



SEPTEMBER 2025 | USA 

LEADERSHIP

IN ACTION

| ENHANCING THE LIVES OF THOSE WE TOUCH® |



40TH ANNIVERSARY EDITION



EXECUTIVE CHAIRMAN
FRANK VANDERSLOOT

40 Years Ago



Forty Years of Success Makes All the Difference!

This month is Melaleuca's 40th birthday. It's hard to believe it, but we've been in business now for 40 years! When we first opened our doors, we operated out of the old S&H Green Stamps building in Idaho Falls, Idaho. We started with just eight products, which were all based on the properties of Melaleuca Oil. In fact, Melaleuca Oil was our primary product. We operated out of that building for five years, before we outgrew it and had to find something else.

This, our 40th year, has been one of the best years of growth that we've had in our 40-year history. And I can confidently say that the best is yet to come."

We were growing fast, and needed something larger, quickly. Ziggy's hardware had recently gone out of business, and it was the only vacant building in town. We didn't have time to build a new building, so we bought Ziggy's, added a second floor, put in a bunch of windows out front, and gave it a nice facade. We lived in that remodeled hardware store for more than 20 years!

I'm really proud of the fact that we made it to \$1.5 billion in annual sales from Ziggy's hardware store! Clearly, we weren't into trying to make a flashy impression with fancy digs. We

invested everything that we had back into the company—into research, development, ingredients, and facilities. We built a factory and distribution center in Idaho Falls, and then another one in Knoxville, Tennessee.

When we outgrew Ziggy's, we built the building that, today, serves as our new global headquarters. I say "new," but actually we finished it 10 years ago. This impressive structure provides us with 355,000 total square feet of office space. We also have millions of square feet of other operating, manufacturing, and distribution facilities worldwide.

I'm sharing this history with you because I feel that the progression of our headquarters represents the progression that we have made in every single area as a company. Not only are the buildings we live in today totally different than when we began, but every aspect of our business has improved in a similar fashion.

Forty years of progress can make a tremendous difference. Our products have improved dramatically. We went from eight products, centered around Melaleuca Oil, to hundreds of jaw-droppers that all provide unmatched benefits at an unbeatable value.

In fact, we now have more than 450 unique wellness products. We hold more than 100 patents. We've invested millions of dollars in product research and have made dozens of scientific breakthroughs—all protected by patents or trade secrets. We've



also invested hundreds of millions of dollars into computer programming that globally links all of our computer systems in 20 different countries.

In the last four decades, we have made more than 70 enhancements to the Compensation Plan. Each change made it a little bit better and a little more lucrative. Originally, our Compensation Plan was pretty simple—we paid 7% on seven generations, and we had a car allowance for Senior Directors and Executive Directors. That was it. Now, our Compensation Plan is much more lucrative than it was in the beginning. In fact, we've now paid out more than \$7.7 billion of supplemental income to average households like yours.

Over the years, we've made vast improvements in every single facet of our business. Our products, our business opportunity, our marketing literature, and our people have all become significantly better. We've invested billions of dollars in infrastructure, factories, global computer systems, research and development, and people. We have much better tools! In fact, we have invested over 15,000 hours and over \$5 million in the Grow app, which has been a great asset to our Marketing Executives.

My point is that the last 40 years have been magical. I don't know that 40 years will make you smarter, but you certainly gain knowledge. You learn how to connect the dots. You make better decisions. You can almost see around corners. You can't really forecast the future, but you can come pretty close. You learn that every obstacle is simply an opportunity. You learn to be grateful for your challenges because what looked like a barrier yesterday was really just a stepping stone. And over time, you become a better leader. And so does everyone around you.

Our management team has over 1,800 years of combined Melaleuca experience—and that's just our directors and above

in the US! It's given me a lot of personal fulfillment to see them grow in stature as individuals. As fathers. And mothers. As citizens in the community. And as business leaders. They live our mission of enhancing lives, day in and day out. And they're a lot better at what they do today than they were 40 years ago.

I can promise that we will change as much in the next 40 years as we did in the first 40. We've been busy building the foundation of an organization that is on its way to becoming a tremendous force for good around the world. I believe we are involved in a noble cause. And I'm grateful that you have joined us in that cause.

One out of every 200 households in the United States and Canada is a Melaleuca Member. That means that when you drive past 200 homes, you can be sure that at least one of those is a Melaleuca Member. On the other hand, that number represents only one half of one percent of the population. So, we still have 99.5% to go. And, just like your Melaleuca business, we are growing one household at a time.

We celebrate the past simply because that's what we've used to build our foundation. This, our 40th year, has been one of the best years of growth that we've had in our 40-year history. And I can confidently say that the best is yet to come.

Thank you for your continued hard work. We believe in you. I'm confident that your efforts here will bring tremendous personal satisfaction, as well as valuable financial rewards, to you and to those who follow you.

Sincerely,

Frank Van der Horst





Enhancing Lives for 40 Years

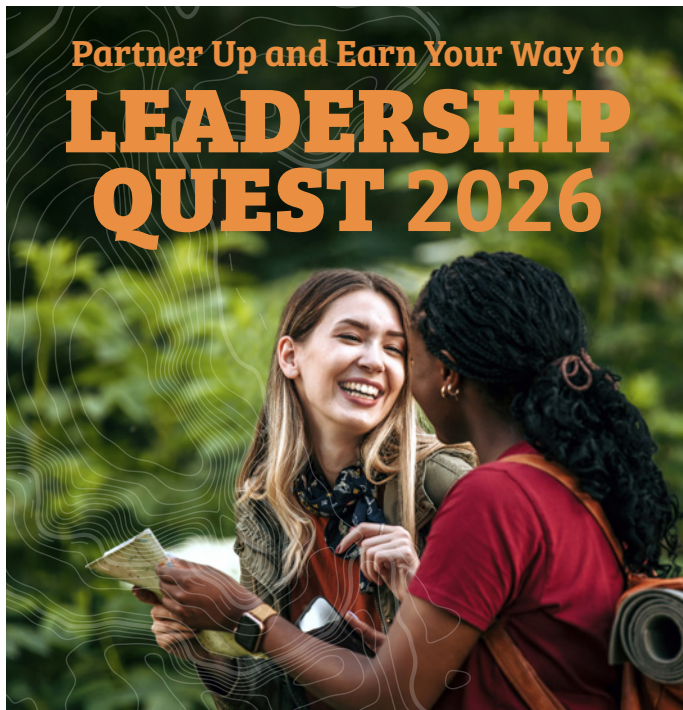


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Feature Story

Today, Melaleuca's power to enhance lives is greater than ever. Our 40th anniversary is more than a celebration of time—it's a reflection of lives changed and a genuine excitement for the future.





SEPTEMBER 2025



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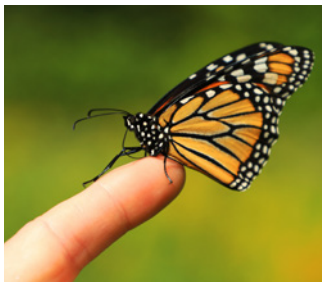
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Business Building

Success is not a solo effort. That's exactly why we're introducing a powerful new promotion that's designed to help you build consistency, stay focused, and discover a path that can lead you and a partner to Leadership Quest 2026.



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Executive Message

One characteristic that sets big achievers apart is that they don't let uncertainty paralyze them. Here are three questions that will let you push past your limiting beliefs.



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Advancing Leaders

What can you learn from the experience and advice of these leaders?



JULY 2025

EXECUTIVE LEADERSHIP COUNCIL

The Executive Leadership Council represents the pinnacle of dedication, leadership, and consistency at Melaleuca. These outstanding business builders have demonstrated an unwavering commitment to growth, mentorship, and overall wellness. We celebrate their hard work and congratulate them on earning their place among Melaleuca's top leaders.



Masters are those Executive, National, Corporate, and Presidential Directors who have been Senior Directors or above for five or more years.



1

Morgan & Derek Martin
TENNESSEE

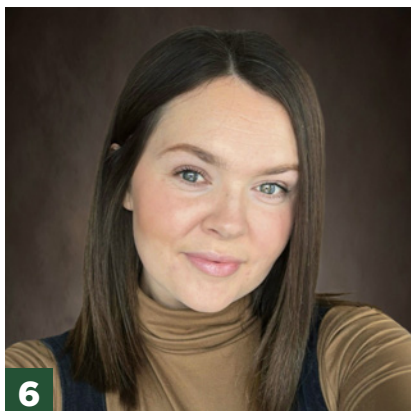
MELALEUCA LIFETIME EARNINGS: **\$1,584,856**



5

Rebecca Garrett
GEORGIA

MELALEUCA LIFETIME EARNINGS: **\$879,050**



6

Braydi & Tanner Hoppus
ALBERTA

MELALEUCA LIFETIME EARNINGS: **\$297,957**



7

 **MASTERS**

Geneveve & Sean Sykes
FLORIDA

MELALEUCA LIFETIME EARNINGS: **\$2,337,478**



11

Natasha Rae
ONTARIO

MELALEUCA LIFETIME EARNINGS: **\$247,754**



12

Brandi & Jeremiah Whitmer
GEORGIA

MELALEUCA LIFETIME EARNINGS: **\$411,048**



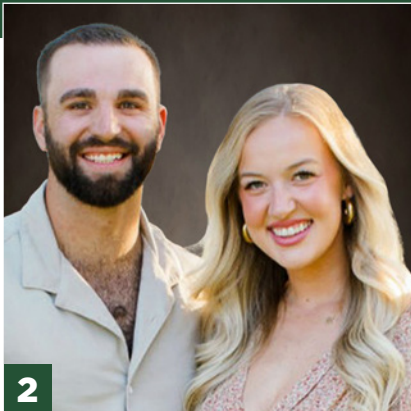
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 **MASTERS**

Cindy & Chris Brown
KENTUCKY

MELALEUCA LIFETIME EARNINGS: **\$1,689,014**

The Executive Leadership Council (ELC) is composed of the top Presidential, Corporate, National, or Executive Director businesses with the highest contribution index and a current Monthly Retention Index (MRI) of 50% or more. At least five positions are reserved for Masters.



2

Payson & Sheyenne Brumbelow
TEXAS

MELALEUCA LIFETIME EARNINGS: **\$296,387**



3

Chelsie & Bo Gilbert
MISSISSIPPI

MELALEUCA LIFETIME EARNINGS: **\$2,264,888**

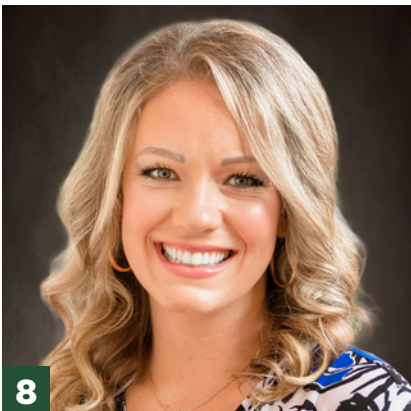


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 **MASTERS**

Ashley & Brandon Olive
TEXAS

MELALEUCA LIFETIME EARNINGS: **\$7,248,132**



8

Emily Raynes
NORTH CAROLINA

MELALEUCA LIFETIME EARNINGS: **\$315,701**



9

 **MASTERS**

Rosa Lopez & Meliton Torres Pineda
CALIFORNIA

MELALEUCA LIFETIME EARNINGS: **\$967,836**



10

Amy & TJ Trietsch
TEXAS

MELALEUCA LIFETIME EARNINGS: **\$183,932**



14

 **MASTERS**

Sadie & Brent Kolves
FLORIDA

MELALEUCA LIFETIME EARNINGS: **\$2,085,922**



15

Jenna & Nolan Trudeau
ALBERTA

MELALEUCA LIFETIME EARNINGS: **\$985,208**



16

Monica & Jock Sutter
SASKATCHEWAN

MELALEUCA LIFETIME EARNINGS: **\$238,851**

Make Your Butterflies Fly in Formation

September 2025 marks my thirteenth anniversary with Melaleuca, and I'm grateful I get to work with you and your teams every day. What a blessing it has been, and what fun I've had! I've coached thousands of people over those years on reaching their goals and removing obstacles. And here's what I've discovered: These are normal people with big goals for their lives. They're breaking—no, shattering—records. They're consistent. They're reaching massive goals.



DARRIN JOHNSON

Senior VP of Sales

📷 @darrinjohnson1





Yet even with all that success, many freeze up when it's time to make that next big move. They tell me, "Darrin, I know exactly what I need to do, but every single time I go to start, I get derailed. I just stop."

Guess what? It's the start that stops most people.

If you can relate, know that there is nothing wrong with you. Feeling that pause—that hesitation you feel before starting something big—is common. In fact, it's practically universal.

What do you do with your big ideas?

Picture this: You get this brilliant idea, and your mind starts racing with possibilities. The dopamine's flowing, and you can see it all happening. But then your brain starts whispering all the "what ifs" and "but maybes" in your ear.

What do you do next? I think you know the answer. You start finding a million other "important" things that need your attention right now.

And what about that amazing idea, that game-changing move that could transform everything for you? It gets shoved in a drawer somewhere. You think about it, but you're too afraid to get it back out.

The good news is that the tendency to hide away your biggest, most disruptive ideas is a habit that you can break. And I'm going to tell you exactly how to do it.

The butterflies are going to flutter.

I've worked with many high performers, and do you want to know something? They feel those butterflies, the sweaty palms, and the racing heart

too. Honestly, they probably feel it more than you do. Not a single person out there has it all figured out. It doesn't matter if they're a Corporate Director 7, if they're running a Fortune 500 company, or if they're plastered all over your vision board because of some big accomplishment. They're all figuring it out as they go.

If you could peek behind the scenes, you'd see that everyone—and I mean everyone—is out there trying and failing and getting back up and trying again. That's just how it works. But what sets those big achievers apart is that they don't let that uncertainty paralyze them. They make the conscious decision to keep moving forward. And so should you.

Once again, it's the start that stops most people. Don't let that be you.

CONTINUED>>

“If I’m getting butterflies, I’m over the target.”



If you don't stop, you grow.

That urge to pause, to hesitate, and to pull back is not a warning sign at all. On the contrary, it's actually a signal that you're exactly where you need to be.

The most successful Marketing Executives I know have trained themselves to treat this urge like a radar ping and lean into it. They acknowledge their nervousness. Then—and this is key—they take the next step anyway.

I'm reminded of my recent conversation with holistic psychotherapist Esin Pinarli. She told me, “Fear is not your enemy. It's your compass. It's literally pointing you toward what you really want, toward where the growth is hiding.”

Remember that if you choose to stay cozily in your comfort zone, you're not growing; you're just existing.

Get your butterflies flying in formation.

How do you know you're letting your own internal barriers hold you hostage?

1. First, your body goes into full panic mode. I'm talking tight chest, shallow breathing, upset stomach, the whole nine yards. But guess what? These aren't warning signs. This is your body's natural response to doing something important.

Those butterflies mean you're on the right track. Get your butterflies flying in formation. Those butterflies are simply indicating that you're on the verge of something you haven't experienced before—and you're going to grow because of it. This reframing can change everything for you. Remember that feeling nervous is just a normal reaction to realizing something's waiting for you.

Repeat this a few times to yourself: “If I'm getting butterflies, I'm over the target.”

2. You're procrastinating on the big stuff—like the business idea that keeps you up at night or calling the names on your contact list—but not because it doesn't matter. The opposite is true. You're avoiding it because it matters so much. The potential for success is massive. The stakes are high!

3. You're stuck in analysis paralysis. You're asking everyone and their mother for advice. You're collecting opinions like baseball cards. What's really happening is that you're looking for permission to stay stuck. You're trying to avoid making the decision yourself.

Really, your growth, whether it's in your career, your passion projects, your relationships, or your personal life, all comes down to your ability to feel these feelings—and take action anyway.



These three questions could change everything.

I want you to ask yourself these three questions that come straight from cognitive behavioral therapy. The goal of these questions is to help you push past your limiting beliefs.

Question 1: What are you really scared of?

Is it looking foolish? Is it failing? Or is it success? Maybe you're afraid of what you can achieve if you truly put your heart and soul into it. Maybe you're afraid of how success will change your life.

Question 2: What's the worst that could happen?

And could you handle it? Spoiler alert: Yes, you absolutely could handle it.

Question 3: What happens if you do nothing?

What will your future default to if you keep hitting pause? Keep in mind these sobering facts: If

you do nothing to improve your physical wellness, you're likely to gain weight and lose muscle mass. If you do nothing about your income or your budget, you're likely to go deeper into debt.

The discomfort you would feel by taking action is temporary. The cost of doing nothing, however, could last your lifetime and even your kids' and grandkids' lifetimes.

When you challenge these thoughts head on, you break free from that old stuck thinking and start moving forward. Positive thinking is strategic thinking.

The power of 15.

There's one final step. This is where everything changes, as long as you consistently apply what I just taught you. Are you ready? Do this:

Give yourself 15 seconds of insane courage and do the thing you've been putting off—that one immediate step that takes 15 seconds. Add five names to your contact list. Schedule an

appointment to share the Melaleuca Overview. Join that networking group to meet new people. Remember that clarity doesn't precede action—it emerges from it.

Now follow through with 15 minutes of laser-focused, no-excuses effort.

Here's what happens next. Your momentum starts building. Your confidence doesn't just grow—it explodes. Every single win becomes fuel for the next one. I call this the “confidence momentum effect.” The action you take creates confidence that you can do things. That confidence creates awareness, and awareness drives more action.

Ready to unlock the power of consistent action? Join us for the 40th Anniversary Fall Broadcast on September 2 at 6:00 p.m. MDT. You'll be present for a major business-building announcement that will help you grow your business—and you—faster than ever! 



“Looking at my Business Report, it’s incredible to me that I have so many customers who are still shopping with Melaleuca—uninterrupted—after 34 years.”

—National Director 2 Berta Alston



“We took a 30-year mortgage and paid it off 17 years early! That financial freedom is life changing.”

—Executive Director 8 Rhonda Hendrix

Enhancing Lives for 40 Years

On September 1, 1985, Melaleuca opened its doors with a bold idea and a simple mission—to enhance the lives of those we touch by helping people reach their goalsSM. That statement wasn't written to

be a catchy slogan or a short-term strategy, but a promise. A promise to deliver wellness like never before. A promise to help the little guy. A promise that you can build something here that will last.

Four decades later, that promise has not only held firm but has also multiplied. Melaleuca has grown from a small start-up in Idaho Falls, Idaho, with eight products and a handful of employees into a multibillion-dollar wellness company serving households around the world. Though the scale has changed, the heartbeat hasn't.

Melaleuca's 40th anniversary is more than just a celebration of time; it's a reflection of lives changed and genuine excitement for the future. Our success isn't measured in revenue, enrollments, or products sold. It's measured in families protected from harsh chemicals. In plastic kept out of landfills and oceans. In commission checks that

power dreams. Through Melaleuca, families around the world have enjoyed greater wellness, gained more financial freedom, and discovered a sense of purpose in sharing Melaleuca's mission with those they love.

"Seeing the difference that Melaleuca's products and income make in people's lives is what drives me," says Executive Director 3 Amy Varley. "I love helping others achieve their goals and create better lives for themselves and their families."

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Real Stories. Real Impact.

Over the years, Marketing Executives and customers have told us how Melaleuca has changed their lives. As we celebrate 40 years, their stories speak louder than any statistic, offering proof that enhancing lives is deep inside Melaleuca's DNA.

Rebuilding More Than a Roof

Donalda Hobb Director 8 New Brunswick

Enrolled March 2015



Director 8 Donalda Hobb's Melaleuca journey began during one of the hardest seasons of her life. As a newly single mother, she urgently needed money for expensive home repairs to literally keep a roof over her family's head. Within 90 days of starting her business, she earned nearly \$5,000—enough to make a real impact.

"My Melaleuca income has helped me fix the roof, pay my mortgage, and buy my daughter her first car," Donalda says. "That little extra is so huge for so many of us."

But Melaleuca didn't just change Donalda's finances—it changed how she saw herself. "After my divorce, I felt like I was never going to be good enough. But I surrounded myself with Melaleuca team members who inspired me, and as a result, I have overcome so many limiting beliefs," she says. "This business WILL change your life if you allow it to."

"My husband and I were able to pay off \$23,000 in credit card debt in one sitting."

—Executive Director 6 Breeana Gallegos

Discovering Purpose Through Melaleuca

Jonathan Montgomery
Executive Director 4 Georgia

Enrolled May 2023

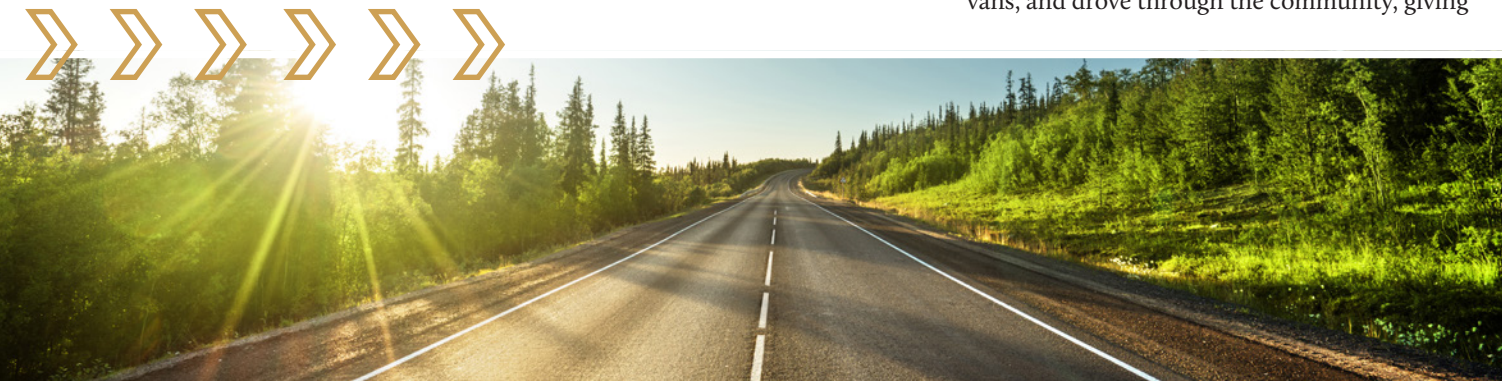


As an IT professional, Executive Director 4 Jonathan Montgomery was successful and provided well for his family, but something was missing. "One of my biggest fears has always been looking back and wondering if my life mattered," Jonathan says. "I don't worry about that anymore. With Melaleuca, I get to contribute and make a difference."

When he began building a Melaleuca business, Jonathan found more than just a path to repeat income—he found purpose.

That purpose came to life in a powerful way in September 2024 when Hurricane Helene struck their community. Knowing Jonathan and his wife, Kimberly's, heart for service, the Melaleuca Foundation partnered with the couple to serve others in the aftermath.

"To help our community, the Melaleuca Foundation sent us more than \$40,000 worth of Melaleuca personal care products, a thousand *Riverbend Ranch*® hamburger patties, and a thousand *Riverbend Ranch* hot dogs," Jonathan recalls. "We grilled food, loaded it into our church vans, and drove through the community, giving



away food so people didn't have to wait in food lines for hours and risk running out of gas."

For Jonathan, it was one more reminder that his work and his life have lasting meaning.

The Septuplets That Survived

Bobbi McCaughey Iowa

Enrolled 1997

In 1997, Bobbi McCaughey was on the brink of making history. She and her husband, Kenny, were expecting septuplets. Against medical advice, they chose not to terminate any of the fetuses, relying instead on their faith and a fierce determination to give all seven babies a chance. That decision made proper nutrition a top priority.



With encouragement from friends Bob and Genni Brown—longtime Melaleuca customers—Bobbi turned to Melaleuca's *Vitality Pack*® multivitamin and mineral supplements.

Some days, eating was difficult. But Bobbi never skipped her Melaleuca supplements. "I knew that I was still getting the vitamins and minerals I needed and, most importantly, that the babies needed."

Her pregnancy progressed with minimal complications. And on November 19, 1997, Bobbi gave birth to the world's first surviving set of septuplets—with zero complications.

"I think the most amazing part of it was not so much that I carried them to 30 weeks, but that all of our kids were in the normal range for birth weight for their gestation, which they shouldn't have been according to their doctors. I knew that it had to be in part because I used the *Vitality Pack*."

From Desperation to Dreaming

Melinda Lough

Executive Director 9 New Mexico

Enrolled January 2014



A single mother of two, Executive Director 9 Melinda Lough worked a full-time job and two part-time jobs to make ends meet. Even then, she shopped for groceries with \$25 and a calculator.

"Every breathing moment, I was working," Melinda says. "I would come home at night to letters on my bed that said, 'We wish we had our mom back.'"

After finding Melaleuca, everything changed. In the early months, it enabled her to quit one of her part-time jobs. She could afford the little treats she always had to say *no* to before. As Melinda's business grew, her independence and self-esteem grew too. She could afford to pay her children's college tuition. She even took her mother on a six-day vacation to a luxury resort.

"Melaleuca brought me home to my kids," Melinda says. "Brought me back to my life. Took away my financial stresses. Allowed me to be a better friend, a better daughter, a better mom." She adds, "It boils down to this—Melaleuca allowed us to start dreaming again."

"Because of this business, we've been able to pay off debt, invest in our children's college education, and build a strong foundation for retirement. It's more than a paycheck—it's been a vehicle for long-term security and freedom."

—Executive Director 4 Molly Pretzlaff

CONTINUED >>



“Melaleuca offers a lifetime of health benefits. My husband is 88 years old and rides 20 miles a day on his bike. I’m active at the gym, and I do yoga, paddleboarding, and skiing. We both take the Peak Performance Total Health Pack, and we’ve been using Melaleuca’s multivitamins for 34 years. Even though we’re in our 80s, neither of us is on prescription drugs. We just feel so good, and that’s why we have a responsibility to tell our friends about Melaleuca.”

—Executive Director 5 Peggy Callaway

Proven by Time

In a world full of fads and fly-by-night businesses, Melaleuca’s 40-year track record stands out. Melaleuca has weathered recessions, industry shifts, and global uncertainty, and come out stronger. But more than anything, it means this mission is built to last.

“For 40 years, Melaleuca has been a way for anyone to come in and change their life,” National Director 7 Morgan Martin says. “What’s so special about Melaleuca is that the opportunity is the same

1985: Melaleuca founded with 8 products and 8 employees



1990: *Inc.* magazine recognizes Melaleuca as one of the 500 fastest-growing private companies



2000: Melaleuca is inducted into the Inc. 500 Hall of Fame

2005: *Sol-U-Guard Botanical®* is released—the first EPA-approved botanical disinfectant

SOL-U-GUARD
BOTANICAL

1985 | 1986 | 1987 | 1988 | 1989 | 1990 | 1991 | 1992 | 1993 | 1994 | 1995 | 1996 | 1997 | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 | 2005

1989: Introduction of the *Vitality Pack®*

1991: Melaleuca’s annual sales top \$100 million

1994: Canada becomes Melaleuca’s first international market



2001: The Melaleuca Foundation is created



MELALEUCA FOUNDATION



now as it was then. Anyone who starts building a Melaleuca business today has the same ability to create lifelong repeat income as those who started years ago.”

That kind of enduring opportunity doesn’t happen by accident. It happens because Melaleuca has remained committed to what works:

- Safe, effective products developed with science—not trends.
- A business model based on serving others.
- A compensation plan that rewards effort, not hype.
- And above all, a relentless focus on customer wellness.

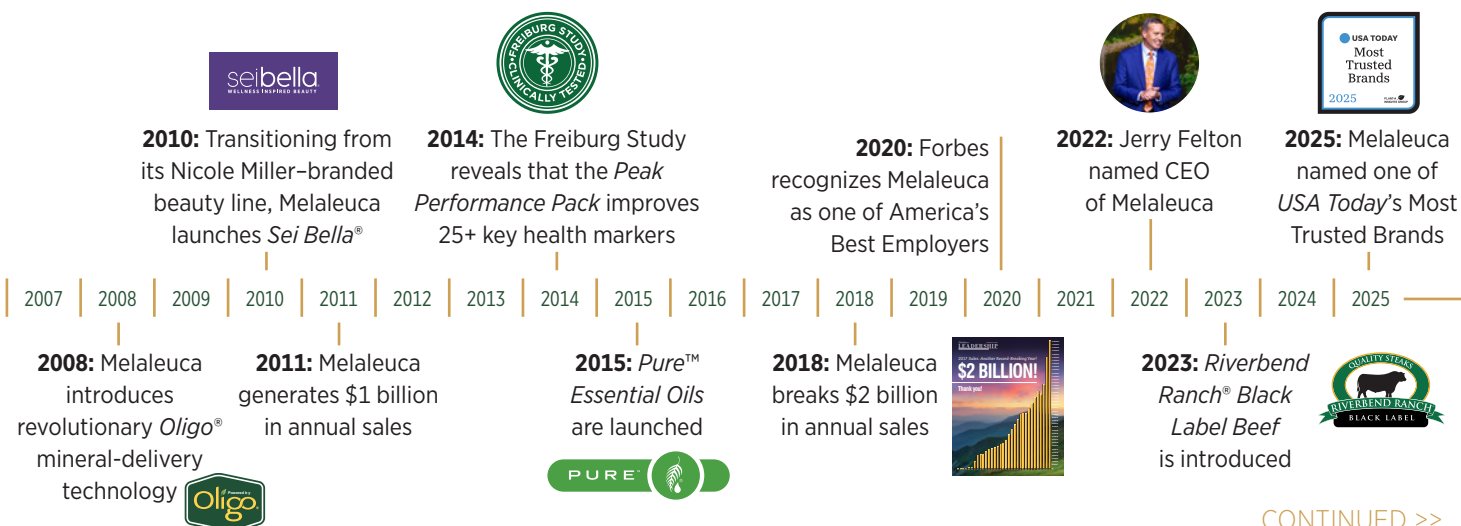
Whether someone has been shopping with Melaleuca for 40 years or four days, they’re part of something real.

