marketing Executive

DIRECTORS 5-DIRECTORS 4



D5 **PACESETTER**
Sharlenae & Phillip Collingsworth
OHIO
Content Creator/Musician



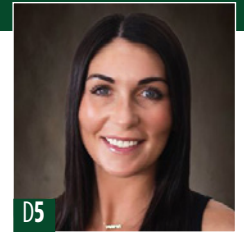
D5 **PACESETTER**
Hannah Davis*
TEXAS
Marketing Executive



D5
Tara Fraser
ALBERTA
Marketing Executive



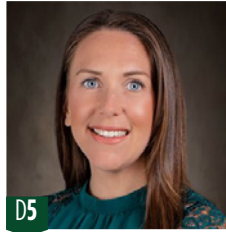
D5
Tina Goins
KANSAS
School Secretary



D5
Jackie Heredia
MISSOURI
Marketing Executive



D5
Christiana Karst
INDIANA
Stay-at-Home Mom



D5
Maria Krauss
NEW JERSEY
Health Educator



D5
Erin Kutka
CALIFORNIA
Pharmacist



D5 **PACESETTER**
Katherine Leo*
NEW YORK
Marketing Executive



D5
Megan Morris*
ALABAMA
Stay-at-Home Mom



D5 **PACESETTER**
Katie Oder*
TEXAS
Marketing Executive



D5
Catarina Phillips
COLORADO
Marketing Executive



D5 **PACESETTER**
Amber Phipps
TEXAS
Elementary School Clinic Aide



D5 **PACESETTER**
Alyssa Rushton*
NEBRASKA
Entrepreneur



D5
Kate & Kory Swan*
IOWA
Marketing Executives



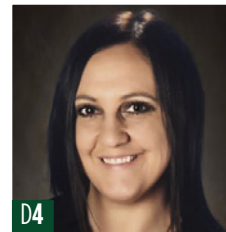
D5 **PACESETTER**
Allison Thomsen*
KANSAS
Cosmetologist



DIRECTORS 4
D4
Emily & Kevin Albrecht
UTAH
Physical Therapy Aide/
Marketing Executive



D4
Kathy Barker
OHIO
Marketing Executive



D4
Kim Bishop
NEVADA
Marketing Executive



D4
McKenzie Bockenstedt
IOWA
Speech Language Pathologist



D4
Karley Brown
OHIO
Homemaker



D4
Evan & Shannon Brown*
OHIO
Marketing Executives



D4 **PACESETTER**
Dani Bucknell*
IOWA
Teacher & Coach



D4
Breanna Dalrymple
WASHINGTON
Stay-at-Home Mom



D4 **PACESETTER**
Hannah Davis*
TEXAS
Marketing Executive



D4

Maaïke del Villar
TEXAS
Health & Wellness Coach



D4

PACESETTER

Annie Eriksen*
NEW JERSEY
Marketing Executive



D4

PACESETTER

Jenn Fellure
FLORIDA
Homemaker



D4

PACESETTER

Heidi Forsee
FLORIDA
Marketing Executive



D4

PACESETTER

Jon & Alexa Freeborn
SOUTH CAROLINA
Marketing Executive/Stay-at-Home Mom



D4

PACESETTER

Modeline Jean*
ONTARIO
Marketing Executive



D4

PACESETTER

Katherine Leo*
NEW YORK
Marketing Executive



D4

PACESETTER

Lakeisha McKnight*
VIRGINIA
Income & Wealth Coach



D4

PACESETTER

Megan Morris*
ALABAMA
Stay-at-Home Mom



D4

PACESETTER

Katie Oder*
TEXAS
Marketing Executive



D4

Lindsay Parnell
NORTH CAROLINA
Marketing Executive



D4

Nellian Reyes
PUERTO RICO
Customer Service Representative



D4

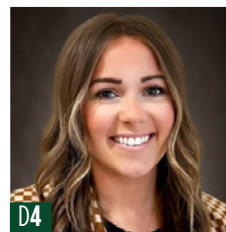
Joy Rogers
OKLAHOMA
Marketing Executive



D4

PACESETTER

Alyssa Rushton*
NEBRASKA
Entrepreneur



D4

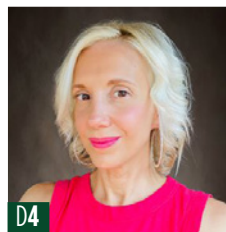
Kate & Kory Swan*
IOWA
Marketing Executives



D4

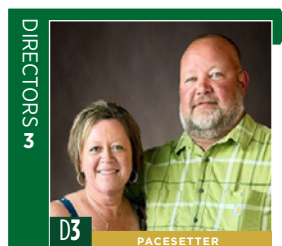
PACESETTER

Ashton Weems
TEXAS
Nutritionist & Wellness Coach



D4

Erin Whitmer
VIRGINIA
Marketing Executive



DIRECTORS 3

D3

PACESETTER

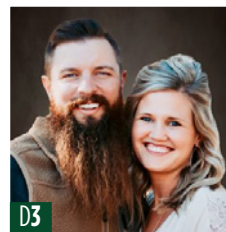
Lynnea & Shane Andersen*
IOWA
Health Care Administration/
Marketing Executive



D3

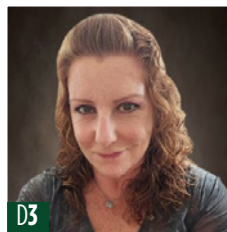
PACESETTER

Monique Anthony*
TEXAS
Marketing Executive



D3

Thomas & Roxanne Bates
NEBRASKA
Registered Nurse/Marketing Executive



D3

Amy Bergemeier
WASHINGTON
Accounting Specialist



D3

PACESETTER

Dani Bucknell*
IOWA
Teacher & Coach



D3

Kristin & John Buckner
ARIZONA
Self-Employed



D3

PACESETTER

Nicole Cook*
NEW JERSEY
Teacher



D3

PACESETTER

Hannah Davis*
TEXAS
Marketing Executive

DIRECTORS 3-DIRECTORS 3



D3

Annie Eriksen*
NEW JERSEY
Marketing Executive



D3

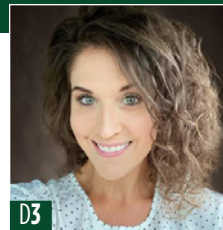
PACESETTER

Anna Fellure
FLORIDA
Stay-at-Home Mom



D3

Joan Fernandez
FLORIDA
Self-Employed



D3

Britney Gillis
FLORIDA
Speech Language Pathologist



D3

PACESETTER

Edward & Lindsey Gotham
SOUTH CAROLINA
Mechanic/Stay-at-Home Mom



D3

PACESETTER

Kristen Hackman
TEXAS
Teacher



D3

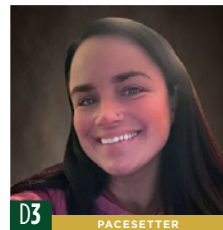
Lisa Heron
PENNSYLVANIA
Caregiver



D3

PACESETTER

Sarah Herzing*
ILLINOIS
Administrative Supervisor



D3

PACESETTER

Heather Huffman*
MICHIGAN
Marketing Executive



D3

PACESETTER

Beverly Hutchings
TEXAS
Marketing Executive



D3

PACESETTER

Nadia Jaime & Ed Blunt*
OHIO
Artist/Speaker & Entrepreneur



D3

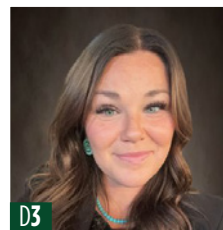
PACESETTER

Modeline Jean*
ONTARIO
Marketing Executive



D3

Amy Jenkins
TENNESSEE
Travel Advisor



D3

Shelby Joannette
SASKATCHEWAN
Nurse



D3

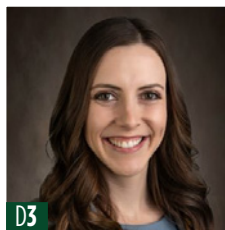
PACESETTER

Brandi Klein*
MICHIGAN
Substitute Teacher



D3

Annetta Labash
ALBERTA
Marketing Executive



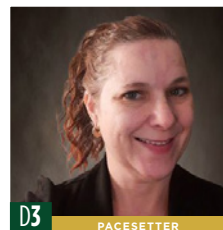
D3

Amy & Jace Larsen
CALIFORNIA
VP - Cost Segregation
Advisory/Marketing Executive



D3

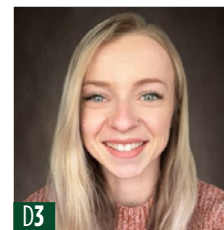
Samantha Lee
MICHIGAN
Marketing Executive



D3

PACESETTER

Katherine Leo*
NEW YORK
Marketing Executive



D3

Lexi & Jay Lizer
IOWA
Stay-at-Home Mom/Marketing
Executive



D3

Carlee Massengill
TENNESSEE
Marketing Executive



D3

PACESETTER

Virginia Mathison*
MANITOBA
Marketing Executive



D3

PACESETTER

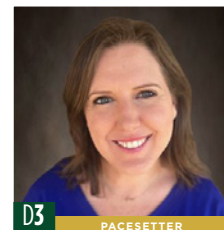
Lakeisha McKnight*
VIRGINIA
Income & Wealth Coach



D3

PACESETTER

Courtney & Michael Metz*
OHIO
Musician/Marketing Executive



D3

PACESETTER

Megan Morris*
ALABAMA
Stay-at-Home Mom



D3

Alan & Sarah Oronzo*
NEW BRUNSWICK
Marketing Executive/Stay-at-Home Mom



D3

Ariel Purcell
ALABAMA
Stay-at-Home Mom



D3

Sara Robidart
GEORGIA
Retired



D3

Alyssa Rushton*
NEBRASKA
Entrepreneur



D3

Ally & Wyatt Sanford
MINNESOTA
Teacher & Graduate Student/
Marketing Executive



D3

Danielle Smith
ALBERTA
Stay-at-Home Mom



D3

Tenaya Sorenson
ARIZONA
Stay-at-Home Mom & Student



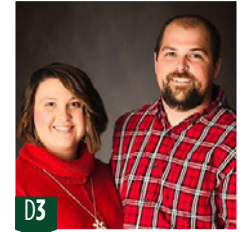
D3

Madison Steven*
MANITOBA
Deposits & Payments
Administrator



D3

Francisco & Alma Villanueva
TEXAS
Marketing Executives



D3

Ciarra & Kristopher Warren
GEORGIA
Marketing Executives



D3

Katie & Richard Yanez
CALIFORNIA
Homemaker/Physician
Recruiter



D2

Lynnea & Shane Andersen*
IOWA
Health Care Administration/
Marketing Executive



D2

Monique Anthony*
TEXAS
Marketing Executive



D2

Felicia Baker*
TEXAS
Office Manager/Marketing
Executive



D2

Amanda Bateman*
ALBERTA
Aesthetician



D2

Brittany Benjamin
ONTARIO
Educational Assistant



D2

Morgan Benton*
PENNSYLVANIA
Social Security Administration



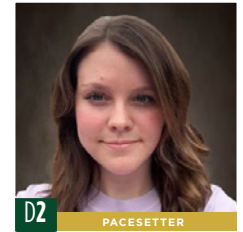
D2

Laturah Blocker*
GEORGIA
Marketing Executive



D2

Katie Bowen
MICHIGAN
Marketing Executive



D2

Claire Bryan*
MISSISSIPPI
Marketing Executive



D2

Tara Buck*
TEXAS
Educator



D2

Dani Bucknell*
IOWA
Teacher & Coach



D2

Nicole Cook*
NEW JERSEY
Teacher



D2

Aliscia Cranford*
LOUISIANA
Marketing Executive



D2

Laura Cross
MISSOURI
Business Owner & TV Show
Host

DIRECTORS 2

DIRECTORS 2



D2 PACESETTER

Alma Daquiuaq*
SASKATCHEWAN
Early Learning Centre Director



D2 PACESETTER

Hannah Davis*
TEXAS
Marketing Executive



D2 PACESETTER

Shyra Davis*
MISSOURI
Marketing Executive



D2 PACESETTER

Jenna Dodson
NORTH CAROLINA
Marketing Executive



D2
Larry & Lisa Drach*
NEW YORK
Highway Superintendent/Salon
Owner



D2 PACESETTER

Alexis Dupree*
ARIZONA
Marketing Executive



D2 PACESETTER

Christine Engelman*
ILLINOIS
Marketing Executive



D2 PACESETTER

Tara Englund*
SOUTH DAKOTA
Director of Sponsorships &
Events



D2 PACESETTER

Annie Eriksen*
NEW JERSEY
Marketing Executive



D2 PACESETTER

Shannon Ethington
IDAHO
Registered Nurse



D2 PACESETTER

**Robin Fonseca & Noah
Fleming***
TEXAS
Marketing Executives



D2 PACESETTER

Sabrina Freeman*
TEXAS
Gospel Artist & Business Owner



D2 PACESETTER

**Madi & Jaret
Greenaway**
PENNSYLVANIA
Coordinator/Marketing
Executive



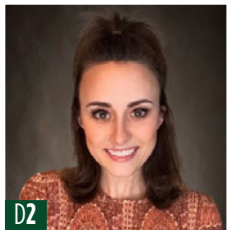
D2 PACESETTER

Sarah Herzing*
ILLINOIS
Administrative Supervisor



D2 PACESETTER

Jeremy Holley*
MISSISSIPPI
Truck Driver



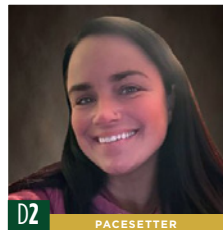
D2 PACESETTER

Katie Holloway*
LOUISIANA
Stay-at-Home Mom



D2 PACESETTER

Nikki Huffman*
NORTH CAROLINA
Marketing Executive



D2 PACESETTER

Heather Huffman*
MICHIGAN
Marketing Executive



D2 PACESETTER

Kate Hughes*
ARIZONA
Stay-at-Home Mom



D2 PACESETTER

Ryan Hughes*
ILLINOIS
Marketing Executive



D2 PACESETTER

Ming Hunt
PENNSYLVANIA
Real Estate Investor



D2 PACESETTER

**Nadia Jaime & Ed
Blunt***
OHIO
Artist/Speaker & Entrepreneur



D2 PACESETTER

Modeline Jean*
ONTARIO
Marketing Executive



D2 PACESETTER

Anna Kelly*
MONTANA
Stay-at-Home Mom



D2 PACESETTER

Sarah Kimsey
TENNESSEE
Marketing Executive



D2
Brandi Klein*
MICHIGAN
Substitute Teacher



D2
Tiffany Ktytor*
MINNESOTA
Day Care Provider



D2
Michelle Kunder*
GEORGIA
Marketing Executive



D2
Katherine Leo*
NEW YORK
Marketing Executive



D2
Mary Lieser*
MINNESOTA
Marketing Executive



D2
Katie & Eddie Looney*
GEORGIA
Mail Carrier/Body Shop Owner



D2
Lisa Lutton*
TEXAS
Marketing Executive



D2
Virginia Mathison*
MANITOBA
Marketing Executive



D2
Lakeisha McKnight*
VIRGINIA
Income & Wealth Coach



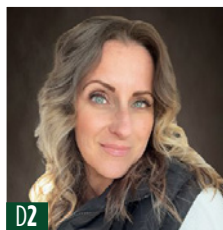
D2
Nici Meneley*
TEXAS
Intuitive Mentor & Entrepreneur



