



LEADERSHIP

IN ACTION

| ENHANCING THE LIVES OF THOSE WE TOUCH® |

MOMENTUM IS **POWERFUL.**
MOMENTUM IS **PRECIOUS.**
MOMENTUM IS **YOURS!**

Here's HOW to keep
it going all summer!
P. 12





EXECUTIVE CHAIRMAN
FRANK VANDERSLOOT

If You're Looking for the Secret, It's in the Mission

When we first started Melaleuca, we established a mission statement that would guide our activities and our focus throughout our future. It is a simple mission statement. It was not designed in boardrooms with the help of high-priced consultants. Every word was not scrutinized, debated, and negotiated by corporate executives. We did not even have any corporate executives when it was developed, and we surely could not have afforded consultants at that time.

But it was from our hearts. It was how we felt. It was what we wanted to do. We were passionate about it. And contrary to other mission statements, which are often framed in a beautiful walnut frame and hung in a corporate hallway never to be read again, everyone in the company knows what our mission is. Every employee knows it; every Marketing Executive knows it. It has been very effective in guiding our activities and our focus, and it has been very rewarding to see our mission fulfilled again and again.

“To enhance the lives of those we touch by helping people reach their goals.” It sounds simple enough, but it is unlike any other corporate mission statement. Many don't realize that the magic of success is in helping others reach their goals, not in trying to reach our own goals. Thousands

who have joined Melaleuca have now gotten caught up in the idea and magic of helping others.

Helping someone reach their goals does not mean pushing or coercing or convincing. Helping does not mean badgering, nor does it mean doing it for them. We are in the business of teaching men and women to fish, not giving them fish.

The first secret of helping someone reach their goals is to find out what their goals are. Too often we want them to have the same goal we do, or we want them to adopt our goal. But, of course, that never works. We must take time to find out what someone's goal is and why it is important to them. If we can understand the “why” behind their goal, we will hold the key to their motivation and will be much more effective in helping them reach that goal.

I believe it is our nature to be out working to achieve our own goals as opposed to someone else's goals. Yet only those who master the art of helping others will be truly successful in this business.

Our entire program is designed to reward those who help others. When you think about that, it might be your



immediate reaction to think, “Well, no wonder I haven’t been very successful... no one is helping me reach my goals.” Oops. If that is what you are thinking, you don’t get it! You have missed the whole concept. The idea is for you to help someone else reach their goals.

You may be asking, “How can I help someone else reach their goals when I haven’t reached mine yet?” You still don’t get it. Put your goals aside for a moment and go help someone else reach their goals.

Actually, the reward of helping someone else reach their goals can be greater than reaching your own—that is, unless you are doing it to get a “thank-you” or for them to appreciate you or be impressed by you. Those motivations are, again, your goals, not theirs. You must be able to simply take joy in someone else’s joy and feel great because of their accomplishment.

At Melaleuca, because of how our business model is structured, if you help someone else reach their goals you automatically reach yours at the same time. It’s almost magic—except it’s a lot better than magic!

The problem some people get into is that they try to push people to go to work. Again, that’s you trying to reach your goals. That type of activity is not only unproductive, it’s frustrating to both you and them.

A big part of the key is to find people with established goals. Many people have never established goals for themselves. Although we might find that sad and frustrating, we really can’t help them reach goals they don’t have.

But many people do have goals and are willing to work to achieve them. They are just looking for a way to get there—a vehicle to take them there. We have that vehicle. You have that vehicle. I’ll bet over 95% of the adult population has never had someone come up to them and say, “Tell me what your goals are—I’d like to help you reach them.” That’s because everyone is so tied up trying to reach their own goals, or they have given up and decided to be satisfied with whatever life has given them.

We have a message for you, for your neighbor, and for the world: Remember the goals you had when you were younger. It is not too late! You can reach those goals. We have a way. If you will work, we will help you. We will do it together. We will not do it for you. You must do your part. Remember, our goal is to help you reach yours. We will help, but you must reach.

We invite you to join us in our quest to help others reach their goals. We take great joy in this mission. It is what drives us forward. We have learned that in the end we all reach our goals together because we helped someone else reach theirs. This is a wonderful concept, and not only are tens of thousands of families prospering because of their involvement—it’s also a very rewarding experience for all of us! We appreciate all those who have joined us in this worthwhile endeavor. We take delight in their achievements and success as we strive to help each other.

Sincerely,

SIMPLE STRATEGIES TO BUILD ON YOUR MOMENTUM

12



Feature Story

Fast Track was never intended to be a finish line. It was designed to teach you how to run the race and how to build real momentum. Here's how you can build on the habits and principles of Fast Track to achieve consistent growth.

wellness focus
HYGIENE 

In this issue, you'll discover how the products you use every day help support better hygiene and overall wellness. Because when you feel clean, refreshed, and ready for the day, it's easier to find the energy and focus you need to help you succeed.

Find this topic in these articles:

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EXECUTIVE LEADERSHIP COUNCIL

The Executive Leadership Council represents the pinnacle of dedication, leadership, and consistency at Melaleuca. These outstanding business builders have demonstrated an unwavering commitment to growth, mentorship, and overall wellness. We celebrate their hard work and congratulate them on earning their place among Melaleuca's top leaders.



Masters are those Executive, National, Corporate, and Presidential Directors who have been Senior Directors or above for five or more years.



1

Sheyenne & Payson Brumbelow
TEXAS

MELALEUCA LIFETIME EARNINGS: **\$572,188**



5

MASTERS

Katie & Ryan Anderson
MINNESOTA

MELALEUCA LIFETIME EARNINGS: **\$1,228,326**



6

MASTERS

Geneveve & Sean Sykes
FLORIDA

MELALEUCA LIFETIME EARNINGS: **\$2,559,954**



7

Alissa & Jason Alsup
INDIANA

MELALEUCA LIFETIME EARNINGS: **\$196,039**



11

MASTERS

Kimberly Massengill
GEORGIA

MELALEUCA LIFETIME EARNINGS: **\$2,799,145**



12

Brandi & Jeremiah Whitmer
GEORGIA

MELALEUCA LIFETIME EARNINGS: **\$564,648**



13

MASTERS

Jeanie Paige McWhorter
GEORGIA

MELALEUCA LIFETIME EARNINGS: **\$1,799,739**

The Executive Leadership Council (ELC) is composed of the top Presidential, Corporate, National, or Executive Director businesses with the highest contribution index and a current Monthly Retention Index (MRI) of 50% or more. At least five positions are reserved for Masters.



2

Morgan & Derek Martin
TENNESSEE

MELALEUCA LIFETIME EARNINGS: **\$2,560,488**



3

Chelsie & Bo Gilbert
MISSISSIPPI

MELALEUCA LIFETIME EARNINGS: **\$2,686,004**



4

Amy & TJ Trietsch
TEXAS

MELALEUCA LIFETIME EARNINGS: **\$326,312**



8

Jenna & Nolan Trudeau
ALBERTA

MELALEUCA LIFETIME EARNINGS: **\$1,212,440**



9

M MASTERS

Lisa & Jason Rusk
OHIO

MELALEUCA LIFETIME EARNINGS: **\$735,522**



10

Blake & Rachel Whittington
GEORGIA

MELALEUCA LIFETIME EARNINGS: **\$309,143**



14

M MASTERS

Ashley & Brandon Olive
TEXAS

MELALEUCA LIFETIME EARNINGS: **\$8,009,082**



15

M MASTERS

Danny & Dawn Tore
NEW YORK

MELALEUCA LIFETIME EARNINGS: **\$3,798,423**



16

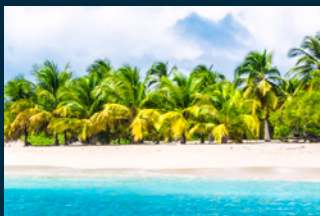
Karah & Ian Bosmeijer
KANSAS

MELALEUCA LIFETIME EARNINGS: **\$192,360**

THE 80% YOU NEED TO QUIT: ACHIEVE MORE BY DOING LESS



**APRIL IS THE
FINAL MONTH TO
EARN FAST TRACK
2026 TO THE
BAHAMAS!**



One of my favorite parts of my job is watching you work toward the goals that matter most to you. I love seeing what happens when you protect your time and execute on the specific activities that actually move your business.

I've noticed a difference between Marketing Executives who keep their momentum going long after Fast Track ends and those who fade. That difference isn't hustle. It's focus.

In fact, in my experience, focus is the single most essential thing that separates those who reach their goals from those who do not.

Most people who are stuck aren't stuck because they lack information, talent, or ambition. They're stuck because they are trying to manage too many "good" things that quietly drain the life out of their best work.



Over my decades of leading high-performing teams and coaching with world-class leaders and entrepreneurs, I've seen time and time again that real growth is about subtraction. And so it's no surprise to me that here at Melaleuca, the Marketing Executives who stay consistent and reach their goals are not the busiest—they're the clearest. They protect their time, narrow their focus, and say *no* to commitments that, while appearing productive, do not move the needle.

LESS IS ALWAYS MORE

Here's a great way to think about staying focused. Think of the next big task you need to accomplish. Picture that task as a big boulder that you need to move. You've only got so much time and energy to move this boulder! But if you just run around pushing on the boulder at one spot and then another, you're dividing your time and energy into smaller, less focused, less powerful efforts.

How do you actually get the boulder to move? Simply concentrate all of your time and energy on lifting the boulder from one point—using a lever.

Focus is the lever. With focus, you can accomplish big tasks with efficiency, using your strengths to maximum advantage. Without focus, your efforts are scattered and your accomplishments are mediocre. You might even start to think that you're not good at anything—or feel guilty that you're not bringing your best.

As we push through the final month of Fast Track, here is a message you may need to hear: The shortest path to improved results often starts with asking yourself what you are willing to stop doing.

CONTINUED >>

If you are feeling stretched thin by reacting all day and are wondering why your progress feels slower than it should, there is a freeing truth you need to hear: You do not need to hustle harder. Your progress isn't based on how many yeses you hear. In reality, your progress is based on how well you're aligning your actions on what matters most.



DARRIN JOHNSON

Senior VP of Sales

📷 @darrinjohnson1

YOUR 5-STEP SCALE-UP PLAN

STEP 1: WHO I'M BECOMING

Think of yourself in two versions:

1. The current version of you
2. The 10x version of you

Most people try to get 10x outcomes while staying the same person with the same calendar, same habits, and same automatic *yeses*. But you can't keep the same inputs and expect different outputs!

YOUR MOVE:

Write three, four, or five words that describe the 10x version of you—your “10x future self.” Maybe your words are *disciplined, present, decisive, courageous, and strategic*.

Those words aren't just identity statements. They're filters for your schedule and where you spend your time. They guide how you show up at home and in your Melaleuca business.

STEP 2: WHO LIFTS ME UP

Focus is not only about tasks. Focus is about inputs. If you are serious about leveling up your business, then of course you need to focus relentlessly on Melaleuca's Seven Critical Business-Building Activities—the daily actions that are proven to drive growth and duplication. You also need to manage what you allow into your mind, schedule, and relationships. What books do you read? What podcasts do you listen to? What relationship boundaries do you have in place?

Here is a thought worth remembering: Your future is often hiding inside your relationships. The rooms you sit in shape you. The people you spend time with affect what you see as possible. And the wrong environments can quietly drain your courage.

YOUR MOVE:

Ask yourself two questions:

1. Who supports the 10x version of you? Hang out with them more often.
2. Which environments lift you up instead of wearing you down? Spend time there more often.

STEP 3: WHAT I CAN LET GO OF

This is the turning point.

Most Melaleuca business builders are not held back by what they do not know. They are held back by what they will not quit.

Here is what “the 80% you need to quit” means: Your 80% is everything that keeps you busy but does not move the needle. It is the video calls that feel productive but do not drive enrollments or leader development. It is overpreparing training notes instead of doing Critical Activity 2: set appointments. It is perfecting social media posts instead of following up with real people. It is doomscrolling on social media. It is the latest Netflix special that has your attention. It is the commitment you said *yes* to in a moment of weakness. And yes, it can include things you are good at.

Being good at something does not necessarily mean it is worth all of your attention.

YOUR MOVE:

Complete the following **KEEP/KILL** audit.

Take a piece of paper and draw a line down the middle. Write **KEEP** at the top of the left side. Write **KILL** on the top of the right side.

Now review your calendar, commitment by commitment, and ask: Does this commitment move me toward my 10x future self or keep me operating at 2x? If it moves you toward 10x, put it in **KEEP**. If not, put it in **KILL**.

Then circle one item on the **KILL** side and decide to either delete it, delegate it, or downgrade it (by reducing the time you're giving it or how often you do it). Take action on at least one **KILL** item each day until they're all gone.

That is how you start quitting your 80% without quitting your purpose.

The Flashlight Effect

You've thought of focus as a lever. Now think of it as a flashlight. A narrow beam of light helps you see farther and illuminates only your next steps forward, while a wide beam lights up everything, drawing your attention away from your real purpose. Keeping your focus narrow allows you to stick to the shortest and most productive path toward your goal.

If you want to achieve more by doing less, you need a plan that is practical, repeatable, and clear enough to use immediately. Here is a five-step blueprint that I invite you to begin this week!

STEP 4: WHAT SUCCESS LOOKS LIKE

Melaleuca leaders who fall into burnout are often the same leaders who fall into the trap of never defining what success actually looks like. As a result, they chase everything and never know when to celebrate.

If you don't know what winning looks like, how will you ever know that you're making progress in the right direction?

YOUR MOVE:

Write three clear outcomes that would prove you are moving in the right direction. Here are a few examples:

- *I completed 30 focused minutes of Critical Activities 1 and 2 before 8:00 a.m.*
- *I helped three stressed-out dads advance to Director 3 so that they can have more peace of mind.*
- *My calendar always reflects my top priorities, not what others want for my life.*

If it isn't a clear outcome, it isn't a target.

STEP 5: WHY THIS MATTERS

Why does this matter right now? Because when your *why* is weak, every interruption wins. Convenience wins. Distraction wins. The urgent wins. But when your *why* is strong, focus becomes easier to treat as your priority.

YOUR MOVE:

Ask yourself these questions:

- *Who benefits if I grow into the 10x version of myself? What will my life look like for them?*
- *Who is waiting on the more focused version of me?*

When your *why* is clear, the *how* takes care of itself. Get honest with yourself and really dial in on why this matters to you.

BRING IT HOME:

YOUR CHALLENGE THIS MONTH

This five-step blueprint is more than a nice idea. It's a game-changing way to build a life where extraordinary results feel not only possible, but inevitable.

1. Who I'm becoming

2. Who lifts me up

3. What I can let go of


4. What success looks like

5. Why this matters

HERE'S MY CHALLENGE TO YOU:

Review the blueprint above. Devote 15 minutes of your time today and complete the 5-Step Scale-Up Plan. Pay special attention to step 3—and plan to use the time you've reclaimed to work on the Seven Critical Business-Building Activities.

This is it! The final month of Fast Track! Earning your spot on the upcoming Freedom Caribbean Cruise is an amazing achievement—but the real flex will be focusing on what matters most so that your momentum will continue long after Fast Track season ends.

The next step in your growth is often on the other side of the thing you keep refusing to quit. And the moment you start living with fewer *yeses* and more focus, you'll feel it: More clarity. More power. More impact. Not because you did more, but because you finally stopped doing what was quietly costing you your best. 

Most Melaleuca business builders are not held back by what they do not know. They are held back by what they will not quit.





SIMPLE STRATEGIES TO BUILD ON YOUR MOMENTUM

DON'T LET FAST TRACK BE
THE FINISH LINE

CONTINUED ▶



APRIL MARKS THE FINAL MONTH OF FAST TRACK TO FREEDOM 2026.

THAT REALIZATION CAN BRING A MIXTURE OF EMOTIONS. THERE MAY BE SATISFACTION AS YOU REFLECT ON THE PROGRESS YOU'VE MADE. THERE MAY BE RENEWED BELIEF AFTER STRETCHING YOURSELF IN WAYS YOU HADN'T BEFORE. AND THERE MAY ALSO BE AN UNSPOKEN QUESTION LINGERING IN THE BACKGROUND: WHAT HAPPENS NEXT? THE ANSWER TO THAT QUESTION WILL SHAPE THE REST OF YOUR YEAR.

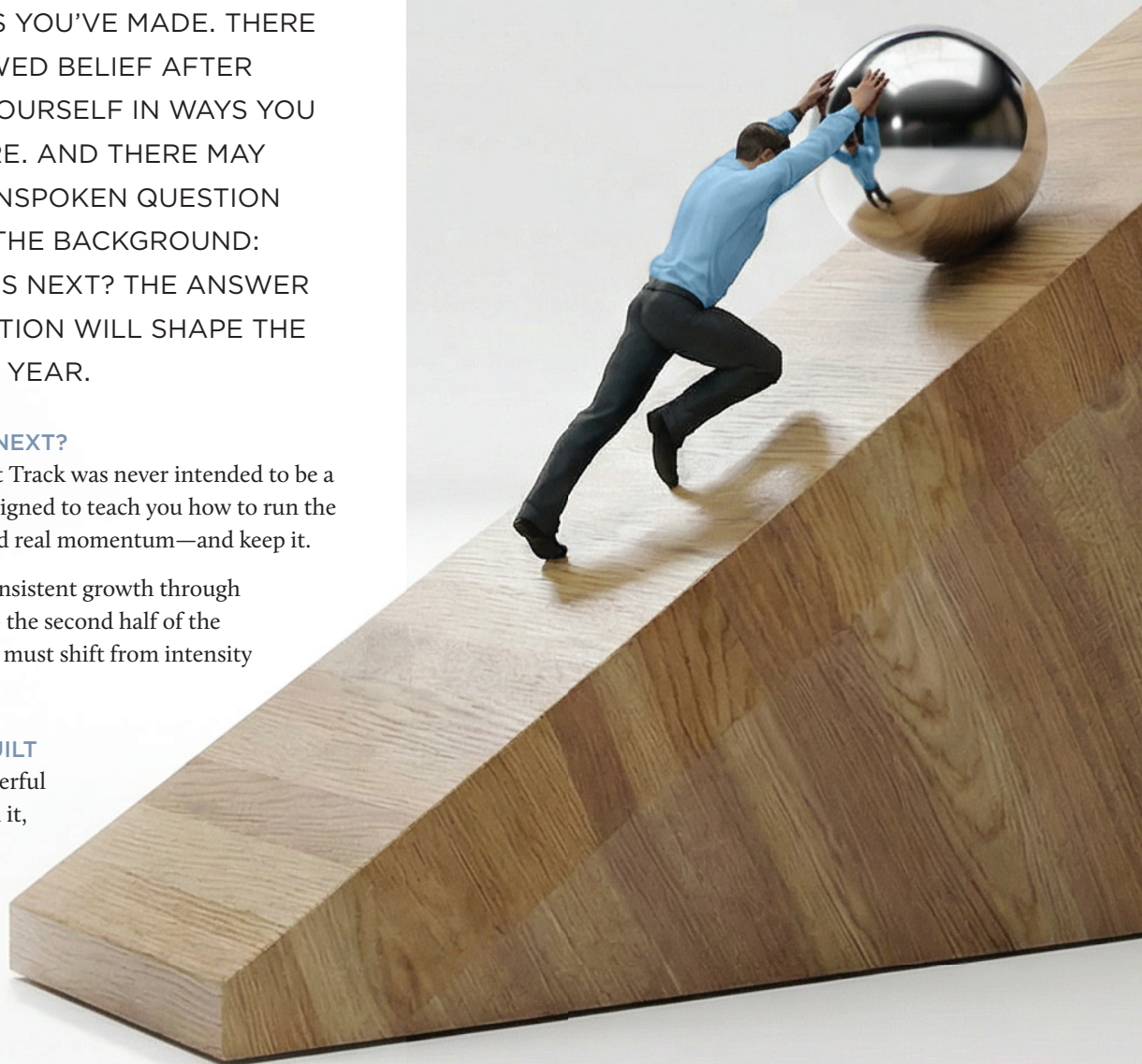
WHAT HAPPENS NEXT?

The truth is that Fast Track was never intended to be a finish line. It was designed to teach you how to run the race and how to build real momentum—and keep it.

If you want to see consistent growth through Convention and into the second half of the year, your focus now must shift from intensity to sustainability.

MOMENTUM IS BUILT

Momentum is a powerful thing. When you feel it, everything seems to click.



Conversations flow more naturally. Enrollments increase. Your confidence rises. Your team responds. Progress builds on progress.

But momentum is not an emotion. It's the result of consistent action. Marketing Executives who build lasting organizations understand this. They don't rely on events or promotions to generate growth. They rely on habits.

Those habits follow a simple pattern, what we call the Success Cycle.

PLAN. IMPLEMENT. REPORT AND CELEBRATE. REPEAT.

During Fast Track, you are living inside this pattern. You're planning your activity. You're implementing daily approaches. You're reporting your progress. You're celebrating wins. Then you're doing it again the next day.

That repetition creates movement. The key now is to not disrupt it.

Corporate Director 7 Erin Clark often reminds her team, "Good habits always pay off. But the clapping won't happen for a couple of months. Your habits, your hard work, your daily activity—they will pay off. But you cannot stop."

You cannot stop. That simple principle is what separates temporary enthusiasm from sustained advancement.

IT'S EASIER TO KEEP GOING THAN TO START OVER

There is a reason the word ALWAYS is included in Critical Business-Building Activity #6. When momentum is present, everything feels lighter. But when activity pauses, everything feels heavier.

If you pause activity when Fast Track ends, momentum slows. Confidence dips. The flywheel you've worked so hard to push begins to lose speed.

And starting again always feels harder than continuing.

The flywheel principle teaches us this: It takes tremendous effort to get a heavy wheel moving. But once it's turning, each push builds on the last.

Fast Track has helped you push. The key now is simple: Don't stop pushing.

So instead of asking what happens when Fast Track ends, ask: How do I continue the Success Cycle on purpose?

PLAN WITH CLARITY

Planning is not complicated. It is simply deciding in advance what matters most.

Successful Marketing Executives don't wake up hoping for a productive day. They decide in advance what a productive day looks like. They schedule their approaches. They block out time for follow-up. They identify who they're developing toward Director. They review their reports weekly. They treat their business like a business.

Planning protects momentum because it removes decision fatigue. When you've already decided who you'll approach and when you'll follow up, you're less likely to drift. And drift is the silent enemy of growth.

IMPLEMENT WITH CONSISTENCY

Erin often talks about the law of averages. "To find my next rock-star Director, I have to go pay my dues," she explains. "For me, that's enrolling a lot of new customers. How many do you need to enroll? For you, it might be 10 or 30. Go back and look at your history and see what your law of averages is."

This perspective changes everything. It frees you from overthinking

CONTINUED ►

IF YOU STOP, THE CONSEQUENCES AREN'T DRAMATIC AT FIRST. THEY'RE SUBTLE. YOUR CONTACT LIST GROWS MORE SLOWLY. FOLLOW-UP BECOMES INCONSISTENT. CONFIDENCE BEGINS TO WAVER. AND BEFORE YOU REALIZE IT, YOU'RE WORKING TWICE AS HARD TO REGAIN WHAT YOU ONCE HAD. AT ITS CORE, MOMENTUM IS ABOUT EFFICIENCY. RESTARTING ALWAYS REQUIRES MORE ENERGY THAN MAINTAINING MOMENTUM.



individual outcomes. You realize that you don't control who says *yes*. You only control how many people you invite.

During Fast Track, most participants increase their daily activity. That increase—not luck—is what produces results. And after this month, the formula doesn't change. Continue making one or two business approaches per day. Continue enrolling four or more new Members per month. Continue holding Strategy Sessions within 48 hours. Continue building leadership by helping your new Members become first-time enrollers.

LEADERSHIP MULTIPLIES MOMENTUM

Momentum starts with you, but it quickly becomes organizational. Don't be tempted to step away from the activities that brought you success. This is a lesson that Erin learned long ago.

If you slow down after Fast Track, your team will feel it. If you increase activity, your team will feel that too. Leadership isn't complicated—but it is visible. And visibility creates duplication.

"I cannot allow myself to go into management mode," she says. "We're leading from the front. Your team will do 50% of what you do and 100% of what you don't."

REPORTING AND CELEBRATION CREATE STABILITY

Fast Track works because you aren't building in isolation. You're reporting numbers. You're tracking progress. You're celebrating small wins. That accountability creates energy. Energy creates belief. And belief sustains activity.

As Erin puts it, "We plan, we implement, we report, we celebrate." It's a rhythm. And rhythms create stability.

After April, keep your reporting structure intact. Whether it's a daily huddle with a fresh accountability group, a weekly check-in, or a small group chat, maintain the habit of sharing results and declaring next steps. Celebrate enrollments. Celebrate setting appointments. Celebrate Directors in development. Celebrate consistency.

Celebration strengthens commitment. It reminds people that progress is real and visible. And stability creates confidence.

GROWTH RARELY FEELS EXCITING

There is a misconception that growth must feel exciting to be effective. **In reality, sustainable success just feels like work.**

Erin calls it delayed gratification. "No one is putting you on a pedestal when you are doing the work," she says. "It won't pay off until later, but you still have to do the work even though no one is clapping for you.

"We set the goals, we make the vision boards, we do the sparkly glittery things, and then we just get to work. Because what happens is that if you spend the whole time looking at the vision board, you're wasting time by not adding to your contact list. You're not making approaches, and you're not doing the Overviews."

Fast Track may provide visible markers. But real leadership is built when no one is watching—in the daily repetition of doing the Seven Critical Business-Building Activities. **Remember: When enthusiasm fades, discipline remains.**

WHAT HAPPENS IF YOU STOP?

If you stop, the consequences aren't dramatic at first. They're subtle. Your contact list grows more slowly. Follow-up becomes inconsistent. Confidence begins to waver. And before you realize it, you're working twice as hard to regain what you once had. At its core, momentum is about efficiency. Restarting

always requires more energy than maintaining momentum.

But if you protect your rhythm, the opposite happens. Your business grows. Your leaders gain belief. Your organization deepens. Convention arrives, and you're not scrambling—you're advancing.


As we move toward Convention 2026, this is not the season to coast. It is the season to compound.

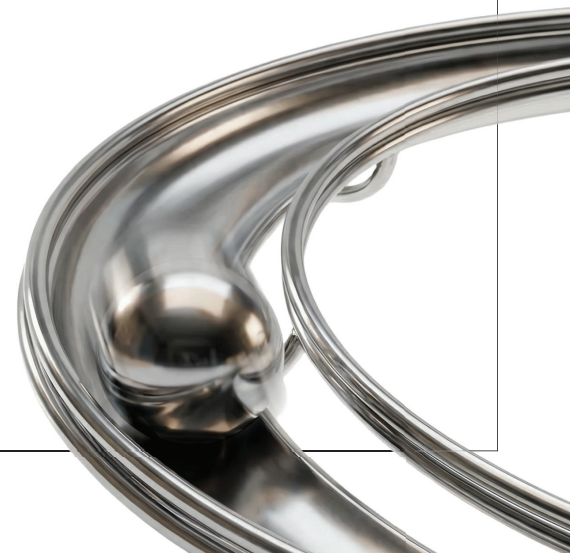
YOUR PERSONAL FAST TRACK CONTINUES

The 2026 Fast Track to Freedom may be ending this month, but its principles are timeless. Being involved in Fast Track is one of the Seven Critical Business-Building Activities for a reason. It works! It develops habits faster and more effectively than anything you could do on your own.

As you move into the second half of the year, commit to the principles that have brought you success:

Plan each day with purpose
Implement your plan daily
Report your activity to your accountability partner
Celebrate your daily wins
Focus on consistency in the process

Then, when you walk into Convention in May, you won't just be hoping that momentum returns. You'll already have it. 



