

 Melaleuca®

FEBRUARY 2026 | USA 

# LEADERSHIP

IN ACTION

| ENHANCING THE LIVES OF THOSE WE TOUCH® |

— **FAST**  **TRACK** —  
*to a better life*



*NEXT STOP: PARADISE* P. 8





PRESIDENT  
COLE CLINGER

# The Rule of 100: Why Consistency Changes Everything

There's a simple truth behind almost every success story you admire: It wasn't built all at once. It was built consistently over time.

When someone asks what is unique about those who build strong, growing Melaleuca businesses, the answer is rarely talent, personality, or luck. Though these can help, what's more important is what someone is willing to do, on purpose, day after day, month after month, and year after year.

That's where the rule of 100 comes in.

*You can rise to the top 5% by devoting 100 hours of focused practice over the course of a year.*

The rule of 100 says that if you want to be better than 95% of people at a learned skill, or said differently, if you want to be in the top 5%, you need to practice that skill for 100 hours over the course of a year.

That may sound like a lot at first, until you break it down. One hundred hours spread across an entire year equates to about 18 minutes a day. Just 18 minutes a day to be in the top 5%! That's not even the length of a sitcom. What's really at work is the power of consistency. Small, intentional effort, made daily, compounds into meaningful growth and progress.

Now, let's apply the rule of 100 to your Melaleuca business.

What would happen if you applied the rule of 100 to Critical Business-Building Activities 1 and 2? Where would your business be in one year if you spent 18 minutes a day adding names to your contact list and setting appointments?

You don't need perfect conditions. You can do this in the pockets of your day—while your family is getting ready in the morning, while you're waiting in the school pickup line, during your lunch break, or after the kids go to bed. When you do it in your day doesn't really matter. The key is consistently doing this every day for 18 minutes.

What would that do for your business?





It would change everything!

This consistency would help you build momentum. You'd have more customers enrolling in your business every month. You'd develop more Directors and more Directors 3. Your repeat income would grow.

This isn't theory. This is how thriving businesses are built.

So, what will it take to apply the rule of 100 to your business? First, it requires a decision. And then it requires discipline. Even though 18 minutes isn't a lot, it will take discipline to set that time aside and use it how you intend to. You cannot be consistent casually.

That's worth repeating—you cannot be consistent casually. You don't stumble into consistency. Consistency is never accidental. You decide it. You commit to it. You have to do it on purpose!

So, here's your challenge: apply the rule of 100 to Critical Business-Building Activities 1 and 2—and then follow through on the remaining five Critical Business-Building Activities. This year is going to pass whether you decide to be intentional or not. Most of us already give more than 18 minutes a day away

without noticing—to social media, television, and to other distractions that don't move us forward. So why not redirect that time toward something that could help you live a better life?

Those who take up this challenge and apply the rule of 100 to their Melaleuca business over the next year are the ones that I would bet will be far along the path toward reaching their goals and changing their life and their family's lives.

Eighteen minutes a day. One year of consistency.

That's how momentum is built—and that's how lives change.

And it all starts with a decision.

Sincerely,





8

### *Feature Story*

Take advantage of Fast Track, and you'll not only change your business, you just might find yourself aboard the Fast Track to Freedom cruise—surrounded by turquoise water, team triumphs, and the undeniable feeling that this is only the beginning!

wellness focus

## HEART HEALTH



This month, we're focusing on your body's most important organ—the heart. In this issue, you'll discover what it does and the everyday choices that support energy, longevity, and total wellness. You'll also find simple habits, practical tools, and smart insights that empower you to care for your heart and sustain momentum in your life and your business. Because when your heart is supported, everything else flows a little easier.

### Find this topic in these articles:

**44** Let Us Introduce You to Your Heart

**46** We ♥ You

**48** Start with Your Heart and Keep Your Good Health Flowing

# NEXT STOP: PARADISE





# ROAD TO EXECUTIVE DIRECTOR: THE EVENT THAT CHANGES EVERYTHING

## FEBRUARY 2026



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### *Business Building*

Road to Executive Director is both an event and a turning point. A place where belief deepens, vision expands, and the future solidifies. Ask anyone who has attended Road, and you'll hear the same phrase again and again: "Everything changed after Road."



# 2

### *Executive Message*

You don't need perfect conditions to build a successful business. It may take as little as 18 focused minutes a day to see real progress.

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### *Advancing Leaders*

What can you learn from the experience and advice of these leaders?





DECEMBER 2025

# EXECUTIVE LEADERSHIP COUNCIL

The Executive Leadership Council represents the pinnacle of dedication, leadership, and consistency at Melaleuca. These outstanding business builders have demonstrated an unwavering commitment to growth, mentorship, and overall wellness. We celebrate their hard work and congratulate them on earning their place among Melaleuca's top leaders.



Masters are those Executive, National, Corporate, and Presidential Directors who have been Senior Directors or above for five or more years.



1

**Sheyenne & Payson Brumbelow**  
TEXAS

MELALEUCA LIFETIME EARNINGS: **\$432,200**



5

**Megan Garland**  
ALBERTA

MELALEUCA LIFETIME EARNINGS: **\$463,794**



6

 **MASTERS**

**Jeanie Paige McWhorter**  
GEORGIA

MELALEUCA LIFETIME EARNINGS: **\$1,737,164**



7

**Blake & Rachel Whittington**  
GEORGIA

MELALEUCA LIFETIME EARNINGS: **\$278,352**



11

**Brittney & Zach Zillig**  
OHIO

MELALEUCA LIFETIME EARNINGS: **\$269,321**



12

**Amy & TJ Trietsch**  
TEXAS

MELALEUCA LIFETIME EARNINGS: **\$287,556**



13

 **MASTERS**

**Lisa & Jason Rusk**  
OHIO

MELALEUCA LIFETIME EARNINGS: **\$708,801**



The Executive Leadership Council (ELC) is composed of the top Presidential, Corporate, National, or Executive Director businesses with the highest contribution index and a current Monthly Retention Index (MRI) of 50% or more. At least five positions are reserved for Masters.



2

**Morgan & Derek Martin**  
TENNESSEE

MELALEUCA LIFETIME EARNINGS: **\$2,389,564**



3

 **MASTERS**

**Brayan Garcia-Mendoza**  
NEVADA

MELALEUCA LIFETIME EARNINGS: **\$921,004**



4

 **MASTERS**

**Katie & Ryan Anderson**  
MINNESOTA

MELALEUCA LIFETIME EARNINGS: **\$1,167,139**



8

**Kyle & Lauren Murphy**  
MISSOURI

MELALEUCA LIFETIME EARNINGS: **\$832,653**



9

**Karah & Ian Bosmeijer**  
KANSAS

MELALEUCA LIFETIME EARNINGS: **\$167,406**



10

**Troy & Shandee Messer**  
ARIZONA

MELALEUCA LIFETIME EARNINGS: **\$658,187**



14

 **MASTERS**

**Steven & Makenzie Schultz**  
NORTH CAROLINA

MELALEUCA LIFETIME EARNINGS: **\$2,788,961**



15

**Emily Raynes**  
NORTH CAROLINA

MELALEUCA LIFETIME EARNINGS: **\$420,487**



16

 **MASTERS**

**Sun Kim**  
CALIFORNIA

MELALEUCA LIFETIME EARNINGS: **\$3,741,743**



# FREEDOM

CARIBBEAN CRUISE 2026

— **FAST**  **TRACK** —

to a better life

## GET ON THE FAST TRACK FOR 2026!

*Join us for a five-night Bahamian cruise where schedules fade, alarms are silenced, and the only agenda is connection: shared meals, shared adventures, and shared celebration. It's mornings with ocean views and evenings dressed up for elegant dinners. It's playful laughter by the pool, unforgettable excursions on pristine islands, and the feeling that you're part of something exclusive, earned, and deeply meaningful. The Fast Track to Freedom celebration cruise is chartered entirely by Melaleuca, so the vibe is just different. Once you're onboard, you're with other Melaleuca Members and no one else! It's an opportunity that reminds you why you started your Melaleuca business in the first place—and the incredible places you're capable of going next.*

CONTINUED >>











The sea is the kind of blue that makes you stop midstep, breathe deeper, and smile without realizing it. Sunlight dances across the water as the ship glides forward, smooth and effortless, while laughter drifts up from the deck below. Friends gather at the rail, pointing out islands on the horizon and swapping stories about how they got here.

And while the cruise itself will be incredible, Fast Track is about so much more than a trip:

### *GROWTH*

### *TEAMWORK*

### *REPEAT INCOME*

Some of the best parts of events like this aren't listed on an itinerary. We're talking late-night conversations, the breakthroughs sparked over breakfast, and the pride of standing shoulder to shoulder with your team, other Marketing Executives, and members of the Melaleuca Management Team, knowing you earned every moment together.

For five nights, we're hoisting the Melaleuca flag and calling all the shots—including a custom itinerary taking you to three of the highest-rated private destinations with the best beaches! And once the destination is set, Fast Track to Freedom turns its focus to something even more powerful than a custom cruise itinerary: what happens every day in the life of a successful team.

### *THE POWER OF DAILY TEAMWORK*

Over the decades, Melaleuca has seen and documented the fact that teams who meet consistently, report their activity on the leaderboard five times a week, and celebrate progress together throughout their Fast Track experience are three times more likely to build sustained momentum and grow lasting repeat income. That's why daily meetings and leaderboard reporting aren't just encouraged during Fast Track—they're required to qualify for the cruise.

"Accountability creates urgency," Senior Director 2 Missy Bowles explains. "When you approach a goal with intention and work through small tasks every day to achieve that goal, it pushes you to earn it."





## WHEN ACCOUNTABILITY TURNS INTO BELIEF

The importance of believing in yourself is echoed by Executive Director 4 Emily Raynes, who entered her first Fast Track skeptical of the business side of Melaleuca altogether. “I loved the products, but I didn’t see myself as a builder,” she admits. “Fast Track changed that. I realized that if I helped someone else make money, we’d both win—and we could travel together because of it. That’s powerful!”

Initially, Emily was pushed outside her comfort zone. But as she leaned into daily accountability and direct conversations, she realized that making approaches and delivering Melaleuca Overviews was becoming easier and more natural. “I started asking people real questions about their health goals and financial goals,” she says. “Fast Track taught me how to connect and communicate better.”

What she discovered was transformational. Today, Emily hardly recognizes the shy woman who started a Melaleuca business with no idea how she would ever make more than a few hundred dollars a month. “My repeat income began as a couple of dollars,” she laughs. “To see it grow into five figures is mind blowing.”

*“I REALIZED THAT IF I HELPED SOMEONE ELSE MAKE MONEY, WE’D BOTH WIN—AND WE COULD TRAVEL TOGETHER BECAUSE OF IT. THAT’S POWERFUL!”*

For Emily, the incentive matters, but the structure matters more. “Fast Track gives us permission to go all in on our Melaleuca business during the qualification period. It’s like training for a marathon. You work harder because there’s a clear goal and time frame.”

Emily’s final piece of advice? Focus, push, and build something that lasts beyond the sprint—because Fast Track may last three months, but the growth you see in your business after Fast Track ends could last a lifetime!

Missy credits Fast Track with sharpening her focus and strengthening her team culture. “We stay in constant communication through group chats, daily check-ins, and task assignments,” she says. “We also help anyone who might be struggling to start a conversation with a potential new customer. No one feels like they’re doing this alone.”

For Missy, Fast Track is about more than earning points or taking a fabulous trip. It’s about developing a stronger sense of purpose. “The purpose that drives me is helping others become healthier,” she says. “I lost my father to mesothelioma, a disease caused by overexposure to carcinogens. I don’t want anyone to be using laundry detergents and cleaners that have toxic chemicals in them.”

Missy feels like it’s her mission to encourage others to live cleaner. During the qualification period of Fast Track, she homes in on her purpose and uses it to help even more potential Members in her orbit.

“At Melaleuca, we are all about helping others,” she says. “Never lose sight of that. Believe in yourself and lead with a servant’s heart.”

CONTINUED >>

“This isn’t about pressure,” Emily says. “There’s no way to lose by doing a Fast Track. If you help two more families switch to safer products, that matters. If life happens and you need to pivot, you pivot. Fast Track teaches you that intentional progress is built one day at a time.”

## *FAST TRACK TEACHES YOU THAT INTENTIONAL PROGRESS IS BUILT ONE DAY AT A TIME.*

### *THE MAGIC OF MOMENTUM*

“Fast Track gives me focus and motivation,” Executive Director 3 Gabriela Aladro says, “and as a result, my business grows naturally.” During the Fast Track period, Gabriela’s team meets virtually or face-to-face consistently—reporting numbers, celebrating wins, and planning next steps. That forward motion creates leadership.

“As a Fast Track team, we developed Directors,” she says. “And now those Directors have developed leaders of their own.”

Gabriela also stresses the importance of maintaining momentum throughout Fast Track. “Our team aims for every promotion, every bonus, and every splash challenge,” she says. “When these incentives come up, they definitely give us an extra push to connect with potential new Members and customers.”

While Gabriela enjoys seeing the numbers grow on the dashboard, they don’t determine how she shows up in her day-to-day business activities. The work is happening consistently, she explains. Promotions simply add momentum to what’s already in motion.

And even after Fast Track ends, positive habits remain. “The growth and focus that Fast Track brings to your business directly translates into results,” Gabriela says.

### *CELEBRATION IS PART OF THE SYSTEM*

Yes, Fast Track requires real work, and yes, that work shows up on a leaderboard. But Fast Track isn’t about numbers alone—it’s about acknowledging and appreciating the effort behind them.

“The Fast Track trip is really a celebration of the time you’ve put into your Melaleuca business,” Missy explains. “It feels like a reward for helping people.” After every Fast Track trip, Missy gives back to others by sharing souvenirs and pictures with her customers.

“I want them to experience a little piece of paradise with me,” she says. “And my customers tell me all the time that it makes them feel like they’re included in the celebration.”

Emily believes that one of the most important aspects of a Fast Track trip is the recognition. “When we’re little, we get celebrated all the time,” she says. “But it’s just as important to be celebrated as an adult. Being honored in a group setting reminds people that they’re seen.”





Gabriela adds, “Melaleuca takes such great care of us on these celebratory trips. It’s just so fun to unplug for a week, cheer each other on, and meet other motivated business builders who earned their way there. It shows teams what’s possible if they lock arms and do the work.”

### WHY THIS MOMENT MATTERS

Ultimately, Fast Track offers more than a five-night cruise to the Bahamas. The most meaningful part of the experience unfolds during the months leading up to the voyage:


#### DAILY ACCOUNTABILITY

#### CONSISTENCY

#### BELIEF

Critical Business-Building Activity #6 says it plainly: Always be involved with Fast Track. Not just when Melaleuca runs an incentive, but *always*. And the most successful Marketing Executives already know this. They’re meeting with their teams consistently, creating daily accountability, and building momentum through focused sprints. This corporate Fast Track event is your opportunity to take what should already be your routine and amplify it by increasing your activity, sharpening your systems, and earning an incredible reward for the work you’re doing! If you haven’t made Fast Track part of your regular rhythm yet, let this be the catalyst. Because the daily accountability habits you build during Fast Track don’t just help you hit goals—they become the foundation for everything that follows.

“You’ll never forget this moment,” Emily says. “This is the day you decided to believe it could happen!”

And before you know it, your Fast Track journey might just bring you aboard the Fast Track to Freedom cruise—surrounded by turquoise water, team triumphs, and the undeniable feeling that this is only the beginning. 



### LET’S SET SAIL FOR PARADISE!

From February 1–April 30, teams will work together to earn points that will guarantee a coveted spot on this exclusive Melaleuca adventure. We’ve made the Fast Track process so simple that anyone can qualify!

- Team up with three to five others and commit to enrolling approximately four or more shoppers a month.
- When the team reaches 60 points, any member with 15+ points can qualify!
- Meet as a team five days a week and report your numbers daily.
- Hold a Director 3 Commission Rate or have 20 personally enrolled Melaleuca Members by July 1.

SEE FULL DETAILS AT  
[Melaleuca.com/FastTrack2026](https://Melaleuca.com/FastTrack2026)



# Kevin & Stephanie Merriweather

FLORIDA

## Found: The Quiet Luxury of a Monday Morning



At 10 a.m. on a weekday, most people are settling into meetings or answering emails. Kevin Merriweather is on a pickleball court, laughing with friends as the Florida sun climbs higher. The game ends, hands are shaken, and Kevin's pickleball partner lingers.

"I see you on social media," the man says. "I need to know more about what you do."

Kevin smiles. "Yeah, I'd love to tell you about it sometime."

"Call me," the man says as he heads off the court. It's Monday. By Thursday, that partner will be at an in-home presentation, hearing stories, touching products, and seeing firsthand how a word-of-mouth business turned weekday mornings into moments of freedom for Kevin and his family.

"For me, Melaleuca's appeal is simple: opportunity," Kevin says.


When Kevin first came to Melaleuca, he was struck when Melaleuca Founder and Executive Chairman Frank VanderSloot said that Melaleuca was built for the little guy. "Melaleuca is for everyone—including average Joes like me," Kevin says. "I didn't do so well in school, but I found this company, and it's given me the chance to soar with eagles and help others do the same."

Before Kevin found the flexibility to play pickleball on Monday mornings, there were long days and even longer nights on the road. For 20 years, he drove for UPS, hauling freight in big rigs, the hours stretching late and quiet. That life taught Kevin endurance and discipline—skills that now help him as he drives over seven hours across state lines to make Melaleuca Overview presentations for his team. That commitment paid off in 2025 when Kevin helped propel a couple he was mentoring to Senior Director by hosting four in-home presentations at their house.

"That's why I believe so deeply in in-homes," he says. "When people walk into a home, Melaleuca becomes tangible. They see and touch products, smell them, taste them, and hear in-person, real-life experiences from individuals who are building a business and winning. What once felt abstract starts to feel attainable."

Watching others succeed, Kevin says, never gets old. But his real goal has always been freedom: The freedom to build a house, which Kevin and Stephanie did four years ago. The freedom to choose how they spend their days. And the freedom to pay it forward. "We want as many families as possible to experience self-determination," he says. "Everyone deserves to wake up and have options."

By late morning, the pickleball courts begin to empty as players head back to their obligations. Kevin packs up his paddle slowly, unhurried. This is the life he set out to build—not one without work, but one full of choice.

"Let's go build a business so we have time to play pickleball," Kevin laughs, half joking but also serious. 

LAST MONTH'S  
EARNINGS

\$39,072

LIFETIME  
EARNINGS

\$1,452,417



# Margie & Dr. Don Rae

I D A H O



*“Melaleuca is a very fun business. It is a noble business, and it’s very fulfilling because you help others with their health.”*

Lifetime Earnings: **\$4,941,734**

Personal Enrollees’ Earnings: **\$6,780,643**

Monthly Repeat Income: **\$7,576**

## Building a Legacy of Health, Integrity, and Care

When a dear friend introduced Margie and Don Rae to Melaleuca 36 years ago, they were intrigued by the products. At the time, Margie was working in a chiropractic office where conversations about safer, more effective products were already part of daily life. “We talked a lot about wellness products,” Margie explains. “Melaleuca was one of the first companies manufacturing them, so it felt like a natural fit.”

Margie enrolled as a Member, excited to find more natural solutions for her home and family. Building a business was not her initial intent. But as friends began noticing changes, curiosity followed. “My friends at my children’s school saw the difference the products made and wanted to know more,” she says. At first, friends asked Margie to place orders for them, but instead she wisely helped them open

their own shopping accounts so they could qualify for the Member discount.


She grew her Melaleuca business gradually through organic referrals. Then came Melaleuca’s first cruise incentive. Margie began making calls and setting appointments to explain why switching stores made sense. And soon enough, Margie and Don found themselves on the four-day Sweetheart Cruise.

That experience proved pivotal. “We met other Marketing Executives and realized this was a solid, valid business worthy of our time,” Margie says. “We had only ever seen it as a way to pay for our products. But once we treated it like a business, we saw the potential.”

What didn’t change was Margie’s approach. “My focus has always been on helping people with their health,” she says.

She led with products, not pressure, and that consistency paid off. Many of her customers have remained with Melaleuca for decades. “When people understand the value of the products, they don’t leave.”

Margie and Don credit much of their joy in life to the family and friends who joined them along the way. That legacy extends across generations—including Margie’s mother, who still cooks, cleans, attends Mass, and enjoys life thanks to using Melaleuca products for more than 35 years.

Today, Margie focuses on her grandchildren while continuing to build. “This isn’t retirement—it’s legacy,” she says. “I’ll never stop helping others. If I hear someone has a problem Melaleuca can solve, I love to tell them.” 



**GROW**  
YOUR SUCCESS

# A Day in Your Life with the Grow App

How busy leaders build their businesses in the pockets of their day.

For most Marketing Executives, building a Melaleuca business doesn't happen in a quiet office with hours blocked off on a calendar. It happens between school drop-offs and nap times. In the drive-through line. On the couch while kids color nearby. In five minutes here and ten minutes there. That reality is exactly why the Grow app exists.





Grow was designed to fit into the life you're already living. And for leaders like Executive Director 2 Tori Farr, Executive Director 2 Karah Bosmeijer, and Executive Director 2 Sheyenne Brumbelow, it has become the tool that keeps their businesses moving forward, even on their busiest days.

This is what a real day with the Grow app looks like.

### MORNING: CLARITY BEFORE THE DAY GETS LOUD

For many leaders, Grow is the first thing they check—not because they have to, but because it instantly brings clarity.

"I don't even get out of bed before I look at it," Karah laughs. "Being able to pull up announcements and To-Dos and see where my customers and team are at—right from my phone—is so convenient."

Tori agrees. "First thing in the morning, I always check Grow," she says. "I look at my KPIs, see if anyone needs a follow-up, congratulate team members, and just get a sense of where things are at. It keeps my brain more organized. I'm not jumping between Instagram, texts, and notes trying to remember who I need to follow up with."

Instead of starting the day wondering who needs attention, Grow answers that question immediately. It puts everything in one place: contacts, customers, team activity, and prompts that point leaders toward the conversations that matter most. That early clarity sets the tone for the rest of the day.