D2
Courtney & Michael Metz*
OHIO
Musician/Marketing Executive



D2
Judie Nash
ILLINOIS
Marketing Executive



D2
Erica Obstarczyk*
IOWA
Self-Employed



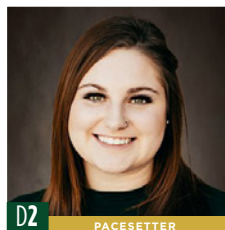
D2
Alan & Sarah Oronzo*
NEW BRUNSWICK
Marketing Executive/Stay-at-Home Mom



D2
Jeffrey & Barbara Packard*
PENNSYLVANIA
Estimator/Retired



D2
Bonita Payton*
OHIO
VP of HR & Operations



D2
Kelsey Pinel*
ALBERTA
Stay-at-Home Mom



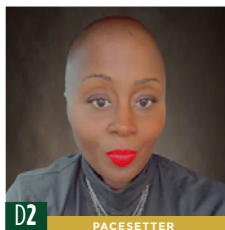
D2
Orlando Rivera*
PUERTO RICO
Businessman



D2
Hannah Roach
TENNESSEE
Law Firm Paralegal



D2
Arielle Roberson*
TENNESSEE
Cosmetologist



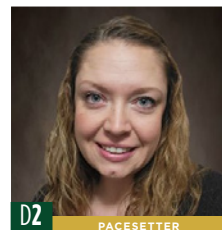
D2
Tiffany Robinson*
TEXAS
Licensed Vocational Nurse



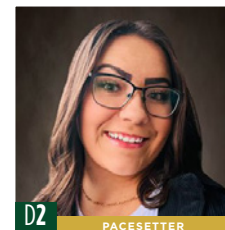
D2
Alyssa Rushton*
NEBRASKA
Entrepreneur



D2
Sheila Santini
FLORIDA
Marketing Executive

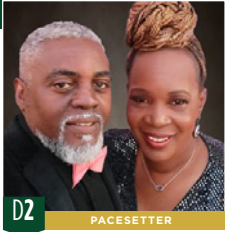


D2
Crystal Smith*
PENNSYLVANIA
Teacher



D2
Madison Steven*
MANITOBA
Deposits & Payments Administrator

DIRECTORS 2-DIRECTORS



D2 PACESETTER
Yolanda & Kevin Tarver*
TEXAS
Marketing Executives



D2
Janet Thompson*
MISSISSIPPI
Marketing Executive



D2
Summer Ward*
MISSOURI
Stay-at-Home Mom



D2
Amber Woolf*
TENNESSEE
Stay-at-Home Mom



D
Nicole Airhart
TENNESSEE
Marketing Executive



D PACESETTER
Lynnea & Shane Andersen*
IOWA
Health Care Administration/
Marketing Executive



D PACESETTER
Monique Anthony*
TEXAS
Marketing Executive



D PACESETTER
Leah Ashley
SOUTH CAROLINA
Marketing Executive



D
Felicia Baker*
TEXAS
Office Manager/Marketing
Executive



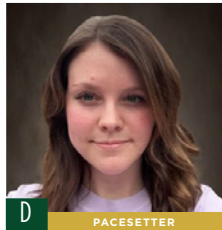
D
Amanda Bateman*
ALBERTA
Aesthetician



D PACESETTER
Morgan Benton*
PENNSYLVANIA
Social Security Administration



D PACESETTER
Laturah Blocker*
GEORGIA
Marketing Executive



D PACESETTER
Claire Bryan*
MISSISSIPPI
Marketing Executive



D PACESETTER
Tara Buck*
TEXAS
Educator



D PACESETTER
Dani Bucknell*
IOWA
Teacher & Coach



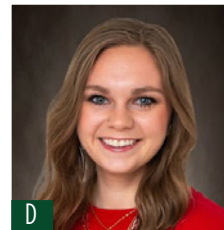
D
Liz & Mark Burdick
GEORGIA
Stay-at-Home Mom/Marketing
Executive



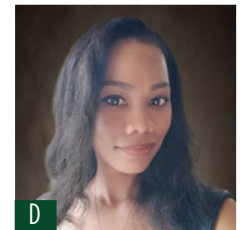
D PACESETTER
Kaitlynn Campbell
NORTH CAROLINA
Marketing Executive



D PACESETTER
Anabel & Pablo Castillo
FLORIDA
Insurance Agent/Marketing
Executive



D
Mickenzzy Clemons
MISSOURI
Marketing Executive



D
Nicole Collins
MISSOURI
Registered Nurse



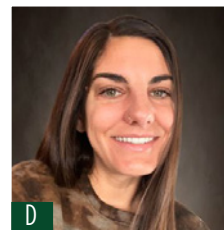
D PACESETTER
Nicole Cook*
NEW JERSEY
Teacher



D PACESETTER
Aliscia Cranford*
LOUISIANA
Marketing Executive



D PACESETTER
Amy Crawford-Abernathy
FLORIDA
Marketing Executive



D
Marie Cross
MINNESOTA
Marketing Executive



D PACESETTER
Alma Daquiua*
SASKATCHEWAN
Early Learning Centre Director



Hannah Davis*
TEXAS
Marketing Executive



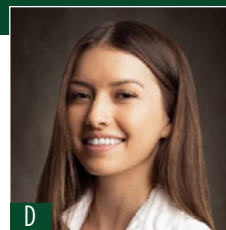
Shyra Davis*
MISSOURI
Marketing Executive



Grace Vilma Dotig
CONNECTICUT
Marketing Executive



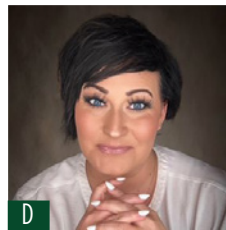
Larry & Lisa Drach*
NEW YORK
Highway Superintendent/Salon Owner



Alexis Dupree*
ARIZONA
Marketing Executive



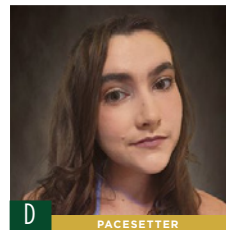
Christine Engelman*
ILLINOIS
Marketing Executive



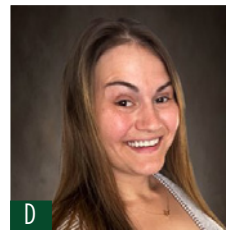
Tara Englund*
SOUTH DAKOTA
Director of Sponsorships & Events



Annie Eriksen*
NEW JERSEY
Marketing Executive



Ashley Fensler
CALIFORNIA
Marketing Executive



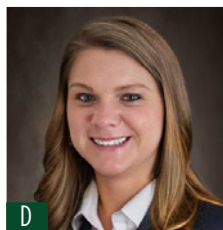
Robin Fonseca & Noah Fleming*
TEXAS
Marketing Executives



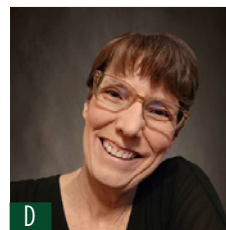
Sabrina Freeman*
TEXAS
Gospel Artist & Business Owner



Meghan Gillespie
ONTARIO
Marketing Executive



LeAnne Gossett
NORTH CAROLINA
Marketing Executive



Lynn Greer
FLORIDA
Walmart Sales Associate



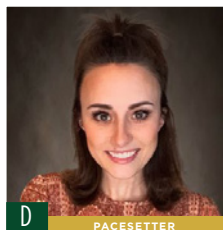
Maribella Guerrero
CALIFORNIA
Marketing Executive



Sarah Herzing*
ILLINOIS
Administrative Supervisor



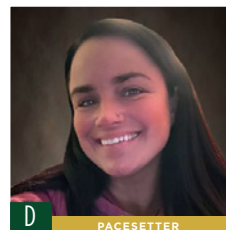
Jeremy Holley*
MISSISSIPPI
Truck Driver



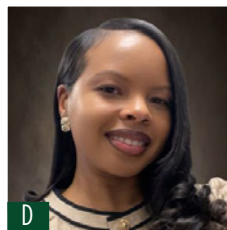
Katie Holloway*
LOUISIANA
Stay-at-Home Mom



Nikki Huffman*
NORTH CAROLINA
Marketing Executive



Heather Huffman*
MICHIGAN
Marketing Executive



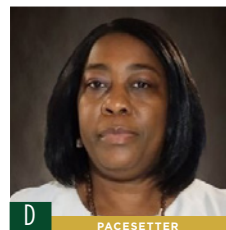
Ryan Hughes*
ILLINOIS
Marketing Executive



Kate Hughes*
ARIZONA
Stay-at-Home Mom



Nadia Jaime & Ed Blunt*
OHIO
Artist/Speaker & Entrepreneur



Modeline Jean*
ONTARIO
Marketing Executive



Stephanie Johnson
SOUTH CAROLINA
Marketing Executive

DIRECTORS



Anna Kelly*
MONTANA
Stay-at-Home Mom



Beth Kimmel
PENNSYLVANIA
Marketing Executive



Tiffany Ktytor*
MINNESOTA
Day Care Provider



Michelle Kunder*
GEORGIA
Marketing Executive



Katherine Leo*
NEW YORK
Marketing Executive



Mary Lieser*
MINNESOTA
Marketing Executive



Jessica LoBuglio
OHIO
Stay-at-Home Mom



Katie & Eddie Looney*
GEORGIA
Mail Carrier/Body Shop Owner



Lisa Luton*
TEXAS
Marketing Executive



Brian Mareck
ALBERTA
Business Owner



Virginia Mathison*
MANITOBA
Marketing Executive



Jenae & Edward McGhee
TEXAS
Stay-at-Home Mom/Software Sales



Lakeisha McKnight*
VIRGINIA
Income & Wealth Coach



Nici Meneley*
TEXAS
Intuitive Mentor & Entrepreneur



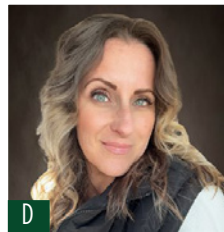
Courtney & Michael Metz*
OHIO
Musician/Marketing Executive



Jackie Miller
GEORGIA
Marketing Executive



Marlon Napier
GEORGIA
Marketing Executive



Erica Obstarczyk*
IOWA
Self-Employed



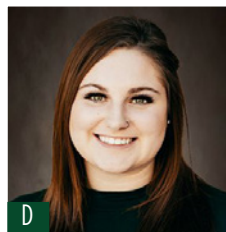
Alan & Sarah Oronzo*
NEW BRUNSWICK
Marketing Executive/Stay-at-Home Mom



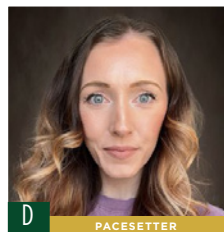
Jeffrey & Barbara Packard*
PENNSYLVANIA
Estimator/Retired



Bonita Payton*
OHIO
VP of HR & Operations



Kelsey Pinel*
ALBERTA
Stay-at-Home Mom



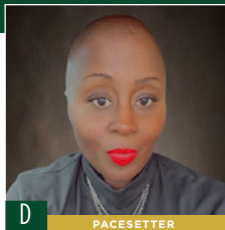
Sierra Reddeman
WISCONSIN
Marketing Executive



Orlando Rivera*
PUERTO RICO
Businessman



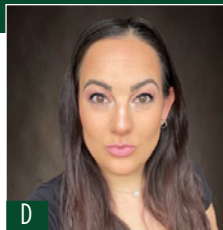
Arielle Roberson*
TENNESSEE
Cosmetologist