Ryan & Katie Anderson

MINNESOTA

The Result of True Leadership



Katie Anderson is still pinching herself. February was an incredible month for her and her team—and not just because she reached the milestone of advancing to National Director. What Katie's team accomplished during that 28-day stretch was a powerful reminder that leadership is never about one person, but about the people who choose to believe, show up, and run alongside you.

For years, Katie has led by example, working side by side with her team to help them grow, advance, and believe in what is possible. Then, in 2025, she challenged her team to qualify for Leadership Quest 2026. Everyone accepted, and 20 of her leaders attended Quest with her! When Katie spoke onstage during the event, she centered her message on being the kind of leader who pours their belief into their team members and helps them set and reach their goals.

Her team took that message to heart. That evening, they gathered with Katie in the hotel lobby and began sharing their goals and dreams with each other. Then, tapping into the strong momentum that had propelled them to Quest, they set a new, very audacious goal.

Katie's business partners—including Director 7 Natalie Ziehmer, Senior Director Maegen Johnson, Senior Director 3 Laurie Davis, and Director 6 Cassie Tuff—got the word out. They produced a video that outlined the goal they had set: to become the next National Director team in North America! Messages of support began pouring in from everywhere, from the newest customers to Executive Director 9 Leah Melquist and Executive Director 9 Tanya Hagre, Katie's support team. Everyone was all in!

At that moment, Katie realized that this was more than momentum. It was the result of true leadership—the kind where people rally, not because they have to but because they believe in the mission and in the person leading it. That kind of leadership is built over time through consistency, belief, and pouring into others; and this month, Katie experienced that in a way she will never forget.

“It was the most incredible feeling ever to watch my partners step up to lead their teams,” she says. “We were an absolute army. We worked until the last hours of the last day to achieve our goal. And in the process, we became a community where everyone supported, believed in, and celebrated each other.

“This milestone may have my name on it, but it was built by an entire team that chose to believe, lock arms, and run all the way to the finish line together, and I could not be more grateful.” ^{UC}

LAST MONTH'S
EARNINGS

\$40,740

LIFETIME
EARNINGS

\$1,228,326

Brayan Garcia NEVADA

All You Can Do Is Enough



The energy of Melaleuca Mexico National Congress still lingers in Mexico City. Instead of rushing home after the event, Brayan Garcia stayed an extra week to meet with team members—sharing meals and celebrating what the moment represented.

Nearly 30 members of Brayan’s team from across Mexico gathered for the event. “It was amazing,” Brayan says. “After some of the announcements, people wanted to leave right away and go to work.”

Events like Melaleuca Mexico National Congress matter to him for a simple reason: they expand what people believe is possible. “I think events like this are the final ingredient,” he explains. “People hear the stories, feel the emotion, and see the heart of the company. Suddenly belief becomes real.”

That belief is something Brayan understands personally. When he first started building his Melaleuca business, progress was slow. It took him six years to reach Senior Director, and during those years he often wondered if he would truly succeed. “I wasn’t the guy that I am now,” Brayan says. “Back then I was always wondering if I was going to make it.”

But over time, something shifted. “Now my mindset is completely different,” he says. “I’m dreaming bigger. I’m speaking with more vision. And I truly believe I can do it.”

That change in mindset is the first of three principles that Brayan credits for the growth his business is experiencing now.

The second principle is to focus on activities that create leaders. Every person he enrolls hears about the products *and* the business—not because he expects everyone to build, but because everyone deserves the opportunity.

One phrase has become central to how he leads. “All you can do is all you can do,” Brayan says. “And all you can do is enough. Just give me your best effort. You might surprise yourself with what you can accomplish.”

The third principle is that simple directions help new builders focus on the Seven Critical Business-Building Activities that move a business forward. For that, the Grow app is indispensable!

But beneath everything is something more personal. “When I got started, my main purpose was to support my family—my mom and my sister,” Brayan says. “They’ve seen everything and believed in me from the beginning.”

And soon they’ll witness something special. At Melaleuca Convention 2026 in Salt Lake City, Utah, Brayan’s mother will be in attendance for the first time as he walks across the stage to receive recognition for his achievements. “For them to see that moment,” he says, “it’s going to be incredible.”

For Brayan, it’s proof that belief—and doing all you can—truly changes lives. MH

LAST MONTH'S
EARNINGS

\$24,947

LIFETIME
EARNINGS

\$960,944

Jock y Monica Sutter SASKATCHEWAN

Un nuevo inicio con más fuerza



En 2015, Monica se vio obligada a empezar de cero. Tras varios años desarrollando un negocio Melaleuca pequeño pero constante, un difícil divorcio lo cambió todo. Con hijos que criar y una vida que reconstruir, el negocio que la había llevado al estatus de Directora 3 —y que había cuidado con esmero durante años— simplemente se desvaneció.

“Cancelé mi cuenta de Melaleuca y no volví a pensar en ella hasta 2023”, afirma. “Cuando estás en modo supervivencia, luchando por tus hijos, te desconectas de todo lo demás”.

Sin embargo, en 2023 ocurrió algo inesperado. Un día, mientras navegaba por Instagram, Monica notó que una amiga de su hermana había publicado algo sobre la tienda de bienestar. Por curiosidad, le envió un mensaje: “¿Podrías mandarme el enlace? Quiero volver a comprar”.

Al principio, Monica solo quería ser cliente. “Pero me seguían preguntando si me interesaba la oportunidad del negocio”, cuenta. “Y siempre decía que no”.

Aun así, las invitaciones no cesaron. Al final, Monica accedió —aun que de mala gana— a ir a una reunión en casa de quien sería

su matriculadora para ver el Lanzamiento. Durante el evento, anunciaron el concurso Fast Track, que incluía un viaje a México para los Promotores Independientes que lograran ciertos objetivos. “Pensé: ‘¿Por qué no ganar el viaje a México y, al mismo tiempo, ayudar a otras personas?’”, recuerda.

Aquel momento le abrió una puerta que creía cerrada para siempre. Dos años después, no solo se ganó el viaje a México, sino todos los incentivos de viaje que la compañía ha lanzado desde su regreso. Sin embargo, para ella, la verdadera recompensa es algo mucho más profundo: “Quiero ayudar a tantas personas como pueda”, dice.

El estilo de liderazgo de Monica se basa en la empatía y en un deseo genuino de ayudar a otras madres a triunfar, sin importar las dudas o el nerviosismo que sientan al salir de su zona de confort.

“Muchas llegan sin experiencia previa en negocios de referencias”, dice. Su consejo para ellas se resume en tres puntos: 1) seguir paso a paso el sistema de éxito establecido; 2) trabajar codo a codo con la persona que las inscribió; 3) confiar en los demás hasta desarrollar confianza en sí mismas.

Hoy en día, el equipo de Monica es como una gran familia. Se reúnen para disfrutar días de playa o comidas frente al lago, siempre acompañados de sus parejas, hijos y amigos. Sus chats grupales vibran con motivación, risas e intercambio de ideas. Sin embargo, quizá el cambio más notable en Monica es su propia perspectiva de vida.

“Puedes vivir enfocada en lo negativo o puedes aprender de ello para tomar mejores decisiones”, afirma. “Sé lo que se siente tener el vaso completamente vacío. Por eso, ahora decido verlo siempre medio lleno”. **MF**

INGRESOS DEL
MES PASADO

\$22,964

TOTAL DE
INGRESOS
RECIBIDOS

\$351,186

Alissa & Jason Alsup INDIANA

The Pictures on the Wall



Next to the French doors hangs a vision board—photos, sketches, and handwritten goals layered together like a map of places she hopes to go, things she wants to do, and dreams she’s learning to imagine again. A pilot’s license. A mission trip to Kenya. Taking her daughter, Harper, to Spain. Paris Fashion Week. A Fujifilm X-T30 III camera. A photography gallery in her dream house in Florida.

There was a time in Alissa’s life when dreaming big felt like, well, a dream.

Having a baby right out of high school narrowed her horizon. She gave up her hope of attending art school for the more immediate need of providing a home for her daughter. Without advanced education, Alissa knew she had to find a way to raise income from home.


For more than a decade, MLMs and direct selling consumed her time with sporadic results. It certainly wasn’t as easy as it appeared. By necessity, Alissa had to get good at starting over again and again. “At the beginning of every month, I would think, ‘Here we go again,’” she says. “Every thirty days, I would start back at zero.”

The cycle burned Alissa out. And when the company she had most recently represented transitioned to an affiliate model, Alissa faced a familiar question: start again—or walk away?

Instead, she took a closer look at Melaleuca, where she and her husband, Jason, had already been Members for about a year and a half. “Melaleuca’s longevity and 96% month-to-month customer retention rate mean all your achievements compound,” Alissa says. “For me, that meant I would never have to start over again.”

Today Alissa spends her days mentoring teammates, connecting with new customers, and helping others see possibilities in the future. Her recent advancement to Executive Director brought in an exciting check, which will fuel some of the dreams pinned to that vision board. But the most meaningful dreams aren’t about new houses or vacations. They’re about family: Raising Harper with curiosity and adventure. Creating new traditions. And, one day, making a permanent place in their home for the foster son they welcomed over a year and a half ago.

Each morning, when Alissa looks at the vision board in her office, it no longer feels like a wall of someday dreams.

With Melaleuca, it’s becoming a picture of the life she’s steadily building. 

LAST MONTH'S
EARNINGS

\$16,976

LIFETIME
EARNINGS

\$196,039



SAY IT LIKE YOU MEAN IT

Approaches That Open Doors and Change Lives



National Director 9
Chelsie Gilbert

Six years ago, Chelsie Gilbert was a mom of three in Olive Branch, Mississippi, wondering if a Melaleuca business could ever truly change her family's life. Today, she and her husband, Beau, have earned over \$2.6 million, developed 15 personally enrolled Directors in the last 12 months, and earned the Critical Activity Bonus every month for the last 12 months—earning \$120,000 from that bonus alone. As part of the January 2026 Launch broadcast, Chelsie shared the simple, repeatable approaches that made all of it possible.

Her message was clear: None of this is complicated. Build your contact list, make natural approaches, and share the Melaleuca Overview. Here's what she taught.

Critical Activity #1: Build Your Contact List

“A business without a contact list is like a store with no shoppers. You’re open, but nobody’s walking in.”

Your contact list is the lifeblood of your business. If your goal is to enroll four to eight customers every month, you need a steady, growing flow of individuals to talk to. Chelsie recommends starting with those closest to you—the ones who would bring you soup if you were sick, who you’d want to share good news with, and whose numbers are already in your phone.

From there, expand your circle: Facebook friends, people who watch your Instagram stories, friends of friends, and people you meet at school functions, fitness classes, community gatherings, church, or volunteer activities. Ask for referrals. Invite guests to in-home events and encourage them to bring friends.

“I truly look for people to share Melaleuca with wherever I am,” Chelsie says. “If they brush their teeth, take showers, wash their clothes, and clean their home, they need Melaleuca.”

Once names are added, use the Grow app to organize them by category: Potential, In Progress, Overview Seen, Member, Not Now, or New Contact. That way, when a \$1 membership promotion drops or a monthly incentive launches, you know exactly who to reach out to and why.

Every name on your list is a person whose life you can enhance.

Here’s a quick exercise Chelsie does at every training: Think right now of just one person you wish were reading this with you. One person you’d love to go to Convention with. One person you’d love to build this business beside. Got it? Write that name down—or add them to Grow *right now*. Then message them as soon as you’re done reading. You just fueled your business. Do that every day.

Critical Activity #2: Make the Approach

“People will feel your confidence or your hesitation before they hear you say a single thing. Your posture and your energy matter just as much as your words.”

The approach is where many builders stall. Chelsie’s biggest tip is to make it personal. Know your contact. Know why they would love Melaleuca—and tell them. Use your own voice. The more specific and genuine your approach, the better.

Here are the scripts Chelsie uses in real life—not hypothetical examples, but *actual* messages she sends:

SCRIPT 1

When You’re Brand New

“Okay, hear me out. I started something new and you are one of my favorite and closest people. It would mean so much to me if you’d support me. I am now shopping at an online store called Melaleuca—it’s basically just an online store that sells safer and cleaner goods. It would mean the world to me if you’d just take a look. Would you please just watch a short video and tell me your thoughts?”

SCRIPT 2

For People You Know but Haven’t Told Yet

“Hey, I’ve been shopping at an incredible store that I am obsessed with, and I just realized I’ve never told you about it—which I apologize for! I know you would love it. Can I send you a quick overview that shows you everything I saw when I looked into it?”

CONTINUED >>

SCRIPT 3

Product-Focused Approach

“So I’ve found something that I’m super excited about and I just have to tell you about it. I think you’d love it. Basically, it’s a huge online store with cleaner, greener, and safer products—it’s everything you’re already getting at Target or Walmart, but I think it’s even better. I have a video I want you to watch that explains everything. Will you watch it and tell me what you think?”

SCRIPT 4

Business-Focused Approach

“Hey, I thought of you today because I’m working on something I really believe in, and I think it would be a great fit for you too. Do you have a few minutes this week? We could chat.”

Then add the personal reason: why them, why now, and why you know it could improve their life.

The business-focused approach lands best when you tell your contact why you thought of them. Maybe they’re business-savvy. Maybe you think they’d be really fun to work with, and you’d love to travel to Convention together.

“When I make a business approach, I never make it about what I have done here,” Chelsie says. “I make it about what Melaleuca could do for *them*—whether that’s income, community, or just purpose. And I can promise you: I was just as excited about Melaleuca in 2020 when I hadn’t earned a penny as I am right now. Because it’s not about us. It’s about Melaleuca.”

CRITICAL ACTIVITY #3: SHARE THE OVERVIEW AND CLOSE

The Melaleuca Overview gives potential Members the full picture: the simplicity, the value, and the heart behind the mission. Chelsie’s biggest tip? Never just send a link and hope they watch it. Get commitment first!

SCRIPT 5

Getting Commitment Before the Overview

“If I send you a short overview explaining how the store works, will you watch it?”

OR

“Could you let me know when a good time for you to watch a short video is? Do you prefer text or email?”

If they have 12 minutes right then, watch it together, whether you coordinate online or watch the video together in person. That one shift—watching it together or setting a specific time—changes everything.

After they’ve watched, here’s how Chelsie transitions from the Melaleuca Overview to enrollment:

SCRIPT 6

Moving from Overview to First Order

“So, what part are you most excited about?”

[Let them talk. Then say:]

“Great! Do you want me to walk you through your first order? It only takes a few minutes.”

[When they say yes, ask the three-part close:]

“Do you want to just shop—or would you like to shop and also earn supplemental or even significant income?”

“When I started using the three-part close, everything changed,” Chelsie says. “I was able to help more new Members develop to Director and beyond than ever before. And here’s the beautiful thing: Sometimes they say they want to ‘just shop’—and then they fall in love with the products and organically start telling everyone. Then their circumstances change and they come back and say, ‘Okay, can you teach me how to build this?’ And I can show them exactly how—right in the Grow app. Simple. Natural. That’s your game plan.”

THE SECRET IS CONSISTENCY OVER COMPLEXITY

Chelsie is direct about what separates those who grow from those who stay stuck: It’s not talent, connections, or the perfect script. It’s doing the same simple activities—every single day.

“The activities I do now are the exact same ones I did when I got started five years ago. I’ve just done those same activities consistently all these years. In my opinion, that is the key to success.”




Chelsie’s three-step challenge for staying consistent:

- 1. Block out time—even 20 minutes counts.** The Grow app makes it easy to fit building into your day, wherever you are.
- 2. Do the work consistently.** Not every day is perfect, but showing up matters more than showing off.
- 3. Stay anchored to your *why*.** Connect your daily activities to the people you want to help—and the life you’re building.

And don’t be discouraged by a *no*. “I actually didn’t say *yes* the first time my enroller asked me,” Chelsie admits. “But a *no* for now is not a *no* forever. The fortune is truly in the follow-up. I am forever grateful she asked again—and then again. Because of her consistency and determination, our lives are forever changed.”

***A no for now is not a no forever.
The fortune is truly in the follow-up.***

“I want you to think about what Melaleuca has done for you,” Chelsie says. “Are you not so glad that someone shared it with you? It would be selfish to keep this to yourself. If you don’t share it, someone else may share something with them that’s not safe. You have a gift. Be a good steward of it.”

Everything can be completely different for you one year from today. But it’s up to you. The plan is simple. The tools are ready. You just have to start—and then keep going. 

WATCH THE FULL TRAINING

Chelsie’s complete January 2026 Launch presentation—including her live coaching on approach scripts and the three-part close—is available now in the Grow app. Open your Grow app today and search “January 2026 Launch” to find the full video.

**Then share it with your team.
This is training you’ll use all year.**



YOUR GUIDE TO GETTING THE MOST FROM CONVENTION 2026



CONVENTION 2026 WAS MADE FOR YOU!

That's no exaggeration. Every minute of Convention 2026 has been carefully planned to give you the knowledge and tools you need as a Melaleuca business builder—and to fill you with the belief, confidence, and vision that will power you and your team through the months to come.

Why not walk through those Salt Palace Convention Center doors ready to claim everything this powerful event offers?

COME PREPARED

Do everything you do at Convention on purpose—and align that purpose with your goals.

Come to Convention 2026 with your Convention goal set and your full itinerary planned out. What's the one thing that will move your business forward like nothing else? Set a goal to acquire that one thing at Convention—and then participate in the General Sessions, workshops, and Product Hall fully intending to reach this goal.

“Convention was the catalyst for my business. Meeting my team in person and hearing so many inspiring stories was incredible! It built my belief in this business and encouraged me to keep working toward my goals.”

—Executive Director 2 Josie Hinkle

ANSWERS ARE EVERYWHERE

How? Who? What? When? Why? Bring your questions to Convention! They'll get answered—and you'll be inspired.

Convention is full of learning opportunities. Bringing a list of questions will put you in a learning mindset. Your ears will be tuned to the answers, which will come as you're scribbling down a thought during a General Session, participating in a workshop, watching a demo in the Product Hall, or even talking with fellow Marketing Executives you've just become friends with.

YES, IT APPLIES TO YOU!

Imagining yourself receiving that recognition or living that experience is where the ideas that change your life come from.

You're never an outsider in any story, training, celebration, or product booth you encounter at Convention. You can and should apply every experience and nugget of knowledge to yourself. Doing so is the difference between simply attending Convention and participating with intention. When you apply something to yourself, that's when that the *aha!* moments start flooding in.

PACK FOR SUCCESS!

You'll want a notebook—but you'll also want comfortable clothes and shoes made for walking! Prepare to stay hydrated as well, and don't forget your *Peak Performance Pack*, *FiberWise*®, *Gold Bar*, and *Renew*® *Lotion*, plus your *Proflex Protein Bars* to stay energized as you travel. Which Melaleuca products will make a difference in your ability to get the most from Convention 2026?



“Convention is where your heart meets your mind. It's where you're going to get all the tools to build a business that lasts a lifetime.”

—Executive Director 6 Marlo Payne

THE GENERAL SESSIONS

Start at 1:30 PM | Thursday, May 14

Over the three days of Convention, there are three General Sessions. While the thousands of attendees gather for these info-packed sessions, everything else shuts down. All eyes are on the main stage. This is where history is made. So many life-changing decisions have happened in this very hall. What will yours be?

- **Onstage recognition of Marketing Executives**
- **Addresses by Melaleuca corporate leaders**
- **Presentations by top Marketing Executives**
- **Convention-exclusive product innovation announcements**



THE AWARDS GALA

Starts at 7:30 PM | Saturday, May 16

We love to celebrate success! During the Awards Gala, we not only celebrate the Marketing Executive of the Year and the President's Club earners but we also applaud for many more Marketing Executives who have worked consistently all year to get their chance to shine on stage!



THE WORKSHOPS

Start at 9:00 AM | Thursday, May 14

Find your seat, pay attention, and let the insights from top Marketing Executives and the ideas they generate start filling your notebook!

- **Business training by some of Melaleuca's most successful Marketing Executives**
- **In-depth product training by experts and scientists**
- **Training tailored to help you reach your next big goal**



THE PRODUCT HALL

First opens at 5:00 PM | Thursday, May 14

Between General Sessions and workshops, Convention participants flock to the Product Hall for education, demonstrations, tutorials, and exclusive Melaleuca Logo Gear!

- **Firsthand look at new products**
- **In-depth product information**
- **Duplicable product demos**
- **Exclusive access to Convention-only specials**



BUILDING RELATIONSHIPS

Throughout Convention, you'll have countless opportunities to strengthen current relationships and meet others who share your passion for enhancing lives by sharing wellness.

BRING YOUR TEAM

What happens when you put in the effort to get your team to Convention with you? You'll all experience the power of Convention together. You'll get to celebrate together. You'll build vision, momentum, and unity. There's no better platform for setting your next goals and planning out how to reach them!



LEADERSHIP MEETING

Starts at 9:00 AM | Thursday, May 14

For Senior Directors and above, this exclusive meeting addresses topics specific to the largest Melaleuca businesses.



YOUR CONVENTION CHALLENGE CHECKLIST

Cut this out and bring it with you to Salt Lake City!

CONVENTION CHALLENGE #1

Strike up conversations with five Marketing Executives you haven't met before. Ask each of them what their biggest Convention 2026 *aha!* moment has been so far.

CONVENTION CHALLENGE #2

Stop by a product display in the Product Hall that educates you about a product line you don't know much about. Find three ways that you can incorporate these products into your Melaleuca story.

CONVENTION CHALLENGE #3

Spend one workshop session writing down every idea you get during the instruction. Don't stop until you have written at least 20 ideas.

CONVENTION CHALLENGE #4

Make one or more approaches each day during Convention based on something you've learned during a General Session.

CONVENTION CHALLENGE #5

Before Convention concludes, discuss with your team members your plan to put what you've learned into action.



Director 5 Michelle Martin poses with Director 2 Andria Hofmann and Director Ellice Francher (from left to right). R3 has helped them all lose weight, have more energy, and grow their businesses.



BUILD A Wellness Community

How Director 5 Michelle Martin built an R3 community by leading with service, simplicity, and consistency.

Michelle Martin didn't begin her R3 journey because she was looking for a dramatic transformation. As a longtime fitness instructor and Marketing Executive, she simply wanted to understand the program she had heard other Melaleuca Members talking about and experience it for herself.

It was during her third R3 challenge that everything really clicked. She noticed changes she didn't expect. "I saw a significant decrease in inflammation," Michelle says. "I dropped eight pounds and lost seven inches overall. And I'm only five foot one, so the difference was obvious."

Not only did she experience the results of R3, but she also gained the confidence to share R3 to help others and grow her business.

Today, Michelle says that about 85% of her business starts with R3, because it meets people where they are and provides the solutions and community they are craving.

Note: Results will vary depending on a combination of the participant's healthy eating and exercise habits. On average, participants lose two pounds per week.

The Moment It Became Real

Michelle works at a gym, so conversations about energy, aches, and weight goals happen constantly. One day, she shared *Access® Exercise Bars* with her class. A client named Ellice Francher asked what they were and where she got them.

That opened the door.

Ellice became Michelle's first customer connected to R3. Over time, Michelle watched Ellice's progress build—not just in results, but in confidence.

"Ellice lost about 75 pounds over a year and a half," Michelle says. As Ellice grew healthier, others noticed and began asking what she was doing. Dozens of conversations followed, and Michelle saw that building an R3 community was a fantastic way to introduce others to the life-changing company Melaleuca. Ellice began sharing Melaleuca as well—she's now a Director. One of Ellice's customers, Mary Johnson, won the grand prize for one of the corporate R3 challenges!



Hosting an R3 Event

R3 thrives on community—and that’s why you can build your own R3 community. Michelle discovered that hosting a health-centered education night was the perfect setting to share R3 and Melaleuca with others. “I give the event a catchy name, like Women and Wellness,” she says. “I make a cute invitation and post it on Facebook. I print out some invitations and share them with people I know—I don’t just pass them out to anybody. I invite them to come and learn about wellness. I don’t talk about losing weight because that can be a touchy subject. The focus is on having more energy, feeling good, and having the health that allows you to play with your grandkids.”

At her events, Michelle shares R3 stories, including her own. She explains the benefits of the R3 plan and gives a high-level description. A tasting table with samples of *Access Exercise Bars*, *SplashH₂O*®, and a recipe from the R3 cookbook (like creamy taco soup) shows attendees how delicious and easy an R3 lifestyle can be. Rather than giving out the plan itself, she transitions into a full Melaleuca Overview. “I tell them that a Melaleuca Membership is what they need to be successful with R3,” Michelle says. Then she’ll help each new Member place their first order with products that support the R3 program.

Nurture Your Community Within the Larger Community

Michelle has found that large challenges can be motivating—but she also likes to provide more personalized support. “When we have a corporate challenge, I will create my own Facebook group privately,” she says. “They’ll be in the corporate Facebook group, but then we do a private group so that I can guide my customers because the big group can get a little bit overwhelming.”

Inside that smaller group, Michelle keeps her guidance focused and practical. She’ll post reminders about live trainings on the corporate R3 Facebook page, share

key resources, and offer encouragement and accountability.

“I’ve found that participants tend to feel a little safer sharing their ups and downs in a smaller group versus a group of 4,500 people,” she says.

Maintain Momentum Between Corporate Challenges


Michelle doesn’t only build community during big corporate challenges. She keeps it going year-round with her own mini rounds.

“Between the corporate challenges, I will host my own challenge,” Michelle says. Sometimes those small challenges are even just a two-week reset challenge. Each challenge keeps participants engaged and living the R3 lifestyle. Her groups range between 10 and 30 participants, which is perfect for Michelle to manage. As soon as she sets a date for a challenge, she creates invitations that she hands out in person and posts on social media to create excitement around the start date. And of course, everyone is encouraged to bring friends.

Why the R3 Approach Works

Michelle estimates that about 85% of her business has been built by leading with R3. Why? Because it opens a conversation that people already want to have.

“You’re going to find a large percentage of people who are wanting to be healthier, lose weight, and gain more energy,” Michelle says. “That’s more likely to come up in conversation than struggling with severely dry skin or financial concerns.” It’s a low-pressure way to introduce others to Melaleuca.

R3 is another door to Melaleuca, Michelle has found. It creates trust, consistency, and real relationships. From there, broader wellness conversations—and the full Melaleuca lifestyle—follows naturally. 

Build Your Own R3 Community

If you want to build an R3 community that lasts, try Michelle’s simple rhythm:

- 1 Do the program yourself. There are three company-wide weight loss challenges each year—participate in all of them.
- 2 Host a small event at which attendees can learn about the R3 program, taste Melaleuca products, and see a complete Melaleuca Overview.
- 3 Create a private social media group for a more personalized experience.
- 4 Host your own R3 weight loss challenge. Do a full six-week challenge and even two-week reset rounds between corporate challenges.
- 5 Keep it human: remind, encourage, celebrate wins, and normalize setbacks.
- 6 Repeat. Consistency is the community builder.

Michelle’s story is proof that anyone can change lives—and their business—by sharing R3. Start where you are. Share R3 with others. And start a repeatable process that will transform your life and the lives of others.



STAGE to PAGE : *Quest Essentials*

Developing Directors Is the **ONLY REAL WAY TO MOVE** Your Melaleuca Business Forward



PRESENTED BY
Mark Atha
Corporate Director 4

If you're only focused on enrolling customers instead of developing Directors, growth in your business will eventually stall.

When I look across a room full of Melaleuca Marketing Executives, one thing becomes immediately clear: Most are not Senior Directors yet. That observation alone tells me where the real opportunity lies. If we want to move our Melaleuca businesses forward in a meaningful, sustainable way, Director development cannot be an afterthought.

Over the years, I've noticed that people tend to approach Director development in one of two ways. Some take a targeted, intentional approach. Others simply hope that one of their customers eventually decides to build the business. The second approach is far more common—and far less effective. Trying to develop Directors without a plan is like being blindfolded and spun around before throwing a dart at a board. You might hit the target once in a while, but it won't be consistent.