### MIDDAY: BUILDING IN THE POCKETS OF THE DAY

The real magic of the Grow app shows up in the margins of life. Grow makes it possible to stay present and productive. "I have a very type-B personality," Sheyenne admits. "If I've got five minutes, I want to use it right then."



Executive Director 2  
Tori Farr



Executive Director 2  
Karah Bosmeijer



Executive Director 2  
Sheyenne Brumbelow

That's exactly how she uses Grow. "If I didn't have it, individually texting customers would be my full-time job," she says. "With Grow, I can send reminders to the right group of customers in 30 minutes instead of spending hours figuring out who hasn't shopped."

And saving that time matters—especially in busy seasons. "I'm a mom to a one-year-old," Sheyenne adds. "Grow allows me to spend more time on the Seven Critical Business-Building Activities instead of administrative work."

Karah experiences the same freedom. "One day my kids were coloring on the floor," she says, "so I sat on the couch with a notebook while using Grow to check KPIs, set goals with my team, and send meaningful messages to customers. I probably used the app five to ten times that day."

### STAYING CONNECTED TO CUSTOMERS WITHOUT GETTING OVERWHELMED

One of Grow's greatest strengths is helping leaders take exceptional care of customers without getting burned out. Instead of guessing who needs support, Grow tells you.

"The category that shows me customers who haven't shopped yet or who ordered less than 35 Product Points—that's gold for me," Sheyenne says. "I can quickly reach out, remind them to shop, and move on."

Tori uses it the same way. "I go through my customers every day and try to interact with a couple," she says. "I check how they're doing, see what they've ordered, and suggest other aisles of the store."

That consistency builds loyalty—and it's manageable because Grow removes the friction. "It's just easier," Tori says. "Everything is there. I'm not trying to piece it together from different platforms."

### SUPPORTING BUILDERS WITH CONFIDENCE AND DUPLICATION

While Grow is essential for your personal business, it also helps you develop leadership.

"For my organization, the Marketing Executive Profiles feature is huge," Sheyenne explains. "I can instantly see how close someone is to advancing, how many personal customers they have, and exactly what they need next."

CONTINUED>>

## Here's how top leaders use Grow every day:

### KEEPING EVERYTHING ORGANIZED IN ONE PLACE

Instead of juggling notes, texts, social media, and back-office reports, Grow keeps everything together—contacts, customers, team activity, and follow-ups.

### KNOWING EXACTLY WHO NEEDS A FOLLOW-UP

Grow shows leaders who are close to advancing, who needs to be celebrated, and how each leader is progressing.

### BUILDING IN THE POCKETS OF THE DAY

Whether it's five minutes in the drive-through or a quick check between errands, Grow makes it easy for leaders to move their business forward.

### COACHING BUILDERS WITH CLARITY

Leaders can instantly see KPIs (key performance indicators), advancement progress, and exactly what someone needs next—making coaching conversations more confident and effective.

### EASY DUPLICATION FOR NEW BUILDERS

Grow guides new Marketing Executives step by step—the *Foundations* video, goals, contact lists—so new builders get off the ground faster and easier!

### BUILT-IN ACCOUNTABILITY

Notifications and To-Dos help leaders stay on top of what matters—even on chaotic days—so fewer people fall through the cracks.

"It saves so much time," she adds. "And it allows me to put my energy into things that actually move the business forward."

Karah agrees. "Being able to see KPIs right away gives me confidence when I'm working with my team," she says. "I can say, 'Did you realize you're this close to advancing?' and show them."

For new business builders, Grow also removes barriers to getting started. "I introduce Grow right away," Tori says. "I have them download the app, watch the *Foundations* video, set goals, and build a contact list before we even do a Strategy Session."

"It's really easy to duplicate," she adds. "Instead of sending new builders all over the website, I say, 'Go here. It's all in one place!'"

### BUILT-IN ACCOUNTABILITY (EVEN FOR BUSY LEADERS)

Another benefit leaders consistently mention? Accountability.

"The notifications honestly hold me accountable," Sheyenne says. "If someone hasn't watched the *Foundations* video or completed a step, Grow tells me. I don't have to rely on memory—or hope they text me."

That accountability protects Marketing Executives and customers alike from falling through the cracks.

"It gives me peace of mind," she adds. "Even if a mentor misses a step, Grow still helps new business builders get connected."

Tori sees it the same way. "I'll notice, 'Oh shoot, I haven't followed up with this person,'" she says. "Grow keeps me on track, especially on chaotic days."

### EVENING: A FINAL CHECK-IN


For many leaders, Grow bookends the day.

"After my kids go to bed, I usually check it again," Tori says. "I see where everyone's at, check To-Dos, and make sure nothing important was missed."

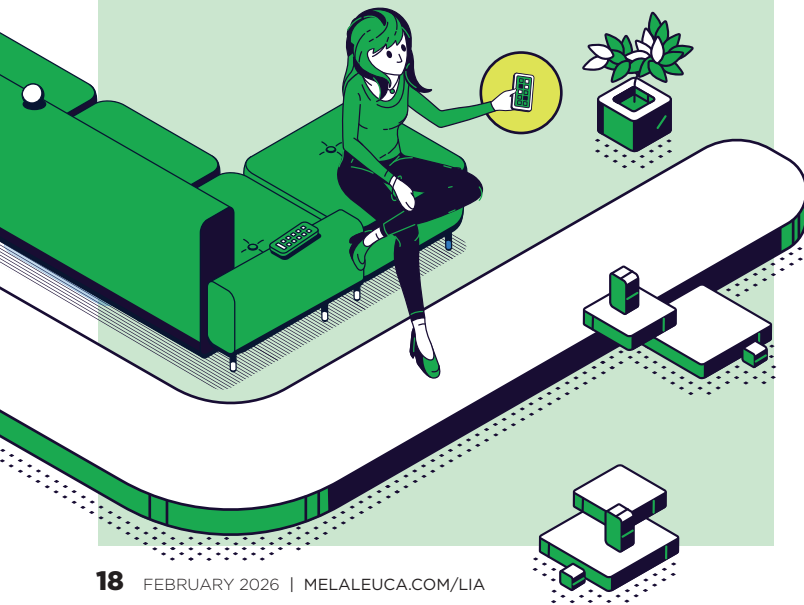
The purpose of Grow isn't about having you work more, but having you work more intentionally. "If you're not using Grow, you're missing out," Karah says. "Everything you need—from product knowledge to customer care to team building—is right there at your fingertips."

### EVERY MARKETING EXECUTIVE SHOULD BE USING GROW

Grow doesn't replace relationships. It helps you strengthen them. It doesn't require perfect schedules. It works in real life.

For Marketing Executives serious about building a sustainable Melaleuca business, the message from the field is clear: If you're not using the Grow app, you're making this harder than it needs to be. 

[Melaleuca.com/Grow](https://Melaleuca.com/Grow)





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 **USA TODAY**

America’s  
Best Stores

2025

PLANT-A  
INSIGHTS GROUP

 **USA TODAY**

Most  
Trusted  
Brands

2025

PLANT-A  
INSIGHTS GROUP

Trust isn’t given—it’s earned. In addition to being recognized by *USA Today* as one of **America’s Best Stores**, Melaleuca has also been named one of **America’s Most Trusted Brands** by *USA Today* and Plant-A Insights!

Out of millions of companies, only one-tenth of one percent made these lists. We didn’t apply for these awards. We didn’t ask for them. We simply lived our mission.

These awards are a reflection of your ongoing commitment to enhance lives. Thank you!

Courtney & Graham Martin  
Customers since 2013





# *FAST TRACK DONE RIGHT*

*WHAT HIGH-PERFORMING LEADERS  
KNOW—AND DO—DIFFERENTLY*



**SENIOR DIRECTOR 2  
STACY GALLAGHER**



**SENIOR DIRECTORS 4  
MADDY & WILLIAM BRETT**





Some Marketing Executives approach Fast Track as a simple contest. Others treat it as a master class in how to build and lead.

Senior Director 2 Stacy Gallagher and Senior Director 4 Maddy Brett fall firmly into the second category.

Both leaders have had great success with Fast Track. And without hesitation, both will tell you that while the trip is a fantastic prize, the real value of Fast Track comes from the discipline and momentum born during those 90 days.

Below, they offer their tips on how to leverage Fast Track to achieve the most success.

### *TIP 1: IT'S NOT SCARY.*

One of the most common hesitations about Fast Track is the fear that it's intimidating or overly competitive,

but that couldn't be further from reality.

"I was terrified to do Fast Track," Stacy admits. "I thought it was going to be competitive, like people comparing points or judging performance. It's not like that at all."

Instead, she describes an environment where leaders help one another succeed.

Maddy sees the same dynamic play out with newer Marketing Executives. "A lot of people are afraid they'll let someone down," she says. "But if you do the work you said you'd do—even if you don't end up qualifying for the trip—there is no letting anyone down. The only way to let others down is if you quit and stop showing up."

And since there is no limit on the number of Marketing Executives who can qualify for the trip, there is no competing with other teams. Fast Track isn't about outpacing others; it's about moving forward together.

### *TIP 2: IT'S NONNEGOTIABLE.*

Always Be Involved with Fast Track is the sixth of Melaleuca's Seven Critical Business-Building Activities. For Stacy and Maddy—and for any leader who wants to grow a business—that means participation in Fast Track is nonnegotiable.

"I don't know any Melaleuca leader who doesn't participate in Fast Track," Stacy says. "If you're serious about building a business here, it's as critical as any other core activity."

Maddy agrees. "The worst-case scenario is that you grow your

business for 90 days," she says. "The best case is that you grow your business and go on an incredible trip. There's nothing to lose."

### *TIP 3: BUILD YOUR TEAM THOUGHTFULLY*

Fast Track works best when teams are aligned.

"When choosing teammates, be very honest with each other," Maddy advises. "You want people who have similar levels of commitment. Not necessarily the same status, but the same *seriousness*. Make sure a potential teammate is going to match your energy. Are they committed to showing up for daily calls? Will they make approaches every day? See where someone is before you decide to team up."

Geography is also worth considering. "I had a team where some people were local to one another and others weren't," Stacy says. "The locals naturally met in person. It didn't feel balanced or cohesive. It wasn't wrong, but it wasn't ideal."

Enrollers should also weigh in on teams in their organization. "As leaders, we often know who will work well together even before they do," Stacy says.

And leaders should stay involved with all teams in their organization. "I'm still involved with my organization's teams and helping them stay accountable," Maddy says. "You

*"IF YOU DON'T HAVE THE SAME POINTS AS EVERYONE ELSE, THEY'RE GOING TO PULL YOU UP," STACY SAYS.*  
*"THEY WANT YOU TO BE THE BEST YOU CAN BE."*

*"PARTNERING TEAMS STRATEGICALLY IS MUCH BETTER THAN JUST THROWING THEM TOGETHER AT THE LAST MINUTE," STACY SAYS.*

CONTINUED >>

don't have to be on the team to support them."

#### *TIP 4: NEVER MISS A DAILY CHECK-IN*

Accountability adds clarity—and that's why Fast Track requires daily reporting. When progress is shared openly—wins, challenges, and intentions—it becomes much harder to drift.

For Stacy, Fast Track was the turning point that helped her move from Director to Senior Director in just over a year.

"Because of Fast Track, I saw the power of showing up for my business every day," she says. "And when I show up every day, my team does the same."

"We hop on a video call every single day," Maddy says. "At first, I thought, 'There's no way everyone on the team will do this.' But it doesn't have to be long. Two to five minutes is enough. You can be at the park with your kids or in your car. You just show up. And if you're the leader and you're not showing up, others take that as permission to not show up as well."

Daily check-ins remove the option to disappear. "At 10:30 every morning, we checked in," Stacy says. "Whatever we were doing—putting on our makeup, driving in our car, dropping off the kids—we consistently showed up. You can't run because other people are counting on you."

Those brief touchpoints keep activity at the forefront. Teams report their numbers, share wins, set goals, and make every day intentional.

#### *TIP 5: EMULATE LEADERS*

One of Fast Track's most overlooked benefits is proximity. Marketing Executives get a front-row seat to how the very best leaders run their businesses.

"I was on a screen every day with my enroller, Corporate Director 7 Erin Clark, and other leaders I aspired to

"The earlier a new builder can get involved in Fast Track, the better," Maddy says. "It sets the tone for how they're going to run their business. If they launch strong in their first 90 days, they won't want to take their foot off the gas."

#### *TIP 6: KEEP YOUR EYE ON THE PRIZE*

Each Fast Track trip is incredibly special—and it can create opportunities that might have been out of reach otherwise.

*"THE TRIP IS THE CHERRY ON TOP," MADDY EXPLAINS. "THE REAL BENEFIT IS HOW MUCH YOUR BUSINESS GROWS IN THOSE 90 DAYS, WHETHER YOU EARN THE TRIP OR NOT."*

be like," Stacy says. "I could see how they showed up, how they talked about their business, how they handled challenges. Fast Track gave me the chance to emulate what high-level leaders do."


That exposure matters, especially for leaders who have worked through their initial warm market or are navigating the next phase of growth. Fast Track becomes a real-time training ground.

"You learn creative strategies," Stacy says. "You learn how to use social media more authentically. You learn how to behave differently. That was huge for me."

"My husband and I wouldn't normally take trips like this," Maddy says. "Fast Track makes it possible."

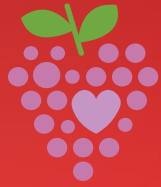
But neither leader confuses the reward with the reason.

Stacy puts it simply. "The habits and relationships you build through Fast Track benefit your business forever."

Now is the time to consider how this 90-day window could shape not just your spring, but your entire business trajectory. Commit to a successful Fast Track. And go all in! Because for many Marketing Executives, Fast Track has a way of amping up their game and accelerating their success for years to come. 



# Shareable Insights:



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*ProvexCV* provides the power of 10,000 purple grapes in every bottle. These grapes are the world's premier source of polyphenols. The one-of-a-kind grape seed and grape skin extracts we use are exclusive to Melaleuca and have been proven to be the most effective grape extracts available. *ProvexCV* is also formulated with resveratrol, quercetin, green tea extract, and bromelain to provide the heart-healthy support you want each day for optimal wellness.\*

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- ***ProvexCV* induces the release of nitric oxide, which relaxes your blood vessels, causing them to widen and increase blood flow, which then helps maintain healthy blood pressure.\***
- ***ProvexCV* has the unparalleled antioxidant protection of 10,000 purple grapes in every bottle, helping you maintain a healthy immune system.\***



\* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

 **Melaleuca**  
The Wellness Company<sup>®</sup>

# ROAD TO EXECUTIVE DIRECTOR: THE EVENT THAT CHANGES EVERYTHING

There are business trainings, and then there are moments that permanently change the trajectory of your life. For Melaleuca Marketing Executives, Road to Executive Director isn't simply a reward for advancing to Senior Director. It's a turning point. A place where belief deepens, vision expands, and the future solidifies. Ask anyone who has attended Road, and you'll hear the same phrase again and again: "Everything changed after Road."

Something happens at Road to Executive Director that's difficult to quantify but impossible to miss. Whether you arrive curious, hopeful, or triumphant, you leave with certainty—about the direction you're

heading, the work you're doing, and the leader you can become.

## THE MOMENT BELIEF BECOMES UNSHAKABLE

For Executive Director 3 Amy Trietsch, Road to Executive Director marked a defining line. "I tell everybody to make every sacrifice you can to get to Melaleuca events," Amy says. "When I went to Road, it changed my entire life."

Amy discovered Melaleuca after leaving an MLM. She had been conditioned to be cautious and protect herself emotionally, even while showing up for her team. Her first Melaleuca Convention helped establish trust. Her experience at Road, however, went much deeper. "Road was where I burned the ships," Amy explains. "That was it. I knew I would never look back again. I would never worry about Melaleuca's motivation or decisions. It was the defining moment for me."

What created that shift wasn't hype or theatrics. It was something far more powerful. "What you see is what you get with Melaleuca," she says. "There was no pomp and circumstance. Everybody was genuine—from the Marketing Executives

making millions to the new business builders to the corporate employees."

At Road, Amy witnessed something rare: transparency at the highest level. The leaders weren't performing; they were present. "I felt like I was sitting in someone's living room learning," she says. "It was so intimate. There were moments where we laid bare our struggles—the things holding us back. And I felt safe doing that."

That sense of safety changed everything. "I was vulnerable—not in a way that felt risky, but in a way that felt protected," Amy says. "Nobody was going to tear me down or use it against me. They were there to help me be better."

## FIRSTHAND CONFIDENCE

For many attendees, Road to Executive Director is the first time Melaleuca transforms from simply being a concept and becomes a living, breathing operation.

Executive Director 4 Natalie Blanton describes the experience as awe inspiring. "For a year and a half, I had been sharing Melaleuca," Natalie says. "I loved the products. I ordered them, and they showed





up at my door. But when you're actually there—when you see the distribution center in action—it's very different."

Walking the floors, meeting employees, and witnessing the scale of the operation had a profound impact. "It gave me so much confidence," she explains. "I could say, 'I've seen it firsthand. This is the most impressive place you will ever shop from.'"

That confidence didn't come from seeing a list of facts; it came from her experience. "At Road, you realize the magnitude of the company," Natalie says. "From the people packing boxes to the scientists in the lab—everyone is competent, knowledgeable, and aligned."

One moment in particular stood out for her. "The lab tour was one of the coolest parts," she says. "Listening to a scientist explain why he left another company because he couldn't ethically stand behind their products—it built my trust even deeper."

That trust made a real impact. "I didn't change my daily activities after Road," Natalie says. "But I was ten times more confident and bolder in how I shared.

I knew better. I wasn't just a happy shopper anymore—I was someone people could trust."

## FEELING THE HEART OF THE COMPANY

For Executive Director 2 Natasha Rae, Road to Executive Director revealed the heart behind the activities. "You feel like royalty at Road," Natasha says. "Every detail is thought of—from what's waiting for you in your room to what's on your desk when you come back from a break."

But beyond the thoughtful touches, something deeper resonated. "You really get to see just how many people are behind you," she explains. "When Frank invites the department executives to introduce their managers, directors, and vice presidents, and you see the size of the team supporting this company, it builds belief on another level."

Having experienced representing an MLM in the past, Natasha immediately noticed the contrast. "I was in an MLM for seven years," she says. "The most personal thing I ever got was a generic thank-you card. With Melaleuca, you sit with corporate

leaders. You meet their families. You feel known."

That sense of belonging changed her perspective—not just on the business, but about what was possible. "I left feeling that anybody can do this," Natasha says. "You see people from every walk of life, in every stage, and you realize that there isn't just one type of person who succeeds here."

One specific moment crystalized that belief. "I was sitting in a room with hundreds of Senior Directors and above—it was so different," she explains. "This isn't a place where only the top few stay at the top. Anyone can have their dreams come true at Melaleuca if they really work for it."

## FROM A GOAL TO A PATH FORWARD

Many leaders arrive at Road focused on what they've achieved. They leave focused on what's next.

"Senior Director feels like the big goal," Natasha says. "But when you're at Road, you see the full road map on stage. You realize this is just the first stepping stone.

**SET YOUR GOALS >>**



If you can get here, you can get all the way to the end—just by doing the same things that brought you here.”

Natalie experienced a similar shift. “I thought I was just going to get business strategies,” she admits. “And I did. But I also got a bigger vision for my life that goes far beyond Melaleuca. That surprised me.”


## WHY LEADERS PUSH SO HARD TO GET THEIR TEAMS TO ROAD

Ask leaders what they want most for their teams, and you’ll hear a consistent answer: Get to Road to Executive Director.

“We tell our team all the time—get to Senior Director and get to Road,” Amy says. “There’s no way you can go and not leave all in.”

Natasha echoes that conviction. “We call Road nonnegotiable,” she says. “You go home with a completely different belief in yourself and your business. You can’t put a price tag on that kind of clarity.”

## SET YOUR GOAL NOW

Road to Executive Director gives you something no training alone can provide: unshakable belief, firsthand trust, and a clear vision for what’s possible. Set your goal. Do the work. Get to Road. Because once you experience it, everything changes. 

For these three leaders, Road to Executive Director reshaped their confidence, clarified their vision, and forever changed how they lead.



“Seeing Melaleuca in person built a level of confidence I didn’t know was possible. I walked away ten times bolder in how I share.”

— EXECUTIVE DIRECTOR 4  
NATALIE BLANTON



“Road was the moment I stopped questioning and went all in. There was no turning back after that.”

— EXECUTIVE DIRECTOR 3  
AMY TRIETSCH



“Road shows you what’s possible. It makes you feel seen, supported, and capable of more.”

— EXECUTIVE DIRECTOR 2  
NATASHA RAE



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# what future will you face?

## REWRITING YOUR FUTURE

Life rarely follows a clean, predictable path. Careers shift. Health changes. Families face unexpected challenges. And for many North Americans, even the so-called golden years are starting to look a lot more...bronze.

The entrepreneurs at Melaleuca have taken a stand and decided that the average future isn't for them. They're ready for a face-off with lifetime debt. Their future is on the line—and they're not leaving it up to chance. Meet just some of the Marketing Executives who are redefining what their futures will look like.

**The average retirement path looks bleak.**  
**Cost are rising faster than savings.** In the US, Social Security faces major funding shortfalls within the next decade; in Canada, record household debt is putting retirement stability at risk. And inflation has stretched fixed incomes across North America thinner than ever.





# 64%

of Americans live paycheck to paycheck.<sup>1</sup>

# 41%

of Americans have no money invested in a retirement plan.<sup>2</sup>

## DIRECTOR 6 RILEY CHILDS

For Riley Childs, life before Melaleuca was defined by constant financial stress. She was a single mother raising two daughters, working multiple jobs while going to school, and doing whatever it took to keep her household running. Then one of her daughters' health began to unravel.

Over an eight-month period, Riley watched her 11-year-old daughter get sick again and again. Tests eventually revealed just how serious the situation had become. "Out of the 23 immune markers in her body that were tested, only six of them were working," Riley says.

Because of her daughter's fragile health, Riley made the difficult decision to pull her out of public school and homeschool her—while still caring for her other daughter and managing the household.

