Melaleuca DERSHIP

ENHANCING THE LIVES OF THOSE WE TOUCH®



ALL ROADS LEAD TO MELALEUCA!

Convention 2025 Delivers
Innovative Wellness Products
and Business-Building Tools P. 12

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Advance to
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Your Lane to a Better Life Is Wide Open

In the summer of 1919, the US Army sent a convoy of vehicles on a bold cross-country experiment. They left Washington, DC, with a mission: drive to San Francisco. The journey took 56 days.

There were no highways. Roads were inconsistent, poorly marked, and often impassable. The convoy broke down constantly. Vehicles got stuck in the mud. Bridges collapsed. They encountered every kind of delay imaginable. But they kept going. Because the goal wasn't just to reach California. The goal was to prove that cross-country motor travel could become a reality—and that America needed better infrastructure to make it happen.

That grueling expedition helped lay the groundwork for what would become the modern interstate freeway system. Today, you can make that same trip in about 39 hours.

What changed? The roads.

We often take for granted how easy it is to get in a car and travel great distances. We rarely pause to consider the decades of investment, engineering, and perseverance it took to make that kind of freedom possible.

And yet, this same principle applies to success in life. Especially in a business like Melaleuca.

When Melaleuca Executive Chairman Frank VanderSloot founded Melaleuca in 1985, the road was unpaved. It was more like a dusty path across a wide, open field. Melaleuca started with just eight employees and eight wellness products. No one had heard of us. No road signs. No billboards. Just vision, a purpose-driven mission, grit, and a belief that people wanted a better, safer way to shop—and a better, fairer way for the little guy to get ahead financially.

It was a bold vision! And like the Army's cross-country drive, it worked. Because Frank didn't just build a business—he built the road. One that others could follow. One that wasn't just for him, but for all of us.

Forty years later, we have more than 400 exclusive products that households in more than 20 countries have access to. More than \$7.6 billion has been paid in commissions to everyday people who have used their Melaleuca income to create a better life.

This is no longer a rough track through unknown territory. This is a smooth, well-marked road with maps, GPS, guardrails, and a vehicle that has been fine-tuned over four decades. It's the fastest and most proven path to financial freedom and time freedom available today. And the road is getting even better.

Last month, we unveiled powerful new tools to help more people succeed.



We saw:

- A record number of Fast Track qualifiers
- New features for the Grow app
- New Simply Fit[™] Baking Mixes
- New Riverbend Ranch® Beef Jerky and Beef Sticks
- New *Vitality for Life® PhloraV™* supplement for women
- New *Vitality for Life VigorFT*™ supplement for men
- New Cookies & Cream flavor of Proflex and Proflex Pro
- The permanent return of our customer-favorite flavor Frosted Lime Sustain® Active Electrolyte Hydration
- And the rollout of Double Pacesetter and the Pacesetter Reset, giving everyone—new or seasoned—a chance to hit the gas

And the capstone to May was Convention 2025. There's something about Convention that you can't find anywhere else. A sense of unity, excitement, and absolute clarity about where this company is headed. But you didn't have to be at Convention to get moving. Because this road is open to everyone, and that's what makes Melaleuca so extraordinary.

Most companies build walls. We build roads. Most systems create bottlenecks. We clear paths. Most "opportunities" benefit the few. Ours is designed for the many. And right now, the best time to get on this road is today.

If you've ever felt hesitant, unsure, or overwhelmed, hear this: The hard work of building the road has already been done. The systems are in place. The infrastructure is strong. The timing is perfect. You don't need to forge your own trail through the wilderness. You just need to start driving.

When you plug into this business, follow the system, and share these life-changing products, you will move forward. And if you stay consistent, keep the pedal down, and surround yourself with others headed in the same direction, you'll arrive at a destination that once seemed impossible. Success with Melaleuca doesn't require luck or special status. It simply requires movement.

Let's not forget: America's interstate system didn't just make travel easier—it made everything possible. Commerce. Connection. Growth. Expansion. It changed the nation.

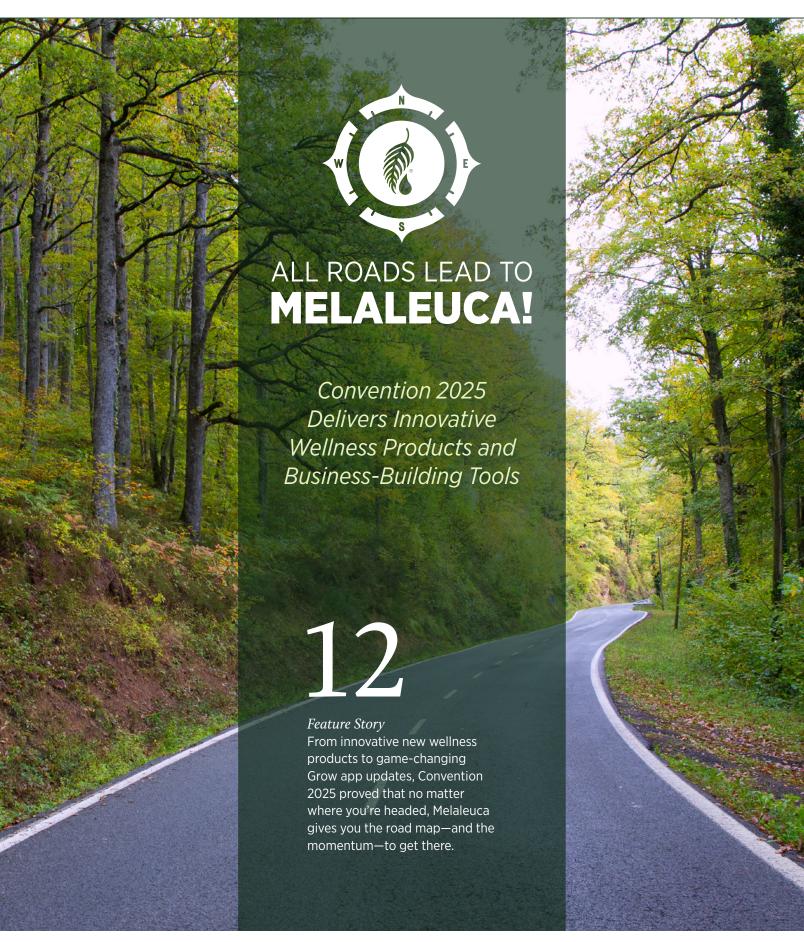
Likewise, Melaleuca's infrastructure—our Compensation Plan, product line, online tools, mobile apps, leadership training, and supportive culture—has created a way forward for anyone who chooses to take the wheel.

So whether you're brand new or you've been with us for years, the message is the same: Now is your moment. The road is paved. The lanes are marked. Don't let that go to waste. Don't park your dreams. Because you're not on a bumpy dirt road anymore. You're on the Melaleuca highway. And it's time to pick up speed.

All roads lead to Melaleuca. Let's go!

Facebook.com/groups/MelaleucaEnhancingLives







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Business Building

Corporate Director 8 Rafael Rojas shows how duplication of the right behaviors, mindset, and motivation can help any business develop Senior Directors consistently.



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To achieve your full potential, you have to take your foot off the brake. That means trusting your gut and picking up speed in key areas of your life.



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2025 Executive Director Perspective Meetings



EXECUTIVE LEADERSHIP COUNCIL

The Executive Leadership Council represents the pinnacle of dedication, leadership, and consistency at Melaleuca. These outstanding business builders have demonstrated an unwavering commitment to growth, mentorship, and overall wellness. We celebrate their hard work and congratulate them on earning their place among Melaleuca's top leaders.



Masters are those Executive, National, Corporate, and Presidential Directors who have been Senior Directors or above for five or more years.



Morgan & Derek Martin TENNESSEE

MELALEUCA LIFETIME EARNINGS: \$1,323,971



Erin & Aaron Clark MISSOURI

MELALEUCA LIFETIME EARNINGS: \$12,343,668



Abby & Dustin Tormondson KANSAS

MELALEUCA LIFETIME EARNINGS: \$1,424,651



Rebecca Garrett GEORGIA

MELALEUCA LIFETIME EARNINGS: \$702,265



Jessie & Andrew Trudeau

MELALEUCA LIFETIME EARNINGS: \$923.893



Sadie & Brent Kolves

FLORIDA

MELALEUCA LIFETIME EARNINGS: \$1,963,287



Emily Raynes NORTH CAROLINA

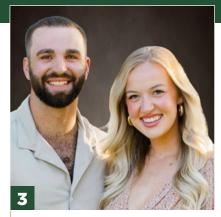
MELALEUCA LIFETIME EARNINGS: \$228,880

The Executive Leadership Council (ELC) is composed of the top Presidential, Corporate, National, or Executive Director businesses with the highest contribution index and a current Monthly Retention Index (MRI) of 50% or more. At least five positions are reserved for Masters.



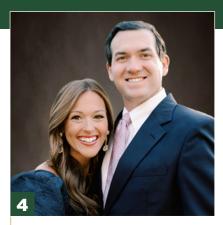
Lucas & Chantel Brooks KANSAS

MELALEUCA LIFETIME EARNINGS: \$1,183,053



Payson & Sheyenne Brumbelow

MELALEUCA LIFETIME EARNINGS: \$127,550



Chelsie & Bo Gilbert MISSISSIPPI

MELALEUCA LIFETIME EARNINGS: \$2,027,038



Jenna & Nolan Trudeau ALBERTA

MELALEUCA LIFETIME EARNINGS: \$839,023



Ashley & Brandon Olive TEXAS

MELALEUCA LIFETIME EARNINGS: \$6,859,643



Kayla Roberts MANITOBA

MELALEUCA LIFETIME EARNINGS: \$571,718



Steve & Makenzie Schultz NORTH CAROLINA

MELALEUCA LIFETIME EARNINGS: \$2,538,536



Kyle & Lauren Murphy MISSOURI

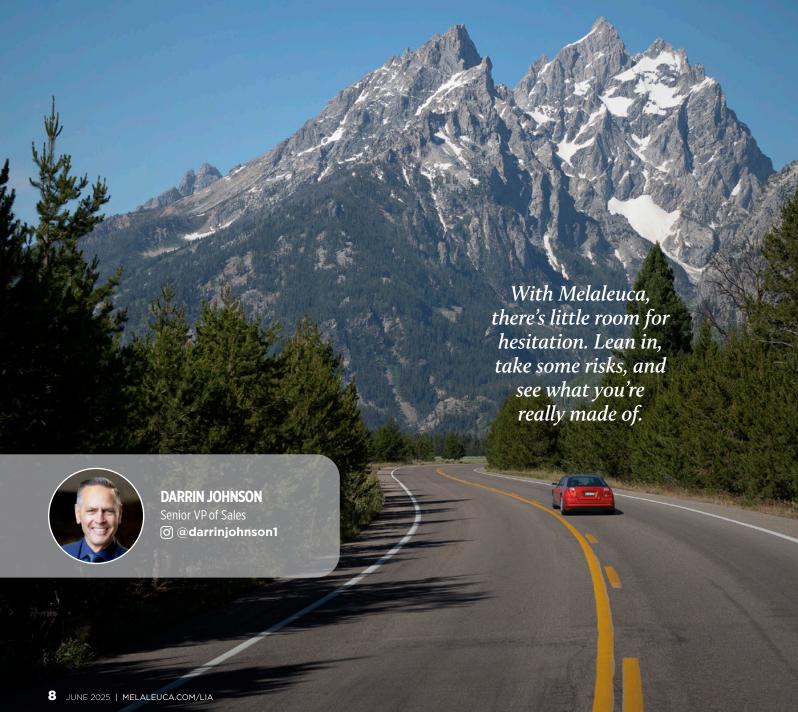
MELALEUCA LIFETIME EARNINGS: \$634,673



Dee & Justin Brooks SOUTH CAROLINA

MELALEUCA LIFETIME EARNINGS: \$607,435









Convention 2025 was another life-changing event. One of my own biggest takeaways was the undeniable theme that attendees were there to enhance their lives and the lives of others.

We spent a lot of time encouraging Convention attendees to break free from their comfort zones and establish the habits needed to transform their lives and reach their Melaleuca goals.

Can you see what you're truly capable of? When you tap into your full potential and accomplish something challenging, that's the ultimate high. The feeling is addictive! But how often do you just leave your true potential on the shelf? You look at it every day, but you never seem to have the time or the energy to pick it up! It's hard to blame yourself. Life is always happening. You have a family. You have loans to pay off. You have a job. Before you know it, you're no longer dreaming big.

That's why Convention is so vital. Coming to Convention is like reaching the top of a big hill. For three days, you have a grand perspective. Your full potential—everything you're truly capable of—is spread out before you. You can see where you need to go and the road that will take you there. Your vehicle is Melaleuca. To keep your momentum strong after Convention and to tap into your full potential, you have to take your foot off the brake.

There's No Room for Hesitation

I live in Idaho Falls, ID, which is near Jackson, Wyoming. On weekends, my wife, Michelle, and I often drive to Jackson over mountain passes with crazy curves and steep drops. The drive from Idaho Falls to Jackson takes about two hours. We love it—it's one of the

highlights of our week because the views are stunning. But every time we make the drive, we see something worrisome: tourists on the mountain pass unnecessarily riding their brakes the entire way down. It's understandable; rolling down that hill for the first time is scary! But by the time they reach the bottom of the pass, their brakes are smoking—literally burning out—because they were too scared to let go. The smell of hot brakes fills the air.

Don't let that be you! In your life and with Melaleuca, there's little room for hesitation. Lean in, take some risks, and see what you're really made of.

Your Gut Is Smarter Than You Think

The first thing I want you to internalize and write down is this fact about decision making: Researchers have found that for complex decisions, a gut-based decision is more than twice as likely to lead to an optimal outcome compared to one based on analysis alone. When you have many options and it's not clear which road you should take, using your intuition to evaluate your choices may be the best course. Life never offers any guarantee of success, but your gut will usually steer you in the right direction.

In fact, ask anyone where they could improve or level up in their life, and they'll know the exact answer. I bet you do too! Where could you level up? Where could you do more and be more? You've got an answer, and it didn't take long, did it?

CONTINUED >>

Why Aren't You Doing It?

Here's the million-dollar question: If you know what to do, why aren't you doing it? Your answer to that question is what I call your "brakes." There's a dangerous comfort in playing small. When you get used to ignoring your potential and putting off what you really want, you start ignoring everything else that matters—your dreams, your drive, and your whole purpose. You get way too good at quieting the inner voice that's telling you that you're meant for more.

Have you noticed how easy it is to let yourself down? What's worse is how easy it is to let yourself off the hook for your lack of effort. You'll tell yourself, "It's okay to ride the brakes today—it's just what I do." And that becomes a habit. Soon, it's a lifestyle.

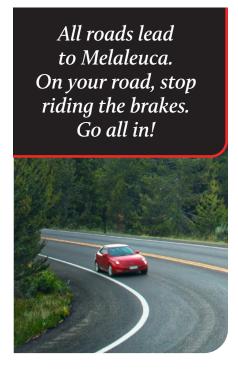
Well, it's time to change that. I'm challenging you to listen to your gut and trust your instincts. One of my takeaways from Convention 2025 was the realization that building a business and finding true success doesn't come from changing who you are it comes from choosing to no longer hide who you are. Once you realize that, everything changes.

You Always Have Time for **What Really Matters**

"I'm too busy!" That's you putting your foot on the brake.

I'm always amazed at people who know everything about shows streaming on Netflix, Hulu, and Paramount+. They can discuss in detail various episodes. They can scroll TikTok for an hour. But they're "too busy" for other things in life. They're unwilling to devote even 30 minutes a day to that passion project that would satisfy the voice telling them they're capable of more.

Here's the truth: You're never too busy to take one hour for what really matters. Block out time, own your calendar, and take real action. Carve out one hour each morning to work on something important to you—that thing you want to pursue.



Competing Commitment

One of the most impactful articles I've ever read was published in the *Harvard Business* Review. It's entitled, "The Real Reason People Won't Change." It fundamentally transformed my perspective on how I manage people, why they stay stuck, selfsabotage, and why they keep their foot on the brake—limiting their potential.

Everyone has that person in their life who just won't change. Sometimes it's easy to see why: Maybe they fear a shift in power, need to learn new things, or stress about joining a new team. In other cases, their resistance to change makes you scratch your head. They have the skills and talent to make change easy, yet they do nothing.

A psychologist might call this dynamic a "competing commitment." This is when you conclude that there's a benefit to not changing. You don't give it your best because you fear your friends might not approve. You have a successful life and good reputation, but you still worry about what others will think if you try something new and fail. The benefits of keeping your foot on the brake seems to outweigh the rewards of taking a risk. This is a trap that

ensnares a lot of people—and it's insidious because it appears harmless. Sure, you have minimal friction in your life. You have nice pay, a comfortable routine, predictable mornings, and no shake-ups. But that kind of life needs a warning label. It's dangerous!

Don't Let Comfort Kill Your Dreams

One of my favorite quotes comes from performance psychologist Dr. Julie Gurner. She said, "The monster that smothers potential comes wrapped in a nice, comfortable blanket." My point is that what kills your dreams isn't fear or failure, but something more dangerous. It's comfort. Comfort is killing your dreams. The same instincts keeping you safe are keeping you small. It's not the obstacles, challenges, or threats holding you back. It's all the comfortable, cozy, familiar stuff you refuse to let go of. That's what's keeping you right where you are.

My "All Roads" Challenge to You

Look at your life right now. Where are you riding the brakes? Consider where you're holding back because you're comfortable. Recognize the competing commitments that are keeping you right where you are. Take your foot off the brake pedal and start picking up speed in these areas of your life.

Then, devote one hour per day to a difficult decision you need to make. What actions could you take to satisfy your gut, explore your full potential, and make what's possible a reality?

Remember, you're not too busy. Start thinking about what you want to push forward and stop simply responding to what the world throws at you. The world will keep tossing things your way forever. If all you do is react, it can become an endless loop. Before you know it, 20 years have passed and you're wondering where the time went and how you ended up here.

The good news is that you get to decide. You get to move.

All roads lead to Melaleuca. On your road, stop riding the brakes. Go all in!

MELAPOWER® WASHES AWAY THE COMPETITION

No other laundry detergent offers the concentration, cleaning power, and value you get with every load of *MelaPower*. Experience the *EcoSense*[®] difference for yourself.

COMPARE	TIDE* ORIGINAL* TIDE* ORIGINAL* TIDE* ORIGINAL*	Mela power (S) S S S S S S S S S S S S S S S S S S	SEVENTH GENERATION* FRESH LAVENDER*
9X CONCENTRATED	_		_
POWERED BY FIVE NATURAL ENZYMES	_		_
SAFE SCENT® STANDARD	_		_
NO INGREDIENTS WITH CHLORINE BLEACH, FORMALDEHYDE, PHTHALATES, OR PARABENS	•		•
LOWEST PRICE PER LOAD [†]	_		_



ALL ROADS LEAD TO MELALEUCA!

Convention 2025 Delivers Breakthroughs in Wellness and Business-Building Tools

Last month, Melaleuca customers and business builders from all over North America gathered in Salt Lake City, Utah, for a weekend unlike any other. It was a celebration of wellness and a powerful reminder of what is possible. A place where excitement, education, and inspiration came together in one unforgettable experience. And at Convention 2025, one thing was crystal clear: All Roads Lead to Melaleuca.



Fuel Your Day—Your Way

NEW PRODUCT

NEW PRODUCT

PHLORA

Melaleuca's newest wellness products are designed to help you feel your best and live well—on your terms. Whether you're looking for targeted nutrition, simple ways to reach your wellness goals, or

healthier alternatives to your favorite snacks, there's something for everyone.

Supporting Wellness for Every Body

Melaleuca's commitment to targeted nutrition continues with two new supplements that support the unique health needs of both women and men.

PhloraV™

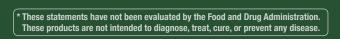
PhloraV is a daily probiotic designed to support a balanced vaginal microbiome, promote a healthy pH, and support urinary tract health. With a proprietary blend of three *Lactobacillus* strains and added biotin, it's powerful support for comfort, balance, and confidence.*

VigorFT™

VigorFT is formulated to support men's health— especially natural testosterone production. Featuring clinically studied ingredients like fenugreek, longjack, and horny goat weed extracts, VigorFT helps reignite energy, support mood and strength, and promote overall vitality.*

To learn more about both of these supplements, see page 65.

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Simply Fit™ Baking Mixes

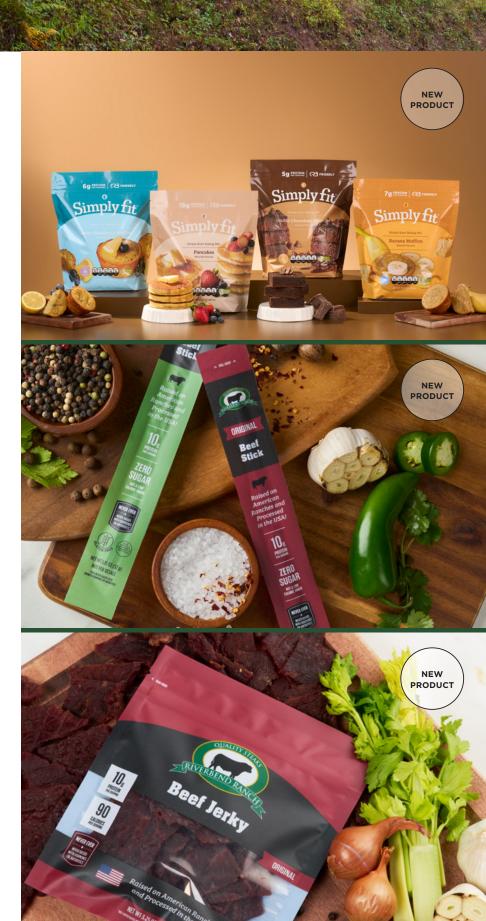
You don't have to give up all baked goods to eat healthy. New Simply Fit Baking Mixes offer a better way to enjoy your favorite comfort foods—without the excess carbs, sugar, or guilt. Each mix is packed with protein, fiber, and smart ingredients like chickpea flour and coconut flour, plus stevia and allulose for a naturally sweet flavor with almost no impact on your blood sugar.