Customers grow volume. Directors grow organizations.

If you want consistent results, you need skill, structure, and intention. For me, that structure comes down to five key principles.

1. Put Activity on the Calendar

This is where most leaders miss. You enroll someone, get them plugged into the Grow app, show them the *Foundations* video, or even run a Strategy Session—and then you say the most dangerous words in leadership: “Call me if you need anything.”

That sounds supportive, but it's actually very passive. New leaders need real involvement, not just availability. If you're not there when they make their first call, that first *no* can knock them out. In my experience, most new business builders

have a tolerance for only one rejection—if they're alone. So let's not leave them alone.

During your first Strategy Session with a new potential Director, calendars should come out and time should be blocked to make calls, practice conversations, and book Melaleuca Overview presentations together. When activity is calendared immediately, momentum begins immediately too!

2. Create Success at the Start

If we can help someone get one or two enrollments in their first few days, their confidence increases dramatically, and they begin looking for reasons the business will work instead of reasons it might not. On the other hand, if too much time passes without success, doubt creeps in.

Experience and data both show that if someone does not enroll their first new Member within the first couple of months, the likelihood that they ever will drops dramatically.

3. Get Ahead of Deadlines

The third principle for helping your new business builders grow is to create a sense of urgency around advancements. Consider the jump from Director 3 to Director 4. It requires doubling your business from generating 2,500 to 5,000 Product Points—this is the only step in the progression that demands 100% growth at once. That can feel overwhelming if someone is working strictly within tight time constraints, like in the Pacesetter program. But if a new Director banks time early by advancing quickly and getting ahead of the Pacesetter schedule, they create breathing room for future growth.



CONTINUED >>

4. Recognize Achievements

Another powerful motivator is recognition. People often assume that financial incentives are the strongest driver of performance, but recognition has an even greater impact. History is filled with examples of leaders who understood the power of acknowledgment.



Napoleon Bonaparte once said that a soldier will fight long and hard for a bit of colored ribbon. What Napoleon meant by that is that the promise of honor and recognition was enough motivation to make a warrior more likely to run into battle, simply because of how it made them feel about their bravery. Recognition isn't manipulation. It carries great meaning. And it can play a significant role at Melaleuca.

Pride fuels action.

When a new leader reaches Director quickly, they gain a story with even more impact. Imagine standing in front of friends at an in-home and saying, "I started trying these products two weeks ago, shared them with a few people, and I'm already a Director." That story carries credibility and excitement. It changes how others perceive the opportunity. Helping someone build that kind of story early in their journey can accelerate everything that follows.

5. Clearly Define the Reward

One reason that guaranteed bonus months produce strong Director development is because of how clearly defined the financial reward is. "Enroll eight customers and earn \$1,000" is simple and tangible. But even outside of those promotional periods,



clarity can be created. Walking someone through a realistic first-month scenario transforms abstract opportunity into concrete possibility. Especially in month one, it's not that hard to sit down with someone and say, "Let's say we set a goal to get 10 personally enrolled customers in your first month. And let's say six of them just place an average order, two of them get a Value Pack, and two of them get a Home Conversion Pack."

Well, we can calculate what that's worth fairly easily. First, an average order is 50 Product Points, so if six customers placed that order, it equates to 300 Product Points. Second, we know that a Value Pack is 100 Product Points. Third, we know that a Home Conversion Pack is 150 Product Points. Overall, these first 10 customers would generate a total of 800 Product Points.

Specific goals drive specific action. That clarity prevents the stall at the start and helps new business builders get started.

Over the years, I've observed that Director development does not happen by accident. It happens when we intentionally create activity, accelerate belief through early success, position urgency strategically, build meaningful recognition, and clearly define what's at stake.

Ultimately, if we truly want to move our Melaleuca businesses forward, our focus must shift from hoping for leaders to deliberately developing them. ^{LIA}

STAGE to PAGE

*Lessons shared
by Melaleuca's
leading
Marketing Executives*

Melaleuca events are where our leaders come together to share their latest insights and best practices. Look to this series to see excerpts from past events.





DAILY ACCOUNTABILITY CHANGES EVERYTHING

Marketing Executives who stay accountable and report their activity regularly don't just feel more focused—they consistently see better results.

REGULAR REPORTING TRIPLES GROWTH

Marketing Executives who meet and report their activity at least five days a week experience three times the growth in their business during Fast Track compared to those who report four days or fewer.



SMALL CHECK-INS. BIG IMPACT.

Daily reporting shouldn't be complicated. A quick daily team accountability huddle helps you stay connected to your goals, your activity, and your team.

This time isn't about criticism. If something got in the way today, the huddle gives you the chance to identify it, adjust, and move forward with clarity—so tomorrow can be better!



TRACK THE WORK. ACCELERATE THE RESULTS.

When accountability and daily reporting are done consistently and in a supportive environment, progress follows. Sometimes that progress is small. Sometimes it's significant. Either way, it's forward movement—and forward movement is what builds momentum.



STAY CONNECTED. STAY ACCOUNTABLE. KEEP MOVING.





PERSONAL HYGIENE

Fact vs. Fiction

WHAT SCIENCE SAYS ABOUT YOUR DAILY ROUTINE

Spend a few minutes on social media and you'll get plenty of tips and advice about personal hygiene and skin health. The problem is that not all of it is good advice—or even true.

When you understand the truth behind these myths, you can build smarter routines that protect your health instead of working against it.

MYTH #1: WATER ALONE IS ENOUGH.

A rinse under running water might make you feel clean, but it's not enough. Soap is what actually lifts oils, dirt, and microbes from the skin so they can be rinsed away. And when it comes to washing your hands, duration matters just as much as the products you use. To be truly effective, you should

wash your hands for at least 20 seconds—this not only disrupts the outer membranes of bacteria and viruses but also ensures you reach every surface.



Because Your Body Deserves Better:

Melaleuca's *Sun Valley® Foaming Hand Soaps* are formulated to cleanse effectively without harsh, drying ingredients. Clean doesn't have to mean stripped.

And when soap and water aren't available, *Clear Defense® Hand Sanitizer* is helpful—but it's a backup, not a replacement.

MYTH #2: THE HOTTER THE WATER, THE CLEANER YOU GET.

It's easy to imagine that hot water is killing germs, but unless the water is hot enough to scald your skin, it's not going to kill bacteria. Instead, hot water can strip your natural oils, damage your skin barrier, and actually leave your skin more vulnerable.



Because Your Body Deserves Better:

When you shower, use lukewarm water, cleanse gently, and protect your skin barrier after your shower with *Renew® Intensive Skin Therapy Lotion*. *Renew* has been clinically shown to outperform the leading lotion in hydration and moisture retention. If your skin feels tight after cleansing, your barrier needs support—not more stripping.

MYTH #3: IF I'M CLEAN, MY TOWEL IS CLEAN.

This sounds logical, but every time you use your towel, it collects dead skin cells, body oils, and moisture. And moisture is exactly what microbes need to multiply.



Because Your Body Deserves Better:

Make sure your hand and bath towels dry completely between uses, and wash your towels after 3–5 uses. On wash day, trust *MelaPower® 9x Laundry Detergent* to do the heavy lifting—it's highly concentrated and tough on organic buildup without relying on chlorine bleach or harsh chemicals, leaving your towels smelling clean, never musty.

MYTH #4: I HAVE TO SHOWER EVERY DAY TO BE HYGIENIC.

If you're sweating heavily, exercising intensely, or working outdoors, more frequent showering makes sense. But on low-activity days, your body doesn't become unhygienic overnight. In fact, over washing can strip natural oils, trigger excess oil production, and increase irritation.



Because Your Body Deserves Better:

Adjust your shower frequency based on your activity level—but make a daily habit of cleaning the essentials: hands, feet, underarms, and intimate areas. *Alloy® 3-in-1 Hair & Body Wash* and *Affnia® Gentle Plant-Based Body Cleanser* cleanse effectively without parabens, dyes, or harsh detergents.

MYTH #5: CLEAN PEOPLE DON'T SMELL.

It's easy to assume that body odor is simply the result of poor hygiene. But smell is influenced by far more than whether you showered this morning. Body odor is created when naturally occurring bacteria on your skin break down sweat. Diet, hormones, stress levels, medications, and even genetics can all affect how you smell. In other words, no one is immune.

Good hygiene absolutely helps—but it isn't about scrubbing harder or more often. It's about supporting your body's natural balance while managing odor effectively and consistently.



Because Your Body Deserves Better:

Start with regular cleansing of high-need areas like underarms and feet, especially after sweating. Then use odor protection you can trust. *Melaleuca® Herbal Deodorant* and the *Alloy* and *Affnia* deodorants and antiperspirants are formulated to provide long-lasting freshness without unnecessary additives, helping you stay confident while working with your body—not against it.

MYTH #6: IF I USE ANTIBACTERIAL SOAP, I'M EXTRA PROTECTED.

It sounds logical: stronger soap equals stronger protection. But plain soap and water are just as effective as antibacterial soap. In fact, the critical factor isn't the "antibacterial" label—it's thorough washing and proper technique. The truth is that the overuse of antibacterial products can irritate your skin and disrupt your skin's natural microbiome.



Because Your Body Deserves Better:

Use regular soap and focus on washing thoroughly for at least 20 seconds. Melaleuca's luxury bath bars and hand soaps are formulated to wash away dirt, oil, and microbes effectively—without additives that can upset your skin's natural balance. ^{MH}



MEN'S

WOMEN'S

LONGEVITY 50+

Which Peak Performance Pack Will Help You Live at Your Peak?

You've got a great goal. You want to live your life with greater wellness! Melaleuca offers exceptional daily nutrition designed to meet you where you're at on your own wellness journey—and support you wherever your journey takes you next.



DEPRIVATION
STUDY
12 WEEKS WITHOUT
PEAK PERFORMANCE

The *Peak Performance Pack* has been proven in four clinical studies to reduce free radicals and activity-induced inflammation and deliver improvements in 25 key health markers, including healthy blood pressure and cholesterol—all with demonstrable improvements in as little as 60 minutes.*

Each *Peak Performance Pack*—including the *Nutrition Pack*, *Heart Health Pack*, *Brain Health Pack*, and *Total Health Pack*—is available in our Men's, Women's, and 50+ varieties. Each of these varieties has nutrition levels optimized for men, women, and those 50 years or older.

Savings vs. buying the individual supplements separately	
THE CORE 6 SUPPLEMENTS	VITALITY MULTIVITAMIN & MINERAL™ 23+ essential vitamins and minerals powered by Oligo®*
	FLORIFY® DAILY PROBIOTIC Comprehensive daily probiotic*
	CARDIOMEGA EPA™ Omega-3 cardiovascular support*
	CELLWISE® Broad-spectrum antioxidant*
	RECOVER AI™ Healthy activity-induced inflammation response*
	PROVEXCV® Nature's gift for healthy heart support*
	PHYTOMEGA® Natural cholesterol and triglyceride support*
	COQ10+ Premium fuel for proper organ function*
	K2-D3 Strong immunity, healthy bones*
	UNFORGETTABLES® Supports concentration, recall, memory, and cognition*
	VITALITY COLDWATER OMEGA-3® Healthy fats to support brain, eye, and heart health*
	REPLENEX® ADVANCE Cushions joints and supports bones*
	NUTRAVIEW® Optimal vision support*
	ACTIVATE IMMUNE COMPLEX® Supports, rejuvenates, and recharges the immune system*



* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



VITALITY ESSENTIAL™ PACK

Provides the foundation for better health with four patented or proprietary supplements.



PEAK PERFORMANCE NUTRITION PACK

Provides the clinically proven results of our proprietary Core 6 supplements.



PEAK PERFORMANCE HEART HEALTH PACK

Provides targeted support for healthy cholesterol levels and healthy heart energy and function.



PEAK PERFORMANCE BRAIN HEALTH PACK

Provides targeted supplements to optimize cognitive support while improving mental acuity.



PEAK PERFORMANCE TOTAL HEALTH PACK

Provides a scientifically balanced, comprehensive daily nutritional regimen to support your body's systems.

YOU SAVE \$34.07

YOU SAVE \$52.85

YOU SAVE \$103.32

YOU SAVE \$66.53

YOU SAVE \$161.38





“What I didn’t realize at the time was how much the changes in my body were affecting my daily wellness—physically, mentally, and emotionally.”

—Executive Director 6 Shanna Kelty



How Shanna Kelty Transformed Her Daily Wellness

“At the time I enrolled with Melaleuca, I was in a season of constantly running on empty,” Shanna Kelty says. “I worked as a nurse, and I was a mom of three little kids. My sleep was off. My energy was inconsistent. I assumed it was due to stress and just getting older. What I didn’t realize at the time was how much the changes in my body were affecting my daily wellness—physically, mentally, and emotionally.”

Health and wellness had always been important to Shanna. But she hadn’t been able to find nutrition that could truly help her get a handle on her wellness and keep a positive outlook on life as it came at her. She felt like she was at a standstill—until Melaleuca presented her with a way forward.

As a Melaleuca customer, Shanna finally found supplements that could truly help her feel more energized and in balance.

“I began supporting my body intentionally with the foundational nutrition in the *Peak Performance Pack* as well as the targeted nutritional support that *EstrAval* provided,” Shanna says. “I also began taking *Mela-Out Magnesium* and a half dose of *VigorFT* when

those products were launched. Adding that nutrition to my day, along with staying active and eating a clean, healthy diet, has helped me feel steadier and have more sustainable energy, more balanced moods, and greater clarity of thought.*


“And when you have that wellness and clarity,” Shanna continues, “you can go help others reclaim their wellness. The nutritional support that these Melaleuca products provide allows me to show up as the best version of myself so I can empower others to do the same!”

That’s true on her team, and it’s true on the home front as well. Today, Shanna’s kids have even busier schedules than they did when Shanna first found Melaleuca. Shanna loves that she can keep up with them and cherishes the time they’re able to spend together as a family. Like her Melaleuca business partners, her kids are following her example.

“My kids love *Omega-3 Crème Delight*®,” she says. “They’ll ask me for it every day. With all the sports and running around, it can be hard to stay on top of your kids’ proper nutrition. So I make sure they get their

Shakeables. I send them out the door with *Riverbend Ranch*® *Beef Sticks*. I give them *Sustain*® *Active Electrolyte Hydration* for a great thirst quencher. All of the nutrition they’re getting has certainly played a role in their wellness!”

The repeat income she has grown as a Melaleuca Marketing Executive has brought wellness as well. “Our Melaleuca income provides such a sense of security,” Shanna says. “Thanks to it, my family and I can plan ahead and be excited for our future.”

Shanna enjoys all of this today because years ago she decided to be proactive about her health and wellness. Her decision to try Melaleuca’s wellness products, and every decision she made afterward, helped her improve her physical, mental, emotional, and financial wellness and create the life she knew was possible. Now no longer running on empty, she knows how to keep herself energized, positive, and thinking clearly. And today, she’s able to find fulfillment in helping others find what she found in Melaleuca—and use it to create their own futures of wellness. 

Products That Changed the Game

for Shanna Kelty



PEAK PERFORMANCE TOTAL HEALTH PACK

"I'm very healthy, and I want to stay healthy," Shanna says. *The Peak Performance Total Health Pack* provides the head-to-toe nutrition she wants in her everyday life.*



ESTRAVAL®

One of the very first Melaleuca products Shanna tried, *EstrAval* has provided her with much-needed perimenopause support through her 40s.*



MELA-OUT® MAGNESIUM

Shanna loves the support that *Mela-Out Magnesium* provides for relaxing and reducing normal everyday stress to prepare for bedtime.*



VIGORFT™

Women need testosterone support too! For Shanna, a half dose of *VigorFT* has provided support for her daily energy and vitality, helping her stay active and attentive.*



KOALA PALS™ SHAKEABLES®

Shakeables are a staple in Shanna's household! These yummy shakes provide her kids with the vitamins and minerals she wants them to have to help them make the most of every day!*

* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

Let Us Introduce You to BACTERIA

39

TRILLION BENEFICIAL BACTERIA

Your body contains more bacteria than cells! The vast majority of these microflora are beneficial and play significant roles in the overall function of your body.



What Are Bacteria?

Bacteria are single-celled microorganisms. There are millions of different types of bacteria! They're found everywhere—in the air, in the soil, in water, and in living organisms. They are similar in some ways to your body's cells, but they are smaller, lack a nucleus, and reproduce by binary fission instead of cell mitosis and meiosis.



SOME BACTERIA CAUSE HARM

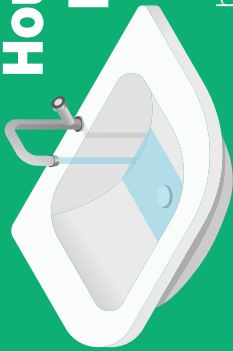
Most of the bacteria you encounter are benign or even beneficial to you. However, some types of bacteria can be harmful if you're exposed to them in sufficient amounts. Eating contaminated food, touching a contaminated surface, or getting a scratch or an animal bite can allow harmful bacteria to get on or inside your body and begin multiplying and releasing toxins. Bacterial infections will trigger your body's immune response. Should your immune system be unable to fight off the infection, antibiotics can be used as treatment.

Strength in Numbers

Your gut microbiome may consist of **1,000 different species** of bacteria or more! Maintaining high numbers and a high diversity of beneficial bacteria in your gut is important for your overall health.



Household Bacteria Hot Spots



Guess what? Your toilet seats do harbor bacteria—but your kitchen sink and faucet harbor far more! Likewise, your bathtub

harbors more bacteria than your garbage bin! Your computer keyboard, light switches, doorknobs, and even the cash in your wallet all teem with bacteria. Using a botanical disinfectant in your household cleaning routine can help keep the bacteria on these frequently contacted surfaces under control.



Bacteria Play Key Roles Throughout Your Body

Oral Microbiome

- ✓ PROTECTION FROM PATHOGENS
- ✓ AID WITH DIGESTION
- ✓ IMMUNE RESPONSE REGULATION
- ✓ MAINTENANCE OF ORAL PH

Vaginal Microbiome

- ✓ PROTECTION FROM PATHOGENS
- ✓ MAINTENANCE OF VAGINAL PH
- ✓ MAINTENANCE OF PROPER BODILY FUNCTIONS

Gut Microbiome

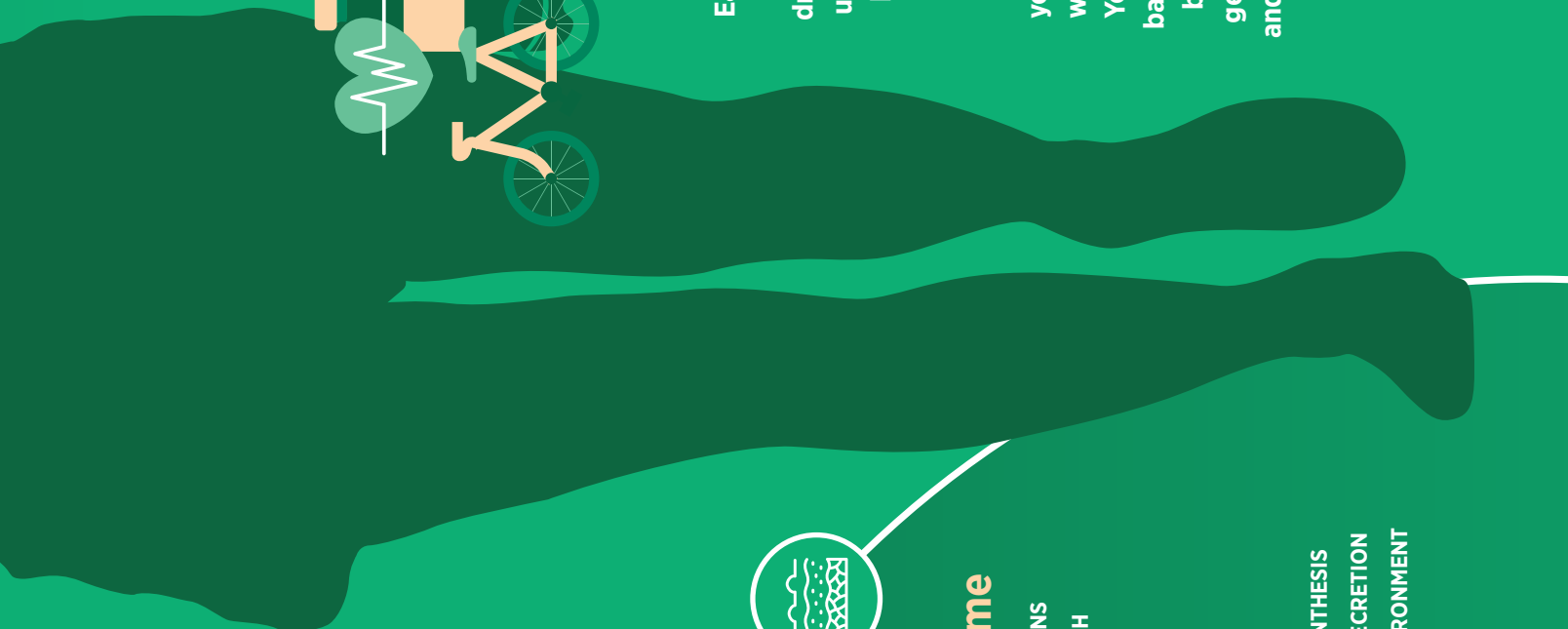
- ✓ IMMUNE CELL PRODUCTION
- ✓ NUTRIENT EXTRACTION FROM FOOD
- ✓ HORMONE SYNTHESIS
- ✓ SEROTONIN SYNTHESIS

Skin Microbiome

- ✓ SKIN-RENEWING ENZYME SYNTHESIS
- ✓ MOISTURIZING FATTY ACID SECRETION
- ✓ PROTECTION FROM THE ENVIRONMENT

A BALANCING ACT

Eating processed foods, smoking, excessive drinking, and prolonged use of antibiotics are all habits and actions that can deplete beneficial bacteria to almost undetectable levels in your gut and throw your whole body off balance! You can help restore the balance of good bacteria by improving your diet, getting more probiotics, and making other healthy lifestyle choices.



THE GOLD BAR[®]



Shareable Insights:

The Gold Bar is in a class of its own—a triple-French-milled luxury glycerin bar that elevates something as simple as a shower into a rich, spa-like ritual. From the moment water touches it, *The Gold Bar* creates a dense, creamy lather that feels silky against your skin and releases a bright, refreshing bloom of citrus fragrance.

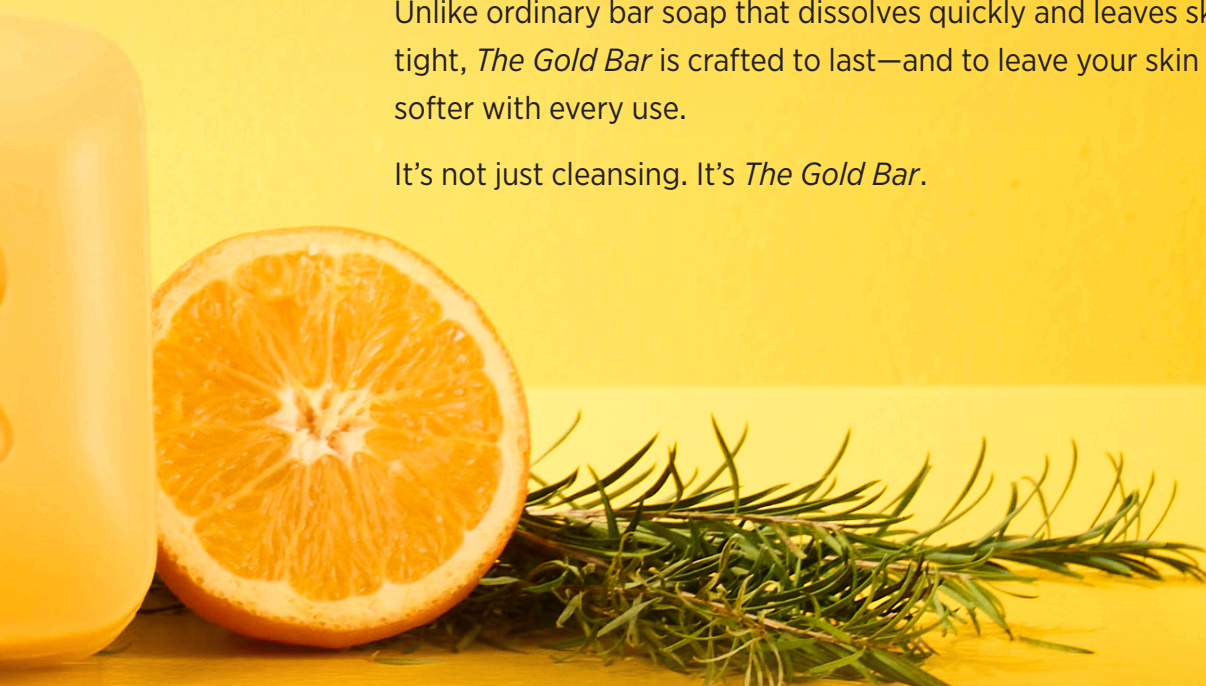
It's an indulgence you can enjoy every single day.

Here's what makes *The Gold Bar* exceptional:

- **Indulgent**—Produces a rich, dense, creamy moisturizing lather
- **Long lasting**—Triple-French-milled formula that lasts up to **9x longer** than traditional bar soap
- **Gentle**—Effectively cleans while restoring softness, suppleness, and moisture
- **Refreshing**—Leaves skin feeling smooth, refreshed, and lightly kissed with citrus fragrance

Unlike ordinary bar soap that dissolves quickly and leaves skin feeling tight, *The Gold Bar* is crafted to last—and to leave your skin feeling softer with every use.

It's not just cleansing. It's *The Gold Bar*.



L



“Physical activity, sleep, nutrition, social connectedness, meaning, and purpose are the foundations of longevity.”



—Dr. Nathan LeBrasseur, PhD, MS,
Mayo Clinic, Melaleuca Science Advisor



Boost your wellness IQ with eye-opening data and in-depth explanations. Learn practical strategies to enhance specific aspects of your wellness journey—and become a trusted guide for those you're helping along the way.

Longevity

Secrets

Scientists have discovered three main physical markers that predict a longer, healthier life. Find out how you can optimize them to set yourself up for a more independent future.

When most people think about aging well, many imagine wrinkle creams, antioxidant smoothies, or the occasional capsule promising longevity. But beneath the surface of fad and folklore lies a body of science with surprisingly simple truths: Your physical capabilities are among the most powerful predictors of how long and how well you'll live.

From grip strength to cardiorespiratory fitness, researchers are now looking beyond traditional clinical blood markers and instead focusing on measurements that reflect your body's real-world capacity to perform, adapt, and resist decline. These functional health metrics have proven to be more predictive of mortality and loss of independence than many of the risk factors that doctors memorize in textbooks.

In this article, we'll explore three key longevity markers identified by researchers and what they really tell us about aging—as well as how you can use them to monitor and improve your own wellness!

CONTINUED ►



Grip Strength

A Surprising Window into Your Future

The scientific beauty of using grip strength as a longevity marker is that it's such a simple metric. Measured with a handheld dynamometer, grip strength is a quick, inexpensive assessment that offers a snapshot of overall muscular fitness and systemic health.

In fact, a large meta-analysis found that for every 2.2-pound decrease in grip strength, the risk of death increases significantly. Another comprehensive international study published in the National Institutes of Health reported that higher grip strength was associated with reduced cardiovascular and respiratory mortality over decades. That's because rather than reflecting only hand strength, grip measurements appear to serve as a proxy for whole-body muscle function, metabolic health, nerve-muscle communication, and neuromuscular resilience.