Tiffany Robinson*
TEXAS
Licensed Vocational Nurse



Yalanda Rodney
VIRGINIA
Marketing Executive



Caitlin Ruetz
ONTARIO
Self-Employed



Alyssa Rushton*
NEBRASKA
Entrepreneur



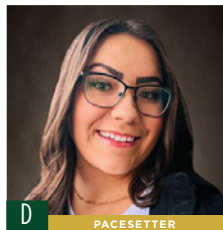
Kirsten Sacra
KENTUCKY
Stay-at-Home Mom



Cindy Singletary
TEXAS
Retired



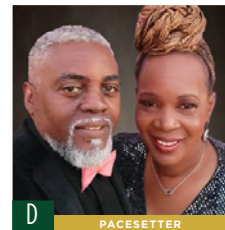
Crystal Smith*
PENNSYLVANIA
Teacher



Madison Steven*
MANITOBA
Deposits & Payments
Administrator



**Dana & Dannie
Stimson**
VIRGINIA
Marketing Executives



**Yolanda & Kevin
Tarver***
TEXAS
Marketing Executives



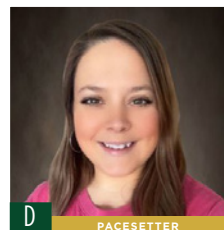
Janet Thompson*
MISSISSIPPI
Marketing Executive



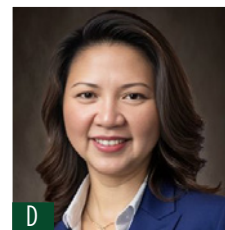
Sara Thren
PENNSYLVANIA
Homemaker



Jessica Tobian
MICHIGAN
Marketing Executive



Rochelle Tremblay
ALBERTA
Licensed Day/Home Provider



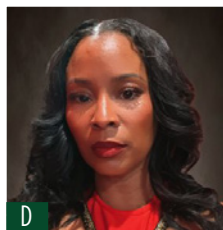
Gina Marie Valondo
ONTARIO
Marketing Executive



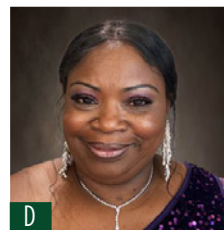
Robin Van de Gevel
ONTARIO
Educational Assistant



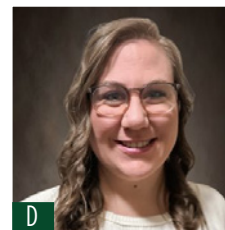
Summer Ward*
MISSOURI
Stay-at-Home Mom



Lisa Williams
GEORGIA
Entrepreneur



Ella Mae Williams
SOUTH CAROLINA
Business Owner



Amber Woolf*
TENNESSEE
Stay-at-Home Mom



Koti Wright
OHIO
Marketing Coordinator



EXECUTIVE DIRECTOR

PERSPECTIVE

DISCOVER PROVEN STRATEGIES WITH MELALEUCA'S MOST SUCCESSFUL LEADERS!

Come and bring a guest to meet with Melaleuca's most successful leaders and experience a live, in-person Melaleuca Overview in an intimate setting as they share their stories, their perspectives, and what they did to build life-changing repeat income.

- In-person training designed to help you build a strong, successful Melaleuca business
- Network with other local Marketing Executives
- Set goals and create action plans with the Melaleuca Coaching & Leader Development Team
- Celebrate your success and the success of Marketing Executives in your area



This event is **FREE** to attend, and **GUESTS ARE ENCOURAGED!**

COMING TO A CITY NEAR YOU! US, CANADA, AND MEXICO

APRIL 2025 EVENTS

4/5 Long Island, NY	4/10 Montreal QC
4/8 Grande Prairie, AB	4/14 Raleigh, NC
4/8 Medford, OR	4/15 St. Louis, MO
4/9 Kelowna, BC	4/15 Nashville, TN
4/9 Des Moines, IA	4/17 Birmingham, AL
4/9 York, PA	4/24 Grand Rapids, MI
4/10 Minneapolis, MN	

JUNE 2025 EVENTS

6/4 Scottsdale, AZ	6/19 Lubbock, TX
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Check the event section of the **Grow app** for the specific venue information, start times, and who will be presenting in your city.

Share an invitation directly from the event invites section of the Grow app's digital library!

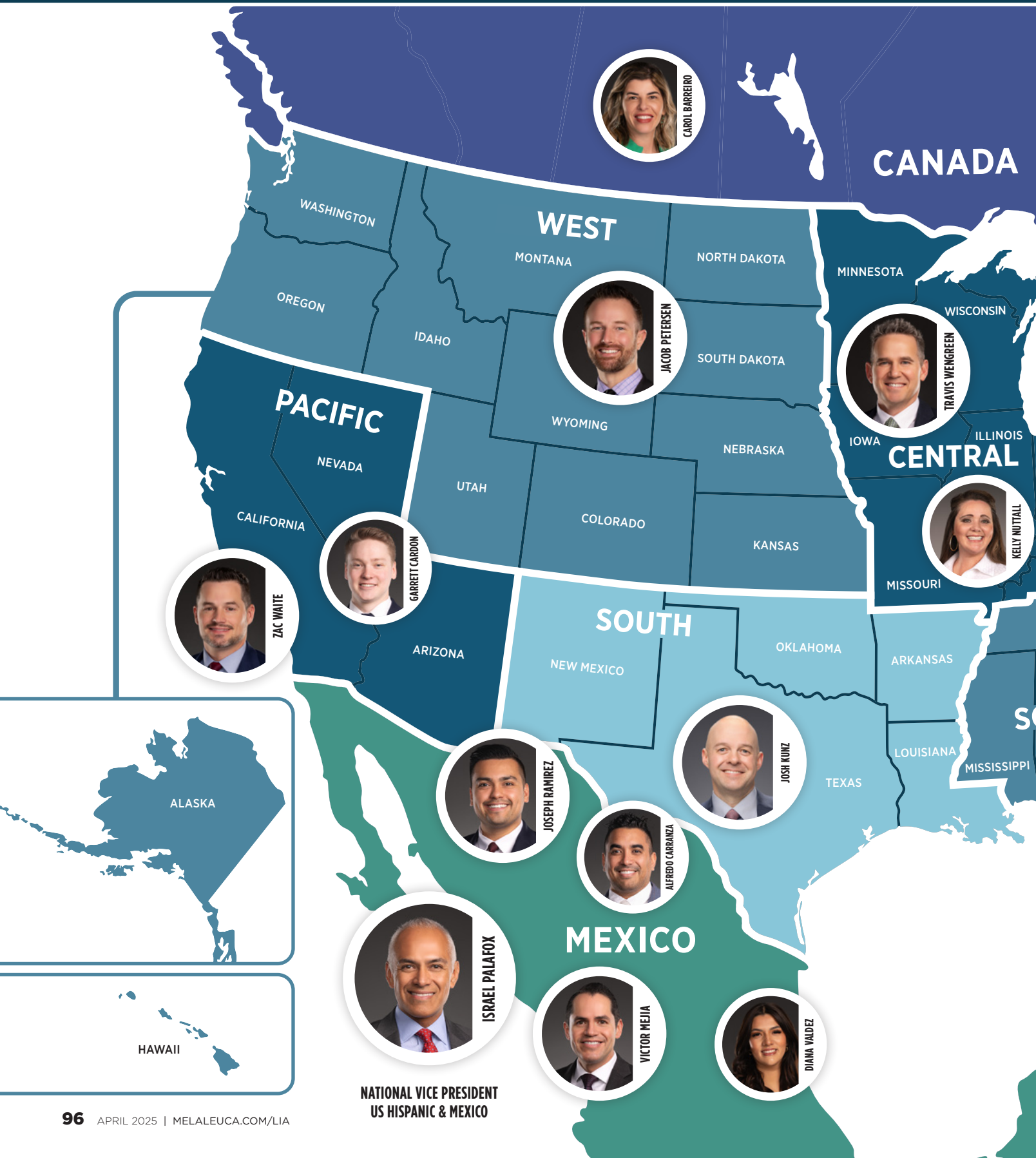


DOWNLOAD GROW APP NOW



Coaching & Leader Development Teams

Below you'll find your team listed by region and by title (vice president, director, and manager). We look forward to partnering with you!





COACHING & LEADER DEVELOPMENT

MARK TOWNSEND SR. NATIONAL VICE PRESIDENT OF COACHING & LEADER DEVELOPMENT	208-534-2052 mtownsend@melaleuca.com
LEWIS RASMUSSEN VICE PRESIDENT OF LEADERSHIP DEVELOPMENT	208-534-2335 lrasmussen@melaleuca.com

CANADA

BRACKEN ABRAMS NATIONAL VICE PRESIDENT OF CANADA	208-534-2710 brabrams@melaleuca.com
CAROL BARREIRO MANAGER	208-534-2244 cbarreiro@melaleuca.com

PACIFIC

ZAC WAITE DIRECTOR	208-534-2619 zwaite@melaleuca.com
GARRETT CARDON MANAGER AZ, CA, NV	208-534-4456 gcardon@melaleuca.com

WEST

JACOB PETERSEN DIRECTOR AK, CO, HI, ID, KS, MT, NE, ND, OR, SD, UT, WA, WY	208-534-2233 jpetersen@melaleuca.com
--	--

SOUTH

JOSH KUNZ DIRECTOR AR, LA, NM, OK, TX	208-534-2421 jkunz@melaleuca.com
---	--

CENTRAL

TRAVIS WENGREEN DIRECTOR	208-534-2213 twengreen@melaleuca.com
KELLY NUTTALL MANAGER IA, IL, IN, KY, MI, MN, MO, WI	208-534-2360 knuttall@melaleuca.com

SOUTHEAST

DOUG STEWART DIRECTOR	208-534-2829 dstewart@melaleuca.com
AUSTIN ANDERSON MANAGER AL, FL, GA, MS, TN	208-534-2219 aanderson@melaleuca.com

EAST

MARTIN CASARIEGO REGIONAL VICE PRESIDENT EAST COAST	208-534-2253 mcasariego@melaleuca.com
VICTOR BARAJAS DIRECTOR CT, DE, MA, MD, ME, NC, NH, NJ, NY, OH, PA, RI, SC, VA, VT, WV	208-534-2130 vbarajas@melaleuca.com


HISPANIC MARKET US/PUERTO RICO/MEXICO

ISRAEL PALAFOX NATIONAL VICE PRESIDENT US HISPANIC & MEXICO	208-534-2061 ipalafox@melaleuca.com
JOSEPH RAMIREZ DIRECTOR US HISPANIC	208-534-2075 jramirez2@melaleuca.com
ALFREDO CARRANZA MANAGER US HISPANIC	208-534-2038 acarranza@melaleuca.com
VICTOR MEJIA DIRECTOR MEXICO	208-534-2306 vmejia@melaleuca.com
DIANA VALDEZ MANAGER MEXICO	208-534-2200 dvaldez@melaleuca.com



**RAISED ON FAMILY
RANCHES IN THE USA!**





Do you know where your beef comes from? A whopping 75%–80% of all grass-fed beef comes from overseas. The United States now imports beef from 16 different countries, and foreign cattle can be labeled as “product of USA” as long as the animal is processed in the USA. This makes it harder than ever to know where your beef truly originates from. But you can rest assured that all *Riverbend Ranch® Black Label Beef* comes from cattle born in the USA, raised and grazed on family ranches in the USA, and processed right here in the USA.



Do You Know What's in Your Beef?

An astounding 90% of all beef cattle in America have been raised with synthetic growth hormones and finished in feedlots with a daily ration containing antibiotics. On average, cattle are given 60 mg of antibiotics per kilogram of meat! Tests show that measurable amounts of these growth hormones are commonly found in store-bought beef. Finding beef that has been raised without added growth hormones and antibiotics is becoming increasingly difficult. Fortunately, health-conscious consumers now have a choice with *Riverbend Ranch Black Label Beef*.

Our Never Ever Promise!

At Riverbend Ranch, we raise the finest-quality Black Angus beef in the country. We **never** use growth hormones and **never** feed our cattle antibiotics! That's a guarantee your whole family can feel good about!

Taste the Difference!

Every cut of *Riverbend Ranch Black Label Beef* is guaranteed to be USDA Prime or High Choice for optimal marbling. In addition, each steak has been aged to perfection for 28 days for exquisite flavor and melt-in-your-mouth tenderness. It's unlike any steak you'll ever find in a grocery store, and it's available at incredibly low prices exclusively for Melaleuca Members!



***After one bite, you'll never go back to store-bought beef!
Select your Riverbend Ranch Black Label Beef bundle at
Melaleuca.com/RiverbendRanch.***

Expanded Circle of Influence

Congratulations to the qualifiers of the prestigious Expanded Circle of Influence Award. To qualify for this award, one must enroll eight quality Members during one calendar month. We are proud of these leaders' dedication and hard work, and wish them greater success as they continue to expand their circle of influence.