Director 6  
Riley Childs



All of this happened while Riley was working as a teacher, waiting tables, and baking cakes for others on the side. If that wasn't enough, she was also enrolled in graduate school to become a licensed practicing counselor.

Riley started shopping at Melaleuca as a way to improve the health of everyone in her home, especially her sick daughter. As she began using the products, she began to understand the business behind them. She realized she had her hands on something that could change more than just their pantry. "I saw the improvement Melaleuca products made in my household, and I knew Melaleuca was legit," she says.

Riley had been spread so thin for so long that something would have to give—and she feared grad school would be on the chopping block. But as she began to understand the potential Melaleuca had to offset her part-time jobs, Riley began building a Melaleuca business with determination. Melaleuca offered Riley work she could do from home, on her own schedule, without stepping away from her daughters' care. And since enrolling 24 months ago, Riley has earned nearly \$25,000 working from home. She was able to cut back on waiting tables and baking cakes, and she's now on track to graduate with her master's degree next year.

Melaleuca became the stabilizing force Riley needed to provide not only better health for her family but also the reliable income to shift from surviving each day to thriving into the future.

CONTINUED ►

1. Mary Hayes, Ph.D, and Jared Northrup, "Repetitive Task Workers: Financial Strain and Workforce Dynamics," ADP Research, November 12, 2025.

2. "What Percentage of Americans Have a Retirement Savings Account?," Gallup.com, August 12, 2025.

4x

increase in US bankruptcy filings  
among adults 65+ since 2001.<sup>1</sup>

37%

of Americans could not cover  
a \$400 emergency expense.<sup>2</sup>

#### EXECUTIVE DIRECTOR 2 STACEE WEISSENBERGER

Sometimes life doesn't just change course—it forces you to start over. Sometimes more than once.

For Stacey Weissenberger, the first turning point was divorce. The second came soon after, when bankruptcy wiped out the financial footing she had worked her whole life for.

At the time, Stacey was working in real estate, but the income was inconsistent and unpredictable. If deals weren't closed, there was nothing to fall back on.

Melaleuca entered her life during that rebuilding season. What stood out wasn't speed or hype, but the possibility of consistent, repeat income—something Stacey hadn't had in years. As she began building her business, her consistent Melaleuca income replaced uncertainty with confidence, and, eventually, with options.

Stacey remarried, and together, she and her husband, Derek, began dreaming about what they wanted their future to look like. "It was always a big dream of ours to move somewhere with water and trees, and maybe even beaches," she says. But before that dream could fully take shape, life shifted again.

During a visit, Stacey's mother-in-law broke her ankle in three places, ending up with a long-term injury.

What was meant to be a temporary visit became a permanent arrangement. "She was in my living room in a hospital bed for four months," Stacey says. "If my husband or I worked outside of the house, we wouldn't have been able to take her to her many appointments, surgeries, and physical therapy."

Caring for her mother-in-law reshaped what their future needed to look like. They spent months traveling throughout Florida until they found the right place: a forever home with space designed to support a multigenerational family. "In this new home, we can

Executive Directors 2  
Stacey & Derek  
Weissenberger



1. Chris Farrell, "Longer Lives and Fewer Pensions Spark a Boom in Retiree Bankruptcies," Nextavenue.org, July 7, 2025.

2. "Economic Well-Being of US Households in 2024," Federal Reserve, May 2025.



# 90%

of Americans have  
some form of debt.<sup>3</sup>

# 48%

of Canadians can no longer  
maintain their standard of living.<sup>4</sup>

split it into two residences so my mother-in-law can have her own wing,” Stacey explains.

And Stacey qualified for it on her own. “I qualified for the home loan solely on my Melaleuca income,” she says. “Now we’re just 60 seconds away from Flagler Beach in our dream location.”

When plans changed again and again, Melaleuca remained steady. For Stacey, it provided reliable income, flexibility, and security. And for anyone facing unexpected change, Melaleuca offers the same thing: a way forward when life refuses to follow the script.

**Executive Director 4**  
**Susan Smith**



#### **EXECUTIVE DIRECTOR 4 SUSAN SMITH**

An abundant retirement doesn’t happen by accident. It’s built over time, through consistency and intentional choices.

Susan Smith has been a Melaleuca Marketing Executive for 23 years—long enough to see how quietly compounding decisions can reshape a life.

She spent years in education, but like many parents, Susan wanted more time with her children. She eventually stepped away from teaching and explored direct selling, hoping to create income that would allow her to stay home. But the model didn’t deliver the consistency or stability her family needed.

Melaleuca was different.

The time freedom she found in Melaleuca reshaped her world as a mother. “Being able to go to their functions—to their ball games, their school events, and volunteering—just being able to be there for them has been a blessing,” Susan says. Without Melaleuca, she knows she would have had to return to teaching and miss many of those moments.

Decades later, Melaleuca remains a cornerstone of their financial freedom. “My husband, Dennis, retired four years ago,” Susan says. “He had a retirement plan, but it’s never enough with the economy.

**CONTINUED ►**

3. Maureen Milliken, “The Demographics of Household Debt in America,” Debt.org, July 11, 2025.

4. “Financially Paralyzed”: Higher Costs Have Canadians Feeling Unable to Move Forward,” RBC Bank, January 23, 2025.

# 121%

rise in US health care costs since 2000.<sup>1</sup>


# 4 HOURS

average amount of time Americans spend thinking about money each day.<sup>2</sup>

My repeat income with Melaleuca is more than what his retirement plan brings in. It's a godsend."

That income has created opportunities that they never imagined they'd have. Recently, Susan and Dennis took ten days to travel to Disney World with one of their grown children and their family. "Who can do that and not worry about it?" she asks. They're already planning another trip next year with all of their children and

grandchildren. "Without Melaleuca, we wouldn't have the finances to do that, nor would we be able to take off the time to create these memories," she says.

Looking back, Susan sees Melaleuca as both practical and profound. It didn't just supplement retirement income—it created a life rich in presence, health, and shared experiences. For Susan, that's what an abundant retirement truly means. 

Life rarely unfolds exactly as planned. Jobs end. Prices rise. Health changes. The future shifts beneath our feet. Yet woven through each of these stories is a deeper truth: We have the power to reshape our futures. At Melaleuca, the future is anything but average!



1. Shameek Rakshit et al., "How Does Medical Inflation Compare to Inflation in the Rest of the Economy?," Peterson-KFF Health System Tracker, August 2, 2024.  
2. Aaron McDade, "Americans Spend an Incredible Amount of Time Thinking About Money Every Day. You Won't Believe the Numbers," Investopedia, December 1, 2025.



# Made WITH Love

If you love baking, then you'll love our *Simple Start Baking* cookbook! Open it up to discover a variety of fresh, flavorful recipes featuring our *Simply Fit Baking Mixes*. This recipe combines our rich, chocolaty *Simply Fit Brownies* with tart, juicy cherries for a dessert that will capture everyone's heart. You'll find it on page 33 of the **Simple Start Baking cookbook!**

## Chocolate-Covered Cherry Brownies

**YIELD:** 9 servings

### INGREDIENTS

1 ½ cups *Simply Fit™  
Brownie Mix*

2 eggs

6 Tbsp. melted butter

¼ cup water

1 cup fresh or frozen  
cherries, pitted and cut  
into halves or quarters

### TOPPING

Chocolate Protein Whip  
(page 37 of the cookbook)

1. Preheat oven to 350°F. Lightly grease a baking pan.
2. In a medium bowl, add the *Simply Fit Brownie Mix*, eggs, butter, and water. Stir until smooth.
3. Gently fold sliced cherries into the batter.
4. Pour batter into greased baking pan.
5. Bake according to the directions on the *Simply Fit Brownie Mix* baking chart (page 31 of the cookbook).



Download the free  
**Simple Start Baking**  
cookbook here!



# How to **Win Twice** with Every **Purchase**

Melaleuca families everywhere are turning smart spending into wellness, savings, and rewards with the **Melaleuca® Rewards Visa® Card**. See how four Melaleuca leaders are transforming everyday spending into meaningful rewards—and strengthening their businesses in the process.

**With 6% back<sup>1</sup> on ALL Melaleuca purchases, 4% back<sup>1</sup> on gas, groceries, and dining, and 2% back<sup>1</sup> on everything else, it's one of the easiest ways to earn Loyalty Shopping Dollars.**

**Plus, Loyalty Shopping Dollars aren't the only reward—20% of their value is also paid out as Organizational Volume, generating added commissions!**







### ***Bringing Value Full Circle***

“I love how the *Melaleuca Rewards Visa Card* lets us recirculate cash flow back into our own pockets,” Brittney says. “We use it like a debit card, just smarter. We pay it off every month, so it only accrues Loyalty Shopping Dollars, never interest.”

Life is pricey in California. Brittney’s family puts most monthly spending—including groceries, gas, and kids’ sports—on their *Melaleuca Rewards Visa Card*. With three vehicles and a long work commute, fuel alone adds up quickly. The payoff? Hundreds in Loyalty Shopping Dollars accumulated each month.

Brittney also uses those rewards for her monthly customer appreciation giveaways. “I pay for it all with Loyalty Shopping Dollars. It’s so much fun!”

Her advice? “You’re going to spend money anyway. Using the card is just a smarter way to shop, save, and give back.”

— National Director 9 **Brittney McLaughlin**



### ***Turning Healthy Habits into Free Products***

“It’s hard to say you love a credit card,” Anthony jokes. “But when it earns you hundreds of dollars in free Melaleuca products every month, it becomes hard not to.”

He and his wife, Angela, charge nearly all household purchases to their *Melaleuca Rewards Visa Card* and pay it off monthly. The rewards have become a cornerstone of their budget. As longtime cardholders, the Cooks have earned tens of thousands in extra Loyalty Shopping Dollars.\*

The biggest win? Getting more for less. “We save more with Melaleuca’s card because the rewards go straight into products we actually use.”

— National Director 9 **Anthony Cook**

**On average, Melaleuca Members who use  
*Melaleuca Services*—including the *Melaleuca  
Rewards Visa Card*—have an astounding  
98.8% monthly reorder rate!**



### ***For Family and Financial Freedom***

As parents of seven, Seville and Rachael know how to stretch every dollar. “We earn \$300–\$400 a month in Loyalty Shopping Dollars,” says Seville. “That’s a huge help for a big family.”

And it doesn’t hurt that since they began using *Melaleuca Services* (including the *Melaleuca Rewards Visa Card*), the Ko family has earned \$12,220 in Loyalty Shopping Dollars!\*

Another positive outcome? “Using and paying off the card every month has boosted our credit score from around 500 to over 800,” Rachael explains.\*\*

— Corporate Directors 4 **Rachael & Seville Ko**



### ***Everyday Purchases, Extraordinary Value***

For Brittany Kovacs, the *Melaleuca Rewards Visa Card* isn’t for splurging; it’s for simplifying. “We literally use it for everything, everywhere, every day,” she laughs. “Groceries, dining, the chiropractor, doctor’s appointments, you name it.”

Their earned rewards cover *Peak Performance Packs* and other Melaleuca necessities. Brittany’s semiretired parents have joined in too, using their Loyalty Shopping Dollars to enjoy *Sei Bella*® skin care products they might not otherwise buy.

“It’s not about spending more. It’s about being intentional with what you already spend and letting Melaleuca reward you for it.”

— Executive Director 5 **Brittany Kovacs**

## **Smarter Spending, Healthier Living**

These families share a common philosophy: Money should work for you, not against you. By using the *Melaleuca Rewards Visa Card* wisely—charging what they need, paying it off responsibly, and enjoying rewards that enrich their homes and families—they’re proving that smart spending creates real savings and healthy habits.



## Your Turn to Start Earning!

Applying for the *Melaleuca Rewards Visa Card* is simple—most Melaleuca Members receive a decision in less than 30 seconds! If instantly approved, you'll start earning rewards right away on Melaleuca purchases.<sup>1</sup>



**Scan the code or visit [Melaleuca.com/Visa](https://Melaleuca.com/Visa) to learn more!**



**UNLIMITED REWARDS—PAID  
IN LOYALTY SHOPPING DOLLARS**

**6%  
BACK<sup>1</sup>**

on ALL Melaleuca  
purchases



**4%  
BACK<sup>1</sup>**

on gas, EV charging,  
grocery, and  
dining purchases



**2%  
BACK<sup>1</sup>**

on all other  
purchases



**\$100 WELCOME BONUS<sup>1</sup>**

after your first purchase, made within the  
first 3 billing cycles after account opening.

**Must apply here for this offer. Offers vary elsewhere.**

<sup>1</sup> See the Rewards Terms and Conditions for details. Please see the Melaleuca Rewards Program terms and conditions at [Melaleuca.com](https://Melaleuca.com) for information regarding expiration, redemption, forfeiture, and other limitations on Loyalty Shopping Dollars.

Cards are issued by First National Bank of Omaha (FNBO\*), pursuant to a license from Visa U.S.A., Inc. Visa and Visa Signature are registered trademarks of Visa International Service Association and used under license.

\* Individual results may vary. Rewards depend on spending and repayment habits. Cardholders should use credit responsibly and pay balances in full each month to avoid interest charges.

\*\* Credit score improvements are not guaranteed. Results vary based on financial behavior and credit history.



Melaleuca  
**SERVICES**

**Love smart solutions?** The *Melaleuca Rewards Visa Card* is one of several exclusive services that help Members earn more, save more, and stress less. See the full lineup at **[Melaleuca.com/Services](https://Melaleuca.com/Services)**.

# You Have More to Protect Than You Realize

Between online shopping, banking apps, medical portals, subscriptions, loyalty programs, email addresses, phone numbers, social profiles, cloud storage, travel accounts, and saved payment methods, the average person has dozens of active digital touchpoints across the internet. Unfortunately, each one is a doorway that holds a piece of personal information a hacker could use to access your most sensitive data—and it's impossible for any one person to watch all of them at once.



**Your identity isn't one thing.  
It's dozens of pieces, scattered everywhere.**

**Every password ever reused. Every autosaved card. Every account you forgot you opened.  
Every company that's ever experienced a data breach.**

## The Risk Has Changed

In 2026, criminals don't need to break in through the front door or steal a wallet to compromise your data. They scrape leak sites, buy bulk data on the dark web, reuse passwords, and deploy automated bots to quietly probe login screens.

That's why identity theft often goes unnoticed at first. It isn't a single dramatic event—it's ongoing pressure. A small exposure here, a forgotten account there. And by

the time the problem is discovered, the damage has often already begun to spread.

In a world where criminals are constantly scanning and testing personal information, the real question isn't whether someone will try to steal your identity. It's whether you'll know it's happening before it becomes something bigger!





## Protection That Makes Sense for Real Life

That's precisely the gap that *InfoGuard Advanced Identity Protection* is designed to fill! While it's nearly impossible to personally track where your information lives or how it might be misused, *InfoGuard* can cover all angles. It continuously monitors the dark web, watches the accounts you choose to protect, and looks for black-market activity involving your personal data! When something appears suspicious, you're

alerted immediately. And if a breach does occur—even a small one—you're not left to handle it alone.

*InfoGuard's* ICFE-certified identity restoration specialists step in to help repair the damage, handling the time-consuming work of contacting institutions, correcting records, and restoring accounts so you don't carry that burden alone.

**Every *InfoGuard* member also receives \$1 million in identity theft insurance,**  
which can help cover major restoration-related expenses, including lost wages, legal fees, accounting costs, and more.

Ultimately, *InfoGuard* provides peace of mind in a digital world that has grown far more complex than most people realize. With multiple affordable plan options, including comprehensive coverage through the Ultimate Family Plan,

*InfoGuard* helps protect not just one person, but the many pieces of information that make up a modern identity.

**Your identity is everywhere. *InfoGuard* makes sure it's protected 24/7.**



# How Cindy and Chris Brown Took Their Wellness Into Their Own Hands

“You can eat all the right things and get regular exercise but still miss big things that are wrong with your health and wellness.”

—Executive Director 4 Chris Brown







## Chris and Cindy Brown had a big blind spot.

They thought they were doing everything right for their health and wellness. Cindy worked as a personal trainer and nutritionist at the fitness center they owned. Chris worked with organ transplant recipients as they recovered and reset their lives. Cindy would often visit with these transplant recipients to advise them on their preventive care.

However, as focused as they were on helping others, Chris and Cindy weren't giving themselves the care they needed. Cindy had struggled with being overweight her entire life, and even though she worked hard to stay in shape, she was living with the risk of serious health challenges.


Chris's dad had struggled with serious health issues. That weighed heavily on Chris's mind, keeping him mindful of his need for solutions to maintain normal, healthy blood pressure in his daily life.

Neither of the two wanted to live their lives hobbled by health issues that would slow them down. But when Chris decided to compete in a series of highly strenuous endurance races that might raise his risk of higher blood pressure, Cindy put her foot down. "I didn't want him to go down the same road as his dad," she says. She decided it was high time both of them took their wellness into their own hands and started an in-depth search for nutrition that could support cardiovascular health. That's why, when her neighbor mentioned their experience with a supplement called *ProvexCV*®, Cindy was primed to investigate.

"We found and examined the scientific studies that had been done on *ProvexCV*," Cindy recalls. "Then we enrolled with Melaleuca so Chris could try it. Chris loved how *ProvexCV* helped him feel!"

At the same time, Cindy was looking for a fiber supplement to add to her diet. "I had always taught my clients that fiber was indispensable," she says. "So when I saw *FiberWise*® at my neighbor's house, I felt like God had put it there for me to find and I had better start taking it! I did, and over the years, *FiberWise* has helped me take control of my wellness, manage my weight, and support my healthy blood sugar levels."\*

Today, Chris and Cindy run the Cedar Grove Wellness Center in Shepherdsville, Kentucky, where they teach nutrition classes, do nutrition counseling, provide personal training, and much more—all to help people take ownership of their health. And with Melaleuca, they're walking the walk. They're staying in charge of their own daily health, just as they're teaching their clients to do. They're building generational wellness. All three of their children are conscious about what brings wellness into their lives. Thanks to their parents' examples, the Brown kids don't take good nutrition for granted.

"We've seen so many kids whose parents let them eat chicken nuggets and mac and cheese every night," Chris says. "We've measured the impact that kind of diet has on their digestive systems and their overall health. We've seen too many people worry more about the handbag they carry or the car they drive than what they're putting into their bodies. We've taught our kids how to make healthy choices. And, thanks to Melaleuca, we're able to help everyone we meet refocus on getting the right nutrition—and take their wellness into their own hands." 

CONTINUED >>





# Products That Changed the Game

## for Chris and Cindy Brown



### PROVEXCV®

This clinically studied supplement, one of the Core 6 supplements in every *Peak Performance Pack*, has helped Chris maintain his heart health for many years.\*



### THE PEAK PERFORMANCE HEART HEALTH PACK

With supplements like *ProvexCV*, *Phytomega*®, *CoQ10+*, and *Vitality Coldwater Omega-3*®, this clinically proven pack supports the Brown family's heart and cardiovascular health every day.\*



### FIBERWISE®

Cindy knew she needed fiber to help support her healthy blood sugar levels and manage her healthy weight. The moment she discovered *FiberWise*, she knew she had found the fiber solution she needed!\*



### PROFLEX PROTEIN SHAKES

As fitness and nutrition experts, Chris and Cindy tell all of their clients to get their protein! They turn to *Proflex Protein Shakes* for a delicious boost of high-quality protein whenever they need it, whether it's after a workout or between meals.\*

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



Melaleuca events provide you with world-class coaching and practical advice you can use to enhance your business and your life.

**February 5-7, 2026**

**PartnerUp Leadership Quest | Dallas, TX**

*Earn your invitation to this exclusive leadership event with Melaleuca's most dedicated and influential leaders.*

**March 7, 2026**

**ADVANCE\* | Philadelphia, PA**

**NEW LOCATION**

**May 14-16, 2026**

**Convention | Salt Lake City, UT**

*Every Melaleuca Member is invited to participate in three days of celebration, networking with friends, new product announcements, and training you won't find anywhere else.*

**June 6, 2026**

**ADVANCE\* | Atlanta, GA**

**July 1-5, 2026**

**Road to Executive Director | Idaho Falls, ID**

*Newly advanced Senior Directors are invited to Melaleuca Global Headquarters for life-changing coaching and a closer look at Melaleuca operations.*

**July 4, 2026**

**Melaleuca Freedom Celebration | Idaho Falls, ID**

*Celebrate the 250th anniversary of US independence with the largest fireworks display west of the Mississippi.*

**August 8, 2026**

**ADVANCE\* | Idaho Falls, ID**

**August 22, 2026**

**ADVANCE\* | Orlando, FL**

**October 3, 2026**

**ADVANCE\* | Dallas, TX**

**CONNECT** at Melaleuca **EVENTS**



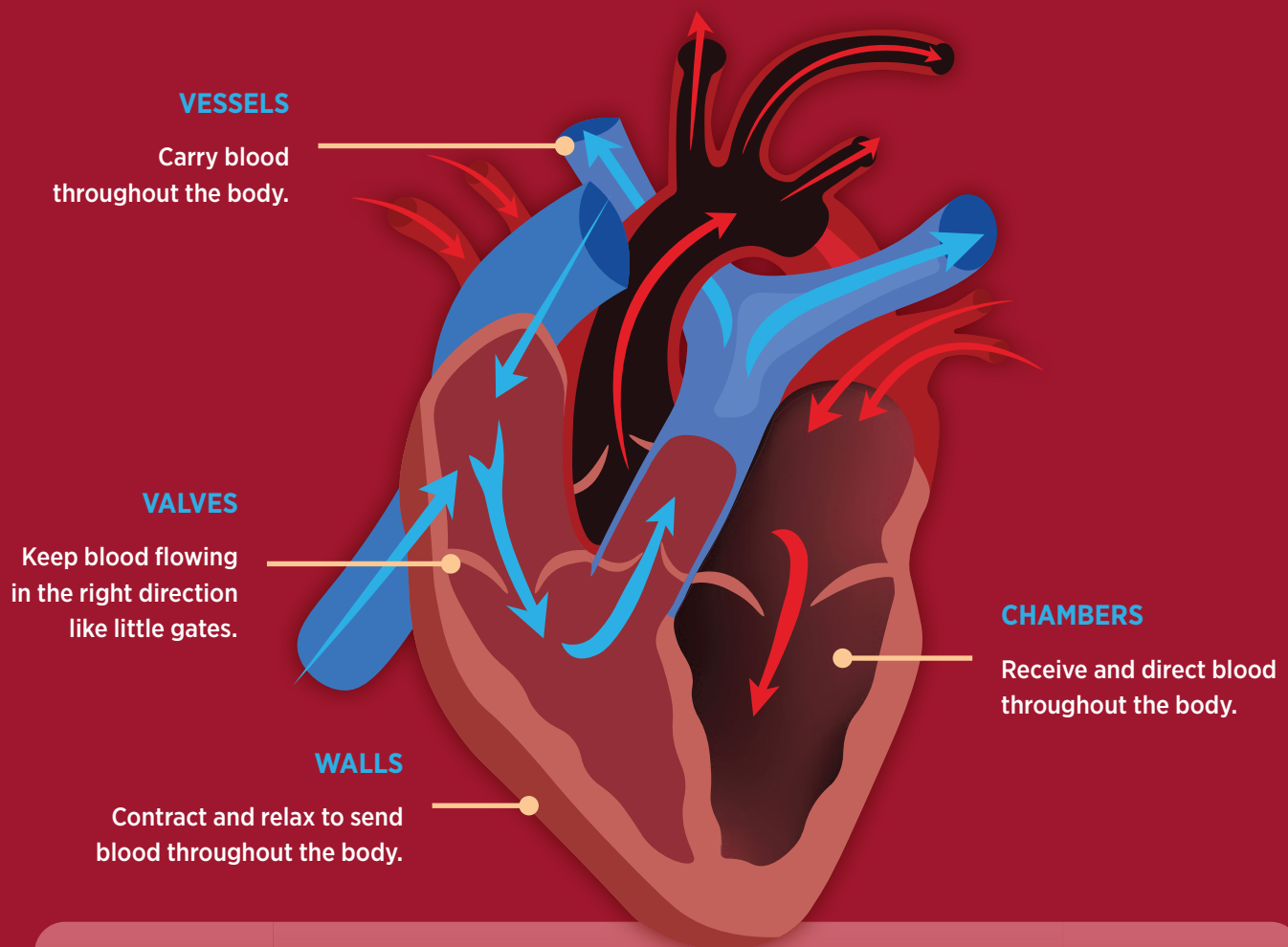
*\*ADVANCE is a regional event that combines world-class training and celebration to help you build your business.*

Learn more at **Melaleuca.com/Events**.