TAKEAWAY: Declining grip strength is not just about weaker hands. It's a red flag that the body's overall musculoskeletal and metabolic health may be on the downturn. Monitoring grip strength earlier in life can provide early warnings long before disease manifests.



Leg Strength and Balance

The Foundation of Functional Independence

It's one thing to measure strength. It's another to see how that strength translates into movement, balance, and as a defense against falling.

Leg Strength

The muscles of the lower body are the engines of mobility. Research indicates that stronger quads, hamstrings, and glutes are associated with better survival and functional independence later in life. Individuals with greater lower-body strength are more likely to maintain mobility, avoid disability, and navigate daily life without assistance.

Balance

Balance is equally vital. Simple balance tests (like standing on one leg) may seem trivial, but they reveal deep insights into neurological and muscular function. A 2022 study published in the



Balance is equally vital.

Simple balance tests (like standing on one leg) may seem trivial, but they reveal deep insights into neurological and muscular function.

British Journal of Sports Medicine found that adults over 50 who couldn't balance on one leg for 10 seconds faced roughly twice the risk of death over the following decade.

TAKEAWAY: Lower-body strength and balance tests are easily performed healthspan markers with big predictive power. They help identify risks for falls, disability, and decreasing independence.



VO₂ Max

The Gold Standard of Cardiorespiratory Fitness

If grip strength gauges muscular robustness, then VO₂ max is the gold standard measurement of cardiovascular endurance. VO₂ max is the maximum amount of oxygen your body can use during intense exercise. More than just a number for athletes, VO₂ max captures how well your heart, lungs, and muscles collaborate under stress. Higher VO₂ max values correlate with significantly lower risks of all-cause mortality and cardiovascular events in population studies. In fact, people in the top fitness quartile can have roughly half the mortality risk of those in the

bottom quartile—even when adjusting for age, smoking, and chronic diseases!

TAKEAWAY: VO₂ max is less about athleticism and more about the efficiency and resilience of your cardiopulmonary system, which underpins every active moment of life.



From Biomarkers to Behavior: What You Can Do

Good news! Longevity markers respond strongly to behavior. So even if you've never been in the gym before, you can start today and soon see major improvements in your longevity markers!

Strength Training

Resistance exercises such as squats, arm curls, and bar hangs help build muscle and improve grip strength more broadly. Compound movements that engage the hands, core, and legs together provide exceptional functional gains.

Balance Practice

Activities like tai chi, yoga, and simple one-leg drills strengthen stabilizing muscles and improve coordination.

Aerobic Fitness

In addition to swimming, cycling, and running, consistent cardio like fast walking and high-intensity interval training (HIIT) boost VO₂ max levels. Even modest improvements deliver meaningful decreases in mortality risk.

Get Started This Week

For optimal longevity, aim for 150–300 minutes of moderate-intensity exercise (such as brisk walking or simple body-weight exercises) or 75–150 minutes of vigorous-intensity aerobic exercise (such as running, swimming, or weight lifting) per week. If one marker is lagging, don't panic! These metrics are trainable at any age. Improvement, not perfection, is what changes trajectory.

Good news!

Longevity markers respond strongly to behavior.



Longevity Health Checkpoint

How Do You Stack Up?

These simple at-home or in-clinic assessments are strong indicators of resilience, independence, and long-term health.

GRIP STRENGTH

How to test: Use a handheld dynamometer (many gyms or clinics have one). Squeeze as hard as possible for a few seconds.

General benchmarks (approximate):

- Men under 60: 86+ lbs.
- Women under 60: 48+ lbs.

NOTE: You can expect gradual decline with age, but sharp drops are a red flag.

What grip strength tells you: Whole-body muscular health, metabolic resilience, and overall mortality risk.

UPGRADE TIP: Farmer's carries, dead hangs, heavy carries, and resistance training 2–3 times per week.

LEG STRENGTH

How to test: Try the sit-to-stand test. From a standard chair (without using your hands), see how many times you can stand up and sit down in 30 seconds.



CONTINUED ►

Strong range:

- Adults 40–59: 16 to 20 reps
- Adults 60+: 12 to 17 reps

What it tells you: Lower-body power, mobility reserve, and fall-prevention capacity.

UPGRADE TIP: Squats, lunges, step-ups, and resistance training focused on glutes and quads.

BALANCE

How to test: Stand on one leg, arms at your sides, eyes open. Can you hold for 10 seconds?

The marker: Inability to hold a 10-second one-leg stance after age 50 has been associated with significantly higher mortality risk over the following decade.

UPGRADE TIP: Single-leg exercises, yoga, tai chi, and barefoot stability drills.

VO₂ Max (Cardiorespiratory Fitness)

How to test: Best measured in a clinical treadmill test, but smartwatches and fitness trackers estimate it reasonably well.

What to know: Even moving from low to below-average fitness dramatically lowers mortality risk. Higher levels of fitness show up to 2–5 times lower death risk compared to the lowest.

UPGRADE TIP: Steady-state cardio (brisk walking, cycling, jogging) 3–4 times per week plus short bursts of interval training. 

THE

30-Minute

LONGEVITY WORKOUT

Designed to improve grip strength, leg strength, balance, and VO₂ max—all in one effective session!

3x

Frequency: 3x per week

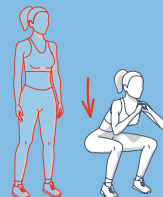


Equipment: Dumbbells or kettlebells (or household substitutes)

WARM-UP (5 MINUTES)



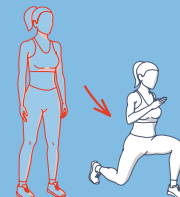
March or jog in place
1 minute



Body-weight squats
15 reps



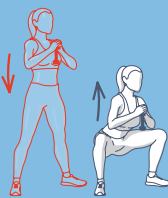
Arm circles +
shoulder rolls
1 minute



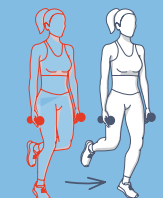
Alternating lunges
10 per leg

STRENGTH & STABILITY CIRCUIT (15 MINUTES)

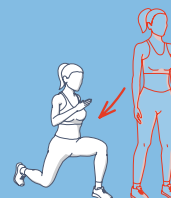
PERFORM 3 ROUNDS:



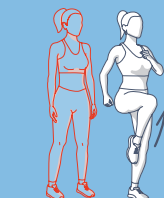
Goblet squats
12 reps



Farmer's carry
30–45 seconds (hold
heavy weights at your
sides and walk)



Reverse lunges
10 per leg



Single-leg stand
30 seconds per side

CARDIO FINISHER (8–10 MINUTES)

OPTION A



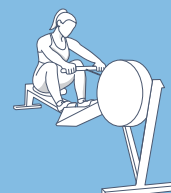
30 seconds
fast walking/jogging



60 seconds easy pace

Repeat 6–8 rounds

OPTION B



Cycle, row, or brisk incline walk at a pace where you can talk but not sing

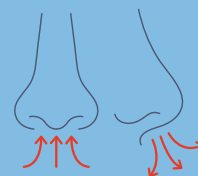
COOL DOWN (2–3 MINUTES)



Hamstring stretch



Quad stretch



Deep nasal breathing

Staying Fresh Doesn't Require Compromise

Understanding the difference between deodorant and antiperspirant can help you choose protection that fits your body, your preferences, and your lifestyle.

WHICH IS RIGHT FOR YOU?

wellness focus
HYGIENE 

Deodorant

What it does:

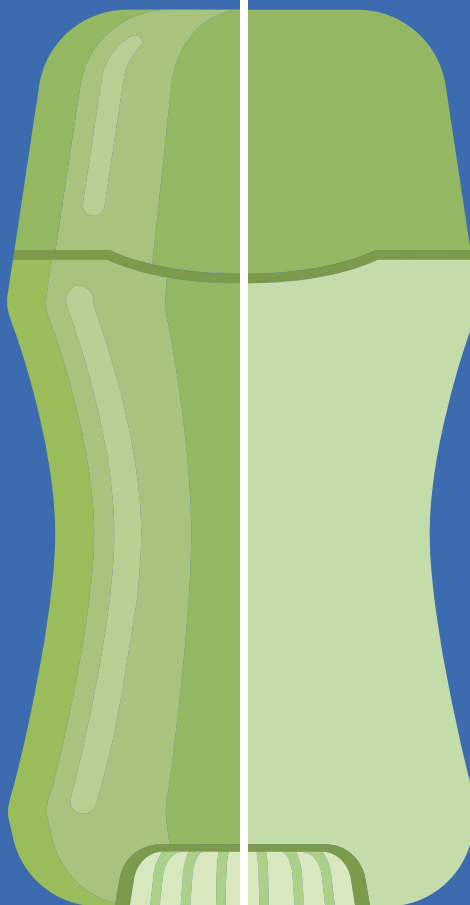
Helps control odor by neutralizing odor caused by bacteria.

What that means for you:

Sweat itself doesn't smell. Odor is produced when bacteria break down sweat. Deodorant focuses on keeping odor in check through fragrance and by neutralizing odor caused by bacteria.

Why choose deodorant:

- Helps neutralize or control odor caused by bacteria
- Addresses odor through fragrance and odor-neutralizing ingredients
- Allows the body's natural perspiration process
- Ideal for everyday activities and lower sweat concerns



Antiperspirant + Deodorant

What it does:

Helps reduce sweat and controls odor by temporarily blocking sweat glands while neutralizing odor-causing bacteria.

What that means for you:

Less moisture means fewer opportunities for odor to develop—making antiperspirant a good choice when dryness is your top priority.

Why choose antiperspirant:

- Helps reduce underarm wetness while also controlling odor
- Addresses odor by limiting the moisture
 - Temporarily reduces underarm perspiration
- Ideal for high-activity days or environments where sweat control is desired

No matter which one you choose, Melaleuca offers options that let you feel comfortable, confident, and ready for whatever your day brings.



2026

CONVENTION

IT'S EVERYTHING YOU NEED TO MOVE YOUR BUSINESS FORWARD!

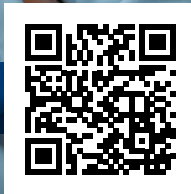
Convention is more than just an event—it's a toolbox of proven, road-tested strategies customized for exactly where you are in your business. You'll leave with new friends, a road map for success, and a champion's mindset that will let you accomplish more than you ever thought possible!

CONVENTION ISN'T EXTRA, IT'S ESSENTIAL!

MAY 14-16, 2026
GET YOUR TICKET TODAY



MELALEUCA.COM/CONVENTION | #ALLROADS |   



Located at the Calvin L. Rampton Salt Palace Convention Center, 100 S W Temple St, Salt Lake City, UT 84101

WEDNESDAY, MAY 13

All day—SOUTH FOYER

Tour Melaleuca's Global Headquarters in Idaho Falls. See bus tour schedule for details. RSVP required.

12:00 PM–8:00 PM—HALL C

Convention Registration open

2:00 PM–7:00 PM—HALL 1

Logo & Product Merchandise and *Sei Bella*® Product Stores open

THURSDAY, MAY 14

6:30 AM–7:15 AM—ROOM 155

Group fitness activity

7:00 AM–9:00 PM—HALL C

Convention Registration open (Registration closed during General Session hours)

8:00 AM–1:00 PM—HALL 1

Logo & Product Merchandise and *Sei Bella* Product Stores open

9:00 AM–11:00 AM—SEE WORKSHOP SCHEDULE

Workshop sessions: impactful product and business-building sessions

9:00 AM–11:30 AM (doors open at 8:30 AM)—HALL D

Leadership Meeting for Senior Directors and above

1:30 PM–5:00 PM (doors open at 12:30 PM)—HALL D

GENERAL SESSION 1

5:00 PM–9:00 PM—HALL A

Melaleuca Country Product Hall, Logo & Product Merchandise Store, *Sei Bella* Product Store, and food court open (doors open after General Session 1)

FRIDAY, MAY 15

8:00 AM–6:30 PM—HALL C

Convention Registration open (Registration closed during General Session hours)

8:30 AM–11:30 AM (doors open at 8:00 AM)—HALL D

GENERAL SESSION 2

11:30 AM–7:00 PM—HALL A

Melaleuca Country Product Hall, Logo & Product Merchandise Store, *Sei Bella* Product Store, and food court open (doors open after General Session 2)

1:30 PM–3:00 PM—SEE WORKSHOP SCHEDULE

Workshop sessions: impactful product and business-building sessions

4:00 PM–6:00 PM

Team meetings (see Convention app for details)

7:30 PM–9:00 PM (doors open at 7:00 PM)—HALL D

Have a blast at the **Melaleuca Talent Show!**

SATURDAY, MAY 16

8:30 AM–5:00 PM—HALL C

Convention Registration open (Registration closed during General Session hours)

9:00 AM–11:00 AM—SEE WORKSHOP SCHEDULE

Workshop sessions: impactful product and business-building sessions

9:00 AM–1:00 PM—HALL A

Melaleuca Country Product Hall, Logo & Product Merchandise Store, *Sei Bella* Product Store, and food court open

1:30 PM–4:00 PM (doors open at 1:00 PM)—HALL D

GENERAL SESSION 3

7:30 PM–10:00 PM (doors open at 7:00 PM)—HALL D

Celebrate at the Awards Gala. Seating card required.



GLOBAL HEADQUARTERS TOUR

Tour Melaleuca's Global Headquarters, state-of-the-art Distribution Facility, and flagship Product Store. See for yourself where Melaleuca develops, manufactures, packages, and ships its 400+ products, and get an inside look at Melaleuca's corporate operations. It's the perfect way to kick-start your Convention 2026 experience.

BUS TOURS from Convention. Buses depart from the South Foyer at the Salt Palace Convention Center. Drive time to Idaho Falls, Idaho, is approx 3.5 hours.

Date	Depart SLC	Tour Time	Space for tours is limited, so register now! Vist Melaleuca.com/Convention and click on "Tour."
Wednesday, May 13	6:30 AM	10:00 AM	Rates include: Round-trip deluxe motor coach transportation and boxed lunch provided at Melaleuca's Global Headquarters. Cost per seat: \$50.00* <i>Children under 2: Free as a lap child.</i>
	7:30 AM	11:00 AM	
	8:30 AM	12:00 PM	
	9:30 AM	1:00 PM	
	10:30 AM	2:00 PM	

Traveling through Idaho Falls on your way to Convention? We'd love to have you stop in for a tour! For all independent travel, please register for your tour by calling 208-522-0870. Tour schedules are limited, so be sure to register in advance.

For any questions regarding your tour reservation, please call **208-522-0870**.

* Cancellations accepted until April 24, 2026.

DON'T MISS THE POWER OF CONVENTION 2026!

**NEW PRODUCT ANNOUNCEMENTS!
NEW TOOLS TO BUILD A SOLID BUSINESS!
NEW WAYS TO MAXIMIZE YOUR INCOME!
CELEBRATE ACHIEVEMENTS!**



A Special Invitation

PRESIDENT'S CLUB

2026



FIJI

As a President's Club 2026 earner, you'll escape to Fiji—a South Pacific paradise where warm Fijian hospitality welcomes you home and every moment feels like a breath of possibility.

Your journey begins at one of Fiji's premier island resorts, where each morning opens with sweeping ocean views that seem to rise straight out of a dream. Here you'll sink into white-sand beaches, dip into crystal-clear turquoise waters, savor fresh tropical cuisine, and unwind with spa rituals inspired by sun, salt, and sea. As the colors of sunset melt across the Pacific, you'll return to your private sanctuary renewed, restored, and wrapped in the ease of barefoot elegance.

During the day, adventure will unfold all around you. Explore the coast, secluded beaches, and remote villages, glimpsing Fiji's untouched beauty. Float in paradise on Cloud 9—a two-story oasis where wood-fired pizza, cool drinks, and endless blue surround you. Travel up the Sigatoka River to a traditional Fijian village where you'll share in a kava ceremony, enjoy an island feast, and feel the pulse of ancient meke dance echo through the community. Or spend the day at Malamala Beach Club—your own private-island escape with cabanas, infinity pools, and views no camera can truly capture.

This exclusive President's Club experience blends island tranquility with unforgettable discovery—creating memories as vivid and lasting as the turquoise waters themselves.

President's Club: Where Dreams Meet Dedication

President's Club is never earned by accident—it's only achieved through courage, consistency, and the daily decision to make a meaningful difference. It reflects a willingness to think bigger, to lead with purpose, and to live Melaleuca's mission of enhancing lives. Each earner is proof that when you work with clarity and heart, you don't just build a business—you shape a legacy that lasts far beyond the journey.





CAR BONUS

LET MELALEUCA PAY FOR YOUR CAR

FOR SENIOR, EXECUTIVE, NATIONAL, CORPORATE & PRESIDENTIAL DIRECTORS

Grow your business to Senior Director, then select your new vehicle and apply for Melaleuca's Car Bonus program! Active leaders receive the following monthly Car Bonus for qualifying vehicles at these statuses:



Senior Director
\$500
PER MONTH

Executive Director
\$1,000
PER MONTH

National Director
\$1,200
PER MONTH

Corporate Director
\$1,500
PER MONTH

Presidential Director
\$1,500
PER MONTH



Executive Directors 2 **Ian & Karah Bosmeijer** KS
2025 Toyota Sequoia

For years, Karah Bosmeijer had her eye on a Toyota Sequoia. It was unique, safe, big enough to hold family and friends, and could even pull a boat someday. But there was one problem—\$500 alone wouldn't cover the monthly payment.

Instead of shrinking her dream, she adjusted her strategy. "We couldn't quite afford the Sequoia yet," Karah explains. "So we banked our Car Bonus for about eight months—until after I reached Executive Director."

At that point, they did something that once felt impossible. They purchased her dream car. For Karah and her husband—who values reliability and resale value as much as she values uniqueness—the Sequoia was perfect. "Our goal in enrolling with Melaleuca was to have the money to take our kids on trips and go camping," Karah says. "Having a vehicle that can help us do that reaffirms our belief that what we have our hands on here really is as good as it seems." ^{MB}



THOUSANDS of CARS



MILLIONS of SMILES

MELALEUCA 2024 ANNUAL INCOME STATISTICS

Our entire customer base of more than a million customers have all been referred by someone who loves our products.

Customers

The majority (**82%**) of those who buy Melaleuca products each month are strictly customers. They are not pursuing the Melaleuca financial opportunity. Therefore, they do not receive compensation from the company. They purchase Melaleuca products simply because they want to be healthy, and they believe that Melaleuca products will help them with that goal. Having customers who are loyal to our brand simply because they love our products provides the strongest foundation for our business opportunity.



Product Advocates

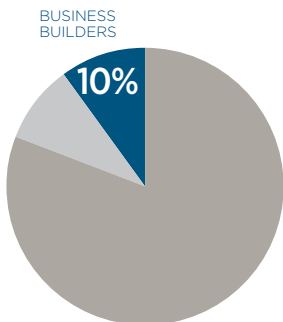
8% of all Melaleuca customers have referred at least one customer but fewer than eight customers. As those customers purchase products directly from Melaleuca, those who referred them receive a small commission. These households are not necessarily interested in the financial opportunity. Their relationship with Melaleuca is focused on their love of Melaleuca products. Their “status” is determined by how many customers they have referred. A Product Advocate has at least one customer. A Product Advocate 2 has referred at least two customers, and a Product Advocate 3 has referred at least four customers. While these individuals may not be considered serious business builders, their customers (like the vast majority of Melaleuca customers) come from word-of-mouth referrals. Therefore, the overall contribution of these individuals is significant.

- PRODUCT ADVOCATE
- PRODUCT ADVOCATE 2
- PRODUCT ADVOCATE 3

	ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
	HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
PRODUCT ADVOCATE	\$2,083	\$14	\$110	0	1	1	4	1 Mo.	406 Mo.
PRODUCT ADVOCATE 2	\$3,898	\$28	\$234	2	2	2	8	1 Mo.	436 Mo.
PRODUCT ADVOCATE 3	\$5,295	\$57	\$520	4	5	4	18	1 Mo.	390 Mo.

Beginning a Business

About one out of ten customers (**10%**) decide to start their own Melaleuca business and eventually achieve Director status, which is considered the first step to becoming a business builder. Directors have made a significant effort (probably spent 50 hours or more) in developing at least eight Melaleuca customers. Those estimated 50 hours could have been spent in a single week or could have been spent over several years. But at some point in their lives, Directors have invested enough time and effort to develop (and maintain) at least eight Melaleuca customers.



- DIRECTOR 1-2 (89.8%)

	ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
	HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
DIRECTOR 1-2 (89.8%)	\$25,685	\$274	\$2,191	8	17	8	77	1 Mo.	373 Mo.



Initial Leadership Status

Leaders at these statuses have made a more serious effort to build a Melaleuca business. Those who have reached these leadership statuses have not only invested enough effort to refer several customers but have also helped some of those customers start a business and become Marketing Executives. Those Marketing Executives have, in turn, referred additional customers who purchase Melaleuca products each month.

DIRECTOR 3 (3.2%)

DIRECTOR 4-5 (2.0%)

DIRECTOR 6-7 (0.9%)

DIRECTOR 8-9 (0.6%)

	ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
	HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
DIRECTOR 3 (3.2%)	\$31,441	\$2,757	\$10,911	11	40	45	159	1 Mo.	361 Mo.
DIRECTOR 4-5 (2.0%)	\$39,274	\$5,218	\$17,087	13	56	102	319	1 Mo.	339 Mo.
DIRECTOR 6-7 (0.9%)	\$53,871	\$9,082	\$24,085	14	73	196	454	1 Mo.	362 Mo.
DIRECTOR 8-9 (0.6%)	\$75,039	\$18,571	\$34,958	21	81	275	590	1 Mo.	354 Mo.

Advanced Leadership Status

Those Marketing Executives who reach Senior Director or above have shown substantial interest and dedication in building a Melaleuca business. While most do not work their businesses full time, it is essential that they invest some time each month nurturing, training, and helping those in their marketing organizations. Melaleuca advocates that Marketing Executives keep their full-time jobs and work their Melaleuca businesses in their spare time. However, some Executive Directors at the higher income statuses do work their businesses close to full time. Melaleuca strongly advocates that Marketing Executives do not quit their full-time jobs until their Melaleuca incomes far surpass the incomes they receive from their full-time employers. Rather, they should add their Melaleuca incomes to their regular incomes, thereby making a substantial difference in their family finances.



SENIOR DIRECTOR 1-9 (1.7%)

EXECUTIVE DIRECTOR 1-9 (1.5%)

NATIONAL DIRECTOR 1-9 (0.2%)

CORPORATE-PRESIDENTIAL DIRECTOR (0.1%)

	ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
	HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
SENIOR DIRECTOR 1-9 (1.7%)	\$238,946	\$25,884	\$63,819	20	117	371	962	1 Mo.	365 Mo.
EXECUTIVE DIRECTOR 1-9 (1.5%)	\$715,593	\$58,747	\$181,057	37	156	974	2,552	2 Mo.	353 Mo.
NATIONAL DIRECTOR 1-9 (0.2%)	\$756,442	\$162,761	\$309,720	67	214	2,800	4,467	5 Mo.	277 Mo.
CORPORATE-PRESIDENTIAL DIRECTOR (0.1%)	\$2,624,273	\$427,823	\$1,136,801	70	329	6,344	13,851	10 Mo.	251 Mo.

The above annual income statistics include all US and Canadian Melaleuca Marketing Executives who were active during all 12 months of the period ending December 2024 and performed the minimum activity required at each status. The incomes stated include all commissions, incentives, and bonuses earned during the period.

For the purpose of these statistics, a Marketing Executive's leadership status was calculated by taking the highest status achieved and maintained for at least seven consecutive months.

These numbers represent gross income, not net income. In other words, they do not include any business expenses. However, it should not be necessary to spend any significant amount to build a Melaleuca business. You will need access to a telephone and an email account, but you should not invest in purchasing leads, meeting rooms, or training materials. Nor should you invest in advertising, building a website, and so on.

Your biggest investment will be your time, not your pocketbook. Your business is best built from your own home without making any substantial financial investment. Such investments are neither necessary nor conducive to your success.

The information on this page is not necessarily representative of what any individual Marketing Executive will earn with this program. Any representation or guarantee of specific earnings would be misleading. Success with any business takes hard work, diligence, perseverance, and leadership. Success with Melaleuca will depend on many factors, including how effectively a Marketing Executive exercises those qualities.

Erika & Steve Cobb TENNESSEE

It Wasn't the Effort. It Was the Vehicle.

LAST MONTH'S
EARNINGS

\$3,982

Erika almost didn't get on the call.

When her niece, National Director 9 Chelsie Gilbert, invited her to a virtual meeting where dozens of women were sharing their stories and the success they were seeing, Erika agreed—but reluctantly. “I said, ‘Okay, I will get on,’” she remembers. “But I’m turning my camera off. I’m taking my name off. I don’t want anybody to know I’m here.”

Erika planned to watch for fifteen minutes. She stayed two and a half hours.

“I listened to every single story,” Erika says. “I couldn’t believe it. There were entire teams that were winning. And they were all different ages. It wasn’t just young moms. Everyone was so loving and supportive with one another. I loved everything about that video call.”

Afterward, Erika couldn’t shake what she’d heard. Still, trepidation lingered. Erika had been in two different direct

selling companies before, and while she worked hard—really hard—something never sat right with her. “In both of those companies,” she explains, “I couldn’t look someone in the eye and say, ‘You can do what I’ve done.’”

Erika wrestled with the idea for six more months. Starting over at 53 felt daunting. Then Chelsie called again during a promotion and said, “I’m done being patient with you. You’re going to have a good life here, and you deserve that life. It’s time.”

Erika finally said yes. But what finally clicked wasn’t the promotion—it was the realization that she hadn’t been the problem all those years. “In those previous businesses, I kept thinking that if I worked hard enough, I was going to succeed,” she says. “Now I know that, yes, you need to put in the effort, but you also need the right vehicle.”

“At Melaleuca, I’m not just *telling* someone they can do this. I *know* that they can do this. For Steve and me, this hasn’t just been about business growth; it’s about restoring retirement, breathing room, and peace of mind after years of feeling behind. And after seeing some of my friends make an extra \$500 or \$600 a month, I can see what’s possible for them. The truth is that it’s never too late to rebuild wisely. And that’s a beautiful thing.”

If there’s one lesson Erika carries forward as a leader, it’s this: Never give up on someone. For five years, Chelsie asked Erika to look at Melaleuca. And for five years, Erika told her *no*.

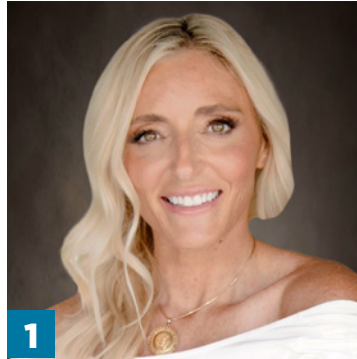
“I’m so glad she didn’t give up on me,” Erika says, her voice catching. “If she had just said, ‘Well, she’s not interested,’ I wouldn’t be here. And Steve and I wouldn’t have the future that I know we’re going to have. Now my goal is just to help as many people as I can to reach their goals and live a healthier life. I know this can make a real difference.” ^{MB}



TOP SENIOR DIRECTORS

Presenting the top eight Senior Director businesses with the highest contribution index and a Monthly Retention Index (MRI) of 50% or more!

Reaching Senior Director status is a monumental achievement, reflecting both ongoing growth and a steadfast commitment to helping others. These Senior Directors lead by example, consistently sharing the value of Melaleuca while mentoring and guiding their teams.