Olivia Aichholz
OHIO



Jowen Soguilon & Michelle Allana
QUEBEC



Alissa & Jason Alsup
INDIANA



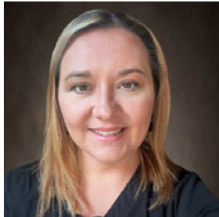
Lynnea & Shane Andersen
IOWA



Katie & Ryan Anderson
MINNESOTA



Monique Anthony
TEXAS



Leah Ashley
SOUTH CAROLINA



Britney Atkerson
TEXAS



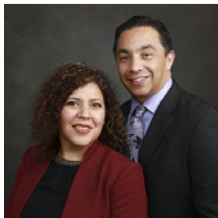
Jacelyn Avila
MONTANA



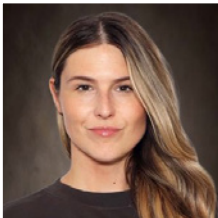
Sheila & Steven Backus
ARIZONA



Felicia Baker
TEXAS



Rossy Barajas & Rodrigo Huete
CALIFORNIA



Hayley Barnes
BRITISH COLUMBIA



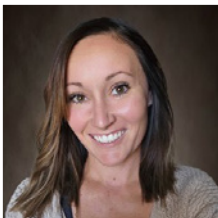
Elyssa & Cohen Barsten
PUERTO RICO



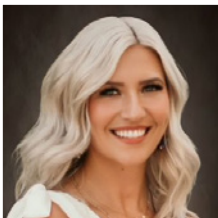
Elizabeth Bascom
OHIO



Amanda Bateman
ALBERTA



Morgan Bennett
MISSOURI



Morgan Benton
PENNSYLVANIA

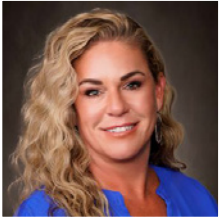


Neil & Sherronna Bishop
TEXAS



Brooklyn & William Blair
OHIO

Expanded Circle of Influence



**Amber & Jeffrey
Blanch**
TEXAS



**Joshua & Natalie
Blanton**
SOUTH CAROLINA



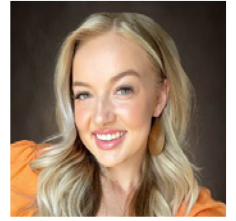
Kimberly Brett
ALBERTA



Dee & Justin Brooks
SOUTH CAROLINA



**Kristina & Christopher
Brown**
TEXAS



Sheyenne Brumbelow
TEXAS



Claire Bryan
MISSISSIPPI



Dani Bucknell
IOWA



Kristin & John Buckner
ARIZONA



Liz & Mark Burdick
GEORGIA



Stephanie Burke
MICHIGAN



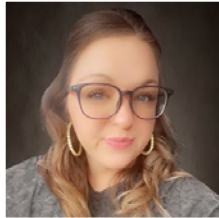
Janice & Chris Burke
TEXAS



Kerry & Kathy Buxton
IDAHO



**Alison & Matthew
Callaway**
TEXAS



Kaitlynn Campbell
NORTH CAROLINA



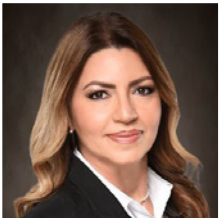
**Mary Anne & Raymond
Carlson**
WISCONSIN



Candice Carter
OHIO



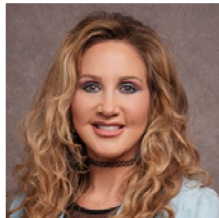
Mercy Casili-Colunga
TEXAS



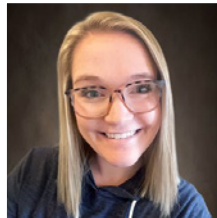
Anabel & Pablo Castillo
FLORIDA



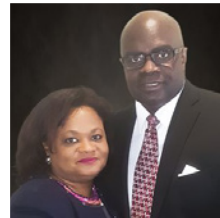
Carrie Cercone
MICHIGAN



**Darlene & Randy
Chapman**
TENNESSEE



Kylie Christianson
NORTH DAKOTA



Pauline & Derek Clarke
ONTARIO



Mickenzy Clemons
MISSOURI



Yuki & Jose Coca
TEXAS



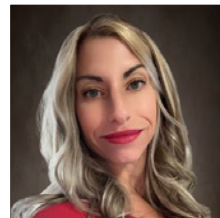
Josefina Corona
CALIFORNIA



Michelle Corteggiano
MICHIGAN



Shawnta Cotton
ILLINOIS



**Amy Crawford-
Abernathy**
FLORIDA



Hannah Davis
TEXAS

Expanded Circle of Influence



Shyra Davis
MISSOURI



Lynn & Tom Delancey
WASHINGTON



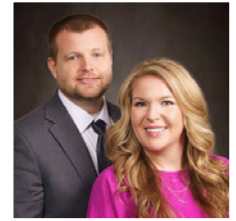
Tracy & Robert Donald
ONTARIO



Meredith Doster
ALABAMA



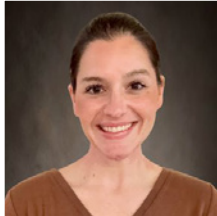
Tracey & Jeremy Ebert
INDIANA



Kevin & Angela Echols
GEORGIA



Michelle Elizer
COLORADO



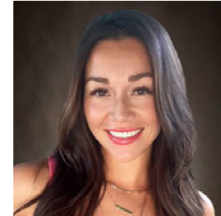
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NEW JERSEY



Braydi Hoppus
ALBERTA



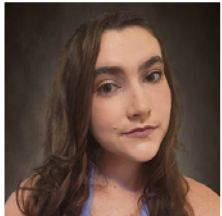
Shana & Scott Falany
FLORIDA



Lizeth Farias
CALIFORNIA



Sarah & Andrew Fasching
ARIZONA



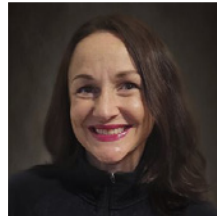
Ashley Fensler
CALIFORNIA



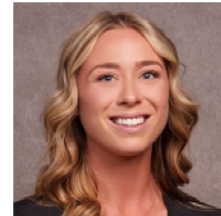
Sarah & Thomas Fisher
GEORGIA



Sabrina Freeman
TEXAS



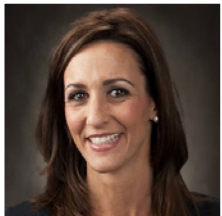
Lisa Frerker
ILLINOIS



Megan Garland
ALBERTA



Rebecca Garrett
GEORGIA



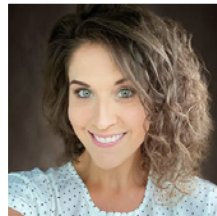
Trisha Ghergo
CALIFORNIA



Chelsie & Bo Gilbert
MISSISSIPPI



Meghan Gillespie
ONTARIO



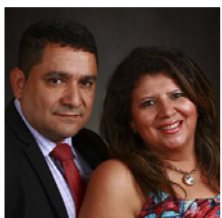
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FLORIDA



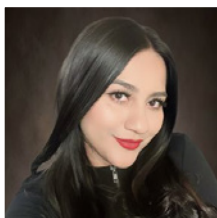
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FLORIDA



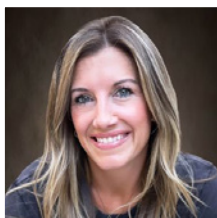
Lindsey & Scott Graham
ARIZONA



Francisco & Rhina Guardado
CALIFORNIA



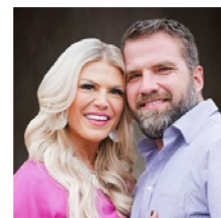
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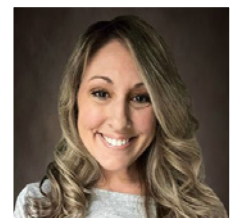
Kristen Hackman
TEXAS



John Hall
VIRGINIA

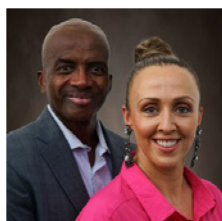


Staci & Tedd Hansen
TEXAS



Nichole Hansen
IOWA

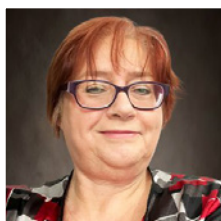
Expanded Circle of Influence



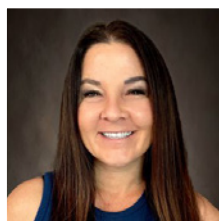
Clarence & Rachel Harvin
NORTH CAROLINA



Jason & Keri Hayes
ILLINOIS



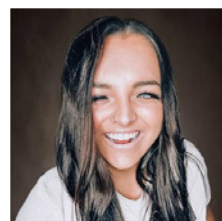
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PENNSYLVANIA



Sarah Herzing
ILLINOIS



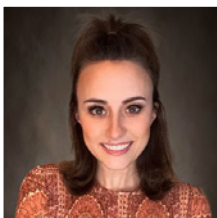
Kelli & Nic Hillman
KANSAS



Josie & Tyson Hinkle
MONTANA



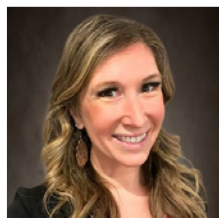
Kara Hishon & Bill Bradley
ONTARIO



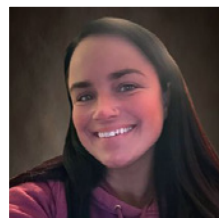
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LOUISIANA



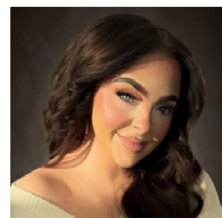
Julie House
SOUTH CAROLINA



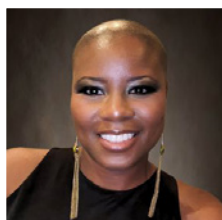
Barb & Matt Houser
ONTARIO



Heather Huffman
MICHIGAN



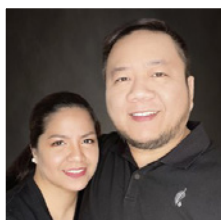
Kate Hughes
ARIZONA



Ming Hunt
PENNSYLVANIA



Jill Ivey
TEXAS



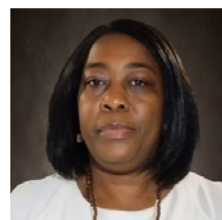
Raquel & Dennis Jacinto
ILLINOIS



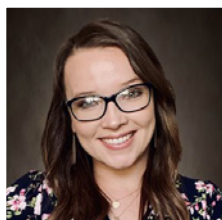
Nadia Jaime & Ed Blunt
OHIO



Paula James
KENTUCKY



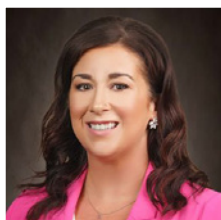
Modeline Jean
ONTARIO



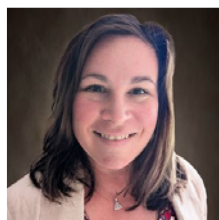
Quortney Jernigan
GEORGIA



Stephanie Johnson
SOUTH CAROLINA



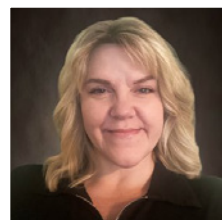
Mandie & Craig Keller
MICHIGAN



Anna Kelly
MONTANA



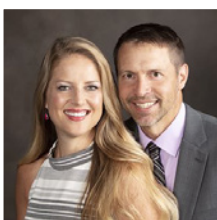
Dante Kilgore
WISCONSIN



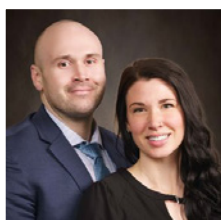
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PENNSYLVANIA