Dates and details are subject to change. Visit [Melaleuca.com/Events](https://Melaleuca.com/Events) for the latest calendar updates.

# Let Us Introduce You to Your HEART

It's the organ at the center of your chest, nestled between your lungs. It's about the size of your two hands put together, and it works tirelessly 24/7. It's what allows everything else in your body to function. If your heart stops, you stop.



## The Hardest-Working Muscle in Your Body

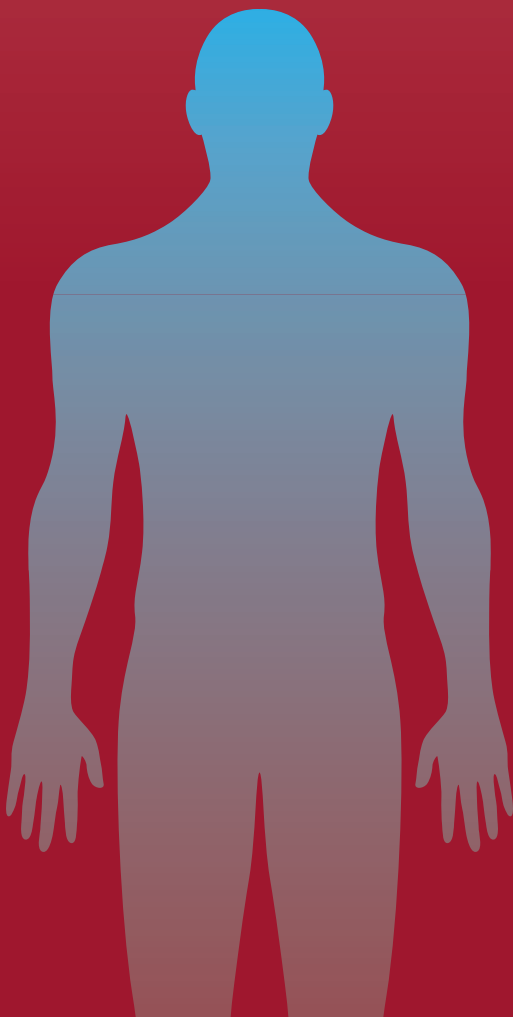
The heart's primary function is to drive nutrient-carrying blood and oxygen to your organs. In fact, other than those in the cornea, every cell in the human body gets blood from the heart.

Your heart beats 100,000 times a day and pumps about 1.5 gallons of blood every minute. Over the course of a day, that adds up to more than 1,800 gallons.



## Your Choices Matter More Than You Think

Heart health isn't about focusing on one factor—it's about supporting the systems that keep blood flowing smoothly, vessels flexible, and inflammation under control. The good news? Positive lifestyle choices and consistent wellness habits like eating a healthy diet, exercising, and proper supplementation can go a long way in keeping your heart happy.



## The Heart of Good Health

Heart disease is the number one cause of death in the United States and the second leading cause of death in Canada. That's why it's so critical to be good to your heart by following a heart healthy lifestyle.

While some heart health factors are genetic, there are eight key controllable factors for heart health:

- 1 LDL OXIDATION** Oxidized LDL is a major contributor to the early stages of artery damage.
- 2 PLATELET FUNCTION** Healthy platelet function supports smooth blood flow and reduces clot-related risk.
- 3 ENDOTHELIAL FUNCTION** A healthy endothelium keeps blood flowing efficiently and supports normal blood pressure.
- 4 BLOOD PRESSURE** Healthy blood pressure reduces wear and tear on the heart and arteries.
- 5 CHOLESTEROL BALANCE** Keeping LDL from oxidizing while maintaining healthy HDL levels helps keep arteries clear and healthy.
- 6 TRIGLYCERIDES** Healthy triglyceride levels are an important marker of overall heart and metabolic health.
- 7 INFLAMMATION** Keeping inflammation in check supports long-term heart and artery health.
- 8 BLOOD SUGAR BALANCE (HBA1C)** Balanced blood sugar supports healthy blood vessels and lowers cardiovascular risk.



### Designed to Deliver:

Your heart circulates blood through your body through a system of vessels and capillaries. The entire process takes only 20 seconds. The largest vessels are as wide as a garden hose, and the smallest capillaries are so thin that blood cells have to travel through them in single file. There are approximately 60,000 miles of blood vessels in your body. That's enough to go around the world twice!



# we ♥ you

If you're reading this, then good news—your heart is beating! Pause for a moment to feel a beat or two. Every time it contracts, this amazing organ is sending life-giving blood throughout your body, carrying oxygen, electrolytes, fats, vitamins, immune cells, and hormones to every part of your body and carrying away waste as well.

The health of your heart directly influences how good you feel each day. Taking care of your heart may make a positive impact on your quality of life. But how well do you know your heart and what it takes to enjoy good heart health?

Some of the most crucial aspects of optimal heart health include blood pressure, cholesterol levels, protection against oxidative damage, and inflammation.

When it comes to cardiovascular nutrition, Melaleuca doesn't compromise. Every formula delivers clinically effective levels of the compounds your heart needs most: plant-based phytosterols for healthy cholesterol, concentrated grape

skin and seed extracts for blood pressure support, purified omega-3s for inflammation management, and targeted vitamins, minerals, and antioxidants. It's comprehensive heart protection backed by serious science.

## **THE PEAK PERFORMANCE HEART HEALTH PACK**

Your body's systems are all interconnected! That's why getting comprehensive nutrition that benefits your entire body is just as important as getting nutrition that targets your heart.

In two daily packets, the *Peak Performance Heart Health Pack* provides the clinically proven Core 6 supplements of the *Peak Performance Pack*, which include 23+ essential vitamins and minerals, daily probiotic support, powerful antioxidant support for your cells, and more—as well as world-class support for your cardiovascular system, healthy blood pressure and cholesterol levels, and overall heart function.\* Included in this pack are *CardiOmega EPA*, *ProvexCV*, and *Phytomega*!



\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



### PROVEXCV®

The result of years of research and clinical evaluation, *ProvexCV* is a foundational supplement for cardiovascular support. With the protective power of 10,000 purple grapes in every bottle, our proprietary formula helps maintain healthy blood pressure, reduce free radicals, and support healthy blood platelet function. *ProvexCV* delivers powerful polyphenols for unparalleled antioxidant protection, optimal cardiovascular health, and a healthy immune response. In fact, it has seven times more polyphenols per gram than elderberry!\*

### CARDIOMEGA EPA™

Load up on good fats! Omega-3s are good fats that are vital to your overall wellness, but the body can't produce them on its own. *CardiOmega EPA* delivers 1,000 mg of EPA and 100 mg of DHA to reduce activity-induced inflammation and support cardiovascular health. Unlike national brand fish oil supplements, the fish oils we use are molecularly distilled and purified through a patented stripping process to remove contaminants without altering or destroying any of the critical nutrition.\*\*

### PHYTOMEGA®

*Phytomega* provides the proven benefits of phytosterols with the antioxidant power of CoQ10 and ALA to help fight free radicals. Phytosterols are healthy, plant-based molecules that bind with intestinal absorption sites in place

of cholesterol, preventing cholesterol from getting through and entering the bloodstream. *Phytomega* also contains omega-3s, which support the transport of phytosterols in the gut. Combined, these powerful nutrients help to lower bad cholesterol and reduce the risk of heart disease.†

### FIBERWISE®

Although it's not included in the *Peak Performance Heart Health Pack*, *FiberWise* is an excellent source of heart-healthy fiber. Most North Americans don't get the research-recommended amounts of fiber in their daily diets. *FiberWise* helps fill that fiber gap with seven sources of soluble and insoluble fiber, including psyllium husk fiber, to support healthy cholesterol and blood sugar levels.\*

Isn't it time to show your heart some love? February is Heart Health Month. There's no better time to make some healthy changes to help your heart continue performing at its peak. Starting with the *Peak Performance Heart Health Pack*, Melaleuca offers the nutrition that can help you reach your wellness goals this year and enjoy greater wellness for years to come! **JC**



† Supportive but not conclusive research shows that consumption of EPA and DHA omega-3 fatty acids may reduce the risk of coronary heart disease. A daily serving (2 softgels) of *CardiOmega EPA* provides 1,000 mg of EPA and 100 mg of DHA omega-3 fatty acids.

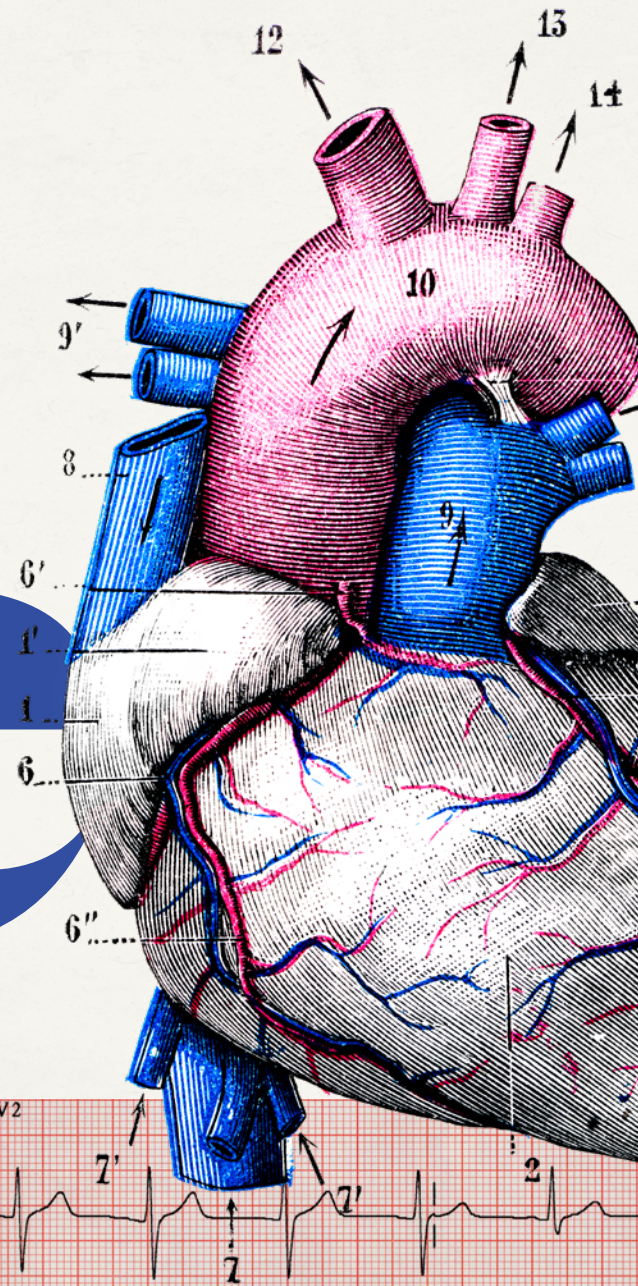
\*\*Foods and supplements containing at least 400 mg per serving of plant sterol esters, eaten twice a day with meals for a daily intake of at least 800 mg, as part of a diet low in saturated fat and cholesterol, may reduce the risk of heart disease. A daily serving (4 softgels) of *Phytomega* supplies 2000 mg of plant sterol esters.





Start with Your

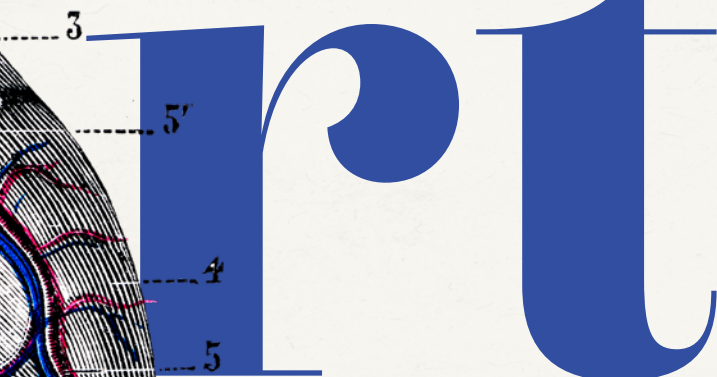
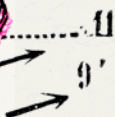
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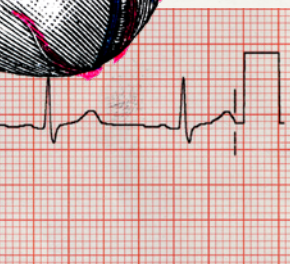


## WELLNESS INSIDER

Boost your wellness IQ with eye-opening data and in-depth explanations. Learn practical strategies to enhance specific aspects of your wellness journey—and become a trusted guide for those you're helping along the way.



# and Keep Your Good Health Flowing



## Your Healthspan Means Everything

There's nothing wrong with making healthy changes to your lifestyle so you can add years to your life. Why wouldn't you be concerned about your longevity? Taking charge of your health so you can live longer should be one of your very highest priorities!

But why not focus on making those extra years the best they can be as well? As important as lengthening your lifespan is, lengthening your healthspan is the real goal. Your healthspan isn't just the number of years you'll live. It's the number of years you'll live with good health and energy. Increasing your healthspan means not only adding years to your life but also living more of those years with a greater zest for life, more fulfillment from your relationships, and the will and ability to set and work toward meaningful goals.

CONTINUED ►



It's important to continue to set and keep daily and weekly goals for your health. But it's also important to keep in mind how your daily choices matter to your continuing physical, mental, and emotional wellness. When you want to change your future, it's what you're working on right now that will make a difference!



START WITH  
YOUR HEART

## It All Starts with Your Heart

All right, so you want to make changes that will really make a difference. Where should you focus? Start where your efforts will have the greatest immediate and long-term impacts—your heart!

Your heart health is central to your long-term health and wellness. Two recent studies found that adults who lived a heart-healthy lifestyle tend to not only live longer but also enjoy those years in optimal health, with reduced risk of chronic disease. Researchers observed that even the heart health improvements that an adult makes in midlife or later can have a major impact on their healthspan.



ASSESSING  
HEART  
HEALTH

## Life's Essential 8™

Fortunately, there's plenty that you can take control of regarding your cardiovascular health—starting now! In 2022, the American Heart Association released a list of eight fundamental components for assessing heart health. Named Life's Essential 8, this list is a great guide for the daily choices you need to make to strengthen your heart health.

Here are the components of Life's Essential 8:

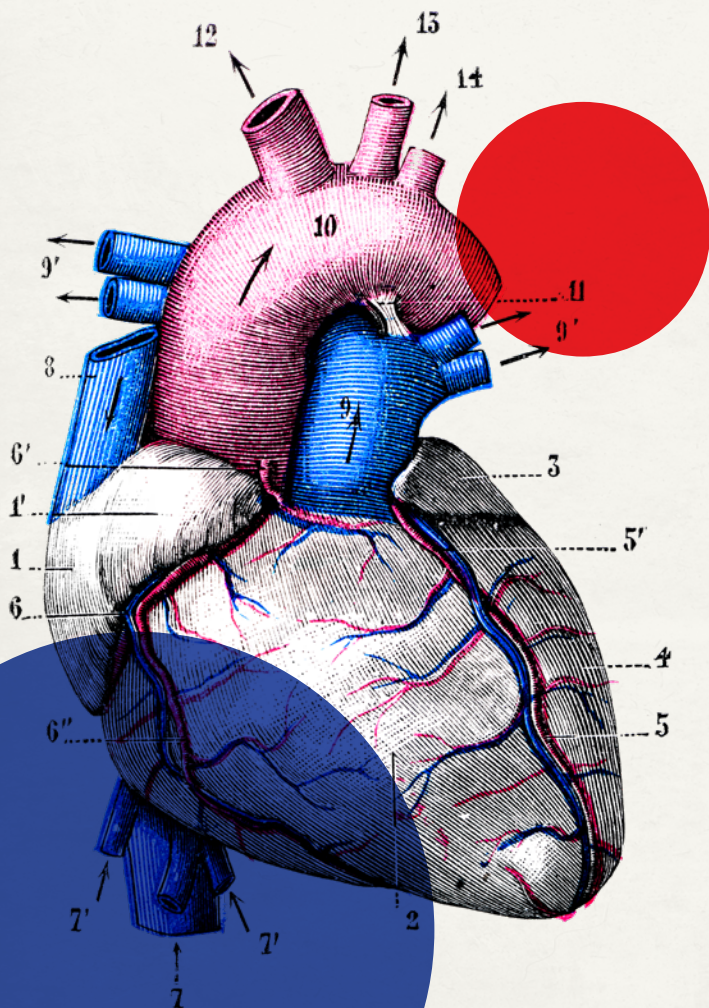
- A healthy diet
- Participation in physical activity
- Avoidance of nicotine
- Healthy sleep
- Healthy weight
- Healthy blood lipids
- Healthy blood glucose
- Healthy blood pressure



YOU'RE IN  
CHARGE

## You're in Charge of Your Future

Like the name suggests, the Life's Essential 8 list really does reveal the areas where you can start making positive changes to your cardiovascular health, and by extension, your brain, immune system, respiratory system, metabolism, and much more. Remember that you're in charge! When you make smart, informed choices for your heart health and back up your choices with your effort and willpower, you control the outcome. Making the effort now can pay dividends in the future—and serve to lengthen your healthspan. Here are several examples.





**1 THE LEVELS** of good and bad cholesterol in your blood are affected by multiple factors that you can control—your diet, the amount of exercise you get, whether you smoke, and how much stress you deal with each day. By making choices that help keep your cholesterol levels healthy, you lower your risk of plaque buildup in your arteries over time. This helps your cardiovascular system continue functioning at optimal levels and reduces your risk of serious health issues.

**2 VISCERAL FAT** is the fat deep inside your body that surrounds your organs. Unhealthy eating habits and lack of physical activity can cause visceral fat to build up. Researchers think that visceral fat is linked to serious health concerns. Making positive lifestyle changes to manage visceral fat can help you better manage your blood pressure and other factors, paying off in greater health years down the road.

**3 GETTING ENOUGH SLEEP** is a must for optimal heart health. Sleep helps regulate your blood pressure and heart rate, reduce stress hormones in your bloodstream, repair cells, and regulate blood sugar, all of which take the strain off your heart and cardiovascular system while supporting healthy inflammation levels and even helping you manage your weight. Improving your sleep habits helps you keep your heart, your body, and your life in balance!



#### PROPER NUTRITION

### The Role of Proper Nutrition

In practically every one of the Life's Essential 8 components, the daily nutrition you're getting plays a big role in getting optimal results from your efforts to support your heart health—and positively affect your healthspan.

Most of the nutrition you get should come from eating a healthy diet, of course. But adding the right, carefully designed supplements can fill in the nutrition that your diet still lacks and advance you toward your goals. With a focus on your heart health, we recommend nutrition that provides the following benefits:

- Healthy blood pressure support
- Healthy circulation support
- Healthy cholesterol support
- Healthy blood sugar metabolism support
- Proper omega-3 fatty acid support
- Antioxidants that support cellular energy and protect the heart and blood vessels against free radical damage


# 3 Steps

## TO TAKE CONTROL OF YOUR HEALTH

Will your later years be filled with wellness, energy, and freedom? You decide!

Here are three steps that you can take to purposefully invest in your long-term health and increase your healthspan.

1. Identify an area (we strongly recommend your heart and cardiovascular system) where you want to ensure optimal wellness as you age.
2. Choose daily actions that will positively affect your health in this area. Consider the efforts and resources you expend to be part of your investment!
3. As you see results, reward yourself appropriately. This will help you develop healthy, long-term habits.

Remember, the choices you make right now will determine your health and wellness throughout the many years ahead of you! 