1
Mariel & Frank Filippone
Senior Directors 4, UT



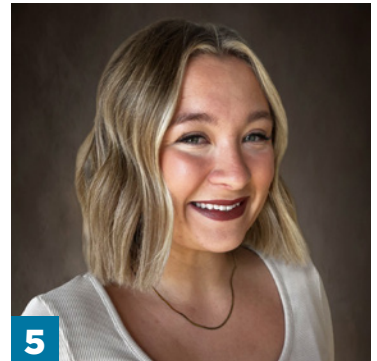
2
Toree & Channing Allen
Senior Directors 2, TX



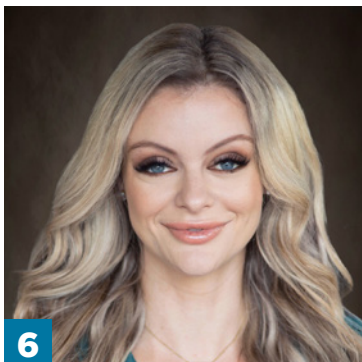
3
Allison & Paul Thomsen
Senior Directors 8, KS



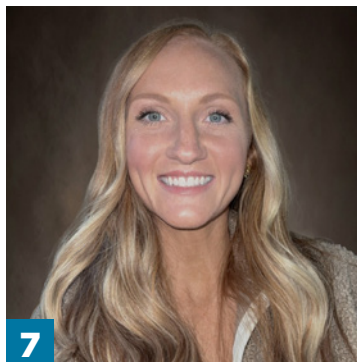
4
Shelby & Dane Shely
Senior Directors 2, OR



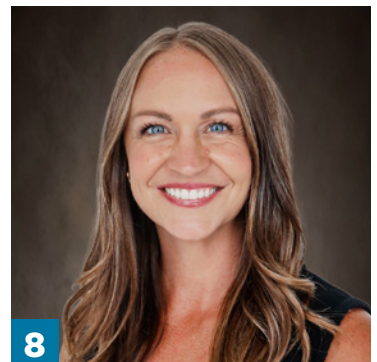
5
Carlee & Alexander Massengill
Senior Directors 3, TN



6
Brittany Walker
Senior Director 5, FL



7
Lexie & Parks Hartsfield
Senior Directors, TN



8
Brittney & Matthew Landrum
Senior Directors 6, IN

SENIOR DIRECTORS 8-SENIOR DIRECTORS

SENIOR DIRECTORS 8



SD8
Allison & Paul Thomsen
 KANSAS
 Enrolled: 01/30/2018

SENIOR DIRECTORS 7



SD7
Hannah & Morgan Davis
 TEXAS
 Enrolled: 08/23/2024



SD7 PACESETTER
Bernabe Ramos Blas*
 CALIFORNIA
 Enrolled: 03/10/2025

SENIOR DIRECTORS 6



SD6
Mary Anne & Raymond Carlson
 WISCONSIN
 Enrolled: 05/11/2021



SD6
Brittney & Matthew Landrum
 INDIANA
 Enrolled: 02/01/2025



SD6 PACESETTER
Bernabe Ramos Blas*
 CALIFORNIA
 Enrolled: 03/10/2025

SENIOR DIRECTORS 5



SD5 PACESETTER
Bernabe Ramos Blas*
 CALIFORNIA
 Enrolled: 03/10/2025



SD5
Brittany Walker*
 FLORIDA
 Enrolled: 05/19/2025

SENIOR DIRECTORS 4



SD4
Megan & Wesley Doyle
 IOWA
 Enrolled: 01/18/2022



SD4 PACESETTER
Mariel & Frank Filippone*
 UTAH
 Enrolled: 06/25/2025



SD4 PACESETTER
Bernabe Ramos Blas*
 CALIFORNIA
 Enrolled: 03/10/2025



SD4
Brittany Walker*
 FLORIDA
 Enrolled: 05/19/2025

SENIOR DIRECTORS 3



SD3
Laurie Davis
 KANSAS
 Enrolled: 11/12/2023



SD3 PACESETTER
Mariel & Frank Filippone*
 UTAH
 Enrolled: 06/25/2025



SD3 PACESETTER
Carlee & Alexander Messing & Alex
 TENNESSEE
 Enrolled: 08/14/2023



SD3 PACESETTER
Bernabe Ramos Blas*
 CALIFORNIA
 Enrolled: 03/10/2025



SD3
Maria & Drew Renaud
 MISSOURI
 Enrolled: 03/20/2022

SENIOR DIRECTORS 2



SD2 PACESETTER
Toree & Channing Allen
 TEXAS
 Enrolled: 03/09/2025



SD2 PACESETTER
Sarah & Kevin Anyan
 PENNSYLVANIA
 Enrolled: 07/26/2024



SD2 PACESETTER
Mariel & Frank Filippone*
 UTAH
 Enrolled: 06/25/2025



SD2 PACESETTER
Bernabe Ramos Blas*
 CALIFORNIA
 Enrolled: 03/10/2025

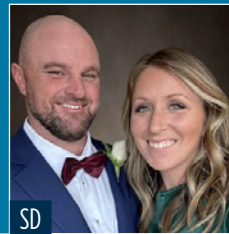


SD2 PACESETTER
Shelby & Dane Shely
 OREGON
 Enrolled: 06/01/2024



SD2 PACESETTER
Kaitlynn & Jeffrey Smith
 KANSAS
 Enrolled: 09/16/2024

SENIOR DIRECTORS



SD
Anthony & Lindsey Echols
 GEORGIA
 Enrolled: 07/19/2023



SD PACESETTER
Mariel & Frank Filippone*
 UTAH
 Enrolled: 06/25/2025



SD
**Lexie & Parks
 Hartsfield**
 TENNESSEE
 Enrolled: 12/30/2024



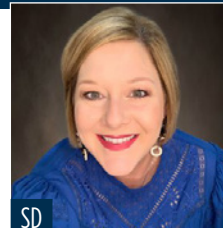
SD **PACESETTER**
**Maegen & Eddie
 Johnson***
 WASHINGTON
 Enrolled: 06/09/2025



SD
Krista Kuhn
 FLORIDA
 Enrolled: 09/06/2022



SD
**Patricia & George
 Leynaud**
 ILLINOIS
 Enrolled: 09/11/2022



SD
**Brandy & Michael
 Sharp**
 MISSISSIPPI
 Enrolled: 01/04/2024

NO 7 LEAD BY EXAMPLE



1. *Build Your Contact List*
2. *Set Appointments*
3. *Share Melaleuca: An Overview*
4. *Hold Strategy Sessions*
5. *Celebrate Success*
6. *Always Be Involved with Fast Track*
- ▶ 7. *Lead by Example*

7
 CRITICAL
 BUSINESS-BUILDING
 ACTIVITIES

Melaleuca events provide you with world-class coaching and practical advice you can use to enhance your business and your life.

May 14-16, 2026

Convention | Salt Lake City, UT

Every Melaleuca Member is invited to participate in three days of celebration, networking with friends, new product announcements, and training you won't find anywhere else.

June 6, 2026

ADVANCE* | Atlanta, GA

July 1-5, 2026

Road to Executive Director | Idaho Falls, ID

Newly advanced Senior Directors are invited to Melaleuca Global Headquarters for life-changing coaching and a closer look at Melaleuca operations.

July 4, 2026

Melaleuca Freedom Celebration | Idaho Falls, ID

Celebrate the 250th anniversary of US independence with the largest fireworks display west of the Mississippi.

July 11-19, 2026

2026 Founder's Club | Italian Cruise

July 24-31, 2026

2026 President's Club | Fiji

August 8, 2026

ADVANCE* | Idaho Falls, ID

August 22, 2026

ADVANCE* | Orlando, FL

October 3, 2026

ADVANCE* | Dallas, TX

CONNECT at Melaleuca **EVENTS**



**ADVANCE is a regional event that combines world-class training and celebration to help you build your business.*

Learn more at Melaleuca.com/Events.

Dates and details are subject to change. Visit Melaleuca.com/Events for the latest calendar updates.



EXECUTIVE DIRECTOR

PERSPECTIVE

DISCOVER PROVEN STRATEGIES WITH MELALEUCA'S MOST SUCCESSFUL LEADERS!

Come and bring a guest to meet with Melaleuca's most successful leaders and experience a live, in-person Melaleuca Overview in an intimate setting as they share their stories, their perspectives, and the actions they took to build life-changing repeat income.

- In-person training designed to help you build a strong, successful Melaleuca business
- Network with other local Marketing Executives
- Set goals and create action plans with the Melaleuca Coaching & Leader Development Team
- Celebrate your success and the success of Marketing Executives in your area
- This event is **FREE** to attend, and guests are encouraged!

Check the **Grow** app for a calendar of upcoming meetings, specific venue information, and who will be presenting in your city.

DOWNLOAD THE GROW APP NOW



ANDROID



APPLE



MELALEUCA.COM/EDP | #GROWYOURLEGACY |   

Chelsea Cooper Tesoriero ALABAMA

A Year of Peace



LAST MONTH'S
EARNINGS

\$4,967

Chelsea Cooper Tesoriero had a background in personal training and invested a lot in taking care of her health and wellness. She paid attention to how different products made her feel, whether it was the nutritional supplements she used or her household cleaners. That's why, when she was introduced to Melaleuca, enrolling and converting her home made total sense.

"Cleaners from the grocery store would make me feel lightheaded when I used them," she says. "But with *EcoSense*® cleaners, I could clean my bathroom without needing fresh air. I immediately knew that I had found something special. Learning about the *Peak Performance Pack*, and then trying it, really drove that home. Here was a supplement pack backed by four clinical studies—and a 100% money-back guarantee. When I started

taking it, I felt better than I ever had with the vitamins that I had been taking before!"

But Chelsea was also searching for peace of mind. She had been part of the MLM industry for years, and Melaleuca became just what she needed—an oasis of calm amid the chaos. Finding products that were genuinely good for her was just the start of her Melaleuca journey. Early in the fall of 2025, she joined in with Melaleuca's mission of enhancing lives and started sharing the products she loved from her new favorite store.

This decision has blessed her life in many ways. She especially treasures the friendships she is forming. "Every conversation I've had has been genuine and heartfelt," she says. "My support team and so many of my peers have welcomed me with open arms. Everyone here is so willing to reach out a hand to help me, teach me, and grow with me! And I love my Fast Track teammates. We've been meeting together every day to celebrate, hold each other accountable, brainstorm, and recommit. We're getting to know each other on a personal level, and these are relationships that will last a lifetime!"

Chelsea has chosen *peace* as her guiding theme. Even though there's so much more to come in her Melaleuca journey, she feels no need to race there. "I'm focusing on depth, not speed," she says. "Thanks to Melaleuca's incredible 96% monthly retention rate, the steady growth I'm making actually compounds. It's sustainable growth that my team is duplicating with consistency in a very healthy way. I'm free to focus on serving, coaching, and mentoring. I craved peace of mind for so long. That peace is right here." ^{jc}



TOP DIRECTORS

Presenting the top eight Director businesses with the highest contribution index and a Monthly Retention Index (MRI) of 50% or more!

These Directors have demonstrated their dedication to improving their own lives as well as their commitment to helping others do the same. They have become true leaders within the Melaleuca community, inspiring and guiding others on their wellness journeys.



1
Shandi Polak
Director 9, TX



2
Chelsea Cooper Tesoriero
Director 9, AL



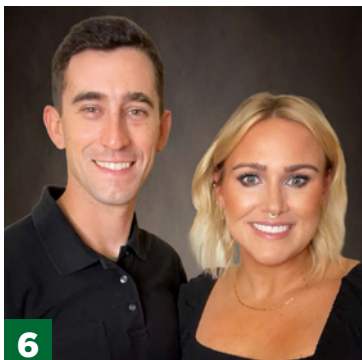
3
Matthew Belcher & Angelia Reeves
Directors 9, LA



4
Aaron & Meredith Lapetina
Directors 9, TX



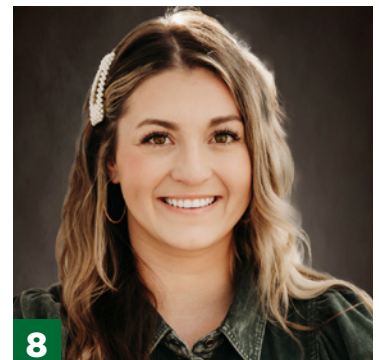
5
Corinne & Robert Wright
Directors 8, WA



6
Cory & Eliza Buckman
Directors 9, NC



7
Callie & Tyler Duncan
Directors 7, KS



8
Meghan Kitts
Director 6, TX

DIRECTORS 9-DIRECTORS 6

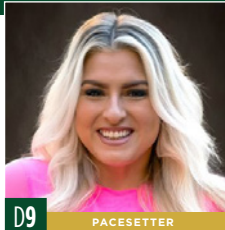
DIRECTORS 9



D9
Cory & Eliza Buckman
 NORTH CAROLINA
 United States Marine Corps/
 Marketing Executive



D9
Kristin & John Buckner*
 ARIZONA
 Marketing Executives



D9 PACESETTER
Chelsea Cooper Tesoriero
 ALABAMA
 Marketing Executive



D9 PACESETTER
Mariel & Frank Filippone*
 UTAH
 Marketing Executives



D9 PACESETTER
Maegen & Eddie Johnson*
 WASHINGTON
 Marketing Executives



D9 PACESETTER
Aaron & Meredith Lapetina*
 TEXAS
 Marketing Executives



D9
Gina McLean
 SOUTH CAROLINA
 Marketing Executive



D9 PACESETTER
Shandi Polak*
 TEXAS
 Speech-Language Pathologist



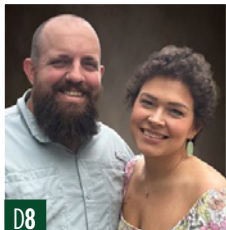
D9
Matthew Belcher & Angela Reeves
 LOUISIANA
 Electrician/Tax Preparer



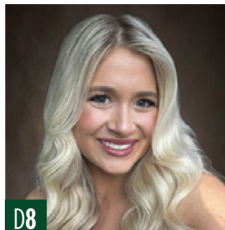
D8
Kristin & John Buckner*
 ARIZONA
 Marketing Executives



D8 PACESETTER
Mariel & Frank Filippone*
 UTAH
 Marketing Executives



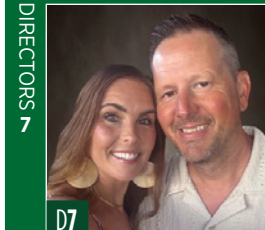
D8
Aaron & Meredith Lapetina*
 TEXAS
 Marketing Executives



D8
Shandi Polak*
 TEXAS
 Speech-Language Pathologist



D8
Dustin & Rachel Woodrum*
 OHIO
 Marketing Executives



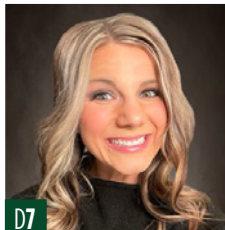
D7
Kristin & John Buckner*
 ARIZONA
 Marketing Executives



D7
Callie & Tyler Duncan
 KANSAS
 Marketing Executives



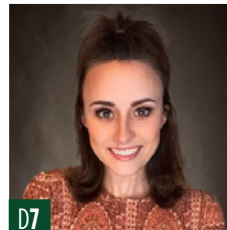
D7 PACESETTER
Mariel & Frank Filippone*
 UTAH
 Marketing Executives



D7
Sophia Frichtl
 ILLINOIS
 Marketing Executive



D7
Kristi & Tim Hendricks
 FLORIDA
 Chief Homeschooling Officer/
 Commercial Loan Broker



D7
Katie & Matt Holloway
 LOUISIANA
 Stay-at-Home Mom/Marketing Executive



D7
Manda Kistler
 TEXAS
 Event Coordinator



D7
Jessica Smith
 WISCONSIN
 Registered Nurse



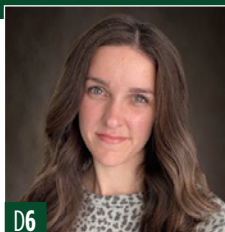
D7
Dustin & Rachel Woodrum*
 OHIO
 Marketing Executives



DIRECTORS 9
D6 PACESETTER
Mariel & Frank Filippone*
 UTAH
 Marketing Executives



D6
Erin Kutka
 CALIFORNIA
 Pharmacist



D6
Jenna Marzoll
 GEORGIA
 Marketing Executive



D6 PACESETTER
Tiffany Pratt
 ALABAMA
 Marketing Executive



D6 PACESETTER
Raeleen Weston
 KANSAS
 Marketing Executive



D6
Dustin & Rachel Woodrum*
 OHIO
 Marketing Executives



DIRECTORS 5
D5
Adanella Casas
 TEXAS
 Marketing Executive



D5 PACESETTER
Mariel & Frank Filippone*
 UTAH
 Marketing Executives



D5 PACESETTER
MacKenzie Gladwell*
 MICHIGAN
 Marketing Executive



D5 PACESETTER
Leah & Randall Loftin*
 MISSISSIPPI
 Marketing Executives



D5
Kristie & Brendan Payne
 SASKATCHEWAN
 Marketing Executives



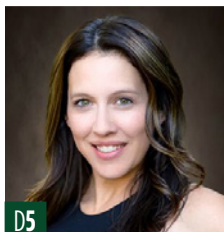
D5
Susanne Slabaugh Hencye
 KENTUCKY
 Marketing Executive



D5
Cindy & Shawn Sutton*
 NEBRASKA
 Marketing Executives



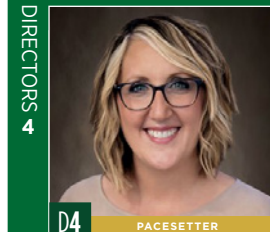
D5 PACESETTER
Sunni Vickery*
 GEORGIA
 Entrepreneur



D5
Sarah Vuittonet
 IDAHO
 Dance Studio Owner



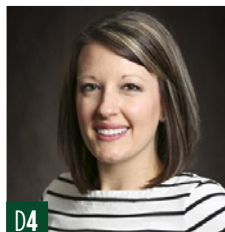
D5
Brandon & Casey Watson
 GEORGIA
 Marketing Executives



DIRECTORS 4
D4 PACESETTER
Tiffany Bowlin
 GEORGIA
 Radiologic Technologist



D4 PACESETTER
Austin & Shalayne Burns
 TEXAS
 Marketing Executives



D4
Jessica & Jon Carlson
 MINNESOTA
 Marketing Executives



D4 PACESETTER
Heidi & Brad Cole
 IOWA
 Entrepreneur/Business Owner



D4 PACESETTER
Mariel & Frank Filippone*
 UTAH
 Marketing Executives



D4 PACESETTER
MacKenzie Gladwell*
 MICHIGAN
 Marketing Executive



D4
Farrah Gomes
 HAWAII
 Associate Vice President for Student Affairs



D4
Savannah Hale
 KANSAS
 Marketing Executive



D4
Mary Kondratowicz
 NORTH CAROLINA
 Wellness Coach



D4
Haley Liberatore*
 ARKANSAS
 Marketing Executive



D4 PACESETTER
Leah & Randall Loftin*
 MISSISSIPPI
 Marketing Executives

DIRECTORS 4-DIRECTORS 3

DIRECTORS 3



D4 PACESETTER
Morgan McGee*
 ALABAMA
 Marketing Executive



D4
Cindy & Shawn Sutton*
 NEBRASKA
 Marketing Executives



D4
Sunni Vickery*
 GEORGIA
 Entrepreneur



D4
Madi Wallace
 TEXAS
 Marketing Executive



D3
Juan & Editha Clado*
 BRITISH COLUMBIA
 Marketing Executives



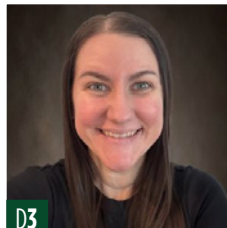
D3
Celeste Crews
 GEORGIA
 Marketing Executive



D3
Amber Evans*
 TENNESSEE
 Marketing Executive



D3 PACESETTER
Mariel & Frank Filippone*
 UTAH
 Marketing Executives



D3
Kristen Frankmore
 CALIFORNIA
 Teacher



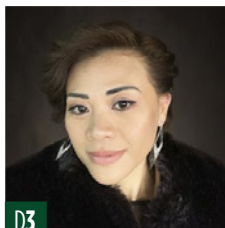
D3
Rebekah Gaskin
 TENNESSEE
 Marketing Executive



D3
Amanda Goodson*
 TEXAS
 Marketing Executive



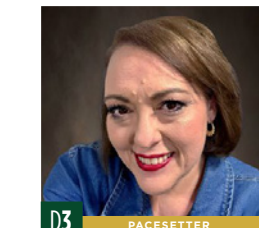
D3
Emily Harihan
 VIRGINIA
 Marketing Executive



D3
Beverly Harrison
 MINNESOTA
 Online Entrepreneur



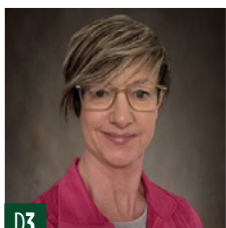
D3 PACESETTER
Connie Holland*
 NORTH CAROLINA
 Marketing Executive



D3 PACESETTER
Jaclyn Jones*
 ARIZONA
 Marketing Executive



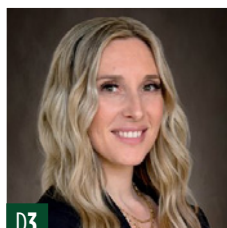
D3 PACESETTER
Amber Jones
 GEORGIA
 Financial Credit Manager



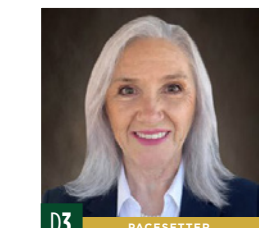
D3
Melissa Korf*
 KANSAS
 Marketing Executive



D3
Nicole Lapolla
 CONNECTICUT
 Stay-at-Home Mom



D3
Haley Liberatore*
 ARKANSAS
 Marketing Executive



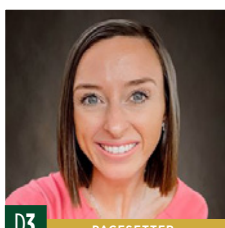
D3 PACESETTER
Javetta & Toby Lodge*
 ALABAMA
 Marketing Executives



D3 PACESETTER
Amy Martin*
 MISSISSIPPI
 Registered Nurse



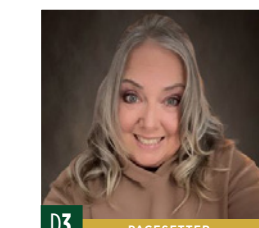
D3
Megan May*
 MINNESOTA
 Marketing Executive



D3 PACESETTER
Morgan McGee*
 ALABAMA
 Marketing Executive



D3 PACESETTER
Michelle Moran*
 FLORIDA
 Marketing Executive



D3 PACESETTER
Candy & Wayne Munro
 WISCONSIN
 Marketing Executives



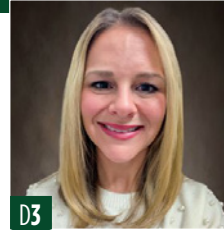
D3 PACESETTER
Yeside Osinuga*
 ONTARIO
 Social Worker



D3
Lydia Oswald
 NEW YORK
 Stay-at-Home Mom



D3 PACESETTER
Michael & Kellie Paxton*
 KANSAS
 Marketing Executives



D3
Gillian Queen*
 ALABAMA
 Nurse Practitioner



D3
Shari Ravenell
 CALIFORNIA
 Marketing Executive



D3
Michele Walden
 CALIFORNIA
 Marketing Executive



DIRECTORS 2
D2 PACESETTER
Kammi Adame*
 TEXAS
 Marketing Executive



D2
Catherine Aikins
 PENNSYLVANIA
 Marketing Executive



D2 PACESETTER
Mackenzie Aldrich*
 MISSOURI
 Stay-at-Home Mom



D2 PACESETTER
Carly Anderson*
 NORTH CAROLINA
 Interior Designer



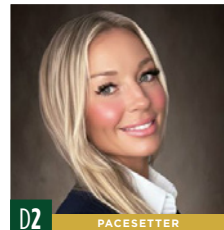
D2 PACESETTER
Mikerline Baptiste*
 TEXAS
 Marketing Executive



D2 PACESETTER
Ginger Bartlett*
 MICHIGAN
 Marketing Executive



D2
Patty Brownell*
 NORTH DAKOTA
 Marketing Executive



D2 PACESETTER
Angela Bryden*
 NOVA SCOTIA
 Marketing Executive



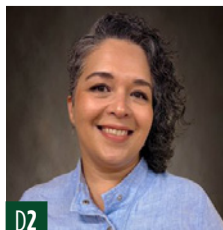
D2 PACESETTER
Donnie & Sherry May Calunsag*
 NEW BRUNSWICK
 Marketing Executives



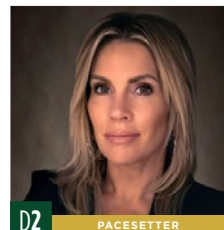
D2
Ethan & Lani Christian
 TENNESSEE
 Marketing Executives



D2
Juan & Editha Clado*
 BRITISH COLUMBIA
 Marketing Executives



D2
Karen De León
 PUERTO RICO
 Marketing Executive



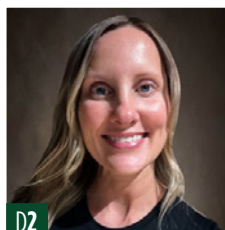
D2 PACESETTER
Rachel Dohring*
 MICHIGAN
 Marketing Executive



D2
Shelly Doyle
 ILLINOIS
 Marketing Executive



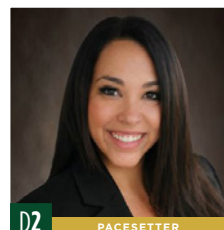
D2
Haleigh & Cody Earnest
 LOUISIANA
 Events Administrator/Marketing Executive



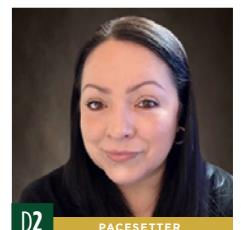
D2
Amber Evans*
 TENNESSEE
 Marketing Executive



D2 PACESETTER
Taylor Fagan*
 KANSAS
 Teacher



D2 PACESETTER
Kathy Finley*
 MISSOURI
 Registered Nurse



D2 PACESETTER
Cindy Flores*
 NEW MEXICO
 Marketing Executive

DIRECTORS 2



D2
Lorie Fox
 NORTH CAROLINA
 Marketing Executive



D2
Amanda Goodson*
 TEXAS
 Marketing Executive



D2
Greg Hartmann
 FLORIDA
 Marketing Executive



D2
Danielle Haugen
 MINNESOTA
 Marketing Executive



D2 **PACESETTER**
Connie Holland*
 NORTH CAROLINA
 Marketing Executive



D2 **PACESETTER**
Kaci Ingram
 TENNESSEE
 Marketing Executive



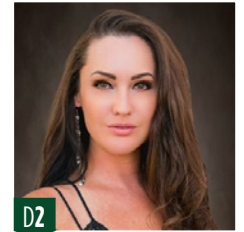
D2
Stephanie Ireland
 PENNSYLVANIA
 Marketing Executive



D2 **PACESETTER**
Omaira Josefina Jimenez*
 FLORIDA
 Marketing Executive



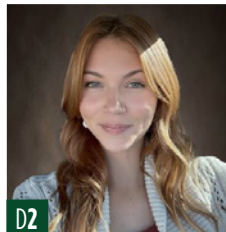
D2 **PACESETTER**
Jaclyn Jones*
 ARIZONA
 Marketing Executive



D2
Kassi Jones
 IDAHO
 Workforce Management



D2
Melissa Korf*
 KANSAS
 Marketing Executive



D2
Kyla Laverdure
 ALBERTA
 Marketing Executive



D2
Haley Liberatore*
 ARKANSAS
 Marketing Executive



D2 **PACESETTER**
Lexie Lipford*
 TENNESSEE
 Marketing Executive



D2 **PACESETTER**
Javetta & Toby Lodge*
 ALABAMA
 Marketing Executives



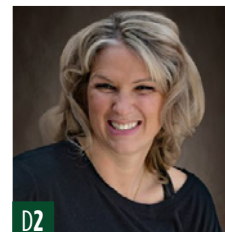
D2
Bethanne Luckey
 ARKANSAS
 Marketing Executive