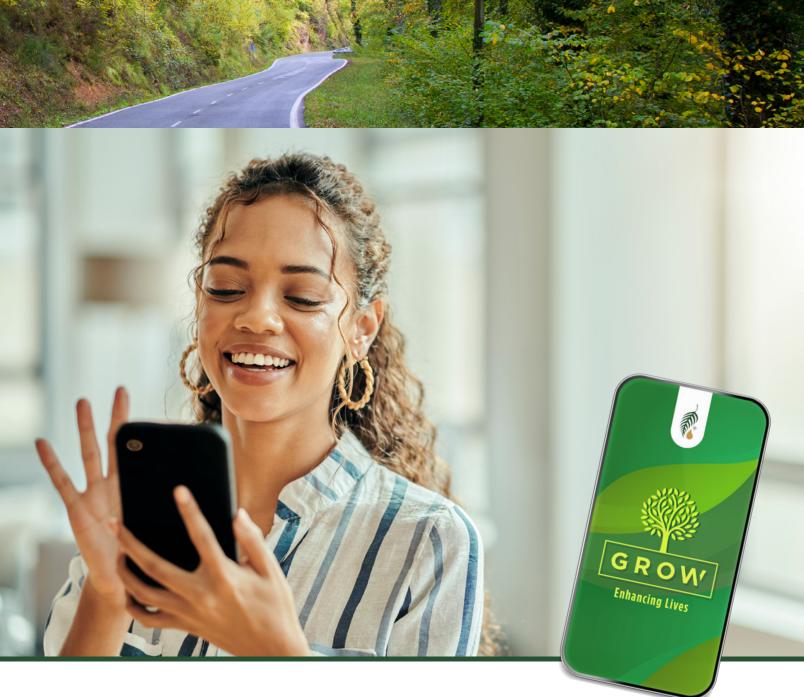
Whether you're craving pancakes, brownies, or muffins, Simply Fit makes it easy to bake smarter, eat better, and feel great—one bite at a time. Learn more on page 60.

Riverbend Ranch® Beef Snacks: **Grab-and-Go Goodness**

High in protein and full of bold flavor, new Riverbend Ranch Beef Sticks and Beef Jerky are made from beef born and raised on family-owned ranches in the USA—with no added hormones or antibiotics. They deliciously deliver 10 grams of protein per serving to fuel your daily adventures. Meet your new favorite snacks on page 71.

To explore these and all of Melaleuca's 400+ exclusive wellness products, visit Melaleuca.com.





The Future of Business Building Is Here

The new products set the stage for big growth—and improvements to the Grow app gave business builders even more ways to build on that momentum.

Since its debut just one year ago, the Grow app has transformed the way Marketing Executives build and grow their businesses. With the release of Grow 3.0, Melaleuca has introduced new features designed to simplify your workflow, enhance your customer relationships, and increase your impact.

Smarter Customer Follow-Up

Caring for your customers has never been easier or more effective. Now you can:

- Link customer accounts to contact cards for better tracking and communication.
- Share sample scripts from the Digital Library, making it easier than ever to share the right words at the right time.
- Celebrate key milestones like first commission checks and advancements with new To-Do notifications that ensure you never miss a chance to support and celebrate your team.

Continued >>

Unlock the Power of **Strategy Sessions**

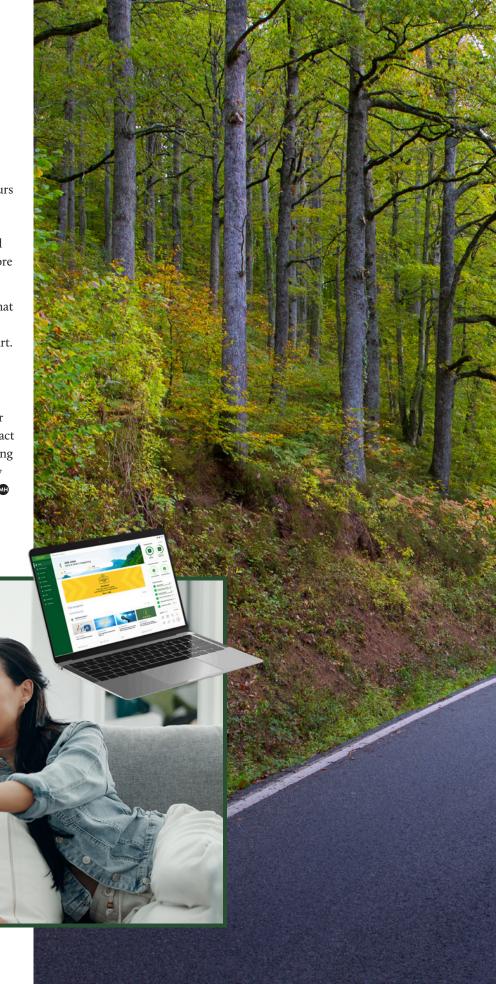
Successful Marketing Executives know that holding a Strategy Session within the first 48 hours of enrollment is critical to helping new business builders find success. The Grow app now tracks your team's progress through the Getting Started program in your app, helping you prepare for more impactful, personalized Strategy Sessions.

Plus, a revamped Strategy Session task ensures that every new builder is equipped with the tools and guidance they need to succeed right from the start.

Introducing Grow Desktop

Now you can manage your business from a larger screen with Grow Desktop. With enhanced contact management, group imports, and seamless syncing with the mobile app, it's never been easier to stay organized and productive—wherever you work.

For more detailed information, check out the Convention/Grow 3.0 Learning Program on the home screen of your app.







Erin & Aaron Clark MISSOURI

Making a \$22 Million Difference— One Life at a Time



May was a whirlwind month for the Clark family. Within a matter of only a few days, Erin turned 40, they advanced to Corporate Director 7, and they hopped on a plane bound for Salt Lake City, Utah, and Convention 2025.

But out of all of those events, one stood out the most to Erin—and it had nothing to do with cake or statuses. After May commissions, her personally enrolled customers have now earned more than \$22 million in lifetime earnings!

"That is a big deal because it's tied directly to people's lives," Erin says. "That money allowed Corporate Director 5 Ashley Olive to live in a beautiful house where her babies were safe while their home was infested with mold. It let Executive Director 3 Shannon King buy a new couch that her whole family can fit on. It allowed Senior Director 2 Stacy Gallagher to repair a set of dangerous stairs. And it's letting Senior Director 3 Alexis Erwin-Davis build beautiful memories with her babies

on a farm with donkevs and other animals."

For Erin, that number is much more tha just a statistic on her Business Report. "That \$22 million is a reflection of our mission—to enhance the lives of those I love and to help them reach their goals. And I'm really proud of what my team has done."

While Melaleuca has provided a meaningful repeat income for the Clarks, it's the freedom that their income has unlocked that truly matters. "I have been very clear about my why from day one," Erin says. "It's all about my family. It's getting to hang out with my kids before school every morning. Somehow we're still always late, but it's literally the best part of my whole day. It's getting to spend time with my grandpa and my mom, because I know I won't have them forever."

Even after reaching a level of success that many only dream of, Erin has no intention of slowing down. "My vision now is to be a part of what my team is getting ready to create," she says. "Their why is now part of my why, and I want to pay it forward and help them achieve all of their goals—no matter what they are."

Of course, success has not come easily for the Clarks. Erin will be the first to tell you that building a Melaleuca business takes a lot of work. "Work is a part of who I am," she says. "I was taught that from an early age. My first job was cleaning homes with my grandma. That's where I learned my work ethic. I still get up very early every day. I get a lot done before my kids even wake up for school. I have my priorities straight, and I treat my Melaleuca business like a job that I happen to love."

For Erin, Melaleuca represents a lot more than just an income opportunity; it's a path to personal development. "If you think about it, we get paid to learn," she explains. "We get paid to become better friends and communicators and leaders. We get paid to sharpen our financial skills.

"It's really easy for me to make my Melaleuca business a priority, because every action you take is a vote for the person you want to be, and the actions I take when I build my business move me closer to who I want to be. I think what we do here is really important. It is a really good thing for the world."

As someone who has grown a business with real impact, Erin knows what it takes to succeed—and she's quick to share the mindset that made all the difference. "Melaleuca is a place where you can do absolutely incredible things," she says. "But to start growing, you need to learn to use what's already available here. So from my perspective, you might as well be coachable. It's so much easier! I want to learn from others' mistakes, and



I want others to learn from my mistakes so they can catch on faster than I did. Being coachable is going to make or break your success. Plus, if you are coachable, you'll find it's easier to work well with others and be part of a team—and then it's not such a lonely journey."

For anyone considering diving into their Melaleuca business, Erin offers this encouragement: "What is the worst thing that could happen?" she asks. "If you give it everything you have, you're going to get a little smarter. You're going to meet some really amazing people who have the same goals as you and who will have your back through thick and thin. You're going to pay off some debt. You're going to go on free trips to beautiful locations. You're going to live a life that you never even dreamed was possible. So what if you fail along the way? I've failed a million times. I've been failing over and over for a lot of years. But sometimes you hit the mark. And for us, Melaleuca was our home run." MB

LAST MONTH'S \$407,387 LIFETIME \$12,343,668



Chelsie & Bo Gilbert MISSISSIPPI

Finding Success by Being "Professionally Patient"



When Chelsie first learned that she had advanced to National Director 9, the emotions came flooding in.

"I never thought I'd get this far," she says, her voice catching. "I believed I could make it to Executive Director because I knew ten people who I could help reach Director—but beyond that, everything else has felt overwhelming in the best way."

That kind of humility and honesty is what defines Chelsie's leadership—and her business. For her, this advancement isn't just a status change—it's a reflection of lives changed.

"It represents helping real people reach their goals," she says. "It's not just about income. It's about helping people find more time freedom. It's about single moms who can now afford braces or pay for their kid's college tuition. That's what moves me."

For Chelsie and her team, success is always a shared experience. "We scream. We cry. We celebrate everything," she laughs. "First enrollments, first advancement, 20/20 Club, Half Century Club every little milestone matters."

Chelsie credits the culture at Melaleuca for exemplifying how to lead with celebration. "I've never experienced anything like this in another business. Melaleuca sees people. They appreciate people. And that's what we try to model."

When she first enrolled, Chelsie's goals were personal and immediate. "I wanted to be able to say yes to my kids," she explains. "Concerts, family vacations, college, braces—I want them to experience life and never feel financial pressure."

But as she accomplished those goals, something shifted. "In 2022, I realized that I had hit my goals, but what about everyone else?" she says. "I felt selfish. There were people in my life with dreams and needs just as urgent as mine. I had to get louder. I had to help them."

Chelsie's story isn't one of fast fame or luck. It's one of perseverance—and what she calls being "professionally patient."

A perfect example is Director 3 Macie Ammons, a friend who enrolled as a customer nearly five years ago. "She built a little at the beginning, then stopped," Chelsie explains. "In March, something changed, and she reached out. Macie came with me to Convention 2025, and she told me, 'I feel so safe in sharing Melaleuca now. My depth of trust is unshakable.' Now she's building again—and thriving."

Chelsie never pushed Macie, but she never gave up on her either. "I stay in contact, love people through the breaks, and I'm here when they're ready," Chelsie says. "That's what this is about. This is long term."

Today, Chelsie leads a thriving organization, but what she's most proud of is the relationships. "I don't want to take credit for this advancement," she says. "It's not about me. It's about the incredible people I get to work with every day. I just get to love them, support them, and watch them shine."

LAST MONTH'S EARNINGS

\$151,999

LIFETIME EARNINGS

\$2,027,038



Morgan & Derek Martin tennessee

A Vision Cast and Ferociously Earned



This time last year, Morgan made a bold decision: no more playing small. "I told myself, 'I will be a National Director by Convention 2025," she recalls. "I didn't know how—I just saw it. I caught the vision."

Part of that vision was committing to drop the fear that had held her back. "I kept hearing stories—at Quest, at Convention—of people who said *no* at first, then came around. That opened my eyes. Saying no doesn't mean never. It might just mean not right now."

Morgan began to shift her mindset. "I realized that I was being selfish by deciding for them. What if they never knew about Melaleuca's opportunity? Or worse—what if they joined a business that wasn't safe?"

She leaned into intentional approaches, reaching out to people who she knew could succeed if they went all in—people with knowledge, business sense, and heart. "Those were the people I started focusing on," Morgan explains.

That clarity of vision sparked a cascade of growth. "Josie Hinkle achieved Senior Director by the end of summer, then advanced

to Executive Director last month. Sheyenne Brumbelow just earned Executive Director. Brittney Zillig started building in March last year and is now an Executive Director 2."

Each advancement wasn't just a rank—it was a relationship, a win, a life changed. Morgan's role was part mentor and part cheerleader—and she was fully invested.

From six team members attending Convention 2024 to over 150 this year, Morgan is watching her community blossom. And while the thought of connecting with her exploding team is thrilling, Morgan looks forward to Convention for more than just the relationships. "Every single time there's an event, I'm there," she says. "I'm taking notes. Because success leaves clues."

Events don't just inform Morgan's strategy—they build her belief. "You look at those speakers onstage, and it's not about comparison—it's about seeing possibility. If they can do that, I can at least do a fraction of that. That's all it takes."

Morgan didn't come to Melaleuca for financial freedom—she came for something deeper. "When I became a mom, I realized that the MLM model wasn't true freedom," she says. "It demanded a hustle that sacrificed my peace and my motherhood."

But with Melaleuca, that changed. Morgan's quadruple advancement rolled in on a real mom day. "On the last day of the month, my kids were sick. And I could just be a mom. In the past with my MLM, I might have still been present, but I would have been annoyed—resentful. Melaleuca lets me truly be a mom first. A wife first."

With Melaleuca, Morgan's children, Brooks (3) and Taya (2), are growing up watching a different kind of success—one rooted in prioritizing family and vision. (A)

\$181,431 \$1,323,971 LIFETIME



Sabrina & Doug Ellis TEXAS

A Journey of Total Wellness



Sabrina Ellis was a Melaleuca customer for five months before she considered starting a business in 2016. "I was just a happy shopping club Member, but Executive Director 4 Sherry Bedinger, who enrolled me, just kept 'dripping' on me," Sabrina says. "She would share a little bit about how her Melaleuca business was blessing her family financially, and she continued to invite me to in-homes that she was having. It kind of got my wheels turning."

At one of these in-home meetings, Sabrina met National Director 9 Suzy Maier. "I remember thinking specifically that Sherry had a check that was \$1,600 and Suzy's check that month was like \$23,000," Sabrina remembers. "And I wondered, 'Could that really be true?' I didn't ever think there was any way I could make \$23,000 in a month, but if I could make \$1,600 in a month, it could be life changing for me."

With her interest piqued, Sabrina decided to test the waters. "I really wasn't thinking I would build a business—I would just have an in-home," she explains. "Four people came, and four people enrolled.

They were so gracious and excited, and they were saying things like, 'Why didn't you tell us about this before?'"

With that initial success, Sabrina was encouraged to find out more. "That night, I stayed up almost the entire night just exploring the Melaleuca website," she says. "I got into the Business Center and looked at all the stories, and what stood out to me was that these were regular people, just like you and me. It gave me some belief that maybe I could do this."

When Sabrina realized that success at Melaleuca was attainable for her, she and Sherry teamed up to build their businesses together. "Our team is called 'The Journey' because everything we do here is a journey," Sabrina says. "We're on a health journey, a financial journey, a spiritual journey, a relationship journey, etc. Melaleuca has the seven areas of wellness, and I really feel like that little graph that they have is a representation of the journey that we are on, because it's social, it's physical, it's financial, it's mental, and it's spiritual—all of those things are what the journey represents."

Over the past nine years, Sabrina has learned a lot about running a successful Melaleuca business. Her advice to those thinking about beginning their Melaleuca journey is to jump in and start. "It's easier to build a business fast here than to just kind of dabble and go slow," she explains. "So make the decision, put your head down, and run your own race. What we have here is absolutely precious, and it can change your life."

LAST MONTH'S \$55,936

LIFETIME \$2,142,144



Klinton & Stephanie Keller

NFBRASKA

Sharing America's Best-Kept Secret



In September of 2016, Klinton Keller and his wife, Stephanie, left the nutritional company they had been with for the past five years. Connecting with their enrollers, National Directors 9 Steve and Jennifer Morgan, led them to a completely different business—one they had never heard of. "They said they were building a referral business with a company called Melaleuca, and they loved it," Klinton says. "I became a customer just to give it a fair shake. A month later, I was like, this is it. I found America's best-kept secret."

Melaleuca ended a thorough search for the Kellers, one that had involved signing up with dozens of direct sales and MLM companies as customers to see if they could find one they could trust. "I wasn't looking for my next company—I was looking for my last company," Klinton explains. "I wanted to see their customer process, try the products, find something that I believed in, something that I thought would last a lifetime, that had none of the pitfalls and obstacles found in other companies. I finally found it all at Melaleuca."

With Melaleuca, the Keller's potential customer base multiplied exponentially. "One of the problems with our past business

was that only a percentage of the marketplace is interested in nutrition," Klinton says. "But at Melaleuca, it's nutrition, essential oils, coffee, makeup, personal care, and home cleaning products. It's literally everything, all wrapped up into one. And the fact that the products are formulated to be superior to all other competitors and, at the same time, are a greater value is why it works. It simply makes sense to be a customer."

Armed with more than 400 unique wellness products, Klinton and Stephanie began by contacting their family, friends, and clients. Now people who would have never partnered with them in the past could be approached about products they would be interested in. "Melaleuca opened the door to everything," Klinton says. "It provides an amazing opportunity to connect with potential business builders and say, 'Here's a place where you can focus on your passion and open your market to 90% more people than what you have right now.' After I had a conversation with someone who truly looked at it and saw my conviction, who saw the facts and realized it made sense for anyone to be a customer, it was very rare that they weren't interested."

Klinton and Stephanie continue to build their business by focusing on the joy it brings them to help others achieve the success they've seen over the past eight and a half years. "There is no better feeling than helping someone else win. I believe that we have a gift with Melaleuca," he says. "There are families out there, by the hundreds of thousands, praying to find something like this. We have the answer, and I feel that if this exists and you don't share it with someone, you're truly doing them a disservice and being selfish. That's what keeps me going." •

\$91,234 LAST MONTH'S EARNINGS \$3,347,916 LIFETIME EARNINGS



Abby & Dustin Tormondson KANSAS

From Behind the Chair to the Top of the Chart



Abby was two years into building her Melaleuca business when she heard the words that no parent ever wants to hear—one of her twin boys had cancer.

He was only seven.

In an instant, everything changed. Hospital stays. Brutal treatments. Weeks away from home. But one thing Abby didn't have to worry about? Losing income.

Before Melaleuca, Abby earned all of her income as a hairstylist. "When you're a hairstylist, the only way to make money is when you're behind the chair," she says. She had three children and was pregnant with her fourth child when Abby watched a Melaleuca Overview. "The fact that bonuses are paid in full stood out to me," she says. "The MLM company I had tried before would pay a bonus over a 24-month period, and if you lost your status, you lost your bonus. The way those companies are set up hurt people. Melaleuca is not like that at all."

Abby knew she'd found a home with Melaleuca. In addition to full bonuses, she earned reliable, repeat income. While that was a benefit to their monthly budget, it became a lifeline when she had to step away from her salon for weeks at a time and prioritize her son's fight for his life. "We wouldn't have survived financially without Melaleuca," she says.

Her son recovered. Today, he's a healthy, thriving 13-year-old who plays every junior high sport he can. And Abby? She has never stopped building, no matter what challenges she's faced. This month, she's celebrating a quadruple advancement to National Director! "When I started eight years ago, if somebody had told me I would make \$125,000 in one month, I would have laughed them off," she says. The only debt she has now is her mortgage—and that won't last much longer. To Abby, that's freedom.

Looking back, Abby is so grateful that she trusted Melaleuca and herself. "I live in a town of less than 200 people in very rural Kansas," she says. "I don't have any fancy skills. I don't have a big presence on social media. I'm a basic small-town girl."

Now with a repeat income of over \$11,000 each month, she says yes to travel, to sports tournaments, and to Christmas cruises instead of presents. The Tormondsons are making memories that matter.

Abby's advice to others? Trust Melaleuca and trust yourself. "If I can do this, anyone can." (1)

\$125,008 LAST MONTH'S EARNINGS \$1,424,651 LIFETIME



Lucas & Chantel Brooks KANSAS

Slow Seasons, Strong Roots



Chantel had already reached Executive Director when everything slowed down.

Then came the wait.

Years passed without another advancement. But Chantel didn't stop showing up. "I had to let go of the expectation of when an advancement would happen," she says. "I just put my head down, worked every day, and had faith that the right timing would come. That's what I call being aggressively patient."

The phrase became her theme—and a personal breakthrough.

While the advancements may have taken time, her income didn't stall. "Despite not advancing for years, I've had repeat income that I could absolutely count on," Chantel says. "That's the power of Melaleuca."

That consistent income has now grown into something life changing. Chantel and Lucas are now in the process of purchasing a 200-acre family farmstead—something that would usually take years of planning and saving. "This wasn't necessarily in our plans, but our reliable Melaleuca income gave us the

confidence to make this investment for our future," Chantel says. "Eight years ago, before Melaleuca, we never would have imagined we'd be in the position to do something like this."

Her schedule is full of calls, coaching, and presentations, but it's built around what matters most: her family. Chantel loves that she's in control of her time. She can set her phone down and deal with the unexpected challenges of motherhood and still be a successful business builder.

When Chantel first started building her Melaleuca business, her intention was to add a little money to the family budget by working from home. She hadn't yet seen the important relationships she'd form, the leader she'd become, and the way she'd impact others.

"I've experienced a lot of growth as I've become a leader," she says. "It's been one of the most challenging things I've ever done in my life, but it's also been the most rewarding. There is a culture of servant leadership that is so fulfilling."

Now, as a leader of leaders, Chantel pours belief into others especially women like her. "If they can't see it in themselves yet, I help them take small steps," she says. "We do the uncomfortable things together. They take action. And they grow."

Her advice to those facing a slow season? "Expect the valleys," she says. "That's where you grow the most." @

\$65,649 LAST MONTH'S EARNINGS \$1.183.053 LIFETIME EARNINGS



Leah & Sam Melquist WASHINGTON

We Get to Do This!



Through the ups and downs, Leah Melquist always keeps in mind what an exceptional opportunity Melaleuca really is. Since her previous advancement four years ago, she has continued to share Melaleuca with passion and a sincere desire to change lives. As a result, she has helped many of her team members soar to new heights, generating tremendous growth in her organization and crowning her efforts with this remarkable triple advancement to Executive Director 9.

"I had my focus on the mission of enhancing lives, and I knew that if I just kept going, I would advance again," Leah says. "You have to remind yourself during the hard times that we get to do this. Because someone shared Melaleuca with us, we have the opportunity to change our lives. So many people don't even know that this option exists, but there's nothing else in the world like it. Every day I wake up so grateful; I can't believe I get to do this."

About four years ago, Leah and Sam embarked on an adventure to pursue their dream of traveling full time as a family. They sold their home and hit the road in a 44-foot motor home. For two years, they traveled across the US, introducing their boys to 46 of the 50 states and enjoying unforgettable experiences together.

"I will be forever grateful for that time, for living that dream and creating precious memories with our family," Leah says. "Being on the road had its challenges, but it was amazing. We ended up settling in Central Washington, in the mountains, which is the next chapter of our dreams. And it's all thanks to Melaleuca."

Leah loves how simple Melaleuca's business model is. She points out that teaching the Seven Critical Business-Building Activities is relatively easy—the real challenge lies in developing sufficient emotional intelligence to persevere in the face of adversity. "It's all about casting the vision of what Melaleuca can do for someone and building belief," she explains. "As a people business, it's highly emotional. So I focus on creating a community where we are constantly showing people what's possible and helping them believe in themselves."

With a master's degree in wellness management, Leah has long had a passion for promoting health and well-being, and she's always known that it would be a significant part of her life. However, her Melaleuca journey has surpassed everything she could have imagined, redefining wellness and what's possible.