“Melaleuca has given us more time together as a family and allowed us to homeschool our kids. Time is precious and irreplaceable. That’s the best incentive of all.”

—Executive Director 2 Elyssa Barsten

“I enrolled Patrice Buller in 2024. Since then, she’s advanced to Senior Director 2 and has been able to earn more than \$45,000 to help take some of the pressure off her husband, Larry, as the sole income provider for their family. Larry recently texted me: ‘I wanted to personally thank you for introducing us to Melaleuca. It’s life changing, and I am grateful that Patrice is under your leadership.’”

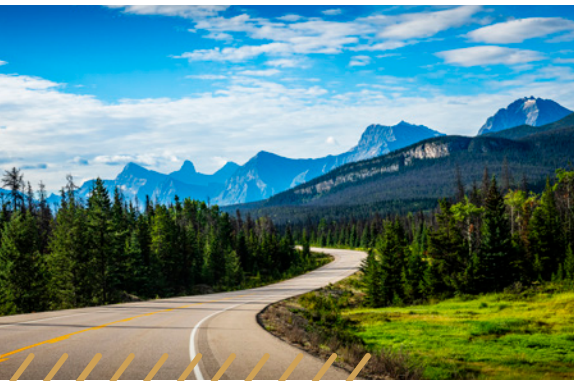
—Executive Director 5 Brittany Kovacs



CONTINUED >>

“We not only have the best wellness products in the world, we also have the absolute best way for average people who were not born into wealth to get ahead in life!”

—Executive Chairman Frank VanderSloot



A Steady Past, a Soaring Future

When Melaleuca began in 1985, the idea of a direct-to-consumer wellness company built on loyalty shopping was revolutionary. Today, it's more relevant than ever.

In a fast-paced world full of uncertainty, people are

looking for products—and opportunities—they can count on. Melaleuca offers both.

That's why this 40-year milestone is just the beginning. With more than 400 wellness products, cutting-edge innovations, a powerful infrastructure, and a timeless mission to help others, Melaleuca is poised to reach even more households in the years to come.

“It's so fulfilling to know that I've contributed to enhancing someone's life. It's so gratifying to be able to help others make their lives a little better.”

—Executive Director 2 Bryan Garcia

“Melaleuca has spent 40 years building a rock-solid foundation,” Melaleuca CEO Jerry Felton says. “But what excites me most is where we're going next. We've never been better positioned to enhance more lives than we are right now.”

With every new generation of leaders, the mission is being renewed. Young parents. Health-conscious consumers. Families looking for something better for their bodies, their homes, and their futures are finding it here.

We're Just Getting Started

From its humble roots, Melaleuca has grown into a global force with products that have helped over a million customers the world over. Today, the ability to make a difference with Melaleuca is more profound than ever. Compared to 1985, our Compensation Plan is better, our product line serves more customers in more ways, and sophisticated tools make it easier to succeed. But one thing has never changed—our promise to help those who work hard to have a great life. And at the heart of that promise are the stories that remind us of what true success looks like.

The mom who no longer worries about what's under her kitchen sink.



\$7.7

BILLION PAID IN COMMISSIONS

DEBT-FREE

OPERATES IN

20

COUNTRIES
AND TERRITORIES

51,000+

CUSTOMERS HAVE PURCHASED EVERY MONTH FOR 20 YEARS

The friend who got her energy back and started thinking big again.

The retiree who found purpose in helping others.

The customer who felt seen, heard, and helped.

“Someone who was just getting started on my team messaged me after getting her commission check and said, ‘I’m literally in tears because this is really working,’” Executive Director Kappes Chatfield says. “When I see that other people are winning because my family and I said yes to Melaleuca, it’s addicting. I will keep doing this for years just to experience more of that.”

These are the moments that matter. These are the stories that define Melaleuca’s 40-year journey. And stories like this are what will shape our future.

Because for all that’s been achieved over the last four decades, the most important work is still to come. 



MELALEUCA FOUNDATION

enhancing lives—restoring hope



For 40 years, Melaleuca has existed to enhance lives—and that mission comes to life powerfully through the Melaleuca Foundation.

Formed in the aftermath of the September 11 attacks, the foundation began as a way to support the forgotten families of that tragedy. Since then, it has grown into a far-reaching force for good—responding to natural disasters, feeding the hungry, supporting education, honoring heroes, and helping communities heal.

Since 2007, the foundation has also been the sole financial supporter of the Santa Lucia Children’s Home in Ecuador, providing food, shelter, education, and love to children who were abandoned or abused.

In recent years, the foundation has delivered hygiene kits, wellness products, and *Riverbend Ranch® Black Label Beef* to families impacted by flooding in Texas and New Mexico, wildfires in Southern California and Maui, and hurricanes across the Southeast.

These acts of generosity are made possible by Melaleuca Members who give consistently and quietly. For over two decades, their donations have fueled this mission—and because Melaleuca absorbs all administrative costs, every dollar goes directly to those in need.

As we celebrate 40 years, the Melaleuca Foundation stands as a living symbol of who we are: people committed to lifting others, strengthening communities, and delivering hope—wherever it’s needed next.

Amber & Thomas Springer FLORIDA

From Pain to Possibility



When she discovered Melaleuca in 2019, Amber Springer was suffering from debilitating health issues. Her hair was falling out, her back was in constant pain, and she couldn't afford the organic coffee her doctor had recommended she try to help combat her renal failure symptoms.

After being forced to leave a cart full of organic and toxin-free products at Costco because "they were completely unaffordable for a family on one income," Amber remembered a post from a Facebook friend touting safer, more affordable products—including coffee free of pesticides and herbicides! "Yes, my first order did include *Mountain Cabin® Coffee*," she laughs.

At her doctor's urging, Amber reduced as many environmental toxins from her home and body as she could to help her kidneys heal from near-constant inflammation. "A few months later, my hair started growing back and the pain in my back dissipated," she says.

And the physical changes weren't the only positive things she was experiencing. After watching the Melaleuca Overview, Amber was encouraged to build a Melaleuca business herself—and it wasn't long before the financial benefits started making an impact.

"It took time for me to lay the foundation of a successful business," she says, "but all that hard work in the beginning has paid off."

Amber and her husband, Thomas, just celebrated back-to-back double advancements. She and Thomas now live near the beach in Florida—their dream state—thanks in part to her Melaleuca income.

"When I started my career as a paralegal, I was earning \$18,000 a year and we had a new baby," Amber says. "Things were less expensive then, but these days I don't know how anyone can survive without a Melaleuca income."

Recently, Amber's newest Executive Director 5, Liz Keim, opened her Melaleuca check on their team's video call. "Liz was a public school lunch lady, waking up at 4 a.m. and making \$15 an hour with very little income in the summer," Amber says. "Watching her open a \$48,000 check was surreal. There was a lot of dancing and crying that day!"

It's women like Liz who inspire Amber to keep sharing Melaleuca. She wants to improve the lives of those in her community while developing partnerships with people who align with her values, faith, and lifestyle.

"Melaleuca is more than just a company with great products and an incredible business opportunity," she says. "Here you can find fellowship and a better quality of life and create partnerships that will last a lifetime." JW

LAST MONTH'S
EARNINGS

\$116,965

LIFETIME
EARNINGS

\$2,767,188

Elizabeth & Dustin Keim

PENNSYLVANIA

An Advancement Built on Love



With her recent meteoric advancement, Elizabeth Keim is not just reaching a new status—she’s living out a mission built on love, resilience, and impact.

“I still feel really excited,” Elizabeth shares, beaming. “I’ve always loved Melaleuca. Even when the results didn’t show up right away, I just kept my head down and knew it would happen. The Compensation Plan is that amazing.”

Elizabeth’s journey began in 2019 when her childhood friend and elementary school bus buddy, Jamie Carrozza, opened a shopping account as one of her very first customers. What started as a simple desire to earn \$350 a month has evolved into a thriving business built on the power of consistency, connection, and showing up—even when life gets hard.

“I didn’t have anyone running with me at first,” Elizabeth says. “I just stayed friends with my customers. The people I have now are the best people on the planet. They’re the lifblood of this whole thing.”

Without Melaleuca, she would have never met some of those people, like her teammate Director 2 Stacey Vandenbrink. “For the first three months, I thought she and I lived in the same state,”

Elizabeth laughs. “But we just connected—older kids, like-minded, supportive. It’s just wild what happens when you find *your people*.”

And it’s not just the new connections—Melaleuca has reconnected Elizabeth with people from her past too. High school friends like Nicole Taylor, who simply shares from the heart. Or fellow moms like National Director 7 Amber Springer, who first helped Elizabeth understand how Melaleuca works. “Amber made it so fun. I said, ‘They pay you for this?’ It really is the most fun I’ve ever had.”

Behind the scenes, there’s been sacrifice too. “My mom passed away in 2023, and I had a surprise baby,” Elizabeth says through tears. “It was a lot, but my Melaleuca business helped reduce the stress. Money isn’t everything, but resources matter. You have resources here.”

In March, Elizabeth’s *why* took a new form—she became a grandmother at 40. This business, she says, gives permission to dream again—especially to women and grandmothers who may have thought that that chapter had closed. She’s especially proud of team members like Senior Director 5 Christy Carr, Executive Director 2 Jamie Binko, and Director 3 Robin Buzzzi. “We’ve got people of all ages and backgrounds running at their own pace,” Elizabeth says. “And I’m proud of every single one.”

Above all, Elizabeth is filled with gratitude. “To my team—thank you,” she says. “You’re everything! And to my husband—thank you for all the hard work and for giving me the time and space to put heart into this business. I’m so grateful, and this is so worth it!” ^{AJ}

LAST MONTH'S
EARNINGS

\$48,229

LIFETIME
EARNINGS

\$488,090

Tanner & Braydi Hoppus ALBERTA

A Leader at Her Kitchen Table



In the Alberta countryside, where the forest swallows the horizon, a gravel driveway curves back to a home sitting on 130 acres of the land where Braydi was raised. Moose drift through the yard, her boys fish in their grandfather's pond, and the quiet wraps around them like a buffer from the world. It's where she grew up, in a home where Melaleuca was already part of daily life—the scent of *Rustic Touch*® on polished railings, her mom's quiet routine of making a house feel cared for. Those early impressions stayed with her, a thread that carried into the life she's building now.

Braydi was a committed Melaleuca customer—and that's all she ever thought she'd be. Building a Melaleuca business wasn't in her plans; she didn't believe she was cut out for it. A decade of disillusionment in MLM felt like a failure, which she carried as though it were her own. "My organization in MLM had over 2,000 women worldwide, but none of them truly succeeded," she says. "I saw that and thought it was because I wasn't a good

enough leader." She let go of that world and turned her attention to homeschooling her children and building a quiet life on the land that shaped her.

But her limiting beliefs didn't stop Braydi from sharing Melaleuca products with friends and family. For years, that was the extent of it. Everything shifted last year when she accepted an accountability challenge that pushed her to try a few business approaches. The butterflies in her stomach reminded her that she was stepping far outside of her comfort zone. But she did it anyway. And to her surprise, the conversations she dreaded flowed naturally.

"I realized I could help other moms earn an extra \$500 a month," she says. "And when I watched them start to succeed—that's when everything changed for me."

From that moment on, she began to see herself differently. She had the tools. She had the confidence. And she had a team that was winning right alongside her. "I definitely see myself as a leader now," Braydi says. "And I really love the team I'm building here."

At her kitchen table, the picture of that leadership looks simple: her boys bent over math worksheets and science labs while she plugs into team calls. To them, it's just life in the country. To Braydi, it's proof that she can raise her family in the home she dreamed of—while building a future that stretches far beyond it. LH

LAST MONTH'S
EARNINGS

\$40,069

LIFETIME
EARNINGS

\$297,957

Dennis & Susan Smith

MISSISSIPPI

Small Changes, Big Results



Although it took Susan Smith years to advance to Executive Director, and more years to advance to Executive Director 3, her advancement to Executive Director 4 came in a matter of months. In the process, Susan reaffirmed an important lesson: Never stop looking for ways to improve.

During those years with no advancements, Susan never slowed down. “My business partner, Senior Director 9 Cheryl Smith, and I have been working closely together and holding each other accountable for years,” Susan says. “We put in the work. We’ve got the grit. We know that consistent effort always pays off, whether we’re advancing or not.”

Susan prides herself on staying coachable and open to adopting tools and resources that will help her improve. And she has been making some small but powerful changes!

One of those changes was to begin completing her accountability sheets five days a week. These were sheets she had based her daily efforts on for years—but hadn’t actually filled out in a long time. “I was certain I was still doing everything on the sheet,” Susan laughs, “but when I finally went to complete it and saw

the blank spots, I discovered that I had been neglecting some important actions! Adding those actions back into my daily routine immediately improved my ability to reach my goals.”

Another change Susan made was to focus on enrolling at least four Members each month. “I had never been a consistent Circle of Influence earner,” she explains. “But someone encouraged me to do it—so I did. And once I had consistently earned Circle of Influence over the course of a year, I decided to begin earning Expanded Circle of Influence by enrolling eight Members every month. And, of course, I found more Category 2s and 3s and began to develop more Directors.”

With more Strategy Sessions to plan, Susan made another change. She learned to use the Grow app and began teaching her new business builders how to use it from day one. “During each Strategy Session, I challenge new business builders to enroll 20 of their friends and family as quickly as possible,” she says. “I show them how to add those names to their contact list using Grow. I also show them how to send the *Foundations* video and other materials to their new enrollees.”

Changes like these are transforming Susan’s business. Of course, she hopes to continue advancing at a faster pace. But no matter what happens, she knows that each day’s effort yields results. “Even if I don’t advance this month,” she says, “I’m still building my repeat income. I’m still changing lives. Is that worth the effort? It’s definitely worth the effort!” 

LAST MONTH'S
EARNINGS

\$22,905

LIFETIME
EARNINGS

\$1,583,220

Amy Varley TEXAS

Born That Way



Amy Varley was born prematurely, weighing four and a half pounds. And almost immediately, her heart stopped beating. But somehow, she's alive today to tell the story. "I'm an overcomer," Amy says. "And I think that's part of why I like to advocate for the underdog."

Amy herself never stopped overcoming. After college she accepted a corporate job, but it only took six months for her to realize that she didn't want a nine-to-five. "I just wanted to be able to do whatever I wanted whenever I wanted," she says. So she found other ways to earn a living. She helped friends start businesses. She worked in promotions for the Dallas Cowboys. She worked with a travel company that took her around the world but eventually fizzled out during the pandemic. And along the way, she discovered that she had a knack for networking—for building relationships.

"I love the making-friends part," she says. "I somehow have 25,000 people in my phone because of all the friends I've made."

Since her clients found traveling so restorative, Amy figured she was already working in the health and wellness sector. So

teaming up with Melaleuca felt like a natural next step. And as she tapped into her penchant for helping underdogs, she realized that Melaleuca was the perfect combination of all of her passions.

"The reason I love this business so much is that it gives me an opportunity to give people hope," she says. "I've worked in companies where I've had success, but I didn't feel confident that I could help others do the same. With Melaleuca, I know that I can help other people do that. If I can do it, they can too."

When it comes to proud accomplishments, Amy points to one of her team members who recently quadruple-advanced from Director 7 to Senior Director 2, another who triple-advanced to Director 3, and another—a 76-year-old woman who's never really had success in network marketing—who earned \$600 in her first Melaleuca check, the most she's ever earned building any sort of business.

For Amy personally, Melaleuca has helped give her the freedom to live as she pleases, to travel often, and to provide the best life possible for her six-year-old son. "If I want to work my Melaleuca business from the pool, I can do that," she says, while adding that her deepest satisfaction comes from helping others. "If I have friends who are struggling, Melaleuca gives me the means to serve and to invest in them."

"I just love people," she says. "I think I was just born that way." ^{MS}

LAST MONTH'S
EARNINGS

\$28,443

LIFETIME
EARNINGS

\$256,500

Megan & Casey Garland ALBERTA

Whatever Your Goal Is, I Can Help You Do That



There's no question that Megan has a real passion for what she is doing. "I'm at the point where it's really hard not to share Melaleuca with everyone I know," she laughs. "We have what people are looking for, so I'm heavily focused on helping people reach their goals."

That focus is a big part of why Megan is seeing so much success. "I get really clear on what a new business builder's goals are, and then I get them excited around that," she explains. "I may look at someone and see a Senior Director in them. But if that is not their goal, it doesn't matter. It's about figuring out *their* goals and then making a realistic plan for reaching them. And the great thing about Melaleuca is that I can look my new business builder in the eyes and honestly tell them, 'Whatever your goal is, I can help you do that here.'"

No matter the goal, Megan starts everyone with the same focus—20/20 Club. "I make it clear that they can take it at their own pace, but I always tell my new business builders that having 20 customers is a great place to be in your business," she says. "Then I share the benefits that come when you get there on the

Pacesetter timeline, though there's no punishment for going slower. I'll help them go as fast as they want to go."

Helping new business builders get an early win builds passion and belief, so Megan emphasizes approaches. "The activity that moves the needle the most in any Melaleuca business is making approaches," she says. "New business builders can be intimidated by that, but the key is to keep it simple. Remember that it's just laundry detergent and toilet bowl cleaner. Every single person you know is already buying these things. You are just showing them a different store. Your initial ask isn't that they commit to shop. Your ask is that they just put their eyes on it—that they learn the store exists. That's what this business is, and it's that simple. There's no need to complicate it."

And as Megan helps others reach their goals, her own family is changing. "My husband and I are having conversations that we never used to have before," she explains. "He's talking about stepping away from a job that he *has* to do and instead finding something that he *wants* to do. We've never talked about that before because it never seemed possible. Next year, we're planning on building a home on my in-laws' property. My kids are going to get to grow up down the driveway from grandma. Things like that wouldn't be possible without Melaleuca." MH

LAST MONTH'S
EARNINGS

\$37,943

LIFETIME
EARNINGS

\$351,932

Shontay Salter

SOUTH CAROLINA

Trust Yourself



It's one thing to build a successful Melaleuca business once. It's another to start all over again from scratch. That's exactly where Shontay found herself. She stepped away from Melaleuca to open a traditional business. But when that chapter closed, she came back to Melaleuca.

"I was really nervous about building a Melaleuca business all over again," Shontay admits. "I had a different team. It was a different time. It was all a little nerve racking."

Thankfully, she quickly realized that the formula for success hadn't changed. The Seven Critical Business-Building Activities she relied on in 2018 were the same ones driving growth today. "It's still the same steps to build a business here," Shontay says. "It's still about building relationships and making approaches."

That familiarity brought comfort—but not immunity from challenges. Shontay has faced increased health struggles this year; and shortly after celebrating this advancement, she found herself in the hospital. But one thing is making a big difference for her. "I trust myself more," she says. "I worked hard before,

but I was so unsure of myself. Now I believe in myself. I trust my intuition, and I believe that I am good enough to do it again."

That hard-earned confidence is something she's determined to pass on to her team. For Shontay, the key lies in commitment. "You are not always going to feel like building this business," she explains. "You have to make a decision and then stick to it, regardless of how you feel. The commitment has to be bigger than your emotion. That will not only help you build through hardships but will also allow you to experience moments of real transformation. It isn't always easy, but it's worth the stability you get as a result."

These are lessons she hopes to pass on to her family as well. "My daughter is number one in her class and is an overachiever, so it's already rubbing off on her," Shontay laughs. "I'm really grateful that she's been able to watch me achieve my dreams. She's watched all the difficult parts of building this business, but she's also watched me overcome challenges. I hope that reminds her that she can do hard things as well."

As she has built her business, Shontay has also found an extended family. "I didn't know my enroller, Executive Director 9 Rebecca Garrett, before Melaleuca," Shontay explains. "But she is family to me now. I love her so much. She has pushed me when I didn't think I could move any further. I am so grateful for that."

For Shontay, trusting herself has unlocked a second season of growth that has allowed her to rebuild with confidence, lead with steadiness, and remind everyone around her, including her children, that no setback is ever final. MR

LAST MONTH'S
EARNINGS

\$20,964

LIFETIME
EARNINGS

\$199,512

Beverly & Jordan Dela Cruz FLORIDA

A Story of Prioritization, Persistence, and Passion



Jordan's journey with Melaleuca began after experiencing the crushing disappointment of a six-year run in an MLM. "I really had to reinvent myself," Jordan says. Enrolling with Melaleuca started his transformation. Then a few months later, he met his wife, Beverly, and together they've crafted a life of dedication, growth, and unwavering faith.

"Executive Director has been a goal of mine for a while now—seven years in the making," he says. But as many know, life doesn't always follow a linear path. From expanding his family to relocating from Puerto Rico to Florida, Jordan faced the complex interruptions that come with life's transitions.

Still, everything changed in January 2024, a time that Jordan now sees as the turning point. "That's when I drew the line in the sand," he says. "I just saw so many people winning and achieving. I realized that I was leaving money on the table. If others could do it, I could too. I had to stop treating Melaleuca like a hobby and start treating it like a profession."

That shift in mindset unlocked a new level of commitment. Jordan, a combat veteran, leaned into consistency, discipline, and

structure—all values sharpened by his 10 years of service in the US Army. "I had to say *no* to things," he shares. "A friend brought up starting a franchise, and I had to really ask myself—what's important to me? Where is my future? And it came down to family and Melaleuca."

This reprioritization is what helped unlock what Jordan calls, "The vehicle to provide freedom to my family." Today, both he and his wife Beverly are full-time parents. "Melaleuca is providing private school tuition for three kids," Jordan explains. "It's given us three years of club volleyball for my senior in high school and the flexibility to travel to games with her! Most dads don't get to be around. But I do!"

Growing up in Hawaii gave Jordan a strong foundation and deep appreciation for his island heritage—values that fuel his desire to inspire others from similar backgrounds. "Just because your family history is one way doesn't mean you have to settle," he says. "Melaleuca allows you to honor your roots while expanding what's possible. There are no glass ceilings here.

"We spent two weeks in Hawaii and a week in Puerto Rico," he adds. "My 6-year-old even got to take hula lessons in Hawaii, and I was there to see it. That takes time and money—and Melaleuca gave me both."

Jordan's advice is simple yet powerful: "Do what you can, where you are, with what you have," he says. "Trust God's plan. Grow into the person required to lead the organization you want. Income follows growth." 

LAST MONTH'S
EARNINGS

\$20,033

LIFETIME
EARNINGS

\$410,635

Monica & Jock Sutter SASKATCHEWAN

A Fresh Start with Familiar Roots



In November 2023, Monica Sutter was scrolling through social media when she came across a post about a familiar company. “I was like, ‘Oh my goodness, how did I forget about Melaleuca?’” she says. From 2009 to 2015, Monica had earned a consistent paycheck from her Melaleuca business, but while going through a divorce, she had decided to shut off her account to focus on her family. “I completely put it in the back of my mind because I was just in survival mode with my kids.” She reached out to her friend and told her she’d like to enroll again. No need for an introduction to the company; Monica was ready to jump back in.

Social media technology has advanced since 2015, so Monica was able to reach more people outside of her town of 1,000 residents and without having to go door to door. “I’m able to do a lot of things online now, and it’s definitely a lot easier to reach people,” she says. “I’m finding a lot of strangers who have turned into some of my very best friends.”

Building her new business has led to the creation of a community of friends and leaders whom she now considers family. “I just got off the phone the other day with a couple of gals, and my husband looked at me and said, ‘Look at you—you’re building

a family,” Monica says. “And that was something I’ve continued replaying in my head because, yeah, I am. These are my people, and this is 100% my family.”

According to Monica, the key to keeping her team tight knit is staying involved. “I text each one of my girls almost daily, personally, so I’m very high touch with them,” she explains. “It doesn’t matter if you’re on my personal team or if you’re in my tenth generation, I will treat everybody the same. And when I see someone new come into the group, I immediately message them and say, ‘If you need anything, I got you.’”

As for her future goals, Monica aims to continue building her business and helping others to do the same. “Freedom, of course, is our biggest goal,” she says. “To not have to rely on the family farm, that’s definitely a goal. But my main goal is to help as many families as I can. I tell everybody all the time, ‘I am your Google Map. You tell me where you want to go, and I’m going to help you get there.’ Whether you’re starting late or starting slow, just start. Whatever that looks like for you. If it’s a customer, if it’s business building, if it’s just reaching out because you’ve had a really bad day, just start.” SA

LAST MONTH'S
EARNINGS

\$79,048

LIFETIME
EARNINGS

\$238,851

TJ & Amy Trietsch TEXAS

Finding Freedom and Peace—at Last



For nine years, Amy Trietsch worked hard to achieve leadership status at an MLM. That all ended last August when she collected her final check for \$745. “I just kept telling myself, if I’m loyal and I check all the boxes, then it’s all going to work out,” she says. But in spite of her efforts, the MLM was shut down. “I was literally sitting at my dining room table praying to God, ‘What are we going to do?’ At that point, I was working four jobs, I homeschooled my boys, my husband was working 90-hour weeks, and yet we had no money.”

The same day that the MLM business Amy was involved in closed, Executive Director 4 Kristina Brown patiently invited Amy to join her team one more time. “For five years she had reached out to me, but being loyal to my coaches and customers, I wouldn’t even take a look at the store,” Amy says. “I didn’t understand what it was, and I was not going to leave my people.”

But now Amy was ready to hear more. Kristina assured Amy that she could do this—which was a completely different message than the one she was accustomed to hearing at her MLM. “The culture there was horrible,” Amy remembers. “It was competitive and cutthroat. Nobody helped anybody. We were told that we

weren’t working hard enough—we were the problem in the company. But I was literally on my phone 12 hours a day. I couldn’t work any harder. We were watching the stocks go down, our sales go down, everything was floundering, and we were told over and over again that it was our fault.”

In retrospect, Amy believes that her difficult experience helped her truly appreciate what she has found at Melaleuca. “I will never take Melaleuca for granted, ever; and I think that’s what makes it so easy for me to scream it from the rooftops,” she says. “I will tell everybody about what we have here—the culture, the prices, the quality of the ingredients, how the products have changed our health, the income, the trips I’ve earned, everything.”

The night-and-day difference Amy experienced was beautifully captured when one of her previous MLM team members contacted her to verify her observations of Melaleuca before enrolling. “What it looks like is freedom and peace,” her friend observed. “That you’re not enslaved to your phone or social media anymore. That you have a work-life balance now. And it looks like you’re more successful and happier than you’ve ever been. And I’m asking you to tell me the truth—is that what it really is?” Sobbing, Amy messaged her back and said, “Yes, that’s exactly what it is here, every word you said is what it is.” 🇸🇦

LAST MONTH'S
EARNINGS

\$30,544

LIFETIME
EARNINGS

\$183,932

Partner Up and Earn Your Way to **LEADERSHIP QUEST 2026**

One of the first things every effective Marketing Executive learns is that at Melaleuca, success is not a solo effort. That's exactly why we're introducing a powerful new promotion designed to help you build consistency, stay focused, and discover a path to lasting growth—with a partner.





PartnerUp Quest invites Marketing Executives to team up with one another and take daily, meaningful action toward their goals. By working with a committed partner, you'll create accountability, increase motivation, and build momentum—one step at a time.

This is about a lot more than just growing your business over the next few months. It's about creating habits that lead to long-term success—and, for top-performing partners, it could also mean earning an exclusive invitation to Leadership Quest 2026 in Dallas, Texas.

PartnerUp Quest fosters intentional, focused activity each week. From customer enrollment to mentoring new Directors, every effort counts toward your PartnerUp Quest points—and toward your future success.

If you're serious about growing your business, this is your moment!

Why a Partner Makes All the Difference

Consistency is one of the most powerful tools a Marketing Executive can develop. It's what separates those who dream from those who achieve. But staying consistent is difficult when you're working alone. PartnerUp Quest gives you a support system—a chance to lock arms with someone who is equally committed to growing. It changes the game in four key areas.

1. Instant accountability

Consistency is powerful, but accountability is what makes it stick. Having someone to check in with, report to, and encourage you keeps your efforts focused and your progress visible. Accountability is the activity that kicks all Seven Critical Business-Building Activities into high gear.

2. You'll stay focused on what really matters

When you work with a partner, distractions lose their power. You have someone who will remind you of your goals when life gets in the way. It becomes easier to focus on the activities that matter—not just the ones that are easy or convenient. That kind of focus is what drives real business growth.