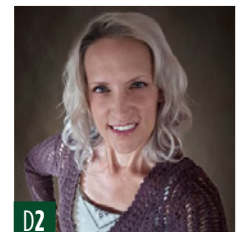
D2
Amy Martin*
 MISSISSIPPI
 Registered Nurse



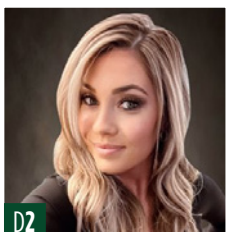
D2
Megan May*
 MINNESOTA
 Marketing Executive



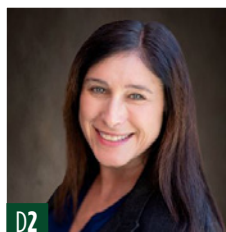
D2
Jenna McIntosh
 ONTARIO
 Rehabilitation Therapist



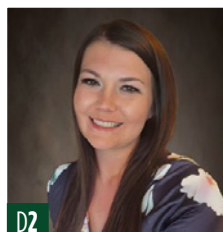
D2
Karen Miller
 WISCONSIN
 Marketing Executive



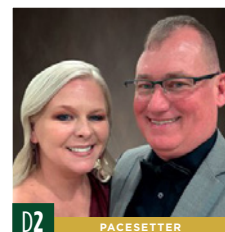
D2
Blair Molinar*
 TEXAS
 Marketing Executive



D2
Michelle Moran*
 FLORIDA
 Marketing Executive



D2
Kealy Murphy
 FLORIDA
 Marketing Executive



D2 **PACESETTER**
Kim & David Neff*
 KENTUCKY
 Marketing Executives



D2 **PACESETTER**
Yeside Osinuga*
 ONTARIO
 Social Worker



D2 PACESETTER

Danielle Parker
KANSAS
Marketing Executive



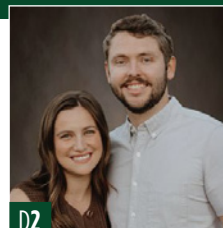
D2 PACESETTER

Michael & Kellie Paxton*
KANSAS
Marketing Executives



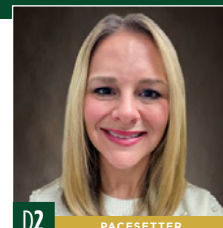
D2 PACESETTER

Tristen & Marcie Perry*
KANSAS
Marketing Executives



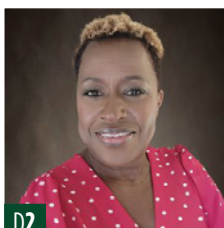
D2 PACESETTER

Cameron & Ryan Phillips
TENNESSEE
Teacher/Computer Engineer



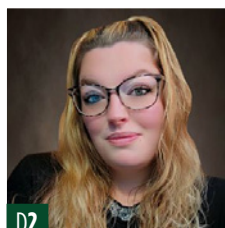
D2 PACESETTER

Gillian Queen*
ALABAMA
Nurse Practitioner



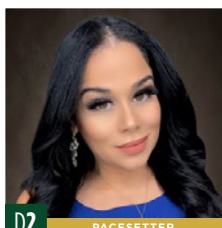
D2 PACESETTER

Angela Reese-Viamill
GEORGIA
Marketing Executive



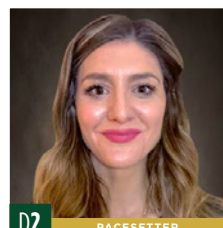
D2 PACESETTER

Brittany Riffle*
NEW YORK
Stay-at-Home Mom



D2 PACESETTER

Vennisse Santiago*
FLORIDA
Marketing Executive



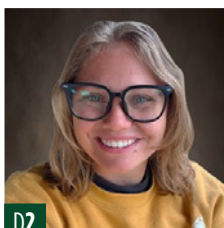
D2 PACESETTER

Jordan Schoenecker*
ARIZONA
Homemaker



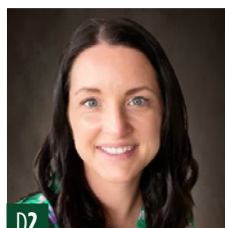
D2 PACESETTER

Amanda Scott*
GEORGIA
Registered Nurse



D2 PACESETTER

Eva Segelstrom
MINNESOTA
Marketing Executive



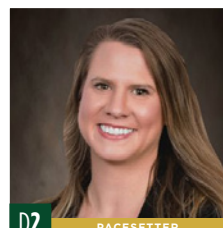
D2 PACESETTER

Jessica Shelton
NEBRASKA
Registered Nurse



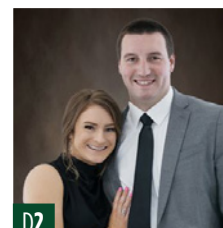
D2 PACESETTER

Devon Snorek*
ALASKA
Marketing Executive



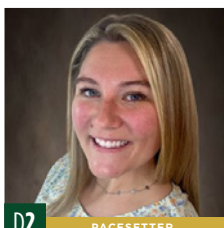
D2 PACESETTER

Rebecca Stites Robinson
IDAHO
Marketing Executive



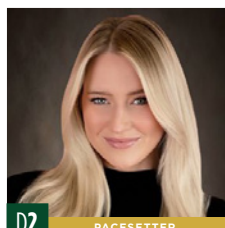
D2 PACESETTER

Meaghan & Ryan Stone
TEXAS
Marketing Executives



D2 PACESETTER

Tara Stratton*
NORTH CAROLINA
Marketing Executive



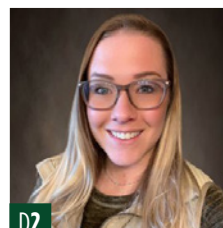
D2 PACESETTER

Caila Sturdivant*
ALABAMA
Competitive Dance Teacher



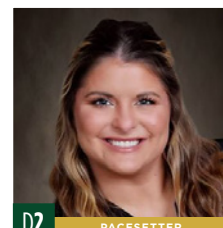
D2 PACESETTER

Sherry Thistle*
ONTARIO
Marketing Executive



D2 PACESETTER

Aubrey Thorsen
SOUTH DAKOTA
Marketing Executive



D2 PACESETTER

Leslie Tucker*
TEXAS
Nurse



D2 PACESETTER

Stacey & Paul Urman*
MINNESOTA
Salon Owner/Teacher



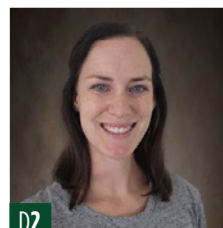
D2 PACESETTER

Jennefer Vernoy
MISSOURI
Marketing Executive



D2 PACESETTER

Ashley Wales*
NEW YORK
Entrepreneur



D2 PACESETTER

Jessie Walk
ILLINOIS
Marketing Executive



D2 PACESETTER

Kaylee Whirley
TENNESSEE
Marketing Executive

DIRECTORS 2-DIRECTORS

DIRECTORS



D2 PACESETTER

Shenae & Kevin Zempel*
WISCONSIN
Marketing Executives



D

Kammi Adame*
TEXAS
Marketing Executive



D PACESETTER

Mackenzie Aldrich*
MISSOURI
Stay-at-Home Mom



D PACESETTER

Carly Anderson*
NORTH CAROLINA
Interior Designer



D PACESETTER

Mikerline Baptiste*
TEXAS
Marketing Executive



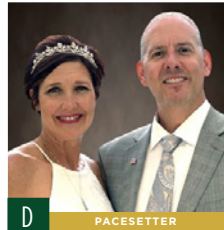
D PACESETTER

Cecilia & Daniel Barnhill
MISSISSIPPI
Marketing Executives



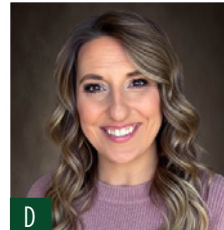
D PACESETTER

Ginger Bartlett*
MICHIGAN
Marketing Executive



D PACESETTER

Kerry & Scott Blose
TEXAS
Teacher/Retail



D

Kara Bondi
ILLINOIS
Insurance Account Representative



D

Patty Brownell*
NORTH DAKOTA
Marketing Executive



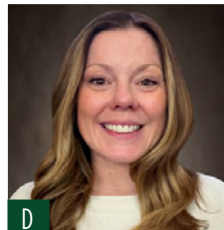
D PACESETTER

Angela Bryden*
NOVA SCOTIA
Marketing Executive



D PACESETTER

Donnie & Sherry May Calunsag*
NEW BRUNSWICK
Marketing Executives



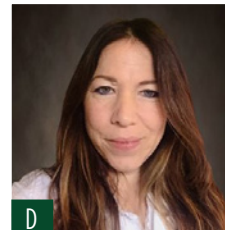
D

Maggie Campbell
ALBERTA
Marketing Executive



D

Juan & Editha Clado*
BRITISH COLUMBIA
Marketing Executives



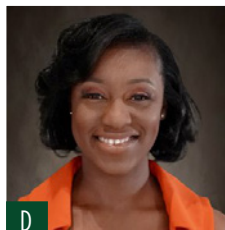
D

Rene Cooper
WASHINGTON
Marketing Executive



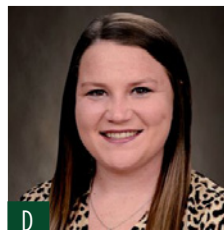
D

Arthur & Rhonda Davis
COLORADO
Marketing Executives



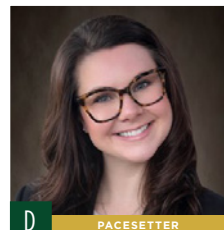
D

Keneisha Deas
ALABAMA
Marketing Executive



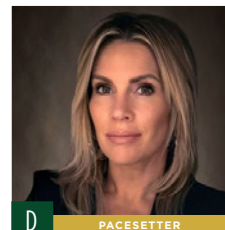
D

Cassidy & Esten delaMoriniere
TEXAS
Marketing Executives



D PACESETTER

Abby Doan
OREGON
Marketing Executive



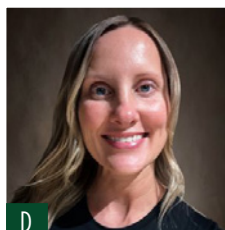
D PACESETTER

Rachel Dohring*
MICHIGAN
Marketing Executive



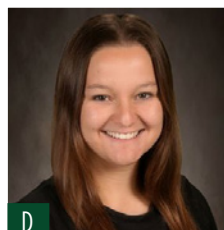
D PACESETTER

Kimberly Donze
MISSOURI
Registered Nurse



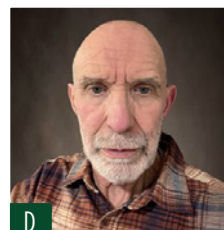
D

Amber Evans*
TENNESSEE
Marketing Executive



D

Taylor Fagan*
KANSAS
Teacher



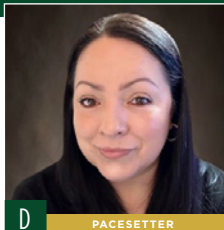
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Jim Feddes
PENNSYLVANIA
Marketing Executive



D PACESETTER

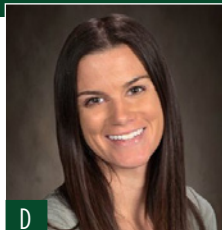
Kathy Finley*
MISSOURI
Registered Nurse



D PACESETTER
Cindy Flores*
 NEW MEXICO
 Marketing Executive



D
Mandy Gonda
 ALBERTA
 Marketing Executive



D
Amanda Goodson*
 TEXAS
 Marketing Executive



D
Kaye Hendon
 ALABAMA
 Marketing Executive



D
Jennifer Hernandez
 MISSOURI
 Assistant Principal



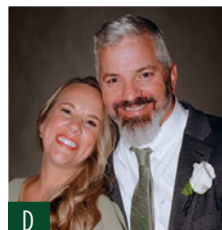
D PACESETTER
Connie Holland*
 NORTH CAROLINA
 Marketing Executive



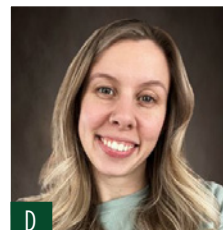
D PACESETTER
Mary Kay Ivey
 TEXAS
 Marketing Executive



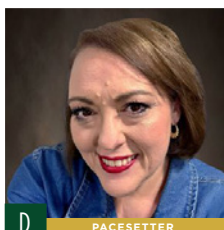
D PACESETTER
Omaira Josefina Jimenez*
 FLORIDA
 Marketing Executive



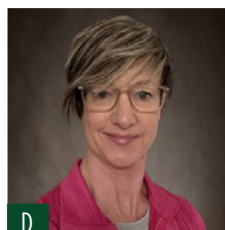
D
Shana & Brandon Jones
 OKLAHOMA
 Marketing Executives



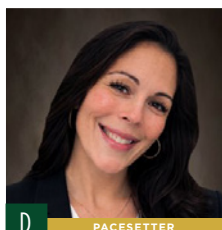
D
Emily Jones
 ONTARIO
 Stay-at-Home Mom



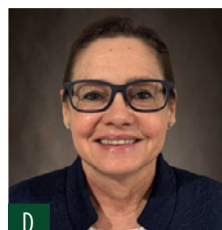
D PACESETTER
Jaclyn Jones*
 ARIZONA
 Marketing Executive



D
Melissa Korf*
 KANSAS
 Marketing Executive



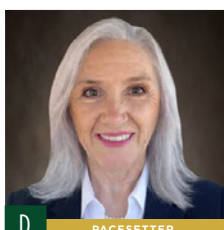
D PACESETTER
Amber Krause Echols
 FLORIDA
 Marketing Executive



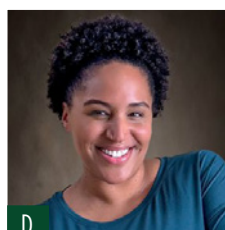
D
Gloria Lawrence
 KANSAS
 Retired



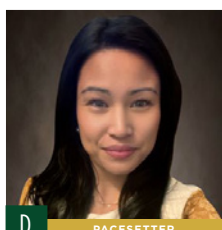
D PACESETTER
Lexie Lipford*
 TENNESSEE
 Marketing Executive



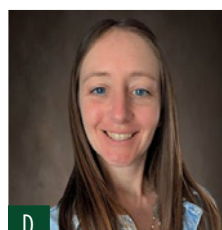
D PACESETTER
Javetta & Toby Lodge*
 ALABAMA
 Marketing Executives



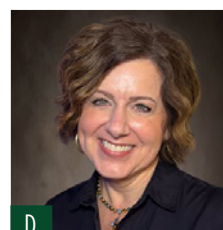
D
Nan Luma
 CALIFORNIA
 Marketing Executive



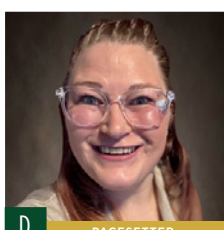
D PACESETTER
Karmina Luna-Dominguez
 COLORADO
 Client Service Manager



D
Julie Lynes
 NEW JERSEY
 Marketing Executive



D
Amy Martin*
 MISSISSIPPI
 Registered Nurse



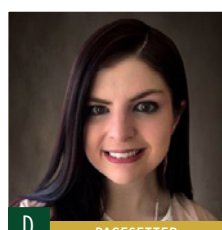
D PACESETTER
Shelby Mast
 ALBERTA
 Marketing Executive



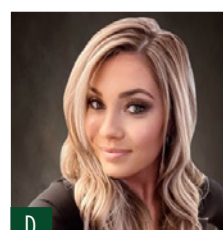
D
Megan May*
 MINNESOTA
 Marketing Executive



D PACESETTER
Leslie & Sean Mayfield
 TENNESSEE
 Program Manager/Marketing Executive



D PACESETTER
Jessica Michael
 TENNESSEE
 Marketing Executive



D
Blair Molinar*
 TEXAS
 Marketing Executive

DIRECTORS



D
Jenny-Lee Morais
 NEW BRUNSWICK
 Marketing Executive



D
Michelle Moran*
 FLORIDA
 Marketing Executive



D PACESETTER
Emily & Thomas Moss
 TEXAS
 Marketing Executives



D
Shelby Nanney
 MISSOURI
 Marketing Executive



D PACESETTER
Kim & David Neff*
 KENTUCKY
 Marketing Executives



D
Theresa & Neil Olinda-Biala
 ONTARIO
 Medical Laboratory Technician/
 Marketing Executive



D PACESETTER
Yeside Osinuga*
 ONTARIO
 Social Worker



D
Paula Parker
 TENNESSEE
 Author & Playwright



D
Kayla Parsley
 NORTH CAROLINA
 Marketing Executive



D PACESETTER
Michael & Kellie Paxton*
 KANSAS
 Marketing Executives



D PACESETTER
Tristen & Marcie Perry*
 KANSAS
 Marketing Executives



D PACESETTER
Juan Pina
 IDAHO
 Construction Worker



D
Shelby Pribbernow
 TEXAS
 Marketing Executive



D PACESETTER
Gillian Queen*
 ALABAMA
 Nurse Practitioner



D
Brittany Riffle*
 NEW YORK
 Stay-at-Home Mom



D
Adonia Ross
 MISSISSIPPI
 Registered Nurse



D PACESETTER
Vennisse Santiago*
 FLORIDA
 Marketing Executive



D PACESETTER
Jordan Schoenecker*
 ARIZONA
 Homemaker



D
Meg Schroeder
 IDAHO
 Marketing Executive



D
Amanda Scott*
 GEORGIA
 Registered Nurse



D PACESETTER
Madison Skalicky
 OKLAHOMA
 Marketing Executive



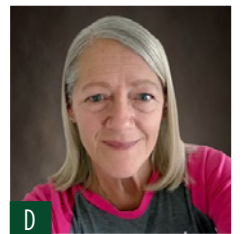
D
Devon Snorek*
 ALASKA
 Marketing Executive



D
Tara Stratton*
 NORTH CAROLINA
 Marketing Executive



D PACESETTER
Caila Sturdivant*
 ALABAMA
 Competitive Dance Teacher



D
Mary Tableman-Kerby & Wayne Kerby
 ARIZONA
 Marketing Executives



D PACESETTER
Santana Tankersly
 FLORIDA
 Marketing Executive



D PACESETTER
Amanda Theiler
 WISCONSIN
 Marketing Executive



D
Sherry Thistle*
 ONTARIO
 Marketing Executive



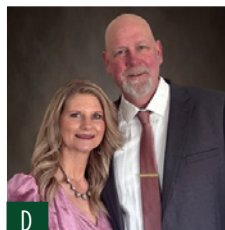
D PACESETTER
Kelsey Tilbury
 MICHIGAN
 Marketing Executive



D
Racquel Timajo
 BRITISH COLUMBIA
 Marketing Executive



D PACESETTER
Leslie Tucker*
 TEXAS
 Nurse



D
Stacey & Paul Urman*
 MINNESOTA
 Salon Owner/Teacher



D
Angela Reese-Viamill
 GEORGIA
 Marketing Executive



D PACESETTER
Ashley Wales*
 NEW YORK
 Entrepreneur



D
Kimberly Williams
 MICHIGAN
 Production & Service
 Coordinator



D PACESETTER
**Shenae & Kevin
 Zempel***
 WISCONSIN
 Marketing Executives

OUR DISTINCT ADVANTAGE

PRIVATE OWNERSHIP
 ALLOWS US THE FREEDOM
 TO CHOOSE WHAT'S RIGHT

Unlike publicly traded companies, we're not beholden to Wall Street investors, quarterly earnings pressure, or short-term thinking. We can make decisions based on what's right for our Members, our Marketing Executives, and our long-term mission—not what looks good on the next earnings call. This freedom allows us to invest in quality, maintain our principles, and build for the future.

Melaleuca.com

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Month after month, savvy Melaleuca Members are turning everyday spending into extra rewards and added wellness value with the **Melaleuca® Rewards Visa® Card!**

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BACK¹

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¹ See the Rewards Terms and Conditions for details. Please see the Melaleuca Rewards Program terms and conditions at Melaleuca.com for information regarding expiration, redemption, forfeiture, and other limitations on Loyalty Shopping Dollars.

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THIS IS WHERE EVERYTHING CHANGES FOR YOUR BUSINESS!

Experience three days of personalized training and tours designed specifically to help you take your business to Executive Director and beyond! Road to Executive Director has served as the turning point for thousands of successful businesses, and you can experience it all when you advance your business to Senior Director.

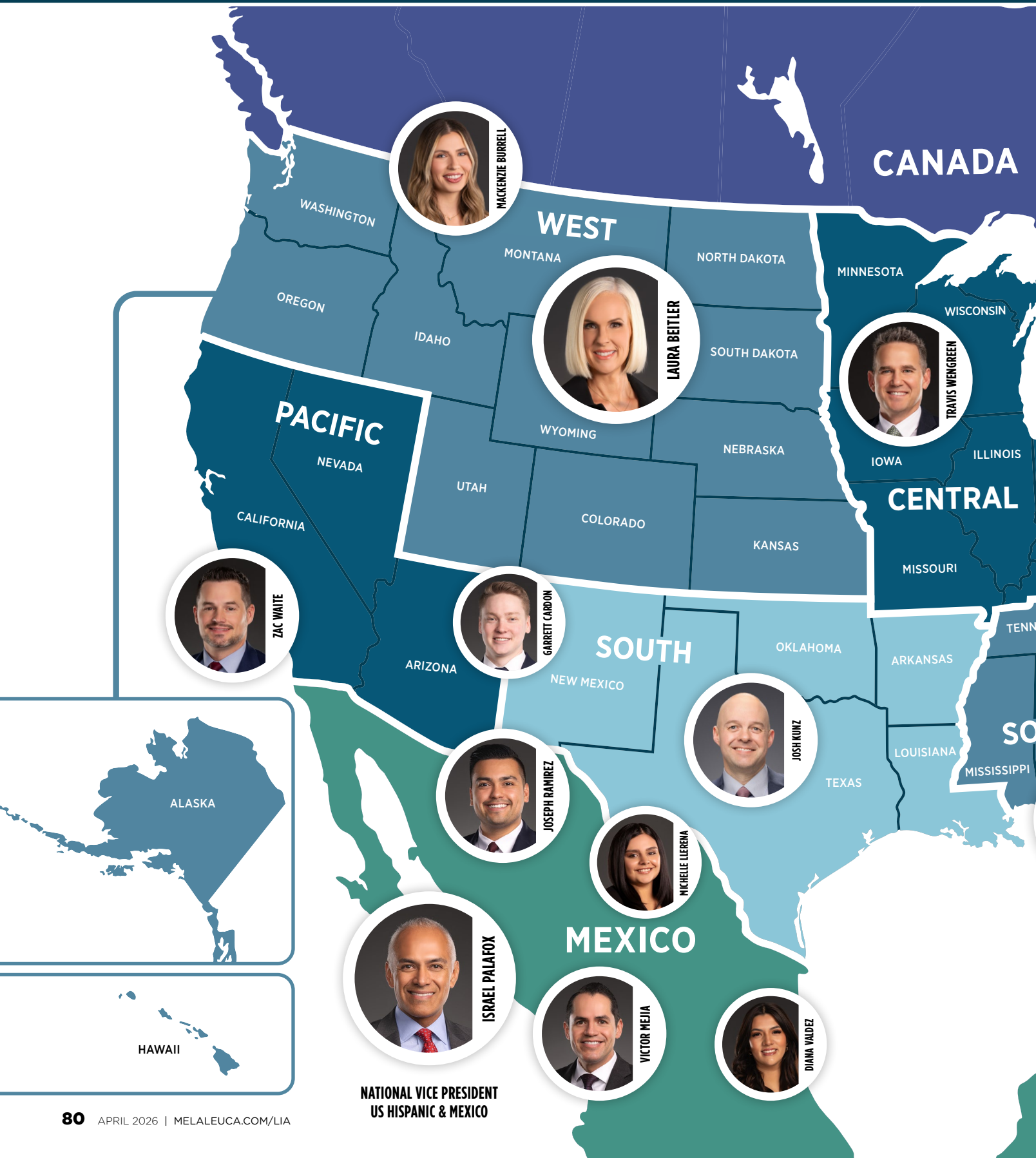
Advance your business to Senior Director by May 31, 2026, and we'll see you in Idaho Falls, Idaho!

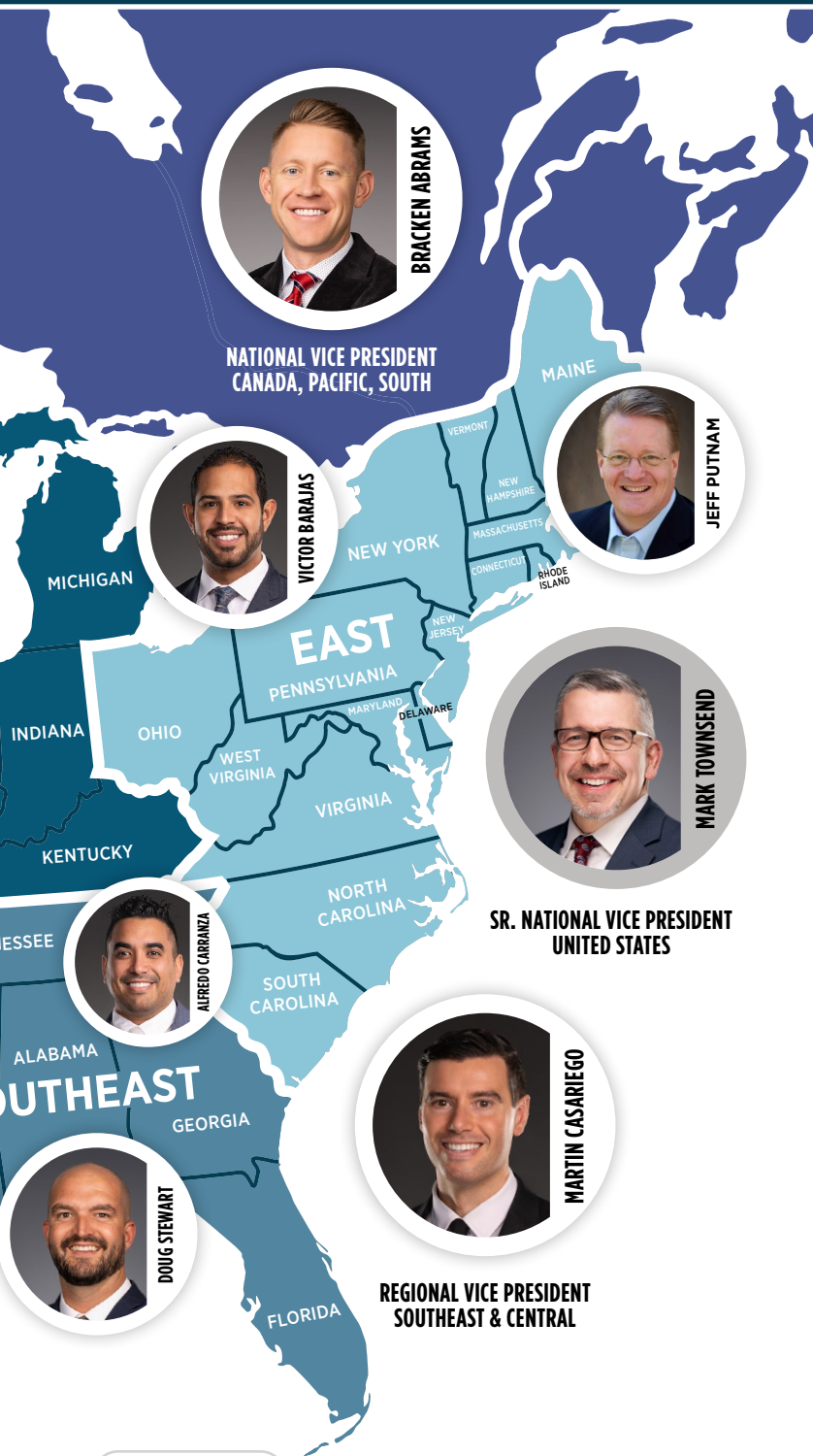
ROAD TO EXECUTIVE DIRECTOR IS BRINGING YOU TO OUR GLOBAL HEADQUARTERS, JULY 1-5, 2026!