"Melaleuca means everything to me," Leah says. "It means precious experiences with my children and a blessing for my marriage. It has given me purpose and fulfillment as I help so many families enjoy the wellness and the freedom that we've been able to have because of Melaleuca. It's so rewarding to watch that happen—it takes my breath away. And again, we get to do this. We get to help change lives." •

LAST MONTH'S \$68,458 \$1,259,697 LIFETIME EARNINGS



Ryan & Katie Anderson MINNESOTA

Consistency Compounds at Melaleuca



As she reflects on her most recent advancement, Katie Anderson points out that success at Melaleuca is not about huge, meteoric accomplishments. Rather, it's the small, regular activities that produce significant results over time. Real growth has little to do with speed and magnitude and everything to do with persistence.

"Consistency compounds here at Melaleuca," Katie explains. "It's not an overnight success. I've been able to stay consistent, even when our momentum felt slow or when we were not experiencing any momentum at all. And now we're seeing the results of all that consistency, hard work, and showing up every day."

Katie attributes much of her success to her team's support and great commitment. She is profoundly grateful for all those who joined her in Melaleuca's Fast Track earlier this year, and she's happy to see that dozens of those participants have also achieved the first qualifications for the Punta Cana trip.

"We went all in together, we put our hands in the pot, and we made sure team members were staying accountable to each

other," Katie says. "When you find not only an accountability partner, but an accountability group, it makes a huge difference. You start to see it's not just you having success, but that others are working just as hard as you are and reaching their goals. It allows you to be so excited to show up every single day for your team. I'm so proud of each of them."

When she looks back, Katie is thrilled to see that as her business has grown, so has her sense of purpose and her ability to touch other people's lives. "I feel like every step of the way, our why has continued to grow more and more," she says. "It started out as paying bills and having some money for our boys' travel sports. It soon turned into retiring my husband from his nine-to-five job and spending more time together as a family. And now it's grown even more than that because I want to help my parents retire and have an incredible life. Our why continues to get bigger and bigger, reaching more people around us."

Katie loves that Melaleuca is not about hype—it's about belief, teamwork, accountability, and tenacity; it's about building a legacy of wellness and freedom by enhancing lives. She's fully committed to that mission, and she's convinced that this is only the beginning.

"If someone is wondering if the effort is worth it, I'm here to say, 'Yes, it is!" Katie declares. "Consistency builds belief, belief builds momentum, and momentum builds repeat income and true freedom. Our belief is stronger, and our vision is clearer than it's ever been before. And I know that we're just getting started." so

\$25,765 LAST MONTH'S EARNINGS \$979,461 LIFETIME EARNINGS



James & Katey Kloepper ALBERTA

We Paid Off \$40K in 14 Months—and Got Our Lives Back



It started with a failed business, \$40,000 in credit card debt, and a 15-month-old daughter. Executive Director 6 Katey Kloepper and her husband, James, had poured everything into a business venture that didn't work out. They were drowning.

"That's when I saw someone on social media who appeared to be having success with Melaleuca," Katey recalls. "I thought, 'What's the harm in trying?' We needed something that could be done from home that didn't feel like a gimmick. So I opened my Melaleuca Membership."

Although Katey had zero experience with referral marketing, she felt comfortable with Melaleuca from day one. "I could tell the culture was special here," she says. "Melaleuca's leadership cares about our well-being and our livelihoods. It's not a salesy, cutthroat company. It's a community."

That made it easy for Katey to share Melaleuca with the people she loved.

"Yes, it was awkward at first," Katey says. "Of course it was uncomfortable. Anything new is, but I kept the vision in sight. I saw what was possible, the lives that were changing, and I pushed through the discomfort. The more you push, the easier it gets. Now I can talk to anyone about Melaleuca—it's second nature."

If, like Katey, you've never built a word-of-mouth business before, her advice is simple: Be genuine. "Whether you share Melaleuca digitally or face-to-face," she explains, "the key is being you. Show your personality. People are craving that kind of connection. If you're on social media, pick a topic you're passionate about—homesteading, parenting, wellness—whatever it is. Build your page around it, anchor your content in value, and you'll naturally attract your community."

Finally, Katey says to always be honest about your struggles. Chances are, someone in your circle can relate.

When Katey first enrolled with Melaleuca, her husband had just sold his car so they could keep paying rent. They had no savings and were barely staying afloat, especially with a new baby to care for. But Katey was determined to power through.

"I put my head down and ran," she says. "I was coachable every step of the way, and I did the Seven Critical Business-Building Activities daily." Within 14 months, Katey and her husband were able to pay off every last cent of their debt. Within 24 months, they bought a new car.

Today, the Kloeppers have zero debt and no financial stress.

"Now we're both home full time with our daughters," Katey says. "Life doesn't get better than this! With Melaleuca, anything is possible."

LAST MONTH'S \$37,181 \$741,964 LIFETIME



Kyle & Lauren Murphy MISSOURI

A Business for the Dark Times



Just over a year ago, Lauren Murphy's father experienced an accident that immediately landed him in the hospital. Suddenly, Lauren's life was in chaos. She immediately rushed to his side and stayed there with few breaks for the next 40 days.

"We're a very close family," she says. "We live within a mile of each other, and my dad and I even own a trucking company together. We worked together five days a week, and he'd be there with me when I picked up my kids from school three days a week."

Lauren's mother had to take FMLA leave from her job to care for her husband, and Lauren had to find an attorney to help sort out some details with the trucking company. And when Lauren's father passed away at the end of the ordeal, she found herself needing to become a pillar of emotional strength for those around her—even as she found herself in the midst of what she describes as "the darkest days of my life."

"I remember coming home one day, and it was Easter, and my six-year-old had just gotten a bike and wanted me to watch him ride it," she says. "I'm sitting there smiling and cheering for him, and I remember thinking, 'My whole world is crumbling, and I

still need to be there and smile for my kids.' It's something you can't describe unless you've been there."

But through it all, there was one part of her life that Lauren never had to worry about: her Melaleuca business. Her business partners had stepped in immediately and began running all of their team meetings and presentations.

"Everything in my life was stressful, but Melaleuca was the one thing that wasn't stressful," she says. "I remember my mom getting this notice that her FMLA was running out and she needed to return to work by a certain date, and she was reading it and crying. And that's when I realized, 'I haven't thought about work one time."

It wasn't until September 2024 that Lauren became fully engaged in her Melaleuca business again. And when she opened her Business Report, she was surprised to discover that instead of contracting, her organization had actually grown!

"You know, God knows everything that's going to happen, and I really believe God gave me Melaleuca in 2023 so that I could build a stable enough business to carry me through some of my darkest days," Lauren says. "Now here I am, all these months later, and I've developed a new Pacesetter Senior Director 2 and two new Director 3s, and I'm advancing again. People go through dark times, but they need to know: Most businesses are not like this. I built a solid business, and it was there for me when I needed it."

LIFETIME \$634,673



Craig & Jenni Vicknair LOUISIANA

A Crystal Clear Vision



Jenni Vicknair was at Melaleuca Convention in 2016 when she answered her phone and learned she'd been laid off from her 16year career as a pharmaceutical sales rep. She found her husband and told him, "I have some bad news and some good news. Bad news: I got laid off. But good news: I already have Melaleuca."

By that point, she'd been building her business for two years, and, working alongside an ambitious enrollee, she'd already reached Senior Director 2. Over the next four years, she steadily worked toward Executive Director, which she achieved just as the world was shutting down for a global pandemic. But then the momentum slowed, and she entered a period without a lot of growth.

"I got into management mode way more than I needed to," she says. "I wasn't prioritizing my personal business. And then two years ago, I said, 'Okay, I'm going to take six months, and I'm going to live under a rock and focus on enrolling new customers and developing Directors.'

"I got crystal clear about the culture and where I wanted to go. And then I reached out to leaders on my team and said, with a genuine heart, 'This is where I'm going, and this is what I want it to look like. You're welcome to come with me, but you don't have to.' Some of them said ves, and some said no."

With the focus back on enrolling customers and developing Directors, Jenni quickly found a new, energetic group of leaders to work with, including Director 6 Emily Basler and Director 5 Maria Krauss. "I met Emily and thought that this girl fits everything—the culture, the community, a servant heart, and a willingness to help make things exceptional for other families as well," Jenni says. "But then she wasn't sure, and I said, 'I need you to pray about it and then talk to me tomorrow.' She just hit Director 6 last month."

Jenni brings that same relentless positivity and self-assurance to every Melaleuca Overview and every conversation she has in her business. She's more certain than ever that she can help others change their lives with Melaleuca without having to sacrifice their time with their families along the way.

"The big secret to what we're doing right now is having that crystal clear vision," she says. "The leaders we're working with right now have that same vision. And when you know where you're going, you attract people who see the same culture and who want the same things out of life.

"This is just the beginning; we're going to have a big year. We're excited, and we're ready!"

\$37,007 LAST MONTH'S EARNINGS \$935,156 LIFETIME EARNINGS



Justin & Dee Brooks

SOUTH CAROLINA

Finding a Future with Melaleuca



After nearly a decade of fighting to stay financially stable in an MLM company that was a roller coaster of highs and lows, Executive Director 4 Dee Brooks had finally had enough. "I was losing everything I had," she says.

That's when she thought of Corporate Director 5 Ashley Olive someone who Dee knew had worked for her former company but had made the switch from MLM to Melaleuca. Dee's experience with the company had been so traumatic that after she left, she blocked everyone she knew from the company, including Ashley. It took two years before she finally unblocked Ashley's number and reached out to her.

"You're not ready until you're ready," Dee laughs. "I messaged Ashley out of the blue and asked, 'Was it worth it to leave the MLM industry? Show me a check."

But Ashley didn't just send a screenshot to prove that making the move to Melaleuca was worth it. She picked up the phone and spent three hours talking to Dee about every facet of Melaleuca's business model, philosophy, and product portfolio.

What sealed the deal for Dee was Ashley's residual income. "She told me it was \$56,000 and that her whole team was finding success no matter what status they were," Dee remembers. "I became a Member of Melaleuca later that night."

The journey since hasn't been easy—but it has been worth it.

"I've done MLM," she says. "Most of them are about hype. Gimmick products. Carrots they dangle in front of you." But Melaleuca? "It's not a hamster wheel. You don't have 'bad seasons, just slower months—like any normal business. Even in a tough economy, when I wasn't advancing, I was still earning monthly. My checks were between \$14,000 and \$30,000. That's what reliable repeat income looks like."

Dee loves that at Melaleuca, even if she's not advancing herself, her team can thrive. Dee has many stories of her team members winning at Melaleuca, but one is particularly memorable. A woman she'd been trying to enroll for three years—someone once earning \$10,000 a month in an MLM who had dropped to \$1,100—finally came on board as a Member of Melaleuca.

"She signed up on March 12 and quadruple advanced in less than a month," Dee says. "Someone this woman enrolled even called me crying to say that she had earned a trip, a dream she never thought was possible before."

That's why Dee is no longer shy about sharing what she's found at Melaleuca. "If I see someone hustling, picking up a second job, or stressed about bills—I reach out," she says. "They can totally ignore me if it's not for them. But I'd rather be the one to tell them. Even if they're not ready today, I plant the seed."

\$32,011 LAST MONTH'S EARNINGS \$607,435 LIFETIME EARNINGS



Sarah & Thomas Fisher GEORGIA

The Power of Grit, Focus, and Consistency



For Sarah Fisher, success with Melaleuca didn't result from shortcuts or overnight wins—it came from her consistent efforts and focus on the Seven Critical Business-Building Activities. Sarah's latest advancement to Executive Director 4 is the result of continued persistent effort and intentional time management in the middle of a full, busy life.

Sarah is an anesthesia PA who commutes weekly for work. She and her husband, Thomas, own a ninja warrior gym that's open seven days a week, and they're busy raising two teenagers. When asked how she finds time to build a Melaleuca business on top of all that, her answer is clear: She makes time.

"It's not about having extra hours in the day," Sarah says. "It's about using the pockets of time you already have more intentionally. People think they're too busy but then spend hours on their phones. You need to decide that this business is important enough to prioritize."

For those who are struggling with consistency, Sarah emphasizes that momentum is easier to maintain than to restart. "Start-stop

energy kills consistency," she says. "Even a slower pace is better than stopping altogether."

She also highlights the community she's found through Operation Freedom, the name adopted by her Melaleuca team. "We're surrounded by people with the same values, work ethic, and goals," Sarah says. "It's rare as an adult to make real friends, and this business has given me that. When I have hard days—and everyone does—I know I can lean on my team."

Sarah is quick to point out how Melaleuca has been a lifeboat for her family—helping them pay off \$80,000 in debt—but also how it has allowed her to help others reach their goals. For example, Melaleuca is giving Director 2 Bekah Johnson both the time and financial flexibility she needs to be there for her daughter. "Bekah started in March and double-advanced to Director 2 within two months," Sarah explains. "She's building consistent, monthly repeat income—all while staying home with her daughter."

For Sarah, Melaleuca isn't just a side income or a schedule filler—it's a platform for building something bigger, with people who've become more than just business partners. They're friends, teammates, and fellow dreamers. "We have such good friends here," Sarah says. "I've made some of the best friends. We do life together. We pray for each other. We lift each other up when we need it. And we celebrate the stink out of each other when we're winning. It's just really an awesome community."

\$25,822 LAST MONTH'S EARNINGS \$351.521 LIFETIME EARNINGS



Shane & Kaylin Murphy

MISSOURI

Loud and Proud



"I know it sounds boring," Kaylin Murphy says, "but consistency always pays off."

Over the past year, Kaylin and her team have been creating a culture of consistency. And it's anything but boring. They're consistent with the Seven Critical Business-Building Activities. They celebrate every win together. They have confidence that the Melaleuca Compensation Plan will reward their consistency, and that inspires them to approach people they admire and respect. Anyone they share Melaleuca with, they know, will be safe here.

The confidence Kaylin has in Melaleuca has led her to fearlessly approach and persistently follow up with people she knows will recognize the value of what Melaleuca offers and are motivated by a desire to help others.

One of these women is Director 6 Jackie Heredia, a former Division I college gymnast. "Jackie was a Melaleuca customer for two years," Kaylin says. "When a mentor asked me which of my customers really impressed me, I thought of Jackie. So I reached out! I told her, 'I can't believe I've never told you about the referral business opportunity!' She simply replied that she would love to talk with me. Over coffee, I discovered that she was looking for not just an extra source of income, but a team to belong to and work that was fulfilling to her."

Kaylin's newest personally enrolled business partner, Director 3 Chelsi Wooton, was someone who Kaylin followed on social media. Chelsi, a success story in the MLM world, had had it all crash down when her company changed their business model. Kaylin was impressed with Chelsi's posts. "I told myself that no matter what, I was going to be friends with this woman," she laughs. "So I reached out, and guess what? Not only has she partnered with me here, but we've become great friends!"

Senior Director 3 Robin Cermak had also built a successful MLM business for years, only to see it start falling apart as the company began to decline. "I began to consistently reach out to Robin," Kaylin says. "For 18 months, Robin never acknowledged any of my messages. Then, out of the blue, she called me and said she was ready to learn about Melaleuca! I think she wanted to make sure I was serious about building my Melaleuca business. She didn't want someone to bail on her."

And Kaylin's just getting started. "Our team has been on an upward trend for many months," she says. "We're building a confident, cohesive culture together, and we always speak loud and proud about the wellness that we've found—and the wellness that anyone can find—with Melaleuca. And it's working! We're attracting people from all walks of life who want to live better lives and build better futures!"

LAST MONTH'S \$22,406 \$424,012 LIFETIME EARNINGS



Emily Raynes North Carolina

Don't Be a Shooting Star



One year ago, in spring 2024, Emily Raynes was a Director 2. She had yet to develop a Director. She had been placed on a Fast Track team and felt like she barely had her feet under her.

Today, Emily leads a dynamic, highly engaged team with dozens of business builders who qualified for an amazing trip during the Punta Cana Fast Track. Fresh from that victory, Emily walked into Convention 2025 surrounded by those same leaders who, like her, were experiencing Convention for the first time.

They've built incredible momentum. And they know how to keep that momentum growing.

"Without consistency," Emily says, "there's no momentum. Don't be a shooting star! Making a big effort over a short period of time may produce short-term growth, but if you don't follow that up with steady, consistent effort, you won't have the momentum to keep that growth going. You have to stick with it month after month to reap the long-term rewards."

Witnessing how Melaleuca's Compensation Plan rewards consistent effort has given Emily strong confidence and belief as a leader. She teaches her team that with Melaleuca, consistently doing the right activities and focusing on helping others find wellness is the key to advancing and growing a reliable repeat income.

Emily's home is tucked away in the mountains of western North Carolina. It's a 15-minute drive to town. Here, she's able to quietly commune with Jesus, who she calls her ultimate business partner, and stay connected with her team even as she breathes the fresh air and enjoys the beautiful views beyond her front door. She has sought peace and wellness her entire life, and she finds it here in abundance.

"I have a lot in common with many of my business partners," Emily says. "We're passionate about staying healthy. Not only do we rely on all the everyday products—the cleaners, shampoos, and dish soaps—that Melaleuca offers, but we're working toward health and wellness goals as well. We want to improve our energy, weight loss efforts, healthy sleep, and more.

"But as leaders, we're focused on helping others reach their goals too! Everyone deserves a friend who cares about their wellness. Thanks to Melaleuca, we have a powerful tool to help our friends increase their wellness—right alongside us. That tool, of course, is the R3 Weight Loss Program. In the hands of even our newest builders, it has been incredibly effective. It relies on products that are backed by science and produce great results. The program is geared to help each participant learn to get the right nutrition consistently every day.

"That consistency helps them build healthy habits. And, as with building a Melaleuca business, it produces the momentum they need to reach their goals." •

\$29,608 LAST MONTH'S EARNINGS \$228,880 LIFETIME EARNINGS



Shannon & Michael King TEXAS

Fighting for Families, Not a Status



For Shannon, advancing to Executive Director 3 isn't about a status—it's about transformation. This advancement is not just a personal milestone but also a powerful testament to what happens when you stop fighting for your own goals and start fighting for the success of others.

For a while, Shannon was so focused on climbing the leadership ladder that the joy of building her business began to fade. But everything changed in 2021, when Shannon was diagnosed with a rare blood cancer. Undergoing six months of chemotherapy forced her to pause and reflect. "That experience scrambled my brain," she shares. "But it forced me to sit and really focus on my faith." What began as a health crisis turned into a spiritual and personal turning point. "I decided to truly live the Melaleuca mission. I think for a long time I had said the words, but I didn't really mean them."

Shannon realized that she had been approaching her business with self-centered intentions, and that sparked a transformation: "I decided that I wasn't going to focus on my personal advancement anymore," she says. "Instead, I'd just be the best partner and mentor and really focus on other people."

One of the most powerful stories to come out of this new chapter in her business is Shannon's partnership with her best friend, Senior Director 2 Alicea Mullins. After the heartbreaking loss of Alicea's son, Cash, Shannon stepped in to help Alicea find healing and purpose by helping her build her Melaleuca business. "Cash had this big red truck he had named Clifford," Shannon says. "Alicea couldn't bear to part with it—but keeping Clifford was expensive. However, that wouldn't be a concern when she earned the Car Bonus. That gave me a new mission: I was going to help Alicea earn that Clifford money."

That shift in mindset—fighting for others instead of herself—ignited a wave of growth in her team. "This advancement has God's hands all over it," Shannon says. "Alicea blew right past Senior Director."

Shannon and her team have leaned into local community building, intentionally focusing on relationships and face-to-face connections. "We've built such a beautiful team," she says. "They love each other and fight for each other and show up for each other."

One thing Shannon hopes readers take away from her story is the power of building a good team. When Shannon first enrolled with Melaleuca, she didn't have a team in her hometown. "It was just me when I started, but I wanted a local business. I needed that," she says. "I think some people look at others' success and say, 'If I only had that, then I could too.' But you need to take on the mindset of 'if I need that, then I need to create it."

Reflecting on her journey, Shannon shares, "It's a beautiful thing, looking at all the people in my organization that made this happen. It was all of them." For Shannon, advancement is no longer the goal—it's simply the result of fighting for the people around her.

LIFETIME \$837,443



Jenne & Jay Mathews

NORTH CAROLINA

Turning Strangers into Her Favorite People



When Jenne first learned about Melaleuca, her life was already overflowing. She was a mom of three who was running five salons across North Carolina. Still, something about Melaleuca stood out. "Like a lot of parents in the corporate world, I missed out on a lot of things," Jenne says. "But I saw what Melaleuca could do for our family—the options and freedom it could provide."

Inspired, Jenne got to work—and she didn't do it alone. From the beginning, her business was built with people she loved and trusted. "For the first couple of years, my Melaleuca business was really my family," she explains. "I got to work with my mom and sister-in-law and my best friends from childhood and the military. It was a really close business."

That tight-knit team played a major role in helping Jenne reach one of her long-held goals. "In December 2024, I walked away from the salons and went full time with Melaleuca," she says. "I'm now able to be home for my kids. To pick them up and drop them off when they need me and be fully available for them for the first time ever, which is really amazing."

Transitioning out of the salon world brought challenges, especially when it came to building new connections. "Working my Melaleuca business is a lot different now than when I was working full time and had access to so many different people," Jenne explains. "I've had to step outside of my comfort zone and really expand and grow."

Jenne began showing up more on social media and getting involved in her community in Winston-Salem. And while connecting with strangers wasn't always easy, it brought unexpected rewards. "The toughest part of this business is putting yourself out there," Jenne says. "The thought of meeting more people can be exhausting. But it's also the best part. Strangers can turn into some of your favorite people. I get to tell new business builders who are struggling, 'I couldn't imagine not having you in my life, and you are going to find others like that too."

Though her business has grown well beyond its original circle, that sense of family and connection remains at the heart of what drives her.

"National Director 3 Sadie Kolves is my mentor, and I definitely wouldn't be here without her support," Jenne says. "My entire team is incredible. I wouldn't trade them for anything. It's been so awesome to watch them grow, hit their milestones, and see their businesses change their lives."

For Jenne, the purpose behind the work has never changed—it's about building a life of meaning, and helping others believe in what's possible.

"When I first enrolled, I told Sadie that I wanted to be able to promise a single mom that this business can change her life. And if they want it and work hard, it absolutely can. It's wonderful that you can really keep your promises here."

LAST MONTH'S \$15,492 \$339,392 LIFETIME EARNINGS



Amy Varley TEXAS

Gaining Momentum, Melaleuca-Style



What started as a flexible side opportunity has quickly grown into an all-consuming mission for Amy, who has transformed her Melaleuca business into a life-changing adventure—for both herself and her close-knit team.

"I fit Melaleuca into the pockets of my day," Amy reflects while on her way to pick up her son from school. Today, Amy is celebrating major momentum throughout her team, including 17 brand-new Directors and a wave of advancements that are setting the stage for an unforgettable season of growth, which she largely attributes to Fast Track.