2026

# CONVENTION

## IT'S EVERYTHING YOU NEED TO MOVE YOUR BUSINESS FORWARD!

Convention is more than just an event—it's a toolbox of proven, road-tested strategies customized for exactly where you are in your business. You'll leave with new friends, a road map for success, and a champion's mindset that will let you accomplish more than you ever thought possible!

## CONVENTION ISN'T EXTRA, IT'S ESSENTIAL!

MAY 14-16, 2026  
GET YOUR TICKET TODAY

MELALEUCA.COM/CONVENTION | #ALLROADS |   







# GLOBAL HEADQUARTERS TOUR

**Tour Melaleuca's Global Headquarters**, state-of-the-art Distribution Facility, and flagship Product Store. See for yourself where Melaleuca develops, manufactures, packages, and ships its 400+ products, and get an inside look at Melaleuca's corporate operations. It's the perfect way to kick-start your Convention 2026 experience.

**BUS TOURS from Convention.** Buses depart from the South Foyer at the Salt Palace Convention Center (90 S. West Temple, Salt Lake City, Utah 84101). Drive time to Idaho Falls, Idaho, is approx 3.5 hours.

Date	Depart SLC	Tour Time
Wednesday, May 13	6:30 AM	10:00 AM
	7:30 AM	11:00 AM
	8:30 AM	12:00 PM
	9:30 AM	1:00 PM
	10:30 AM	2:00 PM

**Space for tours is limited, so register now!**

Vist [Melaleuca.com/Convention](https://Melaleuca.com/Convention) and click on "Tour."

**Rates include:** Round-trip deluxe motor coach transportation and boxed lunch provided at Melaleuca's Global Headquarters.

**Cost per seat:** \$50.00\*

*Children under 2: Free as a lap child.*

**Traveling through Idaho Falls on your way to Convention?** We'd love to have you stop in for a tour! For all independent travel, please register for your tour by calling 208-522-0870. Tour schedules are limited, so be sure to register in advance.

For any questions regarding your tour reservation, please call **208-522-0870**.

\* Cancellations accepted until April 24, 2026.

## DON'T MISS THE POWER OF CONVENTION 2026!

**NEW PRODUCT ANNOUNCEMENTS!**  
**NEW TOOLS TO BUILD A SOLID BUSINESS!**  
**NEW WAYS TO MAXIMIZE YOUR INCOME!**  
**CELEBRATE ACHIEVEMENTS!**

MELALEUCA.COM/CONVENTION | #ALLROADS |   



# CONVENTION 2026 AWARDS

**SET YOUR GOALS AND WALK THE STAGE!**

EARNING PERIOD: APRIL 1, 2025-MARCH 31, 2026



There is nothing like the energy and emotion of taking your 77 steps across the stage as thousands of Marketing Executives cheer you on and celebrate your success.

**The stage is waiting.**





- **Half Century and Century Club**

Awarded to active Marketing Executives with at least 50–99 or 100 or more personally enrolled active Members as of March 31, 2026. (Inherited customers are not included.)

- **Circle and Expanded Circle of Influence**

Awarded to leaders who achieve Circle of Influence or Expanded Circle of Influence 10 or more times during the award year.

- **Leaders on the Move**

All new and advancing Senior and Executive Directors will walk the stage at Convention. All National and Corporate Directors will also take a turn onstage.

- **Financial Freedom**

First Step to Financial Freedom, Financial Freedom, and Total Financial Freedom will be honored onstage.

- **Convention on a Budget**

Three Marketing Executives who find a frugal way to attend Convention 2026 will be recognized onstage, and one will be awarded hotel and airfare to Convention 2027.

- **Critical Activity Bonus**

Awarded to leaders who earn the Critical Activity Bonus 10 or more months during the award year.

- **Personal Director Growth**

Awarded to leaders who developed six or more new net personal Directors during the award year.

- **Personal Director 3 Growth**

Awarded to leaders who developed four or more new personal Directors 3 during the award year.

- **Leadership Growth**

Awarded to leaders who developed two or more new Senior or Executive Directors while maintaining a 92%+ retention rate.

- **Business Builder Award**

Awarded to the top 10 businesses with the largest number of active Members in their organization. Must develop two new personal Directors and have a 92%+ retention rate.

- **Enhancing Lives Award**

Honoring our Executive Directors and above who have the most longevity and two or more newly developed personal Directors during the award year while maintaining a 92%+ retention rate.

- **Lifetime Earnings Award**

Honors leaders who have reached lifetime earnings of \$1 million for the first time during the award year.

- **Founder's Club**

Honors Marketing Executives who have been Executive Directors or above for 20+ years. To qualify, these leaders need to have a 95% Organization Retention Rate, have developed two or more personal Directors, and have the highest Founder's Club index.

- **Marketing Executive of the Year**

Awarded to the number one leader among those who earn President's Club.

- **Team of the Year**

Marketing Executives who are part of the Marketing Executive of the Year's organization—to their seventh generation—will be recognized as Team of the Year.

- **President's Club**

All advancing Corporate Directors plus the top 14 North American Marketing Executives for the year will experience a once-in-a-lifetime trip to one of the world's most luxurious hot spots! For details, go to [Melaleuca.com/PresidentsClub](https://Melaleuca.com/PresidentsClub).

## Learn how you can qualify.

We want to see you onstage! For full qualification requirements, visit [Melaleuca.com/BusinessCenter](https://Melaleuca.com/BusinessCenter).



# CAR BONUS

## LET MELALEUCA PAY FOR YOUR CAR

FOR SENIOR, EXECUTIVE, NATIONAL, CORPORATE & PRESIDENTIAL DIRECTORS

Grow your business to Senior Director, then select your new vehicle and apply for Melaleuca's Car Bonus program! Active leaders receive the following monthly Car Bonus for qualifying vehicles at these statuses:



Senior  
Director  
**\$500**  
PER MONTH

Executive  
Director  
**\$1,000**  
PER MONTH

National  
Director  
**\$1,200**  
PER MONTH

Corporate  
Director  
**\$1,500**  
PER MONTH

Presidential  
Director  
**\$1,500**  
PER MONTH



Executive Directors 8 **Rhonda & Michael Hendrix**  
2022 Acura RDX

For Rhonda, her Car Bonus represents reliability. “I’ve broken down on the road more than once,” she says. “And I’ve had vehicles that weren’t really safe to drive. So the Car Bonus means real peace of mind.”

That peace of mind goes beyond the simple safety of newer vehicles. “I’ve been in direct sales companies where you can qualify for a vehicle, but they pick it out for you,” Rhonda explains. “And it was never *my* vehicle—it was just a lease. I was so excited when I found out Melaleuca lets me pick out any car I want.”

Over the years, the Melaleuca Car Bonus has helped her pay for numerous vehicles, from her first Toyota 4Runner to an Audi, an Alfa Romeo, and now the Acura she drives today—all without the burden of a car payment. “I love the Car Bonus,” Rhonda says. “It’s really nice to have a reliable vehicle without having to go into debt. And who doesn’t love that new-car smell?”





THOUSANDS of CARS



MILLIONS of SMILES



# MELALEUCA 2024 ANNUAL INCOME STATISTICS

Our entire customer base of more than a million customers have all been referred by someone who loves our products.

## Customers

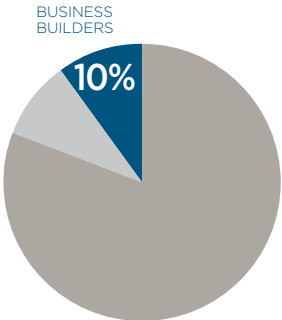
The majority (**82%**) of those who buy Melaleuca products each month are strictly customers. They are not pursuing the Melaleuca financial opportunity. Therefore, they do not receive compensation from the company. They purchase Melaleuca products simply because they want to be healthy, and they believe that Melaleuca products will help them with that goal. Having customers who are loyal to our brand simply because they love our products provides the strongest foundation for our business opportunity.



## Product Advocates

**8%** of all Melaleuca customers have referred at least one customer but fewer than eight customers. As those customers purchase products directly from Melaleuca, those who referred them receive a small commission. These households are not necessarily interested in the financial opportunity. Their relationship with Melaleuca is focused on their love of Melaleuca products. Their “status” is determined by how many customers they have referred. A Product Advocate has at least one customer. A Product Advocate 2 has referred at least two customers, and a Product Advocate 3 has referred at least four customers. While these individuals may not be considered serious business builders, their customers (like the vast majority of Melaleuca customers) come from word-of-mouth referrals. Therefore, the overall contribution of these individuals is significant.

	ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
	HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
PRODUCT ADVOCATE	\$2,083	\$14	\$110	0	1	1	4	1 Mo.	406 Mo.
PRODUCT ADVOCATE 2	\$3,898	\$28	\$234	2	2	2	8	1 Mo.	436 Mo.
PRODUCT ADVOCATE 3	\$5,295	\$57	\$520	4	5	4	18	1 Mo.	390 Mo.



## Beginning a Business

About one out of ten customers (**10%**) decide to start their own Melaleuca business and eventually achieve Director status, which is considered the first step to becoming a business builder. Directors have made a significant effort (probably spent 50 hours or more) in developing at least eight Melaleuca customers. Those estimated 50 hours could have been spent in a single week or could have been spent over several years. But at some point in their lives, Directors have invested enough time and effort to develop (and maintain) at least eight Melaleuca customers.

	ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
	HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
DIRECTOR 1-2 (89.8%)	\$25,685	\$274	\$2,191	8	17	8	77	1 Mo.	373 Mo.





## Initial Leadership Status

Leaders at these statuses have made a more serious effort to build a Melaleuca business. Those who have reached these leadership statuses have not only invested enough effort to refer several customers but have also helped some of those customers start a business and become Marketing Executives. Those Marketing Executives have, in turn, referred additional customers who purchase Melaleuca products each month.

	ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
	HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
DIRECTOR 3 (3.2%)	\$31,441	\$2,757	\$10,911	11	40	45	159	1 Mo.	361 Mo.
DIRECTOR 4-5 (2.0%)	\$39,274	\$5,218	\$17,087	13	56	102	319	1 Mo.	339 Mo.
DIRECTOR 6-7 (0.9%)	\$53,871	\$9,082	\$24,085	14	73	196	454	1 Mo.	362 Mo.
DIRECTOR 8-9 (0.6%)	\$75,039	\$18,571	\$34,958	21	81	275	590	1 Mo.	354 Mo.

## Advanced Leadership Status

Those Marketing Executives who reach Senior Director or above have shown substantial interest and dedication in building a Melaleuca business. While most do not work their businesses full time, it is essential that they invest some time each month nurturing, training, and helping those in their marketing organizations. Melaleuca advocates that Marketing Executives keep their full-time jobs and work their Melaleuca businesses in their spare time. However, some Executive Directors at the higher income statuses do work their businesses close to full time. Melaleuca strongly advocates that Marketing Executives do not quit their full-time jobs until their Melaleuca incomes far surpass the incomes they receive from their full-time employers. Rather, they should add their Melaleuca incomes to their regular incomes, thereby making a substantial difference in their family finances.



	ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
	HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
SENIOR DIRECTOR 1-9 (1.7%)	\$238,946	\$25,884	\$63,819	20	117	371	962	1 Mo.	365 Mo.
EXECUTIVE DIRECTOR 1-9 (1.5%)	\$715,593	\$58,747	\$181,057	37	156	974	2,552	2 Mo.	353 Mo.
NATIONAL DIRECTOR 1-9 (0.2%)	\$756,442	\$162,761	\$309,720	67	214	2,800	4,467	5 Mo.	277 Mo.
CORPORATE-PRESIDENTIAL DIRECTOR (0.1%)	\$2,624,273	\$427,823	\$1,136,801	70	329	6,344	13,851	10 Mo.	251 Mo.

The above annual income statistics include all US and Canadian Melaleuca Marketing Executives who were active during all 12 months of the period ending December 2024 and performed the minimum activity required at each status. The incomes stated include all commissions, incentives, and bonuses earned during the period.

For the purpose of these statistics, a Marketing Executive's leadership status was calculated by taking the highest status achieved and maintained for at least seven consecutive months.

These numbers represent gross income, not net income. In other words, they do not include any business expenses. However, it should not be necessary to spend any significant amount to build a Melaleuca business. You will need access to a telephone and an email account, but you should not invest in purchasing leads, meeting rooms, or training materials. Nor should you invest in advertising, building a website, and so on.

Your biggest investment will be your time, not your pocketbook. Your business is best built from your own home without making any substantial financial investment. Such investments are neither necessary nor conducive to your success.

The information on this page is not necessarily representative of what any individual Marketing Executive will earn with this program. Any representation or guarantee of specific earnings would be misleading. Success with any business takes hard work, diligence, perseverance, and leadership. Success with Melaleuca will depend on many factors, including how effectively a Marketing Executive exercises those qualities.



**№ 5**

**CELEBRATE  
SUCCESS**





# 7

## CRITICAL BUSINESS-BUILDING ACTIVITIES

1

Build Your Contact List

---

2

Set Appointments

---

3

Share Melaleuca: An Overview

---

4

Hold Strategy Sessions

---

5

► **Celebrate Success**

---

6

Always Be Involved with Fast Track

---

7

Lead by Example

## Alissa &amp; Jason Alsup INDIANA

## Finally Finding Something Real



Alissa Alsup is at her dad's house. He lives alone on his 200-acre farm, and out the window, fields stretch as far as Alissa can see. Her dad just had a surgery—and she is grateful for the time and freedom she has to stay with him as he recovers. That's just one big benefit that Melaleuca has brought into her life. There have been so many others.

As foster parents, the Alsups desperately wanted their home to be a safe place for the children they welcomed. Alissa worried about the cleaning products she used. They got the job done but were filled with harsh chemicals. "All I could think about was what my family was touching and breathing in every day," Alissa says.

So when Alissa and Jason discovered Melaleuca in early 2023, they quickly enrolled. Here were the safer, more effective cleaners they had been searching for—plus

hundreds more wellness products that could replace what they used every day and provide greater benefits.

Converting her home brought Alissa peace of mind. But she still wanted more.

Years earlier, poverty and teen motherhood had pushed her into the MLM world. She thought it would give her a better life. Instead, her business consumed everything—including the time she needed for Jason and their growing family. Brokenhearted, she finally walked away.

"What I wanted was to be at home and available," Alissa says. "And as a Melaleuca Member, I finally saw it: a stable company and a referral business that fit our life. So I said yes to building my Melaleuca business."

Today, Alissa is a Senior Director 9 with incredible momentum, a growing sense of freedom, and the ability to help enhance many lives. "Melaleuca allows me to reach families who are ready for something real," she says. "I get to help them discover products they'll use every day and opportunities to fill their lives with wellness."

Standing in her dad's kitchen, Alissa recognizes the many Melaleuca products there—the *Peak Performance Pack*, *Lemon Brite*®, *Simply Fit*™ *Microwave Popcorn*, and *SplasH<sub>2</sub>O*®. There are many more throughout his home. It brings a smile to her face. "I'm the one who told him he needed the *Peak Performance Pack*," she says. "When I learned about it, I naturally wanted my family to have it. And the first person I thought of was my dad." 📍



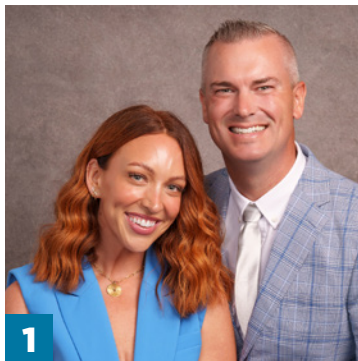


DECEMBER 2025

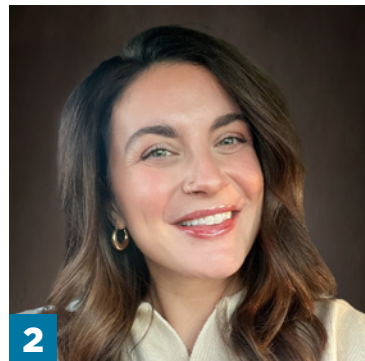
## TOP SENIOR DIRECTORS

Presenting the top eight Senior Director businesses with the highest contribution index and a Monthly Retention Index (MRI) of 50% or more!

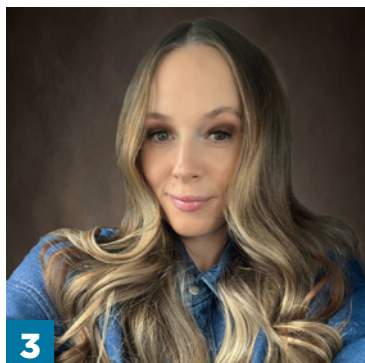
Reaching Senior Director status is a monumental achievement, reflecting both ongoing growth and a steadfast commitment to helping others. These Senior Directors lead by example, consistently sharing the value of Melaleuca while mentoring and guiding their teams.



**1**  
**Alissa & Jason Alsup**  
Senior Directors 9, IN



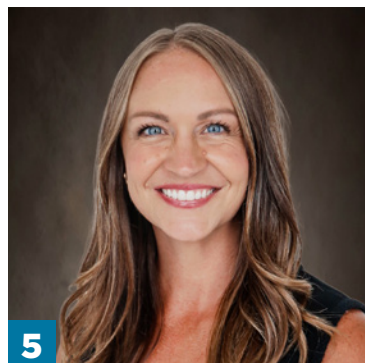
**2**  
**Allison & Paul Thomsen**  
Senior Directors 6, KS



**3**  
**Altiera & Eric Dahlman**  
Senior Directors 2, AB



**4**  
**Kim & Sean Maloney**  
Senior Directors 4, AB



**5**  
**Brittney & Matthew Landrum**  
Senior Directors 4, IN



**6**  
**Russ & Julie Reed**  
Senior Directors 3, OH



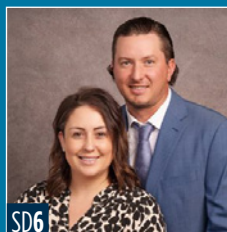
**7**  
**Jeff & Kristy Taylor**  
Senior Directors 4, AB



**8**  
**Gen & Charles Chamblee**  
Senior Directors 9, NM

## SENIOR DIRECTORS 6-SENIOR DIRECTORS

SENIOR DIRECTORS 6



**Alyssa & Clint Hanson\***  
SASKATCHEWAN  
Enrolled: 03/24/2024

SENIOR DIRECTORS 5



**Alyssa & Clint Hanson\***  
SASKATCHEWAN  
Enrolled: 03/24/2024

SENIOR DIRECTORS 3



**Amy & Casey Poepping**  
MINNESOTA  
Enrolled: 02/07/2023



**Russ & Julie Reed**  
OHIO  
Enrolled: 05/18/2021

SENIOR DIRECTORS 2

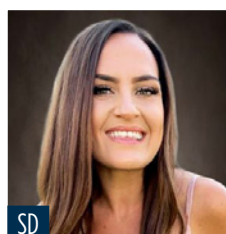


**Laurie Davis**  
KANSAS  
Enrolled: 11/12/2023

SENIOR DIRECTORS



**Wilfred & Niecy Billingsley**  
NORTH CAROLINA  
Enrolled: 07/01/2024



**Kim & Sean Maloney**  
ALBERTA  
Enrolled: 11/16/2022



O U R H E A R T

WE ARE CHAMPIONS  
OF THE “LITTLE GUY”

We’ve always believed in the potential of average folks born without financial or social advantage. The single mom working two jobs. The factory worker dreaming of something more. The teacher who deserves better than living paycheck to paycheck. These are the everyday people we help succeed, because these are the people who have built this company. If you’ve ever felt overlooked or underestimated, please know that you’re in good company here.





*A Special Invitation*



**As a President's Club 2026 earner, you'll escape to Fiji—a South Pacific paradise where warm Fijian hospitality welcomes you home and every moment feels like a breath of possibility.**

Your journey begins at one of Fiji's premier island resorts, where each morning opens with sweeping ocean views that seem to rise straight out of a dream. Here you'll sink into white-sand beaches, dip into crystal-clear turquoise waters, savor fresh tropical cuisine, and unwind with spa rituals inspired by sun, salt, and sea. As the colors of sunset melt across the Pacific, you'll return to your private sanctuary renewed, restored, and wrapped in the ease of barefoot elegance.

During the day, adventure will unfold all around you. Explore the coast, secluded beaches, and remote villages, glimpsing Fiji's untouched beauty. Float in paradise on Cloud 9—a two-story oasis where wood-fired pizza, cool drinks, and endless blue surround you. Travel up the Sigatoka River to a traditional Fijian village where you'll share in a kava ceremony, enjoy an island feast, and feel the pulse of ancient meke dance echo through the community. Or spend the day at Malamala Beach Club—your own private-island escape with cabanas, infinity pools, and views no camera can truly capture.

This exclusive President's Club experience blends island tranquility with unforgettable discovery—creating memories as vivid and lasting as the turquoise waters themselves.

### **President's Club: Where Dreams Meet Dedication**

President's Club is never earned by accident—it's only achieved through courage, consistency, and the daily decision to make a meaningful difference. It reflects a willingness to think bigger, to lead with purpose, and to live Melaleuca's mission of enhancing lives. Each earner is proof that when you work with clarity and heart, you don't just build a business—you shape a legacy that lasts far beyond the journey.





## Maegen & Eddie Johnson WASHINGTON

### Adding Her Own Sprinkles to the Cupcake



At the time of this interview, Maegen Johnson had just arrived home from Launch 2026. She had flown to Minnesota to watch the event in the home of her enroller, Executive Director 9 Katie Anderson. Katie's home was filled with teammates who chose to experience the event together. More than fifteen people attended, some traveling in from neighboring states, all opting for community over watching alone. "I think anything done as a community is always better," Maegen says.

That preference for shared effort instead of a solo grind is a hallmark of the way Maegen builds. She was drawn to Melaleuca by the promise of stability and repeat income. "I was looking for something where I wasn't starting from zero again every month," she says. She found that and a whole lot more.


"I may have brought my own spirit and twist," she says, laughing, "but really, I just brought my own sprinkles to the cupcake. Everything else was already here."

It's a metaphor that Maegen returns to easily because it reflects how she sees leadership. The framework matters. As soon as she enrolled, she started asking questions—of leaders, builders, anyone willing to answer. What were their nonnegotiables? What actually moved the needle? From those conversations, she built what she now calls her daily success activities—a series of steps that put Melaleuca's Seven Critical Business-Building Activities into daily practice.