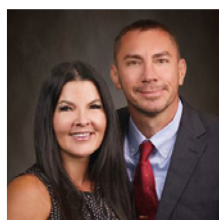
Roxane & Dr. Lindsey Kimura
HAWAII



Shannon & Michael King
TEXAS



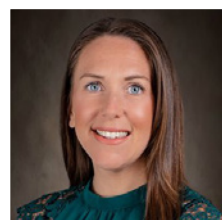
James & Katey Kloepper
ALBERTA



Sadie & Brent Kolves
FLORIDA



Benjamin & Brittany Kovacs
OHIO



Maria Krauss
NEW JERSEY

Expanded Circle of Influence



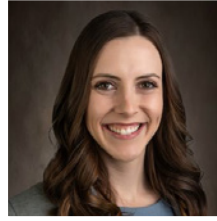
Cliff Moitt & Kellie Kuecha
FLORIDA



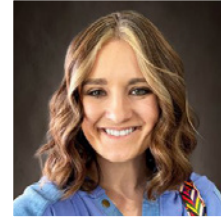
Maria Lynn Kyrkostas
NEW YORK



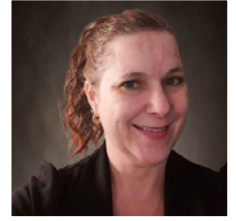
Kayla LaBorde
LOUISIANA



Amy & Jace Larsen
CALIFORNIA



Madison Lathem
TEXAS



Katherine Leo
NEW YORK



Melinda Lough
NEW MEXICO



Steve & Suzy Maier
TEXAS



Missy & Anthony Markiewicz
LOUISIANA



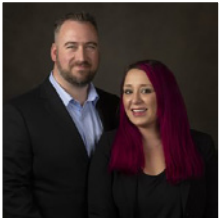
Morgan & Derek Martin
TENNESSEE



Carlee Massengill
TENNESSEE



Virginia Mathison
MANITOBA



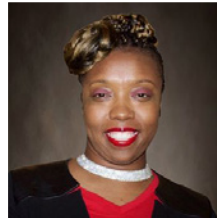
Art & Kimberly McCauley
IDAHO



Adrienne & Martin McDowell
FLORIDA



Ashlen McGinnis
LOUISIANA



Lakeisha McKnight
VIRGINIA



Maricel & Joseph Meade
TEXAS



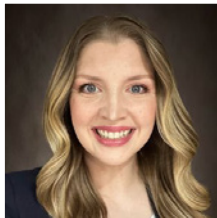
Megan Medlar
VERMONT



Nici Meneley
TEXAS



Troy & Shandee Messer
ARIZONA



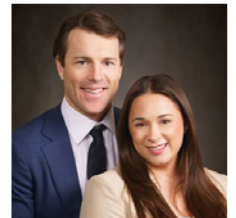
Courtney & Michael Metz
OHIO



Jennifer & Steve Morgan
CALIFORNIA



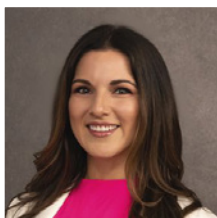
Megan Morris
ALABAMA



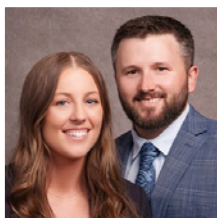
Kyle & Lauren Murphy
MISSOURI



Marlon Napier
GEORGIA



Danielle & Johnny Odum
TENNESSEE



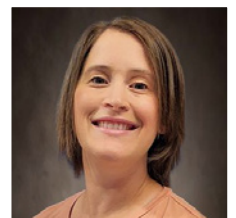
Brittany & Owen Ogden
IOWA



Alison Olson
CALIFORNIA



Alan & Sarah Oronzo
NEW BRUNSWICK



Anna Owen
TENNESSEE

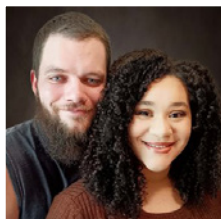
Expanded Circle of Influence



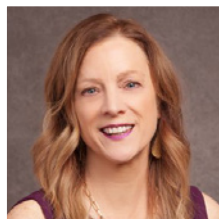
Jeffrey & Barbara Packard
PENNSYLVANIA



Russ & Ronni Paley
NEW YORK



Cameron & Brianna Parker
KENTUCKY



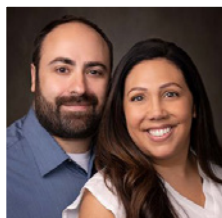
Carrie & Allen Parkes
ILLINOIS



Bonita Payton
OHIO



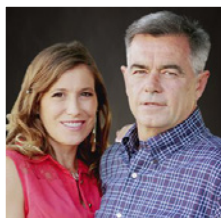
Lindsay & Nick Percuoco
MINNESOTA



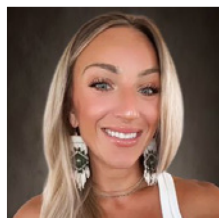
Bryan & Maria Pereira
CONNECTICUT



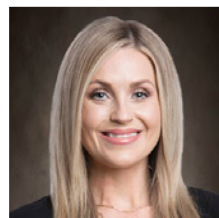
Maria & Alvin Perryman
ILLINOIS



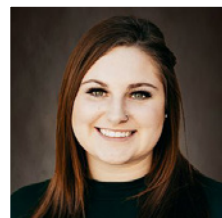
Kim & Lance Phares
TEXAS



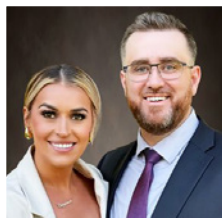
Catarina Phillips
COLORADO



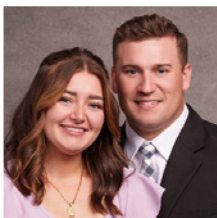
Amber Phipps
TEXAS



Kelsey Pinel
ALBERTA



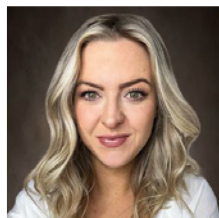
Brittany & Benjamin Pollock
MINNESOTA



Rebekah & Grant Pumphrey
UTAH



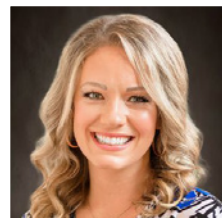
Jessica & Brooks Queitzsch
PENNSYLVANIA



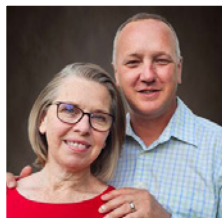
Natasha Rae
ONTARIO



Yeison Ramirez
FLORIDA



Emily Raynes
NORTH CAROLINA



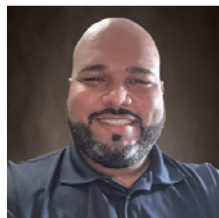
Erica & John Rearich
PENNSYLVANIA



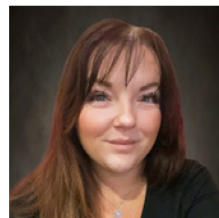
Maria Renaud
MISSOURI



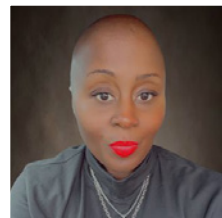
Jessica & Cory Rezac
IOWA



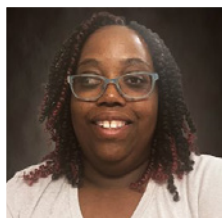
Orlando Rivera
PUERTO RICO



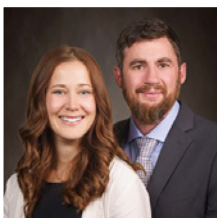
Arielle Roberson
TENNESSEE



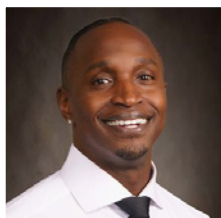
Tiffany Robinson
TEXAS



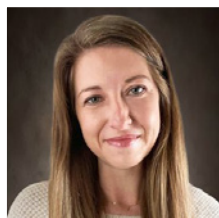
Yalanda Rodney
VIRGINIA



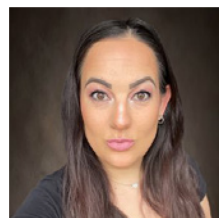
Trish & Brett Roloson
PRINCE EDWARD ISLAND



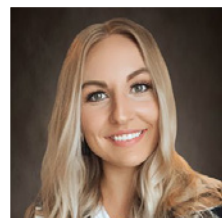
Ernest & Sherita Ross
GEORGIA



Tiffany Rowe
TENNESSEE



Caitlin Ruetz
ONTARIO

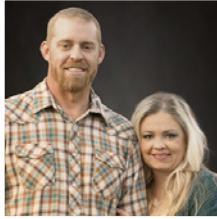


Alyssa Rushton
NEBRASKA

Expanded Circle of Influence



Lisa Rusk
OHIO



David and Tia Rutter
KENTUCKY



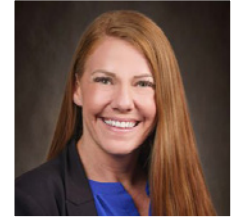
Kirsten Sacra
KENTUCKY



Adriana Salamon
NEW YORK



Brandy Sharp
MISSISSIPPI



Lindsey & Jason Short
INDIANA



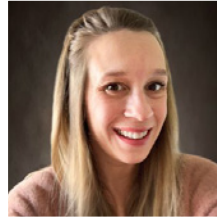
Maria & Wilhelm Siemens
NEW MEXICO



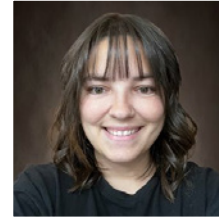
Sandie & Lyle Siemens
TEXAS



Monita & Jon Smith
SOUTH CAROLINA



Danielle Smith
ALBERTA



Kaitlynn Smith
KANSAS



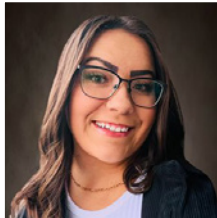
Hannah & Adam Snyder
NEW YORK



Susan Stauffer
WISCONSIN



Vivienne Stephen
FLORIDA



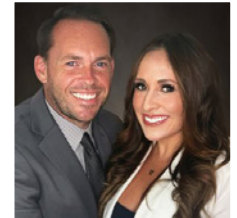
Madison Steven
MANITOBA



Breanne & Michael Sufrin
WYOMING



Monica & Jock Sutter
SASKATCHEWAN



Sean & Geneveve Sykes
FLORIDA



Yolanda & Kevin Tarver
TEXAS



Natashai Taylor
TEXAS



Megan & Ben Terk
OREGON



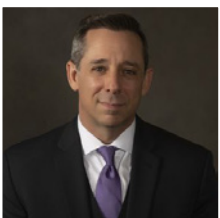
Janet Thompson
MISSISSIPPI



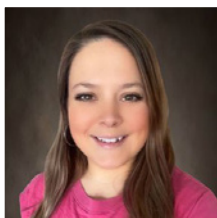
Allison Thomsen
KANSAS



Jessica Tobian
MICHIGAN



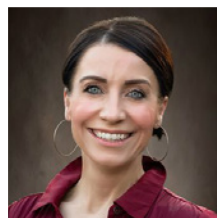
Danny Tore
NEW YORK



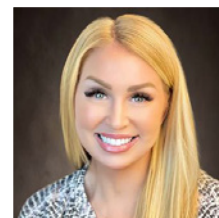
Rochelle Tremblay
ALBERTA



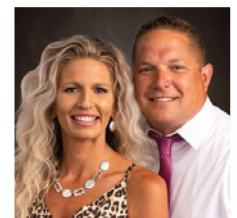
Tammy Trenholm
NEW BRUNSWICK



Amy & TJ Trietsch
TEXAS

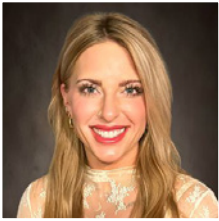


Keely Trimble
NEBRASKA

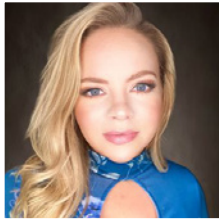


Jessie & Andrew Trudeau
FLORIDA

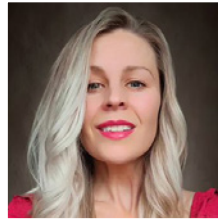
Expanded Circle of Influence—Circle of Influence



Ashley Tullai
NORTH CAROLINA



Kelsi Ullom
WEST VIRGINIA



Jenna Visosky
BRITISH COLUMBIA



Summer Ward
MISSOURI



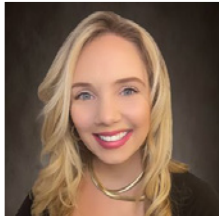
Blake & Rachel Whittington
GEORGIA



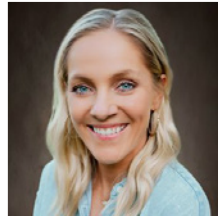
Lisa Williams
GEORGIA



Amanda Williams
IOWA



Koti Wright
OHIO



Brittney & Zach Zillig
OHIO

Circle of Influence

Congratulations to these qualifiers of the distinguished Circle of Influence Award. To qualify for this award, you must enroll four quality Members during one calendar month. Achieving Circle of Influence has helped many Marketing Executives advance their businesses, grow their organizations and find new leadership for their teams. The effect of enrolling four customers each month can positively affect their businesses for years after. We are proud of these leaders' dedication and hard work.

ALBERTA

Kristen Bishoff & Tyler Leismeister
Shila Bishop
Stacy & Garry Bodnar
Dez Bryce
Courtney Burns
Janelle & Riley Carroll
Ashley Cooper
Richard Del Pilar
Meghan Dirk
Morgan Ellis
Cheryl Evans
Jocelyn Joyce & Reynaldo Feliciano
Morgan Fraser
Lindsay Gammie
Jenna Gerbrandt
Lisa Golden
Jessi Harris
Jamana Jenner
Erin Jubb

Leanne King
Rachelle & Charles Koehn
Shannon Kubin
Lisa Lovean
Kim Maloney
Gina Mendoza Paraiso
Nichole Miller
Emilie Montoya
Marcheryl & Edilberto Moscoso
Ednalyn & John Nisco
Corry-lyn O'Hara
Kelsey Pinel
Chelsea Purvis
Andrea Renkas
Tamara Rutz
Desarae Schmidt
Maddi Scott
Kim Shingler
Saralyn Slarks
Jeff & Kristy Taylor

Jenna & Nolan Trudeau
Laura Viher
Amanda Weger
Courtney Zimmerman

BRITISH COLUMBIA

Jane Alcantara
Guy & Revi Arad
Abundio & Gina Arreza
Maria Belmonte
Stacey Blackwell
Jeannie Brown
Corinne Cochrane & Matthew Woods

Naomi Coss
April Floro
Maria Folster
Yapin Jin & Rongyue Zhang
Hennie Ng
Katz Pillar & Jackie Newman
Shailean Porter
Alyssa Richardson
Josephine Schmidt
Wendy Tirk

MANITOBA

Crystal Anderson & Brett McLaren
John & Geraldine Arceo
Leanna Carlson
Jenn Forsyth
Dianne Gray-Wysocki & Wayne Wysocki
Stacey Irwin

Keven Kitchen
Suzanne Kluge
Melissa Lagace
Cathy Letain
Johnny & Niomi Loewen
Ken & Eunice McAllister
Katherine & Chad Moir
Kayla Roberts
Cynthia Taylor-Iwankow & Chris Iwankow
Dayna Webster

NEW BRUNSWICK

Kerry Underhill

NEWFOUNDLAND & LABRADOR

Jennifer Ellsworth

NOVA SCOTIA

Lacey Boutilier
Danroe & Leizel Turla

ONTARIO

Riye Balch
Kate & Mark Besslich
Catherine Bobesich
Judith & Georgie Canlas
Kelly Carmichael
Carol Chudy
Nicole Clarke Lyttle
Terry & Michael Commisso
Juliet & Paul Creary
Dr. George & Elaine Grant
Modeline Jean
Stefan & Yoana Kowlessar
Darlene LaForme

Kaily & William Mailhot
Michelle Manseau
Christiana Andrea Pascual
Maria Criselda Pascual
Tori & Eddie Rallison
Belina Sabarillo-Bush
Christopher Sage & Vira Ventskovska
Katie Scott
Lani Serdon
J. Lindsay Thompson
Paolo & Faye Torres
Donna MacDonald

QUEBEC

Zahia Ait Ali Slimane
Danielle Belanger
Jeanne Nadeige Bellabe
Phaniola Charles
Audrey Hamelin
Karen & Joe Hetzel
Patsy Lebrun
Silyv Lemay
Daniel Mc Nicoll
Marie Sony Mede
Stephanie Merino
Marie-Soleil Pilotte
Karine Poirier
Caroline Rainville-Fortin
Vanessa Rivard
Patricia Roy
Daniel Turcotte