Coaching & Leader Development Teams

Below you'll find your team listed by region and by title (vice president, director, and manager). We look forward to partnering with you!





BRACKEN ABRAMS
NATIONAL VICE PRESIDENT
CANADA, PACIFIC, SOUTH



MARK TOWNSEND
SR. NATIONAL VICE PRESIDENT
UNITED STATES



MARTIN CASARIEGO
REGIONAL VICE PRESIDENT
SOUTHEAST & CENTRAL



PUERTO RICO

COACHING & LEADER DEVELOPMENT

MARK TOWNSEND SR. NATIONAL VICE PRESIDENT OF COACHING & LEADER DEVELOPMENT	208-534-2052 mtownsend@melaleuca.com
--	--

CANADA

BRACKEN ABRAMS NATIONAL VICE PRESIDENT CANADA, PACIFIC, SOUTH	208-534-2710 brabrams@melaleuca.com
MACKENZIE BURRELL MANAGER CANADA & WEST	208-534-2244 mburrell@melaleuca.com

PACIFIC

BRACKEN ABRAMS NATIONAL VICE PRESIDENT CANADA, PACIFIC, SOUTH	208-534-2710 brabrams@melaleuca.com
ZAC WAITE DIRECTOR PACIFIC	208-534-2619 zwaite@melaleuca.com
GARRETT CARDON MANAGER PACIFIC & SOUTH	208-534-4456 gcardon@melaleuca.com

SOUTH

BRACKEN ABRAMS NATIONAL VICE PRESIDENT CANADA, PACIFIC, SOUTH	208-534-2710 brabrams@melaleuca.com
JOSH KUNZ DIRECTOR	208-534-2421 jkunz@melaleuca.com
GARRETT CARDON MANAGER PACIFIC & SOUTH	208-534-4456 gcardon@melaleuca.com

WEST

LAURA BEITLER CHIEF GROWTH OFFICER WEST	208-534-2580 lbeitler@melaleuca.com
MACKENZIE BURRELL MANAGER CANADA & WEST	208-534-2244 mburrell@melaleuca.com

CENTRAL

MARTIN CASARIEGO VICE PRESIDENT SOUTHEAST & CENTRAL	208-534-2253 mcasariego@melaleuca.com
TRAVIS WENGREEN DIRECTOR CENTRAL	208-534-2213 twengreen@melaleuca.com

SOUTHEAST

MARTIN CASARIEGO VICE PRESIDENT SOUTHEAST & CENTRAL	208-534-2253 mcasariego@melaleuca.com
DOUG STEWART DIRECTOR SOUTHEAST	208-534-2829 dstewart@melaleuca.com
ALFREDO CARRANZA MANAGER SOUTHEAST	208-534-2219 acarranza@melaleuca.com

EAST

VICTOR BARAJAS DIRECTOR EAST	208-534-2130 vbarajas@melaleuca.com
JEFF PUTNAM DIRECTOR EAST	208-534-2360 jeffputnam@melaleuca.com

HISPANIC MARKET US/PUERTO RICO/MEXICO

ISRAEL PALAFOX NATIONAL VICE PRESIDENT US HISPANIC & MEXICO	208-534-2061 ipalafox@melaleuca.com
JOSEPH RAMIREZ DIRECTOR US HISPANIC	208-534-2075 jramirez2@melaleuca.com
MICHELLE LLERENA MANAGER US HISPANIC	208-534-2119 mllerena@melaleuca.com
VICTOR MEJIA DIRECTOR MEXICO	208-534-2306 vmejia@melaleuca.com
DIANA VALDEZ MANAGER MEXICO	208-534-2200 dvaldez@melaleuca.com



SMARTER SNACKING STARTS HERE

When hunger hits between meals, most snack options don't do your body any favors. They're convenient, yes—but they're often loaded with refined carbohydrates, added sugars, and other ingredients that leave you hungry again an hour later. Smarter snacking starts with better fuel. Protein plays a central role in supporting steady energy, muscle maintenance, and overall vitality throughout the day. And when it comes to satisfying on-the-go options, there's nothing like *Riverbend Ranch® Beef Sticks and Beef Jerky!*

Why Beef Makes Sense

Beef is more than just a convenient protein source—it's nutritionally complete. It provides:

- ✓ All essential amino acids
- ✓ Iron in a highly absorbable form
- ✓ Zinc to support immune health
- ✓ Vitamin B12 for energy metabolism
- ✓ B vitamins that help convert food into usable energy

These nutrients work together to support stamina, strength, and focus—exactly what you need from a snack.

Real Protein. Real Simplicity.

Riverbend Ranch Beef Sticks and Beef Jerky make it easy to choose better. Each serving delivers:

- 10 grams of protein

- Low or no added sugar
- Bold, satisfying flavor
- Clean, straightforward ingredients

No sugar crash. No heavy, processed fillers. Just real nourishment that fits into real life.

Quality You Already Trust

Not all beef snacks are created equal. Ingredient sourcing and processing make a difference.

Riverbend Ranch Beef Sticks and Beef Jerky are crafted from the same premium ranch-raised American cattle as our Black Label Beef. Our cattle are born and raised in the USA and are never given added growth hormones or antibiotics. That commitment ensures quality that continues from the ranch all the way to your home.

A Better Option Between Meals

Healthy eating isn't just about what's on your plate. It's about what you reach for when you're in a hurry, when the day runs long, or when you need something dependable.

Choosing protein-forward snacks built around real ingredients helps support:

- ✓ Steadier energy
- ✓ Greater satisfaction between meals
- ✓ Fewer cravings for processed options
- ✓ A more balanced approach to daily nutrition

Smarter snacking isn't complicated. It simply means reaching for foods that truly nourish your body.

With *Riverbend Ranch Beef Sticks and Beef Jerky*, better choices are always within reach.



ORIGINAL Beef Stick
 Raised on American Ranches and Processed in the USA!
 10g PROTEIN PER SERVING
 ZERO SUGAR
 NEVER EVER NEVER RAISED WITH HORMONES OR ANTIBIOTICS
 NET WT 1.5 OZ (42 g)
 NOT FOR RESALE

JALAPENO Beef Stick
 Raised on American Ranches and Processed in the USA!
 10g PROTEIN PER SERVING
 ZERO SUGAR
 NEVER EVER NEVER RAISED WITH HORMONES OR ANTIBIOTICS
 NET WT 1.5 OZ (42 g)
 NOT FOR RESALE

QUALITY STEAKS RIVERBEND RANCH Beef Jerky ORIGINAL
 Raised on American Ranches and Processed in the USA!
 10g PROTEIN PER SERVING
 90 CALORIES PER SERVING
 NEVER EVER NEVER RAISED WITH HORMONES OR ANTIBIOTICS
 NET WT 3.25 OZ (92 g)
 *NEVER RAISED WITH GROWTH PROMOTERS OR ANTIBIOTICS

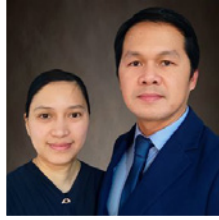
NEVER EVER
 ★
 NEVER RAISED WITH HORMONES OR ANTIBIOTICS

Find Beef Sticks, Beef Jerky, and other healthy snacks at [Melaleuca.com](https://www.melaleuca.com).

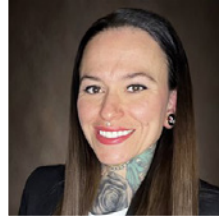
Expanded Circle of Influence

Expanded Circle of Influence

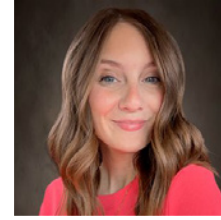
Congratulations to the qualifiers of the prestigious Expanded Circle of Influence Award. To qualify for this award, one must enroll eight quality Members during one calendar month. We are proud of these leaders' dedication and hard work, and wish them greater success as they continue to expand their circle of influence.



Daisy & Marlhon Abique
NEWFOUNDLAND/LABRADOR



Amber Adames
COLORADO



Mackenzie Aldrich
MISSOURI



Sarah & Kevin Anyan
PENNSYLVANIA



Shani Baird
TEXAS



Cecilia & Daniel Barnhill
MISSISSIPPI



Elyssa & Cohen Barsten
PUERTO RICO



Danielle Belanger
QUEBEC



Morgan Benton
PENNSYLVANIA



Kerry & Scott Blose
TEXAS



Melissa Bowles & Richie Sutphin
WEST VIRGINIA



Danie & Todd Branch
NEW BRUNSWICK



Mendi Brown
TEXAS



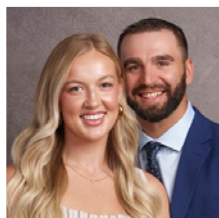
Kristina & Christopher Brown
TEXAS



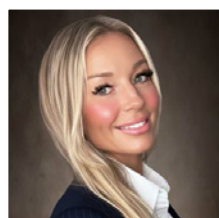
Cindy & Chris Brown
KENTUCKY



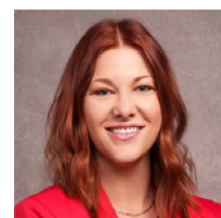
Patty Brownell
NORTH DAKOTA



Sheyenne & Payson Brumbelow
TEXAS



Angela Bryden
NOVA SCOTIA



Janice & Chris Burke
TEXAS



Donnie & Sherry May Calunsag
NEW BRUNSWICK

Expanded Circle of Influence



Luna Carballo
TEXAS



Mercy Casili-Colunga
TEXAS



Morgan Chance
TEXAS



**Courtney & David
Copley**
COLORADO



Laurie Davis
KANSAS



Keneisha Deas
ALABAMA



Meghan Dirk
ALBERTA



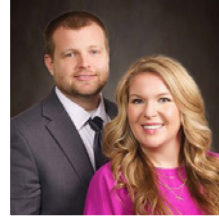
**MaryAnn & Daniel
Domka**
OHIO



Kimberly Donze
MISSOURI



Callie & Tyler Duncan
KANSAS



Kevin & Angela Echols
GEORGIA



Bobbie Elliott
CALIFORNIA



Amber Evans
TENNESSEE



Taylor Fagan
KANSAS



Shana & Scott Falany
FLORIDA



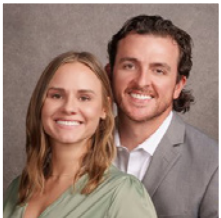
**Mariel & Frank
Filippone**
UTAH



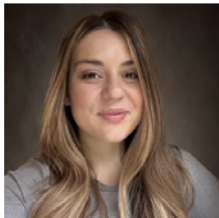
Kathy Finley
MISSOURI



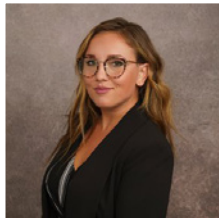
Sarah & Thomas Fisher
GEORGIA



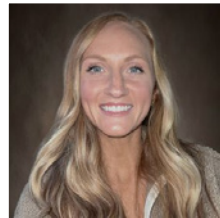
Shelby & AJ Ford
ARIZONA



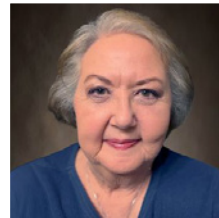
MacKenzie Gladwell
MICHIGAN



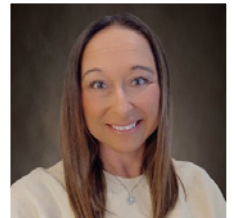
Kelsea Griffith
FLORIDA



**Lexie & Parks
Hartsfield**
TENNESSEE



Kaye Hendon
ALABAMA



Connie Holland
NORTH CAROLINA



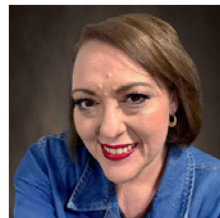
Kaci Ingram
TENNESSEE



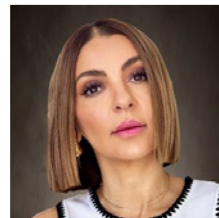
Mary Kay Ivey
TEXAS



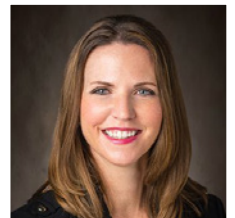
**Omaira Josefina
Jimenez**
FLORIDA



Jaclyn Jones
ARIZONA

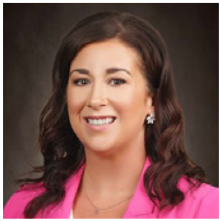


Elina Katsman
KANSAS

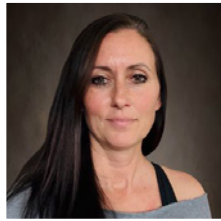


Nicole Kays
NEBRASKA

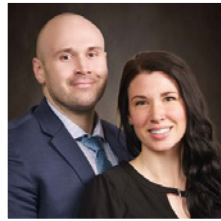
Expanded Circle of Influence



Mandie & Craig Keller
MICHIGAN



Lenya Keller
MICHIGAN



James & Katey Kloepper
ALBERTA



Sadie & Brent Kolves
FLORIDA



Krista Kuhn
FLORIDA



Patricia & George Leynaud
ILLINOIS



Haley Liberatore
ARKANSAS



Lexie Lipford
TENNESSEE



Javetta & Toby Lodge
ALABAMA



Leah & Randall Loftin
MISSISSIPPI



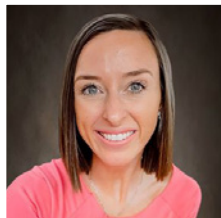
Amy Martin
MISSISSIPPI



Morgan & Derek Martin
TENNESSEE



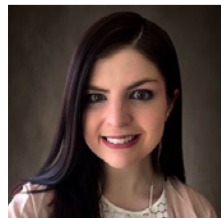
Leslie & Sean Mayfield
TENNESSEE



Morgan McGee
ALABAMA



Maricel & Joseph Meade
TEXAS



Jessica Michael
TENNESSEE



Doris & Jayson Mines
NEW YORK



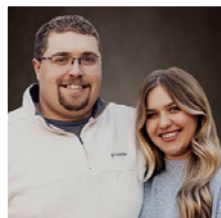
Kim & David Neff
KENTUCKY



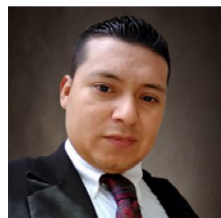
Yeside Osinuga
ONTARIO



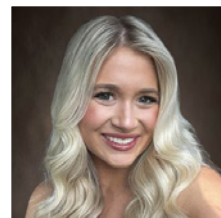
Michael & Kellie Paxton
KANSAS



Tristen & Marcie Perry
KANSAS



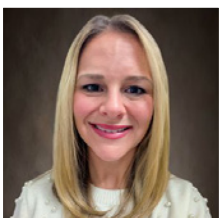
Juan Pina
IDAHO



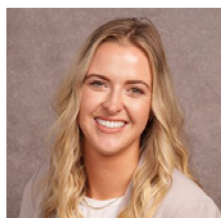
Shandi Polak
TEXAS



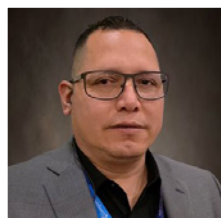
Johnny & Constance Prioleau
SOUTH CAROLINA



Gillian Queen
ALABAMA



Natasha Rae
ONTARIO



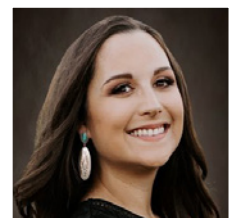
Bernabe Ramos Blas
CALIFORNIA



Randall Raney
ARKANSAS



Matthew Belcher & Angelia Reeves
LOUISIANA

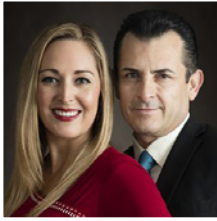


Jennifer Robison
TEXAS

Expanded Circle of Influence



Tresha Rodriguez & Anthony Bivins
ARIZONA



Monica & Rafael Rojas
TEXAS



Adriana Salamon
NEW YORK



Josh & Maribel Salinas
NEW MEXICO



Vennisse Santiago
FLORIDA



Beth & Russ Schomp
FLORIDA



Amanda Scott
GEORGIA



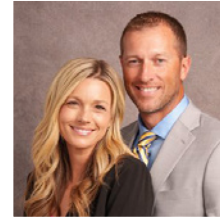
Madison Skalicky
OKLAHOMA



Winter Skinner
TEXAS



Susanne Slabaugh Hencye
KENTUCKY



Hannah & Adam Snyder
NEW YORK



Amber & Thomas Springer
FLORIDA



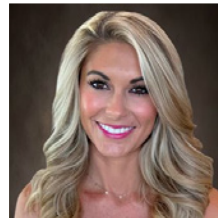
Tara Stratton
NORTH CAROLINA



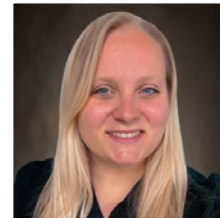
Caila Sturdivant
ALABAMA



Geneveve & Sean Sykes
FLORIDA



Santana Tankersly
FLORIDA



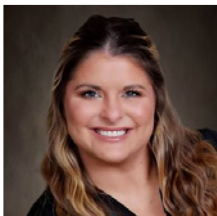
Kelsey Tilbury
MICHIGAN



Racquel Timajo
BRITISH COLUMBIA



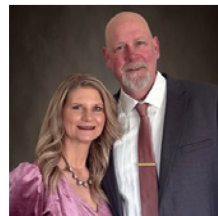
Danny & Dawn Tore
NEW YORK



Leslie Tucker
TEXAS



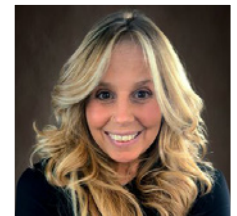
Katherine Umbarger
KANSAS



Stacey & Paul Urman
MINNESOTA



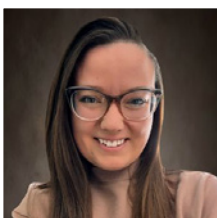
Kimberly Waits
KENTUCKY



Ashley Wales
NEW YORK



Corinne & Robert Wright
WASHINGTON



Shenae & Kevin Zempel
WISCONSIN



Brittney & Zach Zillig
OHIO

Circle of Influence

Congratulations to these qualifiers of the distinguished Circle of Influence Award. To qualify for this award, you must enroll four quality Members during one calendar month. Achieving Circle of Influence has helped many Marketing Executives advance their businesses, grow their organizations & find new leadership for their teams. The effect of enrolling four customers each month can positively affect their businesses for years after. We are proud of these leaders' dedication & hard work.

ALBERTA

Marichu Basa
Stacy & Garry Bodnar
Kimberly Brett
Ramil Briones
Brenna Bristow
Shawn Callin
Ma Cristina Curbi
Richard Del Pilar
Ma Rhonalie Donaïre
Keana Faltermeier
Megan Garland
Danilo & Vevilla Haban
Braydi & Tanner Hoppus
Kirsten & Brett Johnson
Shannon Kubin
Brittany Kwong
Jennifer Tongco
Alyssia MacDonald
Kim & Sean Maloney
Brandi Marsh
Marcheryl & Edilberto Moscoso
Derra Murray
Erin O'Connell
Ruviro & Ma. Bernadette Ruanto
Tamara Rutz
Kim Sklaruk
Sarah Smith
Jenna & Nolan Trudeau

BRITISH COLUMBIA

Abundio & Gina Arreza
Hayley Barnes
Stacey Blackwell
Hermogenes Carullo
April & Frank Floro
Maria Folster
Yapin Jin & Rongyue Zhang
Jessica Kacic
Katz Piller & Jackie Newman
Carle & Laurie Proskin

MANITOBA

Crystal Anderson & Brett McLaren
Andrea & Troy Angus
Sandi Barschewsky
Naomi Coss
Victoria Duncan
Mallory Fouillard
Dianne Gray-Wysocki & Wayne Wysocki
Melissa Suchoplas

NEW BRUNSWICK

Brenda Bartlett
Lisa Michaud
Tammy Trenholm

NEWFOUNDLAND & LABRADOR

Michael Mercado

NOVA SCOTIA

Lacey & Adam Boutilier

ONTARIO

Melissa Alfred
Michel & Gile Beaudoin
Sylvie Bernier
Alissa Blais
Christa & Jorden Blanchard
Jenny Borun
Amber Briggs
Ashley Brown
Pauline & Derek Clarke
Terry & Michael Commisso
Juliet & Paul Creary
Tracy Donald
Marianne Fraser
Barb & Matt Houser
Katelyn & Chris Bovell
Rachel Mercier
Madie Miller
Karen & Timothy Noreiga
Oluwatosin Olowu
Sajee Puvanewaran

Kathrina Rivero
Faith Simms
Paolo & Faye Torres
Mike & Andrea Van Bakel
Donna MacDonald
Tammy Villeneuve

PRINCE EDWARD ISLAND

Geena Saunders

QUEBEC

Jowen Soguilon & Michelle Allana
Shella Carpio & Engelbert Boceta
Audrey Hamelin
Karen & Joe Hetzel
Anne-Marie LaPerle
Vanessa Rivard

SASKATCHEWAN

Becca Anderson
Chelsea Boutin
Jennifer Curry
Tori & Brody Farr
Sheri & Doug Gibson
Derek Kaytor
Kelcy Leptich
Jamie & Reuben Martin
Amy Perrey
shannon Scheide
Monica & Joek Sutter
Crystal Toszczak
Chelsea Tuffs

ALABAMA

Regina & Randall Allcorn
Katie Billings
Chelsea Cooper Tesoriero
Haley Creasy
Peyton Denard
Kristen & Bryce Martin
Kellie & James McAnnally
Mariah Mcswain
Tabitha Miller
Erika & Charles Parker
Amy & Jimmy Phelps
Tiffany Pratt
John & Ariel Purcell
Gillian Queen
Trini Reynolds
Mackinsey Sadowski
Ally Sanders
Logan Sellers
Jessy & Andrew Tipton
Amy & Chris Walker
Ashley Wallis

ALASKA

Trisha Bonnell

ARIZONA

Cristina Anderson
Linda Andryans
Sheila & Steven Backus
Tracy Beaudry & Chad Brockschmidt
Jena Bebleh
Christina Bednar-Loy
Kristin & John Buckner
Diane Burtch
Lisa Fuller
Korena Goldberg
Tonya Hackemack
Mireya Heraldez
Jaclyn Jones
Kelly & Nancy Kuchta
Rainbow Lackey
Jaime & Kate Liebes
Sofia Ruby Mariscales
Joanne McKearney
Norma Ochoa Rodriguez
Eloy Ortega & Silvia Perez
Nicole Remini-Wiskow & Michael Wiskow
Jordan Schoenecker
Kimberly & Ron Stiner
Andrea Torres
Victoria Torres
Stephanie Van Bruggen
Karla Vega
Trish & Rob Verzera
Maley & Shawn Walsh

ARKANSAS

Bridgett Collins
Lee Froelich
Theresa Harper
Sunny Jo Harrison
Haley Liberatore
Madison Mayes
Julia Preston
Blanca Ramos
Mariah Rodgers
Brenda Turner

CALIFORNIA

Andre Ammons
Leilani Bandian
Rossy Barajas & Rodrigo Huete
Joe & Esmeralda Behar
Maggie & Roberto Bermudez
Maria Campos Dominguez
Elisa & David Campos
Baby Cristina Canda
Greg & Lisa Carter
Teresa Castilla Magnus

Maricela Chavez De Sanchez
Sun Cho & Ronald Song
Isabella Cisneros
Josephine Contreras
Kayla Cornell
Josefina Corona
Tawni Crose
Cody De Ruiter
Ruth & Keith Demby
Lauren Diener
Jaime Duran
Kristen Frankmore
Josefina Garcia Juarez
Paula Gartin
Ashley Grabowski
Renee Gregoric
Melissa Griffen
Robert & Tessa Jacques
Felicia Kadima
Koda King
Mike Lang
Yesenia I Lara
Blanca Leach
Cecilia Lopez & William Coreas-Garcia
Rosa Lopez & Meliton Torres
Violet Maldonado & Carlos Noriega
Maria Ruiz
Elizabeth Martinez
Tina Martinez
Christina Matcham
Desirae & Jonathan Meyer
Alli Meyers
Jennifer & Steve Morgan
April Narag
Bridget & Martin Navarro
Luis & Eleonor Navarro
Alissa & Fred Nazar
Hilda Ortiz
Tania & Marco Ortiz
Billie Powers
Bernabe Ramos Blas
Shari Ravenell
Lauren Reiner
Marcial Rosaes
Patricia Sarmiento
Amber Syvertson
Kelly Taylor
Tatevik Urfalyan
Mirna Vasquez
Kim & Rick Yeater
Imelda Yera Cortes
Karla Zavalza

COLORADO

Jennifer Florez
Rebecca & Ryan Howard
Katha & John Maguire
Heather Martinez
Heidi & Joey Rucks

CONNECTICUT

Jessica Garofano
Nicole Lapolla
Pamela McCarthy
Bryan & Maria Pereira
Marla Roscoe
Kimberlee Simko

DISTRICT OF COLUMBIA

LaTondra Kinley

DELAWARE

Cynthia Powell-Pope & Loren Pope
Jennifer Sturgis

FLORIDA

Helene Armistad
Amanda Bussett
Richard Diaz & Yurisel Salazar
Lindsey Donato
Michele & James Edling
Alana Falany
Veronica & Christopher Federico
Joan & Phillip Giocondi
Silvana González
Marissa Griffin
Francisco & Rhina Guardado
Teresha Hardy
Kristi & Tim Hendricks
Maria Beatriz Heredia
Chelsea Hyneman & Sanjith Thangarajah
Terri Jackson
Marie Jean-Blain & Jean Blain
Kay & Curtis Johnson
Hillary Knox
Rachael & Seville Ko
Amber Krause Echols
Karen Lauramore
Luisel Lawler
Jantia Lofton
Adrienne & Martin McDowell
Urian Mejia
Stephanie & Kevin Merriweather
Mercedes Moore
Theresa Morse
Maria & Frank Mosca

Amber & Lucas Nelson
 Brandi & Clint Newman
 Kelly Newman
 Fabricio Nobre
 Dr. Cicily Payne-Nestor &
 Dr. James Nestor
 Sherry & Russ Peck
 Margorie & Danilo Perez
 Cheryl Pieper
 Liria Lamas & Eduardo
 Porras
 Lisa Richey
 Yurisel Salazar & Richard
 Diaz
 Yolanda Sanchez
 Bob Schick
 Nate & Andrea Scott
 Kelley Smith
 Suzanne & Justin Stadler
 Vivienne Stephen
 Jessie & Andrew Trudeau
 Erika Vanitsek
 Brittany Walker
 Derek & Stacey
 Weissenberger
 Sheri & Frank Wilcox