The excitement is palpable as Amy and her team prepare for the Fast Track trip, with many earning their place for the first time. "I kind of accidentally earned it last time—I didn't totally understand what I had my hands on," she shares. "But this time, I've been able to set intention and fully participate. It's been amazing to bring so many people along for the ride."

A key turning point in her team's success? Accountability. Amy credits their daily check-ins for the giant shift in their growth. "It makes a difference when you're not on an island," she says.

"That encouragement, support, education, and camaraderie—it catapulted our momentum. My team members are growing, overcoming fears, and stepping into success they never thought was possible."

One of Amy's deepest motivations is watching others thrive. "Helping people is a huge passion of mine. Melaleuca has multiplied what I love to do." She beams with pride as she watches her team develop the skills they need to grow strong, sustainable businesses. "Some of them never had a passport before, some never had a honeymoon, and now they're traveling the world. Melaleuca gave them that."

Her journey, however, hasn't always been full speed. "I enrolled a little over a year ago and started off slow—just dipping my toe in. If I could give one piece of advice, it's this: Just go for it. There's so much value, income, and opportunity waiting if you dive in."

Perhaps most touching is the impact this journey has had on Amy's family. "I'm showing my little boy what entrepreneurship looks like," she says. "He sees that if he has a goal, he can go for it, and it doesn't have to look like a traditional job. Running my Melaleuca business means I don't have to ask for time off to travel or take him out of school early. And this is something I can leave for him. A legacy."

Amy is quick to shine the spotlight on those who've stood beside her. "I have so many partners in my success," she says gratefully, naming Executive Directors 9 Jamie and Jazzlyn Young, Corporate Directors 2 Kristian and Kristin Hoenicke, Senior Directors 7 Trisha and Rob Verzera, Directors 6 Summer Dev and Marcelo Cacciagioni, and the many Directors on her team who are each "incredibly amazing in their own way." •

\$28,188 LAST MONTH'S EARNINGS \$191,143 LIFETIME EARNINGS



Brittney & Zach Zillig оню

A Breath of Fresh Air



Brittney Zillig worked as a dental hygienist for a decade. And then one day she bought an online workout program that led to her joining a fitness-oriented direct-sales company. For seven years, she represented that company, and in January 2024, she had her biggest earning month ever. But instead of feeling excitement, Brittney felt hollow. "It was a lot of work, and I just didn't feel fulfilled—my heart wasn't in it, and it wasn't lifechanging income," she says. "About that time, I reached out to National Director 7 Morgan Martin, and when she told me about Melaleuca, I said, 'Yeah, I'd love to partner with you.' Because I was so eager to work, I think Morgan thought, 'This girl's going to be a Director in one day!' But I actually ghosted her for the next two weeks."

Before building a business, Brittney wanted to know whether Melaleuca's products were really as safe and high-quality as she'd been told. When the products passed the test with flying colors and her son's eczema cleared up, Brittney called Morgan and said, "Okay, I'm ready."

"The business side was like a breath of fresh air," she remembers. "I don't want to say it was easy, but it was so fun to help other moms switch to cleaner, healthier products."

Brittney reached Director 3 the next month, Senior Director six months later, and then Executive Director just a year after enrolling. With her rapid success, people sometimes assume she had a group of potential customers just lined up when she started, but she'll be the first to tell you that wasn't the case.

"I started out the same way everyone else does," Brittney explains. "It takes time to build a business, just like anything else. Sure, you have a warm market, but eventually, you'll get into your cold market. It just takes consistency and determination."

Whereas Brittney once expected to become, in her own words, "the 60-year-old dental hygienist hunched over and still working with carpal tunnel," her Melaleuca business has changed all of that. Now, she and her husband are looking toward building a bigger home for their growing family, and she's enjoying the flexibility of a business she can build while being a full-time mom.

"You truly never know the possibilities until you get started," she says. "When I got a Melaleuca check for \$33,000, it blew my mind. That is life-changing income, and when I look at what I've done to get here, I would do it a million times over to have the freedom that I enjoy now."

\$20,250 LAST MONTH'S EARNINGS \$135,877 LIFETIME EARNINGS



Sheyenne & Payson Brumbelow

TEXAS

How One Mom Found Freedom, Community, and Purpose at Melaleuca



At first, she said *no*. Firmly.

But life has a way of shifting our perspectives. When Executive Director Sheyenne Brumbelow found out she was pregnant, she started looking more seriously at the kinds of products she was bringing into her home—and whether they were as safe as they claimed to be.

"My values changed," she says. "I wanted to get the harsh chemicals out of my house. So I finally gave my enroller, National Director 7 Morgan Martin, the time of day."

MelaPower® 9x Laundry Detergent was the first product Sheyenne fell in love with. Before long, her whole house was stocked with Melaleuca supplies. But what started with a few swaps to make her cleaning routine safer turned into something much bigger.

"After my son was born, friends and family started coming over," she says. "Of course, they were trying the Melaleuca products I had at home, and they saw how excited I was. They kept asking, 'Where can I get these?' Initially I told them, 'My best friend Morgan has a link so you can shop.' But then I thought: 'Wait a minute, I could share the link too!'"

It clicked. The realization that so many people—not just her family—were looking for clean products and a better financial opportunity made establishing her own Melaleuca business seem like a no-brainer.

Today, Sheyenne's home life looks entirely different than it did just months ago. "Melaleuca has given us options." Her husband, Payson, has been able to transition away from a grueling job managing a powersports dealership—a career that kept him away from home from 6 a.m. to 9 p.m. on most days. "Now Payson gets to pursue other business ventures. We've bought back time, and time is always fleeting. Our son is only seven months old. My husband and I want to watch him grow—together."

But for Sheyenne, the true joy of building a Melaleuca business is not just about what she and her family have gained; it's about helping others find the same success.

"I get so fired up sharing this opportunity," she says. "Most of my top ten enrollers have never been involved with a word-of-mouth venture before. My wedding planner is one of the star performers on my team! She runs an event coordination company, is a mom of three, and just started sharing the products at in-home events. It goes to show that anyone can do this business."

Ultimately, Sheyenne adds, Melaleuca is more than just a store. "It's a wellness company that helps busy moms like us create a safer environment while also bridging financial gaps. It answers everything people are looking for—cleaner products, relief from inflation and financial stress, a sense of community. It's the solution."

LAST MONTH'S \$52,711

LIFETIME \$127,550



Daniel & MaryAnn Domka оню

Consistent and Gently Persistent



MaryAnn's introduction to Melaleuca came from a place of personal need. "At first, I just wanted to get healthier," she explains. At the time, both she and her husband were facing health challenges. Today, at 73 and 70, they feel healthier than they have in years.

MaryAnn credits this transformation to years of consistently taking Melaleuca's Peak Performance Pack. "It's not magic, and it's not a cure-all," she emphasizes. "The Peak Performance Pack enhances your body's ability to stay healthy." With this understanding, MaryAnn always tells her customers to try the Peak Performance Pack for a full 90 days.

The results of consistently taking the Peak Performance Pack were so life changing for MaryAnn that she couldn't keep them to herself. "I have to tell everybody," she says. "Not to convince them, but because I'm just so excited. I have to share."

Today, nearly two decades into her Melaleuca journey, MaryAnn continues to share the products and Melaleuca's mission with passion, kindness, and a spirit of optimism that's as refreshing as it is inspiring.

Her greatest joy comes from connecting with people. "I just talk to folks—at the grocery store, on the phone, anywhere. I love listening, helping, and just being real with people."

MaryAnn's gentle persistence and natural warmth have made her a powerful presence. "You don't want to make people feel like you're trying to 'get' them," she says. "They need to see that you genuinely care. That's how you build trust." MaryAnn calls this delicate balance being 'consistent and gently persistent."

MaryAnn's strategy is simple: Go out and meet people on purpose. "People won't just call you. But when you believe in what you're offering, you start to find the ones who are ready. And if they say no? That's fine. They're just not ready yet. I put them on my 'not now' list and move on."

MaryAnn has always looked forward to mushroom foraging. She approaches her Melaleuca business with that same kind of anticipation. "There's no magic, just hard work," MaryAnn muses. "Consistent and persistent. Every no puts you closer to a yes. You find one here, one there, and then you stumble on a whole patch and think, 'Oh my goodness! Which one to pick first?' Not everyone will say yes—but the right people will. And their lives will change, just like mine did."

This year, MaryAnn and her husband celebrated their 50th wedding anniversary surrounded by their four children, 15 grandchildren, and two great-grandbabies. "Melaleuca has enriched our lives with great health, lifelong friendships with people all over the world, and financial freedom," MaryAnn says. She also expresses gratitude for the opportunities she's had to give back to those less fortunate, particularly in support of the Melaleuca Foundation and other personal endeavors.

"Life is great," she says. "We have our loving God, our caring family, and Melaleuca."

\$21,818 LAST MONTH'S EARNINGS \$681.892 LIFETIME EARNINGS



Tyson & Josie Hinkle Montana

Getting Loud and Proud about Melaleuca



In May of 2024, Josie was sitting by herself in the back of a crowded convention center in Salt Lake City, Utah. She had fallen in love with Melaleuca's safer, cleaner products and had started sharing them with her friends, but this event triggered a dramatic shift in her mindset and her business.

"I truly believe that Convention changed the trajectory of my business," Josie says. "I didn't have a super strong belief in myself or the company. I didn't feel like I knew enough yet. But listening to the stories from stage, seeing all the products, and meeting my support team in person really changed the game."

At the last minute, Josie's hotel roommate had to cancel, but her support team wasn't about to let Josie miss Convention. "My enroller, National Director 7 Morgan Martin, and National Director 9 Chelsea Gilbert told me that they had space in their Airbnb, so I could stay with them." Josie says. "They hadn't even met me yet, so it was truly amazing that they let me do that."

Another key moment came before a General Session. "Morgan was an Executive Director 6 then and had a seat near the front," Josie recalls. "She took a picture of me in her chair and told me that she knew I would be sitting in those chairs one day. She believed in me from the beginning."

One year later, Josie attended Melaleuca Convention 2025 sitting in an Executive Director seat all her own. "I just needed an extra ounce of belief, and Convention gave that to me. I would tell anyone that if you didn't make it to Convention this year, you have to make it a priority next year."

Josie brought a team of her own to Convention this year! For Josie, her team is one of the best things about her Melaleuca business. "This community and these friendships are things that I didn't really know I was missing or needed before my Melaleuca business," she says. "My business builders are truly some of my closest friends—we talk every single day."

For anyone wondering if they have what it takes to build a Melaleuca business, Josie offers this advice: "I'm no one special," she says. "I literally hang out with my two toddlers all day in a small town in Montana. If I can do it, anyone can do it. When I first started, I was nervous about reaching out and approaching others. My passion is removing the harsh chemicals from my home and having a safer household for my babies. My confidence came as I tried more and more of the products. It just takes consistency and being willing to be loud and proud about we have here with Melaleuca." •

LAST MONTH'S $$2\overline{2},6\overline{72}$

\$109,237 LIFETIME EARNINGS



WORK SMARTER, **NOT HARDER**



If you're not using Melaleuca's Grow app to grow your business, you're missing out! This unique app is designed to be more than just a tool. It's a digital business partner. Learn how two Melaleuca Marketing Executives are currently using the app to simplify their daily efforts—and discover features and benefits that can supercharge your business with the tap of a finger!

EASY ONBOARDING

One of the Grow app's superpowers is its ability to help new Members start building a business with Melaleuca. In fact, Senior Director 5 Janice Burke recently worked with an aesthetician who enrolled her first four customers in one month by using the Grow app.

"It really is that simple," Janice says. "She opened her account, filled out the Independent Marketing Executive Agreement (IMEA), and the app notified me that she was ready to build. In another case, before we even had our Strategy Session, my enrollee had already sent out a Melaleuca Overview and helped a customer shop. The Grow app walked her through everything."

New business builders are guided stepby-step with intuitive videos that point to relevant links on the screen in real time. It's perfect for visual learners! That's the beauty of Grow: Whether someone is tech-savvy or brand new to technology, the app is designed to be easy to follow.

"I'm a bit of a slow adopter when it comes to new technology," Executive Director 4 Jenni Vicknair admits. "I had to play around with the Grow app at first and work out the kinks. But what really boosted my confidence was hearing new business partners say how easy it was."

Here's what Jenni tells her partners: You can literally hop on a video call, put together a business plan, and then build an entire business using the Grow app. "I regularly hear new Members say things like, 'Oh, I watched this video on the Grow app,' and they're already moving forward with their business," she says.

Most people are so busy these days— Jenni included (she's the proud mother of three teenagers). But with the Grow app, enrolling a customer is as simple as sending a link.

WHAT'S NEW IN THE GROW APP?

Since its launch just one year ago, Grow has proven its impact: New builders are onboarding and enrolling faster than ever! Our latest update keeps the momentum going with features to improve visibility and boost customer follow-up and mentoring.

1. Link Existing Customers to a Contact Card

Effortlessly link your existing customers to a contact card for seamless communication and activity tracking.*

* Contacts enrolled through Grow are automatically linked.

2. Scripts Now Located in the Digital Library

Quickly access and share sample scripts and relevant content with your contacts AND existing customers.

3. To-Do Notifications for Customer Milestones

Celebrate wins with new To-Do notifications. You'll be informed when Marketing Executives:

- · Earn their first commission check.
- Advance to Director 3—prompting you to revisit their why and goals.



One of my favorite updates is the ability to schedule our own appointments and create personalized To-Do lists. Now, we can not only act on tasks sent to us but we can also stay organized by adding our own.



-Senior Director 5 Janice Burke

The Grow app is such a simple way to enhance your business. I welcome innovations like Grow because I'm all for doing anything we can to help new business partners build a business more efficiently.



-Executive Director 6 Jenni Vicknair

"I actually enrolled a customer from the beach!" Jenni laughs. "I sent her the link, she created her account and placed her order, and I got the email confirmation in seconds. The ability to build a business on the go has been a total lifesaver for me and my team."

OPTIMIZED TRACKING

"I love that the Grow app lets you track lapsed users, reactivations, and new enrollees," Janice says. "It's genius."

Janice's biggest tip is to add someone as a contact first, and then send the Melaleuca Overview through the Grow app. "That way, you can actually see if they've watched it and keep track. Being able to follow up based on that info is incredibly important."

For her, the reactivations feature is especially helpful. That's because Janice can see who hasn't shopped in six months and reach out to reconnect. "It's all separated out clearly," she adds, "and on

top of that, you can see-percentagewise—how close someone is to advancing their business. That way I'm able to give them extra attention."

The Grow app's tracking system isn't just great for helping push your team members over the finish line—it also gives potential customers a hands-on way to learn about The Wellness Company during a Melaleuca Overview presentation.

"We've got two in-home events happening in my organization this Saturday," Jenni says, "and although my team members are building face-to-face, every single guest is already entered into the Grow app. It's seamless. I just say, 'I'm going to send you a link to open up your shopping account,' and we help everyone get started right from their phones—no need to grab a computer or anything. It makes everything feel professional and organized."

COMPREHENSIVE DIGITAL LIBRARY

Another feature Janice and Jenni love? The Grow app's Digital Library.

"It has everything we need," Janice says. "I love the R3 Weight Loss Program, and having videos like the FiberWise® demo right in the app makes it so easy to share! When the R3 Program launched, the new graphics for the challenge were available too, which was very helpful."

Jenni agrees. "If a customer has a question about the R3 Weight Loss Program or Riverbend Ranch® Black Label Beef, the content is all right there in the videos."

RECOGNITION AND CELEBRATION

And now for the fun stuff—the Grow app makes it easy to celebrate successes with your organization!

"The very first thing I loved is the birthday reminder," Janice says. "No one wants to be forgotten on their birthday, and receiving a message from Melaleuca is really special. It's just about maintaining and strengthening that personal connection to our customers and team members. The extra layer of customer service is beneficial because it boosts retention and creates stronger bonds."

"It's nice to be notified about Melaleuca anniversaries too," Jenni says. "Obviously there's a team-building aspect to this, but it's also about having a tool in my back pocket that gives me the confidence to expand my business. I don't have to keep track of everything myself!"

Finally, remember that the Grow app was created to help make your life as a Melaleuca Marketing Executive easier.

"If you have been a slow adopter of Grow, I would just ask that you give it a real chance," Jenni urges. "It's truly the most efficient way you've ever built your Melaleuca business."



Disappointment like a Leader

If you've ever ended a call feeling deflated, walked out of a conversation wondering what went wrong, or poured your heart into building momentum only to fall short congratulations. You're human.

More importantly, you're a leader.

Disappointment is part of the journey. But how you respond to it? That's what sets you apart.

Why Disappointment **Hits So Hard**

Disappointment isn't just sadness. It's that gut-punch feeling you get when something doesn't turn out the way you hoped. As thinking, feeling people, we naturally attach expectations to almost everything we do. Most of the time, our expectations line up fairly well with reality. But when they don't, the result can feel disheartening.

You expected someone to say yes—but they didn't.

You were sure this month would be the month-but it wasn't.

You believed in someone's potential but they quit.

It stings. And if you're not careful, it can quietly steal your confidence, dim your energy, and plant seeds of doubt.

But here's the good news: You don't have to stay stuck in disappointment.

Turn the Letdown into a Lift-Up

Here are a few powerful ways to process and overcome disappointment like the leader you are:

1. Normalize It

You are not the only one. Every successful Marketing Executive—yes, every single one—has been here. In fact, the longer you're in this business, the more noes, rejections, cancellations, and ghosted texts you'll experience. It's not a sign you're failing. It's a sign you're doing the right activities.

2. Learn from It

Every letdown is feedback. Ask yourself:

- Was there something I missed?
- Did I prepare well?
- Was the timing right?
- Did I listen more than I spoke?

Sometimes the answer is no. And that's okay! The goal is progress, not perfection.

3. Check What Was **Really Lost**

Sometimes it may feel like a loss, but you really didn't lose anything. "It hurts that they said no, but I still have my business, my goals, and my next opportunity waiting."

4. Compare with Caution

Comparing your path to someone else's can either motivate or discourage. Focus on their activity, not just their results. "How many calls are they making? What can I learn from what they're doing differently?"

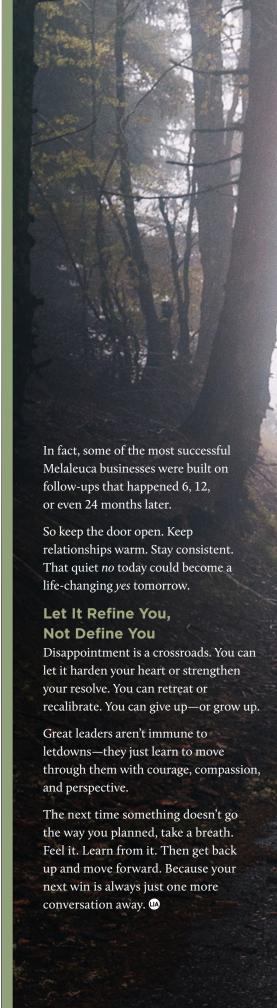
5. Stay Anchored in the **Bigger Picture**

One missed goal doesn't define your future. One person's *no* doesn't erase your vision. Step back. Remember why you're doing this. Recall what you've already overcome. Realign with your personal why. That's your anchor.

No Doesn't Mean Never

Here's a truth that will change your mindset: A no is not the end of the story.

People say *no* for reasons that have nothing to do with you—stress, timing, finances, fear of change. But life changes. Priorities shift. And when you stay present, positive, and connected, you can be the first person they think of when they're ready to say yes.





THE BLUEPRINT OF LEADERSHIP



PRESENTED BY Rafael Rojas Corporate Director 8

Developing a Senior Director isn't just a milestone. It's a leverage point. It's where your time begins to multiply, your leadership grows, and your organization starts to take on a life of its own. At the heart of my method is a deceptively simple concept: duplication. But not just the duplication of sales or numbers. It's about replicating the right behavior, mindset, and motivation across your team—and it starts at the very beginning.

STEP 1 **Find the Right Prospect**

The person you choose to have follow in your footsteps is incredibly important. This initial step might sound obvious, but it's often glossed over. In order to identify the right prospect, I learn more about the person I think would be a great fit for Melaleuca by asking lots of questions about life. I want to find out what they want and what they don't want, what they need and what they don't need, what they're looking for and what they're not looking for.

Let me give you a quick example: I was talking to a single mom who appeared happy with her job, her boss, and what she did in life. But once I started digging deeper with more questions, I found out that she was unhappy because she wasn't able to spend enough time with her kid—instead, most of her day was spent working. From there, I presented Melaleuca to her in a way that would resonate. I helped her see that building a stable Melaleuca business would give her more precious moments with her child.

Bottom Line:

After you identify your prospect, dig deep to uncover not just what people want, but what they don't want—the pain points that truly motivate change. That clarity becomes the foundation of everything that follows. Take the story of the single mom. Outwardly content but inwardly craving more time with her child. Once I unearthed that truth.

CONTINUED ▶



I didn't sell her a product—I offered her a path. A way to reclaim time through entrepreneurship. She enrolled immediately. The reason? She felt seen.

STEP 2 Do a Full Presentation

Once a prospect says yes, the work truly begins. It's so important to show new business builders the full scope of what Melaleuca offers and how our products perform. There's no better way to demonstrate this than by doing product demos. I prefer face-to-face presentations, but I do them over video calls as well.

Yes, my Melaleuca Overviews take longer than others might, but the

payoff is worth it. My other goal in doing a comprehensive presentation is that I'm giving a potential Senior Director the tools to duplicate a quality Melaleuca Overview for their future Directors. I'm not looking for a quick enrollment. I'm looking to develop strong leadership.

And I never write someone off just because they initially expressed no interest in building a business. I recently enrolled a woman who I anticipated was going to only be interested in shopping. But I did a full presentation as I always do, and toward the end of the presentation, she was so excited to become a Marketing Executive that it even surprised me!

Bottom Line:

The way you present Melaleuca: An Overview duplicates among your team members, so make sure you do a full presentation. This isn't a sales tactic—it's a philosophy. Whether face-to-face or over a video call, every touchpoint is modeled with care because it's not just about closing. It's about equipping. That means sharing stories, demonstrating products, and showing the whole opportunityeven if someone initially seems like "just" a customer.

STEP 3 Work with a Solid Strategy

Next comes the Strategy Session. Mine is a four-part approach that turns interest into intentional action.

1. UNCOVER THEIR WHY

Not just the surface-level answer, but the emotional fuel for the journey ahead.

2. DIVE DEEP INTO MELALEUCA PRODUCTS

A guided immersion into the product offerings, designed to build confidence and belief.

3. SHOW THE BIG PICTURE

Stories, vision, and the long-term view of what's possible.

4. DEFINE THE GAME PLAN

A tactical road map: 10 customers (Director), then 20 customers and a personal Director, and, ultimately, Director 3.

But here's the twist—I don't stop there. Where most set their sights on "Director" as the end goal, I push further. Because if I just teach someone to become a Director, they will stop working once they get there. The ultimate aim? Senior Director.

Once a Marketing Executive enrolls 20 personal customers, they will almost certainly have at least one person who wants to build a business and begin to enroll customers of their own.