With dyslexia and ADHD, clarity isn't a preference for Maegen—it's a requirement. "If I can learn it, I can help others learn it."

Her approach to leadership is just as practical. She doesn't carry her team; she walks beside them. "I love that I am walking alongside women and men who are succeeding here and feel like they have a real purpose," Maegen says.

Since enrolling, Maegen says Melaleuca has helped her slow down enough to find joy again. "I have hobbies now, and I have family time," she says. "I regained my love of reading, and I go to the gym now. I was never a gym person before."

"I came for the repeat income," she says. "But I stayed because it felt joyful." And for Maegen, that joy comes from recognizing that when the cupcake is already baked, you don't have to start from scratch—you just need to add your own sprinkles. 





DECEMBER 2025

## TOP DIRECTORS

Presenting the top eight Director businesses with the highest contribution index and a Monthly Retention Index (MRI) of 50% or more!

These Directors have demonstrated their dedication to improving their own lives as well as their commitment to helping others do the same. They have become true leaders within the Melaleuca community, inspiring and guiding others on their wellness journeys.



1

**Toree & Channing Allen**  
Directors 9, TX



2

**Shelby & Dane Shely**  
Directors 9, OR



3

**Lexie Hartsfield**  
Director 7, TN



4

**Maegen & Eddie Johnson**  
Directors 8, WA



5

**Shandi Polak**  
Director 6, TX



6

**Carlee Massengill**  
Director 9, TN



7

**Corinne & Rob Wright**  
Directors 7, WA



8

**Karley Brown**  
Director 8, OH

DIRECTORS 9



D9 PACESETTER

**Toree & Channing Allen**  
TEXAS  
Marketing Executives



D9

**Christina Ammons**  
MISSOURI  
Benefits Consultant



D9

**Carlee Massengill\***  
TENNESSEE  
Marketing Executive



D9

**Shelby & Dane Shely**  
OREGON  
Realtor/Marketing Executive

DIRECTORS 8



D8 PACESETTER

**Maegen & Eddie Johnson**  
WASHINGTON  
Marketing Executives



D8

**Carlee Massengill\***  
TENNESSEE  
Marketing Executive

DIRECTORS 7



D7

**Evan & Shannon Brown**  
OHIO  
Marketing Executives



D7

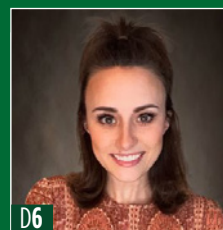
**Lexie Hartsfield**  
TENNESSEE  
Marketing Executive



D7

**Emily Roberts**  
GEORGIA  
Stay-at-Home Mom

DIRECTORS 6



D6

**Katie & Matt Holloway**  
LOUISIANA  
Stay-at-Home Mom/Marketing Executive

DIRECTORS 5



D5 PACESETTER

**Mark & Katie Bachand**  
WASHINGTON  
Marketing Executives



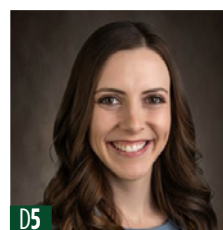
D5

**Susan Haglund\***  
MICHIGAN  
Retired



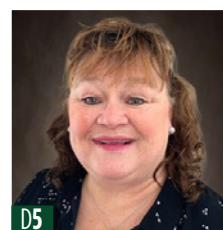
D5 PACESETTER

**Meghan Kitts**  
TEXAS  
Marketing Executive



D5

**Amy & Jace Larsen**  
KANSAS  
Marketing Executives



D5

**Tracy Phillips**  
ALBERTA  
Marketing Executive



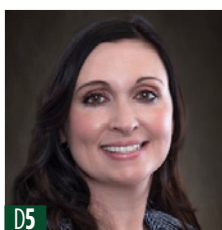
D5

**Linzy Stone\***  
WASHINGTON  
Marketing Executive



D5 PACESETTER

**Jessy & Andrew Tipton\***  
ALABAMA  
Marketing Executives



D5

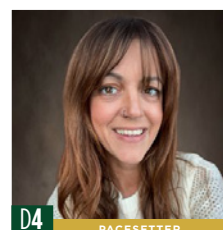
**Danielle Weeks**  
FLORIDA  
Marketing Executive & Restaurant Supervisor

DIRECTORS 4



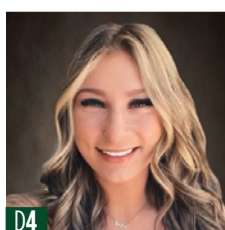
D4

**April Berry**  
MISSOURI  
Marketing Executive



D4

**Megan Crays\***  
INDIANA  
Marketing Executive



D4

**Amanda Haefner**  
OREGON  
Medical Assistant



D4

**Susan Haglund\***  
MICHIGAN  
Retired



D4

**Sarah Murray**  
GEORGIA  
Stay-at-Home Mom



D4

**Kurkessa Springs**  
VIRGINIA  
Math Interventionist



D4

**Linzy Stone\***  
WASHINGTON  
Marketing Executive





**D4** **PACESETTER**  
**Jessy & Andrew Tipton\***  
 ALABAMA  
 Marketing Executives



**D4**  
**Andrea & Toby Upkes**  
 SOUTH DAKOTA  
 Marketing Executives



**D4**  
**Sarah Vuittonet**  
 IDAHO  
 Dance Studio Owner



**D4** **PACESETTER**  
**Raeleen Weston\***  
 KANSAS  
 Marketing Executive



**D4** **PACESETTER**  
**Gloria Williams\***  
 NORTH CAROLINA  
 Marketing Executive



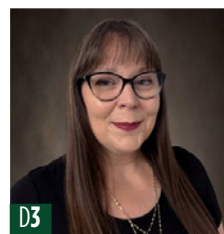
**DIRECTORS 3**  
**D3**  
**DeAnn & Gregory Alaine**  
 FLORIDA  
 Musical Comedian/Marketing Executive



**D3**  
**Layne Altice**  
 VIRGINIA  
 Teacher



**D3**  
**Braden & Courtney Bitzer**  
 ALBERTA  
 Marketing Executives



**D3**  
**Lisa Blake**  
 TENNESSEE  
 Marketing Executive



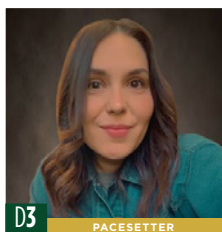
**D3**  
**Amy & James Callahan**  
 KANSAS  
 Teacher/Marketing Executive



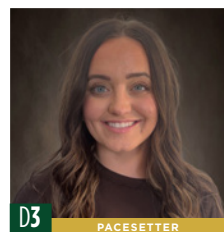
**D3**  
**Angela Clemmons\***  
 NORTH CAROLINA  
 Marketing Executive



**D3** **PACESETTER**  
**Megan Crays\***  
 INDIANA  
 Marketing Executive



**D3** **PACESETTER**  
**Zahamira Cruz Carlos**  
 TEXAS  
 Marketing Executive



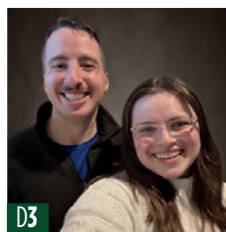
**D3** **PACESETTER**  
**Hailee Eckert**  
 MISSOURI  
 Marketing Executive



**D3** **PACESETTER**  
**Lolita Harris\***  
 TEXAS  
 Marketing Executive



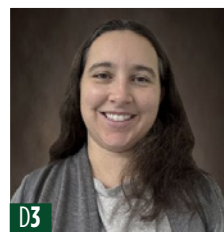
**D3**  
**Jamie Helget**  
 NEBRASKA  
 Graphic Designer



**D3**  
**Aaron & McKayla Hunter\***  
 SOUTH CAROLINA  
 Marketing Executives



**D3**  
**Daniel & Heather Jordan**  
 NORTH CAROLINA  
 Blueprint Consultant/Stay-at-Home Mom



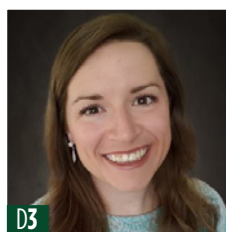
**D3**  
**Amanda & Benjamin Krejchik**  
 WISCONSIN  
 Marketing Executives



**D3** **PACESETTER**  
**David & Anna Leatherman**  
 IOWA  
 Marketing Executives



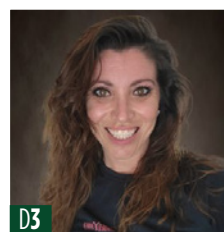
**D3** **PACESETTER**  
**Leah & Randall Loftin\***  
 MISSISSIPPI  
 Marketing Executives



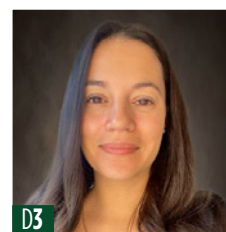
**D3**  
**Amy & Mat Mangus**  
 NEW YORK  
 Network Marketer/Marketing Executive



**D3**  
**Rhonda Martin**  
 SASKATCHEWAN  
 Administrative Assistant



**D3**  
**Adrienne Martinez**  
 CALIFORNIA  
 Marketing Executive



**D3**  
**Stephanie Merino**  
 QUEBEC  
 Administrative Assistant

## DIRECTORS 3-DIRECTORS 2



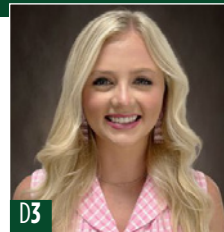
**Kristal Morgan**  
TEXAS  
Marketing Executive



**Jacy Permenter**  
TEXAS  
Marketing Executive



**Brittany Purvis\***  
GEORGIA  
School Nutritionist



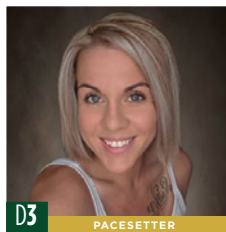
**Abbie Smiley**  
KENTUCKY  
Wealth Management



**Haley Smith**  
MONTANA  
College Student



**Jessy & Andrew  
Tipton\***  
ALABAMA  
Marketing Executives



**Raeleen Weston\***  
KANSAS  
Marketing Executive



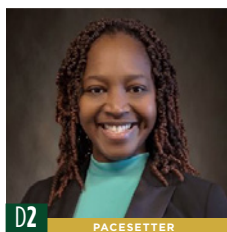
**Gloria Williams\***  
NORTH CAROLINA  
Marketing Executive



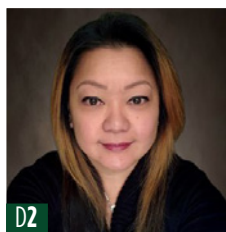
**Lexi Brouhard**  
TEXAS  
Registered Nurse



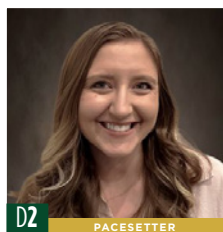
**Angela Clemmons\***  
NORTH CAROLINA  
Marketing Executive



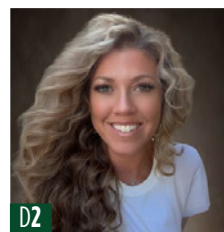
**Bonnie Craig**  
NORTH CAROLINA  
Marketing Executive



**Flordeliza Dionisio\***  
BRITISH COLUMBIA  
Marketing Executive



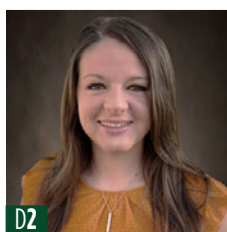
**Tiffanie Edmonds**  
NORTH CAROLINA  
Marketing Executive



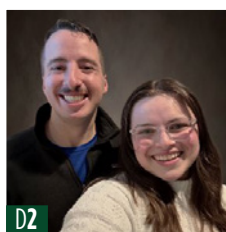
**Ashley Fall\***  
MICHIGAN  
Registered Dental Hygienist



**Lolita Harris\***  
TEXAS  
Marketing Executive



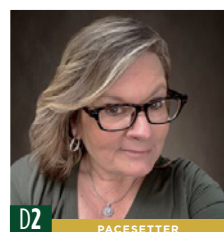
**Courtney Heyward**  
ARIZONA  
Project Manager &  
Administrative Assistant



**Aaron & McKayla  
Hunter\***  
SOUTH CAROLINA  
Marketing Executives



**Janet Kubler**  
MICHIGAN  
Clinical Laboratory Scientist



**Gena Loftin\***  
ARKANSAS  
Marketing Executive



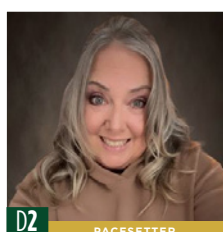
**Leah & Randall Loftin\***  
MISSISSIPPI  
Marketing Executives



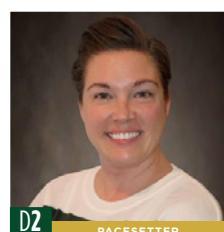
**Chris Longevin\***  
FLORIDA  
Marketing Executive



**McKenzie Mikkelsen\***  
MINNESOTA  
Self-Employed



**Candy & Wayne  
Munro\***  
WISCONSIN  
Marketing Executives



**Brittany Purvis\***  
GEORGIA  
School Nutritionist



**Megan Smith**  
MICHIGAN  
Marketing Executive





**D2** **PACESETTER**  
**Paige & Trenton Specht**  
KANSAS  
Marketing Executives



**D2** **PACESETTER**  
**Todd & Meagan Stansbury**  
TEXAS  
Marketing Executives



**D2** **PACESETTER**  
**Jessy & Andrew Tipton\***  
ALABAMA  
Marketing Executives



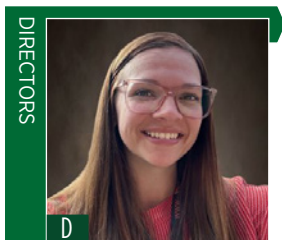
**D2** **PACESETTER**  
**Raeleen Weston\***  
KANSAS  
Marketing Executive



**D2** **PACESETTER**  
**Gloria Williams\***  
NORTH CAROLINA  
Marketing Executive



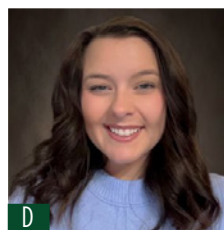
**D2** **PACESETTER**  
**Misty & Travis Wright\***  
TENNESSEE  
Marketing Executives



**D**  
**Trystin Angell**  
MINNESOTA  
Marketing Executive



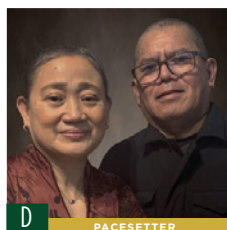
**D**  
**Nick Borowski**  
NEVADA  
Marketing Executive



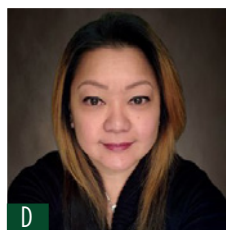
**D**  
**Katelyn Brown**  
MINNESOTA  
Marketing Executive



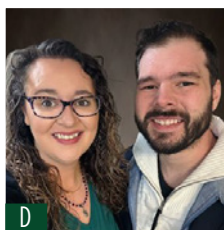
**D** **PACESETTER**  
**Angela Clemmons\***  
NORTH CAROLINA  
Marketing Executive



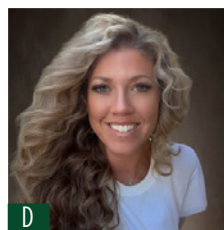
**D** **PACESETTER**  
**Lorna & Nelson Decasa**  
ALBERTA  
Marketing Executives



**D**  
**Flordeliza Dionisio\***  
BRITISH COLUMBIA  
Marketing Executive



**D**  
**Krista & Cody Duvall**  
ALABAMA  
Marketing Executives



**D**  
**Ashley Fall\***  
MICHIGAN  
Registered Dental Hygienist



**D** **PACESETTER**  
**Veronica & Christopher Federico**  
FLORIDA  
Marketing Executives



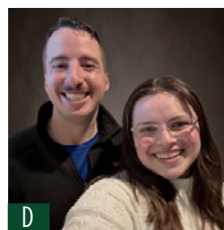
**D**  
**Lorie Fox**  
NORTH CAROLINA  
Marketing Executive



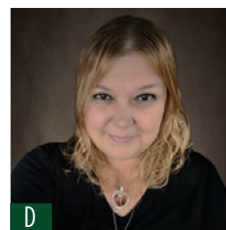
**D** **PACESETTER**  
**Lolita Harris\***  
TEXAS  
Marketing Executive



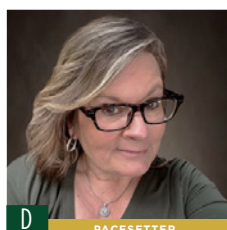
**D** **PACESETTER**  
**Greg Hartmann**  
FLORIDA  
Marketing Executive



**D**  
**Aaron & McKayla Hunter\***  
SOUTH CAROLINA  
Marketing Executives



**D**  
**Vanessa Lestin**  
WEST VIRGINIA  
Marketing Executive



**D** **PACESETTER**  
**Gena Loftin\***  
ARKANSAS  
Marketing Executive



**D** **PACESETTER**  
**Leah & Randall Loftin\***  
MISSISSIPPI  
Marketing Executives



**D** **PACESETTER**  
**Chris Longevin\***  
FLORIDA  
Marketing Executive



**D** **PACESETTER**  
**Brittany Martin**  
TENNESSEE  
Marketing Executive



**D** **PACESETTER**  
**McKenzie Mikkelsen\***  
MINNESOTA  
Self-Employed

## DIRECTORS



**D** PACESETTER  
**Candy & Wayne  
Munro\***  
WISCONSIN  
Marketing Executives



**D** PACESETTER  
**Rhonda Perry**  
ILLINOIS  
Receptionist



**D** PACESETTER  
**Brittany Purvis\***  
GEORGIA  
School Nutritionist



**D** PACESETTER  
**Jenn Ramey**  
OHIO  
Hairstylist



**D** PACESETTER  
**Amanda Reinhard**  
OHIO  
Marketing Executive



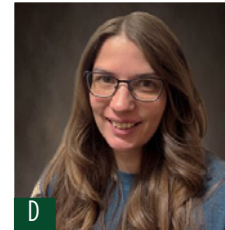
**D** PACESETTER  
**Mary Joy Reymundo**  
ALBERTA  
Food Admin



**D** PACESETTER  
**Shannon Robb**  
WASHINGTON  
Fitness Instructor



**D** PACESETTER  
**Kyle & Kayla Russell**  
MASSACHUSETTS  
Security Analyst/Chemist



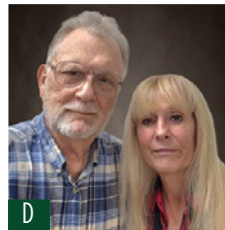
**D** PACESETTER  
**Ashley Tank**  
WISCONSIN  
Hairstylist



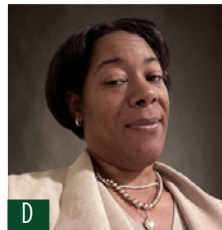
**D** PACESETTER  
**Jessy & Andrew  
Tipton\***  
ALABAMA  
Marketing Executives



**D** PACESETTER  
**Nicolas Timlin &  
Ruth Tomuta**  
ILLINOIS  
Marketing Executive/Mom



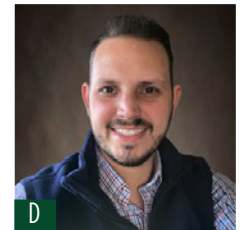
**D** PACESETTER  
**Vickie & Jim Stevens**  
WASHINGTON  
Marketing Executives



**D** PACESETTER  
**Tarah Washington**  
VIRGINIA  
Marketing Executive



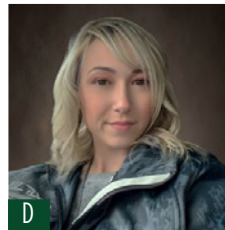
**D** PACESETTER  
**Shannon Webb**  
ALBERTA  
Marketing Executive



**D** PACESETTER  
**Caleb Wells**  
SOUTH CAROLINA  
Marketing Executive



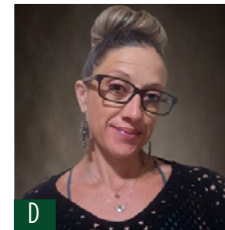
**D** PACESETTER  
**Raeleen Weston\***  
KANSAS  
Marketing Executive



**D** PACESETTER  
**Amy Lynne Whiten**  
MANITOBA  
Marketing Executive



**D** PACESETTER  
**Gloria Williams\***  
NORTH CAROLINA  
Marketing Executive



**D** PACESETTER  
**Shanda Woolf**  
ARIZONA  
Business Owner



**D** PACESETTER  
**Misty & Travis  
Wright\***  
TENNESSEE  
Marketing Executives





EXECUTIVE DIRECTOR

# PERSPECTIVE

## DISCOVER PROVEN STRATEGIES WITH MELALEUCA'S MOST SUCCESSFUL LEADERS!

Come and bring a guest to meet with Melaleuca's most successful leaders and experience a live, in-person Melaleuca Overview in an intimate setting as they share their stories, their perspectives, and what they did to build life-changing repeat income.

- In-person training designed to help you build a strong, successful Melaleuca business
- Network with other local Marketing Executives
- Set goals and create action plans with the Melaleuca Coaching & Leader Development Team
- Celebrate your success and the success of Marketing Executives in your area
- This event is **FREE** to attend, and guests are encouraged!

Check the **Grow** app for a calendar of upcoming meetings, specific venue information, and who will be presenting in your city.