SASKATCHEWAN

Winnie & Demetria Agapito
Kalin & Matt Anderson

Chelsey & Dustin Billay
Emily Birch
Kelley Christopherson
Amanda Dennis
Tori Farr
Ashlee Fecho
Kennedy Gerry
Sheri Gibson
Alyssa Hanson
Marsha Iversen
Shelby Joannette
Taryn Jubinville
Alyssa Rodwin
Laura Sinclair

ALABAMA

Susannah Boullon
Kaycee Cavender
Letha Cheatam
Mike Ellis
June Evans
Cassie Galloway
Marty Grant
Michelle Herrington
Vernadette Horn
Jennifer Johnson
Kellie & James McAnnally
Beth McKinley
Melissa & Tommy Garnett
Trini Reynolds
Rachel Watts

ARIZONA

Jennifer Abbs
Cindy Ackley-Ginnetti & Fred Ginnetti

Circle of Influence

Isaac Anderson & Haley Dake-Anderson
Dulce Fabiola Barra Flores
Tracy Beaudry & Chad Brockschmidt
Tiffany & Kent Biswanger
Tedra Cross
Sheri Doberman
Jennifer Donley
Alexis Dupree
Brittnie Felton
Shelby & AJ Ford
Lisa Fuller
Tanya & Neil Hagre
Gia Hartman
Tawni & Glen Hendriks
Kate Hughes
Amity Jokerst
Jaiden Jones
Alexandra Kay
Christina Keller
Shawn Lawson
Jaime & Kate Liebes
Vanesa Malupo
Carrie Marek
Sofia Ruby Mariscales
Tracy & Rob Melchior
Kennya Mexia & Sergio Inzunza
Lynn Navarro
Tiffany & Jason Nitz
Kimberley & Nicholas Planchich
Nicole Remini-Wiskow & Michael Wiskow
Tresha Rodriguez & Anthony Bivins
Wade & Christi Slaugther
Tenaya Sorenson
Elizabeth & James Valentine
Summer Crystal Varela
Trisha & Robert Verzera
Maley & Shawn Walsh

ARKANSAS

Christina and Timothy Dzindzio
Bailee Hood
Cindy McMillan
Julia Preston
Jenny Riggs
Danette Steele
Cati Warner

CALIFORNIA

Arlene Abagon & Dennis Juanir
Andre Ammons
Gretje Angell
Dr. Olivia Arellano

Joe & Esmeralda Behar
Sylvia Beltran
Breana & Christopher Borchers
Liz & Scott Brown
Elisa & David Campos
Antonia & Guillermo Carranza
Emily Cassi
Teresa Castilla Magnus
Maria Channell
Hyun Soon Cho
Denise & Kevin Clemens
Sheri Courtney
Faith Covington
Erin Davis
Keith Davis
Cody De Ruiter
Anne Delizo
Jullaney Donaldson
Bertha Duran
Bobbie Elliott
Myriam Faubert
Kaitlyn Friederici
Andrea Guerrero
Maria & Raul Gutierrez
Ciara Hanna
Anna House
Estrella Ignacio
Candi Jackson
Robert & Tessa Jacques
KuiSun Kim
Alexandria Kincaid
Erin Kutka
Michelle Lagos
Catherine Lau
Sierra Lawrence
Julio Leiva
Irene Lontok
Cecilia Lopez & William Coreas-Garcia
Rosa Lopez & Meliton Torres Pineda
Tiffany and Dino Martin
Dani Martinez
Christina & Paul Matcham
Dashana McClay-Moore & DeJon Moore
Shelbie Molnar
Julie Moon
Dena & Jonathan Moore
Luis & Eleonor Navarro
Lorna Niemeth
Fely & Josue Orejudos
Jacqueline Ortiz
Tania & Marco Ortiz
Jennifer Owen
Jorge Pineda
Marleni Pineda & Fabian Castillo
Christine Plascencia

Evangeline Pro
Maria Guadalupe Ramirez
Shannon & Frank Rich
Ondrea Saint
Maria & Pete Santoyo
Samuel Saucedo
Dava Serbantes
Kimberle Smith Austin
Laura Solano
Johnny Suarez
Janet Tonga
Catalina Valdovinos & Jose Manuel Barajas
Gregorio & Patricia Villalobos
Theresa Wells
Erin Wutzke
Katie & Richard Yanez
Christine Yi

COLORADO

Natalee & Jeremy Bakel
Sophia Banks
Briana & Chase Carlin
Cortney & David Copley
Andrea Dahn
Cori & Joshua Hogstad
Lisa Jester
Rebecca Juarez
Alyssa Mooney
Michelle & Lance Smith
Sheila & Eric Sweigart
Krystal & Kyle Torline
Kristen Unroe

CONNECTICUT

Nicole Lapolla
Darcy O'Shea
Edlyn Philip
Kimberlee Simko
Natali Krause & Kent Wonnell

DISTRICT OF COLUMBIA

L Maritza White

DELAWARE

Jenna Murray
Cynthia Powell-Pope & Loren Pope

FLORIDA

Julie & Beau Armstrong
Ivee Bailey
Krystle & Stephen Bamperski
Anita Barnes
Toni & Chad Burghardt
Tom Buss
Cheryl & Derlis Carrasquillo

Dianne Cashmore
Tracee Chapman
Jennifer & Brett Crawley
Susan & Sean Dampier
Beverly & Jordan Dela Cruz
Javier Devora
Melanie Dixon
Timothy & Dee Dixon
Dunia & Gerardo Dragoni
Ashley Eddy
Makala Ellenburg
Jenn Fellure
Joan Fernandez
Heidi Forsee
Susan Garcia
Michelle Green
Kelsea Griffith
Alan & Heather Guzzino
Heidi Halbe
Delana Hall
Jessica Ann
Mary Hartmann
Brenda & Roy Hatcher
Kristi & Tim Hendricks
Kaye & Joe Hyde
Chelsea Hyneman & Sanjith Thangarajah
Terri Jackson
Joel Jeune
Kay & Curtis Johnson
Derrick Jones
Robin Kerr
Valentina Kleist Tarqui
Melissa & Kevin Knecht
Rachael & Seville Ko
Sabrina Krause
Krista Kuhn
Jimmy Levy
Jantia Lofton
Sophie Lonsinger
Valerie Love
Kennedy MacPherson
Earlinda Manchego
Jim & Lucy Lu McCune
Jody & Jim Morgan
Maria & Frank Mosca
Kathleen Nagle-Roides
Brandi & Clint Newman
Dewayne Newton
Shelly Noe
Dr. Cicily Payne-Nestor & Dr. James Nestor
Sherry & Russ Peck
Amanda Phillips
Aiden Pollard
Liria Lamas and Eduardo Porras
Melissa & Doug Prater
Israel & Elsa Ramos
Ashley & Jeremiah Ranow

Melissa Raulerson
Michele Regev
Divina Rijo
Dalil Said
Yolanda Sanchez
Andrea & Nate Scott
Nate & Andrea Scott
Falyn Shilts
Michael and Beverley Simmons
Amber & Thomas Springer
Suzanne & Justin Stadler
Iona Stephenson
Lee Stewart
Susan Strauss
Sandra Strawder
Eleanora Taylor
Danielle & Aaron Thesing
Haley Walker
Rebekah & Bill Weissert
Shameka Wilcox
Chelsea Wray

GEORGIA

Laturah Blocker
Jordan Califf
Victoria Francola & Jimmy Chalmers
Paige Champion
Phyllis Davis
Helen & Durward Dilag
Lindsey Echols
Renee Everspaugh
Christi Farmer
Shane Harmon & Alison Feliciano-Harmon
Kai Fluitt
Marcenae France
Tori & Colby Galbreath
Katrina & Jason Gibson
Dawn Granstaff
Gonzalo & Ashley Guerra
Alexandria & Joshua Hamby
Tracye Hamler
Devyn Harris
Megan Hayes
Kristin Hooper
Katelyn Jackson
Haley Joy Jenkins
Stacy Joye
Natalie Kelley
Paul & Leslie Kulwik
Jennifer & Jay Leach
Michelle Martin
Travis & Sasha Martin
Jenna Marzoll
Kimberly Massengill
Jeanie Paige McWhorter
Jonathan & Kimberly Montgomery

Stephanie & Scott Patterson
Robbie Pemberton
Rufus Reddick
Sara Robidart
Adrienne & Michael Sifontes
Olivia Steward
Dorothy and Anthony Stewart
Elizabeth Taylor
Brandi & Jeremiah Whitmer
Tangela Wright Frazier

HAWAII

Delia Bolosan
Maria Concepcion Calapini
Sandy & David Carvalho
Cheryl Burnett
Rachel Galeng
Mark Anthony & Josel Galiza
Tanya Gomes
Danielle & Taylor Hoopii
Dionne Ishimura
Shirley & Richard Kagawa
Jonathan Katayama
Zoe Lamb
Eugenie Naone
Charleen & Mark Tajiri
S. Tatiana Wild

IDAHO

Heidi Bartolotta
Sheena Daniels
Brianne Finley
Jenny Garcia
Justin & Karli Hudgens
Blanca & Jesse Mendoza
Diana Nielsen
Tabitha Permann
Margie & Don Rae
Megan & Jason Rogne
Joan Rudd
Chad Sommer
Crystal Swanson
Wendy Thompson
Amy Thornton
Amy VanManen
Miranda & Keies Yesiki

ILLINOIS

Valerie & Larry Allen
Maria Teresa Anacleto
Amber Bade
Lindsay Bakker
Denora Beverly
Nicole Bruns
Tammy & Erik Burgwald
Kimberly Carver

Kimberly Collins
Annette Davis
Erica DeWitt
Kristin Fenton
Rachelle & Nate Ferguson
Janna Finkley
Sophia Frichtl
Lisa Harris
Doug & Lori Hibbert
Crystal Hicks
Danita Howze
Marzena Jachymiak
Gail Johnson
Bonnie Kassel
Amy Kellum
Monique Lambert
Alejandra Martinez
Tanya Marx
Kendra Mason
Goldie Matthew
Yolanda & Jessy Padilla
Marlo & Jim Payne
Peggy Portwood
Melissa Richetta
Emmery & Aaron Roemer
Kathy & George Rosner
Lynsey Runyon
Janice Rutherford
Claudia Sawyer
Kara Schmidt
Mamie Selmon
Gina Sullivan
Ashley Veach
Becca Vortman
Kelsey Webb
Bobbi Wilson
Sheree Wright
RaeLee & Clint Zumbahlen

INDIANA

Patrick Baumgartner
Jordan Bulmer
Kacey Burkhart
Anastasia Card
Sondra Clark
Kandice Conner
Tara Cutter
Joni James
Holly McAllister
Brianna McCray
Jeanine & Michael McElfresh
Luzviminda Nones
Sarah & Eddie Placencia
Alicia & Jason Purdy
Jason Rice
Jennifer Scurry
Michelle Shaw
Samantha & Timothy Trammer
Danielle Wardlaw

IOWA

Mary Akers
Lynnea & Shane Andersen
Kelby Billingsley
Mckenzie Bockenstedt
Dani Bucknell
Jacqueline Callahan
Noah Christopher
Malissa Cowan
Ashley Daggett
Megan & Wesley Doyle
Vanessa Ege
Valerie & T.C. Heard
Kiersten Holstad
Brooke Jones
Eleanor Lackey
Kelsey Lauridsen
Lexi & Jay Lizer
David & Kathleen Macke
Kylie & Chris Schmitz
Jamie Sloan
Debra Stephenson
Lindy Strohman
Scarlett Vander Berg
Amie Walkup
Renee Williams

KANSAS

Aiyana Albrecht
Marisela Aragona
Sammie Barner
Karah & Ian Bosmeijer
Lucas & Chantel Brooks
Caitline Christenson
Evangeline & John Coffelt
Laurie Davis
Rachel Doss
Anna Frost
Gaby Garcia
Tina Goins
Maci Hill
Brittney Johnson
Kayla Kampman
Misti Kendrick
Linsey Knipp
Renae Krasky
Megan Kraus
Shree Merriweather
Amy Roberts
Devan & Adam Rothers
Lacy Schreck
Mckenzie Shapland
Miranda Shipman
Angela Stallings
Ashley Steinlage
Skip & Cindy Taylor
Penny Thompson
Abby & Dustin Tormondson
Brittany Wahlers
Tina & Jay White
Kori & Ethan Zimmerman

KENTUCKY

Stephanie Bormann
Brittney Boudreau
Cindy & Chris Brown
Lindsey Davis
Shelly & Joseph Johnson
Amelia McDougal
Lee Ann & George Michalek
Joni Miles
Ana Maria Padilla Moreno
Kelli & Robert Peterson
Michelle Routon
Stacey & Phillip Smith
Karlie Sudlow
Tracy Terrell
Chelsi Thomas
Ashley Trippett
Kirstie Weiss

LOUISIANA

Heather & Frank Brown
Kristian Carlino- Sylve
Aliscia Cranford
Cherie Driggers
Betsy & Thad Dumesnil
Benigno Alvarez & Yunisleivys Gonzalez
Tammy & David Guillory
Corey & Ross Keller
Danielle & Tucker Landry
Chad & Jeanie Lynch
Courtney & Graham Martin
Alison Miller
Chelsea Monnin
Stefanie Nadeau
Emily Phelps
Randi Verdun
Jenni & Craig Vicknair

MAINE

Alfred Moore Jr & Dr. Ruth Moore

MARYLAND

Shavonne & Donzell Bowman
Robin Cermak
Derrick & Valerie Dawkins
MaryCarol McCauley
Lisa Sherman
Tierra Stewart
Tonya Wilson
Paulette & William Cheverie
Brittany & Dominic Cogliano
Kelsy Daskocil
Jean-Marcus Elie
Mary Ellison
Rebekah Szlosek