So in other words, my game plan is to show new Marketing Executives how to go from Director all the way to Senior Director. And I also show them the money! When someone sees how much they can make in the process, that gets them excited right away.

Bottom Line:

I make sure a new Marketing Executive understands the game plan steps, and we get to work on them. As you duplicate this in your own team, you will find the Directors, the Director 2s and 3s, and eventually the Senior Directors.

For a Marketing Executive, this is the moment the tide turns. When you develop a Senior Director, you're creating a new leader who can replicate the same process—without needing to hold your hand on every call.

That's freedom.

That's scale.

That's impact.

STAGE to PAGE

Lessons shared by Melaleuca's leading Marketing Executives

Melaleuca events are where our leaders come together to share their latest insights and best practices. Look to this series to see excerpts from past events.





ARE YOU READY TO REACH YOUR WELLNESS GOALS?

The *Peak Performance Pack* has been proven in multiple independent clinical studies to deliver unmatched results in key health markers, including reducing free radicals and supporting healthy blood pressure and cholesterol. Potent antioxidants, essential minerals, heart-healthy omega-3s, and billions of probiotics go to work to help you energetically live each day at your peak.*

So if you've got wellness goals, it's time to start a healthy new habit. Take the *Peak Performance Pack* twice a day!



Be consistent! You'll love what the right nutrition helps you achieve.

CONSISTENCY + INTENSITY



Consistent action produces results. For an author, writing one word a day will make progress. But to increase the rate of your

Two words every day will get you twice as far. Consistency is key. But add intensity to your foundation, and your progress—and therefore your results—will grow exponentially.

CONTINUED ▶

results,

double down.

Consistency is the bedrock of any successful endeavor. It's about showing up, day in and day out, and adhering to your schedule whether you feel motivated or not. Without this relentless pursuit, you will never get closer to achieving your goal.

However, consistency does not guarantee success. The results of consistent action vary significantly based on how much effort is put in each time.

If you're looking for exceptional results, you have to put in exceptional effort. Take that consistent action and scale up the quantity of what you're doing. In other words, increase your intensity.

Intensity is the catalyst for exceptional results.

It's unlikely—or maybe even impossible—for someone to build muscle mass by doing one push-up a day. However, doing 100 push-ups once a month will not produce the desired results either.

Intensity without consistency is a flash in the pan. You might see rapid gains initially, but without steady application, the results will fade.

THE MYTH OF THE SEINFELD STRATEGY

Jerry Seinfeld is a legendary stand-up comic with one of the most successful and lucrative sitcoms of all time. There's a story about a young comic who asked Jerry for advice on creating better jokes. As the story goes, Jerry told him to write a joke every day and mark an "X" on a calendar each day he did this. This creates a chain that grows longer every day—don't break the chain.

The message behind this advice is to apply consistent effort toward a goal. The focus isn't on results something we can't control—but on the process. While this is solid advice, the story is an urban legend. Jerry Seinfeld denies having such a conversation. More than that, the story implies that consistency guarantees success. Jerry is known for pouring himself into his work. He claims he micromanaged every aspect of the television show—every line, every edit, every casting decision. That's passion. That's intensity. And it worked because it was also reliable.

If you're looking for exceptional results, you have to put in exceptional effort.



MOTION VS. ACTION

Aim your consistency and intensity at the right target. In his book Atomic Habits, author James Clear differentiates between motion and action.

Motion refers to planning, strategizing, and learning. Those are all good things, but they don't produce a result. Action, on the other hand, is a behavior that delivers an outcome.

- Talking with a nutritionist and making a meal plan is motion; eating a healthy meal is action.
- Coming up with ideas for social media posts about your favorite Melaleuca products is motion; publishing a post is action.
- Adding names to your contact list is motion; calling to set an appointment is action.

Be vigilant regarding the time you spend on planning. Motion has its place, but it can be deceptive. Motion feels productive, but it can be a cleverly disguised form of procrastination. Planning can never replace action. @



Two Plus Two **Equals More** Than Four

The formula for achieving big results is combining consistency and intensity. One is no good without the other. Together, the results are more than the sum of its parts. Here's how to create that unstoppable synergy:

STEP 1

Master being consistent.

STEP 2

Pick a big goal that makes you excited (and even a bit nervous).

STEP 3

Measure your progress every day. Get a bit obsessive.

STEP 4

Always know what action you need to take next.

STEP 5

Enlist an accountability partner. Social pressure does wonders!

To get the results you want, you have to show up—and then you've got to level up. Keep showing up, then lengthen your stride, push harder, and expect more from yourself. Consistency lays the foundation, but intensity gives you momentum. Combine both, and progress isn't just steady—it's unstoppable.

"R3 Saved My Life!"

R3 is a powerful expression of Melaleuca's mission "to enhance the lives of those we touch by helping people reach their goals^{5M}." While those goals vary, most of us want to live healthy, happy lives. For Director Julianna Buongirno, R3 gave her a new life—one she never imagined was possible.

Julianna's Story

At the age of 51, Julianna had spent much of her life navigating physical, emotional, and mental challenges. She was diagnosed with juvenile myoclonic epilepsy as a child, which led to chemical imbalances and neurological issues. She also battled severe depression, poor selfimage, and an eating disorder.

An abusive marriage made things worse. She would often binge eat in secret, consuming entire meals meant for the next day. She would end up sick with uncontrolled panic attacks. She felt tortured in her mind and body.

Julianna tried every way to lose weight: Weight Watchers, Thin Within, starvation, liquid only, low carb. Nothing worked. Then, a devastating car accident left her with limited mobility. Now she couldn't even exercise. At her heaviest, Julianna weighed 260 pounds. She prayed daily for health freedom.

Our greatest weaknesses can become our greatest strengths, which is true for Julianna. She found her purpose by becoming a certified Integrative Nutritional Health Coach in 2016. She focused on dietary behavioral health and worked with parents of special-needs children. But in 2019, she developed a condition called syringomyelia; she had a fluid-filled cyst on her spinal cord, causing pain, weakness, and

nerve damage. More health issues—including type 2 diabetes, kidney stones, hyperparathyroidism, osteopenia, and more—forced her to step away from her coaching business.

Under a doctor's supervision, Julianna started a prescription weight-loss plan in 2023. Though she lost over 70 pounds quickly, her overall health actually deteriorated. She developed severe anxiety, PTSD, stress-induced depression, and reactive hyperglycemia, along with increased eating disorder tendencies. All her organs were shutting down. She found herself in the emergency room with a heart condition called premature ventricular contractions. She stopped the weightloss regimen and gained 50 pounds back within two months. Julianna and her family feared for her life.

Then Came R3

One day, while placing a Melaleuca order, Julianna noticed the R3 link. It was months before she had the courage to try one more weight loss plan, but she finally clicked that link and began the journey that changed everything.

Julianna weighed 230 pounds when she started R3. During her first Reset phase, she began losing weight and felt incredible. "I felt like a healthy human again!" Julianna says.

She started dealing with her eating disorder and understood why her body worked the way it did. She could take a deep breath for the first time because her body was losing weight naturally. As she followed the R3 principles and seven healthy habits, Julianna began healing her relationship with food and lost even more weight during the R3 Fit for Fall Challenge. Her doctor verified that not only was she losing weight but her heart and her body were getting healthier.

Today, Julianna is just eight pounds shy of a goal she's had for years: getting under 200 pounds. She's coaching again and growing her Melaleuca business. "I have health freedom, and life feels normal," she says. "I prayed, and God answered me with R3. Thank you, R3. Thank you, Melaleuca. R3 saved my life!"



AFTER R3



MELALEUCA 2024 ANNUAL INCOME STATISTICS

Our entire customer base of more than a million customers have all been referred by someone who loves our products.

Customers

The majority (82%) of those who buy Melaleuca products each month are strictly customers. They are not pursuing the Melaleuca financial opportunity. Therefore, they do not receive compensation from the company. They purchase Melaleuca products simply because they want to be healthy, and they believe that Melaleuca products will help them with that goal. Having customers who are loyal to our brand simply because they love our products provides the strongest foundation for our business opportunity.



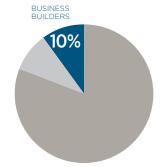


8% of all Melaleuca customers have referred at least one customer but fewer than eight customers. As those customers purchase products directly from Melaleuca, those who referred them receive a small commission. These households are not necessarily interested in the financial opportunity. Their relationship with Melaleuca is focused on their love of Melaleuca products. Their "status" is determined by how many customers they have referred. A Product Advocate has at least one customer. A Product Advocate 2 has referred at least two customers, and a Product Advocate 3 has referred at least four customers. While these individuals may not be considered serious business builders, their customers (like the vast majority of Melaleuca customers) come from word-ofmouth referrals. Therefore, the overall contribution of these individuals is significant.

PRODUCT ADVOCATE	
PRODUCT ADVOCATE 2	
PRODUCT ADVOCATE 3	

DIRE

	ANNUAL INCOME			PERS CUSTO	ONAL OMERS	TOTAL		TIME TO ACHIEVE STATUS		
	HIGH	LOW	AVERAGE	MINIMUM AVERAGE		MINIMUM	AVERAGE	SHORTEST	LONGEST	
	\$2,083	\$14	\$110	0	1	1	4	1 Mo.	406 Mo.	
2	\$3,898	\$28	\$234	2	2	2	8	1 Mo.	436 Mo.	
3	\$5,295	\$57	\$520	4	5	4	18	1 Mo.	390 Mo.	



Beginning a Business

About one out of ten customers (10%) decide to start their own Melaleuca business and eventually achieve Director status, which is considered the first step to becoming a business builder. Directors have made a significant effort (probably spent 50 hours or more) in developing at least eight Melaleuca customers. Those estimated 50 hours could have been spent in a single week or could have been spent over several years. But at some point in their lives, Directors have invested enough time and effort to develop (and maintain) at least eight Melaleuca customers.

	ANNU	AL INCOM	E				ACTIVE OMERS	TIME TO ACHIEVE STATUS	
	HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
ECTOR 1–2 (89.8%)	\$25,685	\$274	\$2,191	8	17	8	77	1 Mo.	373 Mo.





Initial Leadership Status

Leaders at these statuses have made a more serious effort to build a Melaleuca business. Those who have reached these leadership statuses have not only invested enough effort to refer several customers but have also helped some of those customers start a business and become Marketing Executives. Those Marketing Executives have, in turn, referred additional customers who purchase Melaleuca products each month.

DIRECTOR 3 (3.2%)

DIRECTOR 4-5 (2.0%)

DIRECTOR 6-7 (0.9%)

DIRECTOR 8-9 (0.6%)

	ANNUAL INCOME			ONAL OMERS		ACTIVE DMERS	TIME TO ACHIEVE STATUS		
HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST	
\$31,441	\$2,757	\$10,911	11	40	45	159	1 Mo.	361 Mo.	
\$39,274	\$5,218	\$17,087	13	56	102	319	1 Mo.	339 Mo.	
\$53,871	\$9,082	\$24,085	14	73	196	454	1 Mo.	362 Mo.	
\$75,039	\$18,571	\$34,958	21	81	275	590	1 Mo.	354 Mo.	

Advanced Leadership Status



Those Marketing Executives who reach Senior Director or above have shown substantial interest and dedication in building a Melaleuca business. While most do not work their businesses full time, it is essential that they invest some time each month nurturing, training, and helping those in their marketing organizations. Melaleuca advocates that Marketing Executives keep their full-time jobs and work their Melaleuca businesses in their spare time. However, some Executive Directors at the higher income statuses do work their businesses close to full time. Melaleuca strongly advocates that Marketing Executives do not quit their full-time jobs until their Melaleuca incomes far surpass the incomes they receive from their full-time employers. Rather, they should add their Melaleuca incomes to their regular incomes, thereby making a substantial difference in their family finances.

SENIOR DIRECTOR 1-9 (1.7%)	
EXECUTIVE DIRECTOR 1-9 (1.5%)	
NATIONAL DIRECTOR 1-9 (0.2%)	
CORPORATE-PRESIDENTIAL DIRECTOR (0.1%)	,
	ı

	PERSONAL CUSTOMERS			ACTIVE DMERS	TIME TO ACHIEVE STATUS			
HIGH	HIGH LOW AVERAGE		MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
\$238,946	\$25,884	\$63,819	20	117	371	962	1 Mo.	365 Mo.
\$715,593	\$58,747	\$181,057	37	156	974	2,552	2 Mo.	353 Mo.
\$756,442	\$162,761	\$309,720	67	214	2,800	4,467	5 Mo.	277 Mo.
\$2,624,273	\$427,823	\$1,136,801	70	329	6,344	13,851	10 Mo.	251 Mo.

The above annual income statistics include all US and Canadian Melaleuca Marketing Executives who were active during all 12 months of the period ending December 2024 and performed the minimum activity required at each status. The incomes stated include all commissions, incentives, and bonuses earned during the period.

For the purpose of these statistics, a Marketing Executive's leadership status was calculated by taking the highest status achieved and maintained for at least seven consecutive months.

These numbers represent gross income, not net income. In other words, they do not include any business expenses. However, it should not be necessary to spend any significant amount to build a Melaleuca business. You will need access to a telephone and an email account, but you should not invest in purchasing leads, meeting rooms, or training materials. Nor should you invest in advertising, building a website, and so on.

Your biggest investment will be your time, not your pocketbook. Your business is best built from your own home without making any substantial financial investment. Such investments are neither necessary nor conducive to your success.

The information on this page is not necessarily representative of what any individual Marketing Executive will earn with this program. Any representation or guarantee of specific earnings would be misleading. Success with any business takes hard work, diligence, perseverance, and leadership. Success with Melaleuca will depend on many factors, including how effectively a Marketing Executive exercises those qualities.

Simply fit

Whisking Up Wellness One Bite at a Time!

New Simply Fit™ Baking Mixes

Craving something warm and delicious without having to compromise your healthy lifestyle?

Simply Fit Baking Mixes deliver the fresh-baked muffins, brownies, and pancakes your family loves, but with zero sugar, plenty of protein, and 100% gluten-free ingredients.

Perfect for health-conscious eaters, our mixes make it easy to enjoy indulgent flavors without compromising your goals. They're ready in minutes and satisfying for hours—now that's smart baking made simple!



Baking Mixes Made Better

Health-conscious families like yours have high standards when it comes to the baked goods you put on the table. Steering clear of refined flours and sugars that have little nutritional value can leave you low in energy and craving even more sugars and carbs.

That's why when we set out to develop our muffin, brownie, and pancake mixes, we took them in a healthy direction. We wanted them to taste great, but we also wanted to load them with nutrition with only a fraction of the carbs.

The result: Melaleuca's *Simply Fit Baking Mixes*. Each mix is carefully crafted with healthy flours; satisfying proteins; natural, sugar-free sweeteners; and beneficial fiber sources because we want you to get the maximum nutritional benefits even as you enjoy the natural flavors and textures. There's so much wholesome goodness inside *Simply Fit Muffins*, *Brownies*, and *Pancakes* that it'll be no surprise when everyone in your family loves them!



Simple to Start, Quick to the Table

Convenient, easy-to-grab foods are a big deal for a busy family. But everyone loves the prospect of a great-smelling, great-tasting treat fresh from the oven or griddle. Simply Fit Baking Mixes are designed for quick, easy preparation so you can spend more time enjoying something delicious together before you all go your separate ways.

How do *Simply Fit Baking Mixes* compare with well-known grocery store brands? We put them to the test—the blood glucose test. We fitted our test participants with cutting-edge continuous glucose monitors and had them eat each of the baked goods in controlled conditions.

The results speak for themselves. Our *Simply Fit* Baking Mixes didn't spike blood glucose levels like the competitor brands did. With lots of delicious, wholesome ingredients, natural sweeteners, and plenty of protein and fiber, these delicious mixes will bring nutrition you love to your table—without the guilt!

Get the new Simple Start Baking digital cookbook for delicious recipes featuring our Simply Fit Baking Mixes. It's FREE!





Simply Fit[™] Pancakes

Simply Fit Pancakes aren't just something delicious for you to enjoy for breakfast. They're designed to help you feel fuller and more satisfied for longer into your day. They feature 15 grams of high-quality whey protein, plus 10 grams of fiber from our special fiber blend. Made with chickpea flour and coconut flour and sweetened with allulose and stevia, these pancakes have all the flavor and fluffiness that you and your family could ask for, with plenty of extra nutrition for greater



- Great source of daily protein
- Does not spike blood glucose levels
- · Sweetened with allulose and stevia
- 5 g of net carbs per serving



Simply Fit Brownies

Simply Fit Brownies are the ultimate guilt-free treat that everyone in the family will be asking for and that you'll be happy to bake. Rich cocoa combined with pea flour, lupin flour, and coconut flour along with the natural sweeteners allulose and erythritol all combine to produce rich, chocolatey brownies that, with only 130 calories and just two grams of net carbs per serving, won't affect your blood glucose levels.

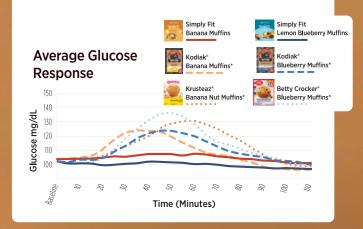


- · Good source of daily protein
- · Does not spike blood glucose levels
- · Sweetened with allulose and erythritol
- · 2 g of net carbs per serving



Simply Fit Muffins

Our muffins are made with a gluten-free mix of lupin flour, pea flour, and coconut flour. They also contain psyllium husk fiber, soluble corn fiber, rice bran, and inulin for excellent fiber benefits! And they taste great thanks to allulose, a natural, low-calorie sugar substitute that has been shown to sweeten like sugar while having only a minimal effect on blood glucose levels.



- · Good source of daily protein
- · Does not spike blood glucose levels
- · Sweetened with allulose and stevia
- · Banana Muffins have 6 g of net carbs per serving
- · Lemon Blueberry Muffins have 4 g of net carbs per serving



Thank you for making us "America's Best" & "Most Trusted"!



Trust isn't given—it's earned. On the heels of being recognized by *USA Today* as one of **America's Best Stores**, Melaleuca has now been named one of **America's Most Trusted Brands** by *USA Today* and Plant-A Insights!

Out of millions of companies, only one-tenth of one percent made these lists. We didn't apply for these awards. We didn't ask for them. We simply lived our mission.

These awards are a reflection of your ongoing commitment to enhance lives. Thank you!





YOUR LIFE. YOUR WELLNESS. YOUR NUTRITION.

At Melaleuca, we know that getting the right nutrition plays a key role in living a life of wellness. And although men and women have many nutritional needs in common, they also have many unique needs that only carefully formulated, targeted nutrition can address.

And that's just what these two new, naturally powered supplements—PhloraV[™] and VigorFT[™]—are designed to accomplish.*



♀**PHLORAV**™

HER LIFE IN BALANCE. HER BODY IN BALANCE.

Introducing New *PhloraV*™—Probiotic **Support for Vaginal Health**



Healthy Vaginal



Balance to Avoid Yeast Overgrowth*

4 BILLION

Cultures from 3 Specific Strains and Biotin*



Provides Support for Women During All Life Stages*



A woman's microbiome plays a major role in her overall health. Her microbiome is composed of communities of bacteria, viruses, fungi, and other organisms that live on and inside her to help protect her from harmful pathogens and maintain proper bodily functions. Part of her overall health and wellness involves helping these communities stay in balance—especially her vaginal microbiome.

The vaginal microbiome is a delicate ecosystem made up of bacteria, primarily beneficial *Lactobacillus* strains, that help protect a woman from certain infections and maintain her overall health. When the balance of bacteria is disrupted, it can lead to discomfort, irritations, and even infections.

One of the key markers of a balanced vaginal microbiome is a proper pH. This pH is the acidity level of the microbiome. Maintaining a proper pH helps protect this area from harmful bacteria and yeast growth. Each woman's own proper pH level may vary a little based on her age, life stage, and menstrual cycle, but in general, it should stay between 3.8 and 4.3.

What can a woman do to maintain balance? Probiotics play a big role. Probiotics are beneficial bacteria that help restore and maintain a healthy balance of microbes throughout all areas of her body's microbiome. Certain probiotic strains, especially *Lactobacillus*, help maintain the proper balance in her vaginal area, which in turn helps maintain the proper pH for optimal health.

However, there are a number of factors in a woman's everyday life that have the ability to upset this balance. The following are a few of them.

Antibiotics: If taken, antibiotics kill both beneficial and harmful bacteria. After antibiotic use, a woman should act to help replenish the beneficial bacteria in her vaginal microbiome.

Sexual activity: Engaging in sexual activity can introduce bodily fluids and foreign bacteria that can alter the vaginal microbiome balance. By implementing proper hygiene, she can reduce the risk of imbalance.

Clothing: Tight, nonbreathable, or wet clothing can affect the vaginal microbiome balance. Paying attention to clothing—and getting some air down there—can help minimize the changes.

Supplementing with the right probiotic strains for the right area can help replenish beneficial bacteria and maintain the proper balance in the vaginal microbiome. Melaleuca is pleased to introduce *PhloraV*, the newest *Vitality for Life* probiotic supplement designed specifically for women.

PhloraV contains a proprietary probiotic blend of Lactobacillus reuteri, Lactobacillus rhamnosus, and Lactobacillus acidophilus. These clinically proven probiotics are critical for supporting a healthy vaginal pH and microbiome. One of their functions is to produce bacteriocins—antimicrobial peptides that can inhibit the growth of other bacteria—to help protect the vagina from harmful bacteria, keep its pH in balance, and discourage overgrowth while promoting overall balance within the vaginal microbiome.*

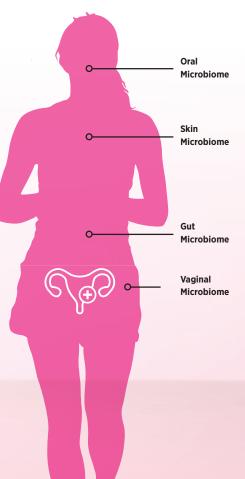
PhloraV delivers a guaranteed 4 billion active probiotic cultures from these 3 diverse *Lactobacillus* strains.

Combined with biotin, these beneficial probiotics support:

- Healthy vaginal microbiome and urinary tract health*
- Normal vaginal discharge*
- Balance during yeast overgrowth*
- Healthy life and overall wellness*

PhloraV is designed to benefit women at all stages of life and should be used in combination with *Florify® Daily Probiotic*, which provides specific probiotic strains for the gut.*

Areas of a Woman's Microbiome



VIGORFT[™]

STRONGER. ENERGIZED. CONFIDENT.

Introducing New VigorFT™—Natural Support for Testosterone Levels

Understanding Testosterone's Effects

Men with **High Testosterone May Experience**

Men with **Low Testosterone May Experience**



Testosterone is a key hormone responsible for triggering essential changes in the body. It's well known and well studied as the primary hormone responsible for developing male characteristics.

Although it's easy to associate testosterone with its role in male sexual function, this hormone plays a much bigger role in a man's overall wellness. It supports bone mass, regulates fat distribution, influences muscle size and strength, and promotes facial and body hair growth while supporting red blood cell production, energy, and mood regulation.