3. You'll develop consistency through action

Success is built one consistent decision at a time. PartnerUp Quest gives you structure and purpose, helping you build real momentum with the Seven Critical Business-Building Activities. You'll make the activities part of your daily routine, so you'll see better results faster.

4. You'll learn faster and go further

You grow through doing—especially through doing it together. When you partner up, you learn from each other's strengths and insights. You sharpen your skills together. And the progress you make will be deeper and more lasting than anything you could accomplish alone.

CONTINUED>>



Here's How PartnerUp Quest Works

When you participate in PartnerUp Quest, you'll choose a partner, commit to consistent activity, and support each other throughout the journey. Together, partners will earn points by enrolling new customers and advancing others to Director. Those who complete PartnerUp Quest and earn the required points will be invited to Leadership Quest 2026!

Milestones That Truly Matter

As you commit to PartnerUp Quest, you'll discover some real treasures on your trail:

- **Clearer focus.** With a partner, you're more likely to stay focused on the daily activities that move your business forward.
- **Greater confidence.** As you take consistent action and start to see results, your confidence will grow—and success will start to feel inevitable.
- **Unshakable belief.** You'll see firsthand how powerful the Seven Critical Business-Building Activities are and just how much you're capable of achieving.
- **A transformed future.** Partnering up is about more than points—it's about becoming the kind of leader who changes lives, including your own.

PartnerUp Quest Checklist

☒ Team up with a committed partner

Choose someone who shares your desire to grow and succeed and is willing to help you stay on track.

☒ Enroll two new customers in September

This activates your eligibility and sets a powerful tone for the rest of the promotion.

☒ Work the business consistently together

Earn points through Critical Activities that drive growth: enrollments and advancements.

☒ Communicate regularly with your partner

Check in regularly. Hold each other accountable. Celebrate small wins and learn from the setbacks.

☒ Stay focused on the right activities

If it's not moving you closer to your goals, it's not the right activity.



Big Results Start with Daily Progress

Real leadership starts with consistent action. That's exactly what PartnerUp Quest is designed to inspire in you.

By taking daily, intentional steps with a partner at your side, you build the kind of habits that lead to long-term success. You gain confidence. You overcome hesitation. And you develop the consistency that makes all the difference.

The path to Leadership Quest 2026 starts now. Partner up. Focus in. And see how far you can go—together.

Visit the site below to register, find qualification requirements, and track the leaderboard.

Melaleuca.com/PartnerUp

What Makes Leadership Quest 2026 So Special?

Quest is Melaleuca's most powerful and impactful leadership event. While Quest is normally for only the most active and influential Senior Directors and above, PartnerUp Quest will give you the chance to discover exactly what Melaleuca's top leaders are doing to fuel their explosive growth.

- Learn from the best and rub shoulders with Senior, Executive, National, and Corporate Directors!
- Discover tips and best practices from Melaleuca's most successful, fastest-growing leaders
- Gain insights from Melaleuca founder and Executive Chairman Frank VanderSloot
- Connect with Melaleuca CEO Jerry Felton, President Cole Clinger, and other members of the Melaleuca Management Team
- Experience exclusive activities reserved just for Melaleuca leaders
- Be the first to learn about powerful new business announcements





MY MISSION TO BUILD DIRECTOR 3s



PRESENTED BY
Kevin Merriweather
Executive Director 4

Standing onstage at Convention 2025, I looked out at a sea of faces and saw a range of emotions. Some were hungry, some were hopeful, some were nervous, and some were fired up. That sight took me back to my early days in this business. Years ago, I thought the goal was simple: hit Director, then earn the next status, and the next. I worked hard, did the numbers, and climbed.

But something changed when I helped someone else reach Director 3 for the first time. That moment—watching someone light up when they saw their check, when they realized they could actually do this—was more satisfying than any rank I ever earned.

That's when it clicked for me:

The fastest way to grow your business is to help others believe they can grow theirs.

The Real Work Begins After Enrollment

- Why are you here?
- What do you need a Melaleuca business to do in your life?
- What would Director 3 mean for you on a practical level?

If I don't understand what someone is running toward, I can't help them build a bridge to get there. So in order to help both me and my new team member get on the same page, we schedule a Strategy Session within 24–48 hours after enrollment to help them get crystal clear on two things:

1. Clarity to determine their goals
2. Action to determine how they'll achieve those goals

Because when people are clear, they move. After all, **you don't get momentum by waiting. You get it by deciding.**

Building Belief One Win at a Time

After that first enrollment or first check, something shifts. Belief starts to grow in the heart of a new business builder—not because of what I say, but because of what they experience.

One woman on my team joined Melaleuca with no sales background, no network, and no social media presence. But she had drive. We focused on just two things: conversations and consistency. Within 10 days, she had enrolled her first three customers. Within 30 days, she was Director. By the end of her second month, she had reached Director 3 status. Did she know everything? Not even close! However, she was consistent. She was coachable. And she started to believe.

That's when I showed her how to turn around and do it for someone else. Because Director 3 isn't the end—it's the beginning of building leaders. **If I can do it for you, you can do it for someone else. That's how duplication is born.**

CONTINUED >>

Director 3 Is a Movement, Not a Milestone

I used to think I had to be the hero in every story. Now I know that I'm just a guide. The real heroes are the ones who pick up the torch and lead someone else across the finish line.

Ultimately, my entire business shifted when I stopped trying to be impressive and started trying to be impactful. Director 3 is the heartbeat of that. It's the moment when people stop dabbling and start believing. It's the rank where confidence catches fire.

Here's what I teach every new business builder:

- 1. Start fast.** Don't wait until you're "ready." Just get moving.
- 2. Get a check quickly.** This builds belief.
- 3. Talk to people daily.** Consistency beats talent.
- 4. Invite others to do it with you.** Don't recruit—partner.
- 5. Teach others to teach.** That's where the magic happens.

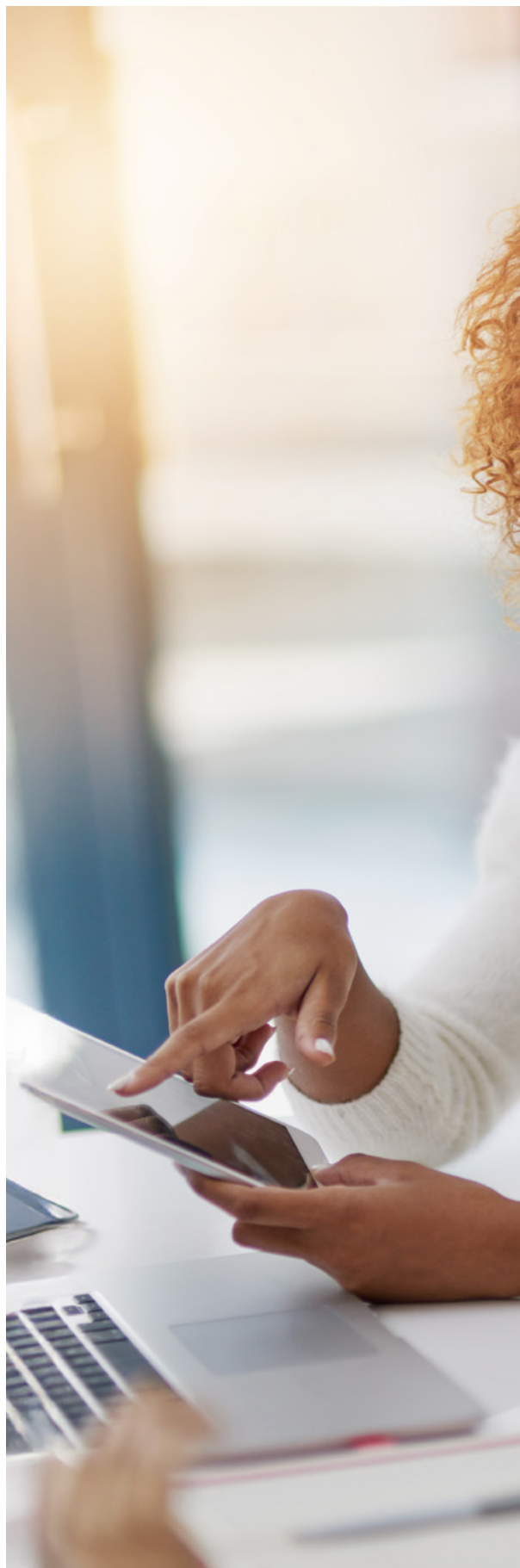
And at the end of the day, if all you do is build to Director 3—and help others do the same—you'll build a business that lasts.

“Ultimately, my entire business shifted when I stopped trying to be impressive and starting trying to be impactful.”

Legacy Work Starts Now

When I think about the legacy I want to leave, it's not about what I accomplished. It's about who I helped lift up. Director 3 isn't just a training number; it's a milestone that says, “I've got skin in the game.” It's proof that someone took ownership of their future.

My challenge to you is this: Identify three people you can help get to Director 3 in the next 90 days. Not by dragging them. Not by doing it for them. But by locking arms, getting clear, and walking with them. That doesn't mean you have to be the perfect leader! You just need to care enough to stick with them. Because when you help people win by reaching Director 3, they'll never forget who helped them believe they could rise that high. 





STAGE to PAGE

*Lessons shared by
Melaleuca's leading
Marketing Executives*

Melaleuca events are where our leaders come together to share their latest insights and best practices. Look to this series to see excerpts from past events.





Melaleuca Home Security

Smart. Simple. Secure.

Melaleuca Home Security puts safety within reach for every family. Here's how this valuable Melaleuca Service can help you rest easier knowing that your home has an extra layer of protection 24 hours a day, 7 days a week, 365 days a year. It's top-tier security at an unbeatable price!



Myth: Unless you're wealthy or live in a high-crime area, home security isn't for you.

Fact: *Melaleuca Home Security* makes protection affordable and practical for everyday households.

Most families assume home security is out of reach. It sounds expensive. Complicated. Maybe even unnecessary unless you live in a high-risk neighborhood.

Melaleuca Home Security was designed to flip that narrative! With smarter tools, simpler setup, and truly affordable pricing, this system brings protection within reach for every household, whether you rent a small apartment, own your home, or want peace of mind while you're away.

- Monitoring plans start at just **\$16.99/month**—with **no contracts** or fine print.
- That's about **35% less** than what you'd pay with the big national brands. Plus, you can get started for as little as **\$0 down**, no credit check or homeownership required!
- By having a system, you could also **save up to 20%** on homeowner's insurance!

Total wellness doesn't stop at nutrition and fitness. It's also about creating a safe, calm environment where your family can thrive.

Myth: Professional home security means pushy sales reps and confusing tech.

Fact: *Melaleuca Home Security* is refreshingly different—straightforward, smart, and supported by a friendly team.

Here's what you and your customers will love about *Melaleuca Home Security*: It gives you everything you need in a modern security system without overcomplicating things—or overcharging you.

- Enjoy **24/7 professional monitoring** with response times that are **3x faster** than the industry average.
- Set it up yourself in **under an hour (seriously)**. You'll have friendly support for installation or any questions from our dedicated team of experts in Idaho Falls.
- Easily manage everything in the **Alarm.com app**—no tech degree required.
- Choose from a **full suite of smart devices**: video doorbells, indoor/outdoor cameras, smart locks, thermostats, motion detectors, and even environmental alerts for fire, flood, or carbon monoxide.
- **Lock your doors, turn down the heat, and check your porch camera** from anywhere.
- **Set routines** and receive **custom alerts** based on your schedule, lifestyle, or preferences.

Myth: You have to be tech-savvy to install a DIY security system.

Fact: *Melaleuca Home Security* is built for real people, with friendly experts to guide you every step of the way.

Melaleuca's Idaho-based tech support team is ready to help with free, unlimited, and incredibly patient service. Whether you're setting up your first smart home device or your fifth, the support team will walk you through every step. In fact, most of our

customers set up their *Melaleuca Home Security* panel, sensors, and motion detector in under an hour!

All backed by Melaleuca's 100% Satisfaction Guarantee!

A Safer Home. A Stronger Business!

Melaleuca Home Security can help build your Melaleuca business in more ways than you'd expect:

- **Subscription-Based Stability:** *Melaleuca Home Security* isn't a one-time purchase—it's recurring value. That means **ongoing Product Points** that count toward the 35 Product Point commitment.
- **Incremental Growth:** 95% of Product Points from *Melaleuca Services* are in addition to a Member's minimum monthly Product Point commitment.
- **High Retention:** With a **98.8% monthly reorder rate**, our services (like *Melaleuca Home Security*) help keep Members active and engaged longer.
- **Increased Repeat Income:** When Members build their lives around Melaleuca's services, they're more likely to stay. And that leads to **stronger organizations** and **more stable income**.

Nº 7 LEAD BY EXAMPLE



1. *Build Your Contact List*
2. *Set Appointments*
3. *Share Melaleuca: An Overview*
4. *Hold Strategy Sessions*
5. *Celebrate Success*
6. *Always Be Involved with Fast Track*
- ▶ 7. *Lead by Example*

7
CRITICAL
BUSINESS-BUILDING
ACTIVITIES



THE LEADERSHIP IN ACTION DIGITAL EXPERIENCE

READ IT. SHARE IT. LISTEN TO IT—**ANYWHERE!**



The *Leadership in Action* digital experience is here—giving you instant access to individual pages or articles, links you can share with your team, and even audio you can listen to on the go. Plus, it's beautifully formatted to work seamlessly on your desktop, tablet, and especially your phone.

No matter where you are, inspiration and insight are just a tap away.

**SCAN THE QR CODE
TO EXPLORE THE NEW
DIGITAL EXPERIENCE!**



NEW!

How Brittney & Kellen McLaughlin Found the Wellness They Always Wanted





“Melaleuca made wellness so easy. It’s so accessible and affordable!”

—National Director 9
Brittney McLaughlin

National Directors 9 Brittney and Kellen McLaughlin have been into wellness for many years now. Long before they were introduced to Melaleuca, they were a family that Brittney laughingly describes as “crunchy.”

“I had actually written a book about GMOs, our food supply, baby products, and household cleaners,” she says. “I was an advocate for women all over the country. My wellness journey started years before we enrolled with Melaleuca.”

But for Brittney, building a lifestyle with cleaner, greener, and still-affordable products came at a cost. “I was making a lot of my own cleaning products,” she says, “and I was getting exhausted because it was so time-consuming and cumbersome. I was a busy mother of three, and Kellen, who is a first responder, was gone quite a bit. I was just trying to keep harsh chemicals out of our home affordably. We were committed to this process, but it was a struggle.”

When the McLaughlins were invited to learn more about Melaleuca, what Brittney found wasn’t a total surprise to her. Melaleuca had been on her radar for 10 years already. “But once I saw the full breadth of Melaleuca’s product offering,” she says, “I was amazed at how completely it filled the gaps in our quest for total wellness. We had been ordering products from five or six different companies. I immediately saw that Melaleuca would allow me to consolidate all that shopping into one amazing store. And I couldn’t believe how inexpensive the products were. Melaleuca made wellness so easy. It’s so accessible and affordable!”

Gaining access to Melaleuca’s affordable, safer-for-your-home *EcoSense*® line of household cleaners was a game changer for the McLaughlins. But it wasn’t the only area of wellness they wanted to improve. Their financial wellness needed attention as well. Brittney began sharing what she had found at Melaleuca with her extensive network

of moms. Thanks to her consistent efforts to do the Seven Critical Business-Building Activities, her Melaleuca referral business—and her repeat income—grew quickly. Brittney also found her personal wellness growing as she helped her team members grow their wellness at her side.

Melaleuca brought greater wellness on the home front as well. “Kellen was working hundred-hour weeks sometimes to allow us to maintain the standard of living that I wanted in our home,” Brittney says. “Melaleuca helped us close that gap. Kellen can be off work more thanks to our reliable repeat income. We have more time as a family, and we get to unplug more. Melaleuca products keep Kellen going stronger while he’s out fighting fires as well.

“Plus, my 17-year-old daughter is champing at the bit to turn 18 so she can start her own Melaleuca business! She’ll be a fellow Melaleuca Marketing Executive at some point while she attends college. And my youngest is 9. I don’t think he remembers life without Melaleuca. My kids can help me scrub the toilets and clean the kitchen, and with our *EcoSense* cleaners, I don’t even have to worry about them inhaling caustic fumes or spilling caustic chemicals. It doesn’t even cross our minds.

“Our future wellness is continuing to expand. We’re taking the gift of Melaleuca to as many families as we can. That mission is first and foremost in my heart. Frank VanderSloot talks about living a great life. That’s what everyone around the world wants to do! And we’ve found out how to live that great life. It’s the balance of taking care of our bodies, having good products in our home, and having financial peace. It’s having a community surrounding us and so many lifelong friends. I get to do this job for the rest of my life. How cool is that?” ^{JC}

CONTINUED >>



Products That Changed the Game for Kellen and Brittney



1

ACTIVATE-C IMMUNE COMPLEX™ AND SUSTAIN® ACTIVE ELECTROLYTE HYDRATION

Kellen works entire days fighting fires, and he mixes *Activate-C Immune Complex* and *Sustain Active Electrolyte Hydration* in a water bottle to keep him going through intense heat and dry air. “I could be on a fire for a couple days and just live on that,” he laughs.



3

TOUGH & TENDER®, MELAPOWDER®, AND SOL-U-GUARD BOTANICAL®

Finding these three cleaners all in one store was a game changer for the McLaughlins, who had been struggling to find any store that sold effective cleaners without caustic chemicals.



2

PROFLEX PROTEIN SHAKES

All summer, the McLaughlin kids have been mixing *Proflex Protein Shakes* with *Sustain Active Electrolyte Hydration* and other add-ins. Brittney makes protein balls with *Proflex* as well, which their 9-year-old especially loves!



4

SIMPLY FIT™ PANCAKES

The McLaughlin family all love the *Simply Fit Baking Mixes*—especially the pancakes. They’re a lifesaver for mornings when everyone’s on the run, and Brittney loves that they provide extra protein and fiber for her family.

PRIME TIME FOR Gorgeous Lashes

NEW Formula



Now more nourishing than ever, our new-and-improved *Lash Primer* features an enhanced formula that preps and conditions your lashes while preventing clumping, creating the perfect base for mascara. You'll love how much volume, length, and definition this product adds to your lashes!

Let Us Introduce
You to Your

CELLULAR NETWORK



What are cells made of?

1 PLASMA MEMBRANE:

Separates the cell from its neighbors and prevents water-based substances from entering the cell.

2 NUCLEUS: The cell's headquarters, which contains the majority of the cell's DNA and tells the cell to grow, divide, or die.

3 CYTOPLASM: The interior of the cell, consisting of 80% water, where many cellular reactions occur.

4 CYTOSKELETON: The scaffolding of the cell that maintains its structure.

5 ENDOPLASMIC RETICULUM (ER): Synthesizes proteins using ribosomes; folds and modifies these proteins before transferring them to the golgi apparatus.

6 GOLGI APPARATUS: The post office of the cell, where proteins processed from the ER are packaged and labeled for transport out of the cell.

7 RIBOSOMES: These structures, part of the ER, perform protein synthesis by forming strings of amino acids following the sequence carried by the messenger RNA.

8 MITOCHONDRIA: The power plant of the cell and the main source of energy (ATP). The mitochondria turns glucose from the blood into energy that the cell can use.

9 LYSOSOMES: The garbage disposals of the cell, lysosomes use digestive enzymes that break down and digest old cell parts.

Different cells, different functions.



- **Brain Cells** are longer in shape to enable more efficient transmission of signals.



- **Heart Cells** require greater energy to sustain the heart's motion and consequently have more mitochondria than other cells.

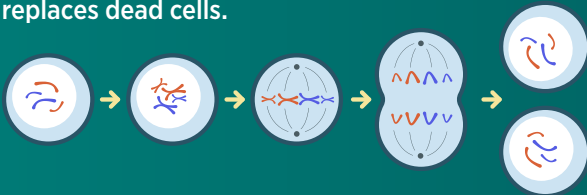


- **Cells in the Respiratory System** are specialized to take up oxygen and release carbon dioxide.



- **Muscles Cells** are uniquely equipped to contract and relax to produce movement of the body parts.

Your cells are constantly growing and dividing! During the cell cycle, cells grow, replicate their DNA, and split into two new, identical cells through a process called mitosis—both with identical copies of your genetic information. The cell cycle is how your body grows, repairs itself, and replaces dead cells.



Keeping all your systems in sync.



DNA

Almost every cell in your body contains your DNA! Having that DNA ensures that your cells can reproduce correctly and perform their specific roles.



Your body is made up of over 37 trillion cells!

Cells are the building blocks of human life. Your cells form every part of you, from your skin's outer layer all the way to your bone marrow. In fact, your body has more than 200 types of cells. Each cell type has unique qualities and specific functions, and yet all of your cells still work together in a vast, interconnected network to ensure that your body can retain its structure and perform all of its functions properly.

Your cells communicate with one another throughout your entire body! They use many messengers to do so, including ATP, cytokines, hormones, neurotransmitters, and electrolytes.

This network can coordinate the functions of multiple organ systems. For example, if you consume harmful bacteria in undercooked food, the cells of your digestive system can signal your immune system to fight the pathogen while directing the nervous system to contract the stomach and expel the pathogen.

Your cellular network is also responsible for maintaining homeostasis. That's your body's ability to stay in balance despite changes in your outside environment. Your cells coordinate with each other to make constant adjustments to blood sugar, energy, proteins, and temperature so you can continue to function at your best.



Better Nutrition Baked Right In

Baking has a wonderful ability to bring the whole family together. How often are you making bread, muffins, cookies, brownies, or cakes and suddenly find volunteers at the kitchen counter, eager to help add ingredients, stir, and maybe even lick the bowl? And, of course, everyone reappears in the kitchen again just as the timer goes off, smiles of anticipation on their faces. You mix so much goodness into what you bake—just to bring everyone together, and just to enjoy something delicious with them.

Why not add even more goodness to your favorite recipes? With the right products handy, it's easy to mix in extra protein, collagen, and fiber to just about any recipe. And many Melaleuca wellness products work great as healthy baking mix-ins! Products like *Proflex Protein Shakes*, *Vitality for Life® Collagen Boost*, *FiberWise®*, *GC Control™ Weight Management Shakes*, and *SplashH₂O®* can all provide great results when you want to stir a little more nutrition into your day. Let's take a look at how to do it.



Extra Protein

Breads, cakes, cookies, muffins, and pancakes typically don't contain a lot of protein. But you can add *Proflex Protein Shake* powder to just about any recipe to bump up its nutrition. It may take a little experimenting to get the results you prefer, but in general, substituting protein powder for a quarter of the flour will let you preserve good taste and texture when it's fully cooked. And with less flour, each serving will contain lower amounts of carbohydrates.

Proflex Protein Shakes provide 20 grams of whey protein concentrate and casein protein per serving. Available in four delicious flavors, *Proflex* powder can give a great protein and flavor boost to your favorite recipes, whether you cook them in the oven or on the griddle!





Extra Fiber

Getting all the fiber you need each day is important for your overall wellness! Fiber supports your digestive and heart health and helps clear toxins from your body. The right fiber also nourishes the beneficial probiotic bacteria in your gut!*

Maybe you already add fiber to a smoothie or your morning oatmeal. Wouldn't it be nice to get some extra fiber from a delicious slice of bread or a muffin as well? Fiber can easily take the place of the sweetener or binder—or both—in a baking recipe. It can substitute for an egg or corn starch, or you can just add a scoop or two into the mix.

FiberWise® is Melaleuca's world-class fiber supplement that delivers both soluble and insoluble fiber from seven sources, including heart-healthy psyllium husk fiber. We offer multiple flavors of our *FiberWise Drink*, including our Green Apple *FiberWise* that's sweetened with stevia. Each flavor of our drink mixes can accentuate the great taste of your baking—or you can use *FiberWise All Purpose*, which delivers all of the great fiber benefits of *FiberWise* but in a flavorless powder that's great for baking.



Extra Collagen

Adding collagen to your baking is a creative way to get the benefits of collagen for your skin and joints when you don't want to just drink collagen mixed with water. And don't worry—collagen can handle the heat and will still be effective after you bake it into your bread or cook it in your waffles. Try adding one or two tablespoons of collagen powder to your recipe to see how it affects the texture. You can take out a little flour when you add collagen, but you don't have to!

Vitality for Life® Collagen Boost is Melaleuca's world-class collagen supplement. It supplies types I and III bovine collagen from two unique sources that are both specially designed to yield specific peptide sequences. Those peptide sequences are recognized by the cells responsible for collagen synthesis in your body—in your skin and joints.*

Add Even More Nutrition to the Mix!

Have you tried our new *Simply Fit™ Baking Mixes*? They give you a big head start when you're looking for ways to increase the nutrition in the foods your family loves. Whether you're baking up some brownies or muffins or cooking some pancakes on the griddle, our *Simply Fit Baking Mixes* deliver extra protein and fiber using great-tasting gluten-free flours without the extra carbohydrates.

Our digital *Simple Start Baking Cookbook* is chock-full of great recipes that turn your favorite *Simply Fit* treats into breakfast, snack-time, and dessert masterpieces! Does it make use of other Melaleuca products as well? Absolutely! Check out the Strawberry Lemon Protein Cream Cheese Whip with *Proflex* on page 17, the Green Chili Sauce with *FiberWise All Purpose* on page 26, and the Blueberry Crumble with Blueberry Lemon Muffin Mix with Blueberry Vanilla *Simply Fit Nut & Fruit Clusters* on page 29! Download this cookbook for free at [Melaleuca.com/SimplyFitCookbook](https://www.melaleuca.com/SimplyFitCookbook).

And why not combine your next batch of *Simply Fit Pancakes*, *Muffins*, or *Brownies* with Melaleuca products for even more beneficial nutrition? Here are some great ideas for mix-ins!

SIMPLY FIT BAKING MIX MIX-IN: GC CONTROL™ WEIGHT MANAGEMENT SHAKES

Complete with Melaleuca's *CraveBlocker®* technology, *GC Control* shake powder can add extra support for controlling hunger cravings and maintaining healthy blood sugar levels. When mixed into any of our low-carbohydrate *Simply Fit Baking Mixes*, *GC Control* can make your daily weight management efforts even more tasty and satisfying.* Try mixing in small amounts of *GC Control* with your baking mixes to get the texture you prefer!

SIMPLY FIT BAKING MIX MIX-IN: SPLASH2O®

With lots of mouthwatering flavors available, *Splash2O* can add a big splash of flavor and color to any *Simply Fit Baking Mix* foods you're cooking up—with no calories, no added sugar, and no artificial flavors or colors! Just add the contents of one single-serve packet of *Splash2O* to the bowl when you're mixing up your *Simply Fit Baking Mix*, and then wait for the smiles when the family sees, smells, and tastes the delicious results! 🍷

* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



The 20-5-3 Rule

WELLNESS INSIDER



Boost your wellness IQ with eye-opening data and in-depth explanations. Learn practical strategies to enhance specific aspects of your wellness journey—and become a trusted guide for those you're helping along the way.

A Proven Way to Escape Our Self-Made Prisons

Americans spend 92% of their time indoors. That's more than 22 hours inside every day—with one in six admitting they practically never go outside!

The average American now spends less time outdoors than federal regulations mandate for maximum-security prisoners. Yet unlike prisoners, we're choosing this.

It wasn't always this way.

Dr. Russell Foster, Head of the Nuffield Laboratory of Ophthalmology at the University of Oxford, puts it in perspective: "From 1800 to 2000, we've gone from 90% of people working outside to less than 20%. In a very short time, we've gone from being an outdoor species to spending most of our time in dim, dark spaces indoors."

But most of us don't fully grasp how imprisoned we've become. A YouGov study of 16,000 people across 14 countries found that while most think they spend about two-thirds of their time inside, the reality is much worse. An employee working a typical desk job may spend as little as 15 minutes outdoors during daylight hours—less than half the time needed to properly regulate their circadian clock.

Americans spend
92%
of their time indoors.

CONTINUED ►

An Inside Problem

While walls and roofs do serve a purpose (protection from storms and predators, thank goodness!), too much of a good thing will lead to damaging—though unintended—consequences.

Too little time spent under the sky takes a toll on your wellness in multiple ways.

- Seasonal affective disorder now affects 15% of the population.
- Persistent headaches, chronic fatigue, and disrupted sleep cycles plague millions who can't pinpoint why they feel terrible.
- Vitamin D deficiency rates have skyrocketed.
- Depression and anxiety levels continue climbing, especially among young people who've spent their lives almost entirely indoors.
- Asthma rates have increased by 40% in homes with poor air quality.

And this is just the beginning.

It Isn't So Easy

Deep down, you know you should spend more time outside. But this ancient urge does little to disrupt the day-to-day patterns of your life—a life that plays out almost exclusively inside some sort of structure.

Luckily, researchers from various backgrounds are finding effective ways to ensure you're incorporating meaningful outdoor time into your life.

Some have even identified an exact “recipe” that measurably reduces stress hormones, improves cognitive function, and provides lasting mental health benefits. It's called the 20-5-3 rule. And even though it sounds like the combination to your junior high gym locker, following this rule might just get you more of that crucial outside time your body needs.

What Is the 20-5-3 Rule?