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 Connie Bowers
 Tiffany Bowlin
 Jefferson & Tre Green
 Christy Buffington
 Angie Cleveland
 Helen & Durward Dilag
 Christi & Jeremy Farmer
 Shane Harmon & Alison
 Feliciano-Harmon
 Kai Fluitt
 Rebecca Garrett
 Jennifer Groover
 Gonzalo & Ashley Guerra
 Jennifer Hardin
 Andria Hofmann
 Chelena Inman
 Quortney & Brian Jernigan
 Cassidy Kelley
 Taylor Lamberth
 Tracy Manous
 Michelle Martin
 Kimberly Massengill
 Jeanie Paige McWhorter
 Allie Mitchell
 Jonathan & Kimberly
 Montgomery
 Sarah Murray
 Stephanie & Emege
 Nchege
 Stephanie & Scott
 Patterson
 Shelby Pritchett

Brittany Purvis
 Sarah & Cason Purvis
 Ernest & Sherita Ross
 Hannah Schuster
 Amanda Scott
 Pamela & David Simmons
 Olivia Steward
 Taylor Talley
 Lemando & Candice Veal
 Sunni Vickery
 Amy Waldron
 Brandi & Jeremiah
 Whitmer
 Blake & Rachel
 Whittington

HAWAII

Nya Boucher
 Teresa & Melvin Gapol
 Roxane & Dr. Lindsey
 Kimura
 Diane & Joel Nakagaki

IDAHO

Carrie & Oscar Alcoser
 Lisa Edwards
 Cassie Giger
 Bryana Herman
 Camryn Hood
 Justin & Karli Hudgens
 Blanca Mendoza & Jesse
 Zamora
 Nicole Rhodes
 Megan Rogne
 Meg Schroeder
 Kimberly & Mike Sewell
 Rebecca Stites Robinson
 Crystal Swanson
 Amy VanManen

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Nicole Bruns
 Tammy & Erik Burgwald
 Ciara Cook
 Jennifer Crate
 Shelly Doyle
 Lisa Frerker
 Sophia Frichtl
 Katie & Jacob Furl
 Sarah Herzing
 Raquel & Dennis Jacinto
 Amy Kellum
 Chad & Connie Kohler
 Patricia & George Leynaud
 Danielle Marks
 Goldie Matthew
 Jackie & Mike Mulder
 Carie & Allen Parkes
 Delbert & Kaci Parrott
 Marlo & Jim Payne
 Maria & Alvin Perryman

Lisa Rexroat
 Tonya Riley
 Reyna Ruiz
 Emely & Rogelio Ruiz
 Lynsey Runyon
 Jennifer Showalter
 Katy Vodicka
 Fredrina Walker
 Kyrah Webb

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Laura Alcorta
 Alissa & Jason Alsup
 Megan Crays
 Joy Dossey
 Jeannie Eakright
 Tracey & Jeremy Ebert
 Chris & Erich Fickel
 Diane Good
 Brittany & Matthew
 Landrum
 Vesna Lee
 Julie Massey
 Hannah McCarty
 Crystal Miles
 Veronica & Roberto
 Montoya
 Meghan Moreno
 Kayla Newby
 Luz Pena-Price
 Sarah & Eddie Placencia
 Kyanne Scott
 Kristina & Michael Shaw
 Raegan Stackhouse
 Amber Tower
 Charlie Wyngarden

IOWA

Mariah Aeikens
 Tarah & Todd Downing
 Megan & Wesley Doyle
 Taylor Gallop
 Brooke Gordon
 Nichole & Robert Hansen
 Valerie & T.C. Heard
 Tina Hockmuth-Pezzetti
 Amber Johnson
 Amy Jons
 Jerica Miller
 Brittany & Owen Ogen
 Sarah Parry
 Jessica & Cory Rezac

KANSAS

Yadira Acosta
 Lindsay Barnett
 April Bergner
 Emily Brooks
 Bridget Chambers
 Angelica Coffelt
 Evangeline & John Coffelt

Lindsey Coley
 Jonathan & Kolbi Estes
 Callie Guajardo
 Crystal Hayes
 Kelli & Nic Hillman
 Brittney Johnson
 Brileigh & Dakota Knight
 Tracey Moerer
 Tracy Morgan
 Michelle Morris
 Danielle Parker
 Amy Ranker
 Devan & Adam Rothers
 Kaitlynn & Jeffrey Smith
 Allison & Paul Thomsen
 Abby & Dustin
 Tormondson
 Meghan Vorhees
 Hannah Webster
 Raeleen Weston
 Tina & Jay White

KENTUCKY

Richard & Mendy
 Abrahamson
 Sherry Cavaliere
 Amy Cook
 Kara Deaton
 Kelly Hayes
 Blythe Nakasone
 Ana Maria Padilla Moreno
 Kelli & Robert Peterson
 Jessie Powell
 Milton & Amanda Santos

LOUISIANA

Haleigh & Cody Earnest
 Amy Fortenberry
 Tammy & David Guillory
 Katie & Matt Holloway
 Jeannine Hormell
 Corey & Ross Keller
 Tabitha Litwiler
 Courtney & Graham Martin
 Ashlen McGinnis
 Taylor Meeks

MAINE

Lindsay Youland

MARYLAND

Stephan Atkins
 Shavonne & Donzell
 Bowman
 Robin Cermak
 Dr. Naomi Elcock
 Kimberly Lyles
 Jennifer Zook

MASSACHUSETTS

Marites & Jose Baniqued
 Lynne Britton
 Adelita Davis
 Jody Dipietro
 Carli Imprescia
 Janelle Schoch

MICHIGAN

Elizabeth Birch
 Stephanie Burke
 Katie Cobb
 Rachel Dohring
 Amy Grice
 Taylor Hill
 Carrie Jones
 Lauretta Kloha & Mike
 Brandow
 Nathan & Bailey Kolkema
 Noelle & Dusty Kruike
 Vianey Lopez
 Lindsey Madsen
 Alyce Rivera
 Kristin Roberts
 Jen & John Sebbas
 Shelby Sedgley
 Jennifer Storre
 Nicole Wills

MINNESOTA

Katie & Ryan Anderson
 Tracy & David Cannon
 Lauren Dozier
 Kimberly & Patrick
 Emerson
 Tammy Fluharty
 Angela Hoff
 McKynzie Karger
 Shawna Lang
 Sherry Maresca
 Krista Maurer
 Nicole Messer
 McKenzie Mikkelson
 Connie Miller
 Erin & Justin O'Brien
 Lindsay & Nick Percuoco
 Brittany & Benjamin
 Pollock
 Marcia Reiter
 Lindsay Retzlaff
 Taylor & Evan Rogers
 Tyler & Laura Schmidt
 Maryl & Neal Scott
 Kelley & Chad Sigafos
 Kristi & Todd Smith
 Emily Stelter
 Hazel Trigg
 Amanda Waldvogel

MISSISSIPPI

Alice Barnes
 Kalen & Jeffrey Blaylock
 Lori Corbin
 Chelsie & Bo Gilbert
 Taylor Godwin
 Shea Mills
 Stephanie Peebles
 Shannon Rawson
 LaTonya Reed-Abram
 Brandy Sharp
 Brittany Shaw
 Raegan Simmons
 Susan & Dennis Smith
 Jessica Tolar

MISSOURI

Mackenzie Aldrich
 Justin & Erin Bachman
 Renee Bolden
 Josh & Deanna Bowers
 Shyra Davis
 Lisa Eldredge
 Jackie Heredia
 Shannon Hill
 Chelsea Hulsey
 Mindy Lambeth
 Samantha Mintert
 Kaylin & Shane Murphy
 Kyle & Lauren Murphy
 Destiny Wesley
 Savannah Whitesides

MONTANA

Sam Harris
 Beanka Herb
 Josie & Tyson Hinkle
 Laura & Daniel Larson
 Laticia LaTray
 Emily & William Louis
 Melanie McCleary
 Bonnie Wright

NEBRASKA

Kappes & Joy Chatfield
 Leo & Lisa Dugan
 Stephanie Hamsa
 Stephanie & Klinton Keller
 Kelly Krohn
 Matthew & Rebecca
 Petersen
 Leah Peterson
 Jaimie Ramsey
 Amanda & Eric Rausch
 Linda Scholting
 Erin Shafer
 Cindy & Shawn Sutton

Circle of Influence

NEVADA	Cassidy Carrigan	Lisa & Jason Rusk	SOUTH CAROLINA	Mikerline Baptiste	Kristin & Kristian Hoenicke
Dalia Ayala	Wendi & Alonzo Custer	Donna Sambula	Macie & David Ammons	Nora & Caleb Barnes	La Don Horsford
Kim Bishop	Tiffanie Edmonds	Wendy Smith	Tiffany Bethea	Lori & West Benson	Mike Hughes Hughes
Catalina Martinez & Alberto Cruz	Elizabeth Eshack	Mindy West	Joshua & Natalie Blanton	Aubrey Black	Katie Hurrey
Nicole Desai	Pepe Essary		Dee & Justin Brooks	Laurie Blott	Beverly Hutchings
Joy Harris	Ali & Brandon Farabee	OKLAHOMA	Catherine Clements	Brittany Burch	Jill Ivey
Martina & Jesus Lopez	Lorie Fox	Dan & Thyra Austin	Michelle Davis	Austin & Shalayne Burns	Rebecca Johnston
Natalia Mar	Demarius Hardy	Tommie Bengs	Jon & Alexa Freeborn	Amy Burnside	Shannon King
Gloria Mendoza	Clarence & Rachel Harvin	Tara Blumer	Thomas & Lauren Gaede	Christal Byars	Manda Kistler
Liliana Vargas	Debbie Hernandez	Derinda Graves	Cierra Gallagher	Summer Dey & Marcelo Cacciagioni	Angie Kram
	Debra & James Hoffmann	Lindsay Jones	Julie House	Beth Calais	Victoria Lane
NEW JERSEY	Connie Holland	Layce & Chris McMullen	Angela Jones	Mary Beth Caldwell	Meredith & Aaron Lapetina
Courtney Adams	Elizabeth Hopson	Kim Olson	Gina McLean	Janet Camacho	Steve & Suzy Maier
Kelly Cannizzo	Michael & Robin Hoyles	Angelina Patterson	Rochell & Andrew Middleton-Hill	Judee & Bernard Capucao	Lesley Marbach
Christina Cipully	LaQuita Ibegwam	Amy & Nate Smith	Tami & John Nantz	Hermelinda Cardenas	Breanna Massey
Dave & Lynn Crescenzo	Jean Lineberger	Madi Stone	Amanda Phillips	Janessa Castelan	Scott McKay
Annie Eriksen	Jenne & Jay Matthews	Edie Tolar	Margaux Stephanos	Rosa Castillo	Lovely & Jeremy White
David & Cheryl Felsenthal	Emily McCorkle			Nina & Ken Cebrun	Megan Medlar
Sandy Grippo	Gricelda Osorio	OREGON		Addie Cherry	Ma Guadalupe Mendoza Alonso
Mikkalisa & Lee Lefkowitz	Valerie Pardun	Katherine Ahola	SOUTH DAKOTA	Yuki & Jose Coca	Alejandrina Morales
Tara Lux	David Pride	Tiffany Brigantic	Annie Feddersen	Lauren Colunga	Kristal Morgan
April Velicky	Emily Raynes	Cassidy & Michael Burns	Katie Jacobs	Ana Maria Contreras	Valarie Munger
Charina & Gilbert Zagada	Valerie Sampson	Ashley Casarez	Sierra Kraft	Maria del Pilar Cortes Serna	Norma Navarro de Reyes
	Heather Scercy	Ticha Elliott	Ashley Krohn	Nina Cox	Linda Oh
	Tiffany & Christopher Selvaggio	Kelsey Hargrove	Aubrey Thorsen	Brittany Craine	Ashley & Brandon Olive
NEW MEXICO	Stephanie Sharpe	Tina Osborne		Vanessa Croft	Kayla Orton
Ashley Britt	Shauntae Smith	Madison & Cody Ross	TENNESSEE	Ismael Cruz & Olga Garza	Alan & Sondra Pariser
Salina Calderon	Justin Stoll	Shelby & Dane Shely	Oneal & Brandy Brown	Yolanda Cruz	Amber Phipps
Lupita Carrera	Amanda & Matthew Wilcox		Erika & Steve Cobb	Amanda Dahnke	Lacy Porter
Gen & Charles Chamblee	Gloria Williams	PENNSYLVANIA	Marybeth Conley	Ashley Davis	Hortencia Quirino-Rosas
Kaci Ellis		Lori & Eric Boutieller	Amber Evans	Hannah & Morgan Davis	Charlie Reeves
Charity & David Gomez	NORTH DAKOTA	Christy & Mark Carr	Rebekah Gaskin	Britney & Lance Deering	Madison & Jacob Richardson
Sabrina & Ray Gutierrez	Kylie & Caleb Christianson	Cassie Chupp	Alyssa Hannah	Cassidy & Esten DelaMoriniere	Kaleb Roberts
Melinda Lough	John & Jennifer Dufner	Ben Eshenbaugh	Bailee Hardy	Diana Price	America Robledo Soto
Jeff Powers		Maria Godfrey	Sarai & Jose Hernandez	Angelita Diaz & Jorge Medrano	Erick Rodriguez Quinonez
Maria & Wilhelm Siemens	OHIO	Ashley & Andrew Haddad	Joe & Candace Holland	Angela Saunders-Dick & Marc Dick	D'anna Russell
	Elizabeth Bascom	Lindsay Hoke	Lexie Lipford	Tim Edwards	Braxton Saavedra
NEW YORK	Elizabeth Bascom	Cathy Hunter	Carlee & Alexander Massengill	Sabrina & Doug Ellis	Alison Shoemaker
Megan Baron	Brooklyn & William Blair	Sara Incandela	Alesa Mosier Parks	Ezequiel & Leslie Escalera	Sandie & Lyle Siemens
Kalie & Trey Bearor	Sarah Boehringer	Dawn Jeter	Allison & Nathan Neal	Maria de Jesus Felix	Irma Solis
Dr. Thomas Davies	Kelsey Brake	Jamie Kaskay	Anna Owen	Lexi Fryar	Klaire Stevens
John & Leslie Finocchio	Maddy & William Brett	Kristyn McCartney	Paula Parker	Noelia Galindo	Gina Story
Vicenta Huerta Yupa & Carlos Duchimaza Castro	Dena Brown	Shelby Morris	April Parks	Cruz Garcia	Sheila Stoutmire
Barb Keefer	Jessica Bruns	Christina Murray	Carol Pierce	Laura Garza & Jorge Perez	Abigail Sullivan
Megan Mathews	Jodi & Trent Buschur	Rachelle Shadley	Kamika Portis	Rochelle & Leslie Gaspard-Rochon	Amy Sweet
Dorothea Sableski	Brian Crace	Rhoda & Wilbur Sweigart	Abi Rush	Luis Martinez & Ana Lucia Chapa	Maggie Talamantes
Cait Thomas	Raquel Diaz-McClendon	Brayden Todd	Cora Rusk	Kristen Hackman	Kevin & Yolanda Tarver
Allison Watkins	Anna Felfoldi		Abbie Tarrant	Rhoda & Steven Hahn	Ileana & Victor Tatum
Phyllis Young	Mark Fugate	PUERTO RICO	Dominga Torres	Gayle Hall	Maribel & David Torre
	Dr. Shelley J Hamler	Karen De León	Ella Williams	Mandi Hamilton Gibson	Rosemary Tovar
	Alyssa Hollar	Rosa Diaz Gonzalez		Lolita Harris	Maricela Trevino & Daniel Riojas-Diaz
	Benjamin & Brittany Kovacs	Marianela Guerrero	TEXAS	Ashley Hart	Amy & TJ Trietsch
NORTH CAROLINA	Samantha Linak	Yeison Ramirez	Carmis Adams	Stephanie Helms	Leslie Tucker
Eric & Sidney Adelman	Kasey Marker	Nellian Reyes	Sarah Allen	Jocelyn Hendrix	Phillip Vallair
Katherine Bishop	Jessica McCarty	Andrea Zambrana	Alma Araiza & Carlos Galvan	Roger Hillygus	Amy Varley
Chasity Bogle	Jill & Greg Parker		Lauren Archer		Tonatiuh Aguayo & Maria Teresa Vazquez
Shastra Brantley	Sarah Rankin	RHODE ISLAND	Vanessa Arizpe		Amber Villarreal
Ralph & Kristy Brittingham	Katelyn Ratliff	Jamie & Gwen Maccarone	Hannah Arnold		
Kourtney Brown	Russ & Julie Reed		Sharon & Pat Autry		
Cory & Eliza Buckman	Amanda Reinhard				
Krystal Burke	Sierra Roth				

Lexi Villarreal
 Nora Villarreal
 Gaby & Lance Walerczyk
 Jessica & Lonnie Waller
 Samantha Warick
 Katie Williams
 Marissa Winfield

UTAH

Lisa & Erick Biehl
 Jordyn Butler
 Hailey Copeland
 Lori Johnson
 Sherry Jones
 Rebekah & Grant
 Pumphrey
 Brad Walker

VIRGINIA

Heather Bush
 Dr. Dana Carter
 Brandy DeAbreu
 John Hall
 Rebecca Hockensmith
 Kristen Landes
 Katie Lee
 Catie Lobban
 Margaret Mathis
 Maranda Reamer
 Kurkessa Springs
 Emerald Vrolijk

VERMONT

Jessica Moore
 Olivia Whalen

WASHINGTON

Alicia & Jesse Aunspach
 Kay Boyce
 Karla Cornejo
 Lynn & Tom Delancey
 Catrecee Eisenbarth
 Maegen & Eddie Johnson
 Veronica Long
 Syrina Melton
 Lyndsey & Charles Miller
 Trisha Myers
 Terry O'Neill
 Lynea Petrick

WEST VIRGINIA

Christopher & Kelley Byrd
 Kimberly Hamrick
 Barbie Manning
 Morgan McDaid

WISCONSIN

Wendy Badzinski
 Mary Anne & Raymond
 Carlson
 Andi Gilles
 Tabby Kannel
 Danielle Kawlewski
 Dante Kilgore
 Brenda & Keven Lee
 Candy & Wayne Munro
 Molly Schmidt
 Jessica Smith
 Marki Wolf
 Sandra Wood

WYOMING

Monica Budd
 Jenny Farrell
 Mariel & Frank Filippone
 Leslie Jorgensen
 Kala McWain
 Jessica Patrick
 Breanne & Michael Sufrin

Pacesetter

These businesses have taken advantage of the tremendous potential of the Pacesetter program. Each has watched the Foundations video, enrolled eight (8) & more Members & advanced to a new high status of Director & above.

Koda King
 Mike Lang
 Jorge Magana
 Josefina Patino
 Ricardo Ramirez
 Tatevik Urfalyan

COLORADO

Amanda Maciel
 Jennifer Shanahan

FLORIDA

Lynda Bien Aime
 Sheryll Broadnax
 Theresa Cartiglia
 Marissa Griffin
 Kelli Helms
 Suzie Imera
 Hillary Knox
 Amber Krause Echols
 Urian Mejia
 Allison Messer
 Ismary Perez
 Monique Shull
 Josefina Valencio

GEORGIA

Christy Buffington
 Amber Jones
 Tracy Manous
 Georgette Mc Nelson
 Yailania Reyes
 Rachel Stockton
 Sunni Vickery
 Rachel Worsley

IDAHO

Bryana Herman
 Nicole Rhodes
 Rebecca Stites Robinson

ILLINOIS

Gloria Fenza
 Melissa Kroupa
 Larissa Lewsader
 Jennifer Showalter
 Kyrach Webb

INDIANA

Abigail & Daniel Campos
 Crystal Miles
 Lindsay Palm
 Luz Pena-Price
 Kristina & Michael Shaw

IOWA

Bobbi Beck
 Heidi & Brad Cole
 Jen English

KANSAS

Mindy Fleckenstein
 Angela Franklin
 Lauren Hartzell
 Kayla Martin
 Danielle Parker
 Michael & Kellie Paxton
 Tristen & Marcie Perry
 Kaitlynn & Jeffrey Smith
 Rachel Thompson
 Raeleen Weston

KENTUCKY

Tammy London
 Kim & David Neff
 Melinda Page
 Mandy Worley

LOUISIANA

Jaschandria Bailey
 Cole & Cynthia Hicks
 Jeannine Hormell
 Sierra & Joshua Johnson
 Tabitha Litwiler

MARYLAND

Jennifer Zook

MICHIGAN

Ginger Bartlett
 Rachel Dohring
 MacKenzie Gladwell
 Kim Gray
 Lindsay Greer
 Sarah Schmucker
 Kristen Schneider
 Kelsey Tilbury

MINNESOTA

Christina Mueller
 Stacey & Paul Urman
 Sarah Wermerskirchen

MISSISSIPPI

Jesse Bailey
 Cecilia & Daniel Barnhill
 Leah & Randall Loftin
 LaTonya Reed-Abram

MISSOURI

Krystal Drone
 Ashley Flieg
 Chelsea Hulsey
 Beth Mitchell
 Maria Tejada
 Mackenzie Woodruff

MONTANA

Beanka Herb

NEBRASKA

Becky DaMoude

NEVADA

Helena Onekea

NEW HAMPSHIRE

Cindy & Stephen McKnight

NEW JERSEY

Joell Beaton
 Christina Cipully
 Brooke Diggs

NEW YORK

Mikayla Balderston
 Megan Baron
 Rhiannon Eiffert
 Vicenta Huerta Yupa &
 Carlos Duchimaza
 Castro
 Barb Keefer
 Carol Maraj
 Candace Vandermark
 Ashley Wales

ALBERTA

Marichu Basa
 BobbieJo Kirby Graham
 Shelby Mast

MANITOBA

Kayla McPherson
 Andee Taggart
 Latasha Woodley

NEWFOUNDLAND & LABRADOR

Michael Mercado

NOVA SCOTIA

Angela Bryden

ONTARIO

Coral Bello Mckenzie
 Alissa Blais
 Marianne Fraser
 Madie Miller
 Yeside Osinuga
 Faith Simms

QUEBEC

Valerie Boulet
 Irma Osano

SASKATCHEWAN

Tosha Sparks

ALABAMA

Chelsea Cooper Tesoriero
 Morgan McGee
 Tiffany Pratt
 Caila Sturdivant

ARIZONA

Kenzie Carley
 Jaclyn Jones
 Mela Perez Salas

ARKANSAS

Sunny Jo Harrison
 Madison Mayes
 Brenda Turner

CALIFORNIA

Desiree & Hugo
 Betancourt
 Bryant Brito
 Laura E Bucio
 Kayla Cornell
 Tawni Crose
 Eugenia De Jesus
 Mishel Jeanpierre

Pacesetter – 20/20 Club

NORTH CAROLINA

Carly Anderson
Colleen Brennan
Ralph & Kristy Brittingham
Catherine & James Harrison
Raquel Hedgepeth
Debbie Hernandez
Michael & Robin Hoyles
Valerie Pardun
David Pride
Dr Tonyan Schoefield
Tara Stratton

OHIO

Kayla Brock
Sue Joy
Dean Magee

OKLAHOMA

Kelly Dietzel
Nicole Lynch

OREGON

Allison Petersen
Jennifer Putnam
Shelby & Dane Shely

PENNSYLVANIA

Samantha Blundo
Marissa Gacek
Maddie Johnson
Tanya Kipp
Laura Lambert
Tiffani Thorne

SOUTH CAROLINA

Tracy Abraham
Tiffany Bethea
Gail Cook
Michelle Davis
Cassandra & Jean Eltine
Alfreda Frazier
Danielle Friddle
Roger & Vickie Wright

SOUTH DAKOTA

Ashley Krohn

TENNESSEE
Kasey & Dotson Anderson
Brittany Byrd
Hilda Lorena Cazares
Kaci Ingram
Lexie Lipford
Carlee & Alexander Massengill
Denise Mngo
Chloe & Timothy Peasley
Yolanda Shaw
Christy Sheppard
Dominga Torres
Kaylee Whirlery

TEXAS

Marisa Drew
Toree & Channing Allen
Lauren Archer
Rene Beeler
Laura Bennett

Lori & West Benson
Kerry & Scott Blose
Sarah Bridges
Austin & Shalayne Burns
Rosa & Noe Cardenas
Lauren Colunga
Stephanie Coonce
Yolanda Cruz
MacKenzie Davis
Ezequiel & Leslie Escalera
Sonia Ferrell-Foutch
Lexi Fryar
Rhoda & Steven Hahn
Mike Hughes Hughes
Katie Hurrey
Mary Kay Ivey
Meredith & Aaron Lapetina
Mayra Munoz
Riane Jones
Shandi Polak
Kelsey Raughton
Brittany Rice
Carol Santos

Brooke Troegle
Leslie Tucker
Phillip Vallair

UTAH

Becky Adams
Hailey Copeland
Jake Pope
Merina Pope

VERMONT

Jessica Moore

VIRGINIA

Caroline Plaster
Lyndsey Yocom

WASHINGTON

Kaylah Alicea
Arnold Bogan
Maegen & Eddie Johnson
Lynea Petrick
Holley Ulmer

WISCONSIN

Wendy Badzinski
Reice Biesterveld
Candy & Wayne Munro
Shenae & Kevin Zempel

WEST VIRGINIA

Morgan McDaid

WYOMING

Monica Budd
Mariel & Frank Filippone
Leslie Jorgensen

20/20 Club

Upon enrolling your 20th Member, you qualify for the 20/20 Club. This designation recognizes those who enjoy 20 percent commissions on the monthly purchases of their personal enrollees & have distinguished themselves by having . Those businesses receive a handsome pin & recognition in the digital Leadership in Action. Congratulations to this distinguished group!

ALBERTA

Jen Dubois

FLORIDA

Michael Parker

ONTARIO

Sylvie Bernier

GEORGIA

Connie Bowers

PRINCE EDWARD ISLAND

Jeanne Hackett

IDAHO

Cassie Giger
Chae Lupton
Rebecca Stites Robinson

ARKANSAS

Mariah Rodgers

IOWA

Mariah Aikens

CALIFORNIA

Cody De Ruitter
Renee Gregoric
Koda King

KANSAS

Emily Brooks
Taylor Fagan
Melissa Korf
Tracy Morgan
Michael & Kellie Paxton

KENTUCKY

Stephanie Meadows
Kim & David Neff

MINNESOTA

Destiny & Austen Bryan
McKenzie Mikkelson
Lindsay Retzlaff

MISSISSIPPI

Jessica Tolar

MISSOURI

Stacey Haney
Nanette Pankau

NEW JERSEY

Joell Beaton

NEW MEXICO

Sonia & Delfino Estrada

NEW YORK

Mikayla Balderston
Leah Widrick

NORTH CAROLINA

Wendi & Alonzo Custer
Raquel Hedgepeth
Michael & Robin Hoyles
Tiffany & Christopher Selvaggio

NORTH DAKOTA

Angie Rostad

OHIO

Kelsey Brake

OKLAHOMA

Bailey Winstead

OREGON

Katherine Ahola

SOUTH CAROLINA

Nicole Hassinger

SOUTH DAKOTA

Sierra Kraft

TENNESSEE

Kasey & Dotson Anderson
Rebekah Gaskin
Kaci Ingram
Kamika Portis
Ella Williams

TEXAS

Lori & West Benson
Janessa Castelan
Lauren Colunga
Stephanie Helms
Angie Kram
Kristi Ludwig
Christy Murff

UTAH

Sherry Jones

WYOMING

Jenny Farrell

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Best Stores

2025

PLANT-A
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Trust isn’t given—it’s earned. In addition to being recognized by *USA Today* as one of **America’s Best Stores**, Melaleuca has also been named one of **America’s Most Trusted Brands** by *USA Today* and Plant-A Insights!

Out of millions of companies, only one-tenth of one percent made these lists. We didn’t apply for these awards. We didn’t ask for them. We simply lived our mission.

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● USA TODAY

Most
Trusted
Brands

2025

PLANT-A
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This *Leadership in Action* magazine can be purchased as a single issue (Single 4125).

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