However, despite the many crucial roles that testosterone plays in a man's overall health, its levels naturally decline as he ages, leading to changes in his physical and mental health. Some common signs of low testosterone in men include fatigue, reduced muscle mass, lower libido, mood swings, and trouble concentrating.

Aging may not be the only factor connected with testosterone decline, however. Weight gain, lack of exercise, an unhealthy diet, a lack of adequate sleep, excessive alcohol consumption, and frequent exposure to toxins like phthalates, pesticides, BPAs and BPSs (found in plastics), and PFAs may also play a part.

Whatever the reason for a decline, having a natural way to support healthy testosterone levels can make a difference in how a man feels, both physically and mentally. Recently, scientists have made significant advancements in supporting testosterone levels in the body through natural supplementation. They have found that nature provides multiple solutions—if optimized and sourced correctly—to naturally boost a man's testosterone levels and restore balance.

VigorFT is the product of that research. It features a powerful, proprietary blend of botanical extracts, carefully selected and combined to support natural testosterone production in a man's body, helping to improve his overall wellness and sexual vitality so that he can feel stronger, more energized, and more confident.*

This blend of ingredients includes fenugreek extract, a well-studied botanical extract found to support natural improvement in testosterone; longjack extract, an herbal remedy with well-studied antioxidant properties that has been shown to have positive effects on testosterone levels; and horny goat weed extract, which naturally supports a healthy sexual response.*

These powerful ingredients, combined with grape seed extract (like that found in *ProvexCV*®) and maca extract, naturally support:

- Normal total testosterone levels*
- Lean body mass, lean muscle tissue, strength, endurance, vigor, and overall quality of life*
- Libido, arousal, erectile and sexual function, reproductive function, and normal sperm count*

VigorFT is ideal for men aged 30 and older or those experiencing symptoms of low testosterone.*

Male Testosterone Production over Time



Earn up to 6% back' in Loyalty Shopping Dollars, plus get a \$100 welcome bonus

after your first purchase made within the first three billing cycles after account opening.



Apply now and get a decision in less than 30 seconds!

Melaleuca.com/Visa

Must apply here for this offer. Offers vary elsewhere.

See the Rewards Terms and Conditions in the Summary of Credit Terms for details, including earning, redemption, expiration, and forfeiture (subject to applicable law). Please see the Melaleuca Rewards Program terms and conditions at Melaleuca.com for information regarding other limitations on Loyalty Shopping Dollars.

Cards are issued by First National Bank of Omaha (FNBO®), pursuant to a license from Visa U.S.A., Inc. Visa and Visa Signature are registered trademarks of Visa International Service Association and used under license



ANEWFRONTIER IN SNACKING

Riverbend Ranch® Beef Sticks and Beef Jerky deliver premium quality and the bold flavor you crave!

In just over two years, Riverbend Ranch has become the premier source for fresh, high-quality steaks and beef delivered right to your door. Now Riverbend Ranch is taking its heritage of excellence to the next level with two new ways to experience bold, satisfying flavor—wherever life takes you.



Only the Best—It's in Our Roots

Both Riverbend Ranch Beef Sticks and Beef Jerky are crafted with care from the same premium, ranch-raised beef that's earned Riverbend Ranch its loyal following. And like all Riverbend Ranch products, they also come with our Never Ever promise: Never any added hormones. Never any antibiotics. Never any compromise.

Whether you're looking for a better choice on the go, a smarter snack to support your goals, or just something undeniably delicious, you can't beat Riverbend Ranch Beef Sticks and Beef Jerky. Add them to your next Melaleuca order and discover the difference that real American beef makes.



The Beef Stick, Perfected

Riverbend Ranch® Beef Sticks are in a class of their own. Each stick is packed with 10 grams of protein and absolutely zero sugar, making them the ideal way to fuel your day without compromise. Whether you're hiking, heading to work, or packing a lunch box, these individually wrapped snacks go wherever you do.

And the flavor? The results speak for themselves. In a head-tohead taste test, people preferred the taste of Riverbend Ranch

Beef Sticks over Chomps® by 2 to 1. That's because Riverbend Ranch doesn't cut corners. There's no MSG, no high-fructose corn syrup, no artificial colors or flavors—just real, satisfying flavor you can feel good about.

Even better, they have zero carbs and are R3 friendly, making them a perfect fit for those focused on healthy weight loss or lowcarb eating. Choose from the classic Original flavor or turn up the heat with Jalapeño—either way, you'll love what you taste.



A Taste of the American West

If jerky is more your style, Riverbend Ranch Beef Jerky is here to elevate your snacking game. Crafted from 100% premium Riverbend Ranch beef and slow cooked from a time-honored, traditional recipe, this jerky is everything it should be—bold, savory, and with a kick of spice.

Each bite delivers the perfect balance of tender texture and rich, seasoned perfection. It's incredibly savory and deeply satisfying, with a mouthwatering aroma that tempts you the moment you

open the resealable, stay-fresh bag. With its tender bite and robust, hearty flavor, this is a snack you'll find yourself craving time and time again!

Each serving delivers 10 grams of protein and is perfect for stashing in a backpack, gym bag, or purse for flavor that fuels your day. MH

Created a Lifetime of Wellness



business partners have than \$2 million now. Melaleuca has been such a reliable vehicle for them to enhance their lives with financial wellness!"



For National Director 2 Ernest Ross, Melaleuca represented the perfect opportunity to do more of what he loves to do: help others reach their goals and find greater wellness in the process. Ernest is a former professional athlete and personal trainer who believes in the power of setting and achieving goals. Over the years, he has helped many people transform themselves physically and reap many wellness benefits. With Melaleuca, he saw another vehicle for enhancing lives through wellness.

"We all have to find our passion and our path," Ernest says. "My passion is helping others—being servant driven. My path is Melaleuca."

And over the years, as he has worked toward his goals as a Melaleuca Marketing Executive as well as a Melaleuca customer and an athlete, his wellness has increased in a myriad of different ways.

He and Sherita have found greater financial wellness. Sherita, who continues to work outside the home, has been able to invest most of her income, leaving her and Ernest more freedom to plan the future they want.

"More importantly, though, my personally enrolled business partners have collectively earned more than \$2 million now," Ernest says. "Melaleuca has been such a reliable vehicle for them to enhance their lives with financial wellness!"

One of the greatest sources of fulfillment for Ernest is what sometimes happens after he refers someone to shop with Melaleuca. "I'll get a text message," he says, "and a customer will tell me how much they like a certain product and what it's actually doing

for their health and wellness. I recently introduced my cousin to the Peak *Performance Pack*. After just a week of taking it twice a day, she could feel the powerful support it was providing to help her meet her goals."

Spending his time and energy helping others enhance their lives with real solutions has naturally allowed Ernest to form many lifelong friendships. Each of his business partners has become a close friend who he cares deeply about. "When I have a business partner," Ernest says, "I get to know them. I get to know their kids. I know what's going on in their lives. They know what's going on in mine. When I'm talking with them every day, coaching them, and working closely with them, eventually we're going to become best friends."

The support a friend can give can greatly ease the worries and stress of life. Working with a company that takes pride in giving excellent customer service can lift a surprising amount of worry and stress as well. Over the years, Ernest has come to trust that he can call Melaleuca's Customer Service line with any question and the person at the other end will help him resolve it promptly and personably. Better yet, he has complete confidence that anyone he has referred to Melaleuca—any of the people who have become his friends—can call and receive the same exceptional, friendly service every time.

"We're building a business to last a lifetime," Ernest says, "and that takes enhancing the lives of others. My goal each month is to help someone enhance their life by advancing to Director. That's how I grow my business—and that's how I ensure it will last a lifetime."



Products That Changed the Game

for Ernest and Sherita







THE PEAK PERFORMANCE PACK

Ernest and Sherita take the Peak Performance Pack every day without fail for the comprehensive nutrition it provides. They want to perform at their peak day after day.*

FIBERWISE®

FiberWise is another staple for Ernest. He relies on its blend of high-quality soluble and insoluble fiber sources to support his digestive health and heart health. FiberWise is also a key player in his efforts to maintain a healthy weight.*





REPLENEX® ADVANCE

"I play basketball four days a week," Ernest says, "and I'm playing against 20-year-olds. At 48 years of age, I sometimes guard the best player on the court. It gives me a chance to compete at a high level. Replenex Advance supports my joints and helps me keep moving so I can stay in the game!*

ECOSENSE®

Ernest and Sherita love using EcoSense cleaners in their home. One of the benefits they value most as Melaleuca customers is the ability to keep their home sparkling clean and smelling fresh without using harsh chemicals. 🗷

> * These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



When Water Gets Boring,

Adda a

SplasH₂O® turns the water you need into the delicious, refreshing, zero-calorie drink you love! All of our flavors—including NEW Cherry Pomegranate with caffeine—are now available in convenient single-serve packets that you can bring along wherever the summer takes you.

And our family-size SplasH₂O packets provide flavor for 2 quarts of water to quench everyone's thirst!





Hof Flavor!





WELLNESS INSIDER



Boost your wellness IQ with eye-opening data and in-depth explanations. Learn practical strategies to enhance specific aspects of your wellness journey—and become a trusted guide for those you're helping along the way.

To Make Exercise More Enjoyable,

IMOVE IIIOOESS

Only 350

of people aged 55+ are active outdoors.

Ah, the E word. You may have decided that you just can't fit it into your day—or that you're already exhausted, so why get even more tired? Well, it's time to rethink your stance on exercise. It's just too important to miss! Exercise isn't just a luxury to enjoy only when you have the time. Regular physical activity is part of how you take care of yourself. Carving out adequate time to refresh and recharge your mind and body is vital to living a full, fulfilling life.

The US Centers for Disease Control and Prevention and the American Heart Association agree with established science: Adults need at least 150 minutes of moderate-intensity physical activity a week. That means 30 minutes a day, five days a week! Plus, the CDC recommends doing muscle-strengthening workouts twice a week that work all the major muscle groups.

Unfortunately, only 28% of American adults currently meet recommended physical activity guidelines! Most of us aren't moving enough—and it's taking a toll on our health. When you don't get adequate exercise, you're putting yourself at greater risk of serious health issues. Each inactive day adds a little more to those risks. According to the US government's MedlinePlus website, here's what happens to your body when you don't move enough.

- You burn fewer calories—making you more likely to gain weight
- You may lose muscle strength and endurance because you are not using your muscles as much
- Your bones may get weaker and lose some mineral content
- Your metabolism may be affected, and your body may have more trouble breaking down fats and sugars
- · Your immune system may not work as well
- You may have poorer blood circulation
- · Your body may have more inflammation
- You may develop a hormonal imbalance

Are you worried that this is happening to you? Let that be a wake-up call! Increasing your daily physical activity is one of the best things you can do for your overall wellness right now and for a future that steers clear of serious health problems.



Just by ramping up your daily exercise a little bit, you can improve your body's ability to control your weight. Being active boosts your good cholesterol and helps decrease your bad cholesterol—lowering your risk of heart disease. Daily exercise boosts your energy, decreasing fatigue and unlocking more capacity to handle all your tasks.

When you enjoy your exercise, you benefit mentally as well. Regular mediumintensity exercise triggers the release of "happy" hormones, like serotonin, dopamine, and endorphins, all of which are natural mood regulators and boosters. They give you a greater sense of well-being, feelings of mental clarity, better recall, and increased mental energy reserves to deploy against the normal problems and stresses you face.

Bikin' and Hikin'

Biking is one of the fastest-growing activities in the US. You don't have to be out in the country to find a great ride. Lots of cities have bike trails crisscrossing them, offering great exercise at your own speed, fresh air, and beautiful scenery almost literally in your backyard! Your city is likely to have a map of local bike trails posted on their website!

Hiking happens to be the most popular outdoor activity—and for good reason. Out on the trail, you get great exercise combined with beautiful natural scenery. There are doubtlessly dozens, maybe even hundreds, of great trails not far from your home. Check online with your state or province for a trail map—then go exploring!

If you like to run
outdoors, you're not alone!
The average runner
runs outdoors

521X per year! But before you start, keep in mind that where you exercise—and the variety of activities you choose to do to get your exercise—will have a big impact on your results. People are more successful in sticking to a new exercise routine if they don't limit their exercise to one location and one set of motions. Like food, exercise is a lot more enjoyable when it's not the same thing every day.

READY TO STEP IT UP? STEP OUTDOORS! That's why exercising in the great outdoors is so beneficial. Outside, the sky is literally the limit! You have miles of roads, acres of parks, and natural beauty everywhere you look. You can walk, run, hike, and bike. You can play golf, pickleball, tennis, or soccer. You can practice yoga. If you're near water, there's swimming, paddling, and maybe even beach volleyball.

It's no wonder, then, that one study showed outdoor exercisers to be 23% more likely to stick to their routines for the long term.

Enjoying physical activity out in nature has a way of letting your mind engage more fully

with your body. You can't help but discover more about yourself in the process: your passions, your life goals, and what really motivates you. In fact, research suggests that moving outside can have a real, positive effect on your outlook! Exercising in nature significantly lowers the levels of cortisol (the stress hormone) in your body. Even just five minutes of walking in the fresh air can improve your mood, your self-esteem, your attention, your memory, and your capacity for creative problem solving.

But that's not all. Getting plenty of sunshine prompts your body to produce more vitamin D, which is critical for bone health and immune function as you age. Sunshine also helps your circadian rhythm to stay on beat and increase your quality of sleep—which is especially needed if you are experiencing perimenopause sleep disturbances.

Why move your activities outdoors? Because you want an exercise routine that you look forward to. When you can use your workout to clear your mind, focus on the positive, and gain resilience, you'll be unstoppable.



GAR BUNUS

LET MELALEUCA PAY FOR YOUR CAR

FOR SENIOR, EXECUTIVE, NATIONAL, CORPORATE & PRESIDENTIAL DIRECTORS

Grow your business to Senior Director, then select your new vehicle and apply for Melaleuca's Car Bonus program! Active leaders receive the following monthly Car Bonus for qualifying vehicles at these statuses:



Director ^{\$}500

Executive Director \$1.000

National Director §1,200

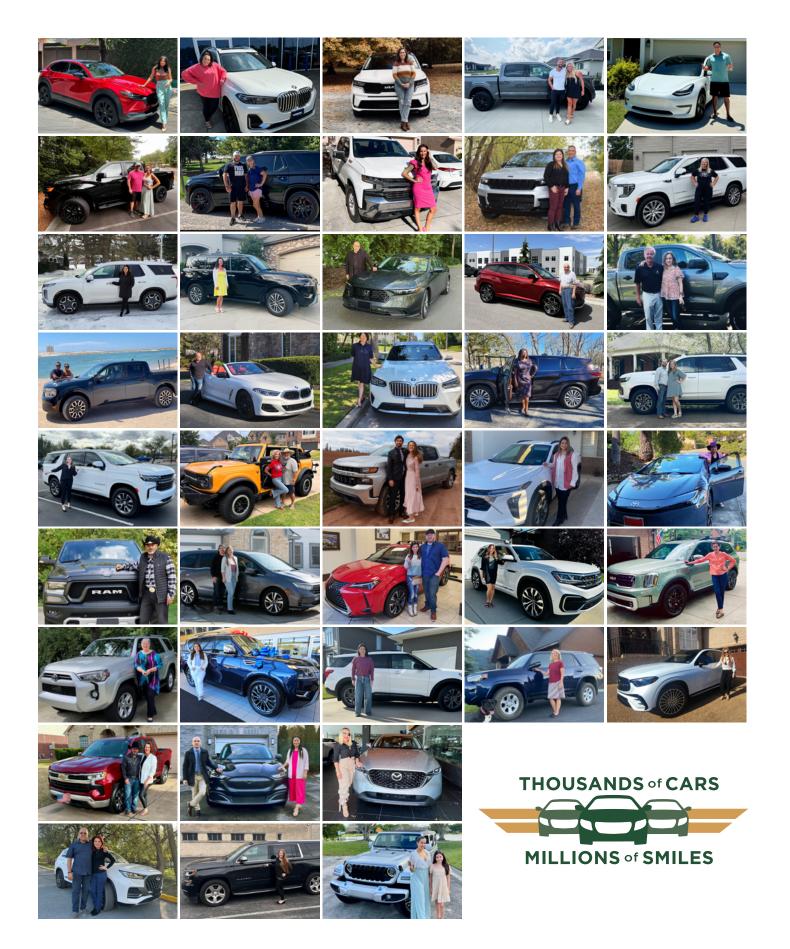
Director \$1,500 **Presidential** Director ^{\$}1,500



"For the past 24 years, Melaleuca has covered every car payment we've had—eight cars and counting! We like to buy a new car every six years, so we can have two cars and let each car get to be 10-12 years old before replacing it!

"Our very first Melaleuca car was a Toyota Highlander. I still remember shopping for that car in the summer of 2000 and how incredibly excited we were to be getting a new car without having to make the payments. It was an awesome feeling driving it off the lot.

"Our latest car is a 2025 Lexus RX 350, and it's amazing! It's brand new and has all the bells and whistles. We love being able to put money toward our retirement instead of paying for cars. While others write monthly checks for their vehicles, we're quietly investing in our future. That's not just a perk, it's a legacybuilding advantage, and we are profoundly grateful."







2025 CALENDAR OF EVENTS

Melaleuca events provide you with world-class coaching and practical advice you can use to enhance your business and your life.

June 7, 2025	ADVANCE* Atlanta, GA
June 7, 2025	ADVANCE* Edmonton, AB
July 1-5, 2025	Road to Executive Director Idaho Falls, ID Newly advanced Senior Directors are invited to Melaleuca Global Headquarters for life-changing coaching and a closer look at Melaleuca operations.
July 4, 2025	Melaleuca Freedom Celebration Idaho Falls, ID Celebrate the independence of the United States with the largest fireworks display west of the Mississippi.
July 20-26, 2025	Founder's Club Chantilly, France
August 9, 2025	ADVANCE* Idaho Falls, ID
August 23, 2025	ADVANCE* Minneapolis, MN
September 7-11, 2025	Fast Track Celebration Punta Cana, Dominican Republic
September 7-11, 2025	Standing ELC Punta Cana, Dominican Republic
October 3-13, 2025	President's Club Mediterranean Cruise
October 25, 2025	ADVANCE* Dallas, TX

For the schedule of Executive Director Perspective events, see page 114.

CONNECT at Melaleuca **EVENTS**

November 8, 2025



*ADVANCE is a regional event that combines world-class training and celebration to help you build your business.

ADVANCE* | Orlando, FL

Lauren & Thomas Gaede south carolina

From Crying in Parking Lots to Carrying Blue Luggage



Two years ago, Lauren Gaede was just another mom shopping for everyday essentials. Every month without fail, she placed her Melaleuca order. She never shared a referral code and never thought about the business opportunity. It was just a safer, smarter way to shop.

But in May of 2023, something shifted.

"I saw my enroller, Executive Director 4 Dee Brooks, post a picture with her blue Melaleuca luggage after Convention," Lauren remembers. "She was just getting home and was already talking about earning a trip to Hawaii. And I thought, 'What is she doing?'"

As a stay-at-home mom with two young kids (her oldest is just six years old), Lauren had had her fair share of breakdowns in the store parking lot, overwhelmed by

the rising cost of groceries. A trip to Hawaii felt like a pipe dream.

So she messaged Dee. "She told me, 'I'm making \$10,000 a month sharing Melaleuca.' I was like—wait, what?"

Lauren told her husband, Thomas, that she was going to start posting about Melaleuca on Facebook. "He thought it was weird," she laughs. "But I said, 'If I can just make \$1,000 a month, it would change everything for us. It could cover gas. Groceries. Maybe even Hawaii."

Her first referral check was \$1,100 and change. Thomas was floored. "He said, 'You made this from talking about detergent on Facebook?" Lauren recalls.

But it's never just been about the money. "The Melaleuca community has been everything," Lauren says. "When Hurricane Helene hit, we were without power for a week. My Coaching & Leader Development representative called the next day and asked, 'How can I help?" Lauren pauses. "We live in the middle of nowhere. But we were not alone."

The products were another turning point. "So many moms want cleaner, greener products but don't know where to start," Lauren says. "You're in the store trying to read labels, your kids are feral, ripping things off the shelves—and you're like, 'Whatever, I'll just buy Tide." But with Melaleuca? "It's all there. One stop. Safe. Easy. A total game changer."

If there's one thing Lauren wants other moms to know, it's this: "You can do hard things," she says. "If you're sitting in a grocery store parking lot right now, crying over groceries, just know that there's a way. As moms, when we're faced with hard things, we find a way."

Today, Lauren is the proud owner of her own blue Melaleuca luggage. And yes—Thomas is now a believer! He's even driving a new Jeep, paid for by the Melaleuca Car Bonus.



TOP **SENIOR DIRECTORS** Presenting the top eight Senior Director businesses with the highest contribution index and a Monthly Retention Index (MRI) of 50% or more!

Reaching Senior Director status is a monumental achievement, reflecting both ongoing growth and a steadfast commitment to helping others. These Senior Directors lead by example, consistently sharing the value of Melaleuca while mentoring and guiding their teams.