In short, it's a prescription for spending more time in nature that you can plan right into your calendar. And it's more than just wishful thinking—the science behind it is both valid and compelling.



GREEN SPACES, THREE TIMES PER WEEK

- 20 minutes in green spaces, three times per week. This can be your local park, a botanical garden, or even that street with the old maples that tunnel overhead. The catch? No phones allowed! Research shows that people who use devices during nature time get zero cognitive benefits.



SEMIWILD NATURE

- 5 hours monthly in semiwild nature. Think state parks, forests, or hiking trails—places with minimal urban intrusion. These wilder environments provide greater psychological benefits than manicured city spaces.



COMPLETELY OFF-GRID

- 3 days annually completely off-grid. Full wilderness immersion with total technology disconnection. This level activates alpha brain waves associated with meditation and creativity, with benefits lasting weeks.

The beauty of this framework? It's specific enough to follow, flexible enough to adapt, and backed by actual data that shows measurable improvements in stress hormones and cognitive function. No wonder it has caught on with social media influencers and policymakers alike.

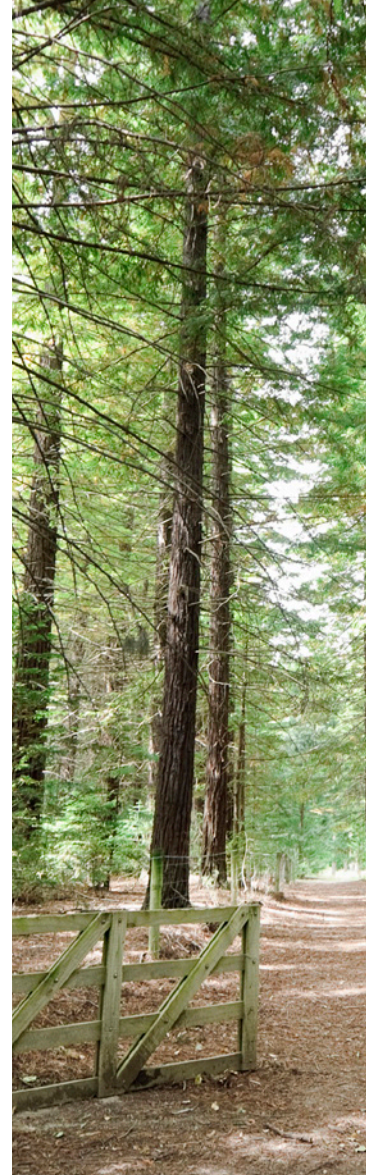


HOW TO START

How to Start

Start with the 20: Three times this week, spend 20 minutes outside—without your phone. That last part is important! Walk through a park, sit in your backyard, or find a tree-lined street. Remember, people who use cell phones during nature walks see none of the cognitive benefits.

Plan for the 5: Schedule five hours this month in a wilder space. Drive to a state park, hike a trail, or spend time by a lake. The key is finding spaces with minimal urban intrusion. The hours can be experienced all at once or disbursed across several excursions.



IMPACTING YOUR

Total Wellness

The 20-5-3 rule doesn't just affect your mood—it impacts all seven areas of wellness in measurable ways:

- 1. Physical Wellness:** Studies show that being in nature reduces cortisol levels, muscle tension, heart rate, and blood pressure. The physiological benefits appear within 15–20 minutes and can provide lasting protection against stress-related illness.
- 2. Social Wellness:** Natural settings create opportunities for deeper connections without digital distractions. The rule's framework encourages shared experiences in progressively wilder environments.
- 3. Financial Wellness:** Nature therapy is free therapy. Health care providers are increasingly adopting “green prescribing” approaches, with Park Rx America now including over 10,000 parks in its prescribing platform.
- 4. Intellectual Wellness:** Nature exposure demonstrates measurable cognitive benefits. As the research shows, natural environments provide “soft fascination” that allows cognitive resources to be restored, improving attention and focus.
- 5. Mental Wellness:** Meta-analysis results show that increased nature exposure is associated with decreased salivary cortisol, anxiety, and self-reported stress.
- 6. Spiritual Wellness:** Multiday wilderness experiences activate alpha brain waves associated with meditation and creativity, providing what many describe as transcendent experiences.
- 7. Environmental Wellness:** Regular nature exposure creates environmental stewards. When you experience nature's benefits firsthand, you become more invested in preserving it.

Calendar the 3: Start planning your annual three-day nature reset. This could be a camping trip, a cabin retreat (you don't have to sleep outdoors), or any place where you can fully disconnect from technology and reconnect with the natural world.

Relief You Can Feel

There's something primal about wanting to be outside. You feel it when you step onto a hiking trail, hear ocean waves crashing, or simply sit under a tree. That pull you feel is biological.

A landmark 2019 study by researchers at the University of Michigan found a remarkable 21.3% per hour reduction in cortisol when people spent time in nature without their phones (this is critical!), with optimal benefits occurring at 20–30 minutes of exposure.

Supporting studies show similar results. A systematic review of 31 studies across 12 countries found consistent cortisol reduction from brief nature exposure. Japanese researchers studying the concept of forest bathing have demonstrated physiological benefits within 15–20 minutes.

For longer exposures, University of Utah

research shows 50% improvement in creative problem-solving after four days in nature, while US veterans' studies report 21%–29% reductions in PTSD symptoms following four-day wilderness experiences, with benefits lasting weeks.

Time to Break Free

The 20-5-3 rule offers you a complete escape plan: 20 minutes in green spaces three times weekly, 5 hours monthly in wilder places, and 3 days annually completely off-grid.

Think of it as progressive rehabilitation. First, you remember what fresh air feels like. Then you rediscover what silence sounds like. Finally, you experience what freedom actually is.

Do it for your health! You've served enough time in your self-imposed sentence. The science shows this works—measurably better sleep, sharper focus, greater creativity, and lower stress hormones. Your body resets to what it was designed for.

Hey, the door's been unlocked this whole time. Today's the day to plan your breakout. 

Melaleuca events provide you with world-class coaching and practical advice you can use to enhance your business and your life.

September 2, 2025	40th Anniversary Fall Broadcast Virtual Event
September 7-11, 2025	Fast Track Celebration and Standing ELC Punta Cana, Dominican Republic
October 3-10, 2025	President's Club Mediterranean Cruise
October 25, 2025	ADVANCE* Dallas, TX
November 8, 2025	ADVANCE* Orlando, FL
January 3, 2026	Launch Virtual Event
May 14-16, 2026	Convention Salt Lake City, UT

CONNECT at Melaleuca **EVENTS**



**ADVANCE is a regional event that combines world-class training and celebration to help you build your business.*

Learn more at **Melaleuca.com/Events**.

Dates and details are subject to change. Visit Melaleuca.com/Events for the latest calendar updates.



TURN PRODUCT KNOWLEDGE INTO CONFIDENT CONVERSATIONS

Want to know exactly how to talk about Melaleuca products in a way that makes them easier to share and use? Wellness Wednesday has you covered.

Each live event features an in-depth look at a single product or an overarching wellness theme—unpacking the science, benefits, and practical talking points shared by experienced Melaleuca leaders.

You'll discover what sets Melaleuca products apart and how to explain them simply and confidently to the people who need them the most.

Wellness Wednesdays happen twice a month and last just 30 minutes. They begin at 6:00 p.m. MT. **Live events are announced Mondays on the Enhancing Lives Facebook page and in the Grow app.**

Missed one? Catch up anytime in the Get to Know Products section of the Grow Digital Library.



MELALEUCA 2024 ANNUAL INCOME STATISTICS

Our entire customer base of more than a million customers have all been referred by someone who loves our products.

Customers

The majority (**82%**) of those who buy Melaleuca products each month are strictly customers. They are not pursuing the Melaleuca financial opportunity. Therefore, they do not receive compensation from the company. They purchase Melaleuca products simply because they want to be healthy, and they believe that Melaleuca products will help them with that goal. Having customers who are loyal to our brand simply because they love our products provides the strongest foundation for our business opportunity.



Product Advocates

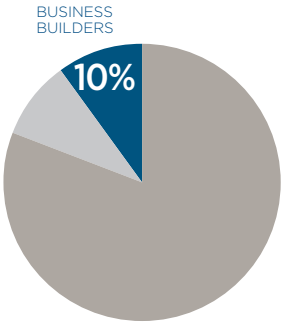
8% of all Melaleuca customers have referred at least one customer but fewer than eight customers. As those customers purchase products directly from Melaleuca, those who referred them receive a small commission. These households are not necessarily interested in the financial opportunity. Their relationship with Melaleuca is focused on their love of Melaleuca products. Their “status” is determined by how many customers they have referred. A Product Advocate has at least one customer. A Product Advocate 2 has referred at least two customers, and a Product Advocate 3 has referred at least four customers. While these individuals may not be considered serious business builders, their customers (like the vast majority of Melaleuca customers) come from word-of-mouth referrals. Therefore, the overall contribution of these individuals is significant.

PRODUCT ADVOCATE

PRODUCT ADVOCATE 2

PRODUCT ADVOCATE 3

ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
\$2,083	\$14	\$110	0	1	1	4	1 Mo.	406 Mo.
\$3,898	\$28	\$234	2	2	2	8	1 Mo.	436 Mo.
\$5,295	\$57	\$520	4	5	4	18	1 Mo.	390 Mo.



Beginning a Business

About one out of ten customers (**10%**) decide to start their own Melaleuca business and eventually achieve Director status, which is considered the first step to becoming a business builder. Directors have made a significant effort (probably spent 50 hours or more) in developing at least eight Melaleuca customers. Those estimated 50 hours could have been spent in a single week or could have been spent over several years. But at some point in their lives, Directors have invested enough time and effort to develop (and maintain) at least eight Melaleuca customers.

DIRECTOR 1-2 (89.8%)

ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
\$25,685	\$274	\$2,191	8	17	8	77	1 Mo.	373 Mo.



Initial Leadership Status

Leaders at these statuses have made a more serious effort to build a Melaleuca business. Those who have reached these leadership statuses have not only invested enough effort to refer several customers but have also helped some of those customers start a business and become Marketing Executives. Those Marketing Executives have, in turn, referred additional customers who purchase Melaleuca products each month.

DIRECTOR 3 (3.2%)

DIRECTOR 4-5 (2.0%)

DIRECTOR 6-7 (0.9%)

DIRECTOR 8-9 (0.6%)

ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
\$31,441	\$2,757	\$10,911	11	40	45	159	1 Mo.	361 Mo.
\$39,274	\$5,218	\$17,087	13	56	102	319	1 Mo.	339 Mo.
\$53,871	\$9,082	\$24,085	14	73	196	454	1 Mo.	362 Mo.
\$75,039	\$18,571	\$34,958	21	81	275	590	1 Mo.	354 Mo.

Advanced Leadership Status

Those Marketing Executives who reach Senior Director or above have shown substantial interest and dedication in building a Melaleuca business. While most do not work their businesses full time, it is essential that they invest some time each month nurturing, training, and helping those in their marketing organizations. Melaleuca advocates that Marketing Executives keep their full-time jobs and work their Melaleuca businesses in their spare time. However, some Executive Directors at the higher income statuses do work their businesses close to full time. Melaleuca strongly advocates that Marketing Executives do not quit their full-time jobs until their Melaleuca incomes far surpass the incomes they receive from their full-time employers. Rather, they should add their Melaleuca incomes to their regular incomes, thereby making a substantial difference in their family finances.



SENIOR DIRECTOR 1-9 (1.7%)

EXECUTIVE DIRECTOR 1-9 (1.5%)

NATIONAL DIRECTOR 1-9 (0.2%)

CORPORATE-PRESIDENTIAL DIRECTOR (0.1%)

ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
\$238,946	\$25,884	\$63,819	20	117	371	962	1 Mo.	365 Mo.
\$715,593	\$58,747	\$181,057	37	156	974	2,552	2 Mo.	353 Mo.
\$756,442	\$162,761	\$309,720	67	214	2,800	4,467	5 Mo.	277 Mo.
\$2,624,273	\$427,823	\$1,136,801	70	329	6,344	13,851	10 Mo.	251 Mo.

The above annual income statistics include all US and Canadian Melaleuca Marketing Executives who were active during all 12 months of the period ending December 2024 and performed the minimum activity required at each status. The incomes stated include all commissions, incentives, and bonuses earned during the period.

For the purpose of these statistics, a Marketing Executive's leadership status was calculated by taking the highest status achieved and maintained for at least seven consecutive months.

These numbers represent gross income, not net income. In other words, they do not include any business expenses. However, it should not be necessary to spend any significant amount to build a Melaleuca business. You will need access to a telephone and an email account, but you should not invest in purchasing leads, meeting rooms, or training materials. Nor should you invest in advertising, building a website, and so on.

Your biggest investment will be your time, not your pocketbook. Your business is best built from your own home without making any substantial financial investment. Such investments are neither necessary nor conducive to your success.

The information on this page is not necessarily representative of what any individual Marketing Executive will earn with this program. Any representation or guarantee of specific earnings would be misleading. Success with any business takes hard work, diligence, perseverance, and leadership. Success with Melaleuca will depend on many factors, including how effectively a Marketing Executive exercises those qualities.



ADVANCE

REGIONAL CONFERENCE

SUCCESS IS CLOSER THAN EVER!
ARE YOU READY TO ADVANCE?

ADVANCE is coming to a city near you! In just four hours, you'll get the tools, habits, and vision you need to take your Melaleuca business further than you thought possible. Make plans now to join us!

DISCOVER THE STRATEGIES, SKILLS, AND
INSIGHTS TO ADVANCE YOUR BUSINESS!

To RSVP for an ADVANCE in your area,
visit Melaleuca.com/Advance.



DALLAS

ADVANCE IS COMING TO
DALLAS, TX, ON OCTOBER 25, 2025
9:00 AM-1:00 PM

DoubleTree by Hilton Hotel Dallas
Near the Galleria
4099 Valley View Lane
Dallas, TX 75244
(972) 385-9000 | Free Parking

2025
Marketing
Executive of
the Year



National Director 9
Dave Crescenzo



National Director 7
Morgan Martin

ORLANDO

ADVANCE IS COMING TO
ORLANDO, FL, ON NOVEMBER 8, 2025
9:00 AM-1:00 PM

Embassy Suites by Hilton Orlando
Lake Buena Vista South
4955 Kyngs Heath Road
Kissimmee, FL 34746
(407) 597-4000 | Free Parking



National Director 9
Chelsie Gilbert



National Director 2
Ernest Ross



Executive Director 4
Tracey Ebert



CAR BONUS

LET MELALEUCA PAY FOR YOUR CAR

FOR SENIOR, EXECUTIVE, NATIONAL, CORPORATE & PRESIDENTIAL DIRECTORS

Grow your business to Senior Director, then select your new vehicle and apply for Melaleuca's Car Bonus program! Active leaders receive the following monthly Car Bonus for qualifying vehicles at these statuses:



Senior Directors 4 **Andrea & Troy Angus** MB
2022 Ford Bronco Sport

Andrea advanced to Senior Director in July of 2024, but it was months before she actually took advantage of the Car Bonus. "I didn't believe that little old me from the middle of nowhere was actually able to do this," Andrea explains. "I was waiting for the bottom to fall out. But then I realized that Melaleuca isn't going anywhere. You're safe here."

For the Anguses, the Car Bonus represents more than just a vehicle. "It's safety and security," Andrea says. "We live in a really small town nearly three hours from any major city, so having a reliable vehicle means the world. It also allows us to go on adventures as a family and make memories with our son. We just got to go on a camping trip, and we had some great times. I really don't think that we would've gone on that trip had we not taken advantage of this Car Bonus. We wouldn't have felt safe doing it." 



THOUSANDS of CARS



MILLIONS of SMILES

VITALITY
FOR LIFE®



Shareable Insights:

THE PEAK PERFORMANCE TOTAL HEALTH PACK

Your body is a complex network of systems—like your cardiovascular, digestive, immune, and nervous systems—all working to support your daily health and activity. The *Peak Performance Total Health Pack* was specifically created to provide the precise nutrition you need to help maintain all of your body's most critical systems.*



* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

Key Benefits of the Peak Performance Total Health Pack



TOTAL HEALTH



ANTIOXIDANT



HEART HEALTH



BRAIN HEALTH



BONE & JOINT HEALTH



EYE HEALTH



MUSCULAR HEALTH

- Combines the clinically proven Core 6 supplements of the *Peak Performance Nutrition Pack* with an additional seven highly targeted supplements
- Powered by twice-patented *Oligo*®
- Proven in four separate clinical studies to significantly reduce free radicals and improve 25 key health markers
- Supports healthy heart function*
- Supports brain health, memory, and mental acuity*
- Supports bone health and joint mobility*
- Supports eye health, enhances night vision, and maintains visual acuity*
- Provides high-potency nutritional support for energy and well-being*
- Safeguards against damage from excess free radicals*
- Helps support normal insulin response*
- Improves blood flow for cardiovascular support*
- Enhances nutrient absorption*
- Aids muscle and joint recovery after exercise*
- Enhances full-body recovery after exercise*



DEPRIVATION STUDY
12 WEEKS WITHOUT
PEAK PERFORMANCE

Alyssa & Stetson Rushton IOWA

Right on Track



Not many people can say they've managed both a horse-training business and a Melaleuca business, but Alyssa Rushton can. Her husband, Stetson, is a fourth-generation thoroughbred trainer, and a little less than a decade ago, he took over the family business—a stable that trains world-class racehorses. Alyssa runs this business with him, and they've been successful.

Still, not so long ago, Alyssa was feeling like she had gotten off track.

"I was asking God, 'What's next for me?'" she says. "I had spent six years of my early motherhood trying to succeed in the MLM industry on top of managing the stable. That MLM venture had left me feeling burned out and far from where I wanted to be."

Inspiration came. Alyssa felt prompted to pay closer attention to a friend's social media feed. That friend was National Director 7 Morgan Martin, who frequently posted about the wellness that a shopping club called Melaleuca was bringing into her life. After much prayer and consideration, Alyssa finally gave Morgan a call.

"Once I saw what Melaleuca offered, I couldn't unsee it," Alyssa says. "I really could find wellness here! Even more, Melaleuca provided me with a way to help others find wellness. This realization brought so much peace."

Alyssa enrolled with Melaleuca in late 2024. She immediately began reaching out to her closest friends to share what she had found with them. In 2025, she joined the company-wide Fast Track, and through setting daily goals, doing the Seven Critical Business-Building Activities, and supporting her Fast Track team members, she not only earned the trip but also advanced to Senior Director soon after the conclusion of Fast Track.

That advancement also earned her an invitation to Road to Executive Director 2025! "That event reaffirmed something I saw in Melaleuca from the start," Alyssa says. "I call it the 'servant leader' culture. I witnessed leaders eagerly serving everyone around them, even when their efforts wouldn't directly benefit their own businesses. I never saw that kind of leadership in the MLM industry. But it's the heartbeat of Melaleuca."

A thriving horse-training business. The freedom to homeschool her three boys. There are so many good things happening in the Rushton family. Now, with Melaleuca, Alyssa has another way to bring wellness home—and to help others find that wellness in their own lives. With all of this, she's right on track. 

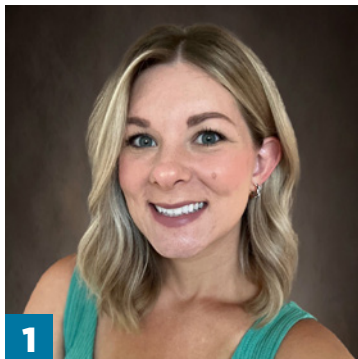


JULY 2025

TOP SENIOR DIRECTORS

Presenting the top eight Senior Director businesses with the highest contribution index and a Monthly Retention Index (MRI) of 50% or more!

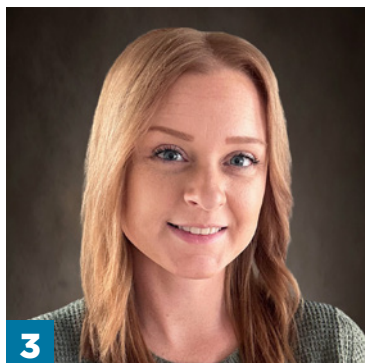
Reaching Senior Director status is a monumental achievement, reflecting both ongoing growth and a steadfast commitment to helping others. These Senior Directors lead by example, consistently sharing the value of Melaleuca while mentoring and guiding their teams.



1
Karah & Ian Bosmeijer
Senior Directors 8, KS



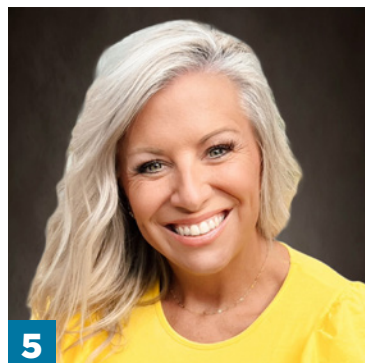
2
Alissa & Jason Alsup
Senior Directors 6, IN



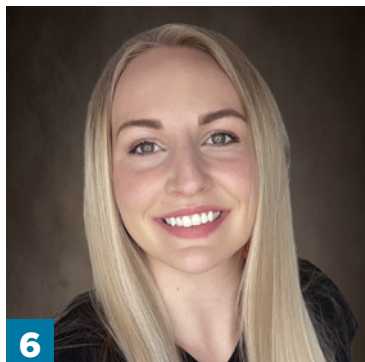
3
Katherine Umbarger
Senior Director 8, KS



4
Brooklyn & William Blair
Senior Directors 8, OH



5
Ashley & Jeremiah Ranow
Senior Directors 4, FL



6
Alyssa & Stetson Rushton
Senior Directors 2, IA



7
Josefina Corona
Senior Director 7, CA



8
Brandi & Clint Newman
Senior Directors 8, FL

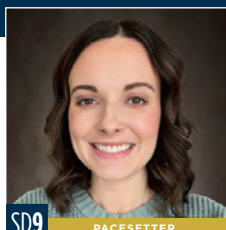
SENIOR DIRECTORS 9-SENIOR DIRECTORS 4

SENIOR DIRECTORS 9



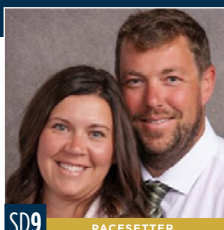
SD9 PACESETTER

Tori Farr
SASKATCHEWAN
Enrolled: 03/02/2024



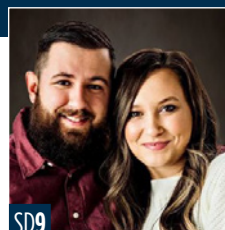
SD9 PACESETTER

Jamie Martin*
SASKATCHEWAN
Enrolled: 12/22/2023



SD9 PACESETTER

Monica & Jock Sutter*
SASKATCHEWAN
Enrolled: 11/24/2023



SD9 PACESETTER

Blake & Rachel Whittington
GEORGIA
Enrolled: 05/24/2022

SENIOR DIRECTORS 8



SD8 PACESETTER

Brooklyn & William Blair*
OHIO
Enrolled: 07/12/2024



SD8 PACESETTER

Karah & Christiaan Bosmeijer*
KANSAS
Enrolled: 12/29/2023



SD8 PACESETTER

Jamie Martin*
SASKATCHEWAN
Enrolled: 12/22/2023



SD8 PACESETTER

Monica & Jock Sutter*
SASKATCHEWAN
Enrolled: 11/24/2023

SENIOR DIRECTORS 7



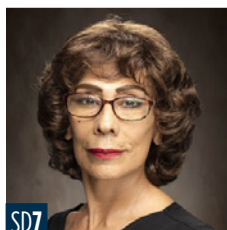
SD7 PACESETTER

Brooklyn & William Blair*
OHIO
Enrolled: 07/12/2024



SD7 PACESETTER

Karah & Christiaan Bosmeijer*
KANSAS
Enrolled: 12/29/2023



SD7 PACESETTER

Josefina Corona*
CALIFORNIA
Enrolled: 02/03/2010



SD7 PACESETTER

Jamie Martin*
SASKATCHEWAN
Enrolled: 12/22/2023



SD7 PACESETTER

Monica & Jock Sutter*
SASKATCHEWAN
Enrolled: 11/24/2023

SENIOR DIRECTORS 6



SD6 PACESETTER

Alissa & Jason Alsup
INDIANA
Enrolled: 02/16/2023



SD6 PACESETTER

Josefina Corona*
CALIFORNIA
Enrolled: 02/03/2010



SD6 PACESETTER

Jamie Martin*
SASKATCHEWAN
Enrolled: 12/22/2023

SENIOR DIRECTORS 5



SD5 PACESETTER

Jamie Martin*
SASKATCHEWAN
Enrolled: 12/22/2023



SD5 PACESETTER

David Sarnowski
FLORIDA
Enrolled: 07/19/2024



SD5 PACESETTER

Allison & Paul Thomsen*
KANSAS
Enrolled: 01/30/2018

SENIOR DIRECTORS 4



SD4 PACESETTER

William & Maddy Brett*
OHIO
Enrolled: 09/01/2023



SD4 PACESETTER

Hannah & Morgan Davis*
TEXAS
Enrolled: 08/23/2024



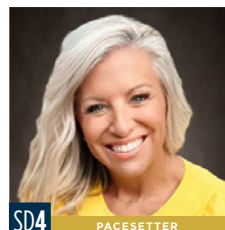
SD4 PACESETTER

Staci & Tedd Hansen
TEXAS
Enrolled: 10/27/2021



SD4 PACESETTER

Alicea Mullins*
TEXAS
Enrolled: 08/25/2019



SD4 PACESETTER

Ashley & Jeremiah Ranow
FLORIDA
Enrolled: 02/27/2024



SD4 PACESETTER

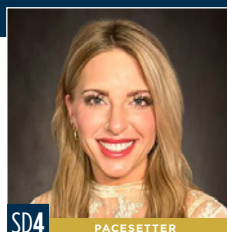
Mollie & Jared Taylor*
NEBRASKA
Enrolled: 01/16/2019

SENIOR DIRECTORS 4-SENIOR DIRECTORS



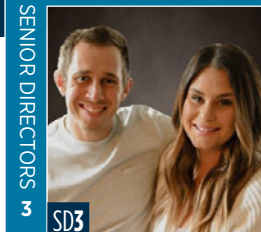
SD4 PACESETTER

Allison & Paul Thomsen*
KANSAS
Enrolled: 01/30/2018



SD4 PACESETTER

Ashley & Jeffrey Tullai
NORTH CAROLINA
Enrolled: 11/08/2021



SD3

William & Maddy Brett*
OHIO
Enrolled: 09/01/2023



SD3

Hannah & Morgan Davis*
TEXAS
Enrolled: 08/23/2024



SD3

Alexis Demetroulakos
NEW JERSEY
Enrolled: 08/31/2024



SD3 PACESETTER

Lindsey Donato*
FLORIDA
Enrolled: 04/03/2025



SD3

Alicea Mullins*
TEXAS
Enrolled: 08/25/2019



SD3 PACESETTER

Mollie & Jared Taylor*
NEBRASKA
Enrolled: 01/16/2019



SD3 PACESETTER

Kari Wilmeth
TEXAS
Enrolled: 06/08/2022



SD2 PACESETTER

Lindsey Donato*
FLORIDA
Enrolled: 04/03/2025



SD2 PACESETTER

Nancy & James Ferguson*
MISSISSIPPI
Enrolled: 04/21/2021



SD2 PACESETTER

Tina Hockmuth-Pezzetti*
IOWA
Enrolled: 12/01/2024



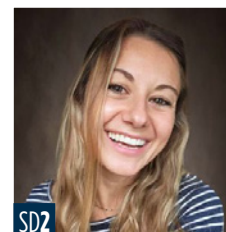
SD2

Danielle & Taylor Hoopii
HAWAII
Enrolled: 03/02/2013



SD2

Ednalyn & John Nisco
ALBERTA
Enrolled: 01/19/2023



SD2

Sarah & Eddie Placencia
INDIANA
Enrolled: 09/20/2022



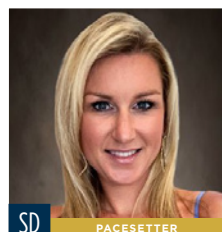
SD2 PACESETTER

Jeff & Kristy Taylor
ALBERTA
Enrolled: 10/14/2022



SD PACESETTER

Orlando Corona
CALIFORNIA
Enrolled: 03/13/2010



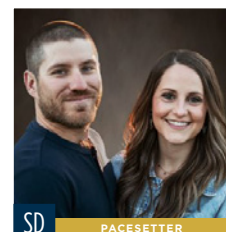
SD PACESETTER

Lindsey Donato*
FLORIDA
Enrolled: 04/03/2025



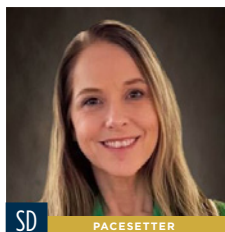
SD PACESETTER

Nancy & James Ferguson*
MISSISSIPPI
Enrolled: 04/21/2021



SD PACESETTER

Clay & Bethany Harmon
NEBRASKA
Enrolled: 06/27/2022



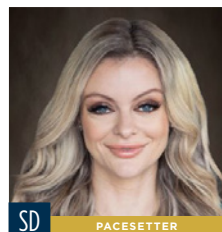
SD PACESETTER

Tina Hockmuth-Pezzetti*
IOWA
Enrolled: 12/01/2024



SD

Brian & Cheryl Johnson
OHIO
Enrolled: 07/01/2021



SD PACESETTER

Brittany Walker*
FLORIDA
Enrolled: 05/19/2025

Meredith & Caleb Doster ALABAMA

We Can Breathe Now



In 2020, one of Meredith Doster's daughters was experiencing recurring health issues. It turns out the culprit was their laundry detergent. When the Dosters switched to *MelaPower*®, the issues cleared up within three weeks. "It really opened our eyes to the health impact of everyday products," Meredith says. "So we started slowly converting our whole home to Melaleuca products."