**DOWNLOAD THE GROW APP NOW**



ANDROID



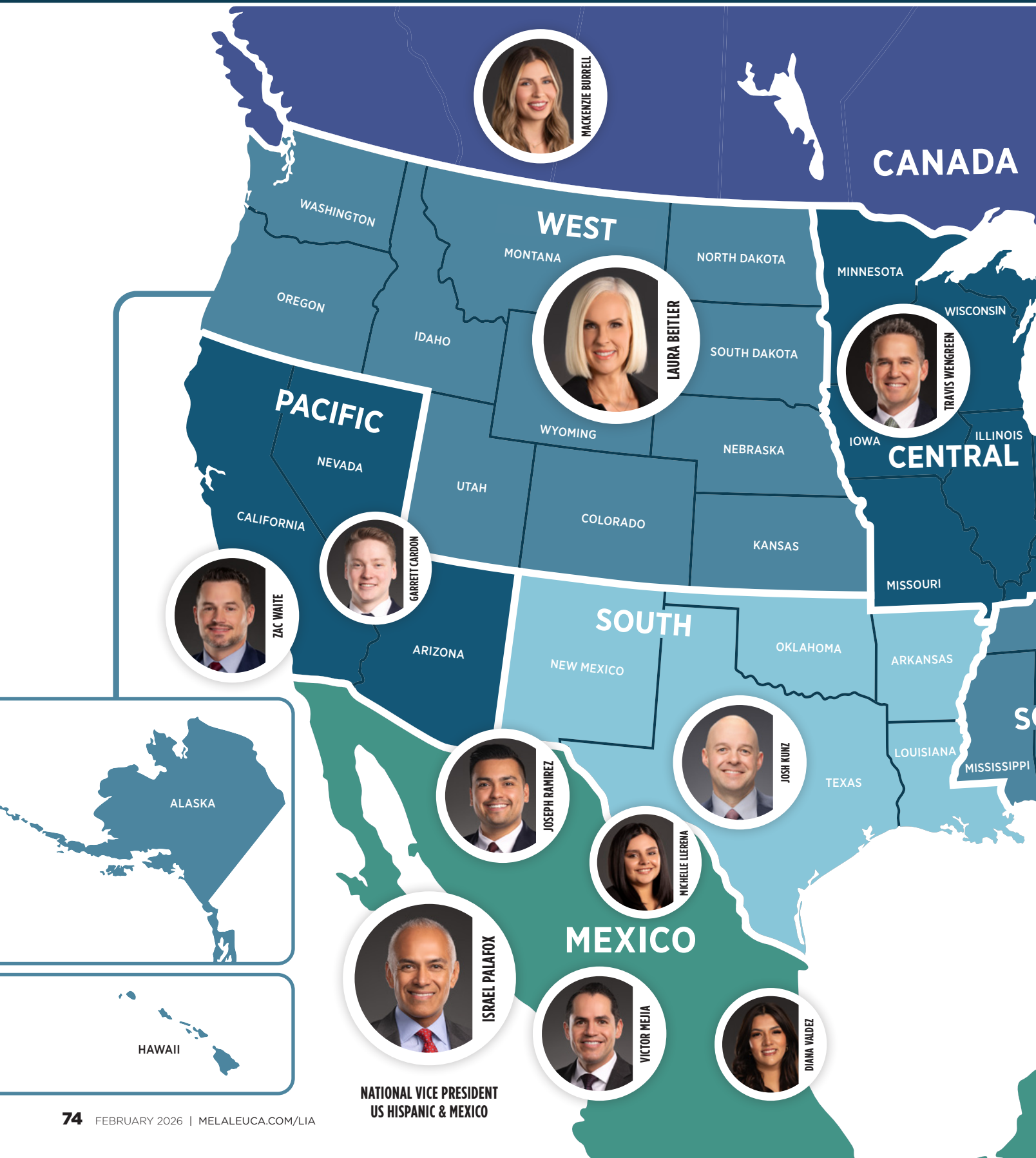
APPLE



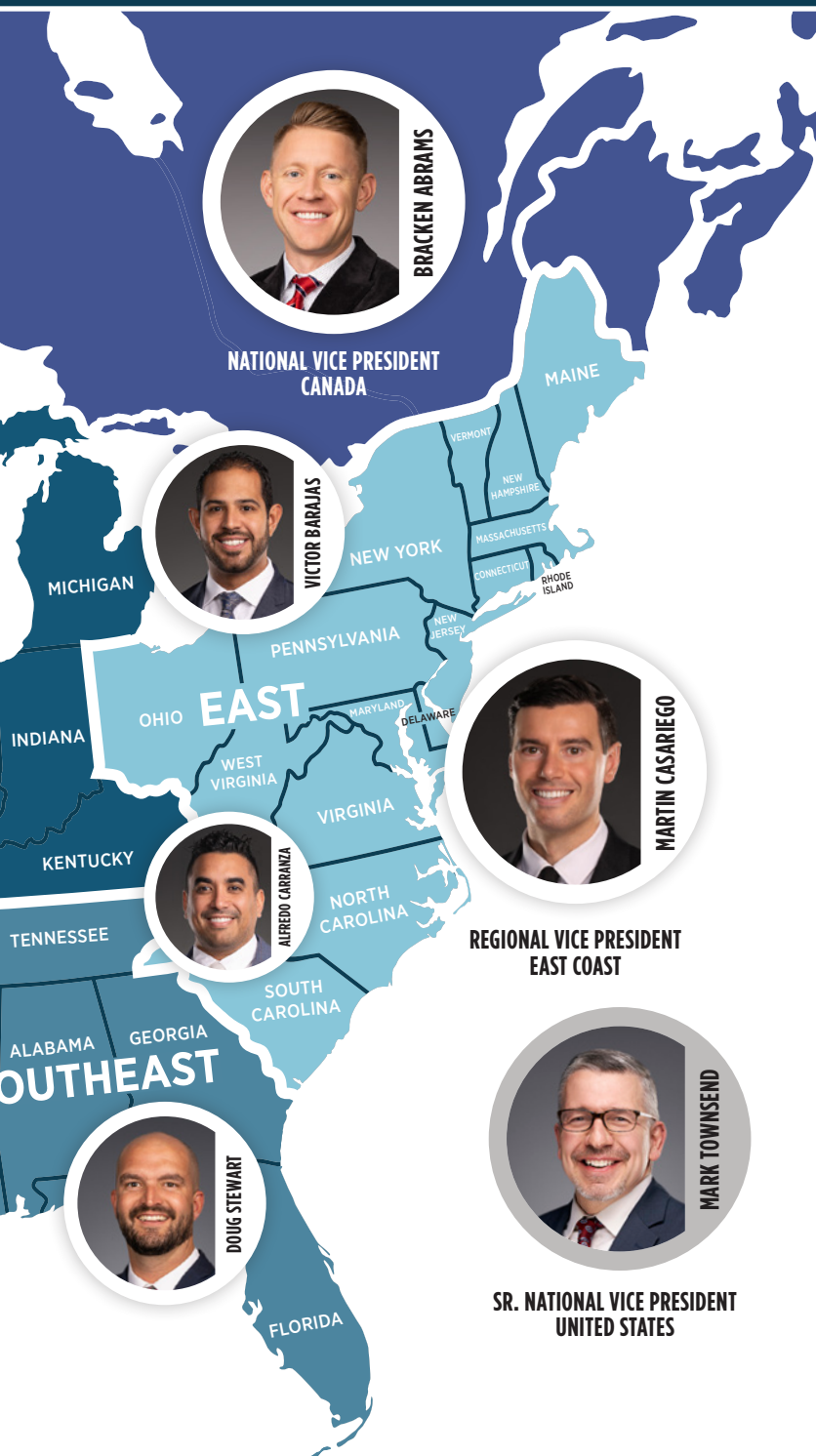
MELALEUCA.COM/EDP | #GROWYOURLEGACY |   

# Coaching & Leader Development Teams

Below you'll find your team listed by region and by title (vice president, director, and manager). We look forward to partnering with you!







## COACHING & LEADER DEVELOPMENT

<b>MARK TOWNSEND</b> SR. NATIONAL VICE PRESIDENT OF COACHING & LEADER DEVELOPMENT	<b>208-534-2052</b> mtownsend@melaleuca.com
---	--

## CANADA

<b>BRACKEN ABRAMS</b> NATIONAL VICE PRESIDENT OF CANADA	<b>208-534-2710</b> brabrams@melaleuca.com
<b>MACKENZIE BURRELL</b> MANAGER CANADA	<b>208-534-2244</b> mburrell@melaleuca.com

## PACIFIC

<b>ZAC WAITE</b> DIRECTOR	<b>208-534-2619</b> zwaite@melaleuca.com
<b>GARRETT CARDON</b> MANAGER AZ, CA, NV	<b>208-534-4456</b> gcardon@melaleuca.com

## WEST

<b>LAURA BEITLER</b> CHIEF GROWTH OFFICER AK, CO, HI, ID, KS, MT, NE, ND, OR, SD, UT, WA, WY	<b>208-534-2580</b> lbeitler@melaleuca.com
---	---

## SOUTH

<b>JOSH KUNZ</b> DIRECTOR AR, LA, NM, OK, TX	<b>208-534-2421</b> jkunz@melaleuca.com
---	--

## CENTRAL

<b>TRAVIS WENGREEN</b> DIRECTOR IA, IL, IN, KY, MI, MN, MO, WI	<b>208-534-2213</b> twengreen@melaleuca.com
---	--

## SOUTHEAST

<b>DOUG STEWART</b> DIRECTOR	<b>208-534-2829</b> dstewart@melaleuca.com
<b>ALFREDO CARRANZA</b> MANAGER AL, FL, GA, MS, TN	<b>208-534-2038</b> acarranza@melaleuca.com

## EAST

<b>MARTIN CASARIEGO</b> REGIONAL VICE PRESIDENT EAST COAST	<b>208-534-2253</b> mcasariego@melaleuca.com
<b>VICTOR BARAJAS</b> DIRECTOR CT, DE, MA, MD, ME, NC, NH, NJ, NY, OH, PA, RI, SC, VA, VT, WV	<b>208-534-2130</b> vbarajas@melaleuca.com

## HISPANIC MARKET US/PUERTO RICO/MEXICO

<b>ISRAEL PALAFOX</b> NATIONAL VICE PRESIDENT US HISPANIC & MEXICO	<b>208-534-2061</b> ipalafox@melaleuca.com
<b>JOSEPH RAMIREZ</b> DIRECTOR US HISPANIC	<b>208-534-2075</b> jramirez2@melaleuca.com
<b>MICHELLE LLERENA</b> MANAGER US HISPANIC	<b>208-534-2119</b> mllerena@melaleuca.com
<b>VICTOR MEJIA</b> DIRECTOR MEXICO	<b>208-534-2306</b> vmejia@melaleuca.com
<b>DIANA VALDEZ</b> MANAGER MEXICO	<b>208-534-2200</b> dvaldez@melaleuca.com

## Expanded Circle of Influence

### Expanded Circle of Influence

Congratulations to the qualifiers of the prestigious Expanded Circle of Influence Award. To qualify for this award, one must enroll eight quality Members during one calendar month. We are proud of these leaders' dedication and hard work, and wish them greater success as they continue to expand their circle of influence.



**Mercy Casili-Colunga**  
TEXAS



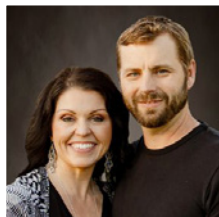
**Morgan Chance**  
TEXAS



**Angela Clemmons**  
NORTH CAROLINA



**Megan Crays**  
INDIANA



**Tracey & Jeremy Ebert**  
INDIANA



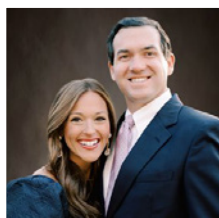
**Sabrina & Doug Ellis**  
TEXAS



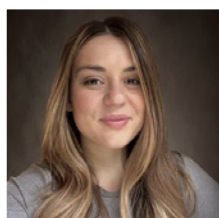
**Veronica & Christopher Federico**  
FLORIDA



**Sarah & Thomas Fisher**  
GEORGIA



**Chelsie & Bo Gilbert**  
MISSISSIPPI



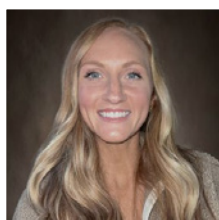
**MacKenzie Gladwell**  
MICHIGAN



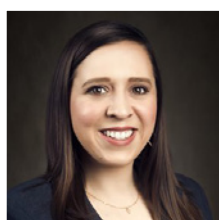
**Indie & John Hall**  
VIRGINIA



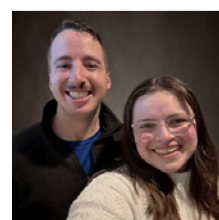
**Lolita Harris**  
TEXAS



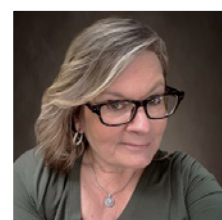
**Lexie Hartsfield**  
TENNESSEE



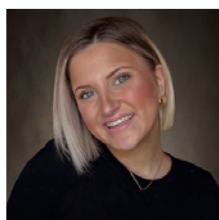
**Claudia & Jesus Hinojosa**  
TEXAS



**Aaron & McKayla Hunter**  
SOUTH CAROLINA



**Gena Loftin**  
ARKANSAS



**Leah & Randall Loftin**  
MISSISSIPPI



**Chris Longevin**  
FLORIDA



**Steve & Suzy Maier**  
TEXAS



**Morgan & Derek Martin**  
TENNESSEE



## Expanded Circle of Influence



**McKenzie Mikkelson**  
MINNESOTA



**Candy & Wayne Munro**  
WISCONSIN



**Anna Owen**  
TENNESSEE



**Carie & Allen Parkes**  
ILLINOIS



**Brittany Purvis**  
GEORGIA



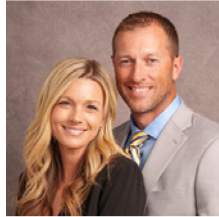
**Natasha Rae**  
ONTARIO



**Adriana Salamon**  
NEW YORK



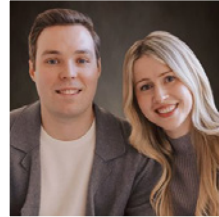
**Nate & Andrea Scott**  
FLORIDA



**Hannah & Adam Snyder**  
NEW YORK



**Jessy & Andrew Tipton**  
ALABAMA



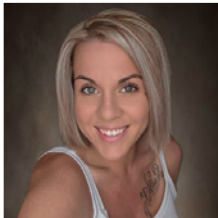
**Nicolas Timlin & Ruth Tomuta**  
ILLINOIS



**Kimberly Waits**  
KENTUCKY



**Shannon Webb**  
ALBERTA



**Raeleen Weston**  
KANSAS



**Gloria Williams**  
NORTH CAROLINA

## Circle of Influence

Congratulations to these qualifiers of the distinguished Circle of Influence Award. To qualify for this award, you must enroll four quality Members during one calendar month. Achieving Circle of Influence has helped many Marketing Executives advance their businesses, grow their organizations & find new leadership for their teams. The effect of enrolling four customers each month can positively affect their businesses for years after. We are proud of these leaders' dedication & hard work.

### ALBERTA

Jill Applegate  
Stephanie Armstrong  
Jennifer Bardeel  
Avon Bergeron  
Barb Bitzer  
Anastasia Bowley  
Sheila Ceballos  
Kristina Dahl  
Altiera & Eric Dahlman  
Richard Del Pilar  
Meghan Dirk  
Megan Garland  
Jennifer Hibbs  
Braydi & Tanner Hoppus  
Jade Jahraus  
Kirsten Jensen  
James & Katey Kloepper  
Shannon Kubin  
Jennifer Tongco  
Isabelle Layden  
Ednaly & John Nisco  
Mary Joy Reymundo  
Alayna Schmidt  
Kristy & Jeff Taylor  
Augustus Tiamzon  
Madyson Vandermaarel

### BRITISH COLUMBIA

Abundio & Gina Arreza  
Hermogenes Carullo  
Juan & Edidsa Clado  
Corinne Cochrane & Matthew Woods  
Jacqueline Parton  
Carle & Laurie Proskin  
Louise Walters

### MANITOBA

Crystal Anderson & Brett McLaren  
Andrea & Troy Angus  
Mary & Lukas Hofer  
Kaelen Janzen  
Kayla Roberts  
Melissa Suchoplas

Cynthia Taylor-Iwankow & Chris Iwankow

### NEW BRUNSWICK

Christine Hillyard

### NEWFOUNDLAND & LABRADOR

Marlhon & Daisy Abique

### NOVA SCOTIA

Byron & Jillian Aucoin  
Margot Hayes

### ONTARIO

Oliver & Marianne Arcilla  
Elena Arena  
Michel & Gile Beaudoin  
Pauline & Derek Clarke  
Terry & Michael Commisso  
Tracy & Robert Donald  
Dr. George & Elaine Grant  
Katelyn Jackson  
Romando & Venusa Javonitalla  
Allabeth Larrobin  
Kelly-Anne Lauzon  
Donna MacDonald  
Krystal Nagy  
Kate Quackenbush  
Kathrina Rivero  
Jennifer Sikkema  
Sherry Thistle  
Paolo & Faye Torres  
Brian Victorino

### PRINCE EDWARD ISLAND

Jeanne Hackett  
Trish & Brett Roloson

### QUEBEC

Natacha Barthelemy  
Chirley Kathy Bruny  
Shella Carpio & Engelbert Boceta  
Karen & Joe Hetzel

Anne-Fanny Lemelin  
Anita Merisier  
Suzelie Severe  
Wisly Veillard  
Rebecca Velasco

### SASKATCHEWAN

Sara & Lane Auchstaetter  
Tally Carriere  
Karla Erickson  
Tenille Ford  
Mandelle Frederick  
Sheri & Doug Gibson  
Mikayla Gregory  
Farrah Howard  
Melissa Jackson  
Derek Kaytor  
Jamie & Reuben Martin  
Kayla Stock  
Crystal Toszczak  
Lisa Wolensky

### ALABAMA

Tiffany & Whitney Haggamaker  
Jennifer Hokett  
Saskia Johnson  
EmmaSara McMillion  
Shamika Minisee  
Erika & Charles Parker  
Amy & Jimmy Phelps  
Megan Phillips  
Trini Reynolds  
Ally Sanders  
Chasity Thomas

### ALASKA

Devon Snorek  
Melia Talbot

### ARIZONA

Mark & Myrna Atha  
Sheila & Steven Backus  
Tracy Beaudry & Chad Brockschmidt  
Elizabeth Bettencourt  
Tiffany & Kent Biswanger  
Emily Conner  
Heather Crossley  
Shelby & AJ Ford  
Lisa Fuller  
Jessica Gastelum  
Rainbow Lackey  
Sofia Ruby Mariscales  
Tracy & Rob Melchior  
Kellianne Pritchert  
Nicole Remini-Wiskow & Michael Wiskow  
Tresha Rodriguez & Anthony Bivins  
Jordan Schoenecker

Maley & Shawn Walsh  
Debbie Yoo

### ARKANSAS

Ashlee Ebinger  
John & Freda Frost  
Samuel & Barbara Gooding  
Danrik Lozano  
Laiken Stafford

### ARMED FORCES

Leticia & Pablo Ante  
Suzelie Severe

### CALIFORNIA

Arlene Abagon & Dennis Juanir  
Kayla Andreassen  
Leilani Bandian  
Rhonda Banks  
Rossy Barajas & Rodrigo Huete  
Ashley Baumgarte  
Sarah Breiling  
Torrie Buonacorsi  
Elisa & David Campos  
Isabella Cisneros  
Josefina Corona  
Orlando Corona  
Emily Doherty  
Bobbie Elliott  
Hanniel Espinosa  
Rosa Isela Esquivel  
Dolyna & Kevin Evans  
Bertha Alicia Garcia Barajas  
Josefina Garcia Juarez  
Olinda Arely Gonzalez  
Renee Gregoric  
Yire Hernandez  
Billy Howard  
Latoya Howard  
Choi Jungho  
Koda King  
Hannah Lee  
Cecilia Lopez & William Coreas-Garcia  
Rosa & Meliton Lopez  
Violet Maldonado & Carlos Noriega  
Reyna Mendez de Medrano  
Jennifer & Steve Morgan  
Joseph Mubanga  
Luis & Eleonor Navarro  
Martina Nunez  
Ruth Ochoa & Juan Oviedo  
Kun Ok Oh  
Semhar Okbayes

Rosa Parra  
Bernabe Ramos Blas  
Shannon & Frank Rich  
Jessica Sanon  
Aaliyah Sherkan  
Mi Won Suh  
Amber Syvertson  
David Torres  
Emily Trahan

### COLORADO

Jennifer Florez  
Trish Grinnell & Paul Krueger

### CONNECTICUT

Johnna Cunningham  
Melissa Fogarty  
Jessica Garofano  
Bryan & Maria Pereira  
Nicole Pichasaca  
Kimberlee Simko

### DELAWARE

Patrice & Larry Buller  
Roy & Kathy Podorson  
Dana Rideout

### FLORIDA

DeAnn & Gregory Elaine  
Lillian Campbell  
Sherri Campbell  
Gavin & Vetta Carpenter  
Robin Waugh-Castle & George Castle  
Ashley Coburn  
Barbara Cox  
Susan & Sean Dampier  
Fabiola Duperval  
Simone Edwards  
Scott & Shana Falany  
Francisco & Rhina Guardado  
Alan & Heather Guzzino  
Heidi Halbe  
Greg Hartmann  
April Hawthorne  
Jay Henry  
Leslie Hernandez  
Marissa Howard  
Chelsea Hyneman & Sanjith Thangarajah  
Omaira Josefina Jimenez  
Kay & Curtis Johnson  
Sadie & Brent Kolves  
Krista Kuhn  
Sophie Lonsinger  
Amber & Lucas Nelson  
Brittani Novack  
Melissa & Doug Prater  
Deborah Reilly

Endy Samaniego  
Bob Schick  
Russ & Beth Schomp  
Morgan Simmons  
Brooklyn Sisson  
Amber & Thomas Springer  
Sean & Geneveve Sykes  
Jessie & Andrew Trudeau  
Brittany Walker  
Derek & Stacey Weissenberger  
Tony & Sarah Zanon