Megan Garland Senior Director 9, AB



Natasha Rae Senior Director 7, ON



Katherine Umbarger Senior Director 5, KS



Amy & TJ Trietsch Senior Directors 8, TX



Thomas & Lauren Gaede Senior Directors 9. SC



Monica & Jock Sutter Senior Directors 6, SK



Jamie Martin Senior Director 4, SK



Tori Farr Senior Director 4, SK

SENIOR DIRECTORS 9-SENIOR DIRECTORS 6



Payson & Sheyenne Brumbelow* TEXAS Enrolled: 12/15/2024



Guy-Edgir & Anise Andre PM Frédéric* QUEBEC Enrolled: 07/17/2024



Thomas & Lauren Gaede SOUTH CAROLINA Enrolled: 05/10/2023



Megan Garland ALBERTA Enrolled: 03/09/2021



Clarence & Rachel Harvin NORTH CAROLINA Enrolled: 06/07/2024



Shontay Salter SOUTH CAROLINA Enrolled: 02/01/2023



Cheryl & Shane Smith MISSISSIPPI Enrolled: 03/16/2004



Payson & Sheyenne **Brumbelow*** Enrolled: 12/15/2024



Beverly & Jordan Dela Cruz FLORIDA Enrolled: 11/07/2017



Dianna Maria^{*} **TEXAS** Enrolled: 02/05/2023



Guy-Edgir & Anise Andre PM Frédéric* QUEBEC Enrolled: 07/17/2024



Jyll & Travis Hansen NEBRASKA Enrolled: 07/31/2018



Noelle & Dusty Kruise MICHIGAN Enrolled: 04/30/2021



Brittany & Owen Ogden* Enrolled: 11/14/2019



Jackie Robin ILLINOIS Enrolled: 06/23/2021



Amy & TJ Trietsch Enrolled: 08/08/2024



Natasha Rae ONTARIO Enrolled: 04/17/2024



Dianna Maria* Enrolled: 02/05/2023



Guy-Edgir & Anise Andre PM Frédéric* QUEBEC Enrolled: 07/17/2024



Katherine & Chad Moir* MANITOBA Enrolled: 02/17/2024



Brittany & Owen Ogden* IOWA Enrolled: 11/14/2019



Trish & Brett Roloson PRINCE EDWARD ISLAND Enrolled: 07/06/2022



Trisha & Robert Verzera ARIZONA Enrolled: 05/23/2024



Guy-Edgir & Anise Andre PM Frédéric* QUEBEC Enrolled: 07/17/2024



Adrienne & Martin McDowell* **FLORIDA** Enrolled: 12/09/2016

SENIOR DIRECTORS 6-SENIOR DIRECTORS 3



Katherine & Chad Moir* MANITOBA Enrolled: 02/17/2024



Monica & Jock Sutter*
SASKATCHEWAN
Enrolled: 11/24/2023



Hayley Barnes BRITISH COLUMBIA Enrolled: 09/09/2021



Josefina Corona CALIFORNIA Enrolled: 02/03/2010



Guy-Edgir & Anise Andre PM Frédéric* QUEBEC Enrolled: 07/17/2024



Sabrina & Ray Gutierrez NEW MEXICO Enrolled: 08/19/2017



Adrienne & Martin McDowell* FLORIDA Enrolled: 12/09/2016



Katherine & Chad Moir* MANITOBA Enrolled: 02/17/2024



Monica & Jock Sutter* SASKATCHEWAN Enrolled: 11/24/2023



Katherine Umbarger KANSAS Enrolled: 02/18/2019



Andrea & Troy Angus*
MANITOBA
Enrolled: 11/18/2023



Brooklyn & William Blair* OHIO Enrolled: 07/12/2024



Tori Farr* SASKATCHEWAN Enrolled: 03/02/2024



Guy-Edgir & Anise Andre PM Frédéric* QUEBEC Enrolled: 07/17/2024



Leslie & Rochelle Gaspard-Rochon TEXAS Enrolled: 02/25/2021



Braydi Hoppus* ALBERTA Enrolled: 07/08/2020



Modeline Jean* ONTARIO Enrolled: 11/05/2024



Jamie Martin* SASKATCHEWAN Enrolled: 12/22/2023



Lauren & Max Nihart* OHIO Enrolled: 02/26/2024



Shauntae Smith* NORTH CAROLINA Enrolled: 11/02/2023



Andrea & Troy Angus*
MANITOBA
Enrolled: 11/18/2023



Brooklyn & William Blair* OHIO Enrolled: 07/12/2024



Allie Boyd TEXAS Enrolled: 01/05/2024



Alexis & Cheljean Erwin-Davis MISSOURI Enrolled: 09/05/2022



Tori Farr* SASKATCHEWAN Enrolled: 03/02/2024

SENIOR DIRECTORS 3-SENIOR DIRECTORS 2



Guy-Edgir & Anise Andre PM Frédéric* QUEBEC Enrolled: 07/17/2024



Braydi Hoppus* ALBERTA Enrolled: 07/08/2020



Modeline Jean* ONTARIO Enrolled: 11/05/2024



Jamie Martin* SASKATCHEWAN Enrolled: 12/22/2023



Lauren & Max Nihart* OHIO Enrolled: 02/26/2024



Shauntae Smith* NORTH CAROLINA Enrolled: 11/02/2023



Hannah & Adam Snyder NEW YORK Enrolled: 01/06/2023



Alissa & Jason Alsup* INDIANA Enrolled: 02/16/2023



Casey & Jacob Bopp* MISSOURI Enrolled: 03/16/2022



Karah & Christiaan **Bosmeijer** KANSAS Enrolled: 12/29/2023



Hannah & Morgan **Davis TEXAS** Enrolled: 08/23/2024



Bobbie Elliott CALIFORNIA Enrolled: 05/09/2023



Guy-Edgir & Anise Andre PM Frédéric* QUEBEC Enrolled: 07/17/2024



Staci & Tedd Hansen Enrolled: 10/27/2021



Alyssa Hanson SASKATCHEWAN Enrolled: 03/24/2024



Elodie Daniella Jean* ${\sf MASSACHUSETTS}$ Enrolled: 01/30/2025



Modeline Jean* ONTARIO Enrolled: 11/05/2024



Jamie Martin* SASKATCHEWAN Enrolled: 12/22/2023



Lyndsey Miller* WASHINGTON Enrolled: 07/17/2023



Alicea Mullins* Enrolled: 08/25/2019



Daniel & Elianis Perez* PENNSYLVANIA Enrolled: 11/15/2010



Amy & Casey Poepping MINNESOTA Enrolled: 02/07/2023



Shauntae Smith* NORTH CAROLINA Enrolled: 11/02/2023



Mollie & Jared Taylor* NEBRASKA Enrolled: 01/16/2019



Allison & Paul Thomsen* KANSAS Enrolled: 01/30/2018

SENIOR DIRECTORS 2-SENIOR DIRECTORS



Ashley Tullai & Jeffrey Wright* NORTH CAROLINA Enrolled: 11/08/2021



Alissa & Jason Alsup* INDIANA Enrolled: 02/16/2023



Casey & Jacob Bopp* MISSOURI Enrolled: 03/16/2022



Laurie Davis KANSAS Enrolled: 11/12/2023



Alexis Demetroulakos NEW JERSEY Enrolled: 08/31/2024



LaQuita Ibegwam* NORTH CAROLINA Enrolled: 11/02/2023



Elodie Daniella Jean* MASSACHUSETTS Enrolled: 01/30/2025



Modeline Jean* ONTARIO Enrolled: 11/05/2024



Jamie Martin* SASKATCHEWAN Enrolled: 12/22/2023



Kellie & James McAnnally* ALABAMA Enrolled: 06/24/2019



Lyndsey Miller* WASHINGTON Enrolled: 07/17/2023



Alicea Mullins* Enrolled: 08/25/2019



Ednalyn & John Nisco ALBERTA Enrolled: 01/19/2023



Daniel & Elianis Perez* PENNSYLVANIA Enrolled: 11/15/2010



Lindsay & Lane Rey SASKATCHEWAN Enrolled: 04/10/2024



Shauntae Smith* NORTH CAROLINA Enrolled: 11/02/2023



Mollie & Jared Taylor* NEBRASKA Enrolled: 01/16/2019



Allison & Paul Thomsen* KANSAS Enrolled: 01/30/2018



Ashley Tullai & Jeffrey Wright* NORTH CAROLINA Enrolled: 11/08/2021

Paul & Allison Thomsen KANSAS

A Life-Changing Business—Right on Her Doorstep



Allison was a happy Melaleuca customer for seven years before she considered building a business. "At the time, I had five kids under the age of eight," she explains. "My friend introduced me to Melaleuca as an easier and better option to buy all our household essentials. I didn't even read labels back then—it was all about convenience. Going to the store with toddlers was my equivalent of having to walk to school uphill both ways. The fact that my Melaleuca order came in a box to my door was enough. That the products were made in America and better for our health was just icing on the cake."

As a professional cosmetologist, Allison loved being behind the chair, but she also wanted to be home for her family. As a result, she tried several

work-from-home businesses that centered around beauty products. That changed in late 2024 when the company she was with switched to an affiliate marketing model. "I lost four years of work in that company," Allison says. "But that same month, Melaleuca had a Pacesetter reset, so my enroller reached out. I thought, 'If I have seven years of history with Melaleuca products—and I love them—surely I could tell others about them!"

As she began to build her business, Allison noticed something interesting. "With Melaleuca, the work I'm doing doesn't take up any more of my time than what I did before," she says, "but the money I earn is more than just 'fun money.' I never thought that I would be able to make a real income working from home. Melaleuca is different. It's exciting. It's allowing us to do more and invest in different things. We're even getting ready to build a house."

Melaleuca is having an impact on her five children as well. "I joke that I've created nontoxic snobs," Allison laughs. "When they go to their friends' houses, they don't want to use their bath products. They only trust Melaleuca products."

In Melaleuca, Allison has found something meaningful that also supports her family. "My favorite part of this business is building relationships with others," she says. "The community here is so supportive. Since the beginning, my support team has only wanted the best for me and my business, and I love getting to know others and finding out how Melaleuca can benefit them the most. I don't have to convince someone they need Melaleuca products. They already know. And once you start shopping here, there's no going back."

TOP **DIRECTORS**

Presenting the top eight Director businesses with the highest contribution index and a Monthly Retention Index (MRI) of 50% or more!

These Directors have not only demonstrated their dedication to improving their own lives but also a commitment to helping others do the same. They have become true leaders within the Melaleuca community, inspiring and guiding others on their wellness journeys.



Alyssa Rushton Director 9, NE



Summer Dey & Marcelo Cacciagioni Directors 6, TX



Ashley & Jeremiah Ranow Directors 9, FL



Franklin & Anitra McDowell Directors 8, GA



Russ & Julie Reed Directors 9, OH



Clay & Bethany Harmon Directors 8, NE



Patrice & Larry Buller Directors 9, DE



Jeff & Kristy Taylor Directors 8, AB

DIRECTORS 9-DIRECTORS 8



Casey & Jacob Bopp* MISSOURI Marketing Executives



Tina Hockmuth-Pezzetti **Business Development**



Cori & Joshua Hogstad* COLORADO Health Care Worker/Marketing Executive



LaQuita Ibegwam* NORTH CAROLINA Marketing Executive



Elodie Daniella Jean* MASSACHUSETTS Marketing Executive



Modeline Jean* ONTARIO Educational Assistant



Brian & Cheryl Johnson OHIO Project Manager/Marketing Executive



Kellie & James McAnnally* ALABAMA Hairstylist/Salesman



Brett & Jackie Morrow PENNSYLVANIA Attorney/Medical Assistant



Daniel & Elianis Perez* PENNSYLVANIA Music Teacher/Surgical Technologist



Ashley & Jeremiah Ranow* FLORIDA Retired Registered Nurse/ Marketing Executive



Russ & Julie Reed Marketing Executives



Shauntae Smith* NORTH CAROLINA Entrepreneur & Pastor



Mollie & Jared Taylor* NEBRASKA Marketing Executives



Allison & Paul Thomsen* KANSAS Cosmetologist



Kristin & Cory Burkeen TENNESSEE Stay-at-Home Mom/Lineman



Tracy & Robert Donald Marketing Executives



Clay & Bethany Harmon* NEBRASKA Farmer/Marketing Executive



Cori & Joshua Hogstad* COLORADO Health Care Worker/ Marketing Executive



LaQuita Ibegwam* NORTH CAROLINA Marketing Executive



Elodie Daniella Jean* MASSACHUSETTS Marketing Executive



Anitra & Franklin McDowell Sr. **GEORGIA** Entrepreneur/Subcontractor



Daniel & Elianis Perez* PENNSYLVANIA Music Teacher/Surgical Technologist



Ashley & Jeremiah Ranow* FLORIDA Retired Registered Nurse/ Marketing Executive



Brandy Sharp MISSISSIPPI Marketing Executive

DIRECTORS 8-DIRECTORS 6



Mollie & Jared Taylor*
NEBRASKA
Marketing Executives



Jeff & Kristy Taylor ALBERTA Engineer/Entrepreneur



Olivia Aichholz OHIO Concert Artist



Wilfred & Niecy Billingsley* NORTH CAROLINA Marketing Executives



Ashley Davis TEXAS Entrepreneur & Fitness Professional



Jean Brunel Fortune QUEBEC Attendant for Handicapped Students



Mallory Fouillard MANITOBA Marketing Executive



Nichole Hansen IOWA Entrepreneur



Clay & Bethany Harmon* NEBRASKA Farmer/Marketing Executive



Alyssa Hollar OHIO Marketing Executive



Elodie Daniella Jean*
MASSACHUSETTS
Marketing Executive



Katie LeDoux WYOMING Stay-at-Home Mom



Dayna Webster MANITOBA Funeral Director



Amanda Weger ALBERTA Entrepreneur



Nikole Bader NEBRASKA Stay-at-Home Mom



Emily Basler MISSOURI Stay-at-Home Mom



Wilfred & Niecy Billingsley* NORTH CAROLINA Marketing Executives



Mallory Burns* WASHINGTON Stay-at-Home Mom



Summer Dey & Marcelo Cacciagioni TEXAS TV Show Host & Author/Project Manager



Brandie Callahan NEW YORK Teacher



Sharlenae & Phillip Collingsworth OHIO Content Creator/Musician



Clay & Bethany Harmon* NEBRASKA Farmer/Marketing Executive



Jackie Heredia MISSOURI Marketing Executive



Jonathan Katayama HAWAII Account Executive



Jaime & Kate Liebes ARIZONA Marketing Executives

DIRECTORS 6-DIRECTORS 4



Amber Phipps Elementary School Clinic Aide



Kaitlynn Smith* KANSAS Stay-at-Home Mom



Lynnea & Shane Andersen* IOWA Health Care Administration/ Marketing Executive



Brittany Antil MINNESOTA Cosmetologist



Reilly & Tate Bucher OHIO
Stay-at-Home Mom/Marketing
Executive



Mallory Burns* WASHINGTON Stay-at-Home Mom



Riley Childs MISSISSIPPI Teacher & Graduate Student



Malissa & Charles Cowan* Marketing Executives



Jacqualine Edwards TEXAS Marketing Executive



Sophia Frichtl ILLINOIS Marketing Executive



Melissa Gellos* Marketing Executive



Darby Gunn* TENNESSEE Marketing Executives



Kristen Hackman Teacher



Sarah Herzing* ILLINOIS Administrative Supervisor



Colleen Kuhlman MINNESOTA **Executive Assistant**



Hannah Lee SOUTH CAROLINA Marketing Executive



Diana Nielsen IDAHO Marketing Executive



Joy Rogers OKLAHOMA Marketing Executive



Kaitlynn Smith* KANSAS Stay-at-Home Mom



Kelly Smyth* MONTANA Entrepreneur



J. Lindsay Thompson* ONTARIO Registered Nurse



Jean Baptiste Volcy Manager



Andersen* Health Care Administration/ Marketing Executive



Shani Baird **TEXAS** Professional Photographer



Kristin & John Buckner ARIZONA Self-Employed

DIRECTORS 4-DIRECTORS 3



Jessica Coggin MISSISSIPPI Stay-at-Home Mom & Caregiver



Malissa & Charles Cowan* IOWA Marketing Executives



Kristi Daggett IOWA Teacher



Shyra Davis MISSOURI Marketing Executive



Jamie McInnes & Bobbie Earle* MANITOBA Bison Ranchers



Christopher & Tricia Edris NEW HAMPSHIRE Marketing Executives



Anna Fellure FLORIDA Stay-at-Home Mom



Christa Flood
PENNSYLVANIA
Cosmetics Professional/
Business Owner



Melissa Gellos* TEXAS Marketing Executive



Jenna Grose* SASKATCHEWAN Registered Nurse



Darby Gunn*
TENNESSEE
Marketing Executives



Sarah Herzing*
ILLINOIS
Administrative Supervisor



Shelby Joanette SASKATCHEWAN



Lorraine Lewis FLORIDA USPS Carrier



Jaimelynn Lewis MICHIGAN Marketing Executive



Nicole Messer MINNESOTA Marketing Executive



Nikki & Duwan Mundin* GEORGIA Marketing Executives



Kaitlynn Smith* KANSAS Stay-at-Home Mom



Kelly Smyth*
MONTANA
Entrepreneur



J. Lindsay Thompson* ONTARIORegistered Nurse



Chelsea Tuffs SASKATCHEWAN Registered Nurse



Brittany Turner TENNESSEE Homemaker



Monique Vallair TEXAS Marketing Executive



Alecia Wilson NORTH CAROLINA Registered Nurse



Tiffany Albright ARIZONA Aesthetician



Laura Alcorta INDIANA Marketing Executive



Toree Allen* **TEXAS**Marketing Executive



Ginger & James Atkins TENNESSEE Homemaker/Marketing Executive



Chelsey & Dustin Billay* SASKATCHEWAN Licensed Practical Nurse/ Marketing Executive



Stephen & Rachel Bjorkman* SOUTH CAROLINA Handyman/Marketing Executive



Keasha Bockenstedt* IOWA Virtual Assistant



Stephanie Bormann KENTUCKY UPS Aircraft Maintenance Supervisor



Peyton Buscher* KANSAS Marketing Executive



Jill Buscher* KANSAS Hairstylist



Morgan Chance TEXAS Boutique Owner



Lisa Coffey CALIFORNIA Entrepreneur



Malissa & Charles Cowan* Marketing Executives



Amanda Cross NEW YORK Elementary School Teacher



Kimberly Darpino FLORIDA Marketing Executive



Britney Deering Marketing Executive



Destin Dervilus* MASSACHUSETTS Manager



Keisha Dunston* MARYLAND Beauty Service



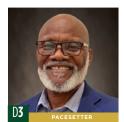
Jamie McInnes & Bobbie Earle* MANITOBA Bison Ranchers



Travis Falter IDAHO Truck Driver



Christi Farmer GEORGIA Marketing Executive



Quenton & Rosemary Farr* **TEXAS** Retired US Army/Marketing Executive



Alysha Field CALIFORNIA Marketing Executive



Cassidy Fisk NORTH CAROLINA Marketing Executive



Gina & Charles Foster **TEXAS** PT Surgical Technologist & Retired/Retired



Sabrina Freeman Gospel Artist & Business Owner



Nicola Green* ONTARIO Marketing Executive



Jenna Grose* SASKATCHEWAN Registered Nurse



Kassie Hamaker* MICHIGAN Marketing Executive



Kara Hishon & Bill Bradley ONTARIO Dental Hygienist/ Marketing Executive



Katie Holloway LOUISIANA Stay-at-Home Mom



Danita Howze ILLINOIS Marketing Executive



Meggan Jana OHIO Fraud Investigator



Quortney Jernigan GEORGIA Homeschool Mom



Melissa Jordal NEW YORK Massage Therapist



Caleb Arden Juanir CALIFORNIA Chess Instructor



Elina Katsman KANSAS Self-Employed



Lauren Klinefelter*
PENNSYLVANIA
Financial Analyst



Aaron & Meredith Lapetina* TEXAS Marketing Executives



Karen Lieuwen BRITISH COLUMBIA First Responder



Kaesha Lockert SASKATCHEWAN Stay-at-Home Mom & Hairstylist



Moné Macklin* NORTH CAROLINA Entrepreneur



Melissa Matheney OHIO Marketing Executive



Kristyn McCartney*
PENNSYLVANIA
Business Owner



Tracey Mehlhaff SOUTH DAKOTA Registered Nurse



Paige Milota KANSAS Stay-at-Home Mom



Alyssa Mooney COLORADO Marketing Executive



Nikki & Duwan Mundin* GEORGIA Marketing Executives



Jenny Rau NORTH DAKOTA Registered Nurse



Amanda Reichel MISSOURIElementary School Librarian



Tracy & Al Ricotta MISSOURI Marketing Executives

DIRECTORS 3-DIRECTORS 2



Emilee Riggs* FLORIDA Stay-at-Home Mom



Jill Rodrigues OHIO Ministry Wife & Stay-at-Home



Melanie Santos CONNECTICUT Community Network & Quality Coordinator



Kurkessa Springs VIRGINIA Math Interventionist



Linzy Stone WASHINGTON Marketing Executive



Carissa Sturm COLORADO Nurse Practicioner



Kevin & Yolanda Tarver **TEXAS** Marketing Executives



Melissa & David Tubergen MICHIGAN Nonprofit Executive Director/ Builder



Kerry Underhill* NEW BRUNSWICK Third-Grade Teacher



Shannon & Shawn Vanderhart* Secretary/Pastor



Lino & Gerarda Vazquez* FLORIDA Marketing Executives



Jenny & Bill Vogel ILLINOIS Administrative Assistant/ Commercial Lender



Emalee Walton IDAHO Stay-at-Home Mom



Jacob & Kendra Wilcock UTAH Marketing Executives



Chelsi Wooton MISSOURI Entrepreneur



Koti Wright Marketing Coordinator



Megan Yaggi Marketing Executive



Ashlee Adams* Stay-at-Home Mom



Annette Aguilar CALIFORNIA Real Estate



Toree Allen* Marketing Executive



Kelby Anderson* TEXAS Radiologic Technologist



Amber Anderson GEORGIA Marketing Executive



Leah Ashley SOUTH CAROLINA Marketing Executive



Nickole Atkinson* TENNESSEE Marketing Executive



Dwayne & Glenda Barr* MICHIGAN Marketing Executives



Chelsey & Dustin Billay* SASKATCHEWAN Licensed Practical Nurse/ Marketing Executive