Meredith had shared the Melaleuca store with a few friends and family, but she was content to simply be a shopper. That changed shortly after the birth of her eighth child. "My husband had taken on more work responsibilities so that I could continue to stay home," Meredith says. "I wanted to do something that could relieve some of the pressure on him and our finances, so I reached out to my enroller, National Director 9 Chelsie Gilbert, and I asked her, 'Can I lean on you more than I ever have?'"

Chelsie was more than willing to guide Meredith. "We got really serious, and I did everything my support team suggested," Meredith says. "If there's one tip I would give others, it's definitely to lean on your mentors. They want you to succeed!"

While Meredith was able to grow her Melaleuca business quickly, it didn't come without sacrifice. As a busy mom homeschooling eight children ranging from age 15 to 2, there wasn't a lot of extra time in the day. So Meredith made the time. "Five days a week, I get up at 5:00 a.m.," she says. "I've never been a morning person, and I love my sleep, but I took on that responsibility. There are four of us who get on a video call Monday through Friday, and we work for an hour. We share tips. We share verbiage, and we encourage each other. We've created a powerful community."

And her sacrifice is paying off. "We've paid off the remaining balance on our 12-passenger van," Meredith says. "And by Convention 2026, we hope to have no debt other than our mortgage."

But the true reward is deeper than financial relief. "We're just able to breathe now," Meredith explains. "My husband has been able to step away from some of the music lessons he was teaching and be more present with our family. That's been the biggest blessing because he felt like he was working himself to death and was never able to be with us."

Meredith's Melaleuca business is also fulfilling in ways she didn't expect. "The community within Melaleuca is so powerful," she says. "I've created some great friendships that I wouldn't have had otherwise. The world we live in can be very negative, and all of us can get caught up in that. So when you can find like-minded people who care about wellness and care about helping others, it's very encouraging. Honestly, it improves the quality of your entire life." 



JULY 2025

TOP DIRECTORS

Presenting the top eight Director businesses with the highest contribution index and a Monthly Retention Index (MRI) of 50% or more!

These Directors have demonstrated their dedication to improving their own lives as well as their commitment to helping others do the same. They have become true leaders within the Melaleuca community, inspiring and guiding others on their wellness journeys.



1
Christi Farmer
Director 8, GA



2
Andrea Blackley
Director 9, TX



3
Meredith Doster
Director 8, AL



4
Christy Vines
Director 7, TX



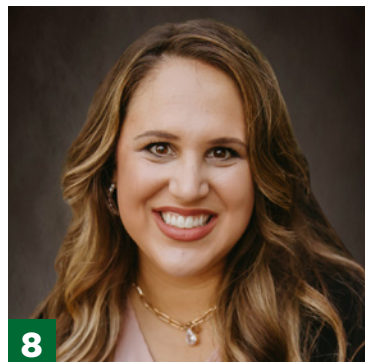
5
Ally Sanders
Director 5, AL



6
Missy Bowles
Director 9, WV



7
Sharyn Steele
Director 5, MI



8
Anna Fellure
Director 7, FL

DIRECTORS 9-DIRECTORS 7

DIRECTORS 9



D9 PACESETTER

Olivia Aichholz
OHIO
Concert Artist



D9 PACESETTER

Andrea Blackley
TEXAS
Marketing Executive



D9 PACESETTER

Mandi Burchell
TENNESSEE
Marketing Executive



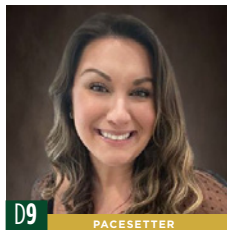
D9 PACESETTER

Lindsey Donato*
FLORIDA
Self-Employed



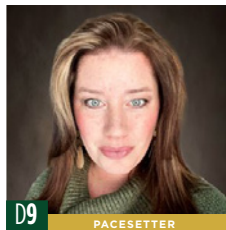
D9 PACESETTER

Lisa Golden
ALBERTA
Professional Figure Skating
Coach



D9 PACESETTER

Aubrey Laiacona
NEW YORK
Business Owner



D9 PACESETTER

**Stephanie & Scott
Patterson**
GEORGIA
Marketing Executives



D9 PACESETTER

Brittany Walker*
FLORIDA
Marketing Executive



DIRECTORS 8

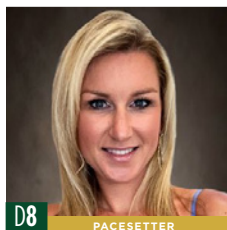
D8 PACESETTER

Christina Ammons
MISSOURI
Benefits Consultant



D8 PACESETTER

Mallory Burns
WASHINGTON
Stay-at-Home Mom



D8 PACESETTER

Lindsey Donato*
FLORIDA
Self-Employed



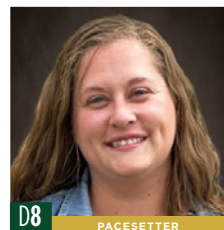
D8 PACESETTER

Meredith Doster*
ALABAMA
Marketing Executive



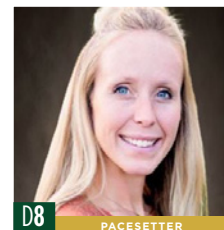
D8 PACESETTER

Christi Farmer*
GEORGIA
Marketing Executive



D8 PACESETTER

Tina Goins
KANSAS
School Secretary



D8 PACESETTER

Kelly Hayes
KENTUCKY
First-Grade Teacher



D8 PACESETTER

Katie Oder
TEXAS
Marketing Executive



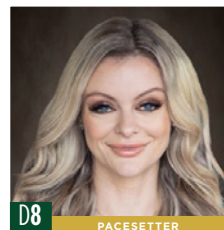
D8 PACESETTER

Amber Phipps
TEXAS
Elementary School Clinic Aide



D8 PACESETTER

Kaitlynn Smith
KANSAS
Stay-at-Home Mom



D8 PACESETTER

Brittany Walker*
FLORIDA
Marketing Executive



DIRECTORS 7

D7 PACESETTER

Laura Alcorta*
INDIANA
Marketing Executive



D7 PACESETTER

Karley Brown
OHIO
Homemaker



D7 PACESETTER

Brandie Callahan
NEW YORK
Teacher



D7 PACESETTER

Meredith Doster*
ALABAMA
Marketing Executive



D7 PACESETTER

Christi Farmer*
GEORGIA
Marketing Executive



D7 PACESETTER

Anna Fellure
FLORIDA
Stay-at-Home Mom



D7 PACESETTER

Kelly Krohn
NEBRASKA
Marketing Executive



D7 PACESETTER

Kelsi Ullom
WEST VIRGINIA
Program Coordinator & Social Media Manager



D7 PACESETTER

Christy Vines
TEXAS
Marketing Executive



D7 PACESETTER

Brittany Walker*
FLORIDA
Marketing Executive



D6 PACESETTER

Laura Alcorta*
INDIANA
Marketing Executive



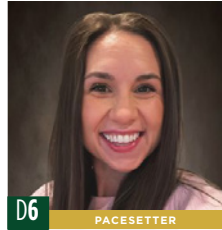
D6 PACESETTER

Jordan Bulmer
INDIANA
Marketing Executive



D6 PACESETTER

Annette Davis
ILLINOIS
Finance



D6 PACESETTER

Britney Deering
TEXAS
Marketing Executive



D6 PACESETTER

Meredith Doster*
ALABAMA
Marketing Executive



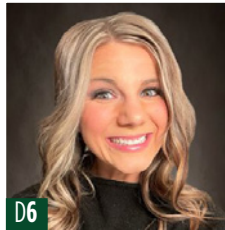
D6 PACESETTER

Jacqueline Edwards
TEXAS
Marketing Executive



D6 PACESETTER

Christi Farmer*
GEORGIA
Marketing Executive



D6 PACESETTER

Sophia Frichtl
ILLINOIS
Marketing Executive



D6 PACESETTER

Kristen Hackman
TEXAS
Teacher



D6 PACESETTER

Elina Katsman
KANSAS
Self-Employed



D6 PACESETTER

Robin Kerr
FLORIDA
Self-Employed



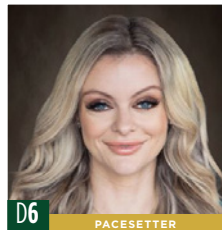
D6 PACESETTER

Jennifer & Jay Leach
GEORGIA
Self-Employment/Marketing Executive



D6 PACESETTER

Emily Roberts
GEORGIA
Stay-at-Home Mom



D6 PACESETTER

Brittany Walker*
FLORIDA
Marketing Executive



DIRECTORS 5

D5 PACESETTER

Toree Allen
TEXAS
Marketing Executive



D5 PACESETTER

Shani Baird
TEXAS
Professional Photographer



D5 PACESETTER

Morgan Chance
TEXAS
Boutique Owner



D5 PACESETTER

Jayden Child*
ARIZONA
Marketing Executive



D5 PACESETTER

Meredith Doster*
ALABAMA
Marketing Executive



D5 PACESETTER

Julia Gardner*
MISSOURI
Marketing Executive



D5 PACESETTER

Katie Holloway
LOUISIANA
Stay-at-Home Mom

DIRECTORS 5-DIRECTORS 4



D5
Brittney Johnson
KANSAS
Small Business Owner



D5
Syrina Melton
WASHINGTON
Personal Trainer & Gym Owner



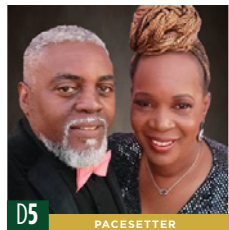
D5
Lindsay Parnell
NORTH CAROLINA
Marketing Executive



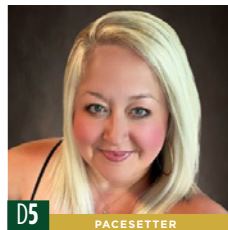
D5
Ally Sanders*
ALABAMA
Marketing Executive



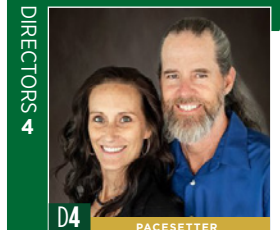
D5
Sharyn Steele*
MICHIGAN
Life Coach



D5
Kevin & Yolanda Tarver
TEXAS
Marketing Executives



D5
Jennie Wolfe
GEORGIA
Beauty & Wellness Entrepreneur



DIRECTORS 4
D4
Danyelle & Levi Chappell
MISSOURI
Stay-at-Home Mom/Marketing Executive



D4
Jayden Child*
ARIZONA
Marketing Executive



D4
Holly Dobesh*
SOUTH DAKOTA
Marketing Executive



D4
Julia Gardner*
MISSOURI
Marketing Executive



D4
Brenda Gauntlett
NEW YORK
Minister & Entrepreneur



D4
Tiffany Haggamaker
ALABAMA
Marketing Executive



D4
Kara Hishon & Bill Bradley
ONTARIO
Dental Hygienist



D4
McKynzie Karger
MINNESOTA
Self-Employed



D4
Nadia Lemieux
ONTARIO
Marketing Executive



D4
Adrienne Lydon
TENNESSEE
Marketing Executive



D4
Laura Newell
VERMONT
Marketing Executive



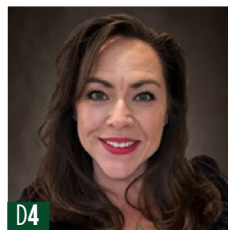
D4
Kecia Richardson
TEXAS
Registered Nurse



D4
Jill Rodrigues*
OHIO
Ministry Wife & Stay-at-Home Mom



D4
Ally Sanders*
ALABAMA
Marketing Executive



D4
Chastity Sanders
TEXAS
Stay-at-Home Mom



D4
Susanne Slabaugh Hencye
KENTUCKY
Marketing Executive



D4
Sharyn Steele*
MICHIGAN
Life Coach



D4
Macee Trudeau
FLORIDA
Hairstylist



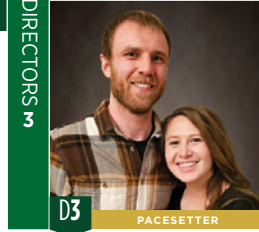
D4
PACESSETTER
Mike & Andrea Van Bakel*
ONTARIO
Marketing Executives



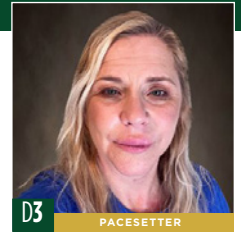
D4
PACESSETTER
Amy & Tony VanManen
IDAHO
Administrative Assistant/Pastor



D4
PACESSETTER
Corinne Wright
WASHINGTON
Marketing Executive



D3
PACESSETTER
Nicholas & Shenae Alberts
WYOMING
Electrical Engineer/Physical Therapist



D3
PACESSETTER
Janice Anglin
GEORGIA
Marketing Executive



D3
Tracey Barber
NEW YORK
Photographer



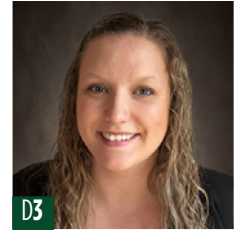
D3
PACESSETTER
Marcia Boyd
TEXAS
Marketing Executive



D3
Kelli Brinka*
SOUTH DAKOTA
Teacher



D3
Lindsey Bristol
WASHINGTON
Dental Assistant



D3
Katy Brown
ONTARIO
Real Estate Agent



D3
PACESSETTER
Jeannette Browne*
MARYLAND
Marketing Executive



D3
PACESSETTER
Kelci Wright
GEORGIA
Marketing Executive



D3
Kaitlynn Campbell
NORTH CAROLINA
Marketing Executive



D3
Karie Carney
TEXAS
Marketing Executive



D3
Annie Chism
COLORADO
Marketing Executive



D3
Casandra Davis
NEW YORK
Marketing Executive



D3
Richard Del Pilar
ALBERTA
Health Care



D3
PACESSETTER
Holly Dobesh*
SOUTH DAKOTA
Marketing Executive



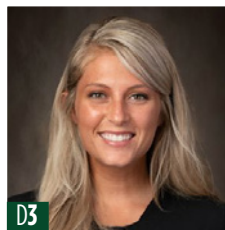
D3
Amy Duryea
KANSAS
Marketing Executive



D3
Angela Friend
PENNSYLVANIA
Marketing Executive



D3
PACESSETTER
Julia Gardner*
MISSOURI
Marketing Executive



D3
Brooke Gould
INDIANA
Marketing Executive



D3
Danielle Gould
MANITOBA
Marketing Executive



D3
Tayler Halcomb
INDIANA
Marketing Executive

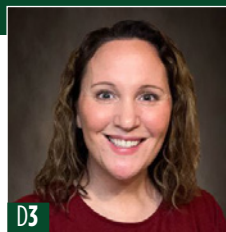


D3
Kimberly Hardy
MISSISSIPPI
Educator

DIRECTORS 3



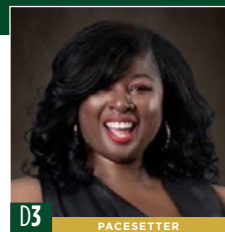
Cecelia & Doug Harvey
NORTH CAROLINA
Program Assistant/Network
Engineer



Anita Hauser
MISSOURI
Paraeducator



Danae Hudson*
SOUTH CAROLINA
Marketing Executive



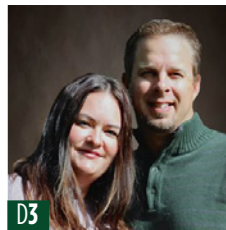
Shonda King*
GEORGIA
Marketing Executive



Hannah Knight
ALABAMA
Stay-at-Home Mom



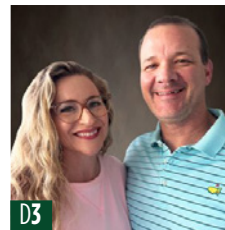
Catherine Lau
CALIFORNIA
Marketing Executive



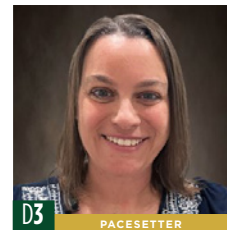
**Melissa & Trevor
Lebersack**
SASKATCHEWAN
Physical Therapist/Marketing
Executive



Amber Lehmann
IOWA
School Administrative Assistant



Emily & J Bryan Lucius
FLORIDA
Occupational Therapist/
Marketing Executive



Ashlee Mattingly
MISSOURI
Marketing Executive



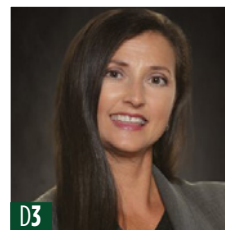
Cheryl McGee
ALABAMA
Accounts Payable Coordinator



Sabrina McMurray
ALBERTA
Freelance Hair & Makeup Artist



Nici Meneley
TEXAS
Intuitive Mentor & Entrepreneur



Sue Camille Milligan
MISSISSIPPI
Reverse Mortgage Professional



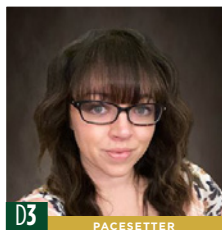
Shea Mills*
MISSISSIPPI
Physical Therapist



Lee Nguyen
TEXAS
Boat Painter



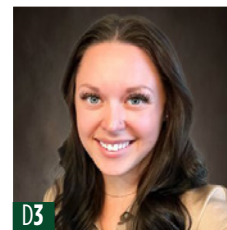
Katie & Luke Paige
FLORIDA
Marketing Executives



Rebekah Pierce
WASHINGTON
Insurance Collection
Representative



Leslie & Daryl Piper
LOUISIANA
Hairstylist/Marketing Executive



Tia & Damon Poepping
MINNESOTA
Marketing Executives



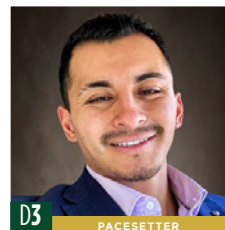
Sean Ramirez
PENNSYLVANIA
Marketing Executive



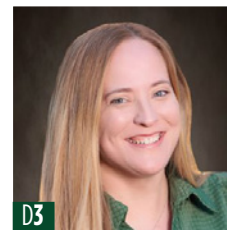
Quiana Rhone
TEXAS
Marketing Executive



Jill Rodrigues*
OHIO
Ministry Wife & Stay-at-Home
Mom



**Irving Rodrigo
Rodriguez Vences**
CALIFORNIA
Marketing Executive



Leigh Ann Rogers
NORTH CAROLINA
Marketing Executive



D3

Tara Ryan
NEW YORK
Cancer Hope Coach



D3

PACESETTER

Ally Sanders*
ALABAMA
Marketing Executive



D3

Bayli Settles*
VIRGINIA
Marketing Executive



D3

Trisha Simas
TEXAS
Marketing Executive



D3

Marnita Simpson
ARKANSAS
Marketing Executive



D3

PACESETTER

Nicole Smith
FLORIDA
Preschool Teacher



D3

PACESETTER

Sharyn Steele*
MICHIGAN
Life Coach



D3

PACESETTER

Stacy Sweig
WISCONSIN
Marketing Executive



D3

PACESETTER

Mike & Andrea Van Bakel*
ONTARIO
Marketing Executive



D3

PACESETTER

Dana Vick*
TEXAS
Marketing Executive



D3

Trisha Voltaire
NEW YORK
Registered Nurse



D3

Skylar Waddell
VIRGINIA
Marketing Executive



D3

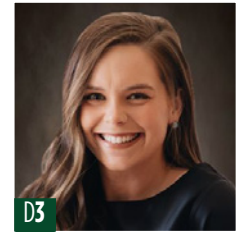
Rasheal Wesley
MISSOURI
Marketing Executive



D3

PACESETTER

Jessica Wood
FLORIDA
Marketing Executive



D3

Madison Young
TEXAS
Registered Nurse



D3

Chelsea Zieg
SASKATCHEWAN
Stay-at-Home Mom



DIRECTORS 2

D2

PACESETTER

Shannon Ahearn*
SOUTH CAROLINA
Marketing Executive



D2

PACESETTER

Jennifer Bachmann
KENTUCKY
Marketing Executive



D2

PACESETTER

Taylor & Chad Bannor*
MINNESOTA
Marketing Executives



D2

Yvette Barnes
NEW YORK
Flight Attendant



D2

PACESETTER

Brynelle Bexson*
ALBERTA
Marketing Executive



D2

PACESETTER

Alysia Bowen*
MINNESOTA
Salon Owner



D2

PACESETTER

Kelli Brinka*
SOUTH DAKOTA
Teacher



D2

PACESETTER

Jeannette Browne*
MARYLAND
Marketing Executive



D2

Sydney Burkhard*
TENNESSEE
Marketing Executive

DIRECTORS 2



D2 PACESETTER
Lou & Katrina Caramanzana
COLORADO
Holistic Practitioner/Musician



D2 PACESETTER
Addie Cherry*
TEXAS
Marketing Executive



D2 PACESETTER
Lindsey Coley*
KANSAS
Marketing Executive



D2 PACESETTER
Bryon & Amanda Cooper*
ALABAMA
Marketing Executives



D2 PACESETTER
Jessi Day*
NEBRASKA
Musician & Music Teacher



D2 PACESETTER
Holly Dobesh*
SOUTH DAKOTA
Marketing Executive



D2 PACESETTER
Katie Donovan*
ARIZONA
Marketing Executive



D2 PACESETTER
Jennifer Farmer*
NORTH CAROLINA
Emergency Medical Technician



D2 PACESETTER
Taylor Grindstaff*
TENNESSEE
Marketing Executive



D2 PACESETTER
Lain Hannan*
OHIO
Marketing Executive



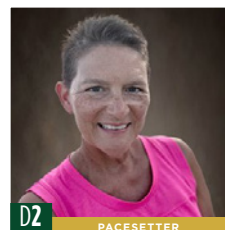
D2 PACESETTER
Theresa Harper*
ARKANSAS
Marketing Executive



D2 PACESETTER
Alexis Hebert
LOUISIANA
Marketing Executive



D2 PACESETTER
Felicitas Hernandez
CALIFORNIA
Engineer



D2 PACESETTER
Ann Herron*
GEORGIA
Retired Educator



D2 PACESETTER
Brynne Holter
OHIO
Marketing Executive



D2 PACESETTER
Danae Hudson*
SOUTH CAROLINA
Marketing Executive



D2 PACESETTER
Karen James*
GEORGIA
Marketing Executive



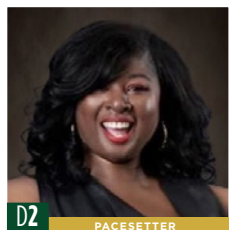
D2 PACESETTER
Jessica Johnson*
WISCONSIN
Global Payroll Team Leader



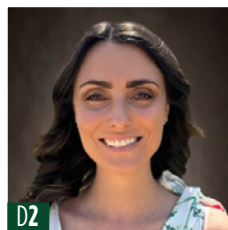
D2 PACESETTER
Michelle Kelley*
TENNESSEE
Marketing Executive



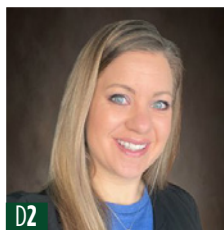
D2 PACESETTER
Holly Kilibarda
MINNESOTA
Kindergarten Teacher



D2 PACESETTER
Shonda King*
GEORGIA
Marketing Executive



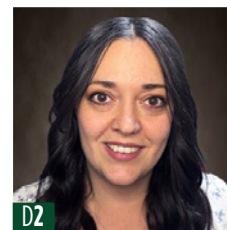
D2 PACESETTER
Samantha Klosowski
CALIFORNIA
Stay-at-Home Mom



D2 PACESETTER
Linsey Knipp
KANSAS
Registered Nurse



D2 PACESETTER
Jocelyn Lao
BRITISH COLUMBIA
Bench Technician



D2 PACESETTER
Sarah Lenahan
OREGON
Marketing Executive



D2
Erika Lilly
OHIO
Financial Analyst



D2
Taylor Litzman*
TEXAS
Marketing Executive



D2
Holly Loper*
MISSISSIPPI
Marketing Executive



D2
Vanessa Luciani*
QUEBEC
Marketing Executive



D2
Adrianna Massingill*
MINNESOTA
Marketing Executive



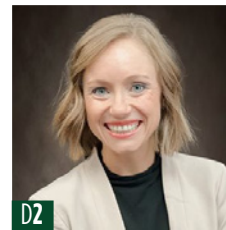
D2
**Ally & Derek
McCallson***
MINNESOTA
Marketing Executives



D2
**Virginia & James
McCaul***
NEW YORK
Marketing Executives



D2
Becca Menster*
IOWA
Marketing Executive



D2
Shea Mills*
MISSISSIPPI
Physical Therapist



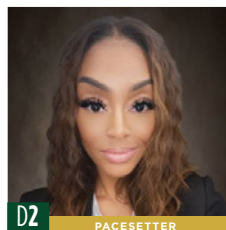
D2
Emily Mink
ILLINOIS
Registered Nurse



D2
Melissa Morgan*
ALBERTA
Marketing Executive



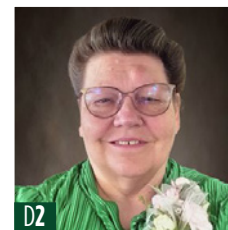
D2
Cherie Moyer
PENNSYLVANIA
Marketing Executive



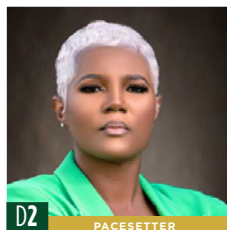
D2
Natasha Peake*
TEXAS
Marketing Executive



D2
Natasha Reynolds*
MAINE
IT Marketing/Homemaker



D2
Barbara Riley
OREGON
Retired



D2
Tajuana Roberts*
TEXAS
Marketing Executive



D2
Jill Rodriguez*
OHIO
Ministry Wife & Stay-at-Home Mom



D2
Jennifer Rodriguez*
CALIFORNIA
Marketing Executive



D2
Adele Rohner*
VIRGINIA
Marketing Executive



D2
Shelby Rowland*
MISSISSIPPI
Marketing Executive



D2
Ally Sanders*
ALABAMA
Marketing Executive



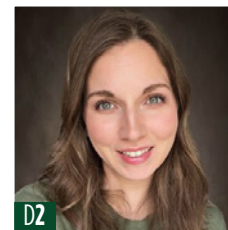
D2
Bayli Settles*
VIRGINIA
Marketing Executive



D2
Evelyn Short*
INDIANA
Office Manager



D2
Patty Simyan
PENNSYLVANIA
Retired Nurse & Business Owner



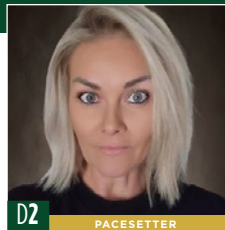
D2
Cheyenne Sohasky
MICHIGAN
Marketing Executive