MICHIGAN

Katie Bowen
Ramon & Nekeyta Brunson
Cheryl Capel
Gale Dalton
Jackie DeWaal
Elizabeth Duhani
Alexia Duncan
Jessie Fletcher
Karrie Howard
Heather Huffman
Danielle Johnson
Cindy Kitzmiller
Brandi Klein
Lauretta Kloha & Mike Bradow
Larissa & Ryan Kowalski
Noelle & Dusty Kruise
Jaimelynn Lewis
Kelly Nagle
Mary New
Stephanie Palmer
Molly & Jeff Pretzlaff
Kristin Roberts
Wally & Shannon Schneider
Jen & John Sebbas
Shelby Sedgley
Danielle Soules
Dalina & Loyd Stephens
Stacey Vandenbrink
Emily & David VanDeraa
Pamela Volz
Ray & Brenda Whetzel
Natalie Williams
Kelly Wolschlager
Kelly Zsido

MINNESOTA

Rosemary Beneduce
Melissae Bletsian
Ashlee & Claudy Francois
Mandy Hagstrom
Maegan Herwig
Taylor Kirby
Tiffany Ktytor
Blaine MacDonald
Heather Mata
Skye McElmury
Crystal Meuleners
Lucas & Amber Nelson
Mikayla Nelson
Tim & Michelle Nordlund
Katie Nye
Erin & Justin O'Brien
John & Paula Peters
Amy & Casey Poepping
Rachel Reese
Marcia Reiter
Jennifer Reyes
Karissa Rodriguez
Ally & Wyatt Sanford

Tyler & Laura Schmidt
Eva Segelstrom
Cindy Streich
Elena Witt

MISSISSIPPI

Chasity Gullett
Alice Barnes
Claire Bryan
Riley Childs
Jessica Coggin
Macy & Dallis Forsythe
Karen Garry
Kayla Griffin
Lisa Lovell
Ben & Sarah Melton
Shea Mills
Lindsey & Patrick Patterson
Rachel Pierce
Hailey & Jake Polderman
Shannon Rawson
Kasey Reed
Wendy Sistrunk
Susan & Dennis Smith
Heather Smith
Janet Thompson
Hannah Tyner
Angel Weems

MISSOURI

Christina Ammons
Naomi Barbour
Kara Blades
Casey Bopp
Sammie Brooks
Erin & Aaron Clark
Laura Cross
Shyra Davis
Jaclyn Dimaio
Alexis & Cheljean Erwin-Davis
Darra French
Julia Gardner
Sarah Gregory
Lyndee Harper
Jackie Heredia
Shannon Hill
Kaylin Hobbs & Shane Murphy
Meghan Hollingsworth
Tamika Johnson
Lauren Judd
Lindsey Martin
Debbie Rhea
Aquita Smith
Cassie Stephans
Amber Toney
Terri Wall
Kara White

MONTANA

Amber Bryant
Faith Casey
Shaunda & Wade Hall
Shannon Johnson
Laura & Daniel Larson
Heather McAbee
Camry Metcalf
Rebecca & Jesse Moore
Michele Rodgers
Josi Russell
Cassie Smieja
Kelly Smyth
Alivia Wixsten
Bonnie Wright

NEBRASKA

Esther Allbright
Nikole Bader
Thomas & Roxanne Bates
Brenda Brock
Bethany Harmon
Tara & Jared King
Kendra Kuhn
Noelle Miller
Joni Molzahn
Nicol Palmer
Shannon Pomplun
Amanda Rausch
Alyssa Rushton
Jessica Shelton
Nikki Spangler
Jenae Svoboda
Mollie Taylor

NEVADA

Dalia Ayala
Kim Bishop
Dorothy Jordan & Rafael Callanta
Jodi & Joe Collins
Catalina Martinez & Alberto Cruz
Maria De Jesus Aquilera Ramirez
Chelsea Denbow
Andrea Duncan
Alejandro Sanchez-Cid & Dalila Estrada
Korin Fabretti
Christi & Dwayne Falcon
Brayan Garcia-Mendoza
Larry Baity & Terri Haddad-Baity
Johanna Harbottle
Dennis Hart & Lea Herbert-Hart
Martina & Jesus Lopez
Lourdes Punzalan
Crystal Salois
Eddie Smith

Circle of Influence

Johnny Soumah Figueroa
Yelitza & Tony Vergel

NEW HAMPSHIRE

Tricia & Christopher Edris
Chris Erickson
Kathy Fotheringham
Erin & Brian Laplante
Tracy & Scott Lurvey
Amber Riley

NEW JERSEY

Elizabeth Adams
Traci Akins
Zoila Arita
Valerie & Robert Baylor
Nicole Cook
Dave & Lynn Crescenzo
Robin DeLorenzo
Jodi Delvecchio
Alexis Demetroulakos
Sophia Demetroulakos
Cheryl Egizi
Annie Eriksen
David & Cheryl Felsenthal
Sandy Grippo
Christina Jill
Mikkalisa & Lee Lefkowitz
Maria Lewis
Darline Mirassaint
Viktoria O'Hara
Fariba & Anthony
Sylvander
Hailey Sylvander

NEW MEXICO

Sara Antal
Rebecca Bailey
Hannah & Steven Burlbaw
Gen & Charles Chamblee
Fidel Cruz
Lisa Davis
Connie De La O
Laurel Dillard
Charity & David Gomez
Sabrina & Ray Gutierrez
Yvonne Kiehne
Melynda Montgomery
Alonzo Moore
Amie Jo & Jeff Powers
Josh & Maribel Salinas

NEW YORK

Wendy Armstrong
Jerris Banks
Tracey Barber
Kalie Bearor
Miranda Buie
Jeannette Burgess
Shawna Butts
Brandie Callahan

Lyn Campanano
Jennifer Champlin
Melissa Coleman
Dr. Thomas Davies
Lisa Drach
Yasmin Lucita Espina
John & Leslie Finocchio
Judith Grant & William
Bezmen
Melissa Jordal
Fanny Lam
Katherine Leo
Joanna Maben
Marti Mills
James Near
Meg Olsen
Rob & Laurie Pisciotta
Samantha Thomes
Trisha Voltaire
Elie Weingarten
Cora Moore
Phyllis Young

NORTH CAROLINA

Justina & Damon Banks
Lekesha Barnes
Niecy Billingsley
Lee & Thom Blakley
Chasity Bogle
Latanya & Michael Bond
Shastra Brantley
Nick Brucker & Adyana de
la Torre
Cory & Eliza Buckman
Wendy Burkhard
Allenna Davey
Kimberly Davis
Whitney Evans
Ali & Brandon Farabee
Cassidy Fisk
Genevieve Exum Francis
Sonya Galloway
Kiehli Gore
LeAnne Gossett
Marissa Hendrick
Brittany & Benjamin Hyder
LaQuita Ibegwam
Camie James
Tara-Anne Johnson
LaToya Jones
Jennifer Christie-Jump &
Charles Jump

Barbara Kelly
Penny Lloyd
Jenne & Jay Matthews
Dana McNeill
Tonia McRae
Kaitlin Mitchell
Holly Monroe
Jennifer & Charles Moretz
Rosalind Perkins

Ginger & Bruce Porter
Megan Price
Leonila & Jason Renfrow
Jeanne Robinson
Steven & Makenzie Schultz
Georganna Spann
Jessica Spear
Rebecca & John Stewart
Cheryl Talley
Larenda Turner
Derek & Stacey
Weissenberger
Jessica Wells
Brandie Whitehurst
Amanda & Matthew
Wilcox
Tammara & Chris Williams
Alecia Wilson
Kristen Woodruff

NORTH DAKOTA

Sarah Ellertson
Sara Kapp
Stacy Narlock
Jenny Rau

OHIO

William & Maddy Brett
Karley Brown
Dana Clausing
Sharlenae & Phillip
Collingsworth
MaryAnn & Daniel Domka
Joy & Shane Farley
Amy Gardner
Shannon George
Dr. Shelley Hamler
Elizabeth Hardin
Sarah Herman
Alyssa Hollar
Gabrielle Hook
Nadia Jaime & Ed Blunt
Dionne King
Megan Lentz
Kayla Mitchell
Rachel Mobley
Amber Mott
Jodi Newell
Jill & Greg Parker
Bonita Payton
Sarah & Joshua Rankin
Leslie Rickman
Tammy Risner
Karly Ross
Rylee Wilhelm

OKLAHOMA

Abby Akerman
Brittany Anderson
Kierstyn Bradley
Camber Cline

Elisabeth Duke
Bethany Resco
Joy Rogers
Misty Smith
Amy & Nate Smith
LaJeanna & David Toliver

OREGON

Cassidy & Michael Burns
Roxanne Hensley
Summer & Paul Highfill
Shanna Kelty
Jessica Manzo
Martha Ruiz
Shelby Shely
Tiffany Vangelo
Kilie Walters
Veronica Zendejas

PENNSYLVANIA

Kate Acquaviva
Sarah Anyan
Stayci Avery
Sylvia Beatty
Morgan Benton
Jamie & Matthew Binko
Kim & Ray Boltz
Lori & Eric Boutieller
Christy & Mark Carr
Angela & Ryan Cibulka
Louise Corallo
Tracy Deetz
Andrea & Marty DeLuca
Rachel DiLiscia
Priscilla Fleet
Casey Frye
Stacy Gallagher
Kim & Jesse Harris
Jessel Hearn
Jessica Hodle
Amy & Ben Hunt
Angie Kinnard
Jennifer Lapp
Janna & Daniel Lapp
Beth Lehr
Jennifer Mackie
Kristyn McCartney
Linda & Paul McKinley
Renee Mears
Samantha Miller
Tanya Edwards-Moore &
Kenyatta Moore
Shelby Morris
Brett & Jackie Morrow
Lorien Moyer
Peggy & Greg Rettger
Arielle Russell
Dana Sanders
Rachelle Shadley
Crystal Smith
Cassia Smucker

Stephanie & Alexander
Stumpf
Sara Thren
Shasta Weist
Clifton Yost

PUERTO RICO

Miraida Figueroa
Rosa Maldonado
Raul Narvaez
Alice Navedo
Marilyn Lopez Huertas &
Jose Rafael Perez
Nellian Reyes
Yerdi Salva Feliciano

RHODE ISLAND

Nancy & Jack Mellor

SOUTH CAROLINA

Macie & David Ammons
Rachel & Stephen
Bjorkman
Jim & Lee Bothell
Melissa Callaham
Tisa Damron
Danyel Farmer
Danielle Fields
Lauren & Thomas Gaede
Jacqueline Gazzara
Edward & Lindsey Gotham
Dennis Hugie
Nannie & John Johnson
Tina Jones
Vera Kostenko
Marina Layug
Lauren Maidhof
Gina McLean
Rochell & Andrew
Middleton-Hill
Matthew & Gwinn
O'Shields
Julie Pfalz
Vivian & Charles Sims
Kim Turner
Madi Turner

SOUTH DAKOTA

Kelli Brinka
Holly Dobesh
Shane & Micki LaDage
Lisa Lewis
Tracey Mehlhaff
Annette Nystrom
Kim Weisbrook

TENNESSEE

Amii Addis
Nicole Airhart
Alise & Bill Anderson
Nickole Atkinson

Lisa Blake
Micaiah Blake
Mandi Burchell
Yvonne Cochran
Rachel Cox
Jennifer Cummings
Latisha Dashno
Tomiko Gordon
Darby Gunn
Brittany Hanrahan
Audrey Harrison
Jenn Hayes
Crystal Hepler
Sarai & Jose Hernandez
Regina Hill
Clayton Inman
Michelle Jeffers
Renee Laws
Jamie Manske
Terrica Morgan
Allison & Nathan Neal
Kelsey Parrott
Carol Pierce
Danielle Raines
Jessica Reed
Samantha Reinoehl
Meredith Rhylander
Megan Smith
Madraye & Tyler Stanley
Kim & Lanny Swarts
Dr. Pepper & Tim Totten
Brittany Turner
Hannah Wilwerding

TEXAS

Jacquelyne Akala
Kelly Akin
Gabriela Aladro & Patricio
Gonzalez
Nicole Anderson
Alma Araiza & Carlos
Galvan
Nelly Ardavin
Vanessa Arizpe
Felicia Baker
Daisy Bakr
Debbie Barber
Jenny Baxter & Kurt
Kretsinger
Sherry & Kirk Bedinger
Abby Bledsoe
Lisa Bluit
Mia & Vincent Boom
Frances Bowers
Allie Boyd
Carola & Jack Broaddus
Haley Bromley
Tensie Burnett
Summer Dey
Judee & Bernard Capucua
Aissa Castillo