Stephen & Rachel Bjorkman* SOUTH CAROLINA Handyman/Marketing Executive



Andrea Blackstock SOUTH CAROLINA Property Management



Keasha Bockenstedt* IOWA Virtual Assistant



Lacey Boutilier* NOVA SCOTIA Executive Assistant



Alicia Brown* CALIFORNIA Insurance Agent



Jill Buscher* KANSAS Hairstylist



Peyton Buscher* KANSAS Marketing Executive



Jackie Butler FLORIDA Marketing Executive



Alberta Butler* OKLAHOMA Marketing Executive



Kaitlynn Campbell NORTH CAROLINA Marketing Executive



Morgan Carlisle* KENTUCKY Homemaker



Leanna & Ben Carlson* MANITOBA Marketing Executives



Misty & Scott Carroll ALABAMA Marketing Executives



Miranda Cartwright VIRGINIA Homeschooler



Christine Cinalli* WEST VIRGINIA VP Business Development Specialist



Concepcion Cleofe* NEW YORK Marketing Executive



Malissa & Charles Cowan* IOWA Marketing Executives



Elise Crawford* FLORIDA Marketing Executive



Lisa Davis* NEW MEXICO Marketing Executive



Amanda Dennis* SASKATCHEWAN Marketing Executive



Jenna Deridder **NEW YORK** Stay-at-Home Mom



Destin Dervilus* MASSACHUSETTS Manager



Norma Deshields* ILLINOIS Insurance Sales



Margie Dotson* FLORIDA Marketing Executive



Cherie Driggers LOUISIANA Marketing Executive



Keisha Dunston* MARYLAND Beauty Service



Amy Duryea* KANSAS Marketing Executive



Jamie McInnes & Bobbie Earle* MANITOBA Bison Ranchers



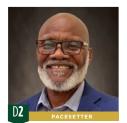
Ashley Eddy* FLORIDA Project Manager



Kriselda Exaltacion* **QUEBEC** Stay-at-Home Mom



Sharon Fant TEXAS Registered Nurse



Quenton & Rosemary Farr* TEXAS Retired US Army/Marketing Executive



Shawn Galbraith* NEW BRUNSWICK Marketing Executive



Melissa Gilmore OREGON Stay-at-Home Mom



Preslee Gooch* GEORGIA Stay-at-Home Mom



Debra Goodwyn* VIRGINIA Retired



Nicola Green* ONTARIO Marketing Executive



Giezel Greenberg* FLORIDA Registered Nurse



Lynn Greer FLORIDA Walmart Sales Associate



Meghan Griffiths* TENNESSEE Marketing Executive



Jenna Grose* SASKATCHEWAN Registered Nurse



Tayler Halcomb* INDIANA Marketing Executive



Kassie Hamaker* MICHIGAN Marketing Executive



Chandra Hardison* GEORGIA Relationship Manager & Banker



Kimberly Hardy MISSISSIPPI Educator



Megan Hayes* GEORGIA Marketing Executive



Caroline Highsmith **GEORGIA** Marketing Executive



Samantha Howe* ONTARIO Educational Assistant



Ashley Huntley* VIRGINIA Marketing Executive



John & Aiza Jesica Huynh* MARYLAND Military/Marketing Executive



Megan Jergenson* WISCONSIN Rural Mail Carrier



Stephanie Johnson SOUTH CAROLINA Marketing Executive



Rebekah & Bailey Johnson* GEORGIA Stay-at-Home Mom/Marketing Executive



Naomi Johnson* ILLINOIS Business Owner



Stacy Joye* GEORGIA Marketing Executive



Shauna & Anthony Keys* FLORIDA Marketing Executives



Lauren Klinefelter* PENNSYLVANIA Financial Analyst



Aaron & Meredith Lapetina* TEXAS Marketing Executives



Karlee Latuszek INDIANA Designer



Yanick Lawrence* FLORIDA Marketing Executive



Melanie & Mathieu Leclair NEW BRUNSWICK Marketing Executive/ Entrepreneur



Carla Lipscomb* GEORGIA Project Manager



Wanda Louis* HAWAII Registered Nurse



Emily & J Bryan Lucius* FLORIDA Occupational Therapist/ Marketing Executive



Brooke Luginbill* MINNESOTA Registered Nurse



Moné Macklin* NORTH CAROLINA Entrepreneur



Stephanie Manning* MISSOURI Stay-at-Home Mom



Jordan & Blake Manning* GEORGIA Kindergarten Teacher/ Marketing Executive



Melissa May GEORGIA Elementary Teacher



Jenna Mayes* SASKATCHEWAN Marketing Executive



Suzy Mayse NEVADA Retired



Kristyn McCartney* PENNSYLVANIA **Business Owner**



Karen Moore NORTH CAROLINA Realton



Nikki & Duwan Mundin* **GEORGIA** Marketing Executives



Mary New MICHIGAN Marketing Executive



Christal & Rodney Newkirk* SOUTH CAROLINA Small-Business Owners



Danielle Page* OHIO Nurse



Tabitha Permann IDAHO Marketing Executive



Courtney Price* MISSISSIPPI Marketing Executive



Sean Ramirez* PENNSYLVANIA Marketing Executive



Charlie Reeves TEXAS Naturopathic Physician



Brittany Regans* FLORIDA Civil Servant



Shelby Rhodes* LOUISIANA Territory Manager



Emilee Riggs* FLORIDA Stay-at-Home Mom



Jennifer Robison* Marketing Executive



Dolores Rotondi* TEXAS Kids' Pastor



Crystel Saturday* GEORGIA Realtor



Rachelle Shields* BRITISH COLUMBIA Stay-at-Home Mom



Ashley & Shawn Slaubaugh* KANSAS Substitute Teacher/ Power Lineman



Aquita Smith* MISSOURI President of Operations



Jaime Sorenson* MINNESOTA HR Business Partner



Olivia Stevenson* KANSAS Business Owner & Mom



Dana & Dannie Stimson VIRGINIA Marketing Executive



Amanda Storrs* PENNSYLVANIA Marketing Executive



Susan Strauss FLORIDA Housekeeping



Dawn Stroud* PENNSYLVANIA Stay-at-Home Mom



Bryanna Trippany* VERMONT Registered Nurse



Kerry Underhill* NEW BRUNSWICK Third-Grade Teacher



Katie Van Kley SOUTH DAKOTA Marketing Executive

DIRECTORS 2-DIRECTORS



Shannon & Shawn Vanderhart* IOWA Secretary/Pastor



Lino & Gerarda Vazquez* FLORIDA Marketing Executives



Margaret & Jon Venishel* OHIO Marketing Executive/ Remodeling Business Owner



Amy Waldron* GEORGIA Marketing Executive



Melissa Webb* NEVADA Nail Technician



Britney Westwood* ALBERTA Marketing Executive



Myretta Whittington* NEBRASKA School Nurse



Hannah & Samuel Williamson* TEXAS Kingdom Entrepreneur/Active Duty Air Force



Corinne Wright WASHINGTON Marketing Executive



Ashlee Adams* FLORIDA Stay-at-Home Mom



Toree Allen* Marketing Executive



Makayla Allread Registered Vet Tech



Kelby Anderson* TEXAS Radiologic Technologist



Nickole Atkinson* TENNESSEE Marketing Executive



Britnee Baird Stay-at-Home Mom



Dwayne & Glenda Barr* MICHIGAN Marketing Executives



Cassidy Bell Marketing Executive



Chelsey & Dustin Billay* SASKATCHEWAN Licensed Practical Nurse/ Marketing Executive



Stephen & Rachel Bjorkman* SOUTH CAROLINA Handyman/Marketing Executive



Keasha Bockenstedt* IOWA Virtual Assistant



Jessica Boutain WASHINGTON Marketing Executive



Lacey Boutilier* NOVA SCOTIA **Executive Assistant**



Sammie Brooks MISSOURI Marketing Executive



Alicia Brown* CALIFORNIA Insurance Agent



Miranda Buie **NEW YORK** Marketing Executive



Julianna Buongirno CONNECTICUT
Wellness Coach & Crafter



Jill Buscher* KANSAS Hairstylist



Peyton Buscher* KANSAS Marketing Executive



Alberta Butler* OKLAHOMA Marketing Executive



Morgan Carlisle* KENTÜCKY Homemaker



Leanna & Ben Carlson* MANITOBA Marketing Executives



Dr. Dana Carter VIRGINIA Marketing Executive



Leah Cary TENNESSEE School Social Worker



Samantha Casey WISCONSIN **Shareholder Operations** Associate



Melinda Christensen IDAHO Marketing Executive



Carol Chudy ONTARIO Educational Assistant



Christine Cinalli* WEST VIRGINIA VP Business Development Specialist



Concepcion Cleofe* NEW YORK Marketing Executive



Vicki & Paul Clifton KANSAS Musician



Danielle Cooper TEXAS Stay-at-Home Mom



Ramon & Laarni Corsino ARIZONA Marketing Executives



Malissa & Charles Cowan* IOWA Marketing Executives



Elise Crawford* FLORIDA Marketing Executive



Lisa Davis* NEW MEXICO Marketing Executive



Amanda Dennis* SASKATCHEWAN Marketing Executive



Destin Dervilus* MASSACHUSETTS Manager



Norma Deshields* Insurance Sales



Chasity Dockus Marketing Executive



Margie Dotson* Marketing Executive



Keisha Dunston* MARYLAND Beauty Service



Amy Duryea* KANSAS Marketing Executive



Jamie McInnes & Bobbie Earle* MANITOBA Bison Ranchers



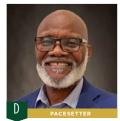
Marlena & Michael Ebersole PENNSYLVANIA Marketing Executives



Ashley Eddy*
FLORIDA
Project Manager



Kriselda Exaltacion* QUEBEC Stay-at-Home Mom



Quenton & Rosemary Farr* TEXAS Retired US Army/Marketing Executive



Romonica Freeman TEXAS Marketing Executive



Shawn Galbraith*
NEW BRUNSWICK
Marketing Executive



Connie Gates FLORIDA Registered Nurse



Desiree Gonzales TEXAS Ordained Minister & Stay-at-Home Mom



Preslee Gooch* GEORGIA Stay-at-Home Mom



Debra Goodwyn*
VIRGINIA
Retired



Nicola Green* ONTARIO Marketing Executive



Giezel Greenberg* FLORIDA Registered Nurse



Meghan Griffiths* TENNESSEE Marketing Executive



Kristin & Fred Grossman MISSOURI Marketing Executives



Tayler Halcomb* INDIANA Marketing Executive



Kassie Hamaker* MICHIGAN Marketing Executive



Chandra Hardison* GEORGIARelationship Manager & Banker



Megan Hayes* GEORGIA Marketing Executive



Ashley Hendrix MISSISSIPPI Speech Language Pathologist Assistant



Crystal & Randy Hicks ILLINOIS Stay-at-Home Mom/ Construction Business Owner



Meghan Hollingsworth MISSOURI Marketing Executive



Amy Holt COLORADO Marketing Executive



Samantha Howe* ONTARIO Educational Assistant

DIRECTORS



Ashley Huntley* VIRGINIA Marketing Executive



John & Aiza Jesica Huynh* MARYLAND Military/Marketing Executive



Elizabeth Inman NORTH CAROLINA Marketing Executive



Megan Jergenson* WISCONSIN Rural Mail Carrier



Angela Jernigan Marketing Executive



Rebekah & Bailey Johnson* Stay-at-Home Mom/Marketing Executive



Naomi Johnson* ILLINOIS **Business Owner**



Stacy Joye* GEORGIA Marketing Executive



Holly Kemp CALIFORNIA Marketing Executive



Shauna & Anthony Keys* FLORIDA Marketing Executives



Lauren Klinefelter* PENNSYLVANIA Financial Analyst



Aaron & Meredith Lapetina* TEXAS Marketing Executives



Yanick Lawrence* FLORIDA Marketing Executive



Renee Laws TENNESSEE Marketing Executive



Hillary Lester ALABAMA Marketing Executive



Carla Lipscomb* GEORGIA Project Manager



Matthew & Katharine Lohrey INDIANA Marketing Executives



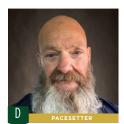
Irene Lontok CALIFORNIA Patient Care Tech



Juliana Lopez CALIFORNIA Student Services Specialist



Wanda Louis* HAWAII Registered Nurse



Kevin Love SOUTH CAROLINA Logistics



Emily & J Bryan Lucius* FLORIDA Occupational Therapist/ Marketing Executive



Brooke Luginbill* MINNESOTA Registered Nurse



Adrienne Lydon TENNESSEE Marketing Executive



Moné Macklin* NORTH CAROLINA Entrepreneur



Stephanie Manning* MISSOURI Stay-at-Home Mom



Jordan & Blake Manning* GEORGIA Kindergarten Teacher/ Marketing Executive



Eboni Martinez VIRGINIA School-Bus Driver



Dani Martinez CALIFORNIA Marketing Executive



Jenna Mayes*
SASKATCHEWAN
Marketing Executive



Kristyn McCartney*
PENNSYLVANIA
Business Owner



Cindy McMillan ARKANSAS Marketing Executive



Larissa McPhearson TEXAS Court Stenographer



Emily Mink ILLINOIS Registered Nurse



Yolanda Morgan MISSOURI Marketing Executive



Cherie Moyer PENNSYLVANIA Marketing Executive



Nikki & Duwan Mundin* GEORGIA Marketing Executives



Kimberly & Rameshwar Narine PENNSYLVANIA Homemaker/Marketing Executive



Mary New* MICHIGAN Marketing Executive



Christal & Rodney Newkirk*
SOUTH CAROLINA
Small-Business Owners



Destiny Odom TEXAS Private-Business Owner



Danielle Page* OHIO Nurse



Susan Palmer MISSISSIPPI Marketing Executive



Adina Preston FLORIDA Photographer & Marketing Creative Strategist



Courtney Price*
MISSISSIPPI
Marketing Executive



Sean Ramirez* PENNSYLVANIA Marketing Executive



Traci Reed INDIANA Marketing Executive



Brittany Regans* FLORIDA Civil Servant



Shelby Rhodes* LOUISIANA Territory Manager



Emilee Riggs* FLORIDA Stay-at-Home Mom

DIRECTORS



Jennifer Robison* Marketing Executive



Dolores Rotondi* **TEXAS** Kids' Pastor



Michelle Russell Marketing Executive



Nyamekye Sanderson PENNSYLVANIA Marketing Executive



Crystel Saturday* GEORGIA Realtor



Bryanna Seel MISSOURI Marketing Executive



Rachelle Shields* **BRITISH COLUMBIA** Stay-at-Home Mom



Patty Simyan PENNSYLVANIA Retired Nurse & Business Owner



Ashley & Shawn Slaubaugh* KANSAS Substitute Teacher/ Power Lineman



Daria Smith NORTH CAROLINA Personal Care Attendant



Aquita Smith* MISSOURI President of Operations



Ruthanna Sonntag OHIO Life Coach & Speaker



Jaime Sorenson* MINNESOTA HR Business Partner



Olivia Stevenson* KANSAS Business Owner & Mom



Amanda & Matthew Stoffels ONTARIO Marketing Executives



Amanda Storrs* PENNSYLVANIA Marketing Executive



Dawn Stroud* PENNSYLVANIA Stay-at-Home Mom



Trinity Szakacs Marketing Executive



Mallory Todd ALBERTA Photographer



Elisa Torres IDAHO Student



Bryanna Trippany* VERMONT Registered Nurse



Jaydan Uecker SOUTH DAKOTA Marketing Executive



Kerry Underhill* NEW BRUNSWICK Third-Grade Teacher



Shannon & Shawn Vanderhart* IOWA Secretary/Pastor



Lino & Gerarda Vazquez* FLORIDA Marketing Executives



Margaret & Jon Venishel* Marketing Executive/ Remodeling Business Owner



Amy Waldron* GEORGIA Marketing Executive



Melissa Webb* NEVADA Nail Technician



ALBERTA Marketing Executive



Amanda White CALIFORNIA Registered Nurse



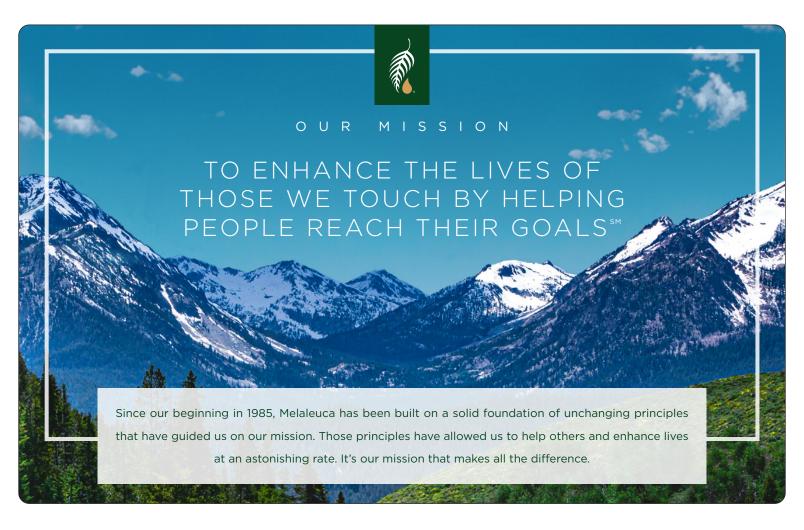
Frances Whitsett GEORGIA Marketing Executive



Myretta Whittington* NEBRASKA School Nurse



Hannah & Samuel Williamson* TEXAS Kingdom Entrepreneur/Active Duty Air Force





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JUNE 2025 EVENTS

6/3 Quispamsis, NB	6/19 Lubbock, TX
6/4 Halifax, NS	6/19 Regina, SK
6/4 Scottsdale, AZ	6/21 Denton, TX
6/14 Topeka, KS	

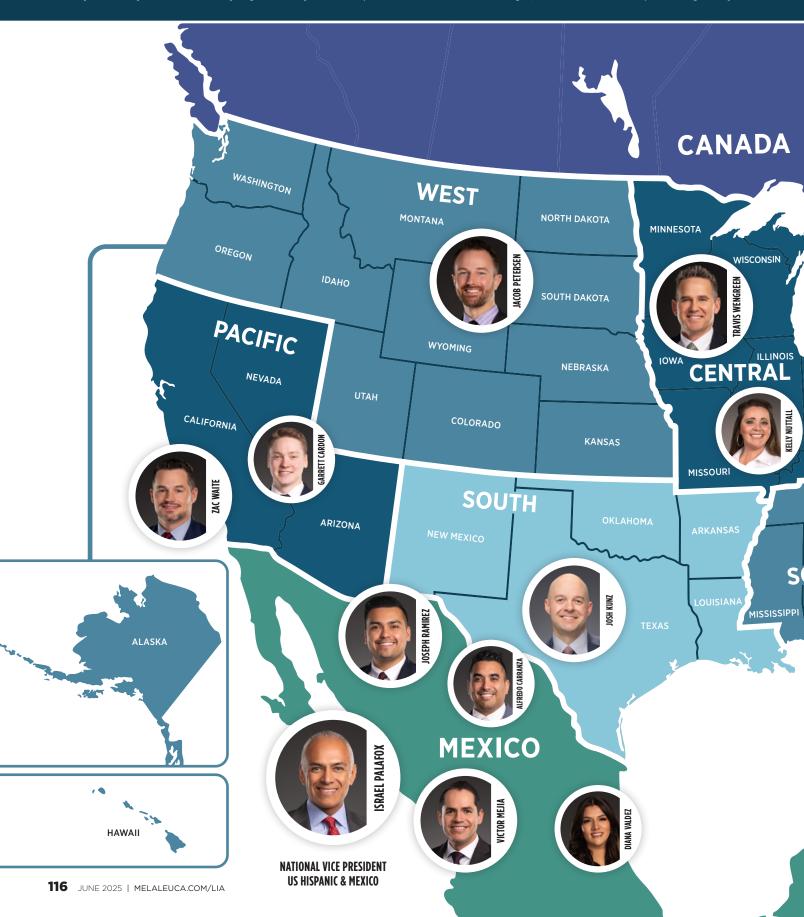
Check the event section of the **Grow app** for the specific venue information, start times, and who will be presenting in your city.

Share an invitation directly from the event invitations section of the Grow app's Digital Library!



Coaching & Leader Development Teams

Below you'll find your team listed by region and by title (vice president, director, and manager). We look forward to partnering with you!





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	knuttall@melaleuca.com	
SOUTHEAST		

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	dstewart@melaleuca.com	
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	aanderson@melaleuca.com	
EAST		
MARTIN CASARIEGO REGIONAL VICE PRESIDENT EAST COAST	208-534-2253	
	mcasariego@melaleuca.com	
VICTOR BARAJAS DIRECTOR	208-534-2130	

JOSEPH RAMIREZ	208-534-2075			
ISRAEL PALAFOX NATIONAL VICE PRESIDENT US HISPANIC & MEXICO	ipalafox@melaleuca.com			
	208-534-2061			
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CT, DE, MA, MD, ME, NC, NH, NJ, NY, OH, PA, RI, SC, VA, VT, WV	vbarajas@melaleuca.com			
THE CONTRACTOR OF THE CONTRACTOR				

DIRECTOR US HISPANIC

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MANAGER US HISPANIC	acarranza@melaleuca.com
VICTOR MEJIA	208-534-2306
DIRECTOR MEXICO	vmejia@melaleuca.com

	····ojia@····oiaroudaido
DIANA VALDEZ MANAGER MEXICO	208-534-2200
	dvaldez@melaleuca.com



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Congratulations to the qualifiers of the prestigious Expanded Circle of Influence Award. To qualify for this award, one must enroll eight quality Members during one calendar month. We are proud of these leaders' dedication and hard work, and wish them greater success as they continue to expand their circle of influence.



Ashlee Adams FLORIDA



Gabriela Aladro & **Patricio Gonzalez** TEXAS



Laura Alcorta INDIANA



Toree Allen TEXAS



Makayla Allread OHIO



Alissa & Jason Alsup INDIANA



Kelby Anderson TEXAS



Kalin & Matt Anderson SASKATCHEWAN



Guy & Revi Arad BRITISH COLUMBIA



Alma Araiza & Carlos Galvan TEXAS



Britney Atkerson TEXAS



Britnee Baird TEXAS



Tara Ballard GEORGIA



Natasha Rae



Rossy Barajas & Rodrigo Huete CALIFORNIA



Anita Barnes



Michel & Gile Beaudoin ONTARIO



DanaRae Bennett



Morgan Bennett



Ann Marie & Craig Bierbaum NEW JERSEY



Chelsey & Dustin Billay SASKATCHEWAN



Rachel & Stephen Bjorkman SOUTH CAROLINA



Brooklyn & William Blair OHIO



Joshua & Natalie **Blanton** SOUTH CAROLINA



Keasha Bockenstedt IOWA



Staci & Jesse Boepple **NEW YORK**



Stephanie Bormann KENTUCKY



Lori & Eric Boutieller PENNSYLVANIA



Kimberly Brett ALBERTA



Lucas & Chantel Brooks KANSAS



Dee & Justin Brooks SOUTH CAROLINA



Cindy & Chris Brown KENTUCKY



Karley Brown OHIO



Payson & Sheyenne Brumbelow TEXAS



Patrice & Larry Buller DELAWARE



Janice & Chris Burke **TEXAS**



Cassidy & Michael Burns OREGON



Jill Buscher KANSAS



Peyton Buscher KANSAS



Elisa & David Campos CALIFORNIA



Morgan Carlisle KENTUCKY



Alaina Carrington BRITISH COLUMBIA



Candice Carter OHIO



Dr. Dana Carter VIRGINIA



Leah Cary TENNESSEE



Teresa Castilla Magnus CALIFORNIA



Gen & Charles Chamblee **NEW MEXICO**



Morgan Chance TEXAS



Darlene & Randy Chapman TENNESSEE



Jayden Child ARIZONA



Kylie Christianson NORTH DAKOTA



Christine Cinalli WEST VIRGINIA



Concepcion Cleofe NEW YORK



Yuki & Jose Coca **TEXAS**



Evangeline & John Coffelt KANSAS



Dayaisi & Carlos Collado FLORIDA



Arelis Contreras & Mario Cabrera FLORIDA



Danielle Cooper TEXAS



Josefina Corona CALIFORNIA



Michelle Corteggiano MICHIGAN



Malissa & Charles Cowan IOWA



Elise Crawford FLORIDA



Jennifer & Brett Crawley FLORIDA



Dr. Thomas Davies NEW YORK



Destin Dervilus MASSACHUSETTS



Norma Deshields



Chasity Dockus



MaryAnn & Daniel Domka ОНЮ



Tracy & Robert Donald



Kelsy Doskocil MASSACHUSETTS



Margie Dotson FLORIDA



Geoff & Danielle Doucette NORTH CAROLINA



Keisha Dunston MARYLAND



Jamie McInnes & Bobbie Earle MANITOBA



Tracey & Jeremy Ebert INDIANA



Kevin & Angela Echols GEORGIA



Vanesa Ege



Sabrina & Doug Ellis



Kriselda Exaltacion QUEBEC



Christi Farmer GEORGIA



Quenton & Rosemary Farr **TEXAS**



Sarah & Thomas Fisher GEORGIA



Cassidy Fisk NORTH CAROLINA



Olga & Ben-Hur **Fontoura** CALIFORNIA



Romonica Freeman **TEXAS**



Lisa Frerker ILLINOIS



Sophia Frichtl ILLINOIS



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These businesses have taken advantage of the tremendous potential of the Pacesetter program. Each has watched the Foundations video, enrolled eight (8) or more Members and advanced to a new high status of Director or above.

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