### GEORGIA

Tracy & David Clower  
Kevin & Angela Echols  
Gonzalo & Ashley Guerra  
Lacey King  
Kimberly Massengill  
Giovanna Matta  
Jeanie Paige McWhorter  
Jonathan & Kimberly Montgomery  
Ateyo Nkanyezi  
Camie Palm  
Sarah & Cason Purvis  
Flor Veronica Rangel Zuniga  
Meg Roberds  
Ernest & Sherita Ross  
Amanda Scott  
Brandi & Jeremiah Whitmer  
Blake & Rachel Whittington

### HAWAII

Bridget Rodgers  
Magdalena Gomes  
Roxane & Dr. Lindsey Kimura  
Lorna Nahale  
Diane & Joel Nakagaki  
Sally Vianna

### IDAHO

Carrie & Oscar Alcoser  
Tina & Alex Blease  
Lisa Edwards  
Justin & Karli Hudgens  
Rineke Lewis  
April Lilley  
Shae Lyman  
Jenn Marin  
Mau Martinelli  
Megan Rogne  
Joan Rudd  
Shauna & Chad Sommer  
Rebecca Stites Robinson



## ILLINOIS

Kristi Balonis  
Jennifer Bell  
Tammy & Erik Burgwald  
Caisey DeOrnellas  
Lisa Frerker  
Sophia Frichtl  
Raquel & Dennis Jacinto  
Amy Kellum  
Patti & George Leynaud  
Goldie Matthew  
Jackie & Mike Mulder  
Marlo & Jim Payne  
Rhonda Perry  
Emely & Rogelio Ruiz  
Katy Vodicka

## INDIANA

Amy Bricker  
Michelle Coutts  
Megan Crays  
Alivia Danzer  
Tomasia Gomez  
Shelly Jones  
Krystal Stoll

## IOWA

Shannon Davis  
Megan & Wesley Doyle  
Valerie & T.C. Heard  
Tina Hockmuth-Pezzetti  
Rochelle Laganieri  
David & Anna Leatherman  
Jessica & Cory Rezac  
Kaylie Vajgrt

## KANSAS

Karah & Ian Bosmeijer  
Lucas & Chantel Brooks  
Rachael Campbell  
Lindsay Caudell  
Laurie Davis  
Callie & Tyler Duncan  
Codi Feldkamp  
Angela Franklin  
Cherie Haynes  
Kelli & Nic Hillman  
Jessica Hollis  
Karla Hurley  
Ashley Murphy  
Kellie Paxton  
JaNae Pritchett  
Kaitlynn Smith  
Paige & Trenton Specht  
Allison & Paul Thomsen  
Abby & Dustin  
Tormondson  
Buffy Weber  
Raeleen Weston

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Abrahamson  
Cindy & Chris Brown  
Ann Carroll  
Amy Cook  
Emma Hill  
Noel Lambert-Riley  
Krissy Meadows  
Stephanie Meadows  
Tiffany Medley  
Ana Maria Padilla Moreno  
Cameron & Brianna Parker  
Amanda Santos

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Maria Guadalupe  
Craig & Kristin Kingrea  
Kayla LaBorde  
Tamatha Laseter  
Elvia Osorio  
Matthew Belcher & Angela  
Reeves  
Fredrick Smith  
Jenni & Craig Vicknair

## MARYLAND

Coleen Djouha  
Katie Harris  
Stella Stakias  
David Sztajer  
Jennifer Zook

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Lynne Britton  
Paulette & William  
Cheverie  
Rosara Pellicier  
Linda Whitacre

## MICHIGAN

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Ronda Fetzner  
Susan Haglund  
Tara Karr  
Lenya Keller  
Noelle & Dusty Kruise  
Deepthi Rajanna  
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Megan Smith  
Alesha Vaultz  
Margaret Vineyard  
Michelle Werner  
Matthew Whetter  
Nicole Wills  
Kelly Zsido

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Trystin Angell  
Kim Dillon  
Molly Johns  
Taylor Kirby  
Isabelle Locke  
McKenzie Mikkelson  
Lindsay & Nick Percuoco  
Marcia Reiter  
Lindsay Retzlaff  
Tyler & Laura Schmidt

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Alice Barnes  
Whitney Bradberry  
Kaylee Caviness  
Lisa Lovell  
Shea Mills  
Carlie Mollett  
Georgia Myrick  
Susan & Dennis Smith

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Erin & Aaron Clark  
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Christina Gawedzinski  
Jennifer Harding  
Shannon Haslag  
Jackie Heredia  
Lucie Iverson  
Joy & Steve Metcalf  
Melanie Mills  
Kaylin & Shane Murphy  
Kyle & Lauren Murphy  
Anna Schulte  
Roman Smith  
Leisa Williams

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Lacey Cheshire  
John DeHart  
Josie & Tyson Hinkle  
Laura & Daniel Larson  
Rebecca & Jesse Moore  
Bonnie Wright

## NEBRASKA

Lori Friend  
Makenza Holly

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Nathan Brown  
Mary Jane De La Cruz  
Larry Baity & Terri  
Haddad-Baity  
Marisela Rogers  
LaShawnda & Choras  
Scott

## NEW JERSEY

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Tiffany Cooper  
Alexis Demetroulakos  
Josie Dizon  
David & Cheryl Felsenthal  
Sandy Grippio  
Teresa Kirkendale  
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Cindy Flores  
Melinda Lough

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Courtney & Michael Heim  
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Cathleen Holtslag  
Angela Hyman  
Sharon Kohl  
Erin Manning  
Jayson & Doris Mines  
Cait Thomas  
Monica Toalongo  
Danny Tore  
Kristine Walters  
Phyllis Young

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Leroy Blakney  
Cory & Eliza Buckman  
Wendi & Alonzo Custer  
Kimberly Davis  
Scott Essary  
Pepe Essary  
Ali & Brandon Farabee  
Jessie Foy  
Catherine Harrison  
Detrick Henderson  
Connie Holland  
LaQuita Ibegwam  
Mary Kondratowicz  
Dianne Marrow  
Jenne & Jay Matthews  
Carissa Mercer  
Jennifer & Charles Moretz  
Kendra Norman  
Gricelda Osorio  
Teretha C Pryor  
Leonila Renfrow  
Shauntae Smith  
Jennifer Strickland  
Porsha Tay  
Joi White  
Gloria Williams

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Kylie & Caleb Christianson  
Samantha Hinrichs  
Mahrya Johnson

## OHIO

Jennifer Barr  
Brooklyn & William Blair  
Kelsey Brake  
Maddy & William Brett  
Emily Brocius  
Evan & Shannon Brown  
Nicole Canida  
Marie Coblentz  
MaryAnn & Daniel Domka  
Kenny Franz  
Lori Griffith  
Tiffany Hammer  
Danielle Hurst  
Gina Hutchison  
Brian & Cheryl Johnson  
Lauren & Max Nihart  
Sarah Rankin  
Amanda Reinhard  
Lisa & Jason Rusk  
Rachel Ryan  
Amanda Shull  
John Warrick  
Brittney & Zach Zillig

## OKLAHOMA

Crystal Johnson  
Lindsy Jones  
Carley Mrozinski  
April Nichols  
Kimberly & John Roberts  
Bonnie Swain  
Edie Tolar

## OREGON

Katherine Ahola  
Danielle Baldwin  
Kindel & Dennis Bonin  
Todd & Carla Falcone  
Danica Fouse  
Tia Jones  
Allison Petersen

## PENNSYLVANIA

Rasha Ahmed  
Sarah & Kevin Anyan  
Christine Balster  
Alysha Bunch  
Cassie Chupp  
Nicholl & Kyle Ciecierski  
Kelly Critz  
Ben Eshenbaugh  
Stacy Gallagher  
Madylynn Onativia

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Cohen & Elyssa Barsten

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Dee & Justin Brooks  
Ashley Burick  
Thomas & Lauren Gaede  
Julie House  
Carla McCall  
Rick Squires  
Caleb Wells  
Roger & Vickie Wright

## SOUTH DAKOTA

Ashley Krohn  
Kamberlyn Lamer

## TENNESSEE

Telma Bautista  
Kayla Beck  
Donna Bryson  
Lani Christian  
Erika & Steve Cobb  
Christy Dement  
Rebekah Gaskin  
Carol Hawk  
Sarai & Jose Hernandez  
kaci ingram  
Carlee Massengill  
Chloe Peasley  
Danielle Perry  
Breanna Rhodes  
Gina & Danny Stricklin  
Abbie Tarrant  
Kaylee Whirley  
Lori Wilds  
Kayla Wilkerson  
Ella Williams

## TEXAS

Eleonora Acosta-Bell  
Kammi Adame  
Sarah Allen  
Edna Alvarez  
Melissa Anderson  
Vanessa Arizpe  
Sharon & Pat Autry  
Mikerline Baptiste  
Nora Barnes  
Lori Benson  
Mary Bertrand  
Marcia Boyd  
Lexi Brouhard  
Kristina & Christopher  
Brown  
Mendi Brown  
Sheyenne & Payson  
Brumbelow  
Summer Dey & Marcelo  
Cacciagioni  
Mary Beth Caldwell

# Circle of Influence

Judee & Bernard Capucio  
Janessa Castelan  
Rosa Castillo  
Oscar Castro  
Yuki & Jose Coca  
Lauren Colunga  
Caylin Corral  
Aurelia Covarrubias & Santiago Escoto  
Nina Cox  
Zahamira Cruz Carlos  
Amanda Dahnke  
Hannah & Morgan Davis  
Angelita Diaz & Jorge Medrano  
Ezequiel & Leslie Escalera  
Perla Janette Escarcega  
Wayne Fuller  
Laura Garza & Jorge Perez  
Kelsey Gibson  
Jessica Glaze  
Elva Gonzalez Lule  
Lindsey & Scott Graham  
Jeanelle Green  
Luis Martinez & Ana Lucia Chapa  
Fritzie Gurrea  
Guadalupe Gutierrez  
Kristen Hackman  
Staci & Tedd Hansen  
Celida Hernandez Fierros  
Kristin & Kristian Hoenicke  
Brittany & Jerrad Hofstetter  
Jill Ivey  
Meghan Kitts  
Shannon King  
Elisha Leathers  
Tangy Lockman  
Deborah Lozano  
Lesley Marbach  
Maricel & Joseph Meade  
Cornelio Medina  
Megan Medlar  
Sheree Mickle  
Miguel Morales  
Norma Navarro de Reyes  
Sierra Nesbit  
Courtney Newhard  
Graciela Nieto  
Kaitlyn & Colten Oder  
Rebekah Ornelas  
Alan & Sondra Pariser  
Sondra & Alan Pariser  
Jacy Permenter  
Shandi Polak  
Shelby Pribbernow  
Vanessa Reyes-Arizpe  
Miguel & Iris Reyna  
Rafael & Monica Rojas  
Casey Russell  
D'anna Russell

Laura Sepulveda  
Dawn Shannon  
Sandie & Lyle Siemens  
Winter Skinner  
Missy Smith  
Ana Solis  
Maria Sosa  
Randy & Rosalie Spear  
Ashley Stanton  
Amy & TJ Trietsch  
Kimberly Tucker  
John Vazquez  
Tonatiuh Aguayo & Maria Teresa Vazquez  
Amber Villarreal  
Barbara Warner  
Kari Wilmeth  
**UTAH**  
Mariel & Frank Filippone  
Jacquelyn & Joshua Grimley  
Lori Johnson  
Sherry Jones  
Rebekah & Grant Pumphrey  
Jeffrey & Lisa Stutz

**VIRGINIA**  
Susana Arellano  
Karen Coleman  
Niya Middleton  
Steven Missimer  
Rodney Nelson  
Logan Panther  
Caroline Plaster  
Luz Rebecca Sumingwa  
Senodja Walker  
Tarah Washington

**WASHINGTON**  
Tae sung ban  
Tara Cady  
Haley Choate  
Lynn & Tom Delancey  
Catreece Eisenbarth  
Angie Garner  
Myndi Gebhardt  
Maegen & Eddie Johnson  
Mary Martin  
Myongsuk McConville  
Syrina Melton  
Mary Miles  
Bonnie Ruiz  
Yongcha tierney  
Bethany Toth  
Corinne & Rob Wright

**WEST VIRGINIA**  
Melissa Bowles & Richie Sutphin  
Christopher & Kelley Byrd  
Victoria Morris

**WISCONSIN**  
Mason Burggraf  
Jenny Hoffman  
Dante Kilgore  
Brenda & Keven Lee  
Janet Metzger  
Rhonda Ninneman  
Molly Pagel  
Jo Shoener  
Amanda Theiler  
Amy Walker  
Michele Zirngibl

**WYOMING**  
Kelsey Berg  
Clarissa Martin  
Breanne & Michael Sufrin



## Pacesetter

These businesses have taken advantage of the tremendous potential of the Pacesetter program. Each has watched the Foundations video, enrolled eight (8) or more Members & advanced to a new high status of Director or above.

### ALBERTA

Stephanie Armstrong  
Anastasia Bowley  
Ma Cristina Curbi  
Jade Jahraus  
Isabelle Layden  
Ofelia Leonardo  
Carrie Marshall  
Mary Joy Reymundo  
Shannon Webb

### BRITISH COLUMBIA

Hermogenes Carullo  
Jason Allen Clasicas  
Jacqueline Parton

### ONTARIO

Oliver & Marianne Arcilla  
Christa & Jorden  
Blanchard  
Sarah Gordon  
Yeside Osinuga  
Kate Quackenbush  
Lyn Santos  
Raylene Vincent

### QUEBEC

Valérie Bérubé  
Alexandre Campeau  
Danny Gauthier  
Anne-Fanny Lemelin

### SASKATCHEWAN

Laurie Bell-Miller  
Devyn Carr  
Tally Carriere  
Karla Erickson  
Mandelle Frederick  
Farrah Howard  
Lisa Wolensky

### ALABAMA

Chelsea Cooper  
Allie Elmore  
Kyndall Matheny  
EmmaSara McMillion  
Megan Phillips  
Justina Richey  
Chasity Thomas

### ALASKA

Melia Talbot

### ARIZONA

Karen De Caires  
Jakob Fuller  
Kellianne Pritchert  
America Ramirez  
Eduardo Ramirez  
Sirena Sanchez  
Jordan Schoenecker

### ARKANSAS

Samuel & Barbara  
Gooding  
Gena Loftin  
Madison Mayes  
Randall Raney

### CALIFORNIA

Patricia Aguero  
Bryant Brito  
Isabella Cisneros  
Rosa Isela Esquivel  
Billy Howard  
Ha Nam Lee  
Hannah Lee  
Martina Nunez  
Ruth Ochoa & Juan  
Oviedo  
Kun Ok Oh  
Bernabe Ramos Blas  
Juan Carlos Sanchez  
Nichole Talavera  
Emily Trahan

### COLORADO

Christine Kim  
Lechic Shyly Salazar  
May Tran

### CONNECTICUT

Johnna Cunningham  
Nicole Pichasaca

### FLORIDA

Yailin Aldazoro  
Gavin & Vetta Carpenter  
Misty Carter  
Marilyn Cruz

Veronica & Christopher  
Federico  
Greg Hartmann  
Leslie Hernandez  
Marissa Howard  
Omaira Josefina Jimenez  
Michelle Moran  
Endy Samanigo  
Vennisse Santiago

### GEORGIA

Gladys & Clifford Dunbar  
Jennifer Groover  
Amber Jones  
Lacey King  
Taylor Lamberth  
Brittany Purvis  
Flor Veronica Rangel  
Zuniga  
Kelly Weathers

### IDAHO

April Lilley  
Shae Lyman

### ILLINOIS

Jennifer Brown  
Marivic Caguioa  
Ciara Cook  
Angelika Kamienska  
Emmanuel Mansilla  
Ruth Tomuta & Nicolas  
Timlin

### INDIANA

Abigail & Daniel Campos  
Alivia Danzer  
Tomasia Gomez

### IOWA

Shannon Davis  
David & Anna Leatherman  
Shari Phipps

### KANSAS

Wendy Comley  
Kellie Paxton  
Paige & Trenton Specht  
Raeleen Weston

### KENTUCKY

Kara Deaton  
Stephanie Meadows  
Brianna Richardson

### LOUISIANA

Caitlin Verret

### MAINE

Reba McWhorter

### MARYLAND

Katie Harris  
Darryl Marshall  
Harry Stevenson  
Tammie & Eric Watson

### MASSACHUSETTS

Lynne Britton  
Kai & Stanley Dewberry

### MICHIGAN

Marissa Cook  
Lindsay Greer  
Deepthi Rajanna  
Megan Smith  
Margaret Vineyard  
Michelle Werner  
Matthew Whetter

### MINNESOTA

Nora Christense  
Trevor Meehl  
Bianca Weis

### MISSISSIPPI

Leah & Randall Loftin  
Georgia Myrick

### MISSOURI

Hailee Eckert  
Kristina Faires  
Kathy Finley  
Lucie Iverson  
Lupita Ramos  
Mackenzie Woodruff

### MONTANA

John DeHart  
Kristy Myhre

### NORTH CAROLINA

Chelsea Aldridge  
Romante Archer  
Bonnie Craig  
Tiffanie Edmonds  
Scott Essary  
Jarine Gunter  
Catherine Harrison  
Detrick Henderson  
Michael & Robin Hoyles  
Dianne Marrow  
Kendra Norman  
David Pride  
Andrea Richardson  
Jennifer Strickland  
Ashleigh Threatt  
Chasity Wharton  
Joi White  
Gloria Williams

### NEVADA

Nathan Brown  
Mary Jane De La Cruz

### NEW JERSEY

Christina Cipully  
Maria Pichazaca Acero  
Deborah Tort

### NEW MEXICO

Sonia Estrada  
Cindy Flores

### NEW YORK

Heather Bachman  
Jody Bolton  
Emily Hermann  
Sarah Jackson  
Erin Manning  
Carly Mrozek  
Cait Thomas  
Monica Toalongo  
Allison Watkins

### NORTH DAKOTA

Mahrya Johnson

### OHIO

Kelsey Brake  
Marie Coblentz  
Joe Flanigan  
Kenny Franz  
Tiffany Hammer  
Amanda Reinhard

### OKLAHOMA

Jonathon & Tamara Brock  
Allen & Michelle King  
Carley Mrozinski  
Bailey Winstead

### OREGON

Katherine Ahola  
Danielle Baldwin  
Desiree Craig  
Todd & Carla Falcone  
Tia Jones

### PENNSYLVANIA

Christine Balster  
Cassie Chupp  
Madylynn Onativia  
Elizabeth Reyes

### SOUTH CAROLINA

Ashley Burick  
Amanda Murray  
Roger & Vickie Wright

### SOUTH DAKOTA

Ashley Krohn

### TENNESSEE

Telma Bautista  
Kayla Beck  
Donna Bryson  
Marilu Oliva  
Gina & Danny Stricklin  
Kaylee Whirley  
Lori Wilds  
Misty & Travis Wright

### TEXAS

Toree & Channing Allen  
Melissa Anderson  
Mikerline Baptiste  
Lori Benson  
Gail & Bill Bertrand  
Mary Bertrand  
Mary Beth Caldwell  
Janet Camacho  
Kevin Cardenas  
Janessa Castelan  
Lauren Colunga  
Aurelia Covarrubias &  
Santiago Escoto  
Zahamira Cruz Carlos  
Marionette Daniel  
Wayne Fuller  
Jessica Glaze  
Guadalupe Gutierrez  
Brianna Habeeb  
Hameedah Habeeb  
Macey Hill  
Brittany & Jerrad  
Hofstetter  
Amanda Ishee  
Meghan Kitts  
Sun Young Koo  
Tori Mayo  
Jaime Medrano  
Molly Nicklas  
Graciela Nieto  
Lacy Porter  
Morgan Reyna  
Sonia Salazar Martinez  
Laura Sepulveda  
Todd & Meagan Stansbury  
Lenora Stoner  
Sandra Villarreal Garza

### UTAH

Sherry Jones

### VIRGINIA

Rodney Nelson  
Logan Panther

### WASHINGTON

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Janet Bell  
Maegen & Eddie Johnson  
Choon Og Kang Je

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Myongsuk McConville  
Yongcha Tierney

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Mason Burggraf  
Nikki Greggorich  
Janet Metzger  
Candy & Wayne Munro  
Rhonda Ninneman  
Abby Pulver  
Jo Shoener  
Marki Wolf  
Shenae & Kevin Zempel

## 20/20 Club

Upon enrolling your 20th Member, you qualify for the 20/20 Club. This designation recognizes those who enjoy 20 percent commissions on the monthly purchases of their personal enrollees & have distinguished themselves by having . Those businesses receive a handsome pin & recognition in the digital Leadership in Action. Congratulations to this distinguished group!

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Cait Thomas

## OHIO

Lori Griffith

## PENNSYLVANIA

Alysha Bunch

## SOUTH DAKOTA

Kamberlyn Lamer

## ONTARIO

Katelyn Jackson  
Krystal Nagy

## KANSAS

Linsey Knipp  
Hannah Prophet  
Mikayla Schankie

## TENNESSEE

Amber Evans  
Jenny Shreeve

## CALIFORNIA

Ashley Baumgarte  
Christine Kim  
Grace Kim

## LOUISIANA

Amber Brunet

## TEXAS

Angela & Matt Fain  
Mandi Hamilton Gibson

## COLORADO

Jennifer Florez

## MICHIGAN

Lenya Keller

## WASHINGTON

Mary Kost  
Myongsuk McConville  
Heidi St John

## GEORGIA

Jennifer Groover  
Brittany Purvis

## MINNESOTA

Kjirsten & Bjorn Pearson  
Margie Piechowski

## WISCONSIN

Cindee & Kord Flesher

## IOWA

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## MISSOURI

Mackenzie Woodruff

## NORTH CAROLINA

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Andrea Richardson  
Gloria Williams



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The *Peak Performance Heart Health Pack*, with its nine daily supplements, has been proven through a 12-month clinical research study to support healthy cholesterol levels, reduce activity-induced inflammation and free radicals, provide energy and fuel for the heart, and support healthy heart function!\*

What makes the *Peak Performance Heart Health Pack* so powerful? In addition to the Core 6 supplements,

this pack contains *Phytomega*®, which delivers the proven benefits of phytosterols to support healthy cholesterol levels, *K2-D3*, which supports calcium function, and *CoQ10+*, which supports energy production for optimal heart function.\*

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