DIRECTORS 2-DIRECTORS



D2 PACESETTER

Sharyn Steele*
MICHIGAN
Life Coach



D2 PACESETTER

**Brenda & Johnnie
Unrau**
MANITOBA
Marketing Executives



D2 PACESETTER

**Mike & Andrea Van
Bakel***
ONTARIO
Marketing Executives



D2 PACESETTER

Kaitlin Van Essen
MINNESOTA
HACCP Coordinator



D2 PACESETTER

Dana Vick*
TEXAS
Marketing Executive



D2 PACESETTER

**Melody & Dacota
Walker***
ALABAMA
Marketing Executives



D2 PACESETTER

**Joane White &
Donavin Warren***
FLORIDA
Small Business Owner/Health
Care



D2 PACESETTER

Tracie Watkins*
SOUTH CAROLINA
Marketing Executive



D2 PACESETTER

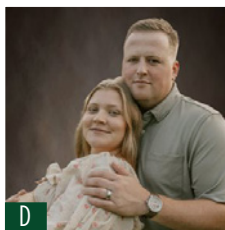
David Wilkinson*
COLORADO
Entrepreneur



DIRECTORS

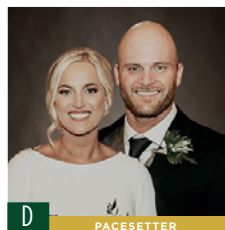
D PACESETTER

Shannon Ahearn*
SOUTH CAROLINA
Marketing Executive



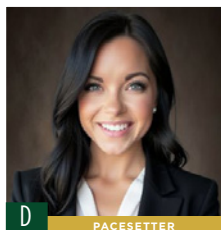
D PACESETTER

**Kelsey & Keith
Ambrose**
NORTH CAROLINA
Stay-at-Home Mom/Business
Owner



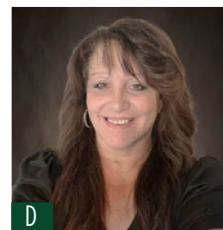
D PACESETTER

Taylor & Chad Bannor*
MINNESOTA
Marketing Executives



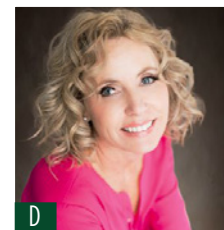
D PACESETTER

Brynelle Bexson*
ALBERTA
Marketing Executive



D PACESETTER

Joni Bisbee
MASSACHUSETTS
Marketing Executive



D PACESETTER

Cathy Bollhorst
NORTH CAROLINA
Marketing Executive



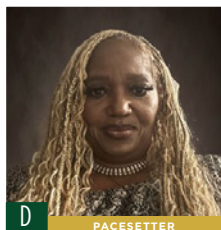
D PACESETTER

Alysia Bowen*
MINNESOTA
Salon Owner



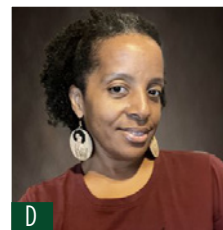
D PACESETTER

Kelli Brinka*
SOUTH DAKOTA
Teacher



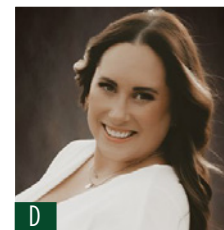
D PACESETTER

Jeannette Browne*
MARYLAND
Marketing Executive



D PACESETTER

Rose Burch
GEORGIA
Marketing Executive



D PACESETTER

Sydney Burkhard*
TENNESSEE
Marketing Executive



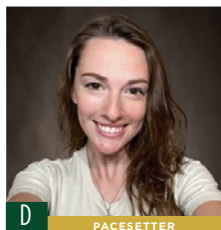
D PACESETTER

**Carla & Scott
Cadorette**
MICHIGAN
Marketing Executives



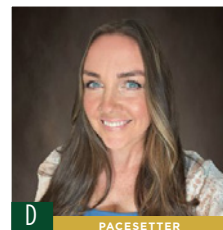
D PACESETTER

Addie Cherry*
TEXAS
Marketing Executive



D PACESETTER

Melody Cockman
NORTH CAROLINA
Marketing Executive



D PACESETTER

Lindsey Coley*
KANSAS
Marketing Executive

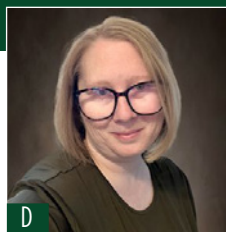


D PACESETTER

Chris Connors
CALIFORNIA
Retired



Bryon & Amanda Cooper*
ALABAMA
Marketing Executives



Latisha Dashno
TENNESSEE
Marketing Executive



Jaquetta Dawkins
GEORGIA
Marketing Executive



Jessi Day*
NEBRASKA
Musician & Music Teacher



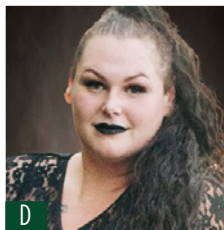
Sarah Deyo
TEXAS
Marketing Executive



Holly Dobesh*
SOUTH DAKOTA
Marketing Executive



Katie Donovan*
ARIZONA
Marketing Executive



Katelin Erskine
MAINE
Marketing Executive



Tracie Lyn Evans
NEW JERSEY
Marketing Executive



Jennifer Farmer*
NORTH CAROLINA
Emergency Medical Technician



Taylor Grindstaff*
TENNESSEE
Marketing Executive



Crystal Grueneich
NORTH DAKOTA
Marketing Executive



Katelyn Guzzino
FLORIDA
Marketing Executive



Brittany Hampton
NORTH CAROLINA
Marketing Executive



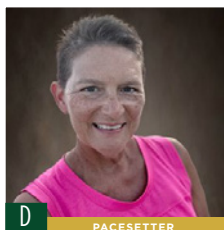
Lain Hannan*
OHIO
Marketing Executive



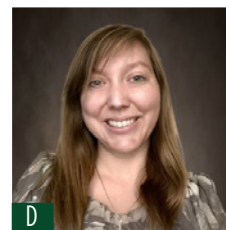
Theresa Harper*
ARKANSAS
Marketing Executive



Jamie Helget
NEBRASKA
Graphic Designer



Ann Herron*
GEORGIA
Retired Educator



Jessica Horton
ALABAMA
Marketing Executive



Danae Hudson*
SOUTH CAROLINA
Marketing Executive



Karen James*
GEORGIA
Marketing Executive



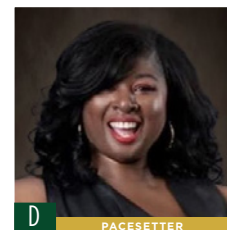
Jessica Johnson*
WISCONSIN
Global Payroll Team Leader



Michael Kaiser
TEXAS
Marketing Executive



Michelle Kelley*
TENNESSEE
Marketing Executive



Shonda King*
GEORGIA
Marketing Executive

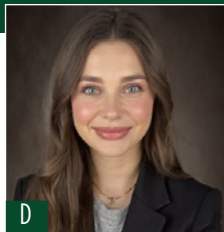
DIRECTORS



Meaghan Kitts
TEXAS
Marketing Executive



Trisha Knight
TEXAS
Teacher



Taylor Litzman*
TEXAS
Marketing Executive



Holly Loper*
MISSISSIPPI
Marketing Executive



Vanessa Luciani*
QUEBEC
Marketing Executive



Sandra Mack
TEXAS
Marketing Executive



Elizabeth Manandik
NEBRASKA
Marketing Executive



Adrianna Massingill*
MINNESOTA
Marketing Executive



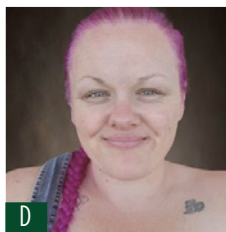
**Ally & Derek
McCallson***
MINNESOTA
Marketing Executives



**Virginia & James
McCaul***
NEW YORK
Marketing Executives



Becca Menster*
IOWA
Marketing Executive



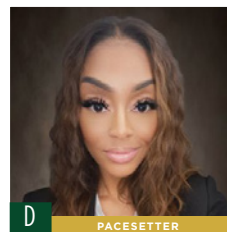
Jennifer Moore
WASHINGTON
Photographer



Melissa Morgan*
ALBERTA
Marketing Executive



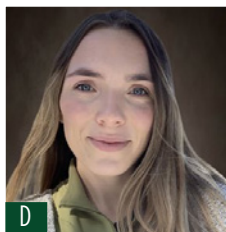
Leah Patel
ALABAMA
Marketing Executive



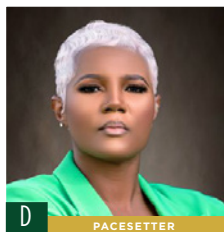
Natasha Peake*
TEXAS
Marketing Executive



Natasha Reynolds*
MAINE
IT Marketing/Homemaker



Lexie Ringland
ALBERTA
Marketing Executive



Tajuana Roberts*
TEXAS
Marketing Executive



Jill Rodrigues*
OHIO
Ministry Wife & Stay-at-Home Mom



Jennifer Rodriguez*
CALIFORNIA
Marketing Executive



Adele Rohner*
VIRGINIA
Marketing Executive



Shelby Rowland*
MISSISSIPPI
Marketing Executive



Ally Sanders*
ALABAMA
Marketing Executive



Kristen Shepardson
MASSACHUSETTS
School Guidance Counselor



Evelyn Short*
INDIANA
Office Manager



Shannon Soubliere
ALBERTA
Marketing Executive



Bernadette Sperberg
COLORADO
Marketing Executive



Sharyn Steele*
MICHIGAN
Life Coach



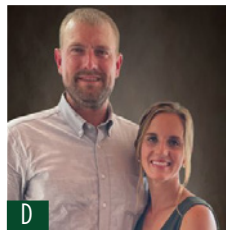
Tina Turner
TEXAS
Marketing Executive



Mike & Andrea Van Bakel*
ONTARIO
Marketing Executives



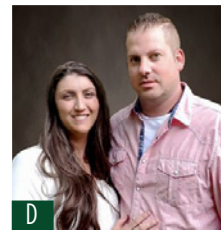
Carlene Van Hooydonk
ONTARIO
Beautician



Josh & Stacia Vander Stoep
IOWA
Marketing Executive/Registered Nurse



Dana Vick*
TEXAS
Marketing Executive



Melody & Dacota Walker*
ALABAMA
Marketing Executives



Joane White & Donavin Warren*
FLORIDA
Small Business Owner/Health Care



Tracie Watkins*
SOUTH CAROLINA
Marketing Executive



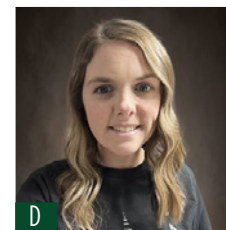
David Wilkinson*
COLORADO
Entrepreneur



Lisa Willingham
NEVADA
Marketing Executive



Ethelene Wilmore
TEXAS
Marketing Executive



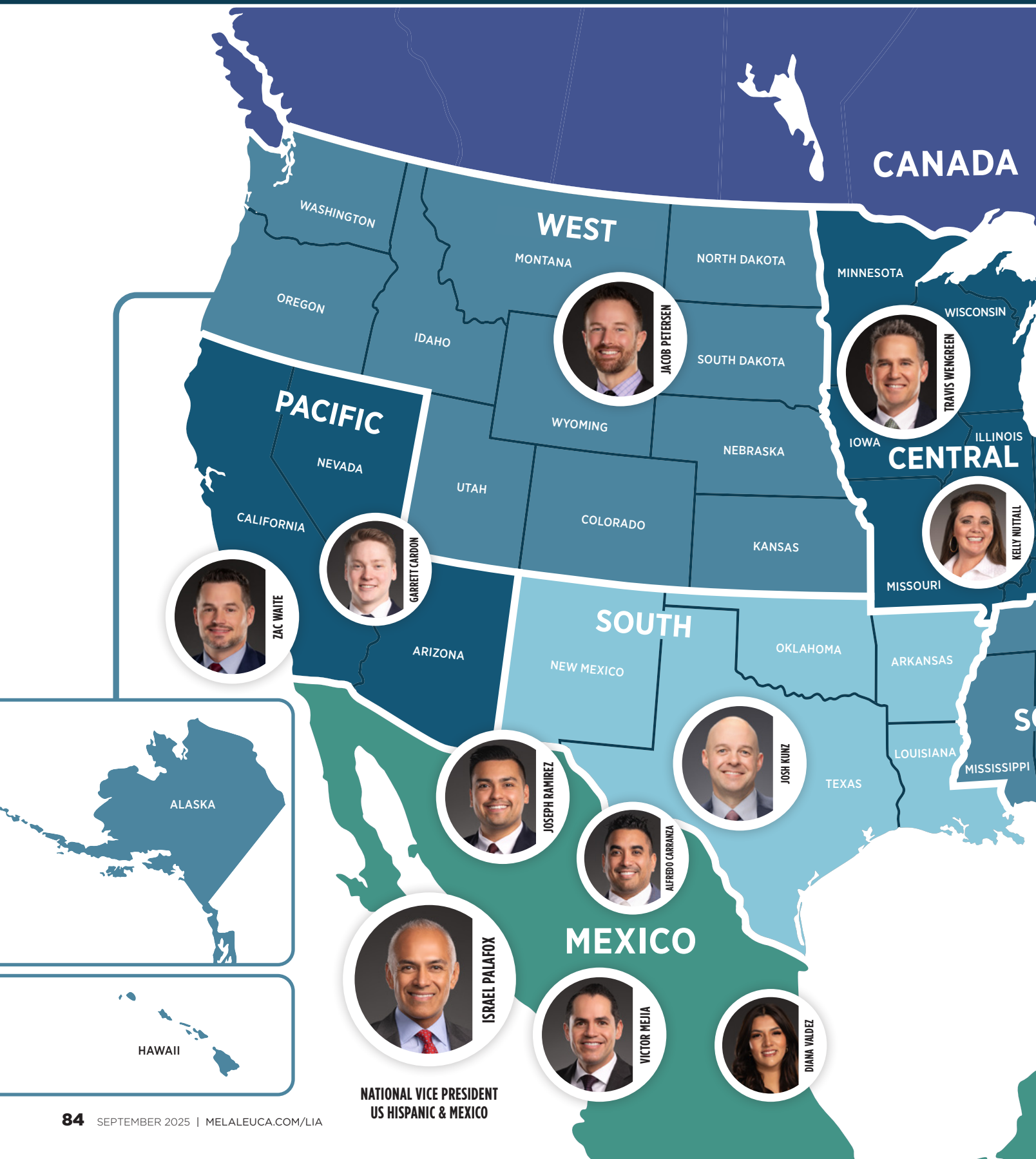
Lauren Wise
MISSOURI
Marketing Executive



Juuso Young
PENNSYLVANIA
Marketing Executive

Coaching & Leader Development Teams

Below you'll find your team listed by region and by title (vice president, director, and manager). We look forward to partnering with you!





COACHING & LEADER DEVELOPMENT

MARK TOWNSEND SR. NATIONAL VICE PRESIDENT OF COACHING & LEADER DEVELOPMENT	208-534-2052 mtownsend@melaleuca.com
LEWIS RASMUSSEN VICE PRESIDENT OF LEADERSHIP DEVELOPMENT	208-534-2335 lrasmussen@melaleuca.com

CANADA

BRACKEN ABRAMS NATIONAL VICE PRESIDENT OF CANADA	208-534-2710 brabrams@melaleuca.com
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PACIFIC

ZAC WAITE DIRECTOR	208-534-2619 zwaite@melaleuca.com
GARRETT CARDON MANAGER AZ, CA, NV	208-534-4456 gcardon@melaleuca.com

WEST

JACOB PETERSEN DIRECTOR AK, CO, HI, ID, KS, MT, NE, ND, OR, SD, UT, WA, WY	208-534-2233 jpetersen@melaleuca.com
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SOUTH

JOSH KUNZ DIRECTOR AR, LA, NM, OK, TX	208-534-2421 jkunz@melaleuca.com
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CENTRAL

TRAVIS WENGREEN DIRECTOR	208-534-2213 twengreen@melaleuca.com
KELLY NUTTALL MANAGER IA, IL, IN, KY, MI, MN, MO, WI	208-534-2360 knuttall@melaleuca.com

SOUTHEAST

DOUG STEWART DIRECTOR	208-534-2829 dstewart@melaleuca.com
AUSTIN ANDERSON MANAGER AL, FL, GA, MS, TN	208-534-2219 aanderson@melaleuca.com

EAST

MARTIN CASARIEGO REGIONAL VICE PRESIDENT EAST COAST	208-534-2253 mcasariego@melaleuca.com
VICTOR BARAJAS DIRECTOR CT, DE, MA, MD, ME, NC, NH, NJ, NY, OH, PA, RI, SC, VA, VT, WV	208-534-2130 vbarajas@melaleuca.com

HISPANIC MARKET US/PUERTO RICO/MEXICO

ISRAEL PALAFOX NATIONAL VICE PRESIDENT US HISPANIC & MEXICO	208-534-2061 ipalafox@melaleuca.com
JOSEPH RAMIREZ DIRECTOR US HISPANIC	208-534-2075 jramirez2@melaleuca.com
ALFREDO CARRANZA MANAGER US HISPANIC	208-534-2038 acarranza@melaleuca.com
VICTOR MEJIA DIRECTOR MEXICO	208-534-2306 vmejia@melaleuca.com
DIANA VALDEZ MANAGER MEXICO	208-534-2200 dvaldez@melaleuca.com

BUILD A BUNDLE AS BOLD AS YOUR APPETITE



Enjoy Nearly Endless Options with New Add-Ons

It seems everyone has their own favorite cut of beef. Some crave the buttery smooth texture of a ribeye. Others want the bite of a perfectly seared sirloin, the slow-roasted perfection of brisket, or the traditional flavor of a good old-fashioned burger. With Anytime Bundles, as well as our all-new limited-time add-on options, subscribers can build a bundle that fits their unique flavor profile—and have it delivered whenever they want.

Our popular Anytime Bundles deliver unbeatable value and quality between regular orders. And now you can add even more value to your regular orders with new limited-time add-ons.

To experience these limited-time specials, just select *Manage Your Subscription* to choose your add-ons. And of course, every cut of beef still comes with our Never Ever promise!

Go ahead—make your next bundle a beef lover's dream!



See all our bundle and add-on options at Melaleuca.com/RiverbendRanch.



Meaty Back Ribs

Treasured by beef smokers but rarely found in stores, these massive ribs are perfect for slow and low cooking of any kind. With our Black Label quality, the meat practically falls off the bone with juicy tenderness.



Cowboy Burgers

It's time to up your grill game! These oversized 1/3 lb. patties are packed with flavor and unmatched juiciness. Made from 100% Black Angus beef, each patty brings Black Label quality to your next cookout.



Petite Tenders (Teres Major)

A steak taken from below the front shoulder, this is a cut often known only to skilled butchers. With the tenderness of a ribeye and a taste similar to the tenderloin, this unique cut is sure to make the perfect appetizer for your guests.

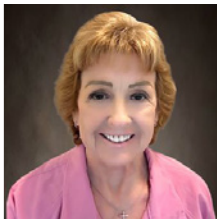


Brisket Flat

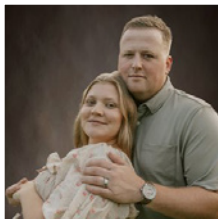
From backyard barbecues to family feasts, our brisket flat delivers. Cut from the leanest part of the brisket, it's the pitmaster's favorite because it's packed with rich beef flavor and ideal for slow roasting or smoking to tender perfection.

Expanded Circle of Influence

Congratulations to the qualifiers of the prestigious Expanded Circle of Influence Award. To qualify for this award, one must enroll eight quality Members during one calendar month. We are proud of these leaders' dedication and hard work, and wish them greater success as they continue to expand their circle of influence.