Circle of Influence—Pacesetter

Esmeralda Castillo & Geovani Herrera	Lilia Garcia	Joreme & Louis McIntosh	Tori Seward	Cresta Winter	Syrina Melton
Rosa Castillo	Olga & Enrique Garcia	Andrew Mckinzie	Kimberly & Mike Sewell	VIRGINIA	Mary Miles
Angelina & Miguel Castro	Gina & Kreg Gillispie	Larissa McPhearson	Cheyenne Shumway	Jennifer & Rodney Adkins	Lyndsey Miller
Nina & Ken Cebrun	Denise Gomez	Ana & Jorge Mendez	Cindy Smith	Juven Agustin	Anna Kae Norman
J'Ann Chambers	Desiree Gonzales	Nici Meneley	Irma Solis	Miranda Cartwright	Rety Onal
Sybil Chandler	Luis Martinez & Ana Lucia Chapa	Ariel Merriman	Randy & Rosalie Spear	Emily Harihan	Terry O'Neill
Ilse Chapa	Rachel Hadden	Alicea Mullins	Candace & Blaine Spradley	Katie Lee	Cynthia Schrodt
Arianna Coca	Tania Hagood	Gabrielle & Tyler Neill	Sheila Stoutmire	Margaret Mathis	Kathleen Yow-Wells
Bill Cole	Sajata Hale-Williams & Cedric Williams	Ashley & Brandon Olive	Lauren Tobey	Becky & Chris Maupin	Sabrina & Bradley Yoshitomi
Consuelo Gonzalez	Drs. Carlin & Chris Hardy	Bea Osborne	Maribel Torre	Lakeisha McKnight	WISCONSIN
Hollie Cordray	LaTasha Hardy	Brooke Pace	Amy Varley	Rebecca Penrod	Jacqueline Abel
Brittany Craine	Ashley Hart	Lesley Pardo	Tonatiuh Aguayo & Maria Teresa Vazquez	Lisa & Steven Peterson	Brooke & Brandon Fischer
Ismael Cruz & Olga Garza	Cynthia Hermosillo	Sondra & Alan Pariser	Kelsey Wages	Sophia Hue Pham	Jodi Garnell
Bethany Daniel	Lisa Hernandez	Christopher & Sarah Pentecost	Candi Warren	Rachael & James Tocci	Jennifer & Micah Halvorson
Ashley Davis	Claudia & Jesus Hinojosa	Joylyn Peralta	Ashton Weems	Erin Whitmer	Danielle Kawlewski
Hannah Davis	La Don Horsford	David & Bonnie Perry	Ryann West	VERMONT	Lanette Koors
Maaike del Villar	Tim & Linda Hutchinson	Mayorli Pirela de Silva	Victoria Williams	Lisa Hallstrom	Angie Kowalski
Angelita Diaz & Jorge Medrano	Caleigh & Tyler Krause	Stephanie Prince	Brooke Williamson	Kym Mable	Brenda & Keven Lee
Suzanne Dockendorf	Lindsay Krisko	Sue & Martin Prue	Hannah Williamson	Laura Newell	Dawn Menard
Daphne Douglas	Kristi Lacy	Blanca Pumarejo	Kari Wilmeth	WASHINGTON	Jessica Smith
Brandi Downs	Victoria Lane	Ashli Reger	Marissa Winfield	Lorna Aguon	WEST VIRGINIA
Rachelle Edmondson	Michelle & Justin Larsen	Quiana Rhone	Jamie & Jazzlyn Young	Alicia & Jesse Aunspach	Amy Bassett
Shirley Edwards	Sacajawea Lathan	Nicole Robinson	Sharon Zink	Leah & Shawn Cude	Emily & Larry Cook
Sabrina & Doug Ellis	Savannah & Jon Lorenz	Tiffany Robinson	UTAH	Brandi Darnell	Hannah Wells
Aldo Enamorado	Lisa Luton	America Robledo Soto	Emily & Kevin Albrecht	Brenda Dutton	WYOMING
Quenton Farr	Ruth Manzanarez	Christian Rodriguez & Jose Pecina	Shaughnessa Allgood-Rimmasch	Sara Hardy	Makena Cameron
Raylinda Flores	Whitney & Chad Martin	Jose Pecina	Kristin Fellows	Mark Hoover	Rachael Chancellor
Melissa Flynt	Lidia Martinez	Melissa Rogers	Tosha Gonzales	Bernard Israel	Makinsy Huntington
Whitney Ford	Breanna Massey	Mariana Rubio	Jacquelyn & Joshua Grimley	Halie Klodt	Katie LeDoux
Dianna Maria	Amber & Robert Massicott	Chastity Sanders	Patricia Meyer	Kelsey Mathias	
Jaden Frazier	Tosha Matekja	Judy Schuldt	Jeana & Fernando Nunez	Leah & Sam Melquist	
Diane Frederickson	Ellis Mayberry	Jennifer Scroggins			
Guadalupe Garcia	Connie & Andy McCreight	Ryan Sealy			
		Rachel Segovia			

Pacesetter

These businesses have taken advantage of the tremendous potential of the Pacesetter program. Each has watched the Foundations video, enrolled eight (8) or more Members and advanced to a new high status of Director or above.

ALBERTA

Brittany Backus
Shawn Callin
Cherrylou Dagasdas
Jerrica English-Knickle
Greia Estibal
Chanel Kasteel
Courtney Laut
Jason McDowell
Candice & Tyler McLellan
Emmanuel Nkwelle
Iuliia Pavlova
Kelsey Pinel
Lina Rafael

Carla Richard

Kim Shingler
Rochelle Tremblay

BRITISH COLUMBIA

Kaitlyn Aston
Nicole Diosdado
Leizl Eraud
Danae Evans
Katrin Gustar
Roy & Joyce Silverio

MANITOBA

Lindsay Birmingham

Bonnie Cote
Marissa Crook
Sarah Jamault
Cathy Letain
Naomi Letain
Madison Steven
McKenna Tihanyi
Dayna Webster
Jennifer Wood

NEW BRUNSWICK

Ariana Killam
Mathieu Leclair

NEWFOUNDLAND & LABRADOR

Krista Legge Wakeley

NOVA SCOTIA

Kayla Oliver

ONTARIO

Kielee Bélisle
Brittany Benjamin
Mandy Fisher-O'Dell

Nadia Gennaro
Modeline Jean
Ally Leibold
Kettie Parfait
Christiana Andrea Pascual

QUEBEC

Guillaume Joseph Antonio
Jody Baril
Melone Bedard
Benoit Bélanger
Phaniola Charles
Wilaire Charles
Remayette Danao
Kriselda Exaltacion
Guy-Edgier Frederic
Guertie Joseph
Guirlouse Clomène Joseph
Hudson Raymond
Steeve Raymond
Rose Mada St Martin

SASKATCHEWAN

Kalin & Matt Anderson
Chelsey & Dustin Billay

Stephanie Caswell
Kelley Christopherson
Tori Farr
Ashlee Fecho
Kennedy Gerry
Shalayne Kinvig
Cassidy Nikolejsin
Randall Robins
Alyssa Rodwin
Saih Ryan
Shannon Scheide
Shaylyn Smith
Ashley Tomolak
Amery Wilson

ALABAMA

Letha Cheatam
Tasha Conwell
Regina Davis
Cassie Galloway
Marty Grant
Cynthia Ivy
Morgan Prestegard
Derek Simmons
Rachel Watts

ARIZONA

Gisel Acuña Gonzalez
Maureen Cisek
Eric Cogburn
Megan Gosa
Christine Hatch
Alexandra Kay

ARKANSAS

Fritznal Antoine

CALIFORNIA

HyeSook Yi
Krystle Bodine
Hyun Soon Cho
Ellaine Choe
In Sook Choi
Sun Chu
Stephanie Conover
Marina Crane
Emilie Del Rosario
Myriam Faubert
Madeline Stacia Haigh
Alicia Hernandez

Kyong Kim
Fetulumoeata Kutu-Hafoka
& Tevita Hafoka
Brandon Lee
Jiyeon Lee
Joseph Lee
Julio Leiva
Lissette Lopez
Amanda Martin
Marcell Miles
Daniel Min
Alissa & Fred Nazar
Robelia O Niño - Torres
YoonJu Oh
Maria Guadalupe Ramirez
Dava Serbantes
Janet Tonga
Elena Villafior
Nikki Westervelt
Linda & David Wilke

CONNECTICUT

Grace Vilma Dotig
Nicole Lapolla
Kinyata Lewis-Lester
Edlyn Philip

DELAWARE

Jennifer Sturgis

FLORIDA

Ashlee Adams
Taelor Austin
Sandy Baptistin
Alisia Beck
Mariah Benson
Natacha Brun
Tom Buss
Charlotte Cartaya
Karla Castellano
Anabel & Pablo Castillo
Shari Chuchla
Josie Crawford
Amy Crawford-Abernathy
Savannah Curran
Melanie Dixon
Ashley Eddy
Anna Fellure
Jenn Fellure
Lisandra Fernandez
Heidi Forsee
Tyler Hansen
Eden Herterick
Kylee Holm
Shannon Irmen
Lavonda Isom
Jimmy Levy
Brandon McGuire
Kathleen Nagle-Roides
Emilee Riggs
Ana Santos

Kristin Suero
Brian Thompson
Lino Vazquez

GEORGIA

Laturah Blocker
Jefferson Green & Trenice
Brown
Lisa Cole
Phylis Davis
Veronica Del Valle
Kruchten
Stephanie Donston
Rodney Foster
Jordan Gray
Tracye Hamler
Jackie Hayes
Kristin Hooper
Jordan Manning
Courtney McTaggart
Marlon Napier
Emily Newman
Kristina Patrick
Sarah & Cason Purvis
Rufus Reddick
Emily Roberts
Michelle Smith
Emma Suzuki

HAWAII

John Florendo
Jonathan Katayama
Dennis Santos

IDAHO

Brooke Elder
Shannon Ethington
Heather Humphrey
Megan & Jason Rogne
Joan Rudd
Chad Sommer
Elisa Torres
Sarah Vuittonet

ILLINOIS

Heidi Austin
Amber Bade
Kimberly Carver
Norma Deshields
Allison Frizzell
Katie Furl
Devin Gamble
Raylynn Gasser
Sarah Herzing
Jessica Hinch
Naomi Johnson
Carla Muñoz
Alyssa Sells
Jenny Vogel

INDIANA

Alissa & Jason Alsup
Amanda Boughey
Lovesson Frejuste
Hanna Furney
Joanna Howaniec
Brittney & Matthew
Landrum
Hannah McCarty
Brianna McCray
Ashley & Jason Patterson
Michelaine Petit Homme
Elizabeth Price
Erin Siebert
Danielle Wardlaw
Rebekah Welbaum
Amy Wilson

IOWA

Mariah Aeikens
Lynnea & Shane Andersen
Kylie Bartels
Dani Bucknell
Jacqueline Callahan
Emma Curtis
Tina Hockmuth - Pezzetti
Kiersten Holstad
Brooke Jones
Kayla Larson
Shannen Mezera
Abby Schreck
Sarah Tanner
Alyssa Vanderhart
Pamela Wieler

KANSAS

Sammie Barner
Peyton Buscher
Kristina Derstein
Callie Guajardo
Madi Jones
Kayla Kampman
Karli Loyd
Lexi Milota
Paige Milota
Andrea Ponder
Leah Reinert
Lynzie Reynolds
Ashley Steinlage
Allison Thomsen
Kimberly Trexler
Tracy Wollenberg

KENTUCKY

Brittney Boudreau
Carly Eschman
Kim Hicks
Nicki Potter

LOUISIANA

Amy Fortenberry

MAINE

Danae Churchill
Mary-Ellen Savage

MARYLAND

Stephan Atkins
Robin Cermak
Alisha Clifton
Keisha Dunston
Zalika Farooq
Riley Inge

MASSACHUSETTS

Edouard Abner
Saira Bayard
Destin Dervilus
Yvenette Desravine
Jean-Marcus Elie
Buldrine Jean
Elodie Daniella Jean
Leonardo Morel

MICHIGAN

Annie Blume
Katie Bowen
Kassie Hamaker
Heather Huffman
Brandi Klein
Bailey Kolkema
Joyce McCormick
Miriam Russell
Julie Serb
Jessica Tobian
Lauren Tubandt
Patricia Walker

MINNESOTA

Melissa Gylling
McKynzie Karger
Tiffany Ktytor
Skye McElmury
Wyatt Powers
Taylor Riley
Martin Ruof
Kaitlin Schaap
Jenny Stueckrath
Joseph Torborg

MISSISSIPPI

Claire Bryan
Valerie Carter
Bobby Harris
Susan May
Linda Pace
Lindsey & Patrick
Patterson
Hannah Perry
Rachell Pierce
April Richards
Dannielle Wilson

MISSOURI

Naomi Barbour
April Berry
Laura Cross
Darra French
Elise Glover
Margaret Kiser
Shasta Miller
Jessica Rezak
Leslie Rice
Tracy Willis

MONTANA

Cheryl Faria
Josie & Tyson Hinkle
Michele Rodgers
Avery Schlichting

NEBRASKA

Esther Allbright
Kylee Nilson
Nicolí Palmer
Alyssa Rushton
Myretta Whittington

NEVADA

Gehinsy Barrueta
Andrea Duncan
Korin Fabretti
Norma Flores
Hector Jose Matos Linares
Karen Ponce
Rose Mary Sarate
Johnny Soumah Figueroa
Maria Ytriago

NEW HAMPSHIRE

Tori Guibord
Amber Riley

NEW JERSEY

Elizabeth Adams
Jameson Adeclat
Yvette Adeclat
Zoila Arita
Lena Butcher
Serge Charles Casimir
Alexis Demetroulakos
Annie Eriksen
Tami Gaines
Samantha Hemple
Cassidy Huber
Lindsay Kish
Amanda Paulino
Mairland Previlon
Jessica & Gregory Sable

NEW MEXICO

Veronica Anchondo
Cristinamaria Campos
Fidel Cruz

Alonzo Moore
Carmen Patricia Rosales

NEW YORK

Jennifer Champlin
Jenna Deridder
Francisca Durosier
Rigolina Durosier
Brad Greissman
Sonya Harrison
Fanny Lam
Audrey Lawes
Katherine Leo
Jean Patrick Cadet
Samantha Thomes
Zavon Watson
Lisa Weir

NORTH CAROLINA

Latissua Barnhardt
Nicole Breaud
Jennifer Britt
Kaitlynn Campbell
Kendallynn Canady
Nicole Dyson
Krystina Fuge
Bethany Huie
Nandiyel Jamison
Katie Jernigan
Courtney Jones
Peggy Lingerfelt
Karen Moore
Crystal Obst
Emily Raynes
Jeanne Robinson
Jessica Spann
Cheryl Talley
Donna Ward

OHIO

William & Maddy Brett
Sharlenae & Phillip
Collingsworth
Kelli Cunningham
Amy Gardner
Marco Gomez
Heather Grillot
Elizabeth Hardin
Dionne King
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