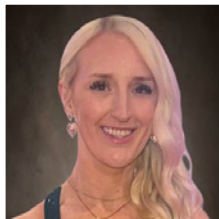
Joy Agerter-Hall
ILLINOIS



Kelsey & Keith Ambrose
NORTH CAROLINA



Katie & Ryan Anderson
MINNESOTA



Sarah & Kevin Anyan
PENNSYLVANIA



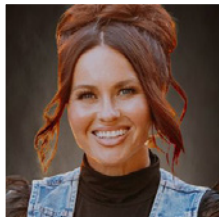
Abundio & Gina Arreza
BRITISH COLUMBIA



Pat & Sharon Autry
TEXAS



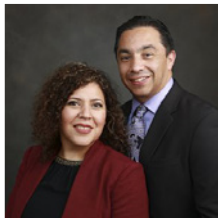
Jennifer Bachmann
KENTUCKY



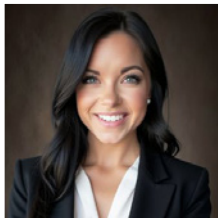
Shani Baird
TEXAS



Natasha Rae
ONTARIO



Rossy Barajas & Rodrigo Huete
CALIFORNIA



Brynelle Bexson
ALBERTA



Andrea Blackley
TEXAS



Alysia Bowen
MINNESOTA



Missy Bowles
WEST VIRGINIA



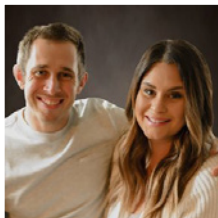
Shavonne & Donzell Bowman
MARYLAND



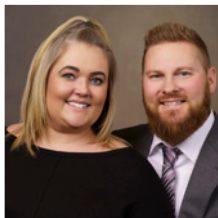
Marcia Boyd
TEXAS



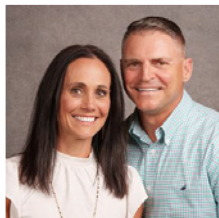
Kimberly Brett
ALBERTA



William & Maddy Brett
OHIO

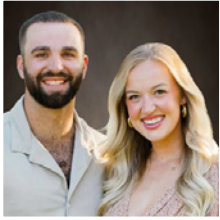


Dee & Justin Brooks
SOUTH CAROLINA

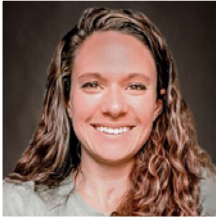


Heather & Frank Brown
LOUISIANA

Expanded Circle of Influence



**Payson & Sheyenne
Brumbelow**
TEXAS



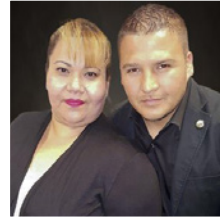
Jordan Bulmer
INDIANA



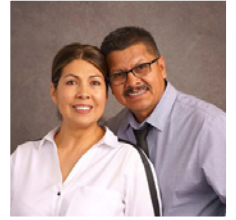
Kelci Wright
GEORGIA



**Judee & Bernard
Capucão**
TEXAS



**Esmeralda Castillo &
Geovani Herrera**
TEXAS



**Angelina & Miguel
Castro**
TEXAS



Morgan Chance
TEXAS



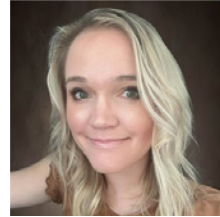
**Darlene & Randy
Chapman**
TENNESSEE



Kappes & Joy Chatfield
NEBRASKA



Addie Cherry
TEXAS



Kylie Christianson
NORTH DAKOTA



Melody Cockman
NORTH CAROLINA



Lindsey Coley
KANSAS



Josefina Corona
CALIFORNIA



**Dwayne & Shawnta
Cotton**
ILLINOIS



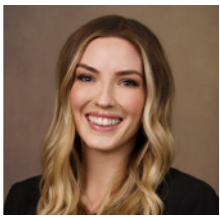
Ashley Davis
TEXAS



Jessi Day
NEBRASKA



Richard Del Pilar
ALBERTA



Meghan Dirk
ALBERTA



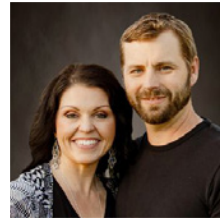
Holly Dobesh
SOUTH DAKOTA



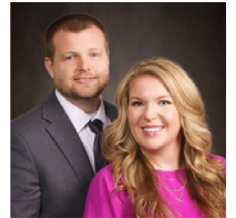
Meredith Doster
ALABAMA



Leo & Lisa Dugan
NEBRASKA



Tracey & Jeremy Ebert
INDIANA



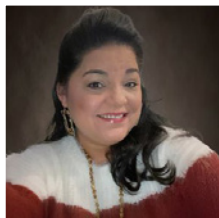
Kevin & Angela Echols
GEORGIA



Sabrina & Doug Ellis
TEXAS



Tracie Lyn Evans
NEW JERSEY



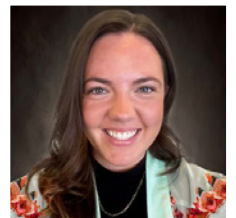
Jennifer Farmer
NORTH CAROLINA



Christi Farmer
GEORGIA

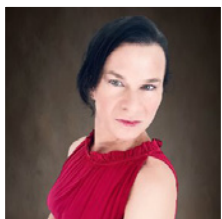


Sarah & Thomas Fisher
GEORGIA

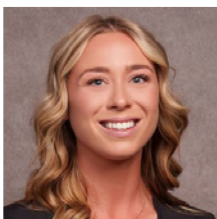


Sydney Gall
ALBERTA

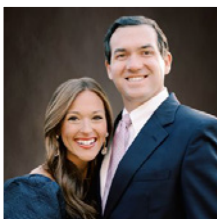
Expanded Circle of Influence



Stacy Gallagher
PENNSYLVANIA



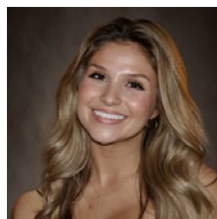
Megan Garland
ALBERTA



Chelsie & Bo Gilbert
MISSISSIPPI



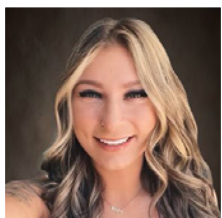
Luis Martinez & Ana Lucia Chapa
TEXAS



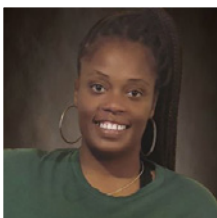
Katelyn Guzzino
FLORIDA



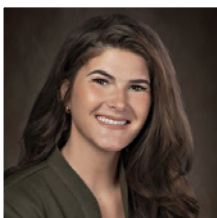
Larry Baity & Terri Haddad-Baity
NEVADA



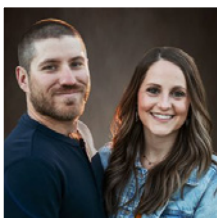
Amanda Haefner
OREGON



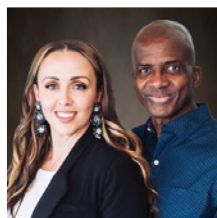
Brittany Hampton
NORTH CAROLINA



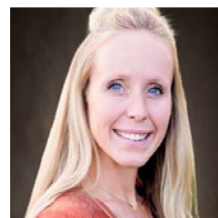
Lain Hannan
OHIO



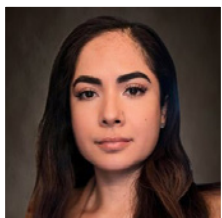
Clay & Bethany Harmon
NEBRASKA



Rachel & Clarence Harvin
NORTH CAROLINA



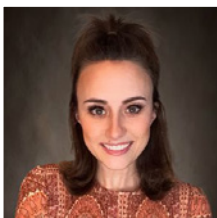
Kelly Hayes
KENTUCKY



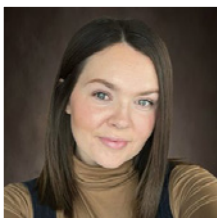
Felicitas Hernandez
CALIFORNIA



Ann Herron
GEORGIA



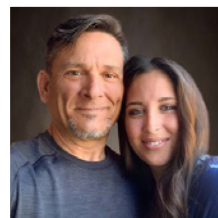
Katie Holloway
LOUISIANA



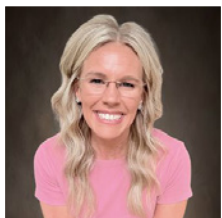
Braydi & Tanner Hoppus
ALBERTA



Julie House
SOUTH CAROLINA



Justin & Karli Hudgens
IDAHO



Danae Hudson
SOUTH CAROLINA



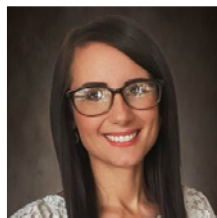
Karen James
GEORGIA



Brittney Johnson
KANSAS



Michael Kaiser
TEXAS



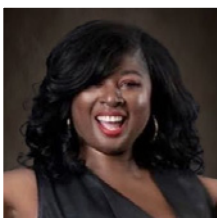
McKynzie Karger
MINNESOTA



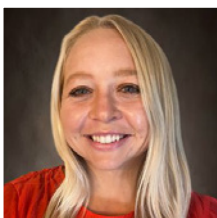
Nicole Kays
NEBRASKA



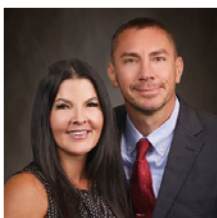
Dante Kilgore
WISCONSIN



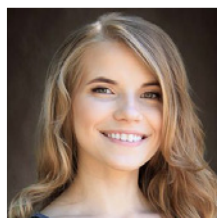
Shonda King
GEORGIA



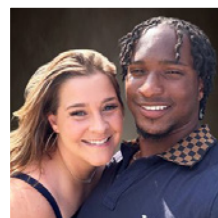
Taylor Kirby
MINNESOTA



Sadie & Brent Kolves
FLORIDA



Vera Kostenko
SOUTH CAROLINA



Katelyn & Chris Bovell
ONTARIO

Expanded Circle of Influence



Cliff Moitt & Kellie Kuecha
FLORIDA



Kayla LaBorde
LOUISIANA



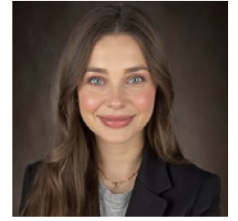
Lara Lash
ILLINOIS



Amber Lehmann
IOWA



Nadia Lemieux
ONTARIO



Taylor Litzman
TEXAS



Vanessa Luciani
QUEBEC



Steve & Suzy Maier
TEXAS



Rosa Maldonado
PUERTO RICO



Morgan & Derek Martin
TENNESSEE



Adrianna Massingill
MINNESOTA



Virginia & James McCaul
NEW YORK



Adrienne & Martin McDowell
FLORIDA



Maricel & Joseph Meade
TEXAS



Megan Medlar
TEXAS



Syrina Melton
WASHINGTON



Kennya Mexia & Sergio Inzunza
ARIZONA



Shea Mills
MISSISSIPPI



Melissa Morgan
ALBERTA



Alicea Mullins
TEXAS



Brandi & Clint Newman
FLORIDA



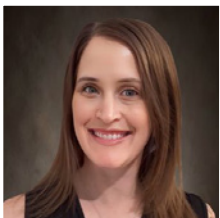
Megan & Mike Nichols
MISSOURI



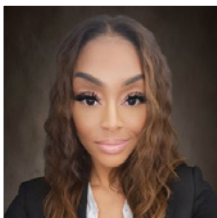
Janetta & Femi Olaseni
TEXAS



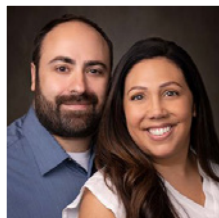
Alison Olson
CALIFORNIA



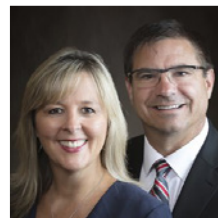
Anna Owen
TENNESSEE



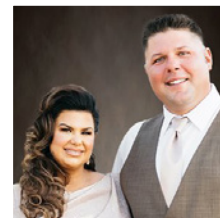
Natasha Peake
TEXAS



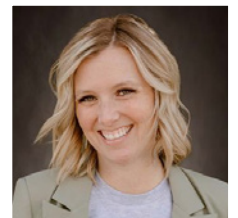
Bryan & Maria Pereira
CONNECTICUT



Kelli & Robert Peterson
KENTUCKY



Leslie Piper
LOUISIANA

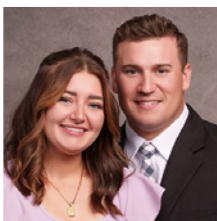


Amy & Casey Poepping
MINNESOTA

Expanded Circle of Influence



Nicki & Derik Potter
KENTUCKY



Rebekah & Grant Pumphrey
UTAH



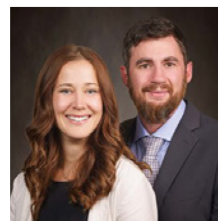
Tajuana Roberts
TEXAS



Jill Rodrigues
OHIO



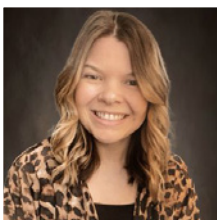
Jennifer Rodriguez
CALIFORNIA



Trish & Brett Roloson
PRINCE EDWARD ISLAND



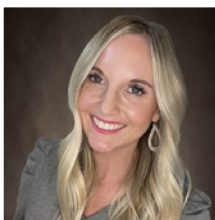
Candice Ross
TEXAS



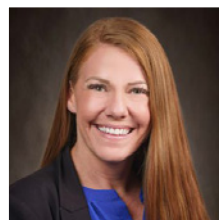
Shelby Rowland
MISSISSIPPI



Johnny Ruiz
CALIFORNIA



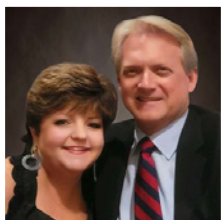
Ally Sanders
ALABAMA



Lindsey & Jason Short
INDIANA



Susanne Slabaugh Hencye
KENTUCKY



Susan & Dennis Smith
MISSISSIPPI



Susan Stauffer
WISCONSIN



Sharyn Steele
MICHIGAN



Breanne & Michael Sufrin
WYOMING



Paolo & Faye Torres
ONTARIO



Tammy Trenholm
NEW BRUNSWICK



Tina Turner
TEXAS



Katherine Umbarger
KANSAS



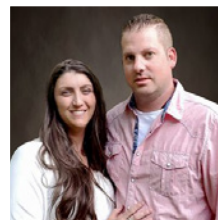
Mike & Andrea Van Bakel
ONTARIO



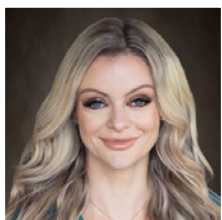
Alyssa Veikle
SASKATCHEWAN



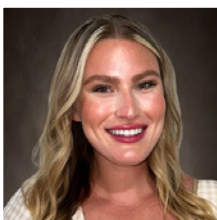
Dana Vick
TEXAS



Melody & Dacota Walker
ALABAMA



Brittany Walker
FLORIDA



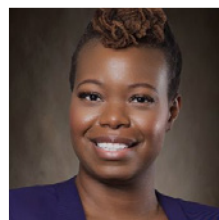
Madi Wallace
TEXAS



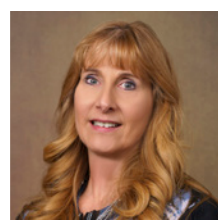
Maley & Shawn Walsh
ARIZONA



Joane White & Donavin Warren
FLORIDA

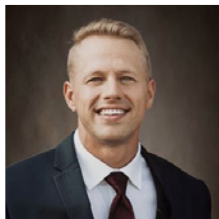


Tracie Watkins
SOUTH CAROLINA



Tina & Jay White
KANSAS

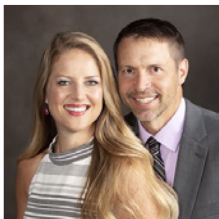
Expanded Circle of Influence



David Wilkinson
COLORADO



Corinne Wright
WASHINGTON



**Shannon & Michael
Yager-King**
TEXAS



Kim & Rick Yeater
CALIFORNIA



Juuso Young
PENNSYLVANIA



Sarah & Tony Zanoni
FLORIDA



Brittney & Zach Zillig
OHIO

Circle of Influence

Congratulations to these qualifiers of the distinguished Circle of Influence Award. To qualify for this award, you must enroll four quality Members during one calendar month. Achieving Circle of Influence has helped many Marketing Executives advance their businesses, grow their organizations and find new leadership for their teams. The effect of enrolling four customers each month can positively affect their businesses for years after. We are proud of these leaders' dedication and hard work.

ALBERTA

Titilayo Akinniyi
Baylee Allan
Nicole Anger
Kathy Backs
Terry Broughton
Karly Butcher
Shaye Callin
Kim Clozza
Jillian Cormier
Altiera Dahlman
Jocelyn Joyce & Reynaldo Feliciano
Samuel Fernandez
Regan Finlay
Mackenzie Henkelman
Sandra Hillock
Kirsten & Brett Johnson
Taylor Kast
James & Katey Kloepper
Rachelle & Charles Koehn
Destiny Krasnesky
Shannon Kubin
Kaylee Kuschminder
Francine Lefebvre
Kim Maloney
Linda Mans
Kaitlyn McIntyre
Barb Michalsky
Melissa Morgan
Marcheryl & Edilberto Moscoso
Ednaly & John Nisco
Shaina Oxtoby
Karlee Prins
Carla & Kevin Richard
Jocelyn & Roberto Santos
Shannon Soublriere
Cassie Strydhorst
Kristy & Jeff Taylor
Mallory Todd
Ana Torres
Jenna & Nolan Trudeau
Madyson Vandermaarel
Amber Wolfe

BRITISH COLUMBIA

Guy & Revi Arad
Laura Amor Arreza
Hayley Barnes
Corinne Cochrane & Matthew Woods
April & Frank Floro
Jodi Hearn
Maribel Orio
Carle & Laurie Proskin
Lindsay Scott
Jenna Visosky

MANITOBA

Crystal Anderson & Brett McLaren
Naomi Coss
Tiffany Delaurier
Mallory Fouillard
Cynthia Taylor-Iwankow & Chris Iwankow
Brenda & Johnnie Unrau
Norma Walchuk

NEW BRUNSWICK

Danie & Todd Branch
Tammy Dunston

NOVA SCOTIA

Margot Hayes
Cheryl Walsh

ONTARIO

Michel & Gile Beaudoin
Christopher & Kimberley Clarke
Pauline & Derek Clarke
Terry & Michael Commisso
Dr. George & Elaine Grant
Neika Grant
Madelaine Higgins
Barb & Matt Houser
Venusa & Romando Javonitalla
Modeline Jean
Renee Kupferschmidt

Melanie McGrail
Joel Melnichuk
Karla Moffatt
Liesel Navarro
Nicole Nedelko
Kathrina Rivero
Katie Scott
Lani Serdon
Herline Similien
Carlene & Nick Van Hooydonk
Donna MacDonald
Tammy Zack
Cathy Zadorsky

PRINCE EDWARD ISLAND

Caroline-Elizabeth & Shawn Loewen

QUEBEC

Jean Breddy Confident
Jean Fortune
Guy-Edgir & Anise Andre Frederic
Roberto Gómez
Audrey Hamelin
Suzeline Jean Jacques
Nathalie Perez
Stephanie Merino
Abdoussalam Said Ali
Sherry Smith
Mariève St-Martin
Nancy Taylor

SASKATCHEWAN

Breanne Barber
Kristin Becotte
Sandi Berger
Chelsey & Dustin Billay
Brooke Dudley
Sera Farr
Tori Farr
Sheri & Doug Gibson
Jenna Grose
Lisa Gyoeirick
Jayd Hupaelo
Derek Kaytor
Melissa & Trevor Lebersback
Tanis & Geoff Leo
Kaesha Lockert
Jessica McKenzie
Alexis Newell
Chelsea Tuffs
Shana Watson
Amery Wilson

ALABAMA

Dustin & Haley Baldwin
Deborah Bennett
Cynthia Coleman
Brooke Delk
June Evans
Kathryn Frederick
Betty Hagman
Mallory Hendrix
Jessica Horton
Stephanie Kirby
Hannah Knight
Megan Morris
Erika & Charles Parker
Amy & Jimmy Phelps
Carol Pridgen
Ally Sanders
April Simmons
Jessy Tipton
Karen Watson
Cyndi Whitehead
Summer Wiley
Aileen & Jeff Williams

ALASKA

Beth Austin
Shelby Walz

ARMED FORCES

Shelbi Brown
Ashaki Dunston

ARIZONA

Tiffany Albright
Linda Andryans
Frederick Anthony
Mark & Myrna Atha
Sheila & Steven Backus
Malu Bambalan
Tracy Beaudry & Chad Brockschmidt
Anthony & Angela Cook Jr
Daphne Dugan
Shealee Ferrat
Tonia Flanagan
Shelby & AJ Ford
Lisa Fuller
Lori Fulling
Dianna & Greg Furstner
Korena Goldberg
Tanya & Neil Hagre
Delphine Hooker
Rainbow Lackey
Nhung Le
Amy Logan
Sofia Ruby Mariscales
Ashley McLaughlin
Troy & Shandee Messer
Consuelo Ortiz
Nicole Remini-Wiskow & Michael Wiskow

Hilda Rodriguez
Tresha Rodriguez & Anthony Bivins
Nefertiti & David Sanford
Dominica Silver
Rebecca Stell
Ron & Kimberly Stiner
Shannon Valencia
Trish & Rob Verzera
Cintia Zambakejian

ARKANSAS

Karis & Pat Bellisario
Ashlyn Brown
Joni Burson
Katie Densford
Shaun Nichols
Chelsea Phillips
Yeraldin Villaseñor
Frances Wright
Jennifer & Brian Yandell

CALIFORNIA

Arlene Abagon & Dennis Juanir
Lucila Avalos
Bernardo Barbosa Campos
Althea Baylon
Sylvia Beltran
Kelly Bowler
Elisa & David Campos
Orlando Corona
Efrain Cruz Sosa
Bobbie Elliott
Luzviminda & Jesus Esqueda
Olga & Ben-Hur Fontoura
Bella Garcia
Trisha Ghergo
Olinda Arely Gonzalez
Melissa Griffen
Rocio Gutiérrez
Alex & Tyler Hage
Kyle Han
Kelly Hurrey
Kezia Jackson
Leah Jones
Elizabeth Kim
Grace Kim
Mirian Lawry
Sarah Lopez
Miguel Angel Lugo Chavez
Brandii Machuca
Brittney & Kellen McLaughlin
Leslie Mendoza
Jennifer & Steve Morgan
Luis & Eleonor Navarro
Tania & Marco Ortiz
Lido Perez
Bernabe Ramos Blas

Wendy Reynoso
Shannon & Frank Rich
Irving Rodrigo Rodriguez Vences
Ruby Sanchez
Aurora Sarmiento
Michael Susi Jr.
Amber Syvertson
Kelly Taylor
Salinger Teo
Edwin & Luz Tobar
Teresita Tongohan
Lourdes Tovar
Yesenia Valades
Donna & Frank Vanoni
Elmer Vega
Victor Vega
Laynie Velez
Mario Villagrana-Solis
Eung Sun Won

COLORADO

Amber Adames
Nicolas Atkinson
Andrea Dahn
Michelle Elizer
Cori & Joshua Hogstad
Catarina Phillips
Maria Quiñones
Michelle & Lance Smith
Amanda Victoria
David Wilkinson

CONNECTICUT

Avien Mikhael & Grace Vilma Dotig
Jessica Garofano
Rena Litwin
Natali Krause & Kent Wonnell

DELAWARE

Patrice & Larry Buller
Cynthia Powell-Pope & Loren Pope
Jennifer Sturgis

FLORIDA

Jacqui Agostinelli
Marie-Nicole Allen
Chelsea Antonelli
Anita Barnes
Elicia Bennett
Marquita Betha
Laurie Brown
Kari Burkhardt
Karen Caprino
Carlee Carroll
Kelly & Jonathan Carter
Robin Waugh-Castle & George Castle

Carrie Cercone
Christopher Collman
Christopher Combie
Arelis Contreras & Mario Cabrera
Beverly & Jordan Dela Cruz
Naymey & Jessica Delice
Javier Devora
Richard Diaz & Yurisel Salazar
Lindsey Donato
Ashley Eddy
Meaghan Evans
Shana & Scott Falany
Nicolasa Garcia
Orbelina Garcia & Marcial Montoya
Britney Gillis
Michelle Green
Francisco & Rhina Guardado
Tyler Hansen
Anna Hatch
Kay & Curtis Johnson
Valerie Johnson
Kristie Jones
Melenda Jones
Melissa & Kevin Knecht
Rachael & Seville Ko
Sydney Krause
Krista Kuhn
Robert & Dawn Lemus
Maegan Lewis
Sophie Lonsinger
Earlinda Manchego
Connie Marshall
Stephanie & Kevin Merriweather
Jody & Jim Morgan
Maria & Frank Mosca
Karin Mullinax
Amber & Lucas Nelson
Marie Bergeline Neptune
Fabricio Nobre
Barbara Parra
Sherry & Russ Peck
Nate Perrine
Amanda Phillips
Cheryl Pieper
Melissa & Doug Prater
Ashley & Jeremiah Ranow
Brittany Regans
Deborah Reilly
Russ & Beth Schomp
Nate & Andrea Scott
Paula Smith Poole
Suzanne & Justin Stadler
Vivienne Stephen
Sean & Geneveve Sykes
Brian Thompson

Jessie & Andrew Trudeau
Mandi & Jared Varnum
Yesica Vega
Derek & Stacey Weissenberger
Gary White
Mary White
Jessica Wood
Candace & Michael Woods

GEORGIA

Denise Adebessin
Nicole Ayers
Tara Ballard
Kimberly Blake
Hope Brown-Chambers
Monica Castillo
Sandy Clayborne
Tracy & David Clower
Chris & Terri Cote
Celeste Crews
Alysa Davis
Helen & Durward Dilag
Lindsey Echols
Shane Harmon & Alison Feliciano-Harmon

Kai Fluitt
Rodney Foster
Kara Frenkel
Rebecca Garrett
Ally Gil
Sheila Guinn
Joshua Henderson
Kelly Hogsed
Kristin Hooper
Andrea Jeffries
Quortney Jernigan
Dong Ryan Kim
Hye J Kim
Shonda King
Jennifer & Jay Leach
Shateria Lewis
Michelle Martin
Travis & Sasha Martin
Kimberly Massengill
Jeanie Paige McWhorter
Jonathan & Kimberly Montgomery
Sarah Murray
Jackie Neal
Wanda Padgett
Jessie Park
Sarah & Cason Purvis
Mikayla Richardson
Meg Roberds
Emily Roberts
Ernest & Sherita Ross
Ashlyn Rushing
Crystel Saturday
Lainey Shearer

Adrienne & Michael Sifontes
Detra Solomon
Mary Thomas
Cynthia Thrash
Colbi Turner
Tony & Shari Twine
Deanna Underwood
Abbiyonah Varner
Sunni Vickery
Ciarra & Kristopher Warren
Brandon & Casey Watson
Eyvette Watson
Brandi & Jeremiah Whitmer
Blake & Rachel Whittington
Jennie Wolfe

HAWAII

Elias & Guinevere Callejo
Hazel & Charlie Duran
Farrah Gomes
Erin Hiranoarakawa
Zeah Kaapana-Bates
Diane & Joel Nakagaki

IDAHO

Carrie Alcoser
Kerry & Kathy Buxton
Sandy & David Clemons
Jenny Garcia
Cassie Giger
Chae Iupton
Blanca Mendoza & Jesse Zamora
Jason & Brooke Paulin
Jyl Purington
Megan Rogne
Joan Rudd
Crystal Swanson
Wendy Thompson

ILLINOIS

Tanya Alexander
Jessica Andrews
Mekina Balderrama
Marilynnette & Frank Barney
Christina Bednar-Loy
Jennifer Bell
Tammy & William Brink
Tammy & Erik Burgwald
Robin & Catherine Butler
Kelli Cessna
Taylor Cook
Viviana Delgadillo
Heidi Ditzler
Jenna Easterday
Carsten Finkley
Lisa Frerker

Sophia Frichtl
Katie & Jacob Furl
Jason & Keri Hayes
Sarah Herzing
Doug & Lori Hibbert
Raquel & Dennis Jacinto
Debra Jackson
Bonnie Kassel
Charie Leopold
Patti & George Leynaud
Angie Mayes
Alexis Miller
Carie & Allen Parkes
Marlo & Jim Payne
Sheryl Ringel
Penny Pia & Ramil Rivero
Jackie Robin
Martha Rodriguez
Rendi Shuff
Esther Smith
Gina Sullivan
Fredrina Walker
Melissa Werries
Gina Woods
RaeLee & Clint Zumbahlen

INDIANA

Laura Alcorta
Tara Allred
Alissa & Jason Alsup
Kaylee Drew
Jeannie Eakright
Christina Fickel
Hannah Figg
Brooke Gould
Missy Hawkins-Brown
Taylor Loveless
Sarah & Eddie Placencia
Alicia & Jason Purdy
Elizabeth Rooze
Raegan Stackhouse
Diane & Steve Terwilliger
Brandie Thomas
Anna Thompson
Emily Voorhies

IOWA

Katie Adams
Natalie Allen
Lynnea & Shane Andersen
Keasha Bockenstedt
Lauren Coe
Elaina Douglas
Megan & Wesley Doyle
Vanessa Ege
Tina Hockmuth - Pezzetti
Catherine Massingill
Jessica & Cory Rezac
Emily Schromen
Erica Stevens
Mariah Vanklompensburg

Alesha Vaultz
Krista Wineinger
Kim Zakostelecky

KANSAS

Tonya Alumbaugh
Pamela Behnk
Kortney Blount
Chase Boggs
Karah & Christiaan Bosmeijer
Hayley Breeden
Alicia Cabamungan
John Carrell
Evangeline & John Coffelt
Lindsey Coley
Laurie Davis
Bill & Jennifer Eberhardt
Laramie Hoxworth
Nikki Jackson

MARYLAND

Elina Katsman
Kyler Kelley
Calah King
April Langston
Alma Martinez
Alyssa Pickens
Hannah Schmidt
Cheyenne Schnider
Jennifer Sharpe
Allison & Paul Thomsen
Abby & Dustin Tormondson
Kelly Wagaman
Samantha Williams

KENTUCKY

Stephanie Baxter
Cindy & Chris Brown
Hannah Bruce
Taylor Haydock
Ana Maria Padilla Moreno
Cameron & Brianna Parker
Celeste & Esther Pierre
Jessie Powell
Abbie Smiley
Stacey & Phillip Smith
Michele Street
Heather Watkins

LOUISIANA

Kim Albarado
Ellia Angeron
Katie Barry
Karissa Childress
Kate Cuccia
Ariana Gabriel
Tammy & David Guillory
Corey & Ross Keller
Craig & Kristin Kingrea
Miranda Lea
Chad & Jeanie Lynch

Missy & Anthony Markiewicz
Courtney & Graham Martin
Ashlen McGinnis
Marie McLean
Geneva Melbert
Angelia Reeves
Clarice Templet
Kristin Tyler

MASSACHUSETTS

Dana Brattlof
Tamara Glaude
Blanca Rosales
Janelle Schoch
Andrea Scoville
Juny Sermot
Belkis Serret
Kristen Shepardson

MARYLAND

Stephan Atkins
Robin Cermak
Trina Dublin
Princess Ferguson
Kim Hampton
Kristen Larrison
Dale Southerland
Sandra Stroud

MICHIGAN

Renee Baca-Ross
Glenda & Dwayne Barr
Stephanie Burke
Scott Cadorette
Cheryl Capel
Ashley Evon
Jennifer Hall
Danielle Johnson
Robert Johnson
Mandie & Craig Keller
Noelle & Dusty Kruike
Melissa Krull
Kayla Lewis
Alicia & Keith Merithew
Clarence Moore Jr
Becca Moore
Jordyn O'Rourke
Natalie Oliverio-Ziehmer & Brian Ziehmer
Molly & Jeff Pretzlaff
Teresa Renfer
Amy Riley
Kristin Roberts
Wally & Shannon Schneider
Jen & John Sebbas
Hannah Smith
Sharyn Steele

Circle of Influence

MINNESOTA

Eric & Sidney Adelman
Destiny Bryan
Kendra Bryan
Maegan Herwig
Marissa Hook
Tasha Johnson
Sadie Kirckof
Mary Lieser
Megan May
Ally McCallson
Casi Olson
Lindsay & Nick Percuoco
Brittany & Benjamin Pollock
Marcia Reiter
Tyler & Laura Schmidt
Maryl & Neal Scott
Kelley Sigafoos
Kristi & Todd Smith
Jill Spence
Marian Spiess
Leah Waldo
Yvette & Paul Zona

MISSOURI

Justin & Erin Bachman
Emily Basler
Morgan Bennett
Alondra Bestgen
Carey & Robert Byrd
Danyelle & Levi Chappell
Erin & Aaron Clark
Tiffany Cowie
Shyra Davis
Jane Frisch
Angela Gengelbach
Elise Glover
Annie Greiwe
Courtney Hebert
Liz Ireland
Nanette Pankau
Denice Roach
Anna Schulte
Kristin Shane
Kasie Sigmund
Chelsi Wooton

MISSISSIPPI

Brandy Anderson
Kimie & Kelly Austin
Alice Barnes
Hannah Bates
Karee Brown
Kayleigh Clayton
Lori Corbin
Carolyn Davis
Nancy & James Ferguson
Taylor Godwin
Ginger Gregory
April Harris
Amy Hayes

Adam & Emily Horton
Kayla Jackson
Mary Jarvis
Hailey Jones
Judy & Donald Shaw
Lisa Lovell
Taalor Martin
Brittany & Daniel McCrory
Kam McMackin
Melanie & Brennen
Ferguson
Sue Camille Milligan
Sarah Mills
Sacheen Morgan
Jamie Pino
Shannon Rawson
Rita Reed
Emily & Michael Sham
Brandy Sharp
Cheryl & Shane Smith
Jessica Smith
Linda Tammen
Hannah Tyner
Tanya Watkins

MONTANA

Jacelyn Avila
Taylor Hamel
Stacy & Charles Heiland
Josie & Tyson Hinkle
Laura & Daniel Larson
Laticia LaTray
Melanie McCleary
Camry Metcalf
Maya Nicholls
Kelsey Proue
Kiley Smieja

NEBRASKA

Janelle Anderson
Thomas & Roxanne Bates
Kendra Holly
Keatra Krause
Kelly Krohn
Kayci & Brian Long
Gail McHugh
Jaimie Ramsey

NEVADA

Kim Bishop
Rutchel Costales
Alejandro Sandez-Cid &
Dalila Estrada
Vincent Ferrazzano
Jennifer Figgins
Connie Gold
Johanna Harbottle
Christopher McLane
Gloria Mendoza
Leonila & Jason Renfrow

Carlos Torres & Veronica
Sahagun

NEW HAMPSHIRE

Susan Hamel
Laurie Kopka
Jessica Pence
Amber Riley
Linda & Tom Varela

NEW JERSEY

David & Cheryl Felsenthal
Sandy Grippo
Angela Kalnas
Maria Krauss
Veronica Mabilia
Brandie Phillips
Kristie Reinhard
Gwen Snagg
Lynn Syslo
Sarahphina Vincent-
Georges

NEW MEXICO

Hannah & Steven Burlbaw
Gen & Charles Chamblee
Lisa Davis
Connie De La O
Melinda Lough
Amie Jo & Jeff Powers
Josh & Maribel Salinas
Maria & Wilhelm Siemens
Jessica Valdez

NEW YORK

Lynn Amell
Trecia Arrindell
Tracey Barber
Yvell'e Barnes
Jeannette Burgess
Shawna Butts
Marika Cygert
Casandra Davis
Lydia Estandian
Elizabeth Gorski
Brooke Hughto
Randi Kelder-Delanoy
Maria Lynn Kyrkostas
Ashley Law
Pierrot Lazarre
Katherine Leo
Jayson & Doris Mines
Johnny Murillo
Nicole OConnell
Ronni & Russ Paley
Jackie Pantojas
Silvana Paron
Rob & Laurie Pisciotta
Jean Pelicier & Betina
Alcenat
Renee Joshua Porter

Leslie Quesnel
Adriana Salamon
Jennifer Skuza
Hannah & Adam Snyder
Rhonda Tilton
Leah Widrick

NORTH CAROLINA

Greysi Alejandro
Cathy Bollhorst
Bailey Brandon
Leshia Bridges
Lawrence Brown
Krystal Burke
Wendy Burkhard
Dana Chapman
Lorraine Claytor
Alexia Dutton
Ali & Brandon Farabee
Jennifer Farmer
Kiersten Haneline
Cecelia & Doug Harvey
Eve Hendricks
Carol Hinson
LaQuita Ibegwam
Lisa Jackson
Tara-Anne Johnson
Marquetia & Damon Jones
Candace Jordan
Heather Jordan
Kelly Marshburn
Jenne & Jay Matthews
Graycie Miller
Jennifer & Charles Moretz
Emily Raynes
Adelina Rivera
Shauntae Smith
Porsha Tay
Ashley & Jeffrey Tullai
Sabra Tyndall
Shawn Walden
Casey Whisnant
Amanda & Matthew Wilcox
Kinley Wilmoth

NORTH DAKOTA

Lisa & Matthew Sullivan

OHIO

Elizabeth Bascom
Jennifer & Jim Belt
Brooklyn & William Blair
Karley Brown
Evan & Shannon Brown
Candice Carter
Lucinda Christian
Rodney Clark
Sharlenae & Phillip
Collingsworth
MaryAnn & Daniel Domka
Holly Francis

Shannon George
Jodi Glick
Dr. Shelley Hamler
Nadia Jaime & Ed Blunt
Brian & Cheryl Johnson
Lori Johnson
Benjamin & Brittany Kovacs
Karley Lederer
Courtney & Michael Metz
Eric Monge Cruz
Lauren & Max Nihart
Jill & Greg Parker
Sarah & Joshua Rankin
Renee Rodrigues
Lisa Rusk
Karli & Christopher Smith
Brooke Wentz
Rachel Woodrum
Koti Wright

OKLAHOMA

Matt Crow
Angie Henrich
Kelly Hill
Miranda Hobbs
Stephanee Howell
Kortney Lavey
Brandon Mix
Michelle Sellers
Amy & Nate Smith
Bailey Studer
Katie-Lynn & Forrest Stump
Edie Tolar
Stephanie Whipple

OREGON

Cassidy & Michael Burns
Rachelle Coakley
Jessica Dobson
Kristine Douglass
Dolores & JoseLuis
Gonzalez
Keilah Hendon
Shanna Kelty
Rochelle Nisley
Amanda Reno
Shelby Shely
Jeremy Siegrist
Megan & Ben Terk
Martha & Alfredo Torres
Elizondo
Veronica Zendejas

PENNSYLVANIA

Morgan Benton
Lori & Eric Boutieller
Christy & Mark Carr
Jamie Carozza
Tracy Deetz
Marla DiBuo
Dell Edwards-Burke

Ben Eshenbaugh
Angela Friend
Ashley & Andrew Haddad
Jessica Hatheway
Amy & Ben Hunt
Alan & Kim Krey
Kayla Mayes
Natalie Mclean
Shelby Morris
Cherie Moyer
Shalyn Muraco
Daniel & Elianas Perez
Rachael Porada
Jessica & Brooks Queitzsch
Sherris Richards
Ana Ruiz
Nicole Taylor

PUERTO RICO

Cohen & Elyssa Barsten
Marilyn Lopez Huertas &
Jose Rafael Perez
Yeison Ramirez

SOUTH CAROLINA

Shannon Ahearn
Holly Bardone
Tiffany Cartino
Ciara Chafin
Christian & Shannon
Crescenzo
Amy & Mark Fincannon
Thomas & Lauren Gaede
Nicole Hassinger
Michelle Holmes
Danae Hudson
Pamela & Chris Kollman
Kristy Murray
Leanna Owens
Balanza Peay
Claire Pritchard
Diane St Louis
Antony Stewart
Audra Washington
Brittany Winningham

SOUTH DAKOTA

Kelli Brinka
Tara Englund
Bailee Fremont
Melissa Kludt
Kamberlyn Lamer
Karissa Odenbach
Melissa Scholberg
Andrea & Toby Upkes

TENNESSEE

Nickole Atkinson
Sarah Broadnax
Marsha Brock
Justine & Jeremy Brooks

Mandi Burchell
Tabitha & James Calahan
Yvonne Cochran
Michael Grant
Taylor Grindstaff
Ruth Grubbs
Missy Harris
Lexie Hartsfield
Cari Henegar
Crystal Hepler
Sarai & Jose Hernandez
Melissa Huffman
Tonia Johns
Fleecy Johnson
Michelle Kelley
Christi Merritt
Tina Morris
Allison & Nathan Neal
Danielle & Johnny Odom
Amber Orr
April Parks
Carol Pierce
Cora Rusk
Jenny Scoggins
Melissa Wilburn
Kristen Woodall

TEXAS

Brianna Acker
Kelly Akin
Grace Akintomide
Gabriela Aladro & Patricio Gonzalez
Kennisha Allen
Toree Allen
Shae Allison
Fidelina Ambriz
Brittany Ames
Alma Araiza & Carlos Galvan
Lucero & Jose Araiza
Elionai & Lorena Arias
Vanessa Arizpe
Britney Atkerson
Debbie Barber

Nora Barnes
Leticia Barro
Brianna Bell
Kim Bentley
Neil & Sherronna Bishop
Amber & Jeffrey Blanch
Taylor Bohrmann
Denise Bonneville
Jenni Bradley
Sherlyn Brown
Megan Bynum
Summer Dey & Marcelo Cacciagioni
Alison & Matthew Callaway
Karie Carney
Jessica Carollo
Mary Carr
Mercy Casili-Colunga
Patricia & Carlos Castanedo
Rosa Castillo
Nina & Ken Cebrun
Yuki & Jose Coca
Jessica Corona
Melissa Corvin
Adriana Cox
Brittany Craine
Ismael Cruz & Olga Garza
Hannah & Morgan Davis
Jordan Davis
M Leonor Garcia & Sergio Delgado
Dorha Deltinois
Sarah Deyo
Angelita Diaz & Jorge Medrano
Angela Saunders-Dick & Marc Dick
Mary Jane Dominguez
Rebecca & Jason Dutton
Elizabeth Ellis
Quenton & Rosemary Farr
Mary Finley
Dianna Maria
Rleigh Gaines

Laura Garza & Jorge Perez
Gina & Kreg Gillispie
Leslie Glass
Lindsey & Scott Graham
Arielle Granvold
Nicole Gregory
Kristen Hackman
Mandi Hamilton Gibson
Staci & Tedd Hansen
LaTasha Hardy
Sam Harris
Jerra & Danny Henderson
Jocelyn Hendrix
Lindsey & Eric Hulen
Michael & Grace Ivery
Jill Ivey
Latoya James
Jordan Janes
Ashra Johnson
Patricia Johnson
Katelynn Kennemer
Elia Leija
Merlene Liggins
Saundra Mack
Cecilia & Gabriel Martinez
Guadalupe Martinez
Amber & Robert Massicott
Eugenia Matchett
Bristan McCarley
Joreme & Louis McIntosh
Scott McKay
Niki Mcmillan
Lovely & Jeremy White
Xochitl Mendoza
Paula Moore
Gleisy Morales Oliva
Christy Murff
Lee Nguyen
Samantha Nuss
Katie Oder
Jessica Olvera
Connie Pace
Kelsey Pate
Allyson Patterson

Christopher & Sarah Pentecost
Amber Phipps
Stephanie Pickett
Shandi Polak
Beth Prine
Leticia & Prisciliano Rafael
Raylynn & Patrick Ramirez
Tammi & James Reardon
Charlie Reeves
Jeremy & Courtney Renaud
Quiana Rhone
Madison & Jacob Richardson
Tajuana Roberts
Jedebra Robertson
Isaiah Robinson
Jennifer Robison
America Robledo Soto
Dominique Rodgers
Madison Rodriguez
Mariana Rubio
Kimberly & Mike Sewell
Trisha Simas
Winter Skinner
Randy & Rosalie Spear
Jaime Staton
Meaghan Stone
Robyn Story
Brittany Suell
Jenifer Tahuico Santos
Kevin & Yolanda Tarver
Tavier & Bruce Parks
Amy & TJ Trietsch
Tina Turner
Kaleigh Uroz
Amy Varley
Tonatiuh Aguayo & Maria Teresa Vazquez
Dana Vick
Samantha Villaseñor
Linda Wakeman
Gaby & Lance Walerczyk
Dawn Walker

Shana Walker
Cea Jaye Walters
Nakia Watson Henderson
Morgan Williams
Karley Winchester
Marissa Winfield
Amanda Winslett
Venessa Wood
Sylvia Wright
Kristen Wylie
Sharon Zink

UTAH

Lisa & Erick Biehl
Doris Cabrera
Arianna Giron
Ashley Larsen
Dawn Niccum
Cecilia Rea
Paulina & Erick Rubio
Maria & Humberto SantaAna
Jeffrey & Lisa Stutz
McCrae Thompson

VIRGINIA

Layne Altice
John Hall
Rebecca Penrod
Bayli Settles
Tarah Washington

WASHINGTON

Ophelia Araujo
Alicia & Jesse Aunspach
Amy Barton
Lori Covington
Brandi Darnell
Lynn & Tom Delancey
Stephanie Duclos
John & Reina Fernandez
Sarina Herbers
Unok Hwang
Maegen Johnson
Paula Keller

Kelsey Mathias
Mary Miles
Lyndsey & Charles Miller
Lori Neumann
Terry O'Neill
Stephanie Palady
Bonny Peterson
Christina Peterson
Jed & Julie Rusyniak
Makinna Sanders
Edna May Sanoy

WISCONSIN

Gretchen Bauer
Kathy Cole
Jamee DeBuhr
Tamara Engstrom
Cindee Flesher
Laurie Gerner
Patience Jensen O'Connell
Jessica Johns
Danielle Kawlewski
Brenda & Keven Lee
Jennifer McKinney
Reyna Olivares
Sharon Slack
Sherry & Kenneth Welter

WEST VIRGINIA

Christine Cinalli
Molly Stewart
Kelsi Ullom

WYOMING

Sherry & Kirk Bedinger
Samantha French
Ashley Hoff
Katie LeDoux
Joselynn Riley

Pacesetter

These businesses have taken advantage of the tremendous potential of the Pacesetter program. Each has watched the Foundations video, enrolled eight (8) or more Members and advanced to a new high status of Director or above.

ALBERTA

Courtney Bitzer
Altiera Dahlman
Jenn Dell
Jessie Fitzgerald
Lisa Golden
Nicole Klok
Linda Mans
Kaitlyn McIntyre
Sabrina McMurray
Emilie Montoya
Melissa Morgan
Kristen & Brandon Neigum
Morgan Reimert
Kristy & Jeff Taylor
Ana Torres
Madyson Vandermaarel
Cristina & Edwin Villarin

BRITISH COLUMBIA

Kathleen Bogath

MANITOBA

Tiffany Delaurier
Brenda & Johnnie Unrau
Kristal Verbong

NEW BRUNSWICK

Chantal Carter

ONTARIO

Joan Abella
Chris Asselstine
onya Beaudrie
Christopher & Kimberley Clarke
Colleen Davis
Vaniola & Rubens Desrosiers
Ricboy Gojel
Richel Gojel
Madelaine Higgins
Kara Hishon & Bill Bradley
Renee Kupferschmidt
Nadia Lemieux
Jaime Peca
Jocel Ramos
Joanne Sigouin

Ruth Stone
Andrea Van Bakel
Cathy Zadorsky

SASKATCHEWAN

Amanda Boyachek
Brooke Dudley
Sera Farr
Tori Farr
Deanne M Laliberte
Jamie Martin
Jayde Murray
Alexis Newell
Kristie & Brendan Payne
Amanda Robertson
Monica & Jock Sutter

QUEBEC

Komla Antey
Belida Bayard
Guiniolle Charles
Nersa Dorismond
Nathalie Dorsainville
Roberto Gómez
Nathalie Perez
Katy Otis
Nancy Taylor

ALABAMA

Ashley Adams
Hannah Bodine
Jamie Brechtel
Patricia Byrd
Cynthia Coleman
Brooke Delk
Iveigh Dendy
Meredith Doster
Kathryn Frederick
Josh Gentry
Tiffany Haggmaker
Betty Hagman
Charlene Harmon
Stephanie Kirby
Cynthia Leonard
Cheryl McGee
Carol Pridgen
Christy Rains
Ally Sanders
Jessica Threadcraft
Jessy Tipton

Cyndi Whitehead
Abby Wicks
Summer Wiley

ARIZONA

Linda Andryans
Jessica Gastelum
Helen Jakpor
Nhung Le
Amy Logan
Jennifer Madueno
Lisa Sayles
Rebecca Stell
Amber Tackett
meghan wagner
Jennifer Weatherly
Lonni Weiss
Cintia Zambakejian

ARKANSAS

Joni Burson
Susan Ferguson
Lauren Galloway
Theresa Harper
Haley Liberatore
Chelsea Phillips
Mariah Rodgers

CALIFORNIA

Rigoberto Aguirre
Kristyoung Bae
Miguel Barajas
Alfredo Briseno
Paula Brooks
Ebony Brown
Noah Carter
Youngmee Cha
Sun Cho & Ronald Song
Christine Choi
Rick Choi
Christine Kim
Hyokyung Chung
Lily Colin
Orlando Corona
Efrain Cruz Sosa
Carolyn DeAnda
Danny Do
Hanniel Espinosa
Rocio Espinosa
Maria Elena Felix
DeAndrea Foster-Smith
Leonardo Francisco
Yessenia Galvez Hernandez
Saquoya Gray
Rocio Gutiérrez
Cynthia Hidalgo
Kazia Jackson
Chan Jung
Vivian Jung
Doo Sun Kim

Elizabeth Kim
Grace Kim
Soon Duk Kim
Tae Kim
Yun Sook Ko
Young Kong
Eun Kyung Lee
Eunice Lee
Lena Lee
Sarah Lee
Youngok Lee
Joel Lompot
Sarah Lopez
Silvestre Medel
Amy Michelle
Vallena Phillips
Christine Pitanga
Bernabe Ramos Blas
Martin Ribera Mendoza
Sandra Rodriguez
Irving Rodrigo Rodriguez Vences
Jennifer Rodriguez
Omar Rodriguez
Candice Rudolph
Amy Rupp
David Su
Michael Susi Jr.
Keir & Alexandra Thirus
David Torres
Carol Tousley
Lourdes Tovar
Saul Fernando Valerio Aguirre
Roselia Vargas
Elmer Vega
Victor Vega
Amalia Velazquez
Alexia Villeda
Dorcy Wilson
Eung Sun Won
Mikel Zui

COLORADO

Nicolas Atkinson
Katrina Caramanzana
Maria Quiñones
Evangelina Villanueva
David Wilkinson

CONNECTICUT

Pamela McCarthy
Rubina Witkowski
Montessa Wynn

DELAWARE

Amanda Marusa

FLORIDA

Virginia Augustin
Jhony Bellande

Marquita Betha
Christopher Collman
Naymey & Jessica Delice
Destini Dinkins
Lindsey Donato
Dieuvandel Dorcius
Anna Fellure
Katelyn Guzzino
Christina Halpern
Teresha Hardy
Ivonne Hernandez
Kristy Hinkle
Valerie Johnson
Jonna & Benjamin Jones
Tanya Jones
Janetta Joseph
Chester Kennison
Lesley Kennaghan
Robin Kerr
Tonya Kirkpatrick
Marie Lapaix
Devon M. Cole, Jr
Carrie Mcclary
Kimberley McDaniel
Marissa Melendrez
Amber Mezzacappa
Fayre Montecalvo
Karin Mullinax
Sandra Nunez
Katie & Luke Paige
Brittany Parker
Nate Perrine
Jean Heder Petit-Frere
Luma Pollard
Ashley & Jeremiah Ranow
Kim Ringold
Gilda Salvo
Breonn Stauffer
Cindy Vees
Kens Vilsaint
Brittany Walker
Sydney Waugh-Castle
Carly Weidman
Gary White
Jessica Wood
Mike Zanardelli

GEORGIA

Kelci Wright
Janice Anglin
Janice Baptiste
Shaolin Boston
Tracy Butler
Patrice Coleman
Celeste Crews
Alyssa Crump
Christi Farmer
Sherelle Fields
Kara Frenkel
Gavin Garrison
Rhonda Garrison

Sheila Guinn
Linda Harris
Briana Jernigan
Keysha Johnson
Shannon Kelly
Christi Landers
Jennifer & Jay Leach
Annie Lee
Ju Lee
Kaci Lee
Tina Moore
Sarah Murray
Andrea Neal
Kimberly Newsom
Amanda Noah
Jessie Park
Stephanie & Scott Patterson
Emily Roberts
Ashlyn Rushing
Bianca Sexton Brown
Mary Thomas
Deanna Underwood
Sunny Van
Stephanie Walker
Jennie Wolfe
Yeong Ok Yeo
Eunae Yu

HAWAII

Nicole Anama
Araceli Benson
Zeah Kaapana-Bates
Brandon Paraon
Leesa Yanuaria

IDAHO

Carrie Alcoser
Elvira Flores
Cassie Giger
Jason Nedrow
Amy VanManen

ILLINOIS

Tanya Alexander
Christina Bednar-Loy
Wendy Bluhm
Jennifer Brauch
Makeba & Clive Phinn
Emily Davidson
Viviana Delgadillo
Jenna Easterday
Naomi Eguia Beltran
Carsten Finkley
Tiffany Getsla
Joy Gibson
Kristin Keefe
Connie Kohler
Charie Leopold
Debbie McKinney
Emily Mink

Kaci Parrott
Shanta Rachel
Sheryl Ringel
Jessie Walk

INDIANA

Laura Alcorta
Alissa & Jason Alsup
Kelly Craig Gates
Megan Crays
Heather Deane
Angela Huffer
Nancy Joachim
Brittney & Matthew Landrum
Taylor Loveless
Ashley & Jason Patterson
Kyanne Scott
Evelyn Short
Raegan Stackhouse
Jenny Tate
Tonya Taylor
Amber Tower

IOWA

Katie Adams
Nicole Britton
Rylie Clatt
Maylin Coates
Christine Doolin
Tina Hockmuth - Pezzetti
Jlynn Jones
Amber Lehmann
Catherine Massingill
Emily Schromen
Kelsey Schuster

KANSAS

Karah & Christiaan Bosmeijer
Hayley Breeden
Callie Duncan
Tina Goins
Mandi Higgins
Nikki Jackson
Mackenzie Jeffers
Elina Katsman
Kyler Kelley
Jennifer Sharpe
Kaitlynn Smith
Angela Stallings
Allison & Paul Thomsen

KENTUCKY

Brandy Blevins
Hannah Bruce
Myshawwna & Michael Card
Kelly Hayes
Haley Hurst
Chelsa Jaynes

Madison & Joshua Moon
Celeste & Esther Pierre
Lisa Shrader
Susanne Slabaugh Hencye
Kimberly Waits
April Walker

LOUISIANA

Ellia Angeron
Polly Briggs
Tizona Cahee
Any Chevez
Kate Cuccia
Robin Durand
Amie Finnan
Tiffany Guitrau
Alexis Hebert
Katie Holloway
Buffy James
Elizabeth Joachim
Mimi Kelly
Tomika Martin
Katie McCollum
Wanda McMorris
Geneva Melbert
Leslie Piper
Clarice Templet
Vianna Templet
Kristin Tyler
Doris Wells

MAINE

Maura Childers
Natasha Reynolds
Jara Wilson

MARYLAND

Ramesha Dorman
Rhonda Fields
Isela Hernandez
Misty McReady
Dale Southerland
Kaliyah Tibbs

MASSACHUSETTS

Dana Brattlof
Luther & Anne Rocher
Blanca Rosales
Andrea Scoville
Belkis Serret
Kristen Shepardson
Nahomie St Jean

MICHIGAN

Renee Baca-Ross
Gabrielle Betzold
Scott Cadorette
Wycell and Kristan Davis
Barbara Horvath
Bailey Kolkema
Charlynn Mcbee

Elias Moreno Gonzalez
Jordyn O'Rourke
James Panagos
Katie Payne
Mari Porter
Amy Riley
Hilary Sans
Sharyn Steele
Jen Wegner
Amsie & Dia Wright
Athena Wynter

MINNESOTA

Destiny Bryan
Kendra Bryan
Cassandra Dagner
McKynzie Karger
Adrianna Massingill
Atreyu Norton
Marian Spiess
Kaitlin Van Essen
Leah Waldo
Joni Xiong

MISSISSIPPI

Brandy Anderson
Lacy Basinger
Ashlee Bolton
Karee Brown
Fernando Cambron Gonzalez
Kayleigh Clayton
Ashley Davis
Brandie Duke
Nancy & James Ferguson
April Harris
Cinda Henderson
Mary Jarvis
Orborn Lovern
Taolor Martin
Shannon Rawson
Tanya Watkins

MISSOURI

Christina Ammons
Alondra Bestgen
Chalee Brown
Danyelle & Levi Chappell
Roy Herman
Brittany Johnson
Heather Judy
Ashlee Mattingly
Andrea Newkirk
Nanette Pankau
Maggie Wrisinger

MONTANA

Taylor Hamel

NEBRASKA

Teresa Gomez

Clay & Bethany Harmon
Kelly Krohn
Monica Scott
Mollie & Jared Taylor

NEVADA

Angelica Cardenas
Nicole Desai
Maribel Galera
Gloria Mendoza

NEW HAMPSHIRE

Jessica Pence

NEW JERSEY

Karen Ayala
Hazel & Gordon Harris
Karen Jenkins
Johana Lejeune
Younghee Park
Clara Peralta
Sarahphina Vincent-Georges
Rochel Vincent
Shameka Watson

NEW MEXICO

Iggy Campos
Connie De La O
Taylor Gregory

NEW YORK

Tamara Albanese
Kalie Bearor
Megan Bennett
Tanya Bowman
Wendy Casco Gonzalez
Gary Charles
Marika Cygert
Janneth Dutan
Brenda Gauntlett
Laura Giuliano
Kimona Hanson
Aubrey Laiacona
Pierrot Lazzar
Zoemi Lopez
Linda Ordning-Bauer
Brenda Warner
LeTis Williams

NORTH CAROLINA

Greysi Alejandro
Maria Victoria Arroyo Cisneros
Leshia Bridges
Linda Cambell
Amanda Campbell
Cassidy Carrigan
Dana Chapman
Lorraine Claytor
Paul & Barbara Fleuret

Greg Gainer
Cissie Gay
Lisa Jackson
Delmarva Johnson
Mary Kondratowicz
Memoona Mazhar
Nicolas Miller
Darryl Murrill
Glendy Pérez
Adelina Rivera
Darice Stephenson
Ashley & Jeffrey Tullai
Sabra Tyndall
Casey Whisnant
Jacob Wood

OHIO

Homerson Adeclat
Olivia Aichholz
Brooklyn & William Blair
Karley Brown
Virlande Charles
Lucinda Christian
Rodney Clark
Lain Hannan
Jill Irish
Yolette Mendez Castillo
Lisa Metzger
Laura Miller
Eric Monge Cruz
Lauren Slaughter
Mackenzie Staley
Zachary Thomas

OKLAHOMA

Allison Dalke
Angie Henrich
Miranda Hobbs
Kortney Lavey
Bailey Studer
Stephanie Whipple

OREGON

Jessica Dobson
LeeAnn Sheldon
Jeremy Siegrist

PENNSYLVANIA

Lisa Contestabile
Roselande Exume
Stella Gonzalez
Michele Heckel
Natalie Mclean
Shalyn Muraco
Kelly Porada
Melissa Reed
Ana Ruiz
Leah Shetler
Samantha Sinclair
Juuso Young

PUERTO RICO

Yeika Berrios Santos
Desireé Vélez Morales

SOUTH CAROLINA

Lucia Campos Contreras
tacey Daly
Emily Drew
Sarah Fincannon
Kelli Flynn
Nicole Hassinger
Dave Hernandez
Elsy Lanza
Tanya Lieser
Jeana Lothridge
Sonja Lowe
Javier Michelle
Kristy Murray
Balanza Peay
Shasta Phillips
Karyn Poindexter
Audra Washington
Tracie Watkins
Nellie Westpy
Takesha Zac-Williams

SOUTH DAKOTA

Paige Fees
Melissa Scholberg
Andrea & Toby Upkes

TENNESSEE

Marsha Brock
Mandi Burchell
Julia Byrnes
Erika Cobb
Diane Finley
Michele Glossoon
Michael Grant
Tera Jonhson
Michelle Kelley
Adrienne Lydon
Nicole Meadows
Rebecca Mize
Abbie Tarrant
Michael Todd
Jana Wilkerson

TEXAS

Debbie Abbott
Kennisha Allen
Toree Allen
Maria O Amaya
Fidelina Ambriz
Crispin Araiza
Rosario Araiza
Suzy Avila
Robert Balderrama
Brianna Bell
Claudia Beltran
Andrea Blackley

Pacesetter–20/20 Club

Marcia Boyd	Mandi Hamilton Gibson	Alicea Mullins	Jenna Simpson	Ashley Janiszewski	Unok Hwang
Rosi Brown	Nikki Harris	Christy Murff	Winter Skinner	Krista Ramaley	Hannah Jasper
Sherlyn Brown	Jerra & Danny Henderson	Hang Nguyen	Macie Smith		Maegen & Eddie Johnson
Beverly Carpenter	Jocelyn Hendrix	Lee Nguyen	Rafael Soto	VIRGINIA	Veronica Long
Mary Carr	Edith Henry	Son Nguyen	Jaime Staton	Latanya Brooks	Stephanie Martin
Patricia & Carlos Castanedo	Rosario Hernandez	Larkin Nisbet	Cathy Stewart	Crystal Hyde	Corinne Wright
Carli Cavnar	Anna Hill	Ana Leticia Obregon	Meaghan Stone	Adele Rohner	
Morgan Chance	Guadalupe Holguin	Katie Oder	Brittany Suell	Lanita Wiseman	WISCONSIN
Melissa Corvin	Lindsey & Eric Hulen	Emily Oliver	Kevin & Yolanda Tarver		Jessica Braddock
Mauricio Cuevas Arouesty	Genoveva Jaimés	Connie Pace	Alyssa Urias	VERMONT	Robin Brann
Wilma Daniel	Ashra Johnson	Monique Paul	Juan Vazquez	Laura Newell	Jenny Hoffman
Jordan Davis	Patricia Johnson	Fredy Perdomo	Samantha Villasenor		Jessica Johns
Britney Deering	Cami Keane	MaryAnn Perry	Christy Vines	WASHINGTON	Jessica Johnson
Juan Arturo Del Hoyo	Brandi Kennedy	Duane Phillips	Dawn Walker	Kaydance Birkeland	Jennifer McKinney
Cruz	Heidi Kilman	Amber Phipps	Cea Jaye Walters	Kay Boyce	Linda Mishler
Sarah Deyo	David Lappots	Robin Powell	Bailey Weber	Mallory Burns	Brian Nichols
Tania Díaz Gómez	Judy Le	Tammy Pressel	Carol Wheatfall	Lori Covington	Lisa Schmitz
Angela Saunders-Dick & Marc Dick	Steven & Kaity Lenz	Beth Prine	Sofia Wilhelm	Stephanie Duclos	Amanda Severinski
Mary Jane Dominguez	Merlene Liggins	Jaci Reinbold	Kari Wilmeth	Ty Ford	Stacy Sweig
Melissa Dutton	Maria Llamas	Kecia Richardson	Karley Winchester	Sarina Herbers	Katherine Vander Kinter
Crystal Eddins	Jorge Lopez	Madison & Jacob Richardson	Sylvia Wright	Anissa Holman	Connie Weise
Iris Flores	Farlice Lovings	Madison Rodriquez	Traci Young	Unok Hwang	WYOMING
Carrie Flowers	Maria Leticia Lugo	Flor Rojas		Maegen Johnson	Nicholas & Shenae Alberts
Monica Galindo	Tung Luong	Mariana Rubio	UTAH	Stephanie Palady	Samantha French
Angie Gann	Guadalupe Martinez	Callie Sanchez	Doris Cabrera	Christina Peterson	
Abigail Garcia	Breanna Massey	Sofia Saucedo	Shanine Cornish	Rebekah Pierce	
Leslie Glass	Sagan McCulloch	Cassey Shaw	Joelle Day	Edelita & Alexander Reyes	
Ana González	Maria Mello	Luz Martin & Bob Simpson	Mariel & Frank Filippone	Belsis Rivas Maradiaga	
Kristen Hackman	Paula Moore		Arianna Giron	Jed & Julie Rusyniak	
	Juan Moreno Frias		Kaitlyn Heslington	Corinne Wright	

20/20 Club

Upon enrolling your 20th Member, you qualify for the 20/20 Club. This designation recognizes those who enjoy 20 percent commissions on the monthly purchases of their personal enrollees and have distinguished themselves by having . Those businesses receive a handsome pin and recognition in the digital Leadership in Action. Congratulations to this distinguished group!

ALBERTA	ONTARIO	Crystal Toscak	Gabby Lawrence	IDAHO	MISSISSIPPI
Baylee Allan	Richel Gojel	Alyssa Veikle	Brittany Parker	Jenn Adams	Valerie Carter
Brynelle Bexson	Jaime Peca	ALABAMA	Brittany Regans	Jason Nedrow	
Sydney Gall		Mary Green	Kim Ringold		MONTANA
Rachelle & Charles Koehn	QUEBEC		Sydney Waugh-Castle	ILLINOIS	Melanie McCleary
Wayne Peters	Vanessa Luciani	ARIZONA		Lara Lash	
Karlee Prins	Stephanie Merino	Korena Goldberg	GEORGIA	KANSAS	NORTH CAROLINA
			Nicole Ayers	Amy Duryea	Greg Gainer
MANITOBA	SASKATCHEWAN		Keysha Johnson	Alyssa Pickens	NEW MEXICO
Marlene Gilmer	Breanne Barber	ARKANSAS	Jenna Marzoll	Cheyenne Schnider	Yvonne Kiehne
	Sera Farr	Ashlyn Brown	Kimberly Newsom		
NOVA SCOTIA		CALIFORNIA	Katrice Walker	KENTUCKY	OHIO
Lacey Boutillier	Kaela Larter	Hanniel Espinosa		Morgan Spann	Linda Fenorchito
Cheryl Walsh	Melissa & Trevor Lebersback	Kelly Hurrey	HAWAII		Shannon George
		Doo Sun Kim	Brian & Gwen Kunihiro	MICHIGAN	Dakota & Trent Kujawa
		Mireya Lopez		Kim & John Lefler	Karley Lederer
		Amy Michelle	ILLINOIS	Charlynn Mabee	
			Makeba & Clive Phinn		OKLAHOMA
		CONNECTICUT	Bri Skvarce	MINNESOTA	LaJeanna & David Toliver
		Avien Mikhael & Grace		Paige Risetter	
		Vilma Dotig	INDIANA	Kelley Sigafos	PENNSYLVANIA
		Jessica Garofano	Travis Falter		Angela Friend
			Teona Milbert	MISSOURI	Michele Heckel
		FLORIDA	Myranda Smith	Laura Cross	
		Kimberly Douglass		Elise Glover	SOUTH DAKOTOA
		Karen Durst	IOWA	Aquita Smith	Tara Englund
		Meaghan Evans	Amber Lehmann		Bailee Fremont
			Kaylie Vajgrt		

TEXAS

Taylor Bohrmann
Beverly Carpenter
Addie Cherry
Nina Cox
Crystal Eddins
Veronica Evans
Jocelyn Hendrix
Kathy King
Caleigh & Tyler Krause

Taylor Litzman
Joreme & Louis McIntosh
Duane Phillips
Shanna Rector
Charlie Reeves
Casey Russell
Macie Smith
Kevin & Yolanda Tarver
Bailey Weber

UTAH

Mariel & Frank Filippone

VIRGINIA

Layne Altice

WASHINGTON

Sarina Herbers
Kelsey Mathias

WISCONSIN

Jessica Braddock

WYOMING

Kala McWain
Joselynn Riley

Thank you for making us “America’s Best” & “Most Trusted”!

● USA TODAY

America’s
Best Stores

2025

PLANT-A
INSIGHTS GROUP

● USA TODAY

Most
Trusted
Brands

2025

PLANT-A
INSIGHTS GROUP

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Out of millions of companies, only one-tenth of one percent made these lists. We didn’t apply for these awards. We didn’t ask for them. We simply lived our mission.

These awards are a reflection of your ongoing commitment to enhance lives. Thank you!



Courtney & Graham Martin
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